



Fjaraskiftiseftirlitið

Fjaraskiftishagtøl – 2. hálvár 2011

Telecom statistics – second half of 2011

May 2012

 **Innihaldsyvirlit**

	<i>Síða</i>
Hagtalsyvirlit	3
Fastnet	4
Internet	14
Fartelefon	19
Sjónvarp	31

Hagtalsvirlit

Yvirlit 2010-2011				
Felagar við endan av tíðarskeiði / ferðsla í tíðarskeið	2. H. 2010	1. H. 2011	2. H. 2011	Vøkstur 2. H. 2010 - 2. H 2011
Haldaralínjur – fastnet	20.175	19.561	19.230	-4,7%
IP telefoni – haldarar	816	816	1.427	74,9%
Útgangandi innlendisferðsla - undantikið IP telefoni (1000 min)	29.377	27.764	26.725	-9,0%
Útgangandi innlendisferðsla - IP telefoni (1000 min)	892	1.028	1.154	29,4%
Útgangandi uttanlandsferðsla - undantikið IP telefoni (1000 min)	3.165	2.933	2.785	-12,0%
Útgangandi uttanlandsferðsla - IP telefoni (1000 min)	163	117	112	-31,3%
Breiðband haldarar	16.269	16.043	16.059	-1,3%
xDSL breiðband haldarar	15.775	15.842	15.944	1,1%
Fartelefon haldarar	59.446	58.370	58.475	-1,6%
Talutíðarkort	29.536	28.410	29.332	-0,7%
Útgangandi innlendis fartelefonferðsla (1000 min)	38.443	38.621	39.460	2,6%
Útgangandi uttanlands fartelefonferðsla (1000 min)	2.962	2.879	3.029	2,3%
Send SMS-boð (1000)	20.999	20.760	19.462	-7,3%
Mobilur dátutrafikkur (1000 MB)	2.992	3.909	7.274	143,1%
Sjónvarpstænastu haldarar	15.583	15.388	15.373	-1,3%

Fastnet

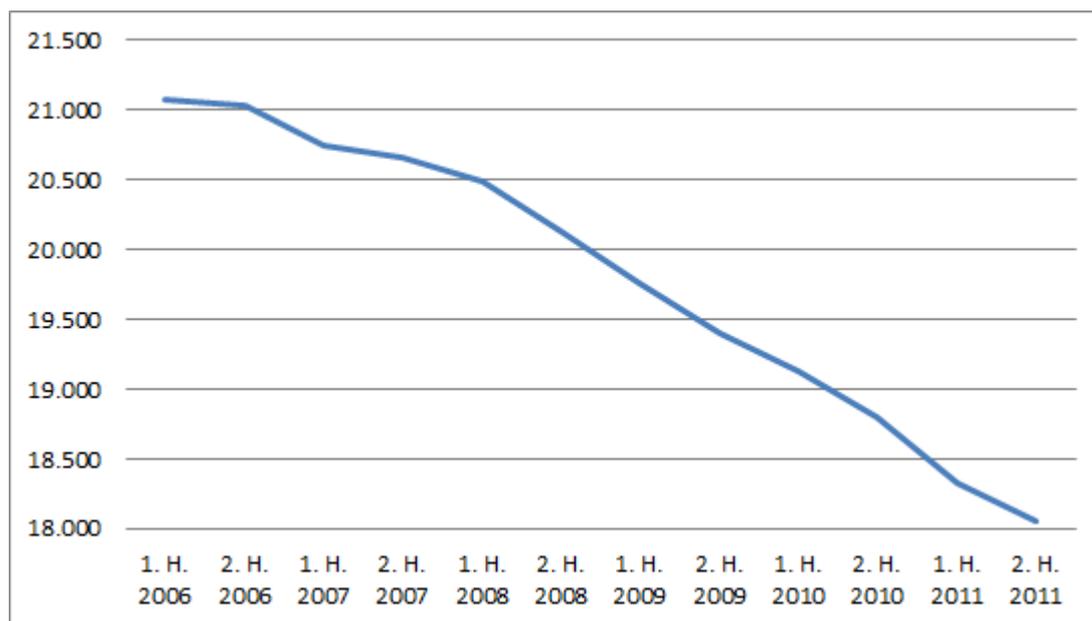
Fastnet / Fixed Network

Talva 1. Fastnetstelefoni – felagalinjur¹ 2006-2011
Table 1. Telephony on fixed network – subscriber lines¹ 2006-2011

Við endan av / End of

	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
Vanligt fastnetshald (telefoni) <i>Ordinary telephone subscriber lines</i>	21.030	20.748	20.665	20.482	20.135	19.765	19.398	19.135	18.806	18.324	18.060
ISDN-2, haldaralinjur <i>ISDN-2, subscriber lines</i>	1.972	1.829	1.748	1.690	1.636	1.554	1.474	1.385	1.314	1.189	1.120
ISDN-30, haldaralinjur <i>ISDN-30, subscriber lines</i>	41	44	46	50	51	51	52	54	55	48	50
Haldaralinjur í alt ¹ <i>Subscriber lines in total</i>	23.043	22.621	22.459	22.222	21.822	21.370	20.924	20.574	20.175	19.561	19.230

Figurur 1. Vanligt fastnetshald (telefoni) 2006 – 2011
Figure 1. Ordinary telephone subscriber lines 2006 - 2011

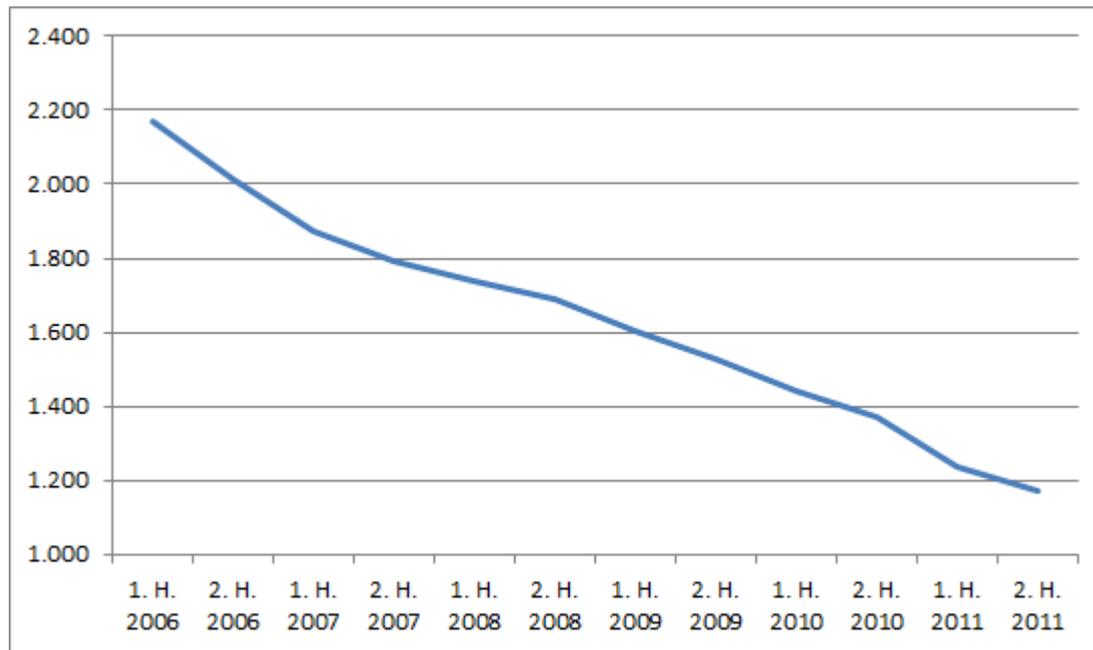


¹ Vanligar telefonfelagalinjur + ISDN-2 hald x 2 + ISDN-30 hald x 30.

¹Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Figurur 2. ISDN-x haldaralinjur.

Figure 2. ISDN-x subscriber lines.



Talva 2. VOIP – tal av haldarum

Table 2. VOIP – subscribers

Við endan av / VOIP tal av haldarum /

End of

VOIP – number of subscribers

	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
iConcept		870	1195	1.260	1.480	1.480	0 ²	0	0	0	0
Teletech		450	450	455	372	372	372	372	372	0 ³	0
Føroya Tele				35	55	67	1.338	545	444	319	879 ⁴
Vodafone										483	548
Í alt / total	450	1.320	1.645	1.750	1.907	1.919	1.710	917	816	802	1.427

² Virksemið hjá iConcept er yvirtikið av Føroya Tele í 2009.

² Føroya Tele acquired the customer base of iConcept in 2009

³ TeleTech er givið við sínum virksemini. Tølini framanundan eru metingar og skulu takast við fyrivarni

³ Teletech is no longer active on the market. Previous figures for Teletech are very uncertain estimates

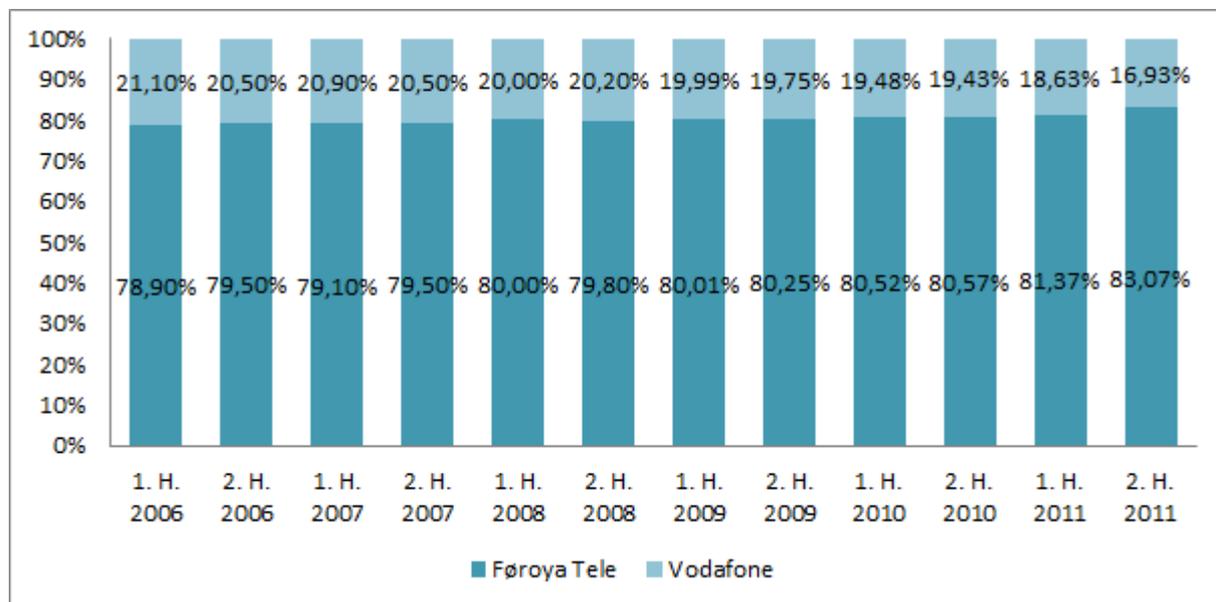
⁴ Uppgerðarhátturin er broyttur í mun til undanfarin ár og vísir nú samlaða talið av VOIP haldum.

⁴ The definition of “subscriber” has changed, and now reflects the actual total number of subscribers.

Talva 3. Felagalinjur fastnet⁵ – marknaðarpartar
 Table 3. Subscriber lines fixed network³ – market shares

	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
Føroya Tele	18.321	17.903	17.848	17.772	17.418	17.098	16.792	16.566	16.255	15.917	15974
Vodafone	4.722	4.718	4.611	4.450	4.404	4.272	4.132	4.008	3.920	3.644	3.256
Í alt / <i>Total</i>	23.043	22.621	22.459	22.222	21.822	21.370	20.924	20.574	20.175	19.561	19.230
<i>Market shares</i>											
Marknaðarpartur											
Føroya Tele	79,50%	79,10%	79,50%	80,00%	79,80%	80,01%	80,25%	80,52%	80,57%	81,37%	83,07%
Vodafone	20,50%	20,90%	20,50%	20,00%	20,20%	19,99%	19,75%	19,48%	19,43%	18,63%	16,93%
Í alt / <i>Total</i>	100,00%										

Figurur 3. Felagalinjur – marknaðarpartar, frá 1. hálvár 2006 til 2. hálvár 2011
 Figure 3. Subscriber line–market shares, from first half of 2006 to second half 2011



⁵ Vanlig telefonfelagahald + ISDN-2 hald x 2 + ISDN-30 hald x 30.

³Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Talva 4.1 Útgangandi innlendisferðsla hjá veitarunum⁶ (undantikið VOIP)
 Table 4.1 Outgoing domestic traffic by company⁴ (VOIP excluded)

Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (1000 min.) Outgoing domestic traffic (1000 minutes)										
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT											
Samskifti	47.994	43.098	36.778	34.904	31.145	28.655	27.106	26.151	23.872	22.583	21.825
Vodafone	12.342	10.452	8.720	7.476	6.867	6.317	6.054	6.018	5.505	5.181	5.089
Í alt / total	60.336	53.550	45.498	42.381	38.012	34.972	33.159	32.169	29.377	27.764	26.914

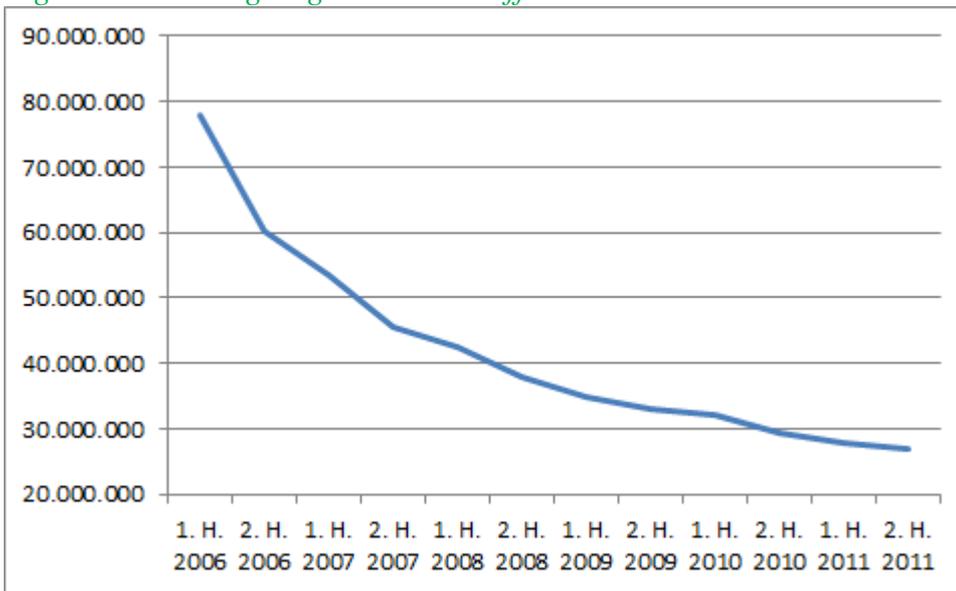
Talva 4.2 Útgangandi innlendisferðsla hjá veitarunum⁶ (undantikið VOIP)
 Table 4.2 Outgoing domestic traffic by company⁶ (VOIP excluded)

Í tíðarskeiðnum / In the period	Marknaðarpartur / Market shares										
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT Samskifti	79,55%	80,48%	80,83%	82,36%	81,93%	81,94%	81,74%	81,29%	81,26%	81,34%	81,09%
Vodafone	20,45%	19,52%	19,17%	17,64%	18,07%	18,06%	18,26%	18,71%	18,74%	18,66%	18,91%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

⁶ Hagtølini fevna einans um ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtølini taka ikki hædd fyri ferðslu frá fartelesnetinum, ið fer gjøgnum netið hjá Føroya Tele, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá Føroya Tele, bert verður tald við eina ferð.

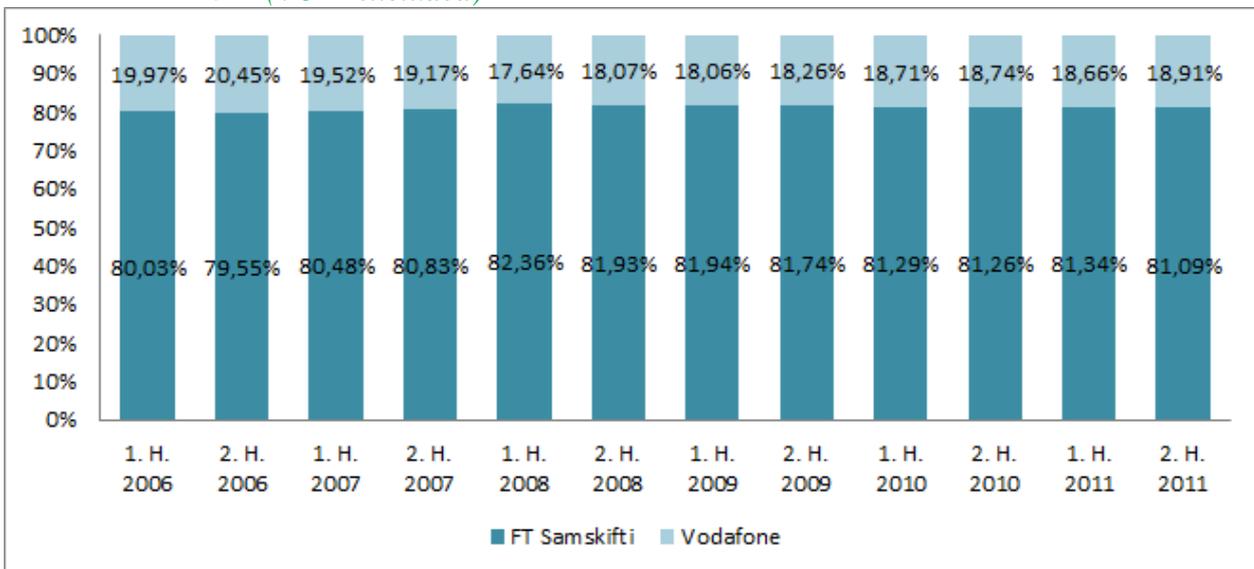
⁶ The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via Føroya Tele's network is not included and transit traffic from other fixed networks via Føroya Tele's network is not registered more than once.

Figurur 4. Útgangandi innlendisferðsla
 Figure 4. Outgoing domestic traffic



Figurur 5. Útgangandi innlendisferðsla – marknaðarpartar, 1. hálfvör 2006 til 2. hálfvör 2011 (undantikið VOIP)

Figure 5. Outgoing domestic traffic – market shares, first half of 2006 to the second half of 2011 (VOIP excluded)⁶



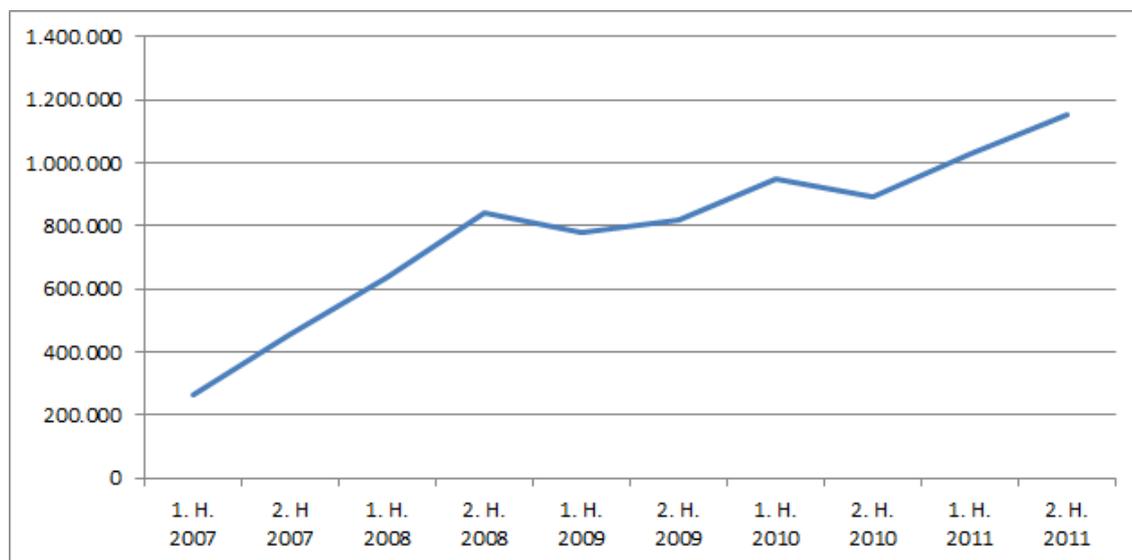
Talva 5. VOIP - Útgangandi innlendisferðsla hjá veitarunum

Table 5. VOIP - Outgoing domestic traffic by company

Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)								
	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
iConcept	419.000	451.000	552.456	552.456	0	0	0	0	0
TeleTech	38.000	35.000	30.000	30.000	30.000	30.000	30.000	0 ⁷	0
FT Samskipti		154.275	256.723	194.418	788.070	917.439	861.507	882.394	994.346
Vodafone								145.543	159.553
Í alt / total	457.000	640.275	839.179	776.874	818.070	947.439	891.507	1.153.899	1.153.899
Marknaðarpartur Marketshares									
iConcept	91,68%	70,44%	65,83%	71,11%	0,00%	0,00%	0,00%	0,00%	0,00%
TeleTech	8,32%	5,47%	3,57%	3,86%	3,67%	3,17%	3,37%	0,00%	0,00%
FT Samskipti		24,10%	30,59%	25,03%	96,33%	96,83%	96,63%	85,84%	86,17%
Vodafone								14,16%	13,83%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 6. VOIP - Útgangandi innlendisferðsla

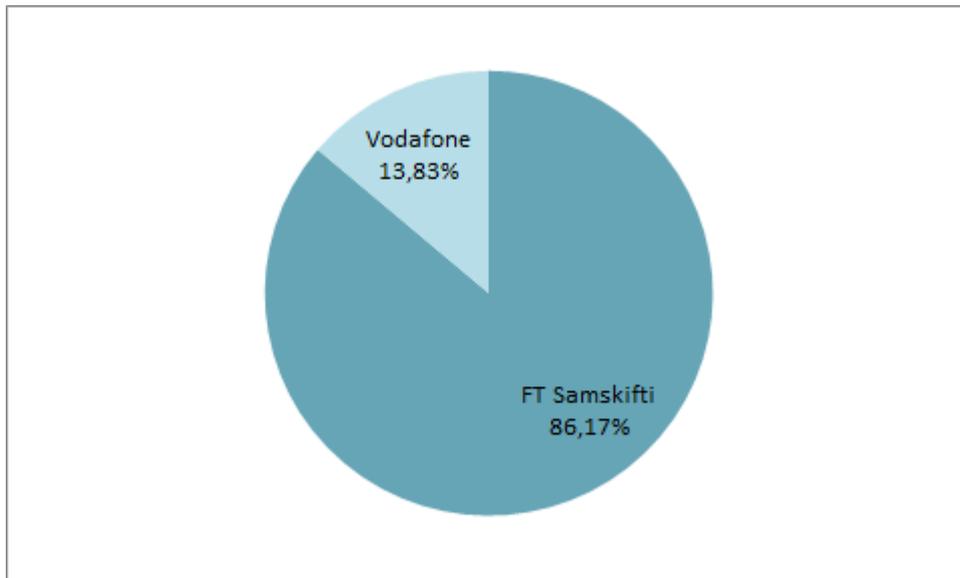
Figure 6. VOIP - Outgoing domestic traffic



⁷ TeleTech givið við sínum virksemi. Töluni framanundan eru metingar og skulu takast við fyrirvarni

⁸ Teletech no longer active on the market. Previous figures for Teletech are very uncertain estimates

Figurur 7. VOIP - Útgangandi innlendisferðsla – marknaðarpartar, 2. hálfvár 2011
 Figure 7. VOIP - Outgoing domestic traffic – market shares, second half of 2011



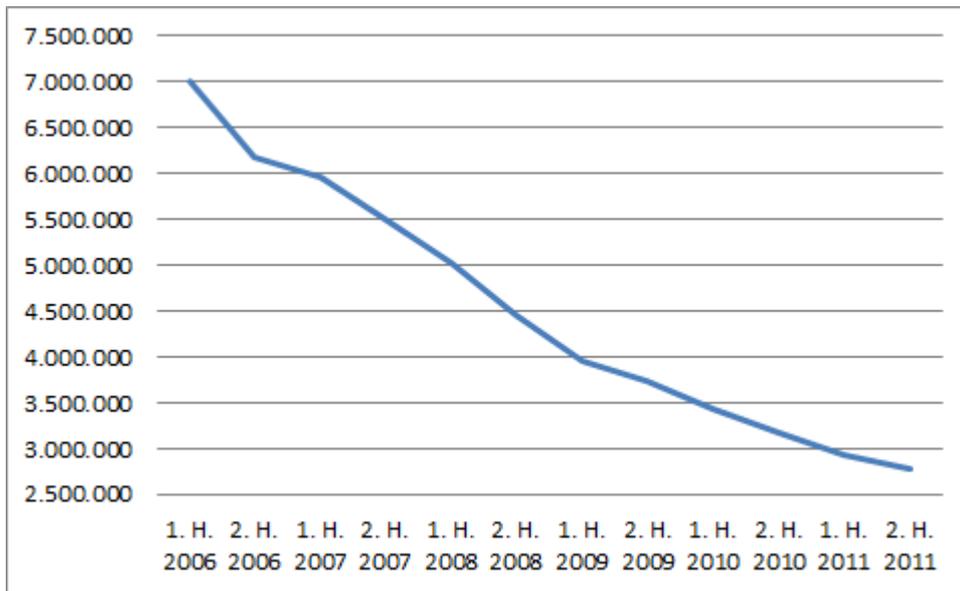
Talva 6.1 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.1 Outgoing international traffic by company (VOIP excluded)

Í tíðarskeiðinum <i>In the period</i>	Útgangandi ferðsla (min.) <i>Outgoing traffic (minutes)</i>										
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT Samskipti	4.846.028	4.747.839	4.383.907	4.034.764	3.604.168	3.236.316	3.027.403	2.795.162	2.615.219	2.410.023	2.262.024
Vodafone	1.326.442	1.217.301	1.119.469	997.755	846.601	714.229	702.004	626.923	549.895	522.728	523.329
Í alt / total	6.172.470	5.965.140	5.503.376	5.032.519	4.450.769	3.950.545	3.729.407	3.422.085	3.165.114	2.932.751	2.785.353

Talva 6.2 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.2 Outgoing international traffic by company (VOIP excluded)

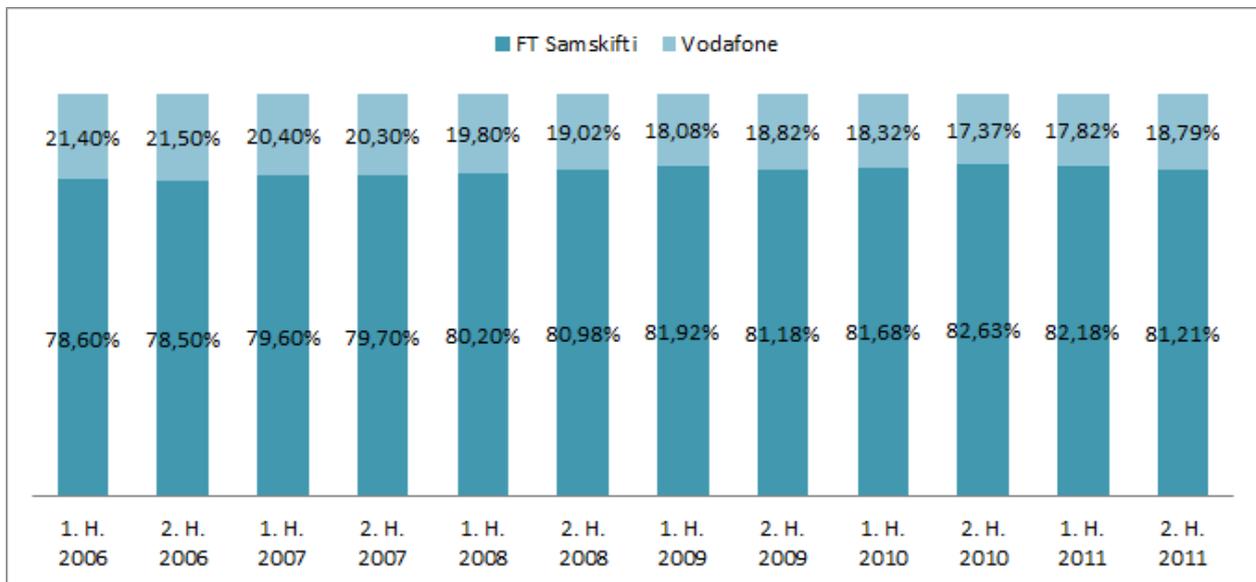
Í tíðarskeiðinum <i>In the period</i>	Marknaðarpartur <i>Market shares</i>										
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT Samskipti	78,50%	79,60%	79,70%	80,20%	80,98%	81,92%	81,18%	81,68%	82,63%	82,18%	81,21%
Vodafone	21,50%	20,40%	20,30%	19,80%	19,02%	18,08%	18,82%	18,32%	17,37%	17,82%	18,79%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100,00%

Figurur 8. Útgangandi uttanlandsferðsla (undantikið VOIP)
 Figure 8. Outgoing international traffic (VOIP excluded)



Figurur 9. Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálfvör 2006 - 2. hálfvör 2011 (undantikið VOIP)

Figure 9. Outgoing international traffic – market shares, first half of 2006 to second half of 2011 (VOIP excluded)



Talva 7. VOIP - Útgangandi uttanlandsferðsla

Table 7. VOIP - Outgoing international traffic

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
pf iConcept	91.568	127.000	138.000	142.351	142.351	0	0	0	0	0
TeleTech	24.200	24.200	18.000	0	0	0	0	0	0	0
FT Samskipti		0	67.896	21.745	25.883	210.465	214.213	162.758	101.334	90.597
Vodafone									15.684	21.432
Í alt / total	115.768	151.200	223.896	164.096	168.234	210.465	214.213	162.758	117.018	112.029

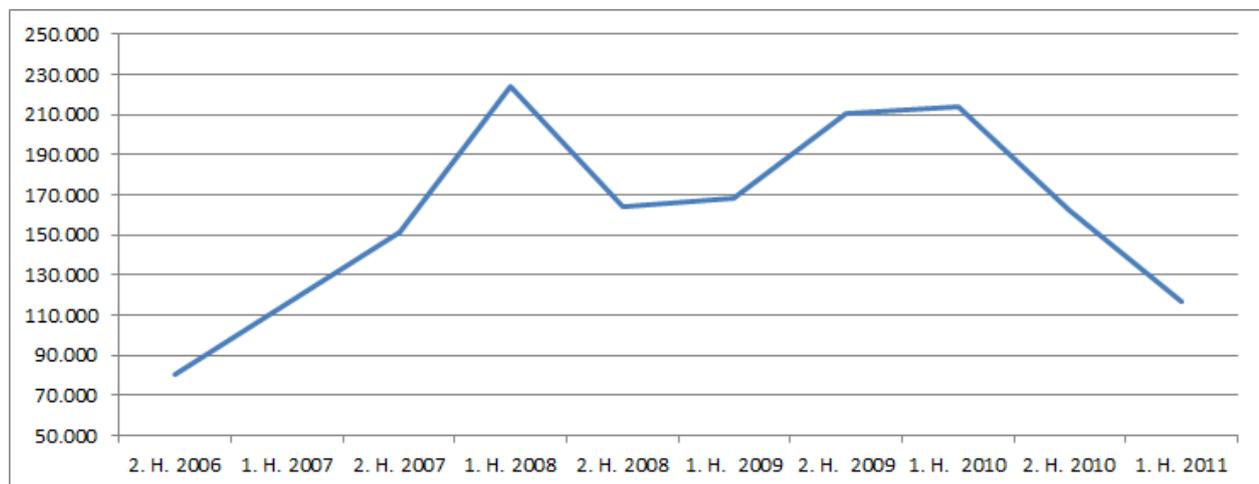
Marknaðarpartur

Market shares

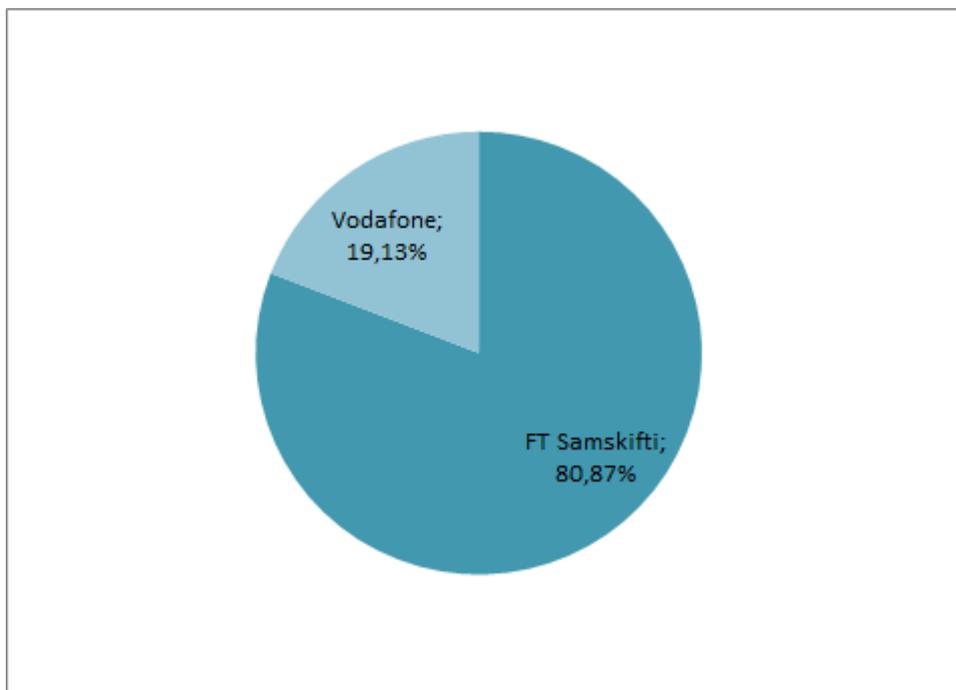
pf iConcept	79,10%	83,99%	61,64%	86,75%	84,61%	0,00%	0,00%	0,00%	0,00%	0,00%
TeleTech	20,90%	16,01%	8,04%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
FT Samskipti			30,32%	13,25%	15,39%	100,00%	100,00%	100,00%	86,60%	80,87%
Vodafone									13,40%	19,13%
Í alt / total	100%									

Figurur 10. VOIP - Útgangandi uttanlandsferðsla

Figure 10. VOIP - Outgoing international traffic



Figurur 11. VOIP - Útgangandi uttanlandsferðsla – marknaðarpartar, 2. hálvár 2011
Figure 11. VOIP - Outgoing international traffic – market shares, second half of 2011



Internet

Internet

Talva 8.1 Breiðband (FWA/xDSL) – býti av haldum hjá veitarunum
 Table 8.1 Broadband (FWA/xDSL) – subscriptions by company

	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT Samskipti	6.967	8.462	9.218	9.980	10.510	10.960	11.881	11.909	12.113	12.386	12.541
Vodafone	2.189	2.760	3.087	3.160	3.424	3.640	3.629	3.950	3.784	3.657	3.518
Teletech	443	451	451	455	372	372	372	372	372	0 ⁸	0
iConcept	200	450	499	527	572	572	0 ⁹	0	0	0	0
Aðrir veitarar / <i>other</i>	500	0	0	0	0	0	0	0	0	0	0
Breiðband í alt	10.299	12.123	13.255	14.122	14.878	15.544	15.882	16.231	16.269	16.043	16.059
<i>Broadband in total</i>											

Talva 8.2 Breiðband (FWA/xDSL) – marknaðarpartar – haldarar hjá veitarunum
 Table 8.2 Broadband (FWA/xDSL) – market shares - subscriptions by company

Við endan av/ <i>End of</i>	Marknaðarpartur <i>Market shares</i>										
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT Samskipti	67,65%	69,80%	69,54%	70,67%	70,64%	70,51%	74,81%	73,37%	74,45%	77,21%	78,09%
Vodafone	21,25%	22,77%	23,29%	22,38%	23,01%	23,42%	22,85%	24,34%	23,26%	22,79%	21,91%
Teletech	4,30%	3,72%	3,40%	3,22%	2,50%	2,39%	2,34%	2,29%	2,29%	0,00%	0,00%
iConcept	1,94%	3,71%	3,76%	3,73%	3,84%	3,68%	0,00%	0,00%	0,00%	0,00%	0,00%
Aðrir veitarar / <i>other</i>	4,85%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
Breiðband í alt	100%	100%	100%	100%	100%	100%	100%	100,00%	100,00%	100,00%	100,00%
<i>Broadband in total</i>											

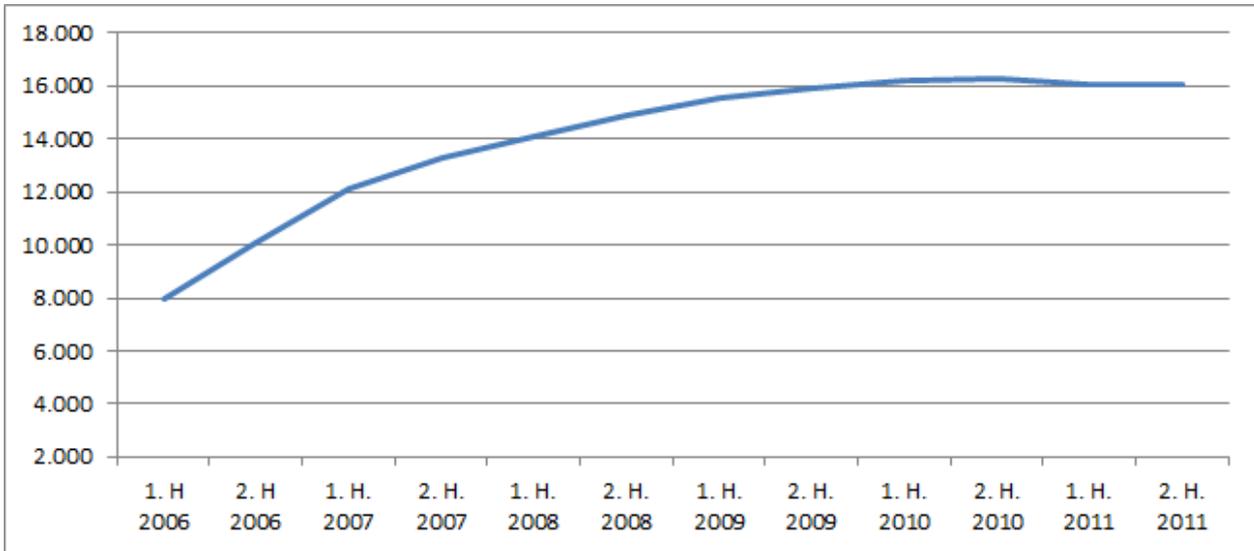
⁸ TeleTech er givið við sínum virkseimi. Tøluni framanundan eru metingar og skulu takast við fyrivarni.

⁷ Teletech is no longer active on the market. Previous figures for Teletech are very uncertain estimates

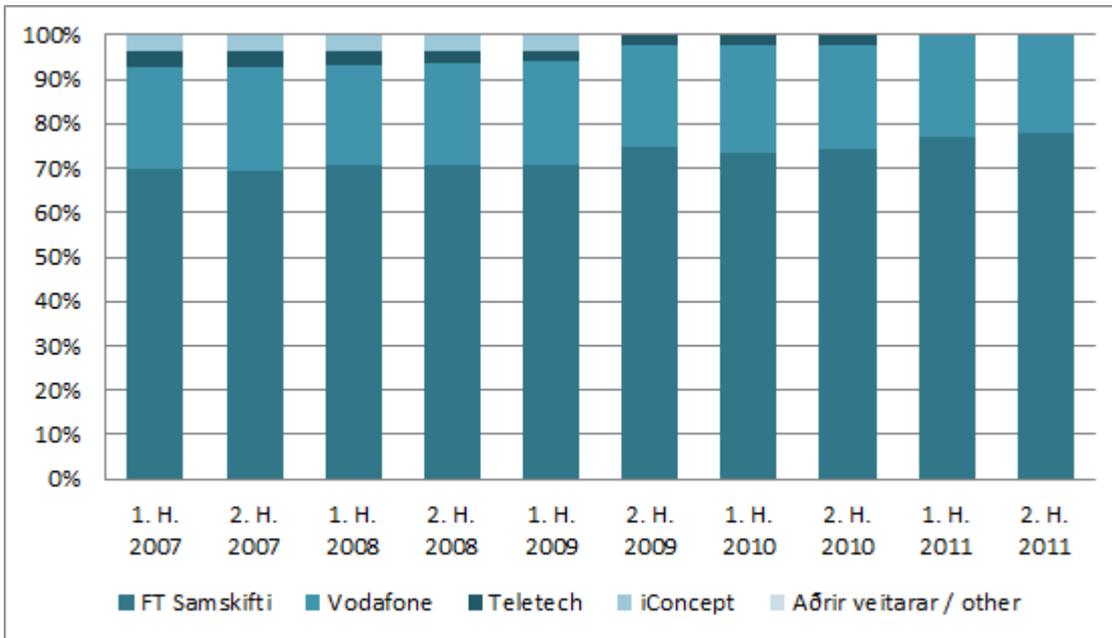
⁹ Virkseimið hjá iConcept er yvirtikið av Føroya Tele í 2009.

⁸ Føroya Tele acquired iConcept in 2009

Figurur 12. Breiðband í alt
 Figure 12. Broadband in total



Figurur 13. Breiðband – hald - marknaðarpartar
 Figure 13. Broadband – subscriptions – market shares

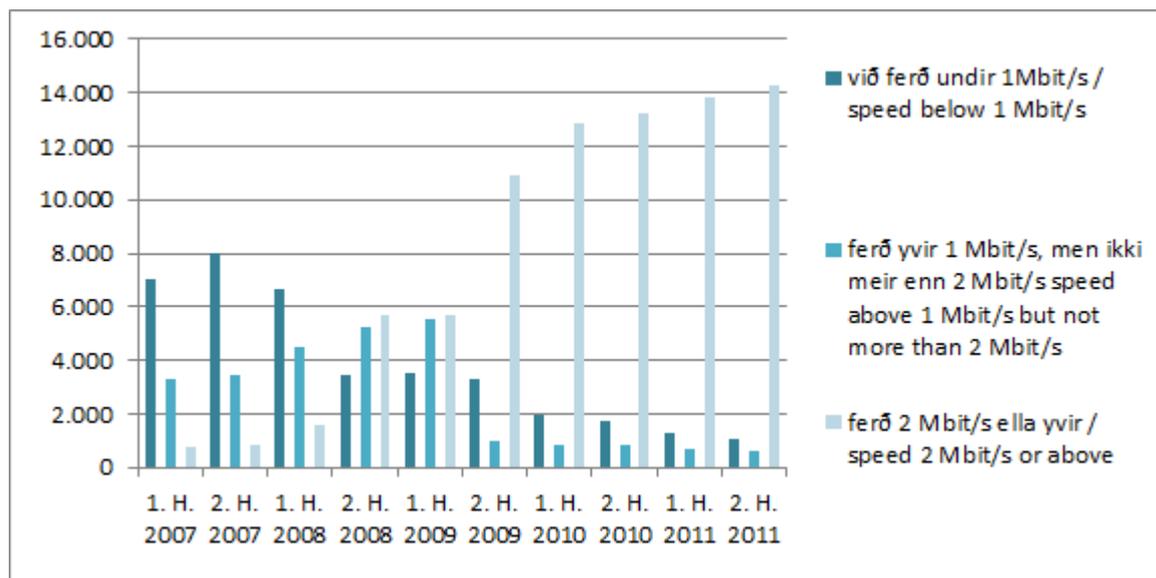


Talva 9. Breiðband (ADSL/xDSL) – ferð hjá skrásettum viðskiftafólki
 Table 9. Broadband (ADSL/xDSL) – subscriptions by speed

ADSL/ XDSL Ferð / Speed	Tal av skrásettum viðskiftafólki / Number of subscribers							
	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
við ferð undir 1Mbit/s <i>speed below 1 Mbit/s</i>	6.675	3.446	3.516	3.318	1.972	1.737	1.306	1.077
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but below 2 Mbit/s</i>	4.492	5.211	5.507	954	823	812	704	580
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>	1.584	5.671	5.697	10.885	12.890	13.226	13.832	14.287
Partur / Shares								
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>	52,35%	24,05%	23,89%	21,89%	12,57%	11,01%	8,24%	6,75%
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>	35,23%	36,37%	37,41%	6,29%	5,25%	5,15%	4,44%	3,64%
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>	12,42%	39,58%	38,70%	71,82%	82,18%	83,84%	87,31%	89,61%

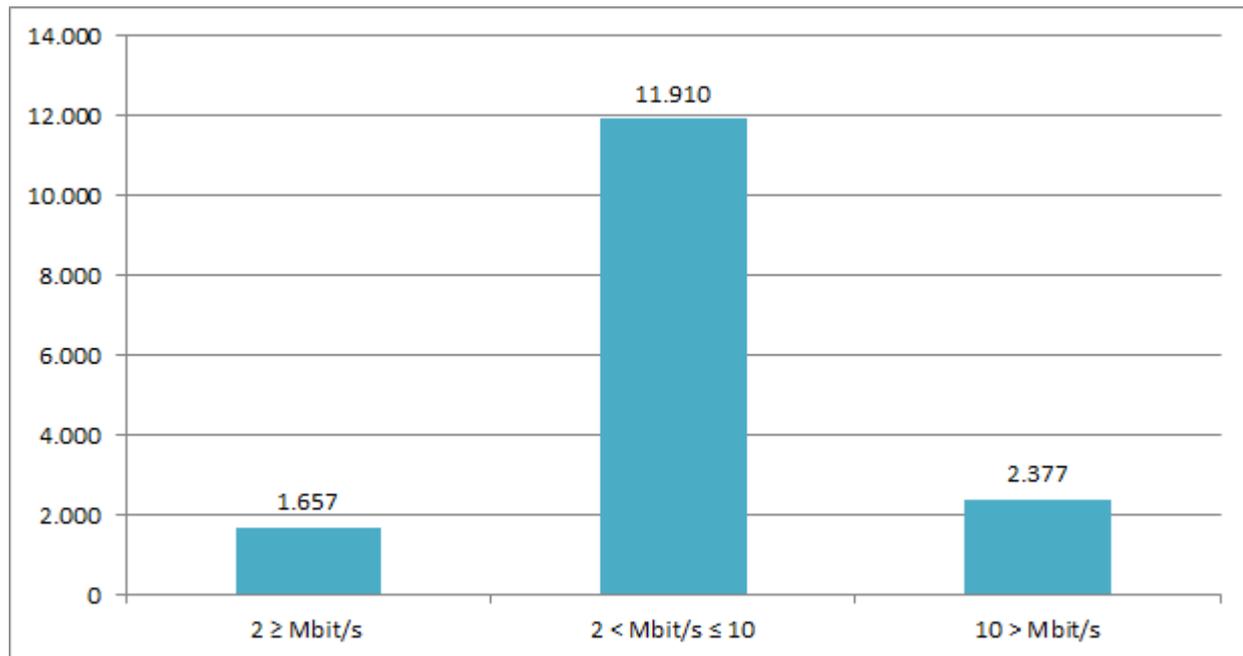
Figurur 14. Breiðband – ADSL/XDSL – býtið av haldum og ferð, 1. hálvár 2007 til 2. hálvár 2011

Figure 14. Broadband – ADSL/XDSL - subscriptions and speed, first half 2007 to second half 2011



Figurur 15. Breiðband – ADSL/XDSL ferð – 2. hálfvár 2011

Figure 15. Broadband – ADSL/XDSL speed – as of second half of 2011



Talva 10. Breiðband (FWA) – ferð hjá skrásettum viðskiftafólki

Table 10. Broadband (FWA) – subscriptions by speed

FWA	Tal av skrásettum viðskiftafólki / Number of subscribers								
	Ferð / Speed	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>		420	184	352	186	150	126	31	2
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but below 2 Mbit/s</i>		424	268	313	293	248	248	0	6
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		106	98	159	241	148	120	34	5
Partur / Shares									
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>		44,21%	33,45%	42,72%	25,83%	27,47%	25,51%	47,69%	15,38%
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>		44,63%	48,73%	37,99%	40,69%	45,42%	50,20%	0%	46,15%
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		11,16%	17,82%	19,30%	33,47%	27,11%	24,29%	52,31%	38,46%

Talva 11. Uppringt internet – býti av haldum hjá veitarunum
 Table 11. Dial-up internet – subscriptions by company

Við endan av / End of	Hald / Subscriptions											
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	
FT Samskipti	2.389	1.385	958	557	361	246	164	114	90	32	2	
Vodafone	640	440	250	140	140	140	0	0	0	0	0	
Uppringt internet í alt	3.029	1.825	1208	697	501	386	164	114	90	32	2	

Dial up in total

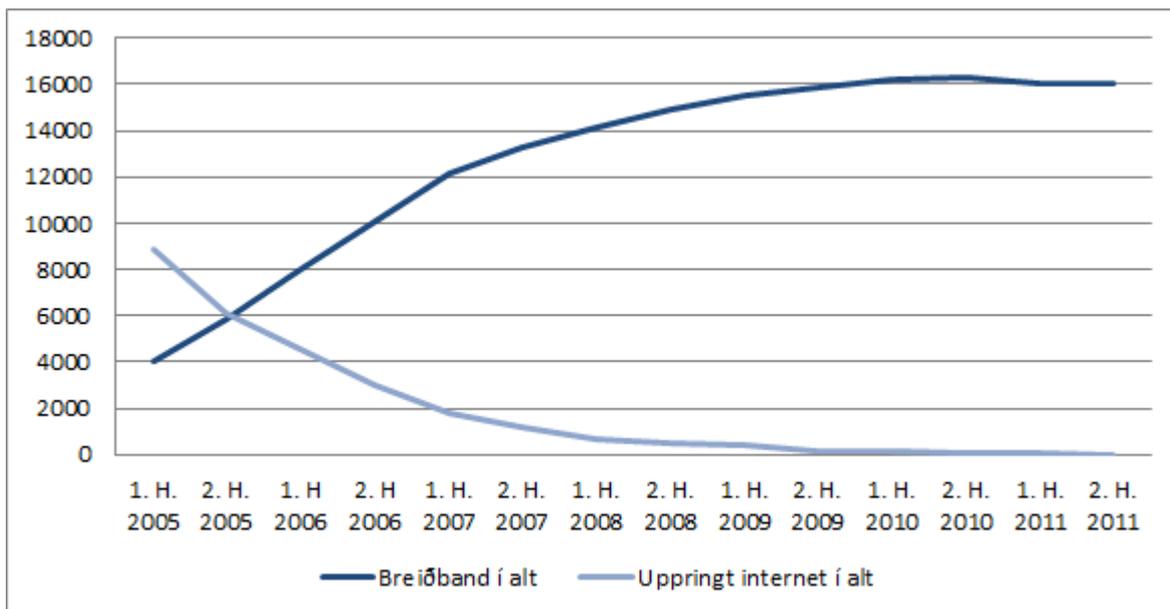
Marknaðarpartur /

Market shares

FT Samskipti	78,90%	75,90%	79,30%	79,91%	72,06%	63,73%	100,00%	100,00%	100,00%	100,00%	100,00%
Vodafone	21,10%	24,10%	20,70%	20,09%	27,94%	36,27%	0,00%	0,00%	0,00%	0,00%	0,00%
Uppringt internet í alt	100%										

Dial up in total

Figurur 16. Uppringt internet – sammett við breiðband
 Figure 16. Dial up in total – compared to broadband



Fartelefoni

Mobile Network

Talva 12. Fartelefoni – hald og marknaðarpartar, 1. hálvár 2006 til 2. hálvár 2011
 Table 12. *Mobile telephony – subscriptions and market shares, first half 2006 to second half 2011*

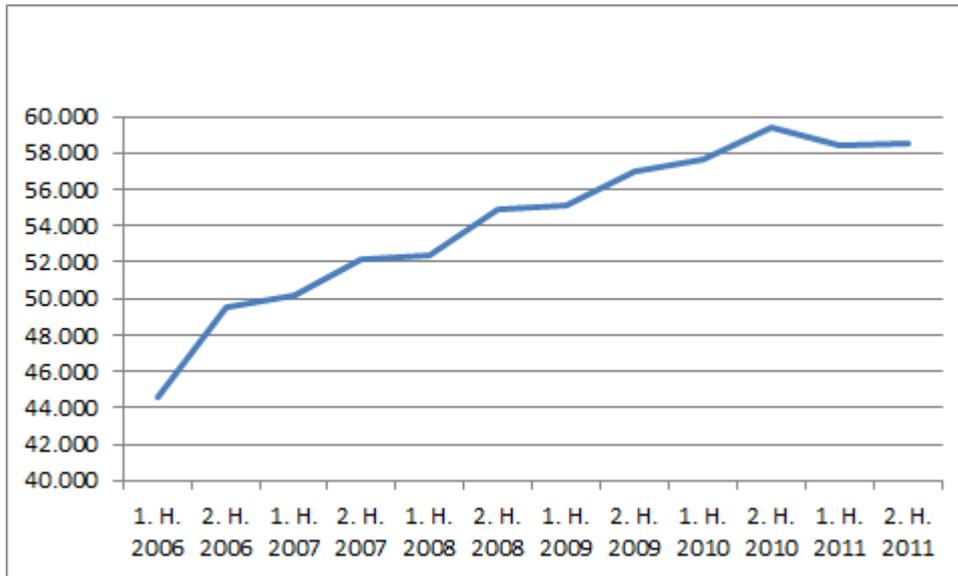
Við endan av / <i>End of</i>	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT Samskifti	34.346	34.256	35.293	35.012	36.215	35.667	37.302	37.667	39.016	39.328	39.977
Vodafone	15.160	15.885	16.876	17.400	18.645	19.425	19.691	19.958	20.430	19.042	18.498
Í alt / <i>Total</i>	49.506	50.141	52.169	52.412	54.860	55.092	56.993	57.625	59.446	58.370	58.475
- Harav / <i>Of which</i>											
Telemetri	150	173	173	205	264	318	359	499	574	684	791
Dátuhald	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	1.019	979
Talutíðarkort ¹⁰ / <i>Pre-paid cards:</i>											
FT Samskifti	17.905	17.090	17.307	16.176	16.979	15.878	17.246	17.127	18.524	18.372	18.887
Vodafone	9.350	9.004	9.560	9.400	10.025	10.396	10.811	10.645	11.012	10.038	10.445
Í alt / <i>total</i>	27.255	26.094	26.867	25.576	27.004	26.274	28.057	27.772	29.536	28.410	29.332
Marknaðarpartar / <i>Market share</i>											
FT Samskifti	69,38%	68,32%	67,65%	66,80%	66,01%	64,74%	65,45%	65,37%	65,63%	67,38%	68,37%
Vodafone	30,62%	31,68%	32,35%	33,20%	33,99%	35,26%	34,55%	34,63%	34,37%	32,62%	31,63%
Í alt / <i>Total</i>	100%	100%	100%	100%	100,00%						
Talutíðarkort / <i>Pre-paid cards:</i>											
FT Samskifti	65,69%	65,49%	64,42%	63,25%	62,88%	60,43%	61,47%	61,67%	62,72%	64,67%	64,39%
Vodafone	34,31%	34,51%	35,58%	36,75%	37,12%	39,57%	38,53%	38,33%	37,28%	35,33%	35,61%
Talutíðarkort í alt / <i>Pre-paid cards in total:</i>				100,00%	100%						

¹⁰ Í samband við samanbering av tølum, verður tikið fyrivarni fyri, at veitararnir ikki gera upp aktiv pre-paid hald á sama hátt.

¹⁰ *The operators do not measure the number of active subscriptions the same way.*

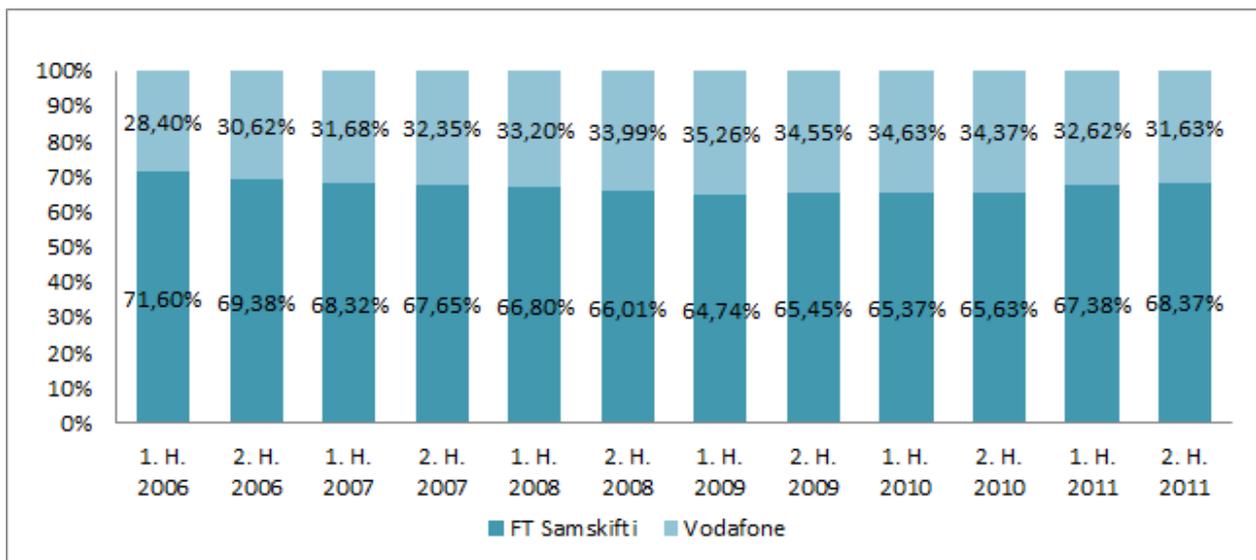
Figurur 17. Fartelefonhald

Figure 17. Mobile subscriptions

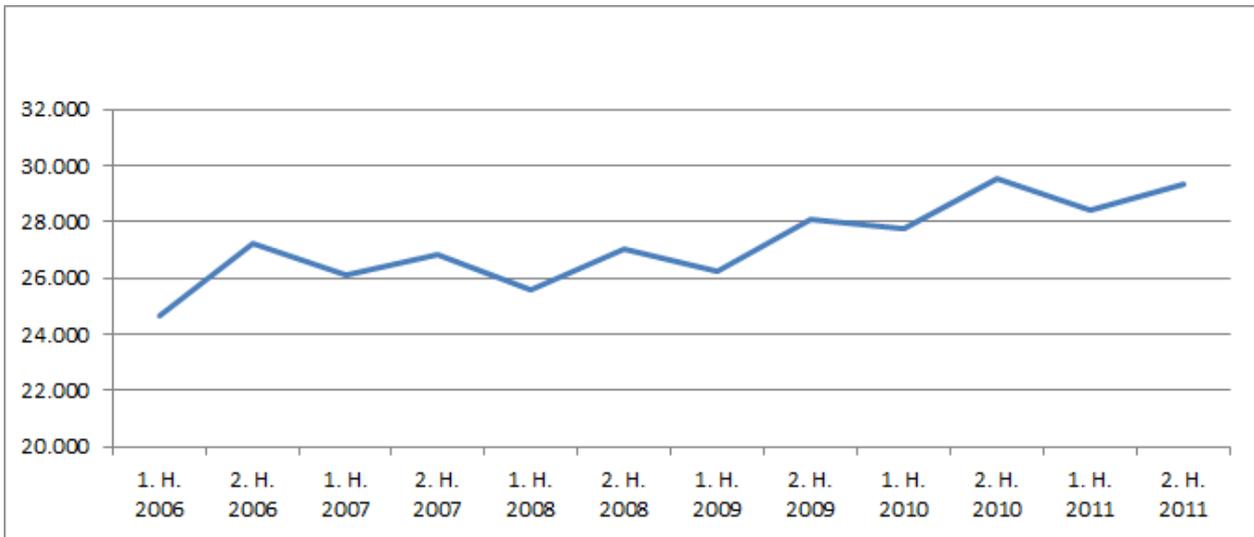


Figurur 18. Fartelefonhald – marknaðarpartar, 1. hálfvör 2006 – 2. hálfvör 2011

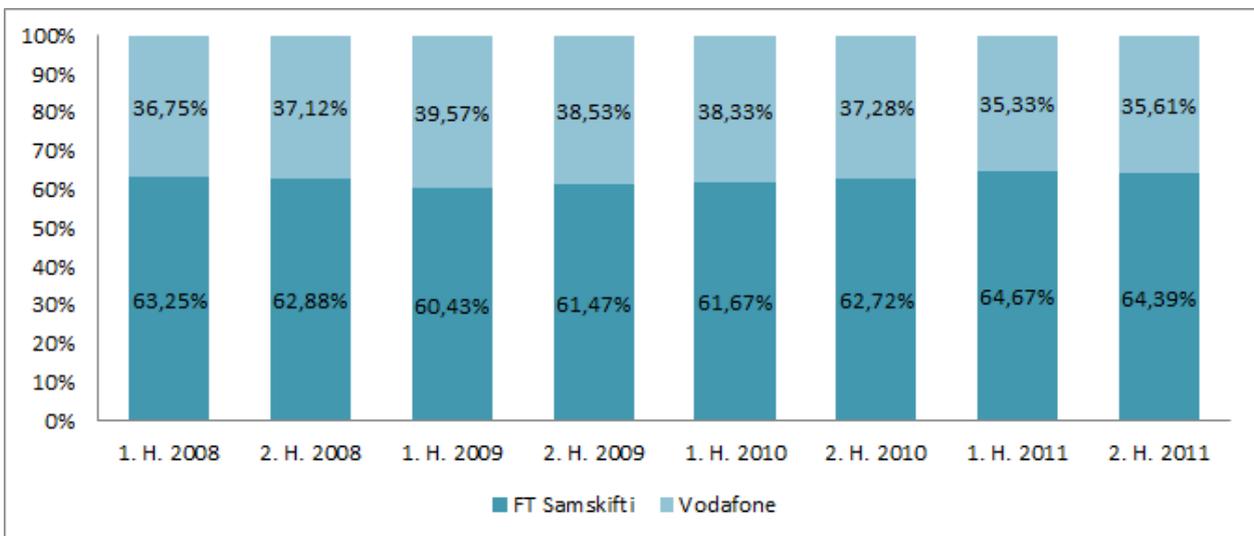
Figure 18. Mobile subscriptions – market shares, first half of 2006 – second half of 2011



Figurur 19. Talutíðarkort
 Figure 19. Pre-paid cards



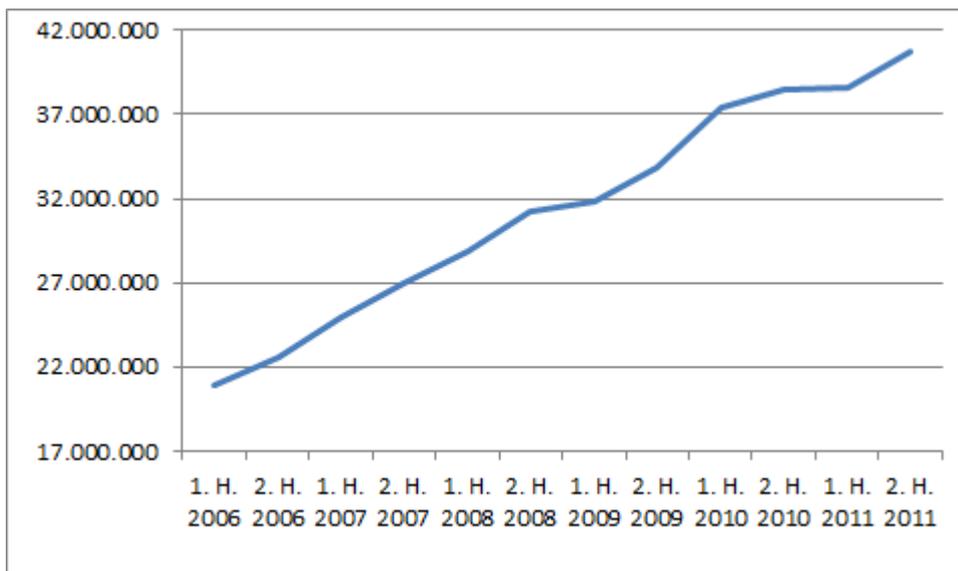
Figurur 20. Talutíðarkort – marknaðarpartar, 2. hálfvör 2006 – 2. hálfvör 2011
 Figure 20. Pre-paid cards – market shares, second half of 2006 – second half of 2011



Talva 13. Fartelefoni¹¹ – útgangandi innlendisferðsla, 1. hálfvör 2006 til 2. hálfvör 2011
 Table 13. Mobile telephone¹¹ – outgoing domestic traffic, first half 2006 to second half of 2011

	Í tíðarskeiðnum / <i>In the period</i>		Útgangandi innlendisferðsla (1000 min.) <i>Outgoing domestic traffic (1000 minutes)</i>								
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT											
Samskipti	16.484	17.448	18.336	19.157	20.705	21.654	23.138	26.098	26.496	27.497	28.641
Vodafone	6.138	7.549	8.670	9.720	10.493	10.218	10.751	11.261	11.947	11.124	12.051
Í alt / <i>total</i>	22.622	24.998	27.006	28.877	31.198	31.872	33.889	37.359	38.443	38.621	40.692
<hr/>											
FT											
Samskipti	72,90%	69,80%	67,90%	66,30%	66,37%	67,94%	68,28%	69,86%	68,92%	71,20%	70,38%
Vodafone	27,10%	30,20%	32,10%	33,70%	33,63%	32,06%	31,72%	30,14%	31,08%	28,80%	29,62%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

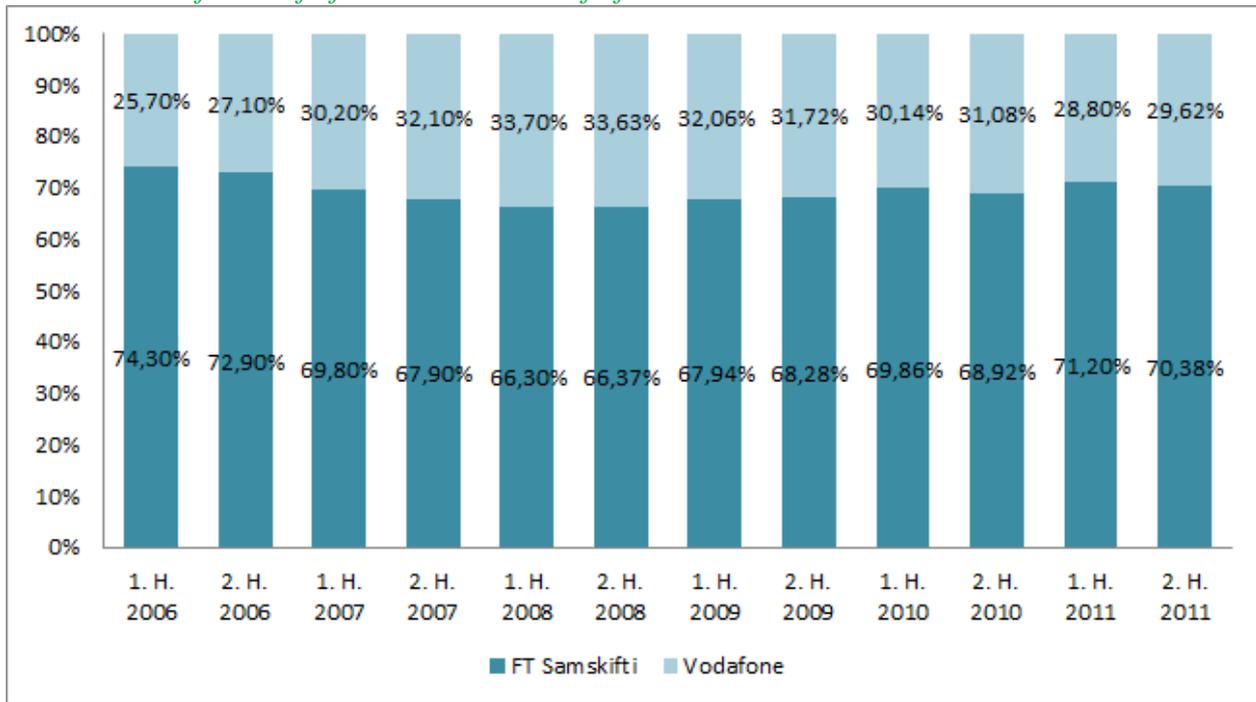
Figurur 21. Útgangandi innlendis fartelefonferðsla
 Figure 21. Outgoing domestic mobile traffic



¹¹ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.
¹¹In the period. Including traffic from GSM.

Figurur 22. Útgangandi innlendis fartelesferðsla – marknaðarpartar,
1. hálfvör 2006 – 2. hálfvör 2011

Figure 22. Outgoing domestic mobile traffic – market shares,
first half of 2006 – second half of 2011



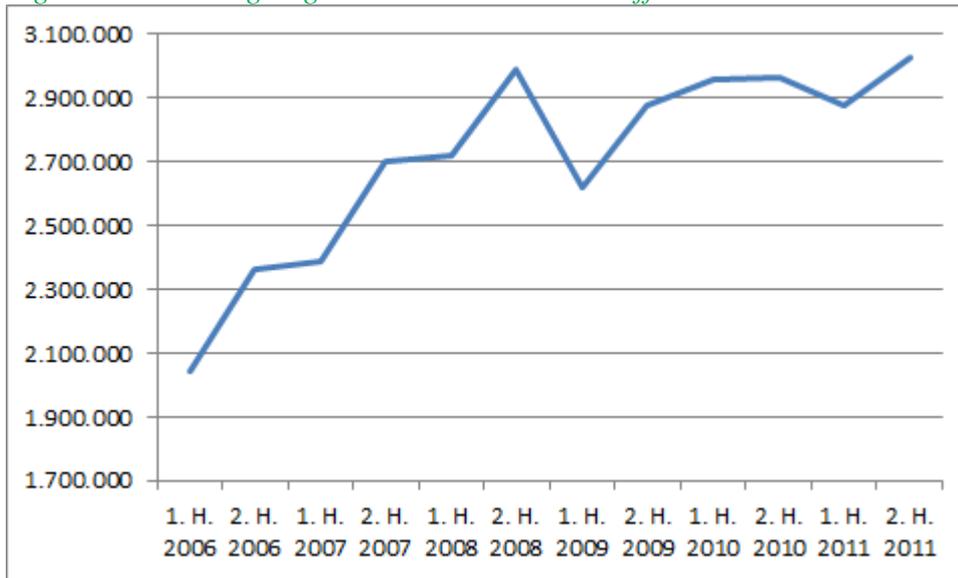
Talva 14. Fartelesferðsla¹² – útgangandi uttanlandsferðsla, 1. hálfvör 2006- 2. hálfvör 2011
Table 14. Mobile telephony¹² – outgoing international traffic, first half of 2006 – second half of 2011

Í tíðarskeiðnum / In the period	Útgangandi uttanlandsferðsla (min.) / Outgoing international traffic (minutes)											
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	
FT Samskifti	1.908.915	1.926.676	2.068.697	2.023.902	2.260.560	1.983.358	2.157.316	2.288.273	2.259.915	2.165.144	2.313.552	
Vodafone	454.000	461.204	635.114	693.901	730.908	633.657	718.378	670.221	702.371	713.617	715.412	
Í alt / total	2.362.915	2.387.880	2.703.811	2.717.803	2.991.468	2.617.015	2.875.694	2.958.494	2.962.286	2.878.761	3.028.964	
FT Samskifti	80,80%	80,70%	76,50%	74,50%	75,57%	75,79%	75,02%	77,35%	76,29%	75,21%	76,38%	
Vodafone	19,20%	19,30%	23,50%	25,50%	24,43%	24,21%	24,98%	22,65%	23,71%	24,79%	23,62%	
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

¹² Í tíðarskeiðnum. Umfatar ferðslu frá GSM.
¹² In the period. Including traffic from GSM.

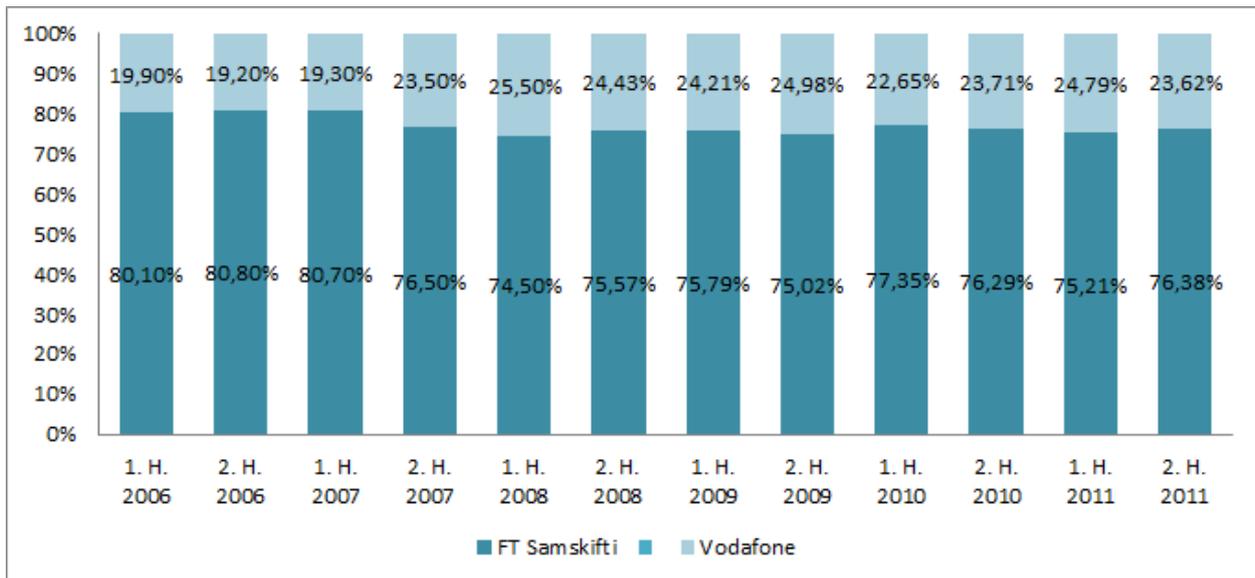
Figurur 23. Útgangandi uttanlands fartelesferðsla

Figure 23. Outgoing international mobile traffic



Figurur 24. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 1. hálfár 2006 - 2. hálfár 2011

Figure 24. Outgoing international mobile traffic – market shares., first half of 2006 - second half of 2011

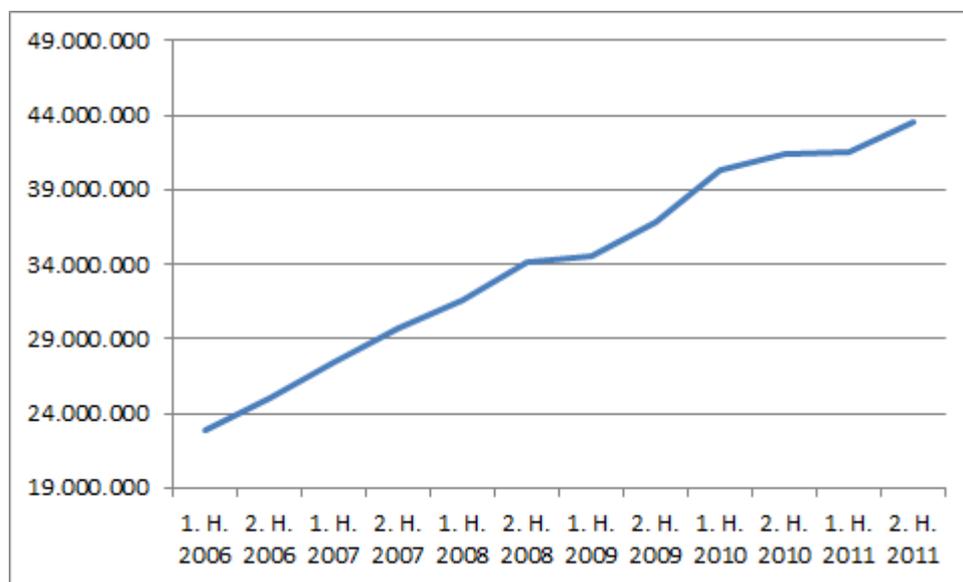


Talva 15. Fartelefoni¹³ – útgangandi ferðsla, 1. hálfvár 2006 - 2. hálfvár 2011
 Table 15. Mobile telephony¹³ – outgoing, first half of 2006 - second half of 2011

Í tíðarskeiðnum / Útgangandi ferðsla (1000 min.) /
 In the period Outgoing traffic (1000 minutes)

	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT											
Samskifti	18.392	19.375	20.404	21.181	22.966	23.638	25.296	28.386	28.756	29.662	30.806
Vodafone	6.592	8.011	9.305	10.414	11.224	10.851	11.469	11.931	12.649	11.837	12.765
Í alt / total	24.984	27.386	29.709	31.595	34.190	34.489	36.765	40.318	41.405	41.499	43.571
FT											
Samskifti	73,60%	70,70%	68,70%	67,00%	67,17%	68,54%	68,80%	70,41%	69,45%	71,48%	70,70%
Vodafone	26,40%	29,30%	31,30%	33,00%	32,83%	31,46%	31,20%	29,59%	30,55%	28,52%	29,30%
Í alt / total	100%										

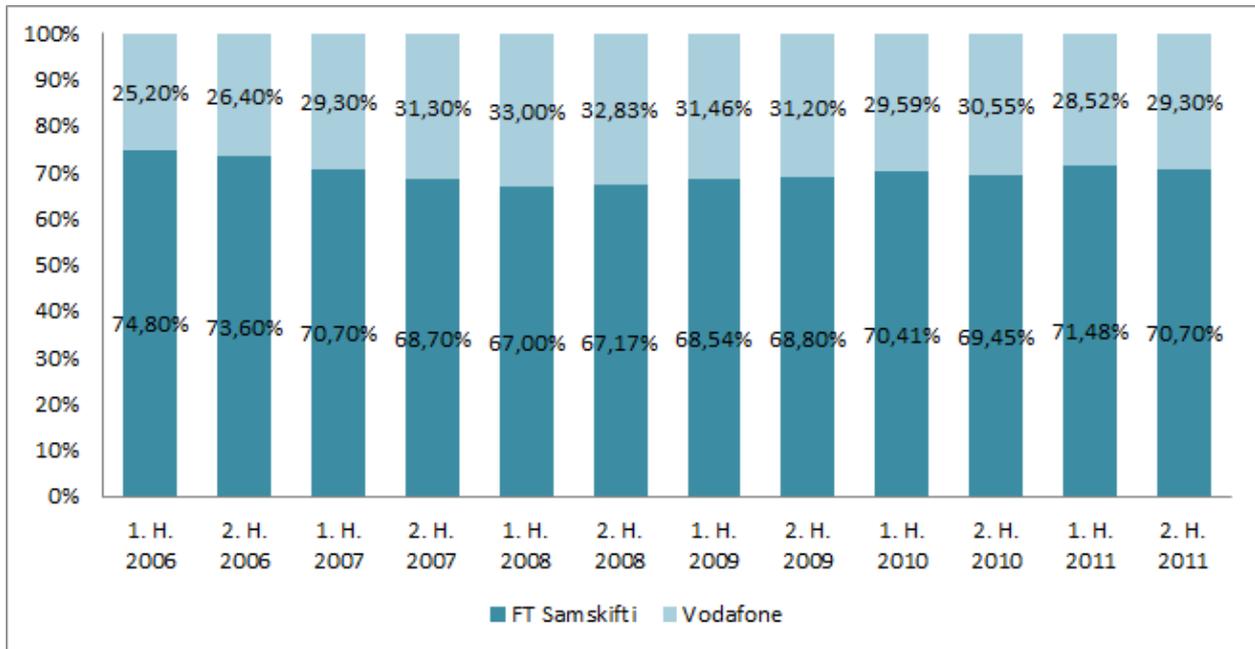
Figurur 25. Útgangandi fartelesferðsla
 Figure 25. Outgoing mobile traffic



¹³ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.
¹³In the period. Including traffic from GSM.

Figurur 26. Útgangandi fartelesferðsla – marknaðarpartar, 1. hálfvör 2006 - 2. hálfvör 2011

Figure 26. Outgoing mobile traffic – market shares, first half of 2006 – second half of 2011



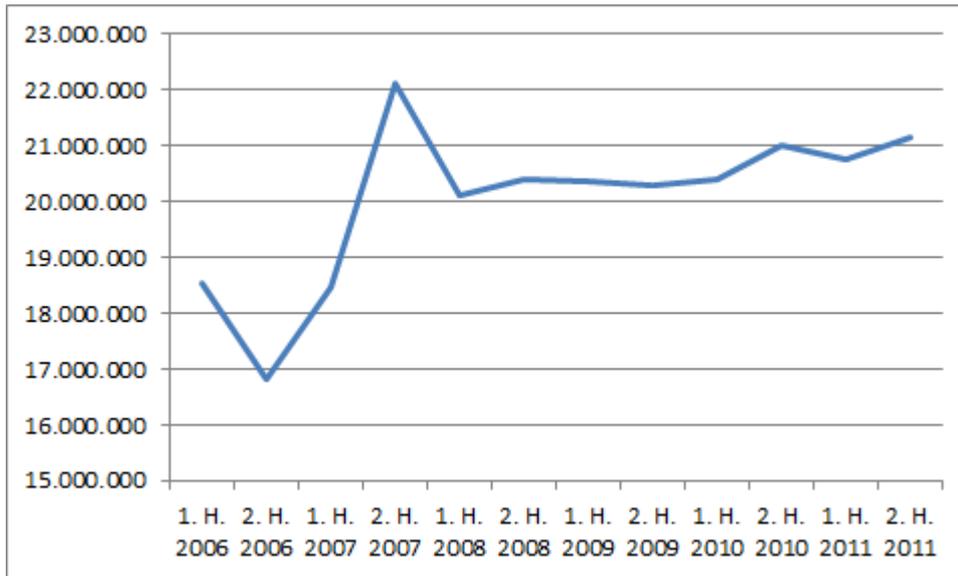
Talva 16. Send SMS-boð – býtt á fyrirtøkur, 1. hálfvör 2006 – 2. hálfvör 2011

Table 16. SMS sent – by company, first half of 2006 – second half of 2011

Í tíðarskeiðnum / In the period	Send SMS											
	SMS sent											
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	
FT Samskifti	11.480.695	12.062.545	14.667.058	12.141.229	12.260.615	12.712.645	13.045.017	13.325.319	13.919.604	13.973.554	14.388.383	
Vodafone	5.343.000	6.390.119	7.433.830	7.955.461	8.133.064	7.659.824	7.228.407	7.088.581	7.078.921	6.786.567	6.767.579	
Í alt / total	16.823.695	18.452.664	22.100.888	20.096.690	20.393.679	20.372.469	20.273.424	20.413.900	20.998.525	20.760.121	21.155.962	
Marknaðarpartar / Market share												
FT Samskifti	68,20%	65,40%	66,40%	60,40%	60,12%	62,40%	64,35%	65,28%	66,29%	67,31%	68,01%	
Vodafone	31,80%	34,60%	33,60%	39,60%	39,88%	37,60%	35,65%	34,72%	33,71%	32,69%	31,99%	
Í alt / total	100%											

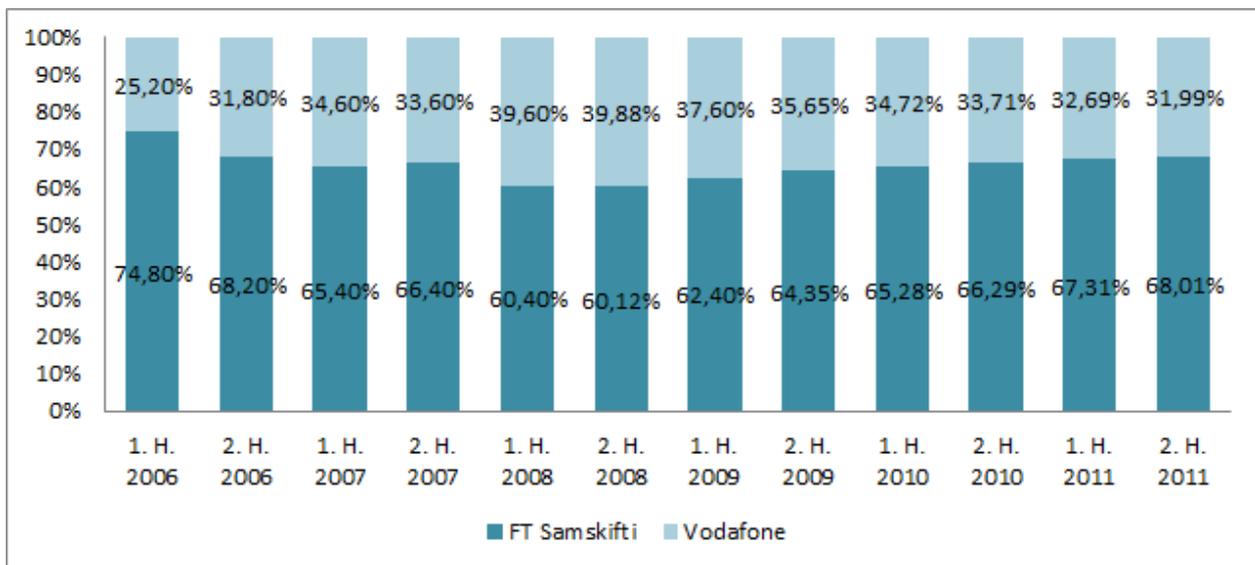
Figurur 27. Send SMS-boð

Figure 27. SMS sent



Figurur 28. Send SMS-boð – marknaðarpartar, 1. hálfv 2006 - 2. hálfv 2011

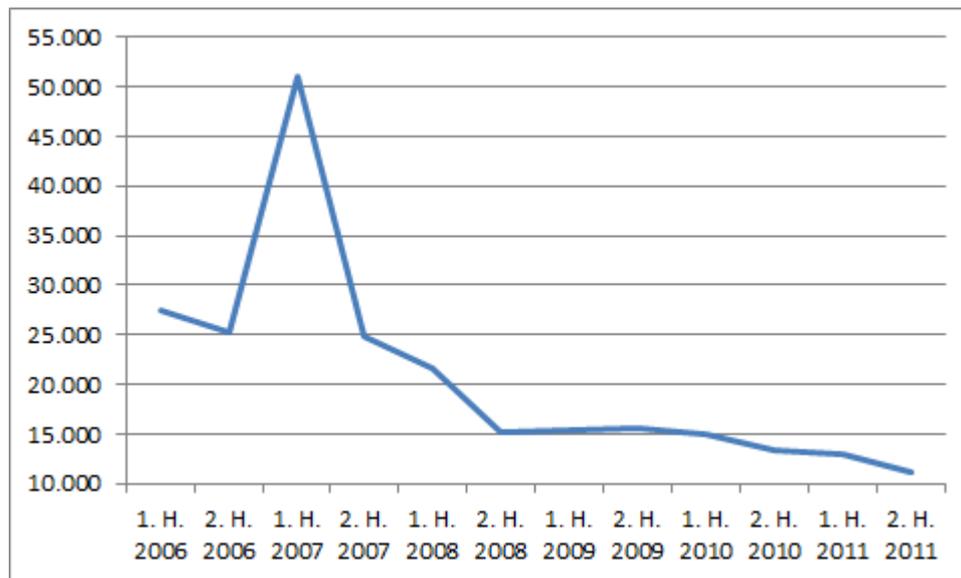
Figure 28. SMS sent – market shares, first half of 2006 – second half of 2011



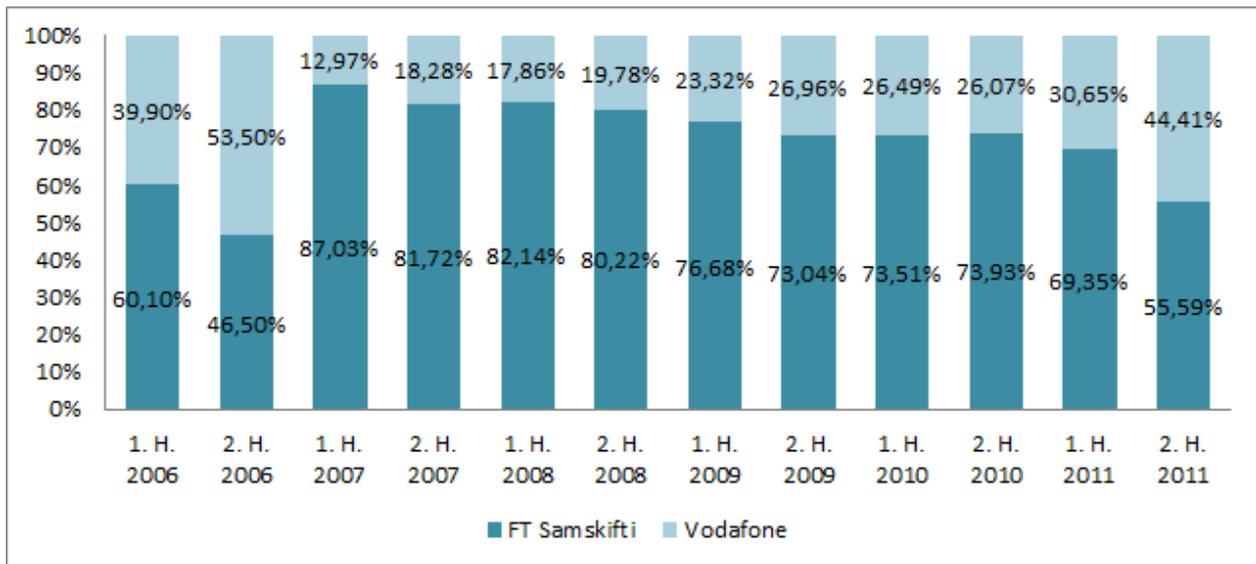
Talva 17. Send MMS-boð – býtt millum fyrirtøkur, 1. hálvár 2006- 2. hálvár 2011
 Table 17. MMS sent – by company, first half of 2006 –second half of 2011

Í tíðarskeiðnum / <i>In the period</i>	Send MMS <i>MMS sent</i>										
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT											
Samskifti	11.733	44.364	20.254	17.795	12.164	11.835	11.454	11.034	9.967	8.949	6.247
Vodafone	13.500	6.614	4.530	3.869	3.000	3.600	4.228	3.977	3.514	3.956	4.991
Í alt / <i>total</i>	25.233	50.978	24.784	21.664	15.164	15.435	15.682	15.011	13.481	12.905	11.238
<hr/>											
FT											
Samskifti	46,50%	87,03%	81,72%	82,14%	80,22%	76,68%	73,04%	73,51%	73,93%	69,35%	55,59%
Vodafone	53,50%	12,97%	18,28%	17,86%	19,78%	23,32%	26,96%	26,49%	26,07%	30,65%	44,41%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 29. Send MMS-boð
 Figure 29. MMS sent



Figurur 30. Send MMS-boð – marknaðarpartar, 1. hálvár 2006 - 2. hálvár 2011
 Figure 30. MMS sent – market shares, first half of 2006 – second half of 2011

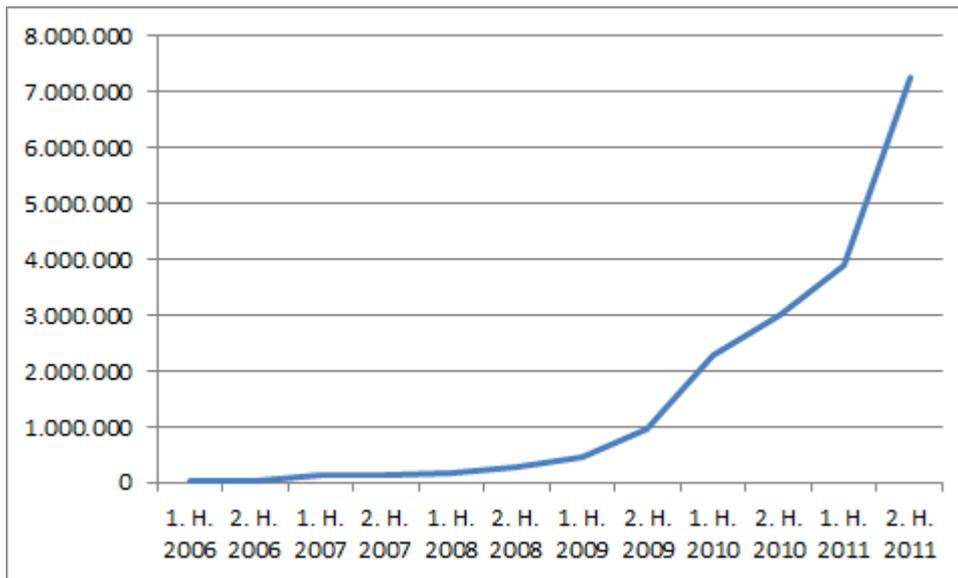


Talva 18. Ferðsla via 2G/3G - tal av megabyte up/download
 Table 18. Traffic via 2G/3G – number of megabyte up/download

Í tíðarskeiðnum / In the period	Tal av megabyte number of megabyte		Marknaðarpartur Market shares								
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
FT Samskifti	27.819	117.287	110.043	136.409	229.649	317.261	625.414	1.392.811	2.030.661	3.038.379	6.062.278
Vodafone	13.511	12.365	19.621	32.908	38.114	138.888	320.000	900.415	961.466	870.441	1.211.689
Í alt / total	41.330	129.652	129.664	169.317	267.763	456.149	945.414	2.293.226	2.992.127	3.908.820	7.273.967
FT Samskifti	67,31%	90,46%	84,87%	80,56%	85,77%	69,55%	66,15%	60,74%	67,87%	77,73%	83,34%
Vodafone	32,69%	9,54%	15,13%	19,44%	14,23%	30,45%	33,85%	39,26%	32,13%	22,27%	16,66%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

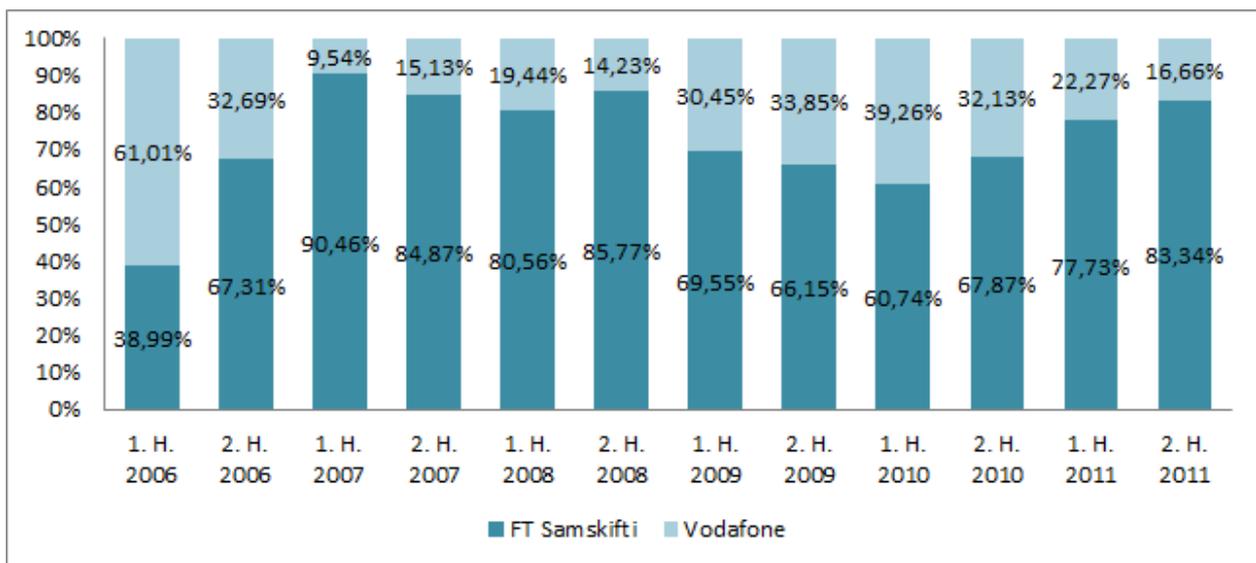
Figurur 31. Ferðsla via 2G/3G

Figurel 31. Traffic via 2G/3G



Figurur 32. Ferðsla via 2G/3G - marknaðarpartar, 1. hálvár 2006 - 2. hálvár 2011

Figure 32. Traffic via 2G/3G – market shares, first half 2006 to second half of 2011



Sjónvarpstænastr

Television services

Talva 18. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Table 18. Television services (Cable, Satellite & DVB-T – subscriptions by company

Við endan av / End of	Hald / Subscriptions										
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
Cable Networks	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200 ¹⁴
Televarpið (DVB-T)	6.382	6.801	7.375	8.206	8.654	8.826	9.135	9.333	9.470	9.441	9.553
Canal Digital	6.440	6.150	6.054	5.604	5.511	4.980	4.746	4.352	4.263	4.097	3.970
Others (Sky, Viasat etc.)	650	650	650	650	650	650	650	650	650	650	650 ¹⁵
Hald í alt / Subscriptions in total	14.672	14.801	15.279	15.660	16.015	15.656	15.731	15.535	15.583	15.388	15.373

Talva 19. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Table 19. Television services (Cable, Satellite & DVB-T – subscriptions by company

Við endan av / End of	Marknaðarpartur / Market shares										
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1.H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011
Cable Networks	8,20%	8,10%	7,90%	7,66%	7,49%	7,66%	7,63%	7,72%	7,70%	7,80%	7,81% ¹⁶
Televarpið (DVB-T)	43,50%	45,90%	48,30%	52,40%	54,04%	56,37%	58,07%	60,08%	60,77%	61,35%	62,14%
Canal Digital	43,90%	41,60%	39,60%	35,79%	34,41%	31,81%	30,17%	28,01%	27,36%	26,62%	25,82%
Others (Sky, Viasat etc.)	4,40%	4,40%	4,30%	4,15%	4,06%	4,15%	4,13%	4,18%	4,17%	4,22%	4,23% ¹⁷
Hald í alt / Subscriptions in total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

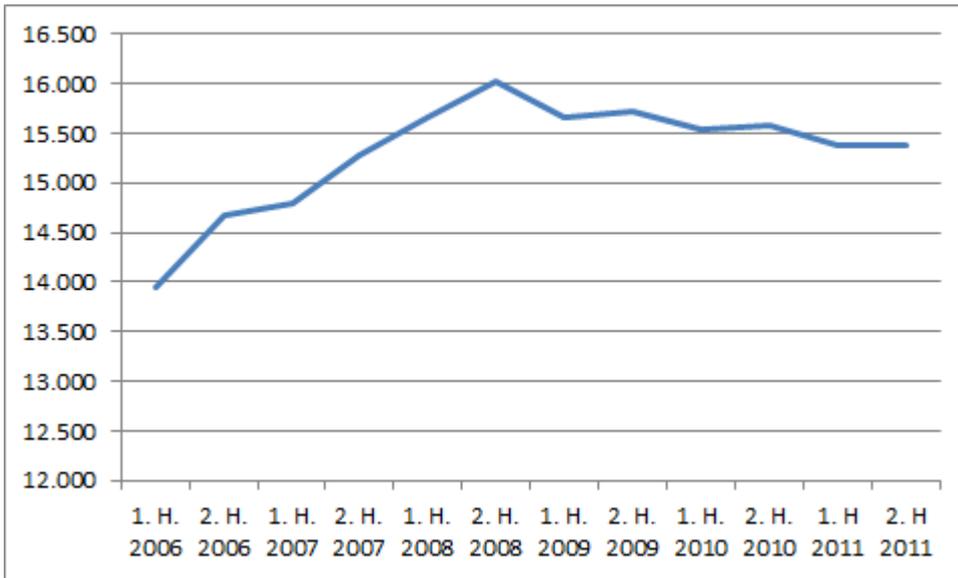
¹⁴ Mett tal / estimated no.

¹⁵ Stór óvissa/ very uncertain figure

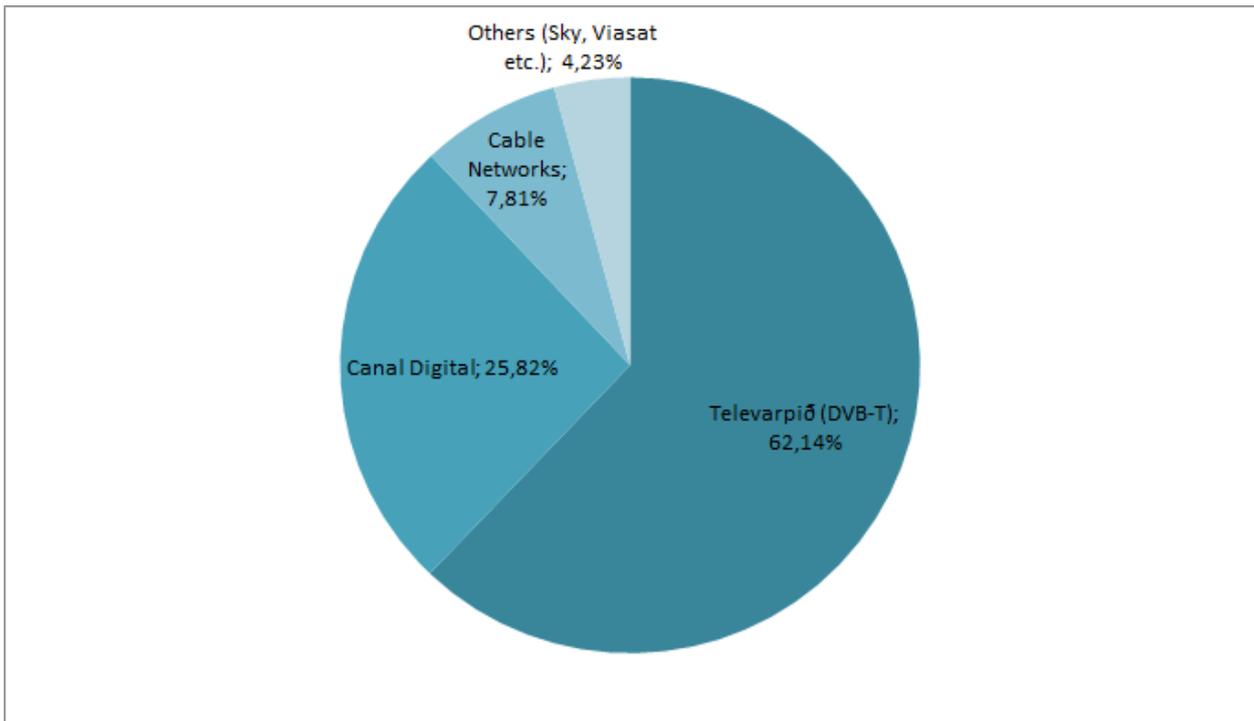
¹⁶ Mett tal / estimated no.

¹⁷ Stór óvissa/ very uncertain figure

Figurur 33. Sjónvarpstænastur – hald í alt
 Figure 33. Television services – subscriptions in total



Figurur 34. Sjónvarpstænastur – marknaðarpartar, 2. hálfvár 2011
 Figure 34. Television services – market shares, second half of 2011



Figurur 35. Sjónvarpstænastur – marknaðarpartar, 1.hálvár 2006 - 2. hálvár 2011
 Figure 35. Television services – market shares, , first half of 2006 – second half of 2011

