



Fjarskiftishagtøl – 1. hálvár 2009

Telecom statistics - first half of 2009

24. september 2009

Fastnet

Fastnet / Fixed Network

Talva 1. Fastnettelefoni – felagalinjur¹ 2005-2009

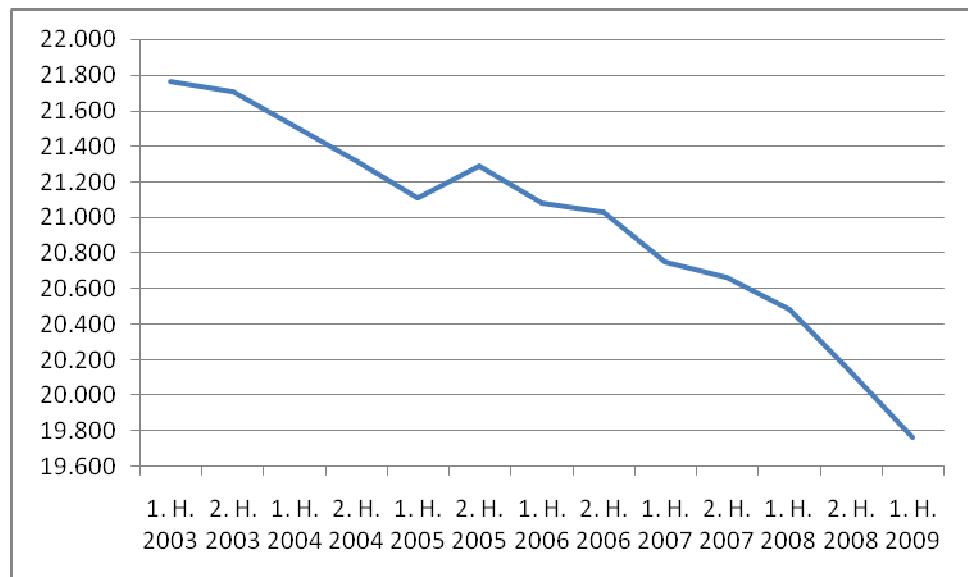
Table 1. *Telephony on fixed network – subscriber lines¹ 2005-2009¹*

Við endan av / *End of*

| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
|--------------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Vanligt fastnetshald (telefoni) | 21.112 | 21.291 | 21.079 | 21.030 | 20.748 | 20.665 | 20.482 | 20.135 | 19.765 |
| <i>Ordinary telephone subscriber lines</i> | | | | | | | | | |
| ISDN-2, haldaralinjur | 2.563 | 2.492 | 2.129 | 1.972 | 1.829 | 1.748 | 1.690 | 1.636 | 1.554 |
| <i>ISDN-2, subscriber lines</i> | | | | | | | | | |
| ISDN-30, haldaralinjur | 41 | 40 | 41 | 41 | 44 | 46 | 50 | 51 | 51 |
| <i>ISDN-30, subscriber lines</i> | | | | | | | | | |
| Haldaralinjur í alt ¹ | 23.716 | 23.823 | 23.249 | 23.043 | 22.621 | 22.459 | 22.222 | 21.822 | 21.370 |
| <i>Subscriber lines in total</i> | | | | | | | | | |

Figurur 1. Vanligt fastnetshald (telefoni) 2003 – 2009

Figure 1. *Ordinary telephone subscriber lines. 2003 - 2009*

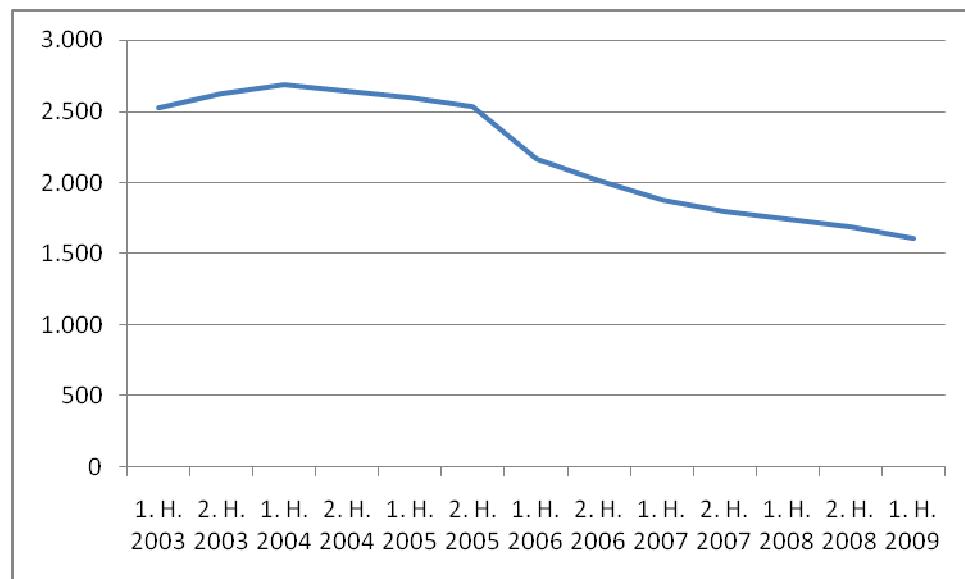


¹ Vanligar telefonfelagalinjur + ISDN-2 hald x 2 + ISDN-30 hald x 30.

¹ Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Figurur 2. ISDN-x haldaralinjur.

Figure 2. ISDN-x subscriber lines.



Talva 2. VOIP – tal av haldarum

Table 2. VOIP – subscribers

| Við endan av / <i>End of</i> | VOIP tal av haldarum / <i>VOIP – number of subscribers</i> | | | | | | |
|------------------------------------|---------------------------------------------------------------|------------|--------------|------------------|--------------|--------------|-------------------------|
| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 ² |
| iConcept | | | 870 | 1195 | 1.260 | 1.480 | 1.480 |
| Teletech | | | 450 | 450 ³ | 455 | 372 | 372 |
| Føroya Tele | | | | | 35 | 55 | 67 |
| Í alt / <i>total</i> | 309 | 450 | 1.320 | 1.645 | 1.750 | 1.907 | 1.919 |

² Töluni hjá iConcept og Teletech er sett at vera tað sama fyri 1. hálfvár 2009 sum undanfarna hálfvár.

² *The numbers for iConcept og Teletech are estimated to be the same as second half 2008.*

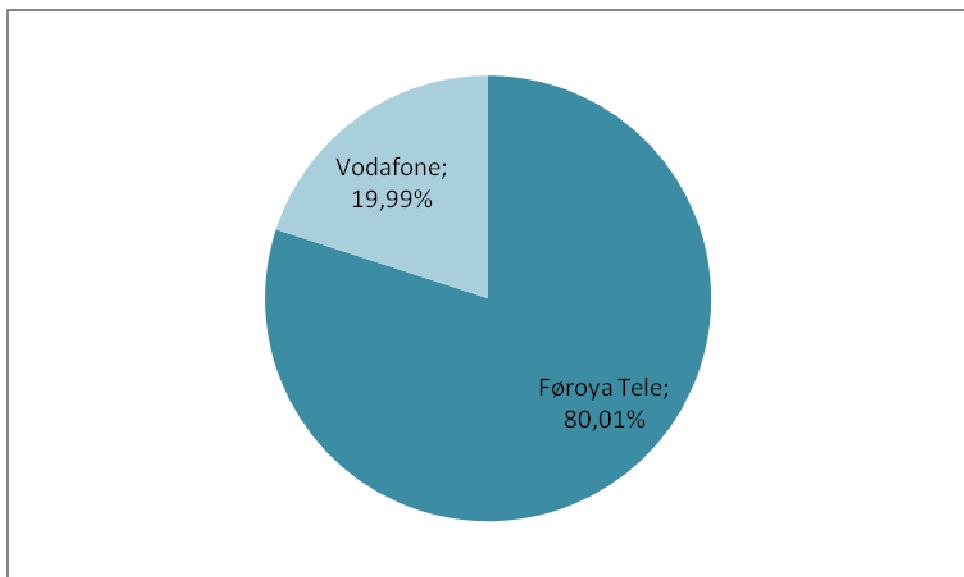
³ Töluni hjá TeleTech áðrenn 2008 eru óviss, men eru mett til at vera umleið 450 høld.

² *The numbers for Teletech before 2008 are uncertain, but estimated to be approximately 450 subscribers.*

Talva 3. Felagalinjur fastnet⁴ – marknaðarpartar
 Table 3. Subscriber lines fixed network⁴ – market shares

| | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
|-----------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|
| Føroya Tele | 18.818 | 18.339 | 18.321 | 17.903 | 17.848 | 17.772 | 17.418 | 17.098 |
| Vodafone ⁵ | 5.005 | 4.910 | 4.722 | 4.718 | 4.611 | 4.450 | 4.404 | 4.272 |
| Í alt / <i>total</i> | 23.823 | 23.249 | 23.043 | 22.621 | 22.459 | 22.222 | 21.822 | 21.370 |
| <hr/> | | | | | | | | |
| Marknaðarpartur <i>Market shares</i> | | | | | | | | |
| Føroya Tele | 79,00% | 78,90% | 79,50% | 79,10% | 79,50% | 80,00% | 79,80% | 80,01% |
| Vodafone | 21,00% | 21,10% | 20,50% | 20,90% | 20,50% | 20,00% | 20,20% | 19,99% |
| Í alt / <i>total</i> | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% |

Figurur 3. Felagalinjur⁴ – marknaðarpartar, við endan av 1 hálvári 2009
 Figure 3. Subscriber lines⁴ – market shares, end of first half of 2009



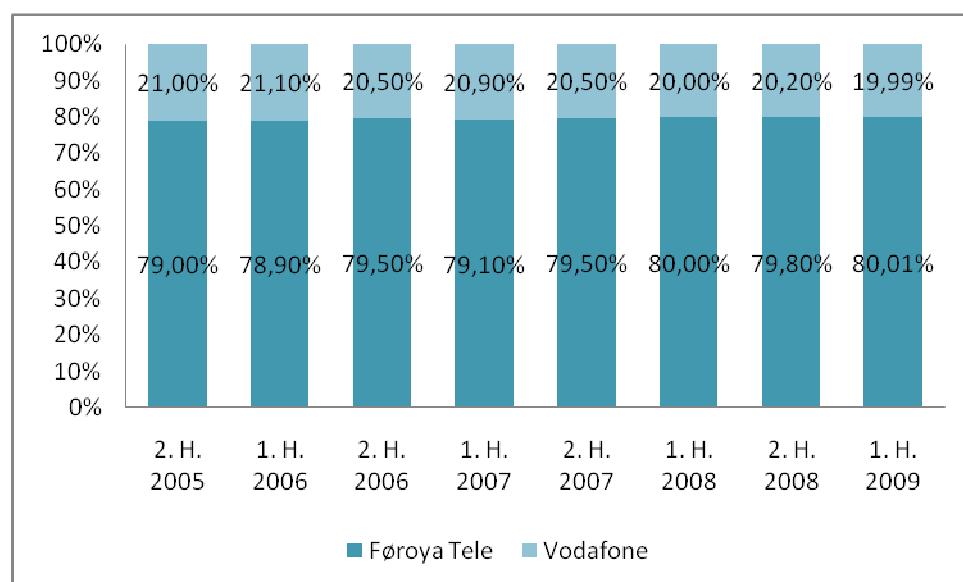
⁴ Vanlig telefonfelagahald + ISDN-2 hald x 2 + ISDN-30 hald x 30.

⁴ Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

⁵ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

⁵ Kall has changed its name to Vodafone.

Figurur 4. Felagalinjur – marknaðarpartar, frá 2. hálvár 2005 til 1. hálvár 2009
 Figure 4. *Subscriber line–market shares, from second half of 2005 to first half 2008*



Talva 4.1 Útgangandi innlendisferðsla hjá veitarunum⁶ (undantikið VOIP)
 Table 4.1 *Outgoing domestic traffic by company⁶ (VOIP excludet)*

| Í tíðarskeiðnum / In the period | Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes) | | | | | | | |
|------------------------------------|---------------------------------------------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT | | | | | | | | |
| Samskifti | 66.163.559 | 62.255.887 | 47.994.149 | 43.097.702 | 36.778.455 | 34.904.247 | 31.144.727 | 28.654.575 |
| Vodafone | 18.063.590 | 15.538.745 | 12.341.515 | 10.452.099 | 8.720.001 | 7.476.268 | 6.867.237 | 6.317.498 |
| Í alt / total | 84.227.149 | 77.794.632 | 60.335.664 | 53.549.801 | 45.498.456 | 42.380.515 | 38.011.964 | 34.972.073 |

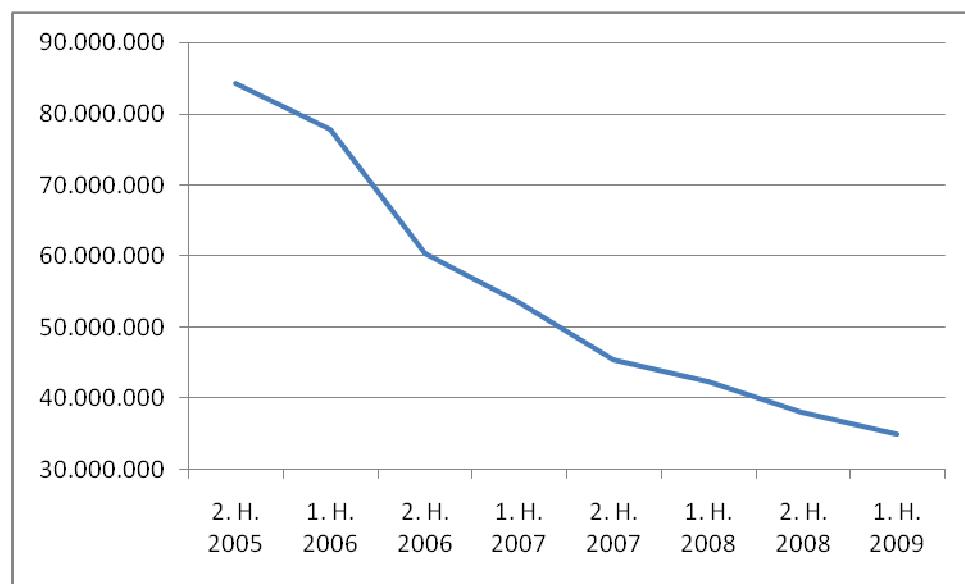
⁶ Hagtölini umfata bert ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtölini taka ikki hædd fyri ferðslu frá fartelefonnetinum, ið fer gjøgnum netið hjá FT Samskifti, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá FT Samskifti, bert verður tald við eina ferð.

The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskifti's network is not included and transit traffic from other fixed networks via FT Samskifti's network is not registered more than once.

Talva 4.2 Útgangandi innlendisferðsla hjá veitarunum⁷ (undantikið VOIP)
 Table 4.2 Outgoing domestic traffic by company⁷ (VOIP excludet)

| Í tíðarskeiðnum / <i>In the period</i> | Marknaðarpartur / <i>Market shares</i> | | | | | | | |
|-------------------------------------------|-------------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT | | | | | | | | |
| Samskifti | 78,55% | 80,03% | 79,55% | 80,48% | 80,83% | 82,36% | 81,93% | 81,94% |
| Vodafone | 21,45% | 19,97% | 20,45% | 19,52% | 19,17% | 17,64% | 18,07% | 18,06% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Figurur 5. Útgangandi innlendisferðsla
 Figure 5. Outgoing domestic traffic

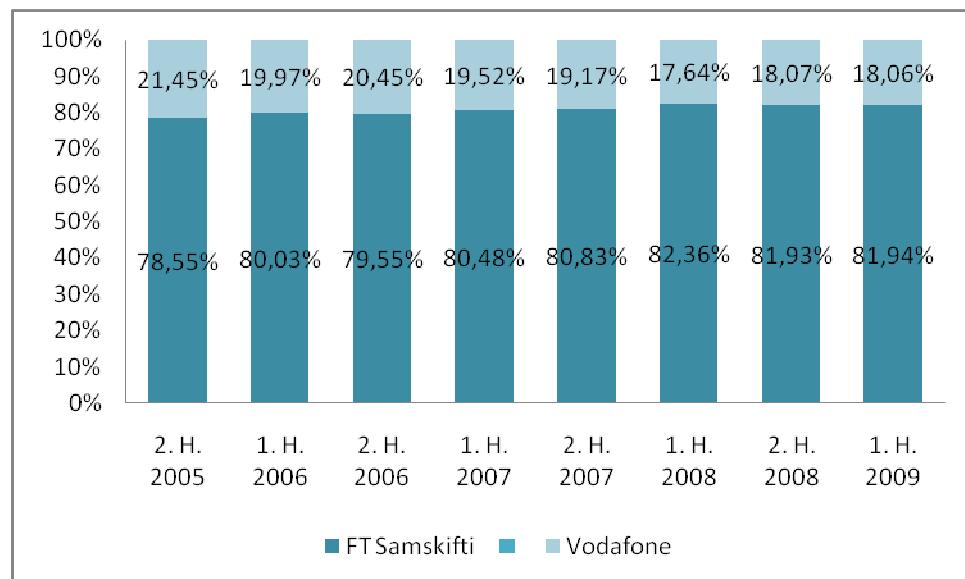


⁷ Hagtølini umfata bert ferðslu frá halarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtølini taka ikki hædd fyrir ferðslu frá fartelefonnetinum, ið fer gjøgnum netið hjá FT Samskifti, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá FT Samskifti, bert verður tald við eina ferð.

⁷The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskifti's network is not included and transit traffic from other fixed networks via FT Samskifti's network is not registered more than once.

Figurur 6. Útgangandi innlendisferðsla – marknaðarpartar, 2. hálvár 2005 til 1. hálvár 2009 (undantikið VOIP)⁸

Figure 6. Outgoing domestic traffic – market shares, second half of 2005 to first half of 2009 (VOIP excludet)⁸



Talva 5. VOIP - Útgangandi innlendisferðsla hjá veitarunum
Table 5. VOIP - Outgoing domestic traffic by company

| Í tíðarskeiðnum / In the period | Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes) | | | | | |
|------------------------------------|---------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------------------|
| | 1. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 ⁹ |
| iConcept | 46.505 | 226.595 | 419.000 | 451.000 | 552.456 | 552.456 |
| TeleTech | 28.000 | 38.000 | 38.000 | 35.000 | 30.000 | 30.000 |
| FT Samskifti | | | | 154.275 | 256.723 | 194.418 |
| Í alt / total | 74.505 | 264.595 | 457.000 | 640.275 | 839.179 | 776.874 |
| <hr/> | | | | | | |
| Marknaðarpartur Marketshares | | | | | | |
| iConcept | 62,42% | 85,64% | 91,68% | 70,44% | 65,83% | 71,11% |
| TeleTech | 37,58% | 14,36% | 8,32% | 5,47% | 3,57% | 3,86% |
| FT Samskifti | | | | 24,10% | 30,59% | 25,03% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% |
| <hr/> | | | | | | |

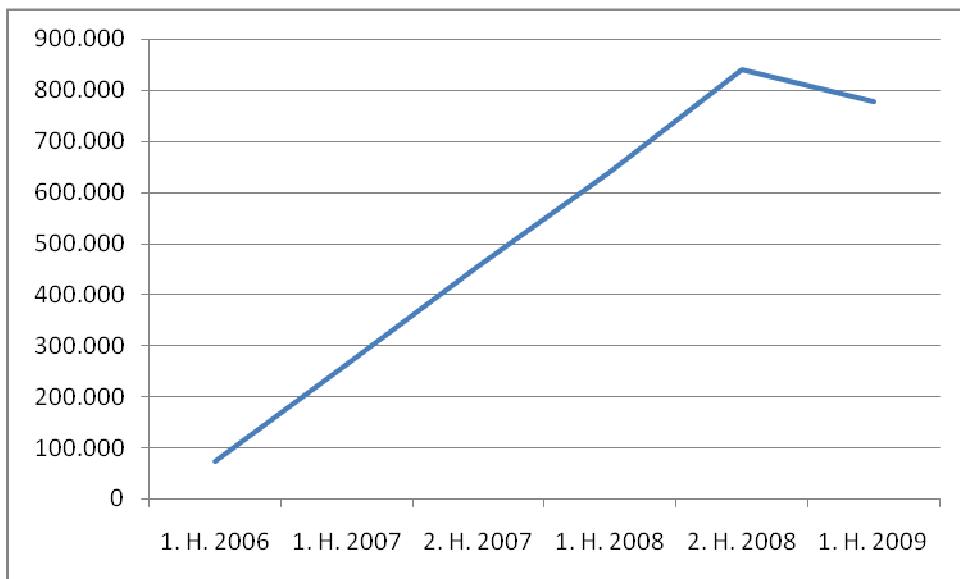
⁸ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

⁸ *Kall has changed its name to Vodafone.*

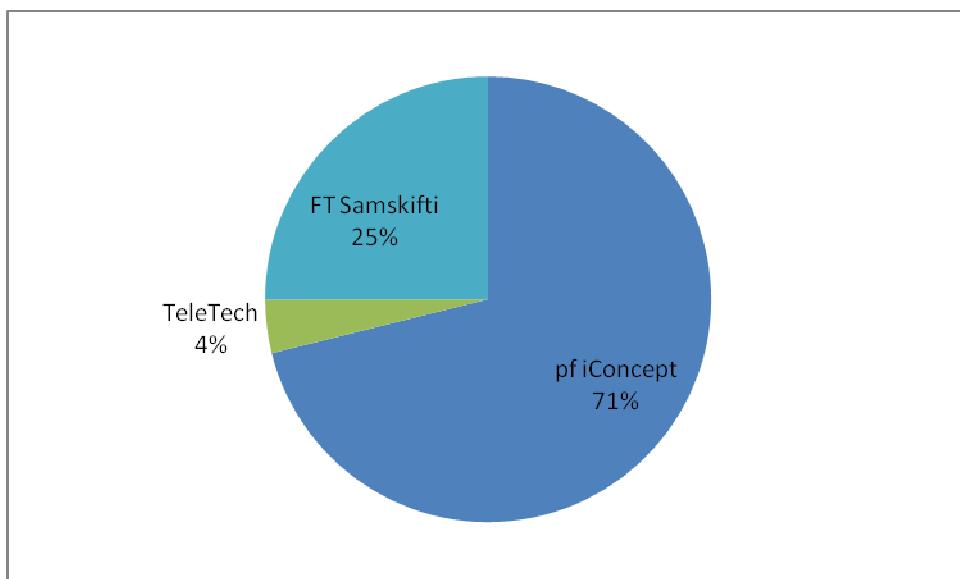
⁹ Tölini hjá iConcept og Teletech er sett at vera tað sama fyri 1 hálvár 2009 sum undanfarna hálvár.

⁹ *The numbers for iConcept og Teletech are estimated to be the same as second half 2008.*

Figurur 7. VOIP - Útgangandi innlendisferðsla
Figure 7. VOIP - Outgoing domestic traffic



Figurur 8. VOIP - Útgangandi innlendisferðsla – marknaðarpartar, 1. hálvár 2009
Figure 8. VOIP - Outgoing domestic traffic – market shares, first half of 2009



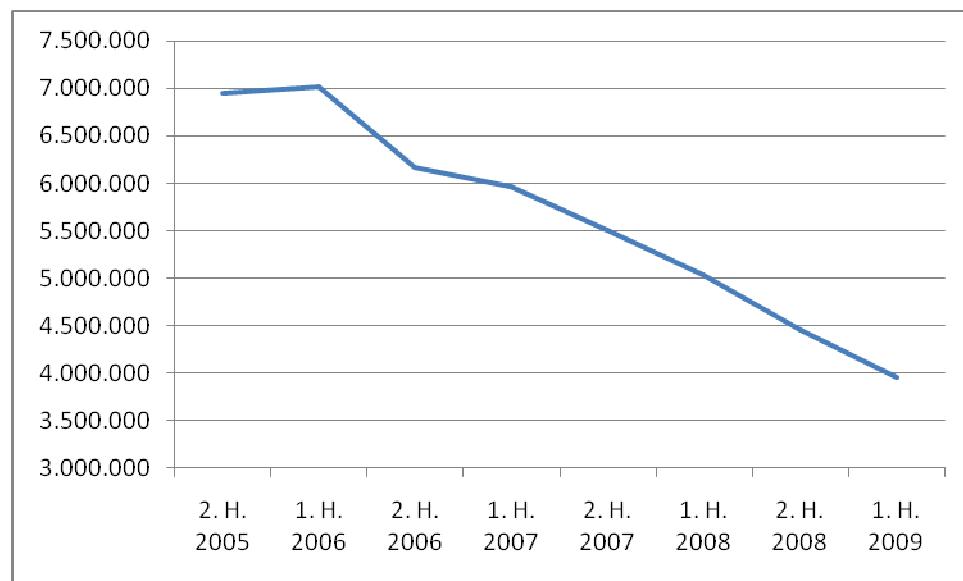
Talva 6.1 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.1 *Outgoing international traffic by company (VOIP excludet)*

| Í tíðarskeiðinum <i>In the period</i> | Útgangandi ferðsla (min.) <i>Outgoing traffic (minutes)</i> | | | | | | | |
|------------------------------------------|----------------------------------------------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT | | | | | | | | |
| Samskifti | 5.316.735 | 5.511.233 | 4.846.028 | 4.747.839 | 4.383.907 | 4.034.764 | 3.604.168 | 3.236.316 |
| Vodafone | 1.629.031 | 1.501.408 | 1.326.442 | 1.217.301 | 1.119.469 | 997.755 | 846.601 | 714.229 |
| Í alt / <i>total</i> | 6.945.766 | 7.012.641 | 6.172.470 | 5.965.140 | 5.503.376 | 5.032.519 | 4.450.769 | 3.950.545 |

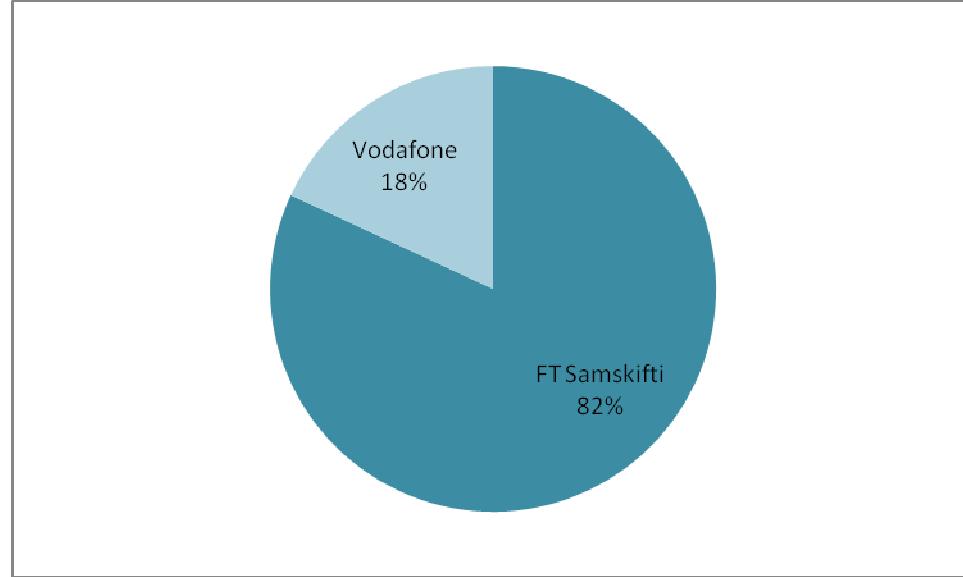
Talva 6.2 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.2 *Outgoing international traffic by company (VOIP excludet)*

| Í tíðarskeiðinum <i>In the period</i> | Marknaðarpartur <i>Market shares</i> | | | | | | | |
|------------------------------------------|-----------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT | | | | | | | | |
| Samskifti | 76,50% | 78,60% | 78,50% | 79,60% | 79,70% | 80,20% | 80,98% | 81,92% |
| Vodafone | 23,50% | 21,40% | 21,50% | 20,40% | 20,30% | 19,80% | 19,02% | 18,08% |
| Í alt / <i>total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Figurur 9. Útgangandi uttanlandsferðsla (undantikið VOIP)
Figure 9. Outgoing international traffic (VOIP excludet)

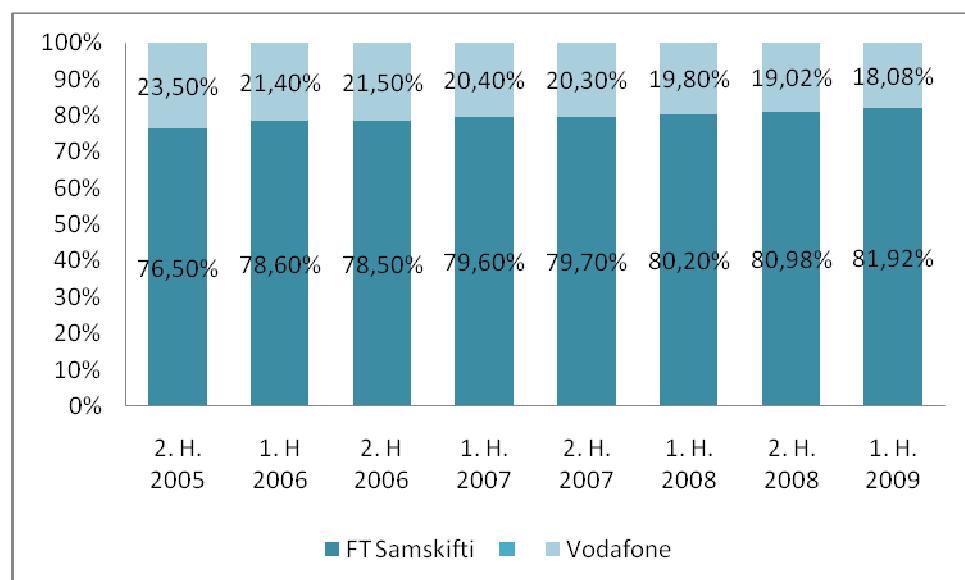


Figurur 10. Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálvár 2009 (undantikið VOIP)
Figure 10. Outgoing international traffic – market shares, first half of 2009(VOIP excludet)



Figurur 11. Útgangandi uttanlandsferðsla – marknaðarpartar, 1 hálvár 2005 - 2. hálvár 2008 (undantikið VOIP)

Figure 11. Outgoing international traffic – market shares, first half of 2005 to second half of 2008(VOIP excludet)



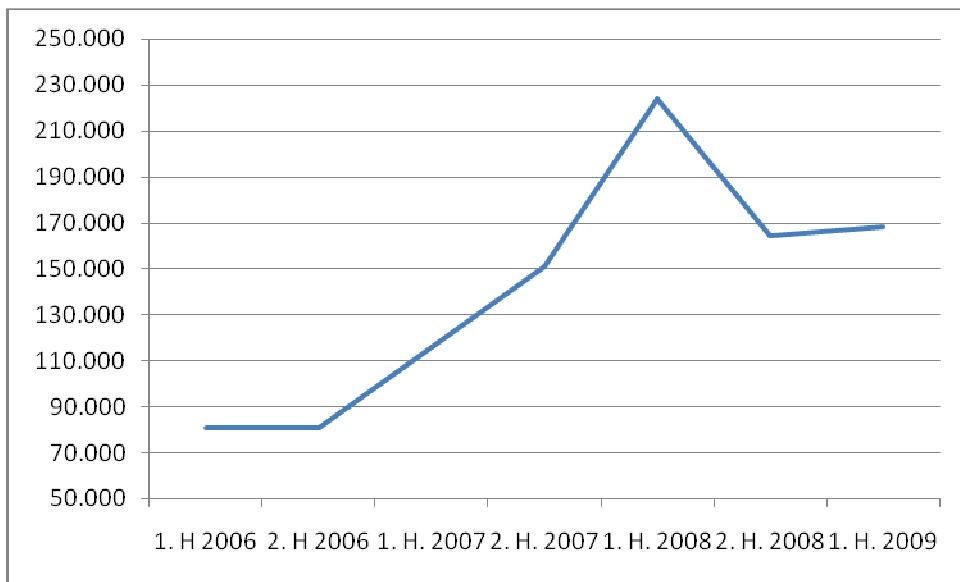
Talva 7. VOIP - Útgangandi uttanlandsferðsla
Table 7. VOIP - Outgoing international traffic

| Í tíðarskeiðinum / In the period | Útgangandi uttanlandsferðsla (min.) VOIP / Outgoing international traffic (minutes) VOIP | | | | | | |
|----------------------------------|------------------------------------------------------------------------------------------|---------------|----------------|----------------|----------------|----------------|--------------------------|
| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 ¹⁰ |
| pf iConcept | 80.731 | 80.731 | 91.568 | 127.000 | 138.000 | 142.351 | 142.351 |
| TeleTech | | | 24.200 | 24.200 | 18.000 | 0 | 0 |
| FT Samskifti | | | | 0 | 67.896 | 21.745 | 25.883 |
| Í alt / total | 80.731 | 80.731 | 115.768 | 151.200 | 223.896 | 164.096 | 168.234 |
| <hr/> | | | | | | | |
| Marknaðarpartur | | | | | | | |
| <i>Market shares</i> | | | | | | | |
| pf iConcept | 100,00% | 100,00% | 79,10% | 83,99% | 61,64% | 86,75% | 84,61% |
| TeleTech | | | 20,90% | 16,01% | 8,04% | 0,00% | 0,00% |
| FT Samskifti | | | | | 30,32% | 13,25% | 15,39% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <hr/> | | | | | | | |

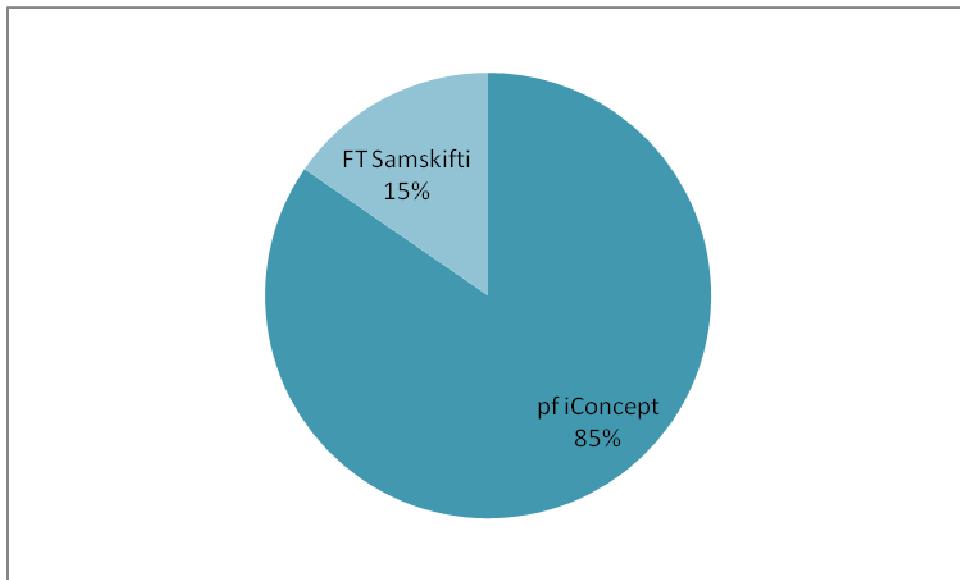
¹⁰ Tølini hjá iConcept og Teletech er sett at vera tað sama fyrir 1 hálvár 2009 sum undanfarna hálvár.

¹⁰ The numbers for iConcept og Teletech are estimated to be the same as second half 2008.

Figurur 12. VOIP - Útgangandi uttanlandsferðsla
Figure 12. VOIP - Outgoing international traffic



Figurur 13. VOIP - Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálvár 2009
Figure 13. VOIP - Outgoing international traffic – market shares, first half of 2009



Internet

Internet

Talva 8.1 Breiðband (FWA/xDSL) – býti av haldum hjá veitarunum
 Tabel 8.1 *Broadband (FWA/xDSL) – subscriptions by company*

| Við endan av/ <i>End of</i> | Marknaðarpartur <i>Subscriptions</i> | | | | | | | | |
|-----------------------------------------------------|-----------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-----------------------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 ¹¹ |
| FT Samskifti | 2.742 | 3.947 | 5.402 | 6.967 | 8.462 | 9.218 | 9.980 | 10.510 | 10.960 |
| Vodafone | 700 | 1.250 | 1.703 | 2.189 | 2.760 | 3.087 | 3.160 | 3.424 | 3.640 |
| Teletech | 308 | 371 | 418 | 443 | 451 | 451 | 455 | 372 | 372 |
| iConcept | | | | 200 | 450 | 499 | 527 | 572 | 572 |
| Aðrir veitarar / <i>other</i> | 252 | 300 | 459 | 500 | 0 | 0 | 0 | 0 | 0 |
| Breiðband í alt <i>Broadband in total</i> | 4002 | 5868 | 7.982 | 10.099 | 12.123 | 13.255 | 14.122 | 14.878 | 15.544 |

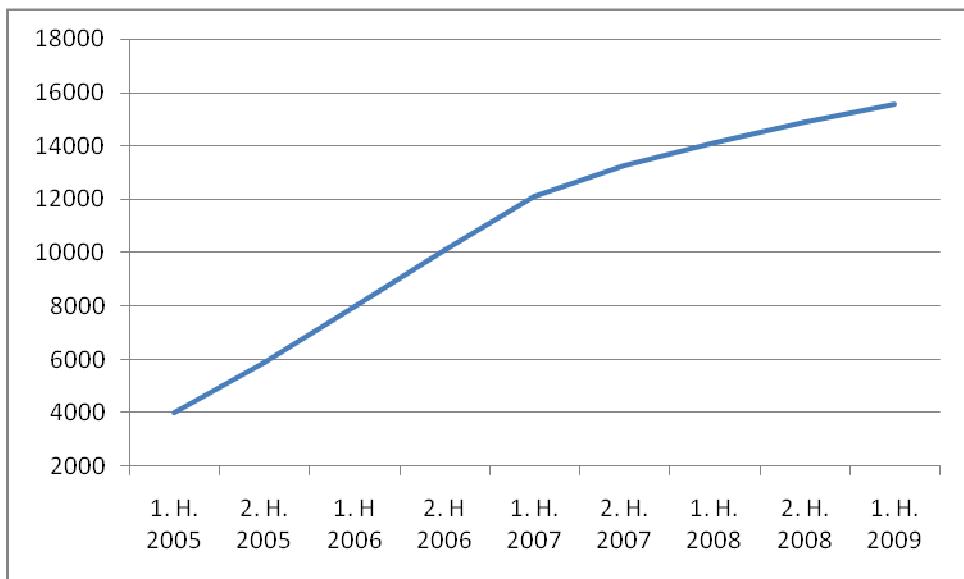
Talva 8.2 Breiðband (FWA/xDSL) – marknaðarpartar – haldarar hjá veitarunum
 Tabel 8.2 *Broadband (FWA/xDSL) – market shares - subscriptions by company*

| Við endan av/ <i>End of</i> | Marknaðarpartur <i>Market shares</i> | | | | | | | | |
|-----------------------------------------------------|-----------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT Samskifti | 68,52% | 67,26% | 67,68% | 68,99% | 69,80% | 69,54% | 70,67% | 70,64% | 70,51% |
| Vodafone | 17,49% | 21,30% | 21,34% | 21,68% | 22,77% | 23,29% | 22,38% | 23,01% | 23,42% |
| Teletech | 7,70% | 6,32% | 5,24% | 4,39% | 3,72% | 3,40% | 3,22% | 2,50% | 2,39% |
| iConcept | 0,00% | 0,00% | 0,00% | 1,98% | 3,71% | 3,76% | 3,73% | 3,84% | 3,68% |
| Aðrir veitarar / <i>other</i> | 6,30% | 5,11% | 5,75% | 4,95% | 0,00% | 0,00% | 0,00% | 0,00% | 0,00% |
| Breiðband í alt <i>Broadband in total</i> | 100% | 100% | 100% | 102% | 100% | 100% | 100% | 100% | 100,00% |

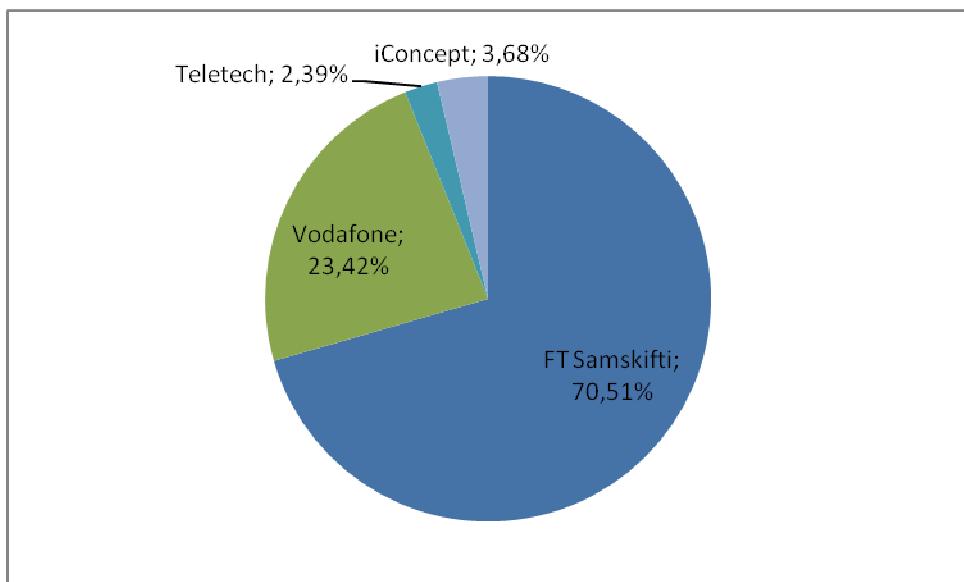
¹¹ Töllini hjá iConcept og Teletech er sett at vera tað sama fyrir 1 hálfvár 2009 sum undanfarna hálfvár.

¹⁰ The numbers for iConcept og Teletech are estimated to be the same as second half 2008.

Figurur 14. Breiðband í alt
Figure 14. Broadband in total

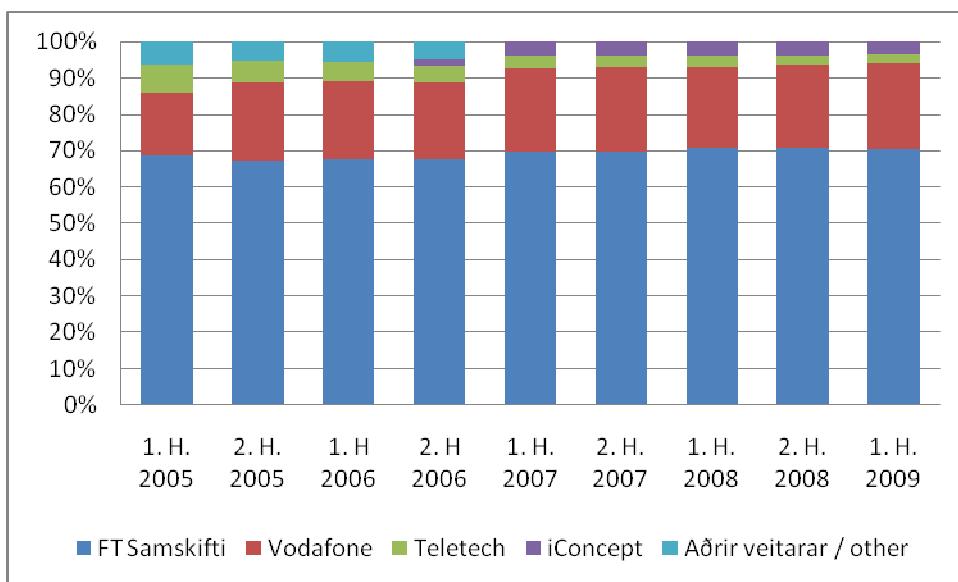


Figurur 15. Breiðband – býti av haldum hjá fyritökum, 1 hálvár 2009
Figure 15. Broadband – subscriptions by company, first half of 2009



Figurur 16. Breiðband – hald - marknaðarpartar

Figure 16. *Broadband – subscriptions – market shares*



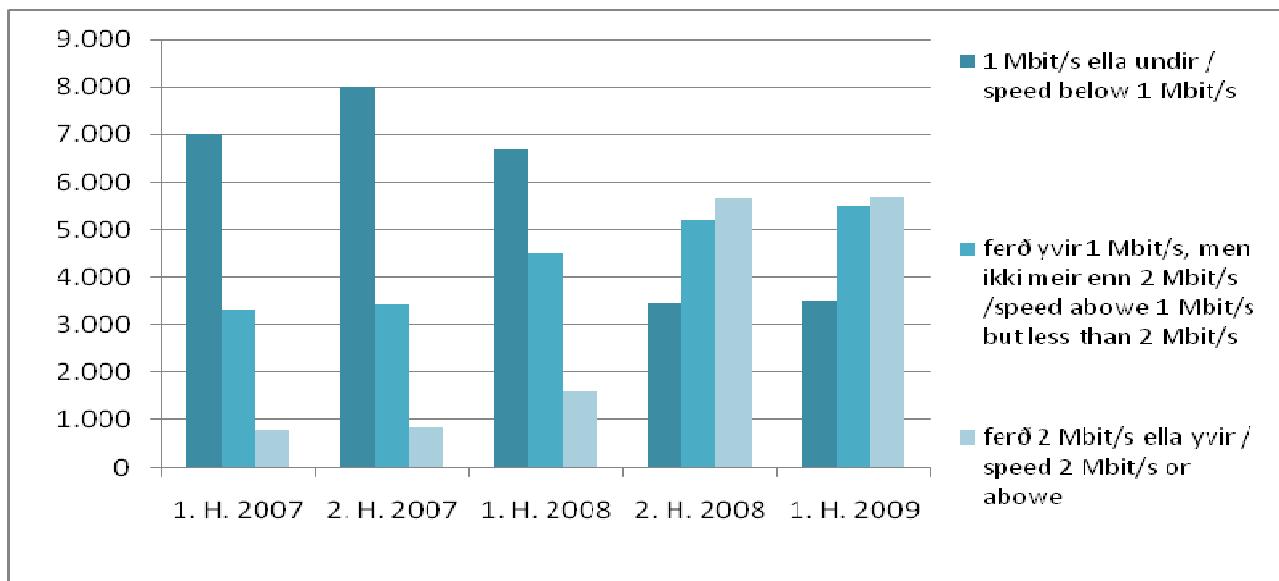
Talva 9. Breiðband (FWA/xDSL) – ferð hjá skrásettum viðskiftafólkum
 Tabel 9. *Broadband (FWA/xDSL) – subscriptions by speed*

| ADSL/ XDSL | Ferð / Speed | Tal av skrásettum viðskiftafólkum <i>/ Number of subscribers</i> | | | | |
|-------------------------------------------------------------|--------------|---------------------------------------------------------------------|---------------|---------------|---------------|---------------|
| | | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| 1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i> | | 6.996 | 8.011 | 6.675 | 3.446 | 3.516 |
| ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s | | 3.313 | 3.425 | 4.492 | 5.211 | 5.507 |
| <i>speed above 1 Mbit/s but less than 2 Mbit/s</i> | | | | | | |
| ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or abowe</i> | | 791 | 829 | 1.584 | 5.671 | 5.697 |
| <hr/> | | | | | | |
| Partur / <i>Shares</i> | | | | | | |
| 1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i> | | 63,03% | 65,32% | 52,35% | 24,05% | 23,89% |
| ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s | | 29,85% | 27,92% | 35,23% | 36,37% | 37,41% |
| <i>speed above 1 Mbit/s but less than 2 Mbit/s</i> | | | | | | |
| ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or abowe</i> | | 7,13% | 6,76% | 12,42% | 39,58% | 38,70% |
| <hr/> | | | | | | |

| FWA | Ferð / Speed | Tal av skrásettum viðskiftafólkum <i>/ Number of subscribers</i> | | | | |
|-------------------------------------------------------------|--------------|---------------------------------------------------------------------|---------------|---------------|---------------|---------------|
| | | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| 1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i> | | 731 | 628 | 420 | 184 | 352 |
| ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s | | 315 | 283 | 424 | 268 | 313 |
| <i>speed above 1 Mbit/s but less than 2 Mbit/s</i> | | | | | | |
| ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or abowe</i> | | 77 | 79 | 106 | 98 | 159 |
| <hr/> | | | | | | |
| Partur / <i>Shares</i> | | | | | | |
| 1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i> | | 65,09% | 63,43% | 44,21% | 33,45% | 42,72% |
| ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s | | 28,05% | 28,59% | 44,63% | 48,73% | 37,99% |
| <i>speed above 1 Mbit/s but less than 2 Mbit/s</i> | | | | | | |
| ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or abowe</i> | | 6,86% | 7,98% | 11,16% | 17,82% | 19,30% |
| <hr/> | | | | | | |

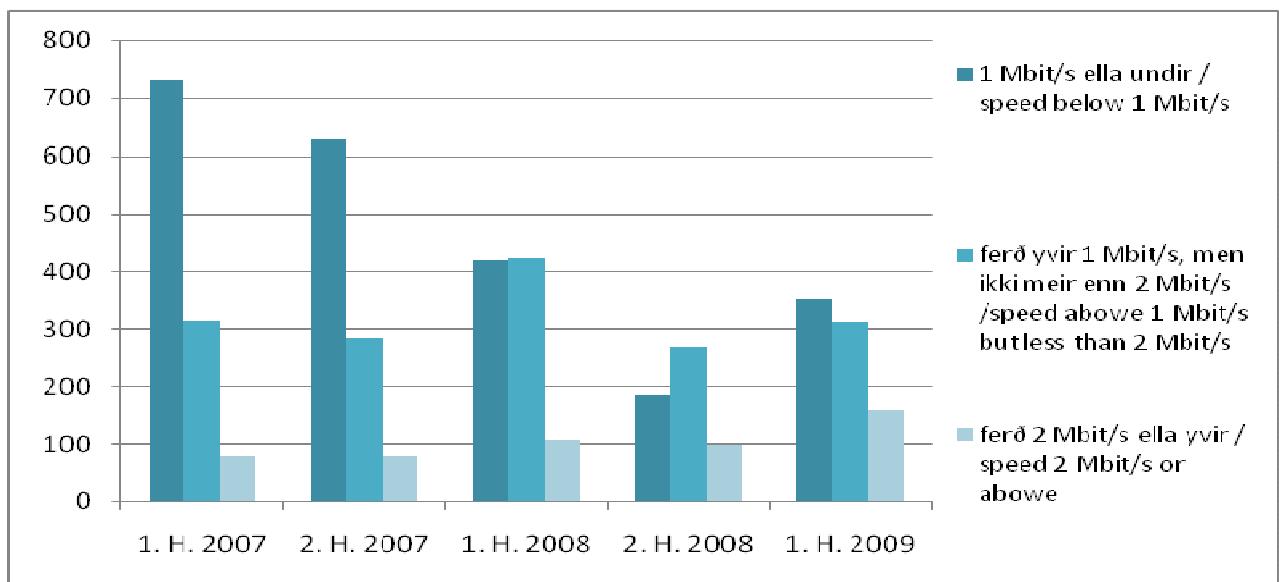
Figurur 17. Breiðband – ADSL/XDSL – býti av haldum og ferð, 1 halvár 2007 til 1 halvár 2009

Figure 17. *Broadband – ADSL/XDSL - subscriptions and speed, first half 2007 to first half 2009*



Figurur 18. Breiðband – FWA – býti av haldum og ferð, 1 halvár 2007 til 1 halvár 2009

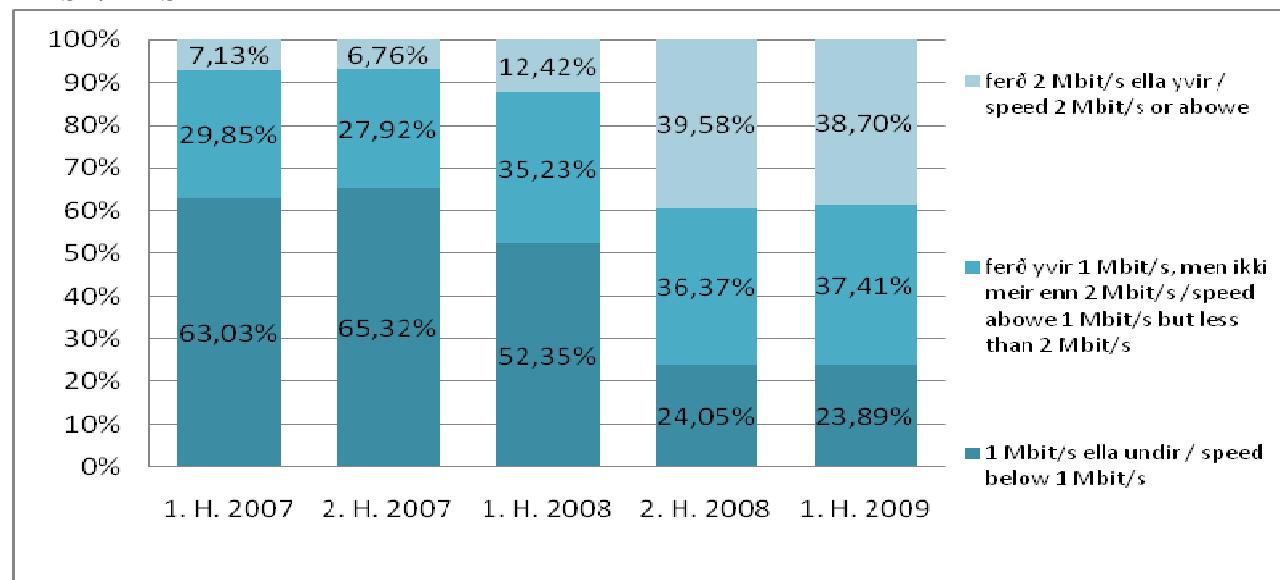
Figure 18. *Broadband – FWA - subscriptions and speed, first half 2007 to first half 2009*



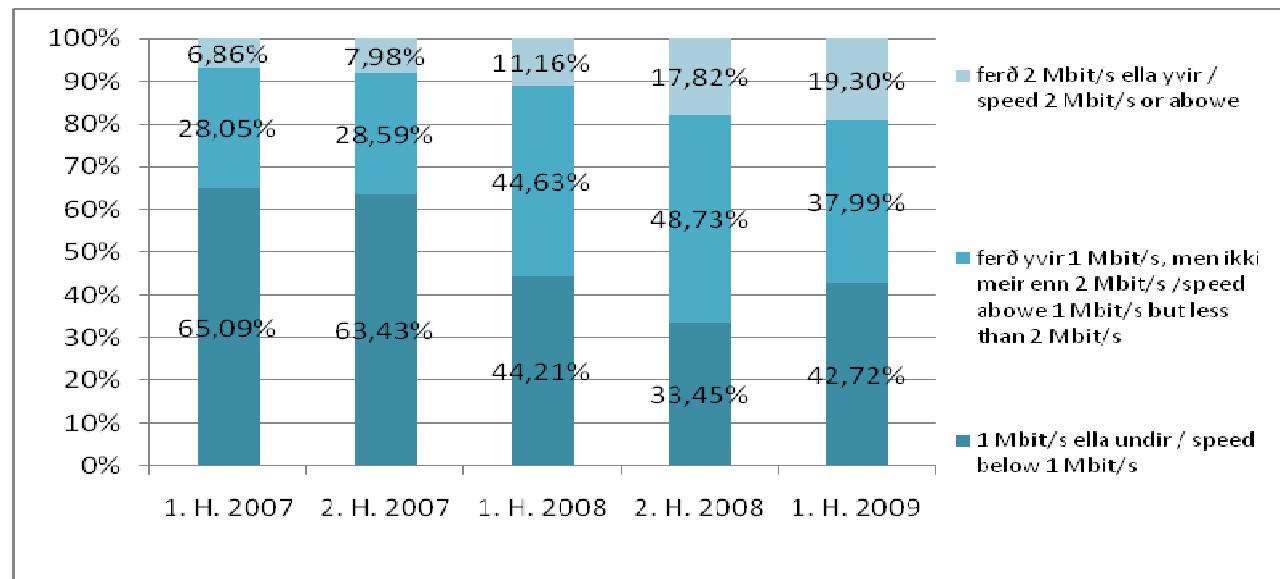
Figurur 19. Breiðband – FWA og ADSL/XDSL – 2007 og 1. hálvár 2008

Figure 19. Broadband – FWA and ADSL/XDSL speed, 2007 and first half of 2008

ADSL/XDSL



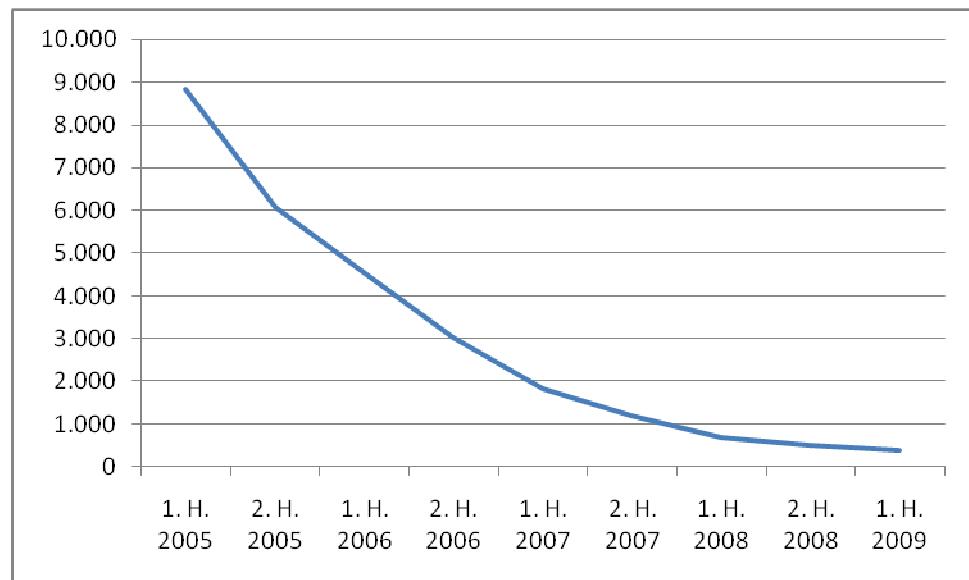
FWA



Talva 10. Uppringt internet – býti av haldum hjá veitarunum
Tabello 10. Dial-up internet – subscriptions by company

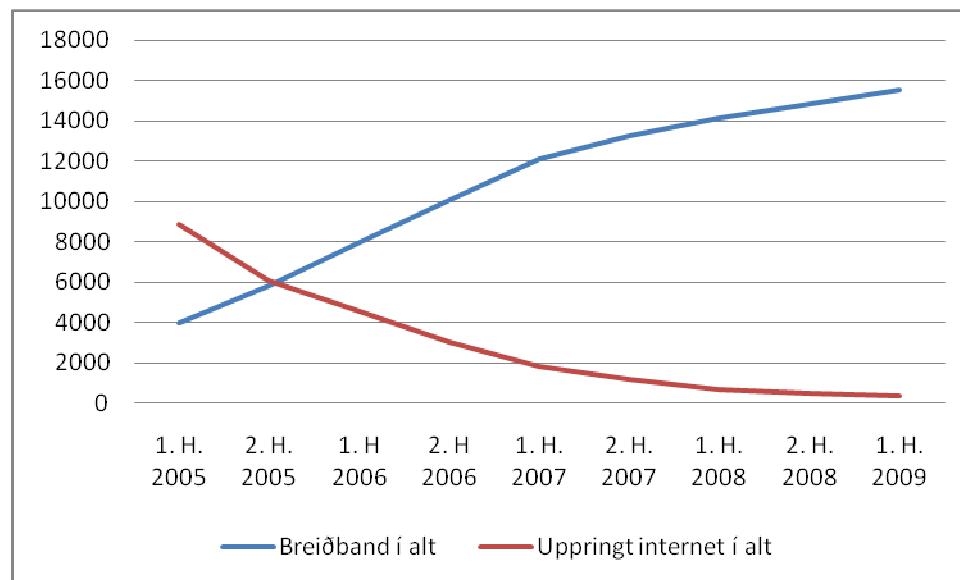
| Við endan av / <i>End of</i> | Hald / <i>Subscriptions</i> | | | | | | | | | |
|-------------------------------------------|--------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | |
| FT Samskifti | 7.139 | 4.653 | 3.567 | 2.389 | 1.385 | 958 | 557 | 361 | 246 | |
| Vodafone | 1.700 | 1.435 | 1.000 | 640 | 440 | 250 | 140 | 140 | 140 | |
| Uppringt internet í alt | 8.839 | 6.070 | 4.567 | 3.029 | 1.825 | 1208 | 697 | 501 | 386 | |
| <i>Dial up in total</i> | | | | | | | | | | |
| Marknaðarpartur / <i>Market shares</i> | | | | | | | | | | |
| FT Samskifti | 80,80% | 76,70% | 78,10% | 78,90% | 75,90% | 79,30% | 79,91% | 72,06% | 63,73% | |
| Vodafone | 19,20% | 23,60% | 21,90% | 21,10% | 24,10% | 20,70% | 20,09% | 27,94% | 36,27% | |
| Uppringt internet í alt | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <i>Dial up in total</i> | | | | | | | | | | |

Figurur 20. Uppringt internet í alt
Figure 20. Dial up in total



Figurur 21. Uppringt internet – sammett við breiðband

Figure 21. Dial up in total – compared to broadband



Fartelefoni *Mobile Network*

Talva 11. Fartelefoni – hald og marknaðarpartar, 1 halvár 2005 til 1 halvár 2009
 Table 11. Mobile telephony – subscriptions and market shares, first half 2005 to first half 2009

Við endan av /

End of

| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|

| | | | | | | | | | |
|----------------------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|
| FT Samskifti | 29.793 | 29.670 | 31.941 | 34.346 | 34.256 | 35.293 | 35.012 | 36.215 | 35.667 |
| Vodafone | 11.470 | 11.831 | 12.671 | 15.160 | 15.885 | 16.876 | 17.400 | 18.645 | 19.425 |
| Í alt / <i>Total</i> | 41.263 | 41.501 | 44.612 | 49.506 | 50.141 | 52.169 | 52.412 | 54.860 | 55.092 |

- Harav

- Of which

| | | | | | | | | |
|-----------|--|-----|-----|-----|-----|-----|-----|------------|
| Telemetri | | 150 | 150 | 173 | 173 | 215 | 264 | 329 |
|-----------|--|-----|-----|-----|-----|-----|-----|------------|

Talutíðarkort / *Pre-paid cards:*

| | | | | | | | | | |
|----------------------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| FT Samskifti | | | 17.905 | 17.090 | 17.307 | 16.176 | 16.979 | 15.878 | |
| Vodafone | | | 9.350 | 9.004 | 9.560 | 9.400 | 10.025 | 10.396 | |
| Í alt / <i>total</i> | 22.203 | 21.971 | 24.640 | 27.255 | 26.094 | 26.867 | 25.576 | 27.004 | 26.274 |

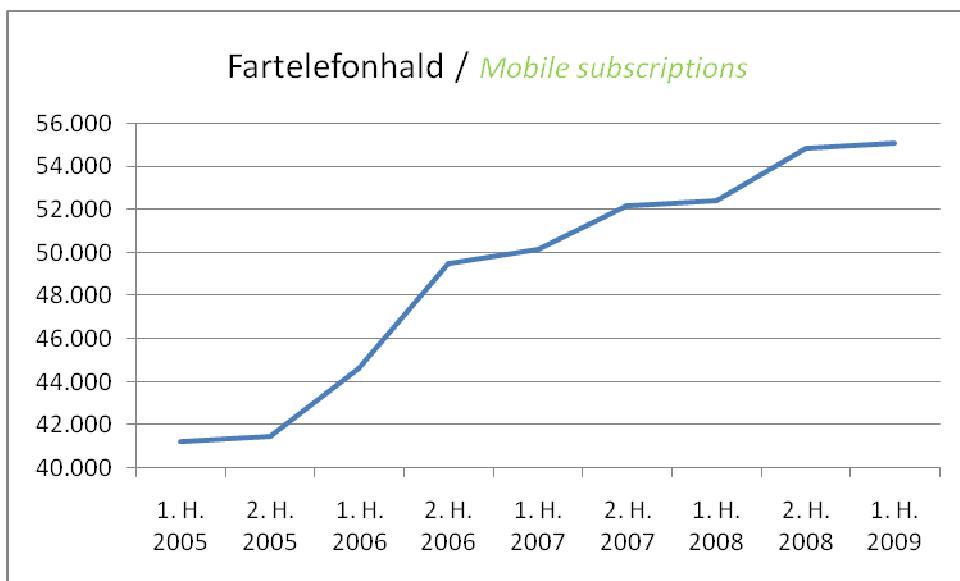
Marknaðarpartar / *Market share*

| | | | | | | | | | |
|----------------------|--------|--------|--------|--------|--------|--------|--------|---------|----------------|
| FT Samskifti | 72,20% | 71,49% | 71,60% | 69,38% | 68,32% | 67,65% | 66,80% | 66,01% | 64,74% |
| Vodafone | 27,80% | 28,51% | 28,40% | 30,62% | 31,68% | 32,35% | 33,20% | 33,99% | 35,26% |
| Í alt / <i>Total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100,00% | 100,00% |

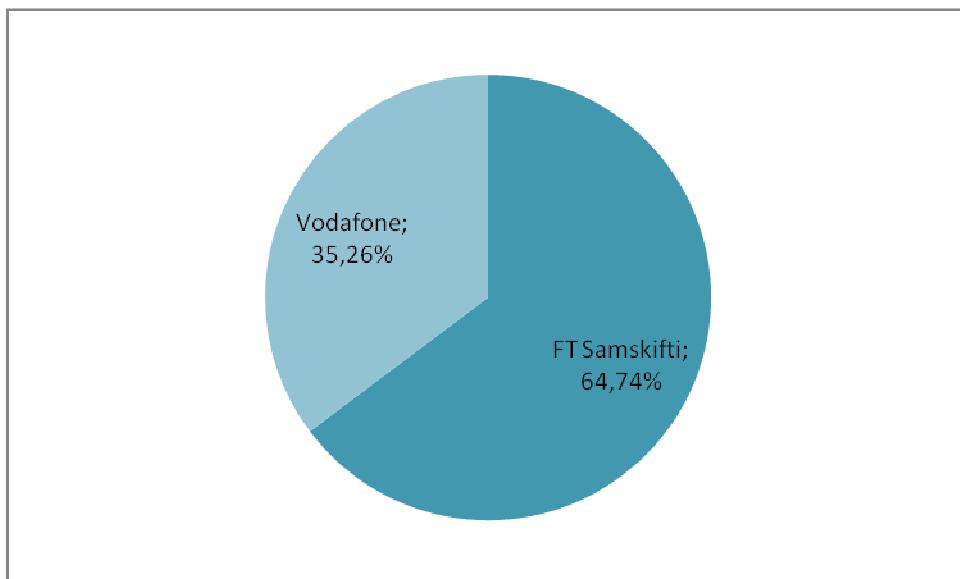
Talutíðarkort / *Pre-paid cards:*

| | | | | | | | |
|-------------------------------------------------------|--|---------|--------|--------|--------|--------|---------------|
| FT Samskifti | | 65,69% | 65,49% | 64,42% | 63,25% | 62,88% | 60,43% |
| Vodafone | | 34,31% | 34,51% | 35,58% | 36,75% | 37,12% | 39,57% |
| Talutíðarkort í alt / <i>Pre-paid cards in total:</i> | | 100,00% | 100% | 100% | 100% | 100% | 100% |

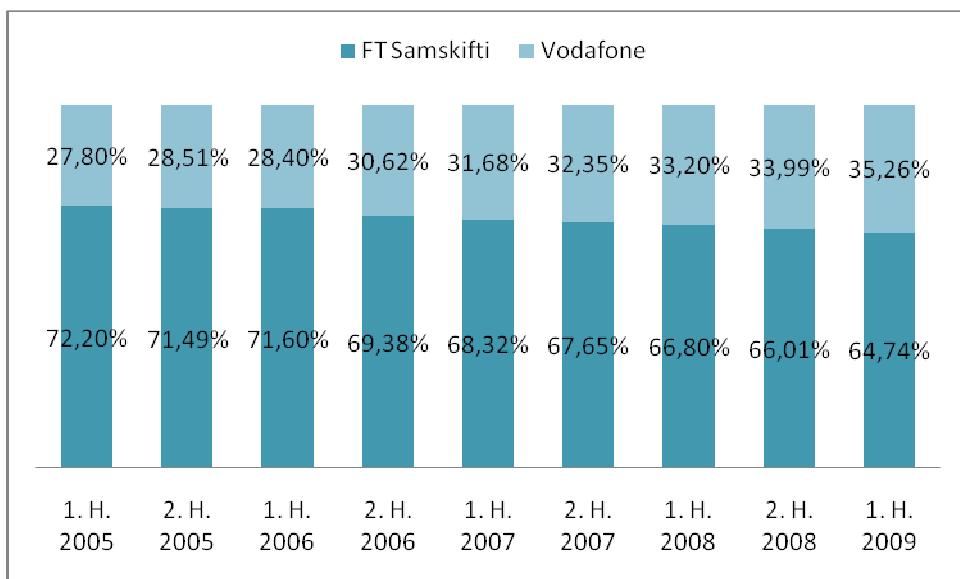
Figurur 22. Fartelefonhald
Figure 22. Mobile subscriptions



Figurur 23. Fartelefonhald – marknaðarpartar, við endan av 1. hálvári 2009
Figure 23. Mobile subscriptions – market shares, end of first half of 2009



Figurur 24. Fartelefondhald – marknaðarpartar, 1. hálvár 2005 – 1. hálvár 2009
 Figure 24. Mobile subscriptions – market shares, first half of 2005 - first half of 2009



Talva 12. Fartelefoni¹² – útgangandi innlendisferðsla, 1. halvár 2005 til 1. halvár 2009
 Table 12. Mobile telephone¹² – outgoing domestic traffic, first half 2005 to first half 2009

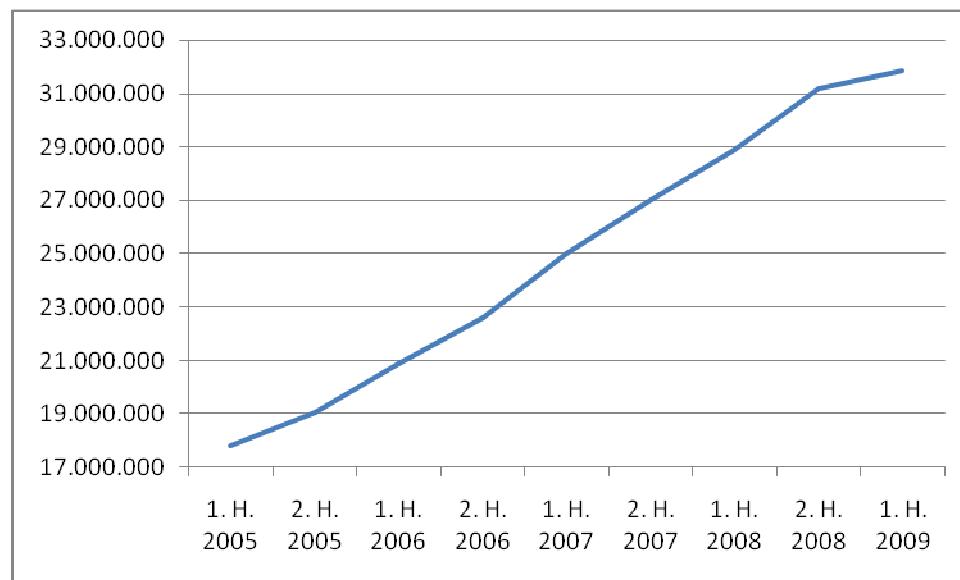
| Í tíðarskeiðnum / In the period | Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes) | | | | | | | | | |
|-----------------------------------------|---------------------------------------------------------------------------|------------|------------|------------|------------|------------|------------|------------|-------------------|--|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | |
| FT Samskifti | 13.786.817 | 14.512.836 | 15.493.815 | 16.483.549 | 17.448.188 | 18.335.600 | 19.156.795 | 20.705.156 | 21.654.180 | |
| Vodafone | 4.000.000 | 4.552.499 | 5.370.407 | 6.138.000 | 7.549.459 | 8.670.015 | 9.719.982 | 10.493.112 | 10.217.735 | |
| Í alt / total | 17.786.817 | 19.065.335 | 20.864.222 | 22.621.549 | 24.997.647 | 27.005.615 | 28.876.777 | 31.198.268 | 31.871.915 | |
| <hr/> | | | | | | | | | | |
| Marknaðarpartur <i>Market shares</i> | | | | | | | | | | |
| FT Samskifti | 77,50% | 76,10% | 74,30% | 72,90% | 69,80% | 67,90% | 66,30% | 66,37% | 67,94% | |
| Vodafone | 22,50% | 23,90% | 25,70% | 27,10% | 30,20% | 32,10% | 33,70% | 33,63% | 32,06% | |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |

¹² Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹² In the period. Including traffic from GSM.

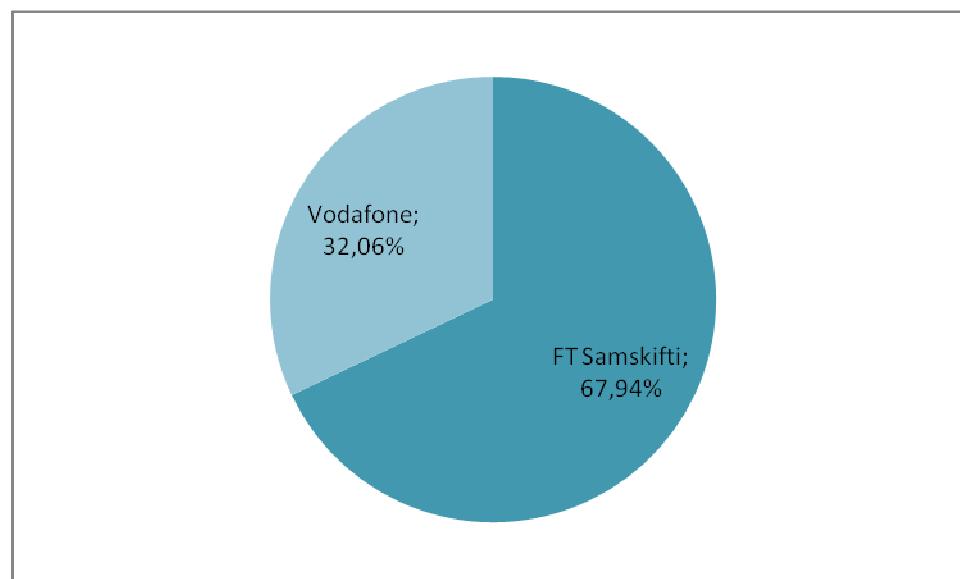
Figurur 25. Útgangandi innlendis fartelefónferðsla

Figure 25. Outgoing domestic mobile traffic



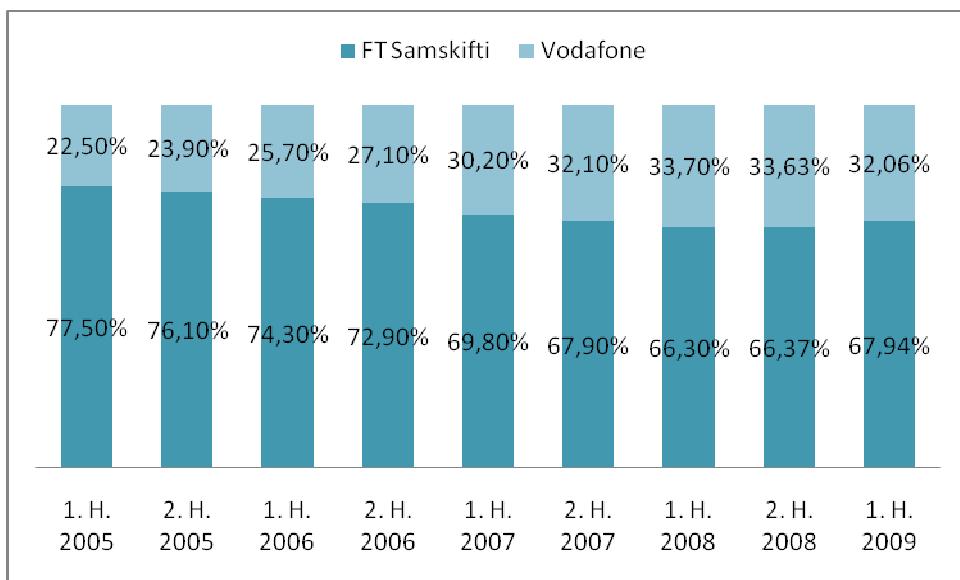
Figurur 26. Útgangandi innlendis fartelefónferðsla – marknaðarpartar, 1. hálvár 2009

Figure 26. Outgoing domestic mobile traffic – market shares, first half of 2009



Figurur 27. Útgangandi innlendis fartelefonferðsla – marknaðarpartar,
1. hálvár 2005 – 1. hálvár 2009

*Figure 27. Outgoing domestic mobile traffic – market shares,
first half of 2005 - first half of 2009*



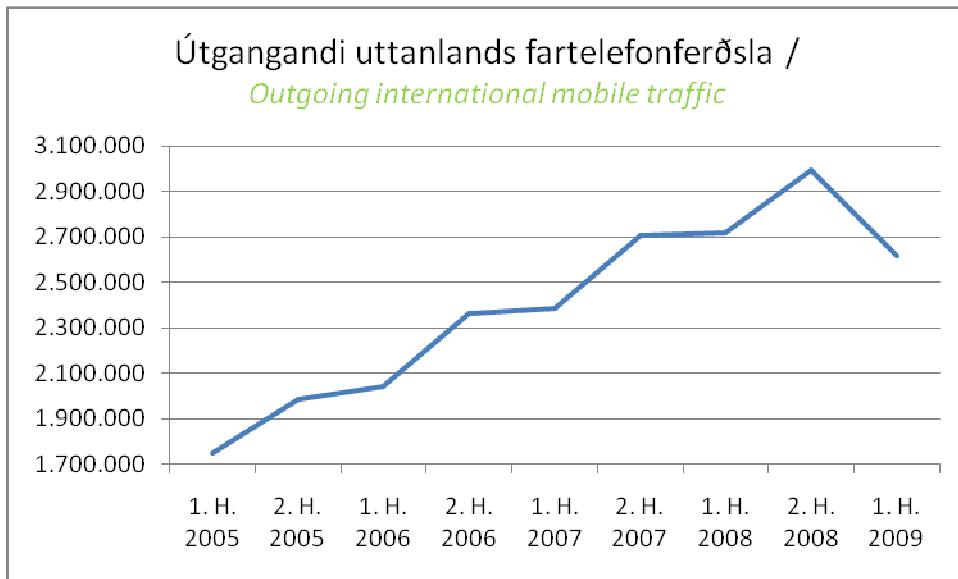
Talva 13. Fartelefoni¹³ – útgangandi uttanlandsferðsla, 1. halvár 2005- 1. halvár 2009
Table 13. Mobile telephony¹³ – outgoing international traffic, first half of 2005 - first half of 2009

| Í tíðarskeiðnum / <i>In the period</i> | Útgangandi uttanlandaferðsla (min.) / <i>Outgoing international traffic (minutes)</i> | | | | | | | | |
|-------------------------------------------|------------------------------------------------------------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|------------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT Samskifti | 1.438.951 | 1.623.040 | 1.635.899 | 1.908.915 | 1.926.676 | 2.068.697 | 2.023.902 | 2.260.560 | 1.983.358 |
| Vodafone | 312.000 | 366.097 | 406.529 | 454.000 | 461.204 | 635.114 | 693.901 | 730.908 | 633.657 |
| Í alt / total | 1.750.951 | 1.989.137 | 2.042.428 | 2.362.915 | 2.387.880 | 2.703.811 | 2.717.803 | 2.991.468 | 2.617.015 |
| <hr/> | | | | | | | | | |
| Marknaðarpartur / <i>Market shares</i> | | | | | | | | | |
| FT Samskifti | 82,20% | 81,60% | 80,10% | 80,80% | 80,70% | 76,50% | 74,50% | 75,57% | 75,79% |
| Vodafone | 17,80% | 18,40% | 19,90% | 19,20% | 19,30% | 23,50% | 25,50% | 24,43% | 24,21% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <hr/> | | | | | | | | | |

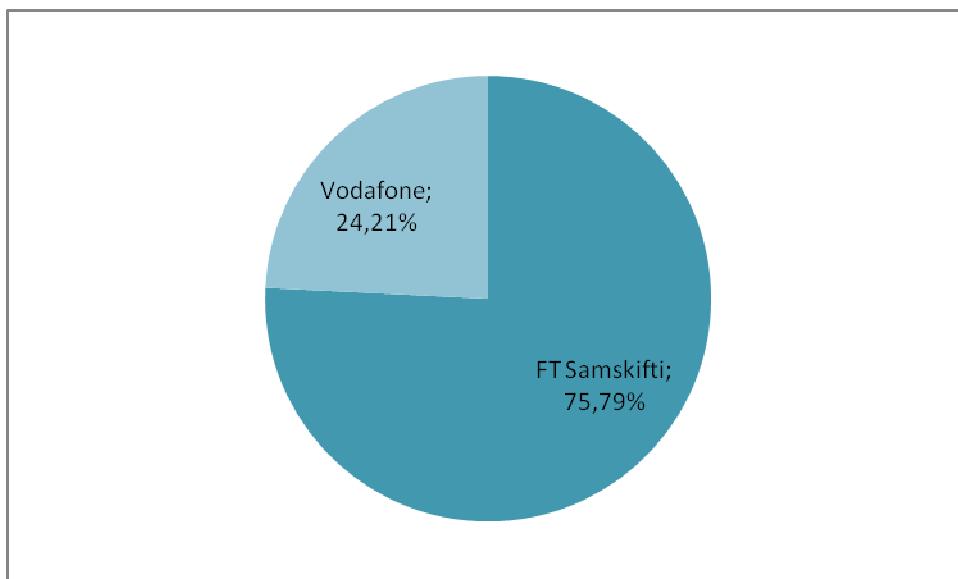
¹³ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹⁰ In the period. Including traffic from GSM.

Figurur 28. Útgangandi uttanlands fartelefonferðsla
Figure 28. Outgoing international mobile traffic

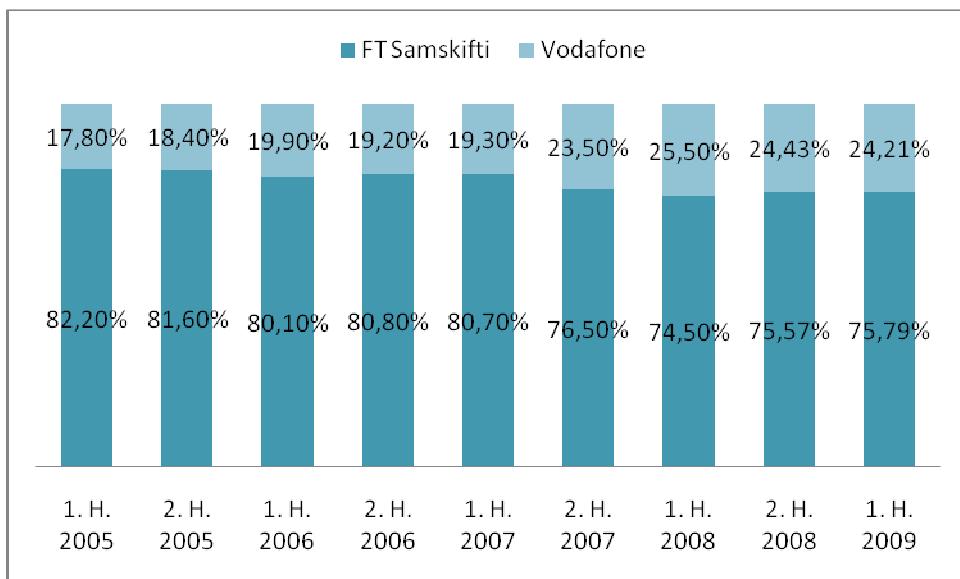


Figurur 29. Útgangandi uttanlands fartelefonferðsla – marknaðarpartar, 1. hálvár 2009
Figure 29. Outgoing international mobile traffic – market shares, first half of 2009



Figurur 30. Útgangandi uttanlands fartelefonferðsla – marknaðarpartar, 1. hálvár 2005 - 1. hálvár 2009

Figure 30. Outgoing international mobile traffic – market shares,, first half of 2005 - first half of 2009



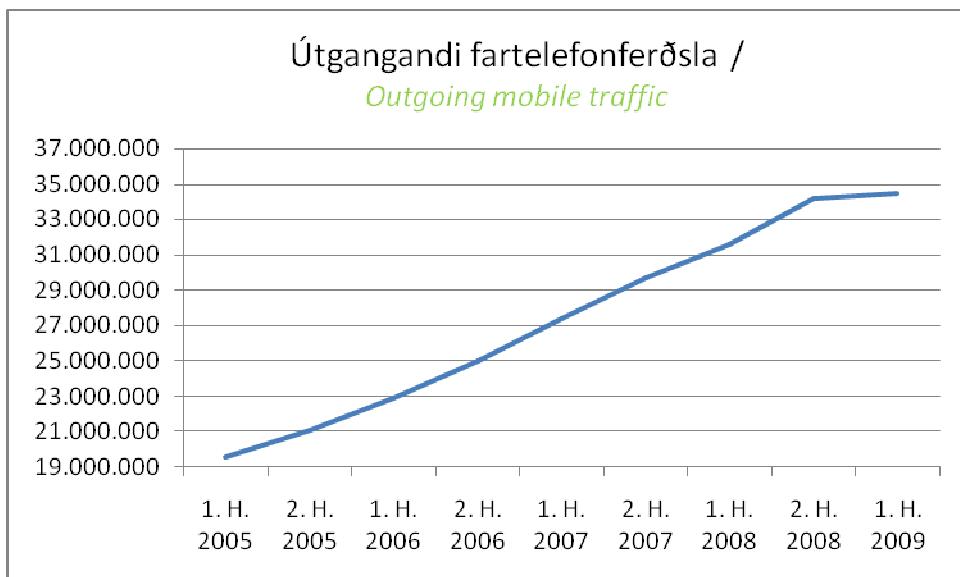
Talva 14. Fartelefoni¹⁴ – útgangandi ferðsla, 1. hálvár 2005 - 1. hálvár 2009
Table 14. Mobile telephony¹⁴ – outgoing, first half of 2005 - first half of 2009

| Í tíðarskeiðnum / <i>In the period</i> | Útgangandi ferðsla (min.) / <i>Outgoing traffic (minutes)</i> | | | | | | | | |
|-------------------------------------------|------------------------------------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT Samskifti | 15.225.768 | 16.135.876 | 17.129.714 | 18.392.464 | 19.374.864 | 20.404.297 | 21.180.697 | 22.965.716 | 23.637.538 |
| Vodafone | 4.312.000 | 4.918.596 | 5.776.936 | 6.592.000 | 8.010.663 | 9.305.129 | 10.413.883 | 11.224.020 | 10.851.391 |
| Í alt / <i>total</i> | 19.537.768 | 21.054.472 | 22.906.650 | 24.984.464 | 27.385.527 | 29.709.426 | 31.594.580 | 34.189.736 | 34.488.929 |
| <hr/> | | | | | | | | | |
| Marknaðarpartur /Market shares | | | | | | | | | |
| FT Samskifti | 77,90% | 76,60% | 74,80% | 73,60% | 70,70% | 68,70% | 67,00% | 67,17% | 68,54% |
| Vodafone | 22,10% | 23,40% | 25,20% | 26,40% | 29,30% | 31,30% | 33,00% | 32,83% | 31,46% |
| Í alt / <i>total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <hr/> | | | | | | | | | |

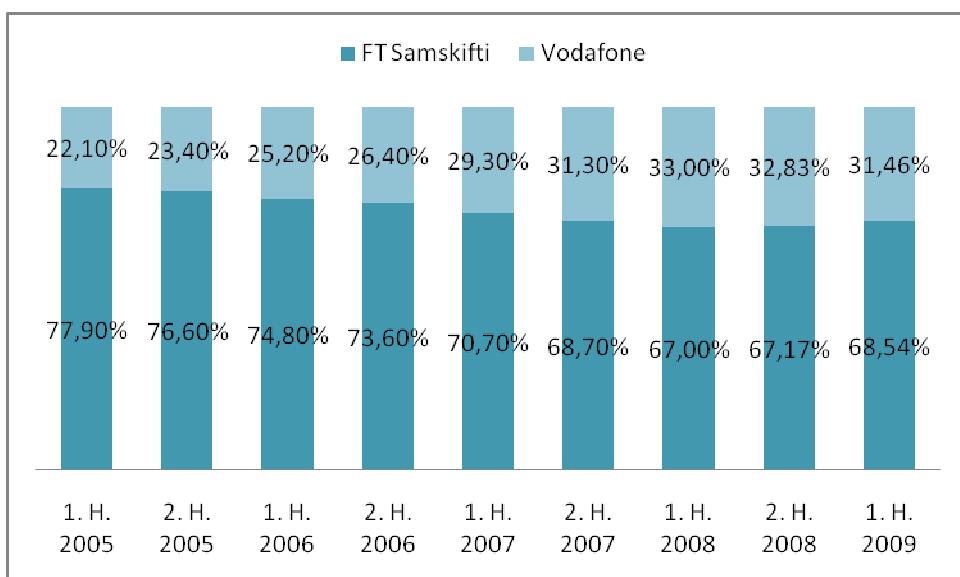
¹⁴ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹⁴ *In the period. Including traffic from GSM.*

Figurur 31. Útgangandi fartelefónferðsla
Figure 31. Outgoing mobile traffic



Figurur 32. Útgangandi fartelefónferðsla – marknaðarpartar, 1. hálvár 2005 - 1. hálvár 2009
Figure 32. Outgoing mobile traffic – market shares,, first half of 2005 - first half of 2009

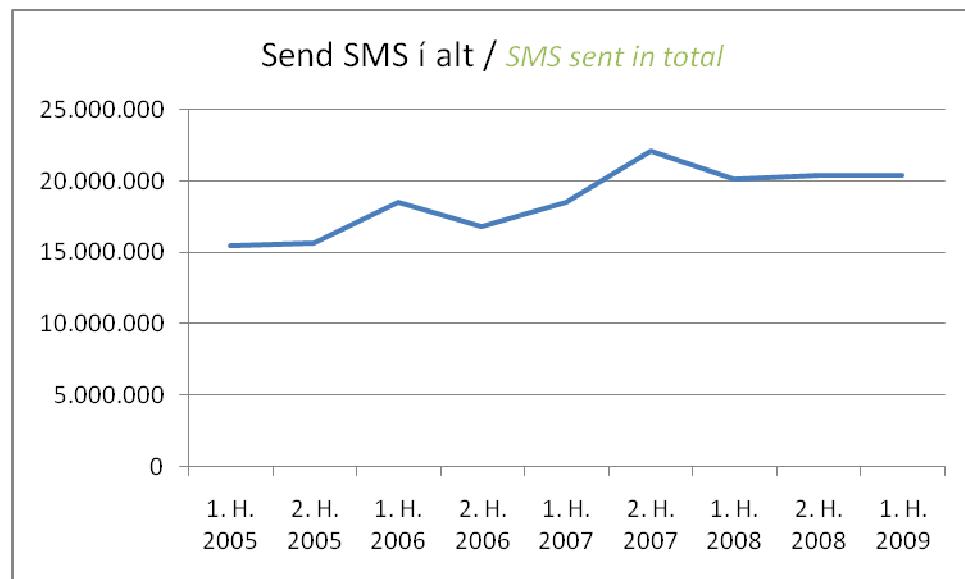


Talva 15. Send SMS-boð – býtt á fyritókur, 1. halvár 2005 – 1. halvár 2009
 Table 15. *SMS sent – by company, first half of 2005 – first half of 2009*

| | Send SMS <i>SMS sent</i> | | | | | | | | |
|----------------------------------------|-----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT Samskifti | 11.334.398 | 11.710.028 | 13.855.902 | 11.480.695 | 12.062.545 | 14.667.058 | 12.141.229 | 12.260.615 | 12.712.645 |
| Vodafone | 4.100.000 | 3.895.205 | 4.669.844 | 5.343.000 | 6.390.119 | 7.433.830 | 7.955.461 | 8.133.064 | 7.659.824 |
| Í alt / <i>total</i> | 15.434.398 | 15.605.233 | 18.525.746 | 16.823.695 | 18.452.664 | 22.100.888 | 20.096.690 | 20.393.679 | 20.372.469 |
| <hr/> | | | | | | | | | |
| Marknaðarpartur / <i>Market shares</i> | | | | | | | | | |
| FT Samskifti | 73,40% | 75,00% | 74,80% | 68,20% | 65,40% | 66,40% | 60,40% | 60,12% | 62,40% |
| Vodafone | 26,60% | 25,00% | 25,20% | 31,80% | 34,60% | 33,60% | 39,60% | 39,88% | 37,60% |
| Í alt / <i>total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <hr/> | | | | | | | | | |

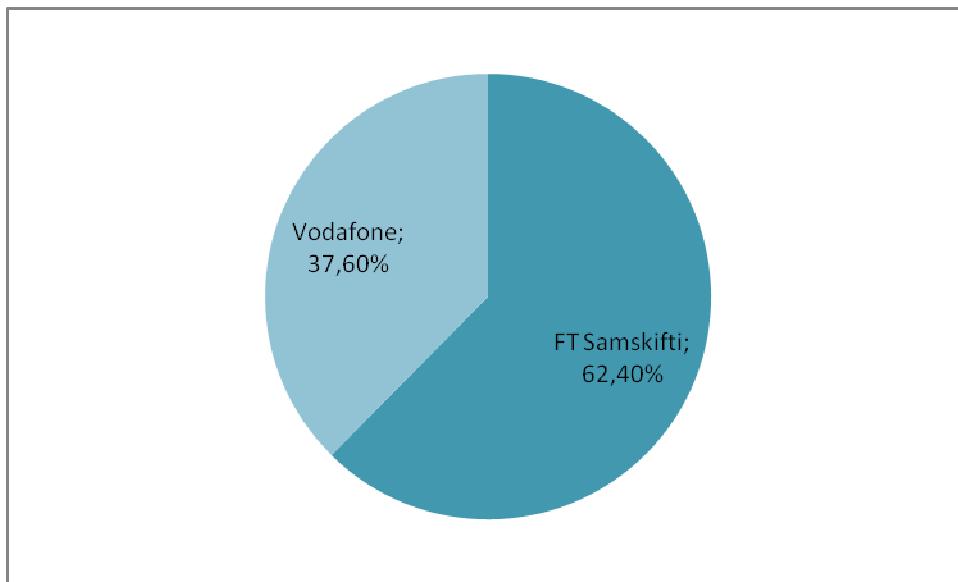
Figurur 33. Send SMS-boð

Figure 33. *SMS sent*



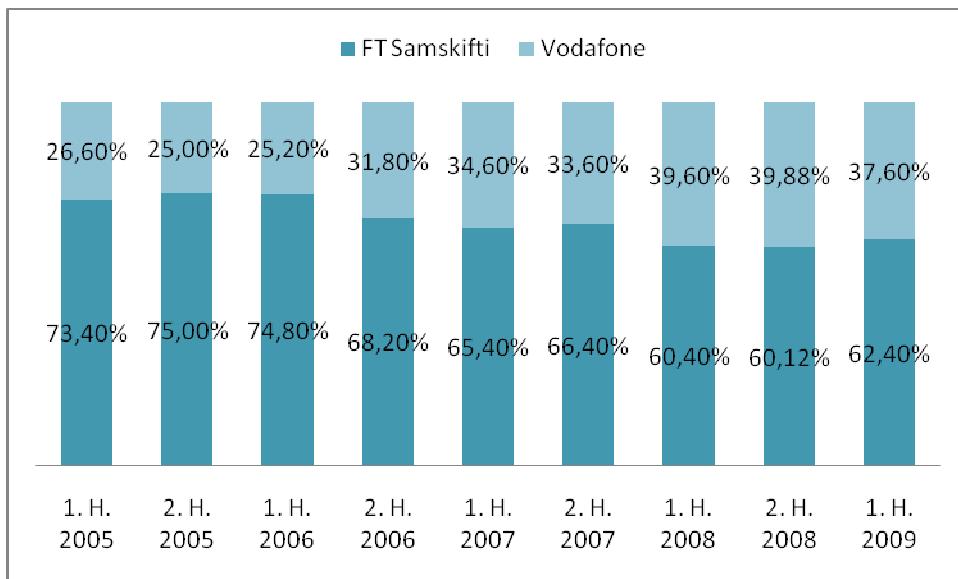
Figurur 34. Send SMS-boð – marknaðarpartar, 1. hálvár 2009

Figure 34. SMS sent – market shares, first half of 2009



Figurur 35. Send SMS-boð – marknaðarpartar, 1. hálvár 2005 - 1. hálvár 2009

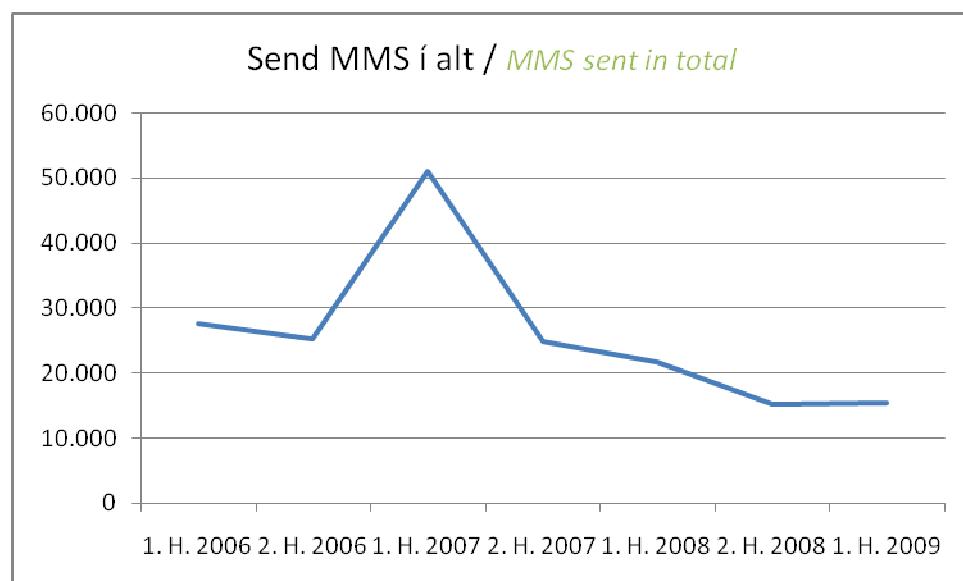
Figure 35. SMS sent – market shares, first half of 2005 - first half of 2009



Talva 16. Send MMS-boð – býtt millum fyritókur, 1. halvár 2006- 1. halvár 2009
 Table 16. MMS sent – by company, first half of 2006 - first half of 2009

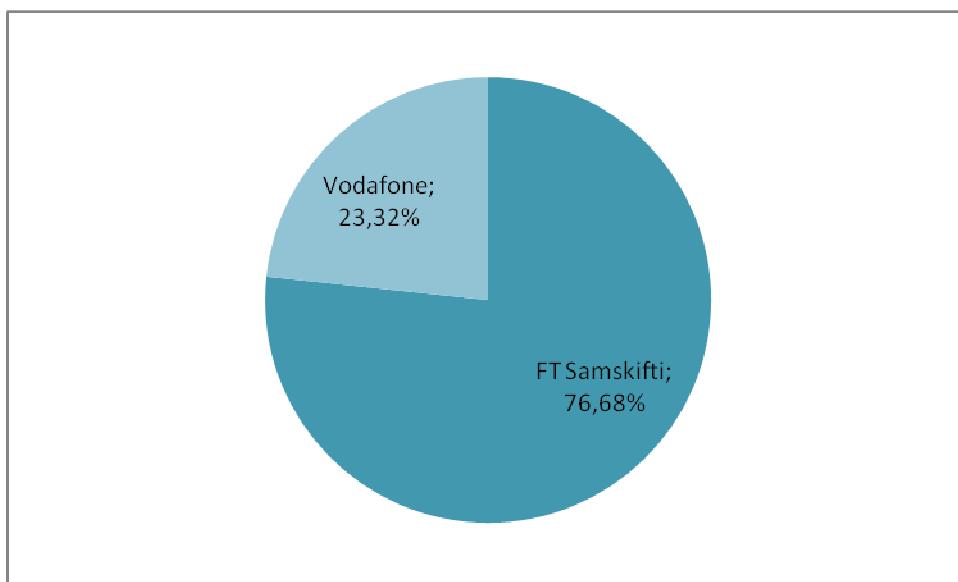
| Í tíðarskeiðnum / <i>In the period</i> | Send MMS <i>MMS sent</i> | | | | | | |
|-------------------------------------------|-----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT Samskifti | 16.570 | 11.733 | 44.364 | 20.254 | 17.795 | 12.164 | 11.835 |
| Vodafone | 11.000 | 13.500 | 6.614 | 4.530 | 3.869 | 3.000 | 3.600 |
| Í alt / total | 27.570 | 25.233 | 50.978 | 24.784 | 21.664 | 15.164 | 15.435 |
| <hr/> | | | | | | | |
| Marknaðarpartur | <i>Market shares</i> | | | | | | |
| FT Samskifti | 60,10% | 46,50% | 87,03% | 81,72% | 82,14% | 80,22% | 76,68% |
| Vodafone | 39,90% | 53,50% | 12,97% | 18,28% | 17,86% | 19,78% | 23,32% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <hr/> | | | | | | | |

Figurur 36. Send MMS-boð
 Figure 36. MMS sent



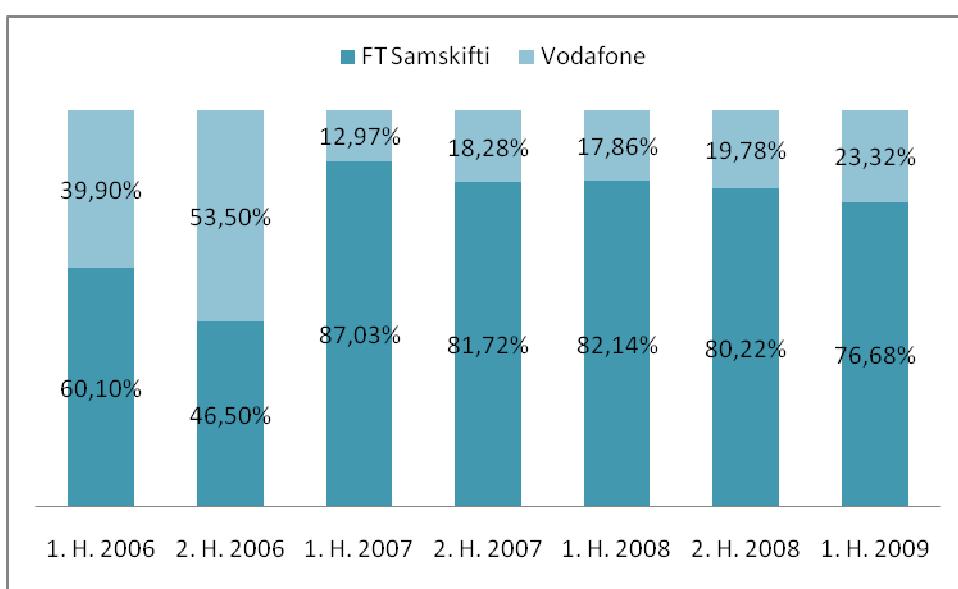
Figurur 37. Send MMS-boð – marknaðarpartar, 1. hálvár 2009

Figure 37. MMS sent – market shares, first half of 2009



Figurur 38. Send SMS-boð – marknaðarpartar, 1. hálvár 2006 - 1. hálvár 2009

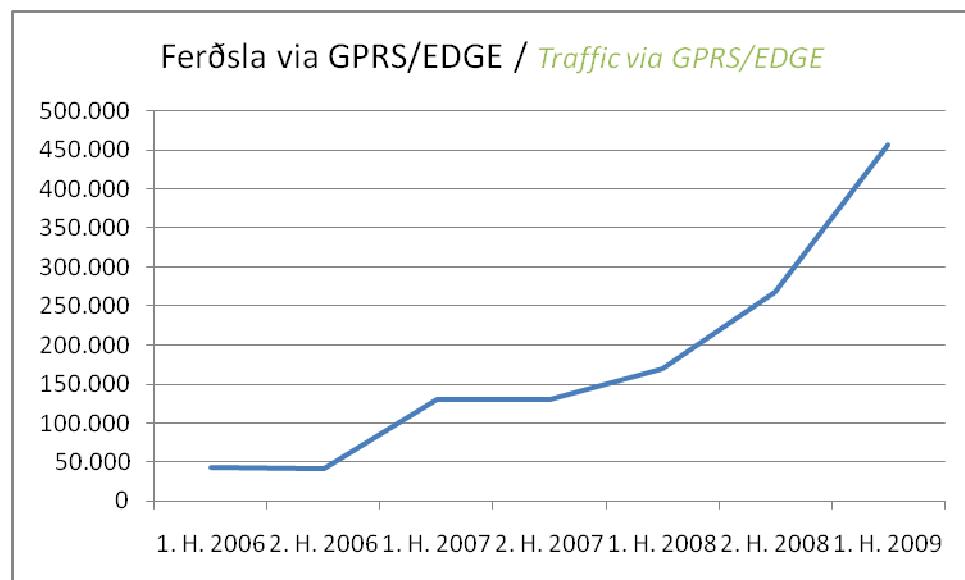
Figure 38. SMS sent – market shares, first half of 2006 - first half of 2009



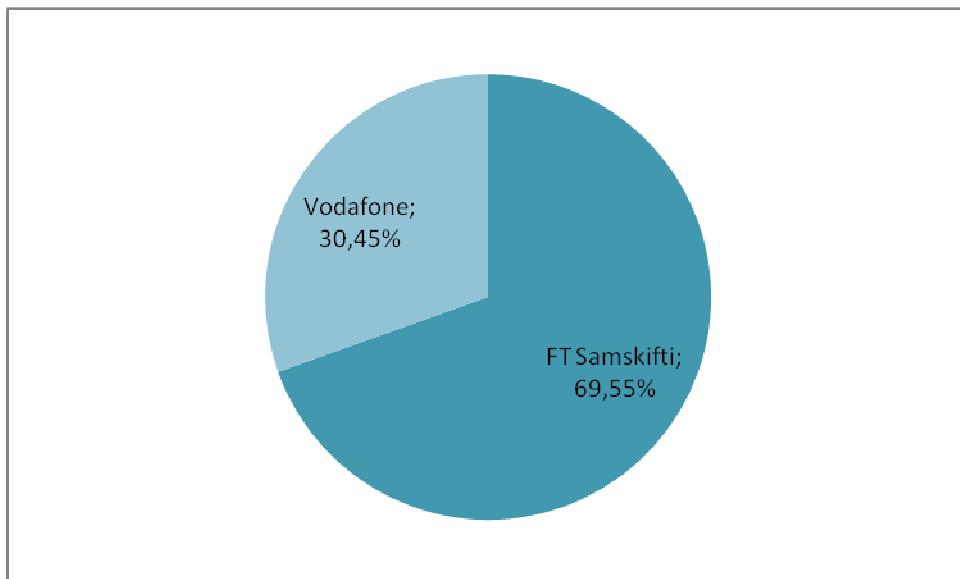
Talva 17. Ferðsla via GPRS/EDGE - tal av megabyte up/download
Tabel 17. Traffic via GPRS/EDGE – number of megabyte up/download

| Í tíðarskeiðnum / <i>In the period</i> | Tal av megabyte <i>number of megabyte</i> | | | | Marknaðarpartur <i>Market shares</i> | | |
|-------------------------------------------|----------------------------------------------|---------------|---------------|---------------|-----------------------------------------|---------------|----------------|
| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| FT | | | | | | | |
| Samskifti | 17.010 | 27.819 | 117.287 | 110.043 | 136.409 | 229.649 | 317.261 |
| Vodafone | 26.617 | 13.511 | 12.365 | 19.621 | 32.908 | 38.114 | 138.888 |
| Í alt / <i>total</i> | 43.627 | 41.330 | 129.652 | 129.664 | 169.317 | 267.763 | 456.149 |
| Marknaðarpartur / <i>Market shares</i> | | | | | | | |
| FT | | | | | | | |
| Samskifti | 38,99% | 67,31% | 90,46% | 84,87% | 80,56% | 85,77% | 69,55% |
| Vodafone | 61,01% | 32,69% | 9,54% | 15,13% | 19,44% | 14,23% | 30,45% |
| Í alt / <i>total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

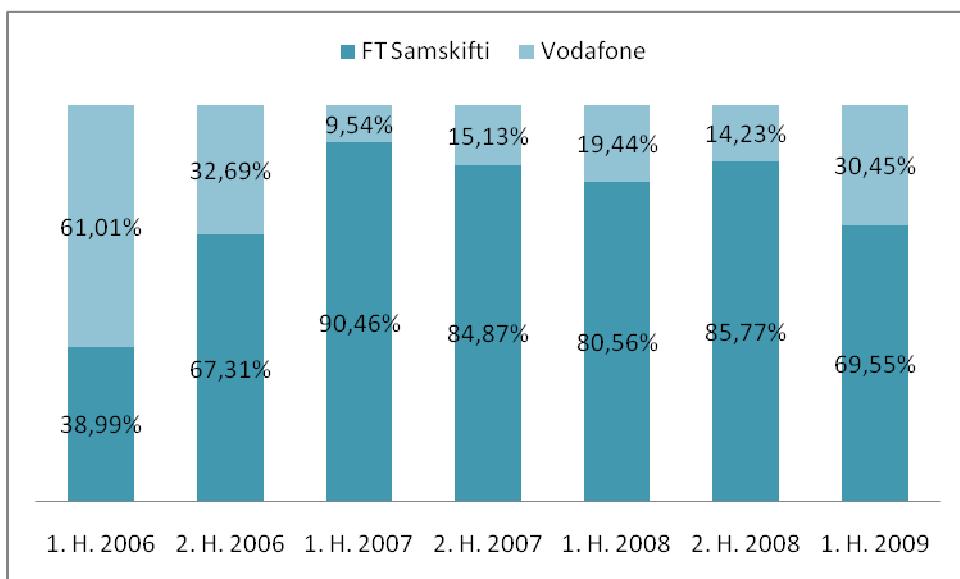
Figurur 39. Ferðsla via GPRS/EDGE
Figurel 39. Traffic via GPRS/EDGE



Figurur 40. Ferðsla via GPRS/EDGE - marknaðarpartar, 1. hálvár 2009
Figurel 40. *Traffic via GPRS/EDGE – market shares, first half of 2009*



Figurur 41. Ferðsla via GPRS/EDGE - marknaðarpartar, 1. hálvár 2006 - 1. hálvár 2009
Figure 41. *Traffic via GPRS/EDGE – market shares, first half 2006 to first half of 2009*



Sjónvarpstænastur *Television services*

Talva 18. Sjónvarpstænastur (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
Tabel 18. Television services (Cable, Satellite & DVB-T – subscriptions by company)

| Við endan av / <i>End of</i> | Hald / <i>Subscriptions</i> | | | | | | | | |
|--------------------------------------------|-----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------------------|
| | 2. H. 2004 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| Cable Networks | 1200 | 1200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 ¹⁵ |
| Televarpið (DVB-T) | 4112 | 5260 | 5.650 | 6.382 | 6.801 | 7.375 | 8.206 | 8.654 | 8.826 |
| Canal Digital | 6500 | 6747 | 6.440 | 6.440 | 6.150 | 6.054 | 5.604 | 5.511 | 4.980 |
| Others (Sky, Viasat etc.) | 650 | 650 | 650 | 650 | 650 | 650 | 650 | 650 | 650 ¹⁶ |
| Hald í alt / <i>Subscriptions in total</i> | 12.462 | 13.857 | 13.940 | 14.672 | 14.801 | 15.279 | 15.660 | 16.015 | 15.656 |

Talva 19. Sjónvarpstænastur (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
Tabel 19. Television services (Cable, Satellite & DVB-T – subscriptions by company)

| Við endan av / <i>End of</i> | Marknaðarpartur / <i>Market shares</i> | | | | | | | | |
|--------------------------------------------|----------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------------------|
| | 2. H. 2004 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 |
| Cable Networks | 9,60% | 8,70% | 8,60% | 8,20% | 8,10% | 7,90% | 7,66% | 7,49% | 7,66% ¹⁷ |
| Televarpið (DVB-T) | 33,00% | 38,00% | 40,50% | 43,50% | 45,90% | 48,30% | 52,40% | 54,04% | 56,37% |
| Canal Digital | 52,20% | 48,70% | 46,20% | 43,90% | 41,60% | 39,60% | 35,79% | 34,41% | 31,81% |
| Others (Sky, Viasat etc.) | 5,20% | 4,70% | 4,70% | 4,40% | 4,40% | 4,30% | 4,15% | 4,06% | 4,15% ¹⁸ |
| Hald í alt / <i>Subscriptions in total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

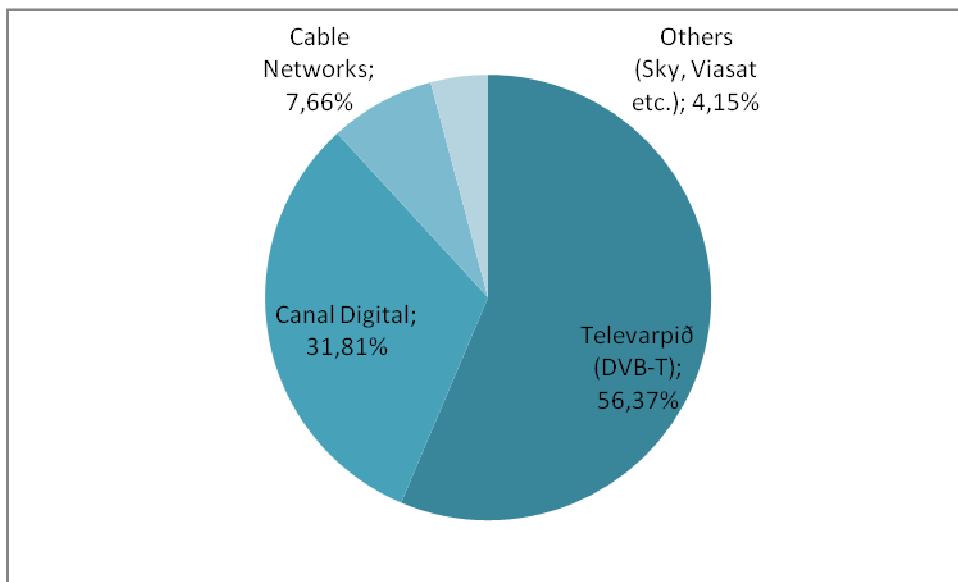
¹⁵ Mett tal / *estimated no.*

¹⁶ Stór óvissa/ *big uncertainty*

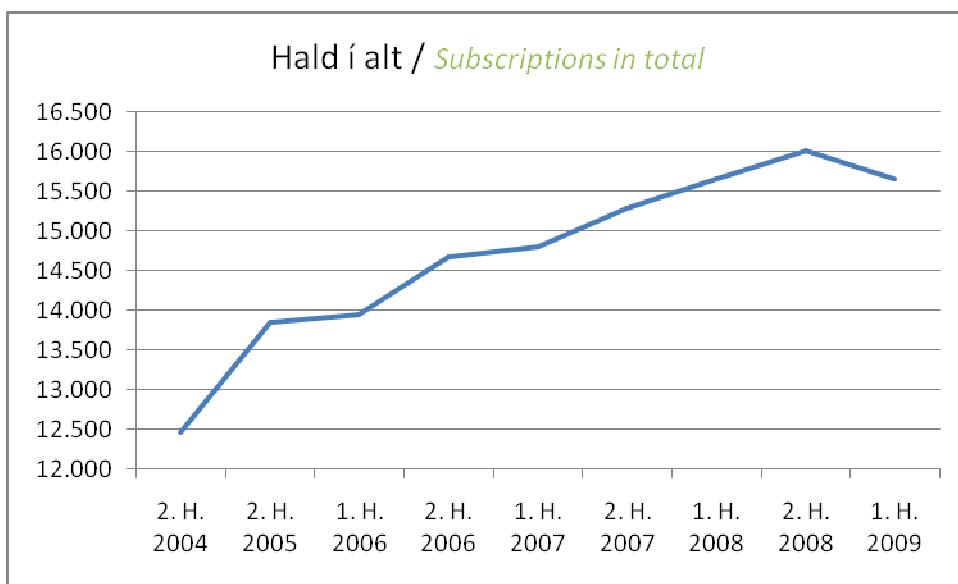
¹⁷ Mett tal / *estimated no.*

¹⁸ Stór óvissa/ *big uncertainty*

Figurur 42. Sjónvarpstænastur – marknaðarpartar, 1. hálvár 2009
Figure 42. Television services – market shares, first half of 2009



Figurur 43. Sjónvarpstænastur
Figure 43. Television services



Figurur 44. Sjónvarpstænastur – marknaðarpartar, 2.hálvár 2005 - 1. hálvár 2009
Figure 44. *Television services – market shares, , second half of 2005 - first half of 2009*

