

Fjaraskiftishagtøl – 2. hálvár 2008

Telecom statistics - second half of 2008

7. apríl 2009

Fastnet

Fastnet / Fixed Network

Talva 1. Fastnetstelefoni – felagalinjur¹ 2004-2008

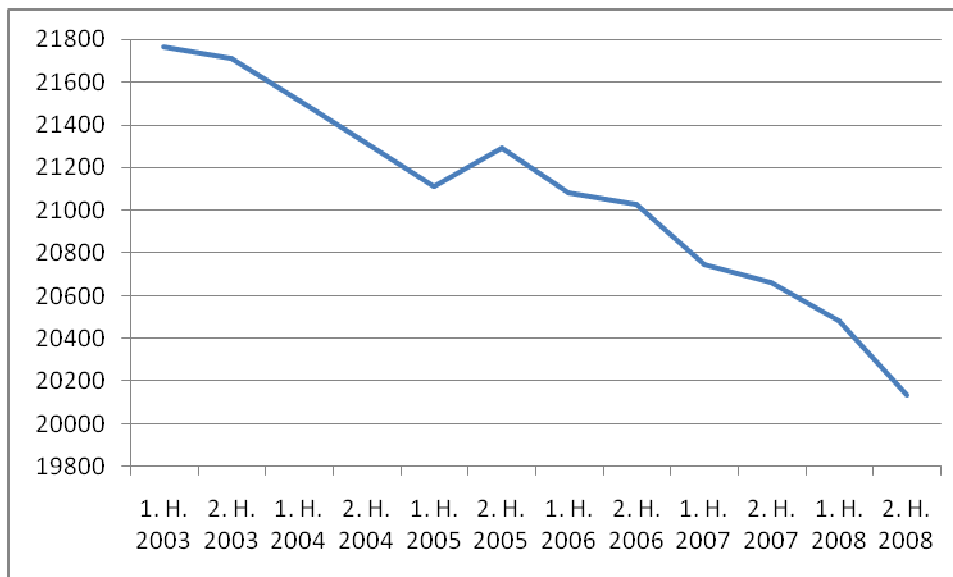
Table 1. Telephony on fixed network – subscriber lines¹ 2004-2008¹

Við endan av / End of

	2. H. 2004	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
Vanligt fastnetshald (telefoni) <i>Ordinary telephone subscriber lines</i>	21.315	21.112	21.291	21.079	21.030	20.748	20.665	20.482	20.135
ISDN-2, haldaralinjur <i>ISDN-2, subscriber lines</i>	2.607	2.563	2.492	2.129	1.972	1.829	1.748	1.690	1.636
ISDN-30, haldaralinjur <i>ISDN-30, subscriber lines</i>	36	41	40	41	41	44	46	50	51
Haldaralinjur í alt1 <i>Subscriber lines in total</i>	23.958	23.716	23.823	23.249	23.043	22.621	22.459	22.222	21.822

Figurur 1. Vanligt fastnetshald (telefoni) 2003 - 2008

Figure 1. Ordinary telephone subscriber lines. 2003 - 2008

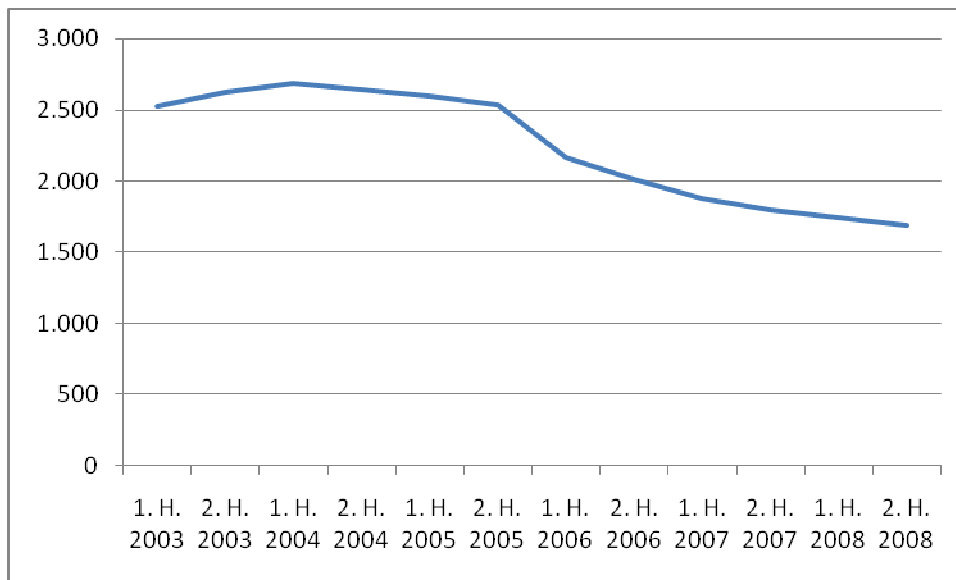


¹ Vanligar telefonfelagalinjur + ISDN-2 hald x 2 + ISDN-30 hald x 30.

¹Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Figurur 2. ISDN-x haldaralinjur.

Figure 2. ISDN-x subscriber lines.



Talva 2. VOIP – tal av haldarum

Table 2. VOIP – subscribers

Við endan av / VOIP tal av haldarum /

End of / VOIP – number of subscribers

	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
iConcept			870	1195	1.260	1.480
Teletech			450	450 ²	455	372
Føroya Tele					35	55
Í alt / total	309	450	1.320	1.645	1.750	1.907

² Tølini hjá TeleTech áðrenn 2008 eru óviss, men eru mett til at vera umleið 450 høld.

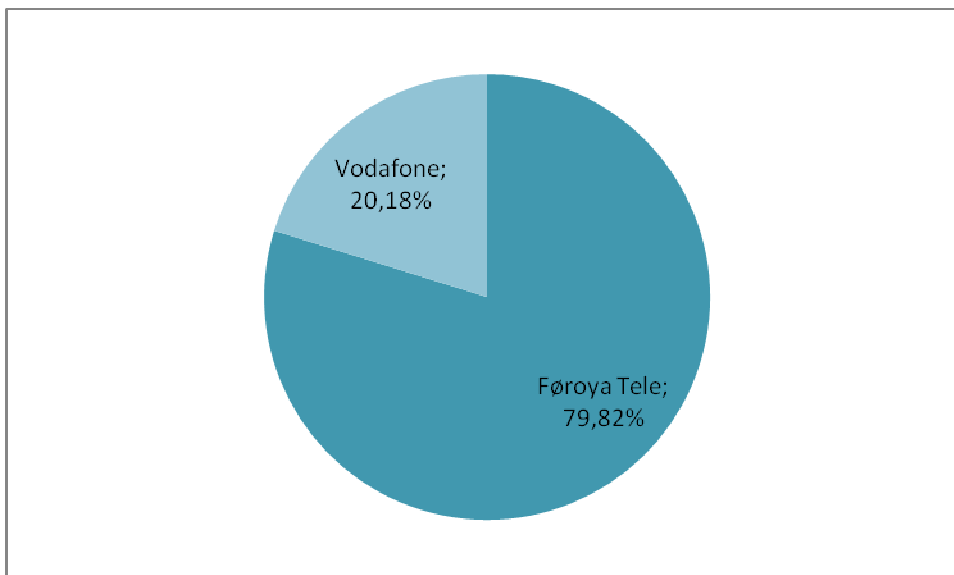
² The numbers for Teletech before 2008 are uncertain, but estimated to be approximately 450 subscribers.

Talva 3. Felagalinjur fastnet³ – marknaðarpartar
 Table 3. Subscriber lines fixed network³ – market shares

Við endan av / End of

	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
Føroya Tele	18.681	18.818	18.339	18.321	17.903	17.848	17.772	17.418
Vodafone ⁴	5.035	5.005	4.910	4.722	4.718	4.611	4.450	4.404
Í alt / <i>total</i>	23.716	23.823	23.249	23.043	22.621	22.459	22.222	21.822
Marknaðarpartur <i>Market shares</i>								
Føroya Tele	78,8%	79,0%	78,9%	79,5%	79,1%	79,5%	80,0%	79,8%
Vodafone	21,2%	21,0%	21,1%	20,5%	20,9%	20,5%	20,0%	20,2%
Í alt / <i>total</i>	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

Figurur 3. Felagalinjur⁴ – marknaðarpartar, við endan av 2 hálvári 2008
 Figure 3. Subscriber lines⁴ – market shares, end of second half of 2008



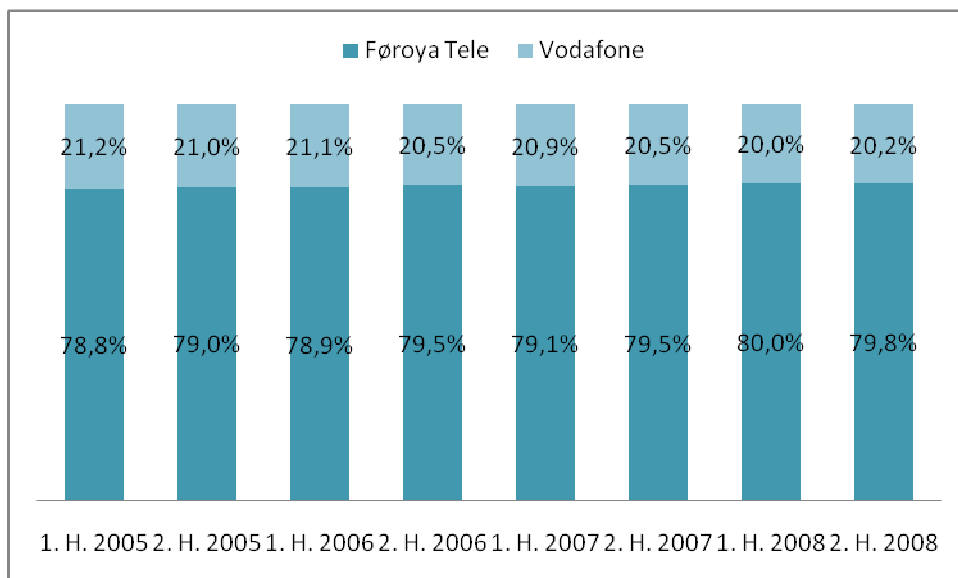
³ Vanlig telefonfelagahald + ISDN-2 hald x 2 + ISDN-30 hald x 30.

³Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

⁴ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

⁴ Kall has changed its name to Vodafone.

Figurur 4. Felagalinjur – marknaðarpartar, frá 1. hálvár 2005 til 2. hálvár 2008
 Figure 4. Subscriber line–market shares, from first half of 2005 to second half 2008



Talva 4.1 Útgangandi innlendisferðsla hjá veitarunum⁵ (undantikið VOIP)
 Table 4.1 Outgoing domestic traffic by company⁵ (VOIP excluded)

Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT								
Samskipti	75.054.397	66.163.559	62.255.887	47.994.149	43.097.702	36.778.455	34.904.247	31.144.727
Vodafone	19.691.073	18.063.590	15.538.745	12.341.515	10.452.099	8.720.001	7.476.268	6.867.237
Í alt / total	94.745.470	84.227.149	77.794.632	60.335.664	53.549.801	45.498.456	42.380.515	38.011.964

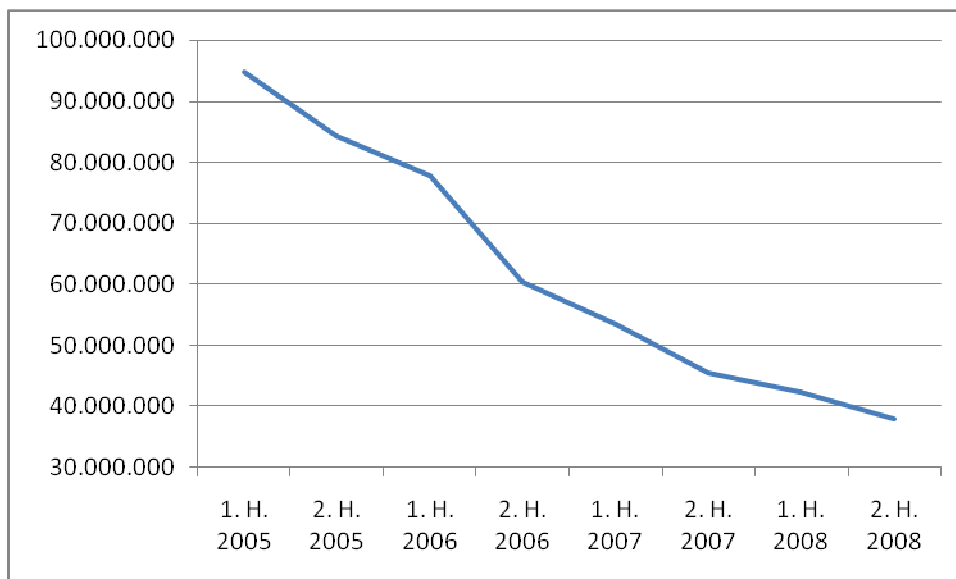
⁵ Hagtølini umfata bert ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtølini taka ikki hædd fyri ferðslu frá fartelefónnetinum, ið fer gjøgnum netið hjá FT Samskipti, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá FT Samskipti, bert verður tald við eina ferð.

⁵The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskipti's network is not included and transit traffic from other fixed networks via FT Samskipti's network is not registered more than once.

Talva 4.2 Útgangandi innlendisferðsla hjá veitarunum⁶ (undantikið VOIP)
 Table 4.2. Outgoing domestic traffic by company⁶ (VOIP excluded)

Í tíðarskeiðnum / In the period	Marknaðarpartur / Market shares							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT								
Samskipti	79,22%	78,55%	80,03%	79,55%	80,48%	80,83%	82,36%	81,93%
Vodafone	20,78%	21,45%	19,97%	20,45%	19,52%	19,17%	17,64%	18,07%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 5. Útgangandi innlendisferðsla
 Figure 5. Outgoing domestic traffic

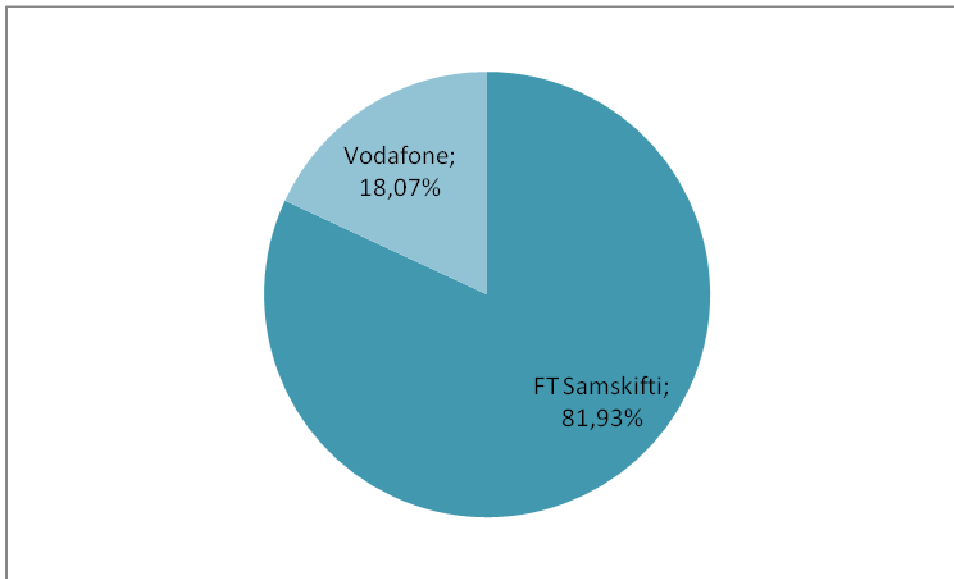


⁶ Hagtöluni umfata bert ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtöluni taka ekki hædd fyrir ferðslu frá fartelefónnetinum, ið fer gjøgnum netið hjá FT Samskipti, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá FT Samskipti, bert verður tald við eina ferð.

⁶The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskipti's network is not included and transit traffic from other fixed networks via FT Samskipti's network is not registered more than once.

Figurur 6. Útgangandi innlendisferðsla – marknaðarpartar, 2. hálvár 2008
(undantikið VOIP)⁷

Figure 6. Outgoing domestic traffic – market shares, second half of 2008 (VOIP excluded)⁷



Talva 5. VOIP - Útgangandi innlendisferðsla hjá veitarunum

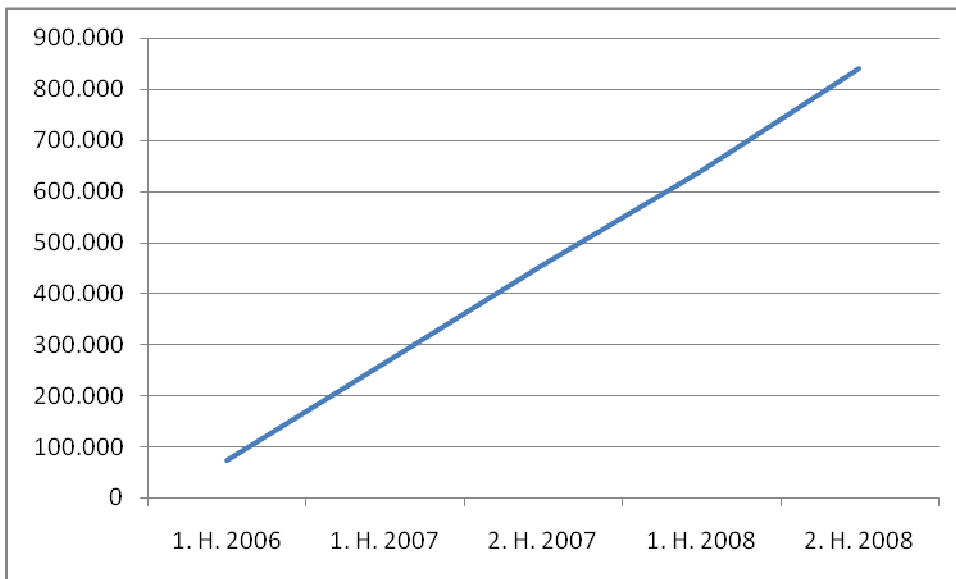
Table 5. VOIP - Outgoing domestic traffic by company

Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)				
	1. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
pf iConcept	46.505	226.595	419.000	451.000	552.456
TeleTech	28.000	38.000	38.000	35.000	30.000
FT Samskifti				154.275	256.723
Í alt / total	74.505	264.595	457.000	640.275	839.179
Marknaðarpartur <i>Marketshares</i>					
pf iConcept	62,42%	85,64%	91,68%	70,44%	65,83%
TeleTech	37,58%	14,36%	8,32%	5,47%	3,57%
FT Samskifti				24,10%	30,59%
Í alt / total	100%	100%	100%	100%	100%

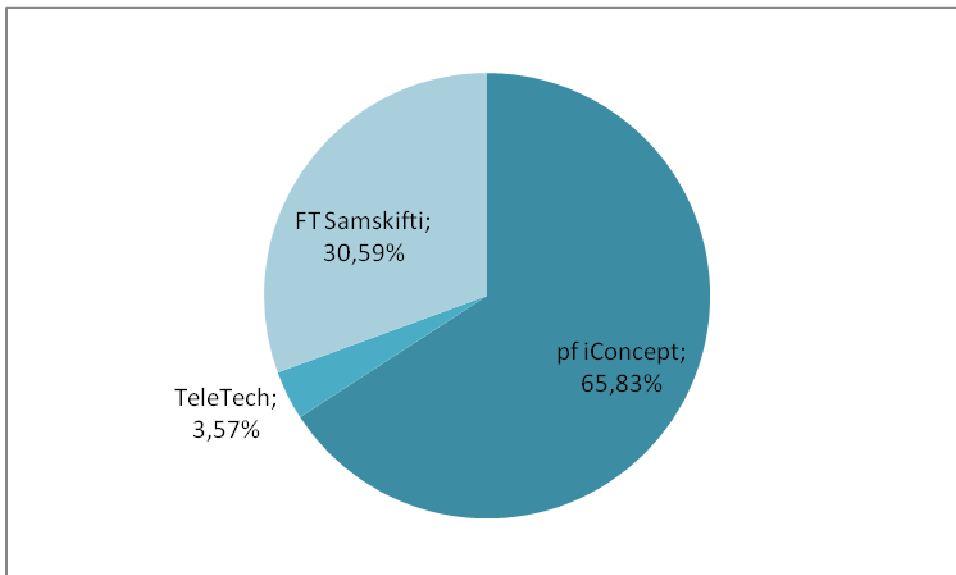
⁷ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

⁷ Kall has changed its name to Vodafone.

Figurur 7. VOIP - Útgangandi innlendisferðsla
Figure 7. VOIP - Outgoing domestic traffic



Figurur 8. VOIP - Útgangandi innlendisferðsla – marknaðarpartar, 2. hálfvör 2008
Figure 8. VOIP - Outgoing domestic traffic – market shares, second half of 2008



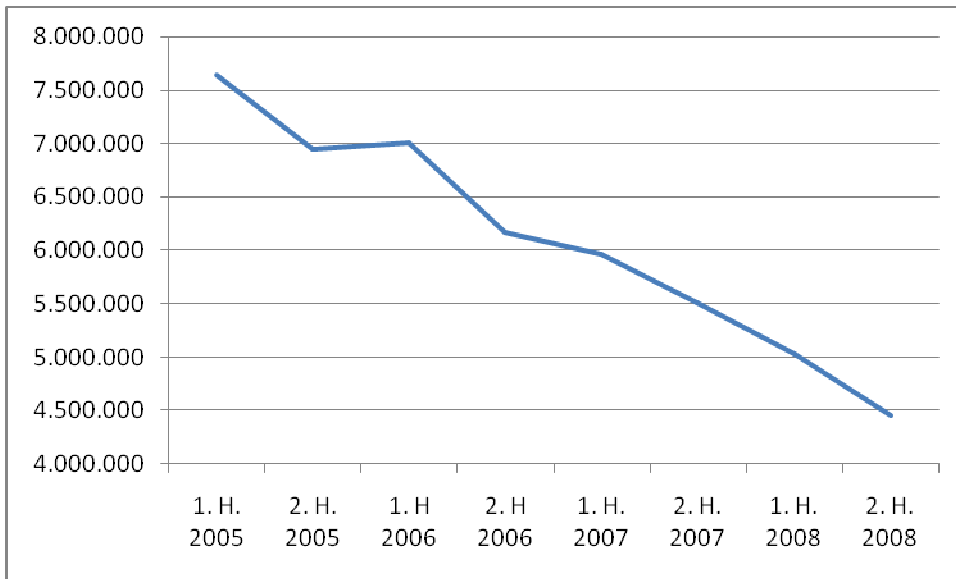
Talva 6.1 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.1 *Outgoing international traffic by company (VOIP excluded)*

Í tíðarskeiðinum <i>In the period</i>	Útgangandi ferðsla (min.) <i>Outgoing traffic (minutes)</i>							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT								
Samskifti	5.795.592	5.316.735	5.511.233	4.846.028	4.747.839	4.383.907	4.034.764	3.604.168
Vodafone	1.845.715	1.629.031	1.501.408	1.326.442	1.217.301	1.119.469	997.755	846.601
Í alt / total	7.641.307	6.945.766	7.012.641	6.172.470	5.965.140	5.503.376	5.032.519	4.450.769

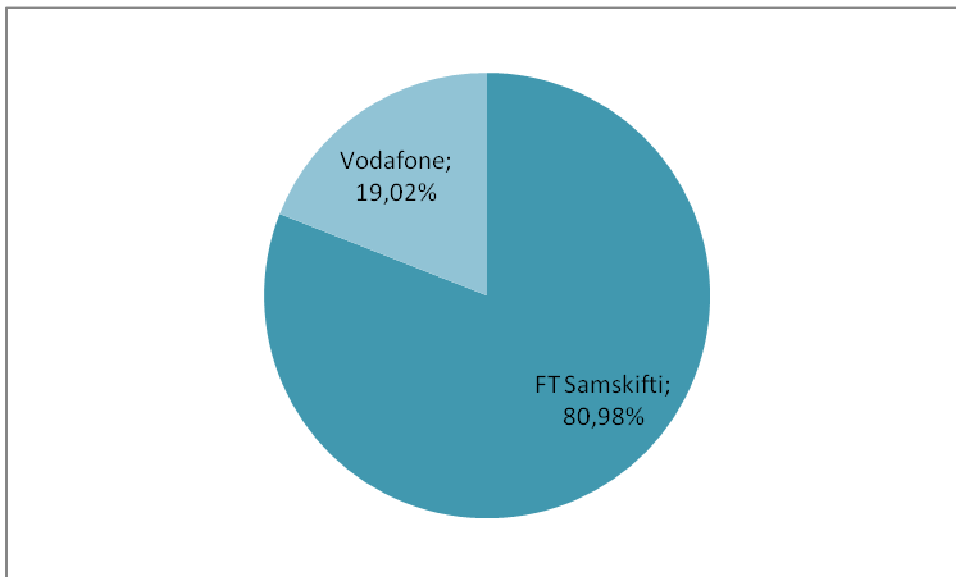
Talva 6.2 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.2 *Outgoing international traffic by company (VOIP excluded)*

Í tíðarskeiðinum <i>In the period</i>	Marknaðarpartur <i>Market shares</i>							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT								
Samskifti	75,80%	76,50%	78,60%	78,50%	79,60%	79,70%	80,20%	80,98%
Vodafone	24,20%	23,50%	21,40%	21,50%	20,40%	20,30%	19,80%	19,02%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 9. Útgangandi uttanlandsferðsla (undantikið VOIP)
Figure 9. Outgoing international traffic (VOIP excludet)

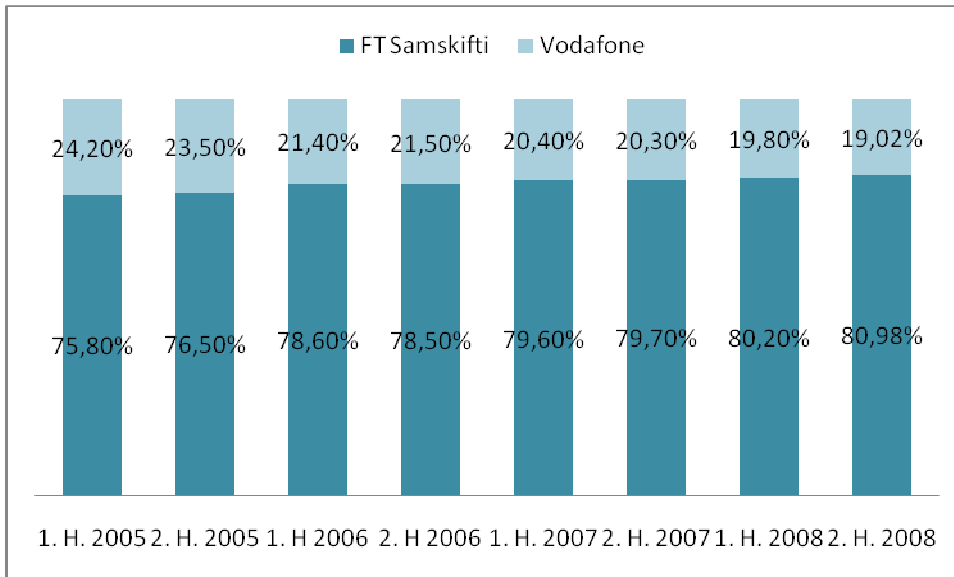


Figurur 10. Útgangandi uttanlandsferðsla – marknaðarpartar, 2. hálfvár 2008 (undantikið VOIP)
Figure 10. Outgoing international traffic – market shares, second half of 2008 (VOIP excludet)



Figurur 11. Útgangandi uttanlandsferðsla – marknaðarpartar, 1 hálvár 2005 - 2. hálvár 2008 (undantikið VOIP)

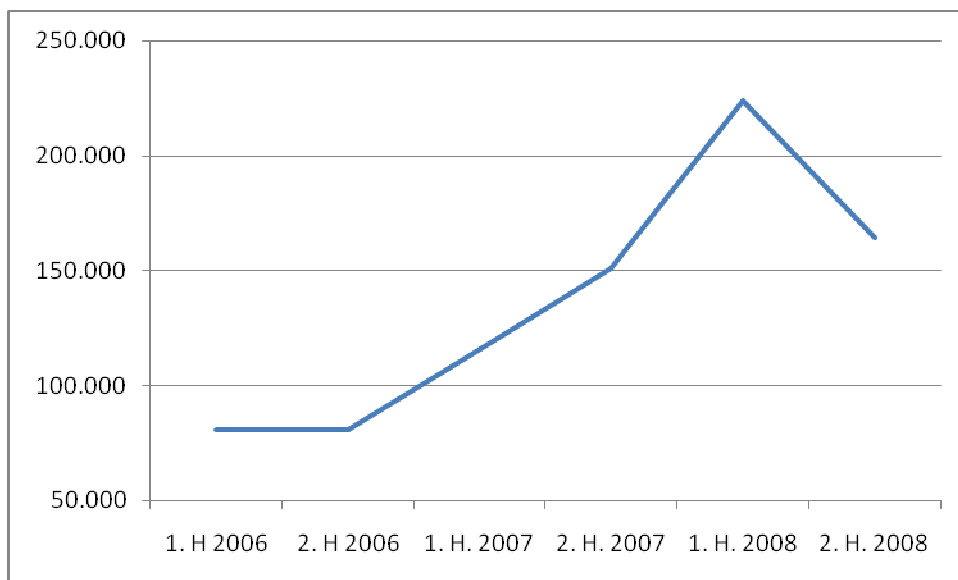
Figure 11. Outgoing international traffic – market shares, first half of 2005 to second half of 2008 (VOIP excluded)



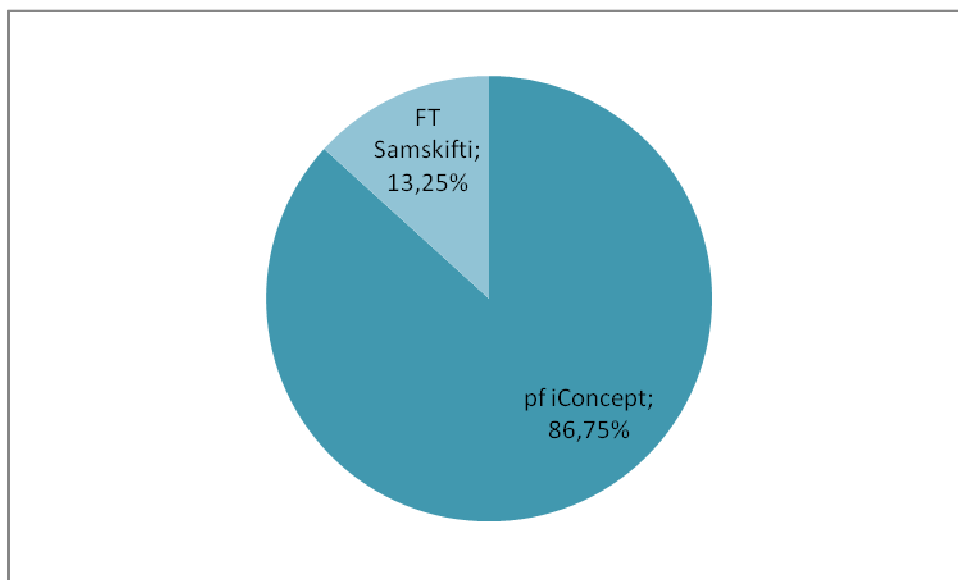
Talva 7. VOIP - Útgangandi uttanlandsferðsla
Table 7. VOIP - Outgoing international traffic

Í tíðarskeiðinum / In the period	Útgangandi uttanlandsferðsla (min.) VOIP / Outgoing international traffic (minutes) VOIP					
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
pf iConcept	80.731	80.731	91.568	127.000	138.000	142.351
TeleTech			24.200	24.200	18.000	0
FT Samskifti					67.896	21.745
Í alt / total	80.731	80.731	115.768	151.200	223.896	164.096
Marknaðarpartur <i>Market shares</i>						
pf iConcept	100,00%	100,00%	79,10%	83,99%	61,64%	86,75%
TeleTech			20,90%	16,01%	8,04%	0,00%
FT Samskifti					30,32%	13,25%
Í alt / total	100%	100%	100%	100%	100%	100%

Figurur 12. VOIP - Útgangandi uttanlandsferðsla
Figure 12. VOIP - Outgoing international traffic



Figurur 13. VOIP - Útgangandi uttanlandsferðsla – marknaðarpartar, 2. hálvár 2008
Figure 13. VOIP - Outgoing international traffic – market shares, second half of 2008



Internet

Internet

Talva 8.1 Breiðband (FWA/xDSL) – býti av haldum hjá veitarunum
 Tabel 8.1 Broadband (FWA/xDSL) – subscriptions by company

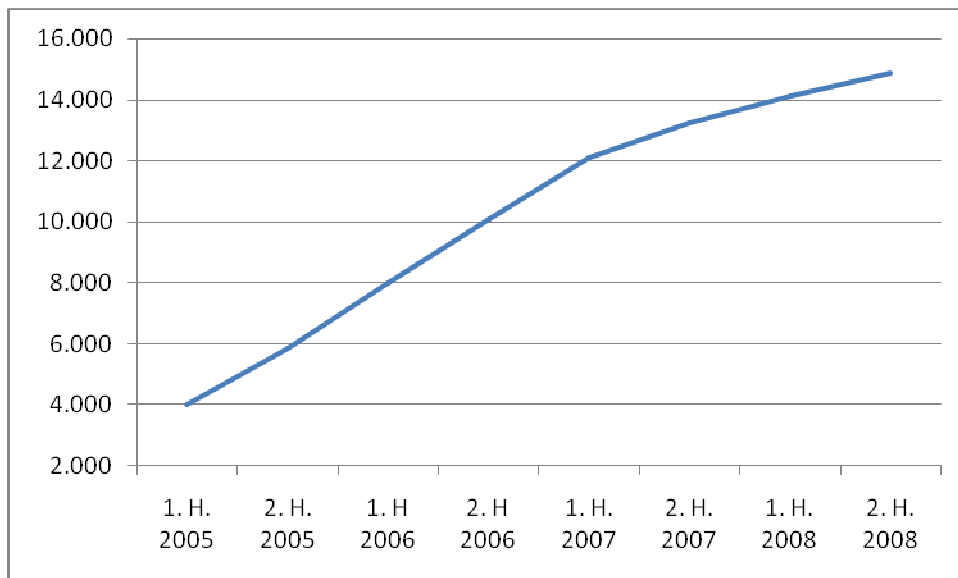
Við endan av/ End of	Hald Subscriptions							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT Samskipti	2.742	3.947	5.402	6.967	8.462	9.218	9.980	10.510
Vodafone ⁸	700	1.250	1.703	2.189	2.760	3.087	3.160	3.424
Teletech	308	371	418	443	451	451	455	372
iConcept				200	450	499	527	572
Aðrir veitarar / other	252	300	459	500	0	0	0	0
Breiðband í alt	4002	5868	7.982	10.099	12.123	13.255	14.122	14.878
<i>Broadband in total</i>								

Talva 8.2 Breiðband (FWA/xDSL) – marknaðarpartar – haldarar hjá veitarunum
 Tabel 8.2 Broadband (FWA/xDSL) – market shares - subscriptions by company

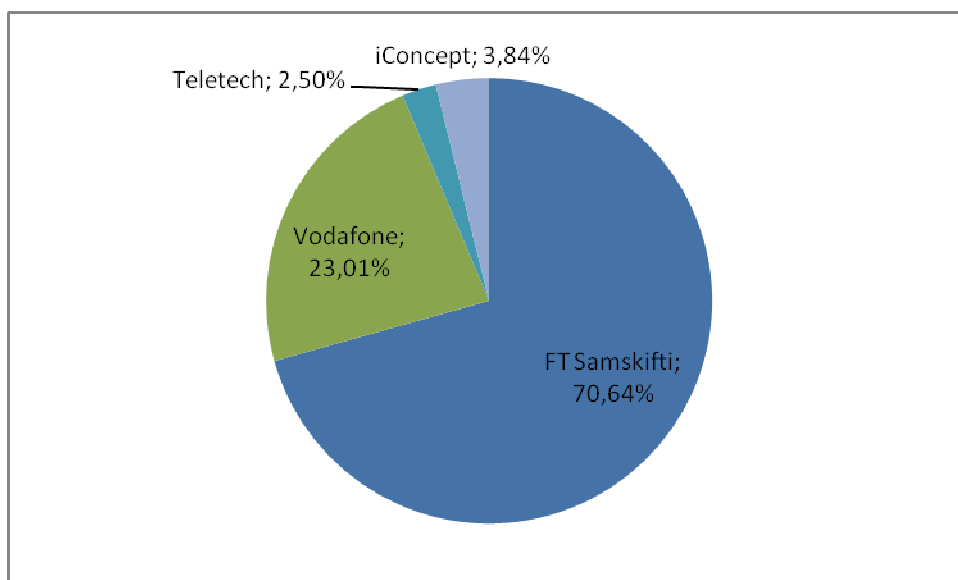
Við endan av/ End of	Marknaðarpartur Market shares							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT Samskipti	68,52%	67,26%	67,68%	68,99%	69,80%	69,54%	70,67%	70,64%
Vodafone	17,49%	21,30%	21,34%	21,68%	22,77%	23,29%	22,38%	23,01%
Teletech	7,70%	6,32%	5,24%	4,39%	3,72%	3,40%	3,22%	2,50%
iConcept	0,00%	0,00%	0,00%	1,98%	3,71%	3,76%	3,73%	3,84%
Aðrir veitarar / other	6,30%	5,11%	5,75%	4,95%	0,00%	0,00%	0,00%	0,00%
Breiðband í alt	100%	100%	100%	102%	100%	100%	100%	100%
<i>Broadband in total</i>								

⁸ í tíðarskeiðinum 1, og 2 hálvár 2005 Kall, í tíðarskeiðinum 1 og 2 hálvár 2006 og 2007 Eitt, frá 1. hálvár 2008
 Vodafone /
⁸ in the period first and second half of 2005 Kall, in the period first and second half 2006 and 2007 Eitt, from first half 2008
 Vodafone

Figurur 14. Breiðband í alt
Figure 14. Broadband in total

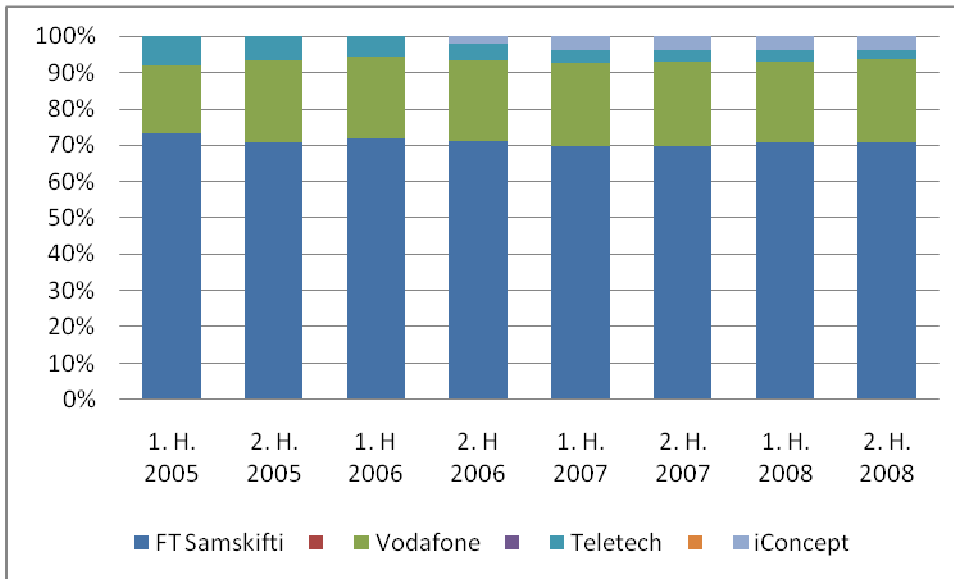


Figurur 15. Breiðband – býti av haldum hjá fyrirkum, 2. hálvár 2008
Figure 15. Broadband – subscriptions by company, second half of 2008



Figurur 16. Breiðband – hald - marknaðarpartar

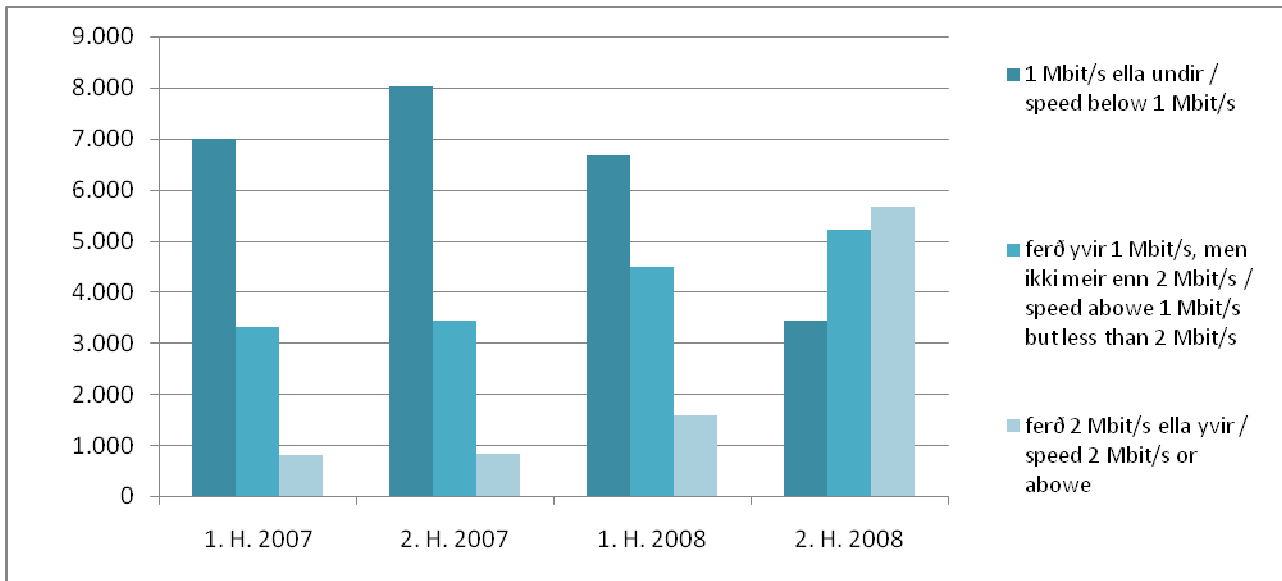
Figure 16. Broadband – subscriptions – market shares



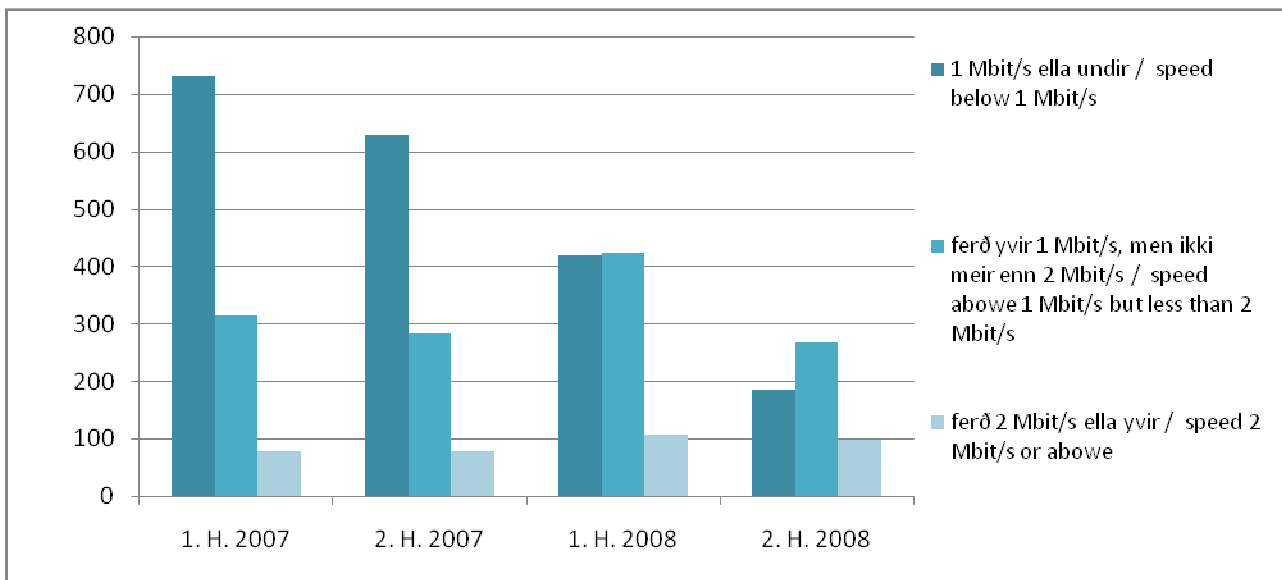
Talva 9. Breiðband (FWA/xDSL) – ferð hjá skrásettum viðskiftafólki
 Tabel 9. Broadband (FWA/xDSL) – subscriptions by speed

ADSL/ XDSL	Tal av skrásettum viðskiftafólki / Number of subscribers				
	Ferð / Speed	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>		6.996	8.011	6.675	3.446
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>		3.313	3.425	4.492	5.211
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		791	829	1.584	5.671
Partur / Shares					
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>		63,03%	65,32%	52,35%	24,05%
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>		29,85%	27,92%	35,23%	36,37%
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		7,13%	6,76%	12,42%	39,58%
FWA					
	Tal av skrásettum viðskiftafólki / Number of subscribers				
	Ferð / Speed	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>		731	628	420	184
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>		315	283	424	268
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		77	79	106	98
Partur / Shares					
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>		65,09%	63,43%	44,21%	33,45%
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>		28,05%	28,59%	44,63%	48,73%
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		6,86%	7,98%	11,16%	17,82%

Figurur 17. Breiðband – ADSL/XDSL – býti av haldum og ferð, 2007 og 2008
 Figure 17. Broadband – ADSL/XDSL - subscriptions and speed, 2007 and 2008

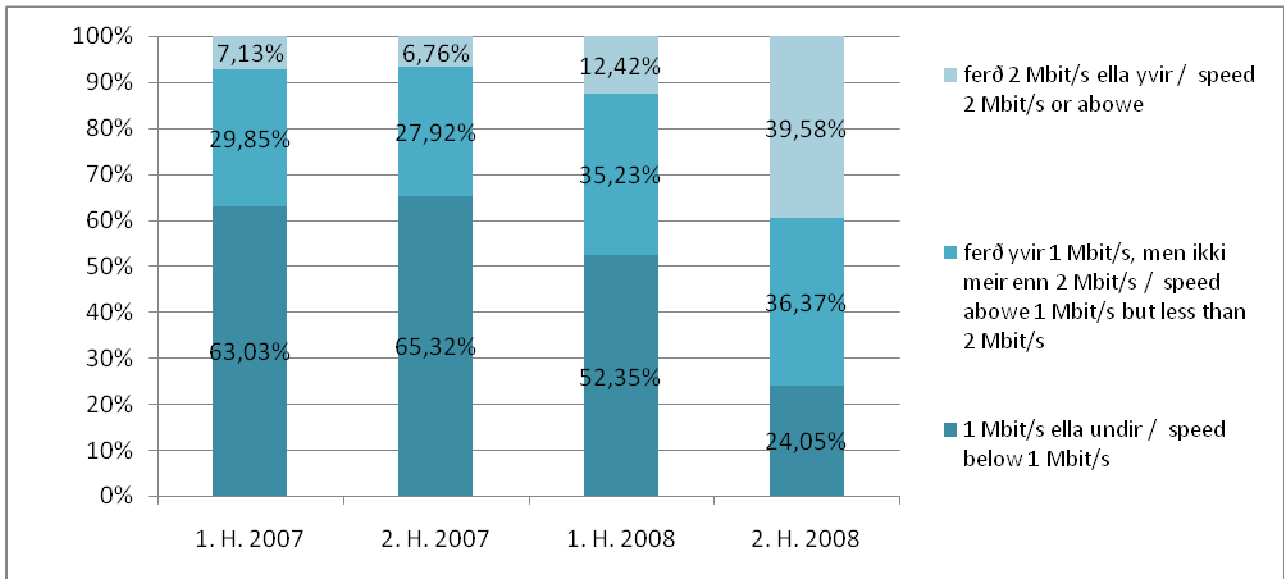


Figurur 18. Breiðband – FWA – býti av haldum og ferð, 2007 og 1. hálvár 2008
 Figure 18. Broadband – FWA - subscriptions and speed, 2007 and first half of 2008

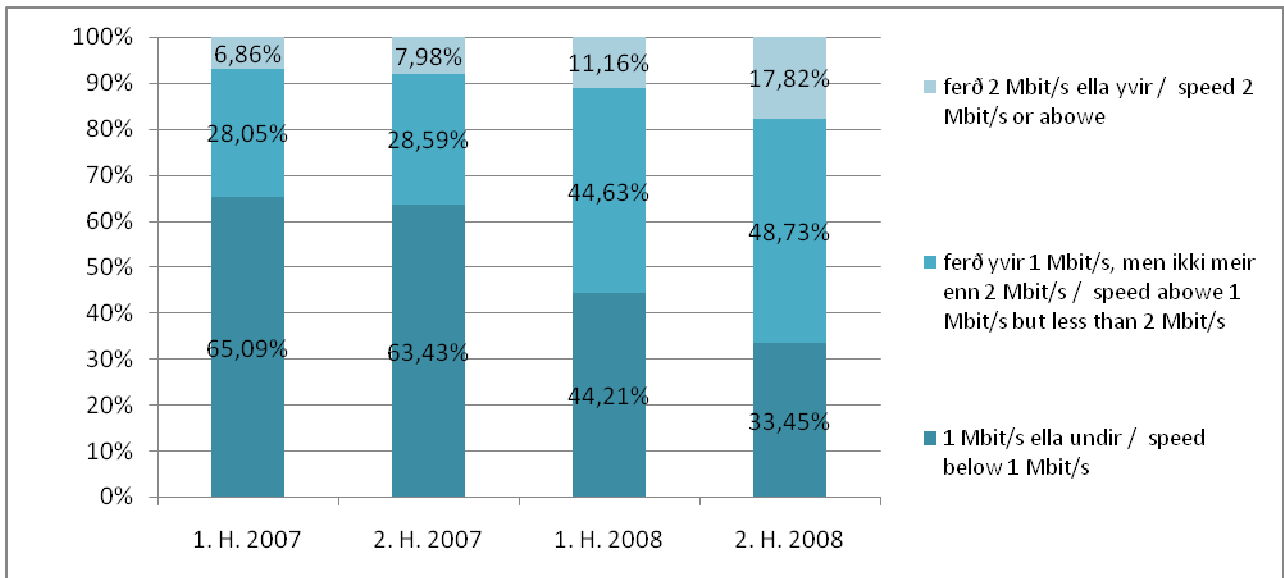


Figurur 19. Breiðband – FWA og ADSL/XDSL – 2007 og 1. hálfvár 2008
 Figure 19. Broadband – FWA and ADSL/XDSL speed, 2007 and first half of 2008

ADSL/XDSL



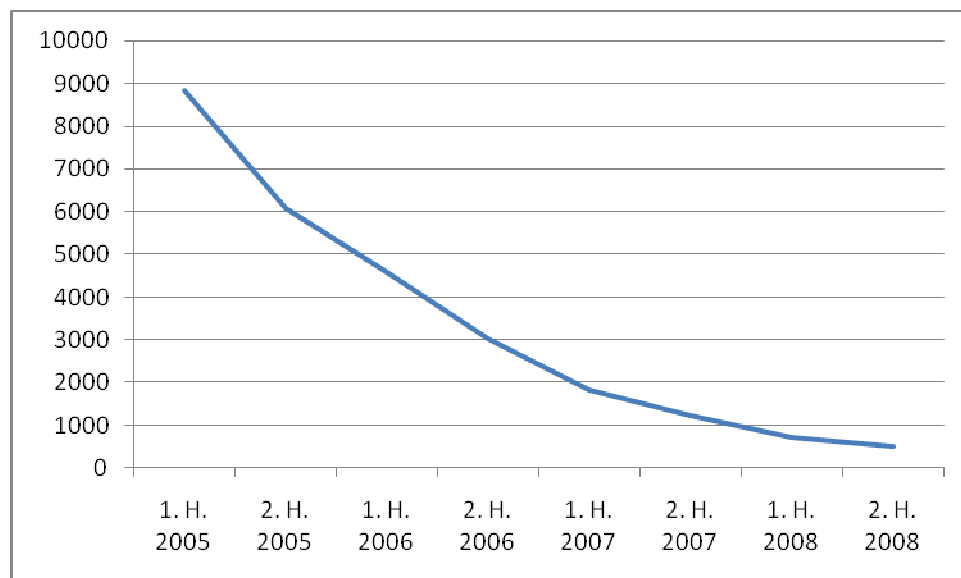
FWA



Talva 10. Uppringt internet – býti av haldum hjá veitarunum
 Tabell10. Dial-up internet – subscriptions by company

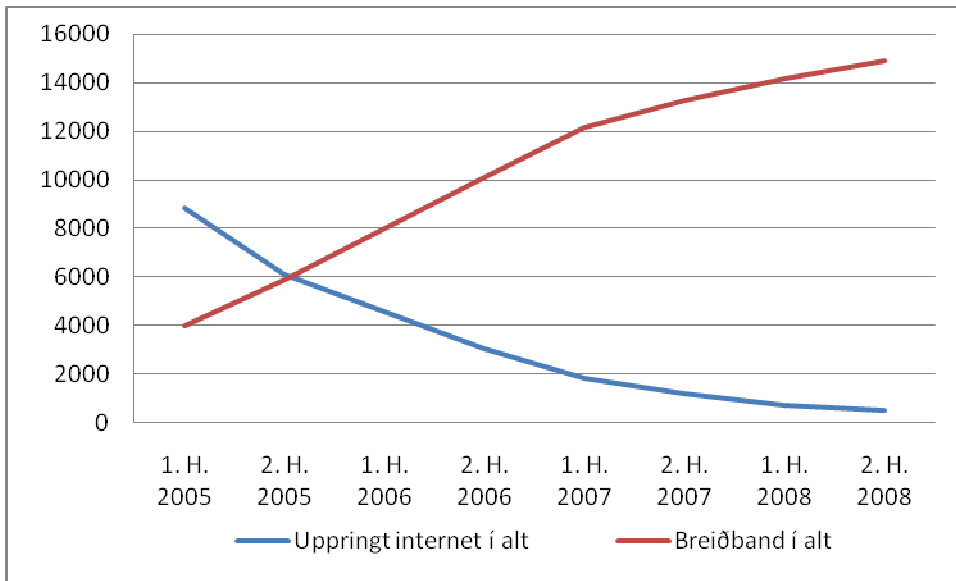
Við endan av / End of	Hald / Subscriptions							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT Samskipti	7.139	4.653	3.567	2.389	1.385	958	557	361
Vodafone	1.700	1.435	1.000	640	440	250	140	140
Uppringt internet í alt	8.839	6.070	4.567	3.029	1.825	1208	697	501
<i>Dial up in total</i>								
	Marknaðarpartur / Market shares							
FT Samskipti	80,80%	76,70%	78,10%	78,90%	75,90%	79,30%	79,91%	72,06%
Vodafone	19,20%	23,60%	21,90%	21,10%	24,10%	20,70%	20,09%	27,94%
Uppringt internet í alt	100%	100%	100%	100%	100%	100%	100%	100%
<i>Dial up in total</i>								

Figurur 20. Uppringt internet í alt
 Figure 20. Dial up in total



Figurur 21. Uppringt internet – sammett við breiðband

Figure 21. Dial up in total – compared to broadband



Fartelefoni

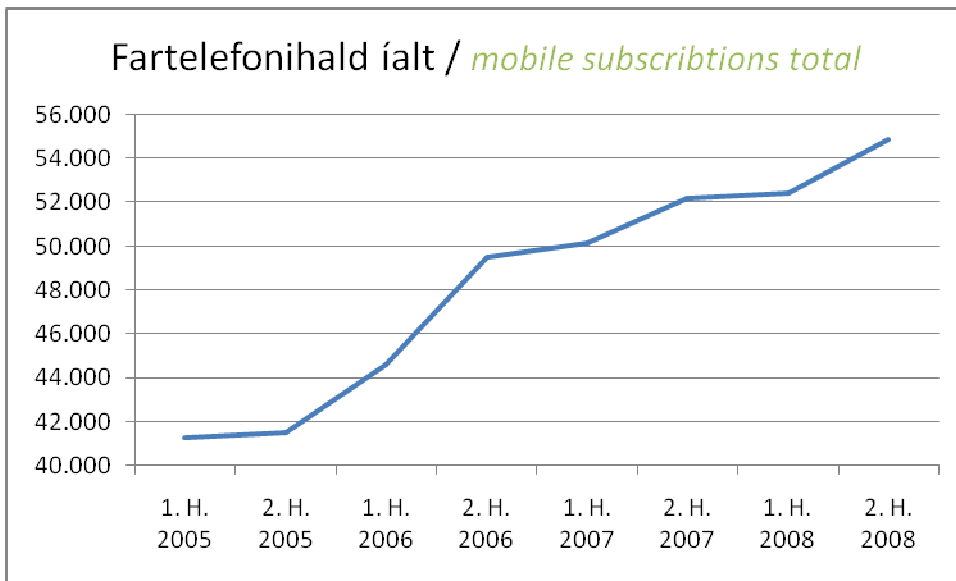
Mobile Network

Talva 11. Fartelefoni – hald og marknaðarpartar, 2006-2008
 Table 11. *Mobile telephony – subscriptions and market shares, 2006-2007*

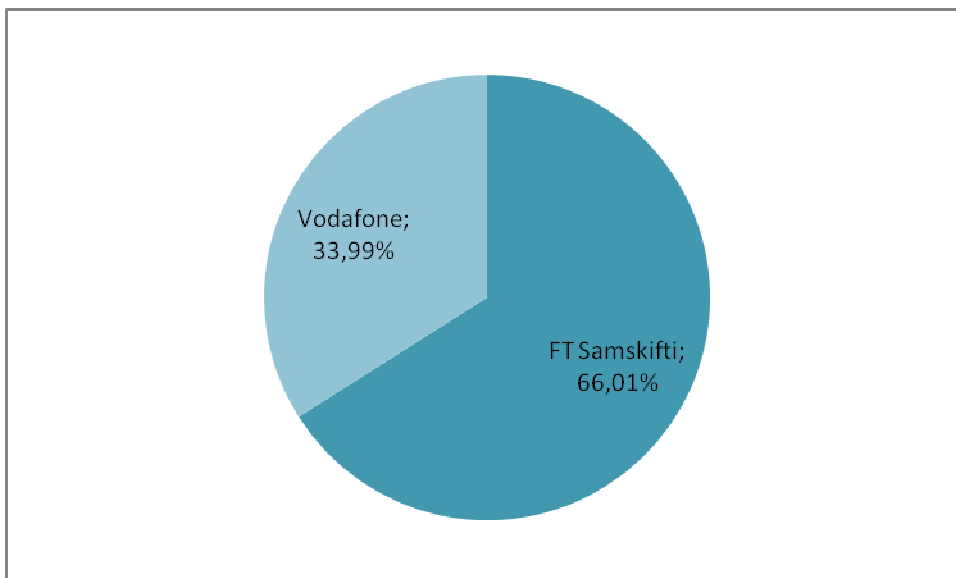
Við endan av /
 End of

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT Samskifti	34.256	35.293	35.012	36.215	68,32%	67,65%	66,80%	66,01%
Vodafone	15.885	16.876	17.400	18.645	31,68%	32,35%	33,20%	33,99%
Í alt / <i>Total</i>	50.141	52.169	52.412	54.860	100%	100%	100%	100,00%
- Harav / <i>- Of which</i>								
Telemetri	173	173	215					
Talutíðarkort / <i>Pre-paid cards:</i>								
FT Samskifti	17.090	17.307	16.176	16.979	65,49%	64,42%	63,25%	62,88%
Vodafone	9.004	9.560	9.400	10.025	34,51%	35,58%	36,75%	37,12%
Talutíðarkort í alt / <i>Pre-paid cards total</i>	26.094	26.867	25.576	27.004	100%	100%	100%	100%

Figurur 22. Fartelefonhald
Figure 22. Mobile subscriptions

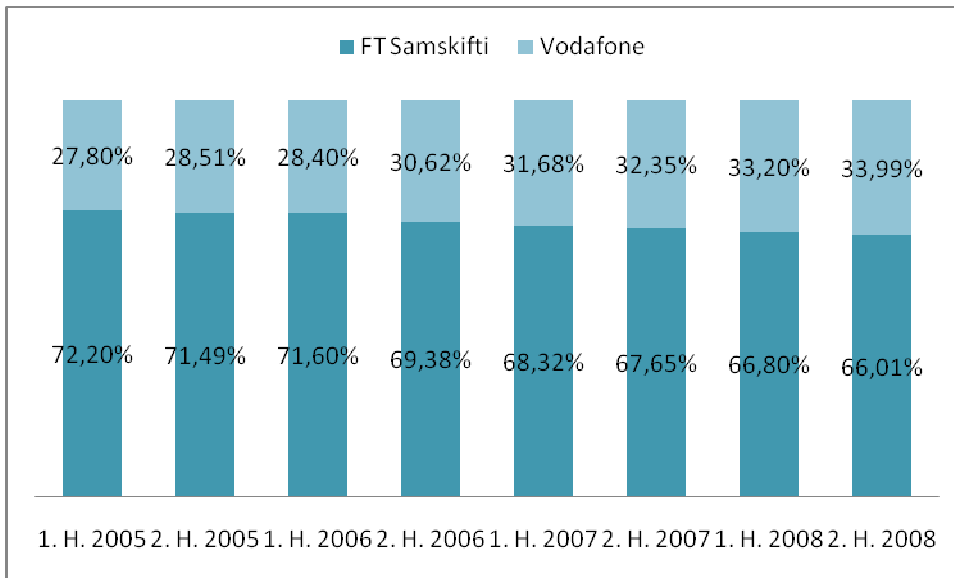


Figurur 23. Fartelefonhald – marknaðarpartar, við endan av 2. hálvári 2008
Figure 23. Mobile subscriptions – market shares, end of second half of 2008



Figurur 24. Fartelefonhald – marknaðarpartar, 1. hálvár 2005 – 2. hálvár 2008

Figure 24. Mobile subscriptions – market shares, first half of 2005 - second half of 2008



Talva 12. Fartelefoni⁹ – útgangandi innlendisferðsla, 2005-2008

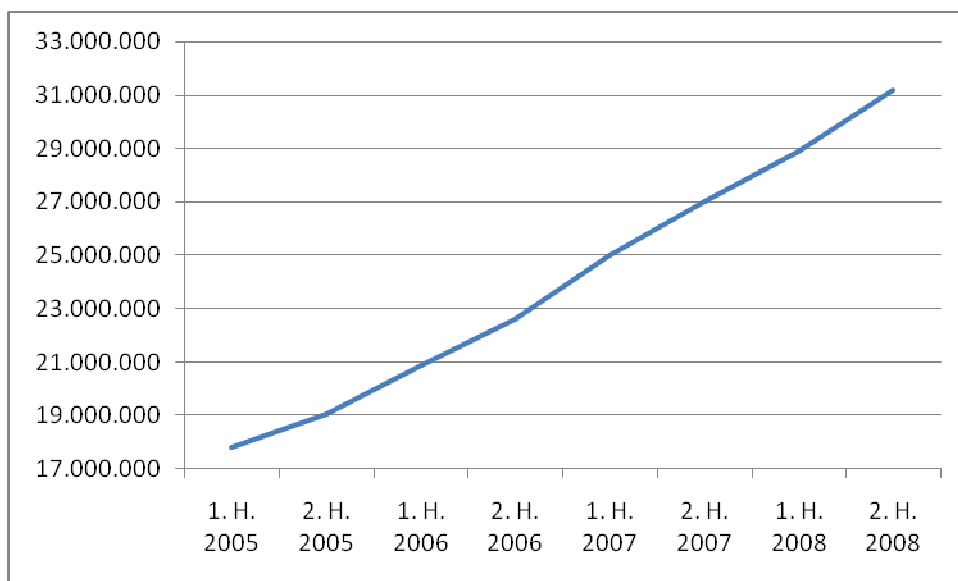
Table 12. Mobile telephony⁹ – outgoing domestic traffic, 2005-2008

Í tíðarskeiðnum / In the period	Útgangandi ferðsla (min.) Outgoing traffic (minutes)							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT								
Samskifti	13.786.817	14.512.836	15.493.815	16.483.549	17.448.188	18.335.600	19.156.795	20.705.156
Vodafone	4.000.000	4.552.499	5.370.407	6.138.000	7.549.459	8.670.015	9.719.982	10.493.112
Í alt / total	17.786.817	19.065.335	20.864.222	22.621.549	24.997.647	27.005.615	28.876.777	31.198.268
Marknaðarpartur								
<i>Market shares</i>								
FT								
Samskifti	77,50%	76,10%	74,30%	72,90%	69,80%	67,90%	66,30%	66,37%
Vodafone	22,50%	23,90%	25,70%	27,10%	30,20%	32,10%	33,70%	33,63%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%

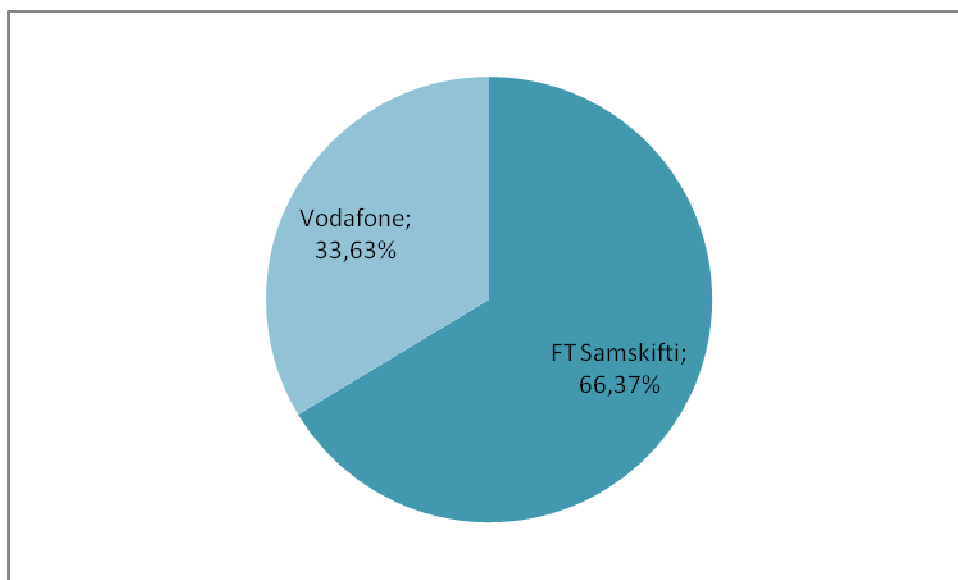
⁹ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

⁹ In the period. Including traffic from GSM.

Figurur 25. Útgangandi innlendis fartelesferðsla
Figure 25. Outgoing domestic mobile traffic

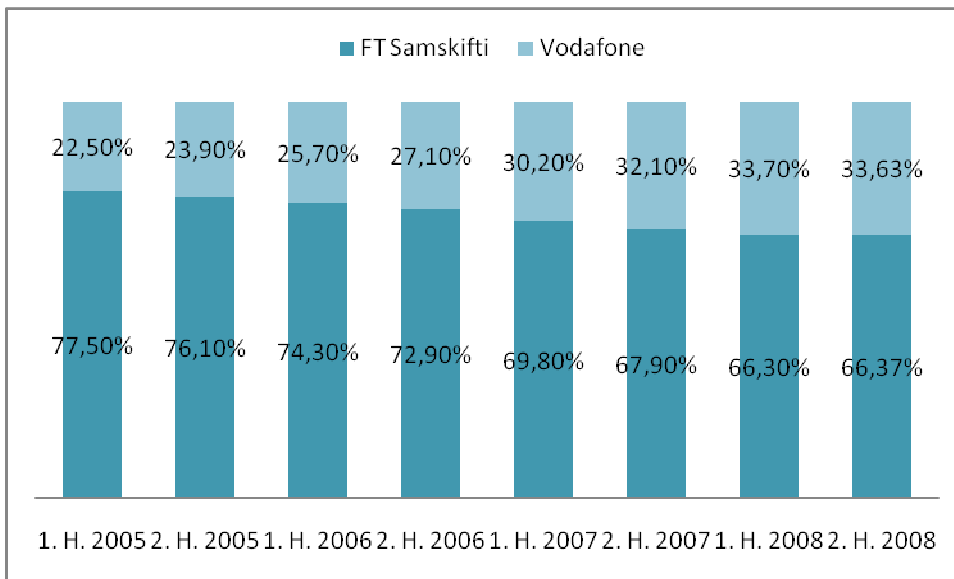


Figurur 26. Útgangandi innlendis fartelesferðsla – marknaðarpartar, 2. hálfvör 2008
Figure 26. Outgoing domestic mobile traffic – market shares, second half of 2008



Figurur 27. Útgangandi innlendis fartelesferðsla – marknaðarpartar, 1. hálfvör 2005 – 2. hálfvör 2008

Figure 27. Outgoing domestic mobile traffic – market shares, second half of 2005 - second half of 2008



Talva 13. Fartelesferðsla¹⁰ – útgangandi uttanlandsferðsla, 2005-2008

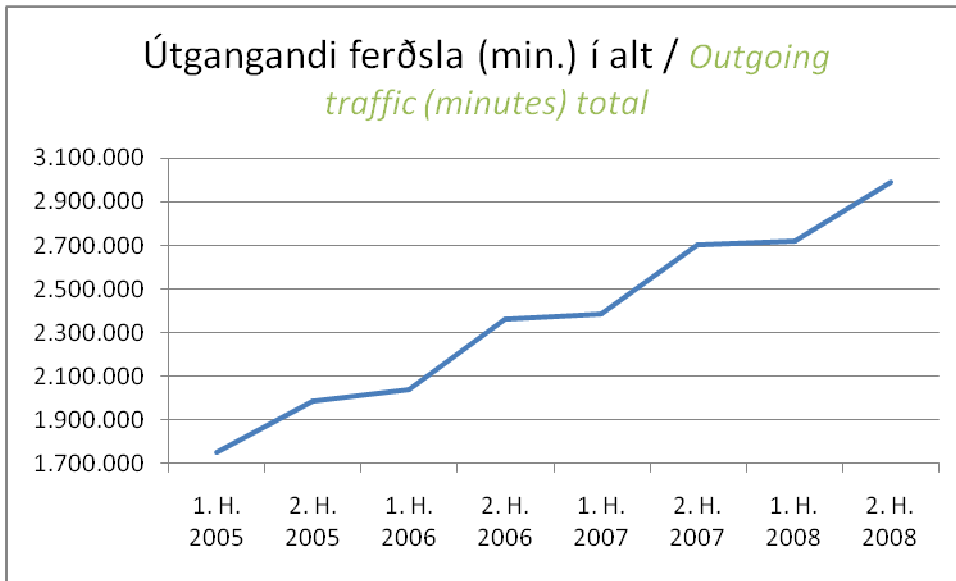
Table 13. Mobile telephony¹⁰ – outgoing international traffic, 2005-2008

Í tíðarskeiðnum / <i>In the period</i>	Útgangandi ferðsla (min.) / <i>Outgoing traffic (minutes)</i>							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT Samskifti	1.438.951	1.623.040	1.635.899	1.908.915	1.926.676	2.068.697	2.023.902	2.260.560
Vodafone	312.000	366.097	406.529	454.000	461.204	635.114	693.901	730.908
Í alt / total	1.750.951	1.989.137	2.042.428	2.362.915	2.387.880	2.703.811	2.717.803	2.991.468
Marknaðarpartur / <i>Market shares</i>								
FT Samskifti	82,20%	81,60%	80,10%	80,80%	80,70%	76,50%	74,50%	75,57%
Vodafone	17,80%	18,40%	19,90%	19,20%	19,30%	23,50%	25,50%	24,43%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%

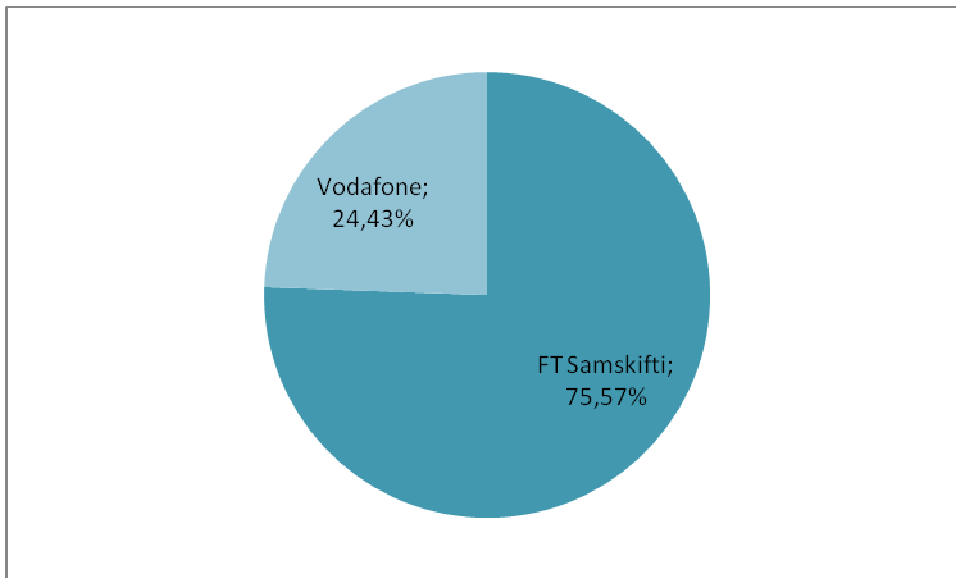
¹⁰ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹⁰ In the period. Including traffic from GSM.

Figurur 28. Útgangandi uttanlands fartelesferðsla
Figure 28. Outgoing international mobile traffic

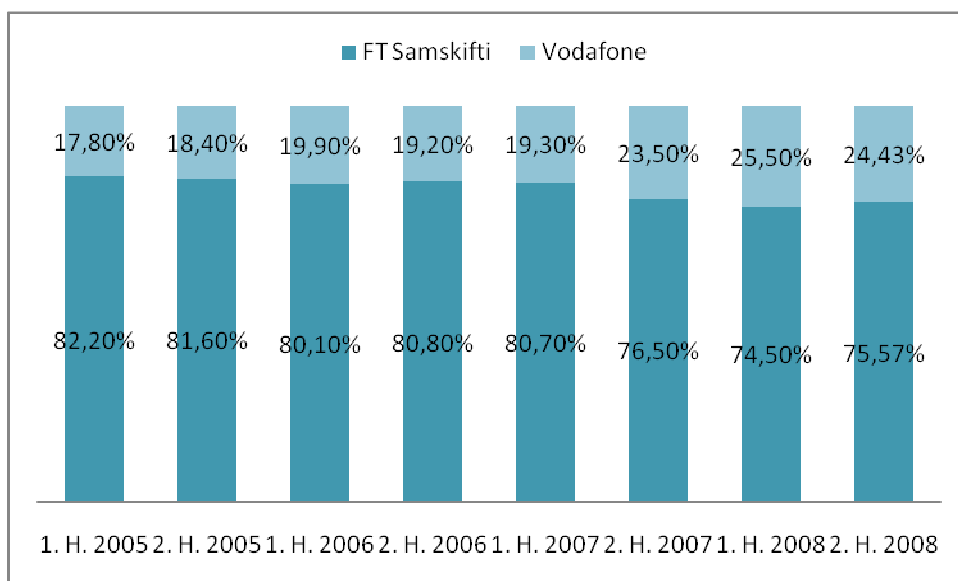


Figurur 29. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 2. hálfvör 2008
Figure 29. Outgoing international mobile traffic – market shares, second half of 2008



Figurur 30. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 1. hálfvör 2005 - 2. hálfvör 2008

Figure 30. Outgoing international mobile traffic – market shares, first half of 2005 - second half of 2008



Talva 14. Fartelesferðsla¹¹ – útgangandi ferðsla, 1. hálfvör 2005 - 2. hálfvör 2008

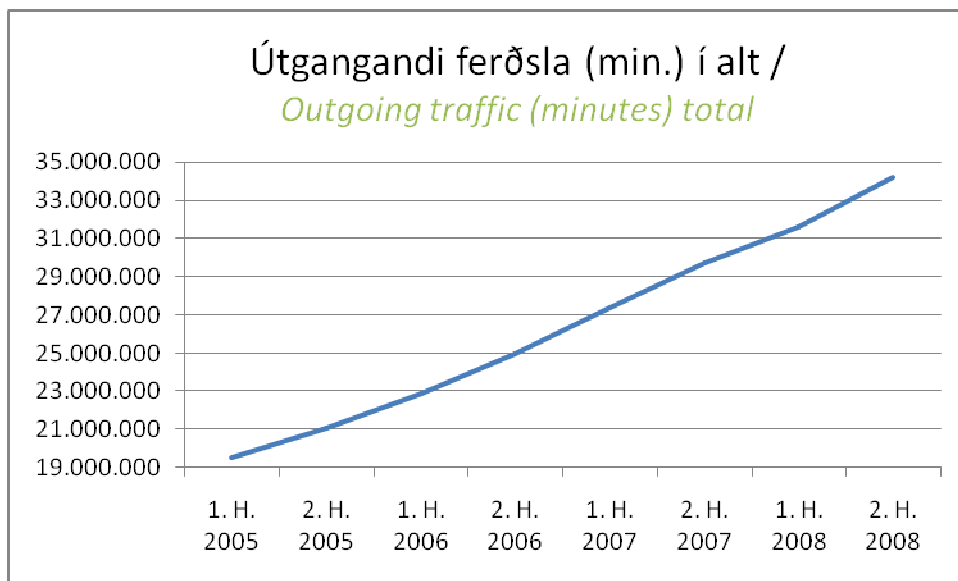
Table 14. Mobile telephony¹¹ – outgoing, first half of 2005 - second half of 2008

	Í tíðarskeiðnum / In the period							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
	Útgangandi ferðsla (min.) / Outgoing traffic (minutes)							
FT Samskifti	15.225.768	16.135.876	17.129.714	18.392.464	19.374.864	20.404.297	21.180.697	22.965.716
Vodafone	4.312.000	4.918.596	5.776.936	6.592.000	8.010.663	9.305.129	10.413.883	11.224.020
Í alt / total	19.537.768	21.054.472	22.906.650	24.984.464	27.385.527	29.709.426	31.594.580	34.189.736
	Marknaðarpartur / Market shares							
FT Samskifti	77,90%	76,60%	74,80%	73,60%	70,70%	68,70%	67,00%	67,17%
Vodafone	22,10%	23,40%	25,20%	26,40%	29,30%	31,30%	33,00%	32,83%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%

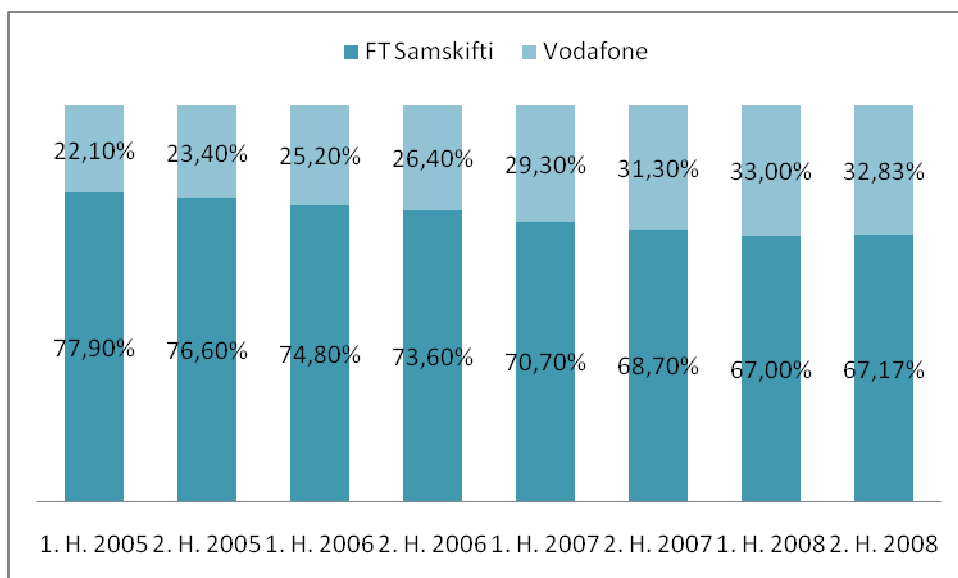
¹¹ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹¹In the period. Including traffic from GSM.

Figurur 31. Útgangandi fartelesferðsla
 Figure 31. Outgoing mobile traffic



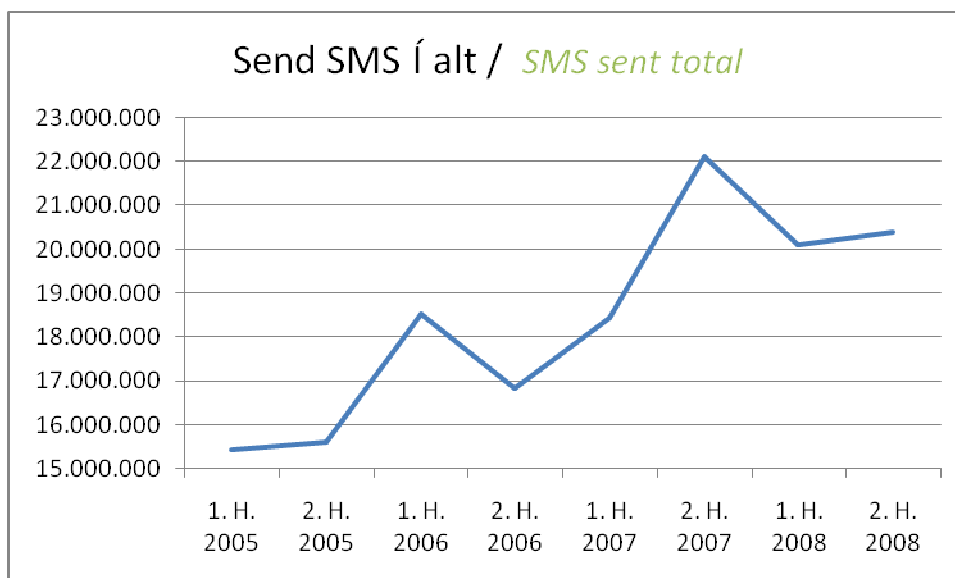
Figurur 32. Útgangandi fartelesferðsla – marknaðarpartar, 1. hálvár 2005 - 2. hálvár 2008
 Figure 32. Outgoing mobile traffic – market shares, first half of 2005 - second half of 2008



Talva 15. Send SMS-boð – býtt á fyrirtøkur, 2005-2008
 Table 15. SMS sent – by company, 2005-2008

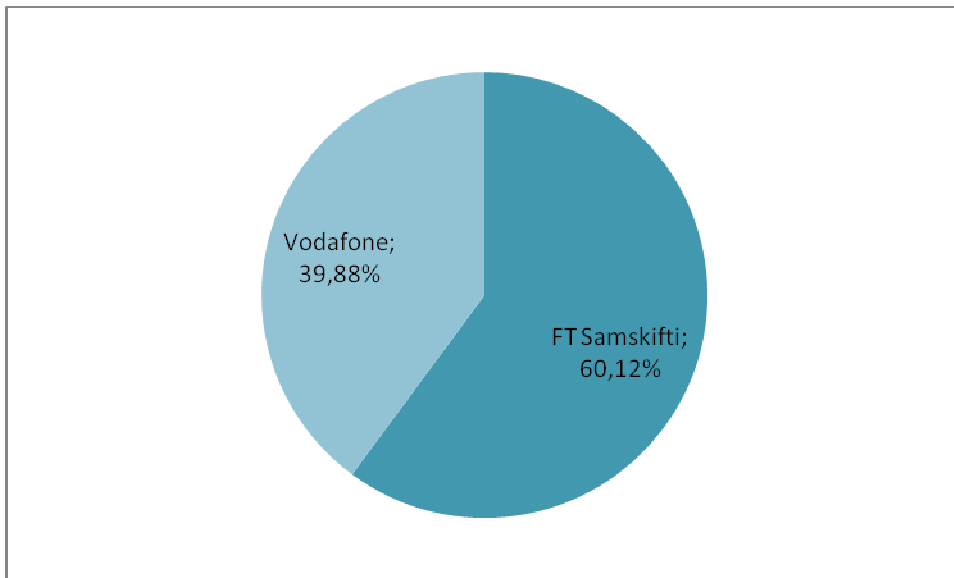
Í tíðarskeiðnum / <i>In the period</i>	Send SMS <i>SMS sent</i>							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT Samskipti	11.334.398	11.710.028	13.855.902	11.480.695	12.062.545	14.667.058	12.141.229	12.260.615
Vodafone	4.100.000	3.895.205	4.669.844	5.343.000	6.390.119	7.433.830	7.955.461	8.133.064
Í alt / total	15.434.398	15.605.233	18.525.746	16.823.695	18.452.664	22.100.888	20.096.690	20.393.679
Marknaðarpartur / Market shares								
FT Samskipti	73,40%	75,00%	74,80%	68,20%	65,40%	66,40%	60,40%	60,12%
Vodafone	26,60%	25,00%	25,20%	31,80%	34,60%	33,60%	39,60%	39,88%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 33. Send SMS-boð
 Figure 33. SMS sent



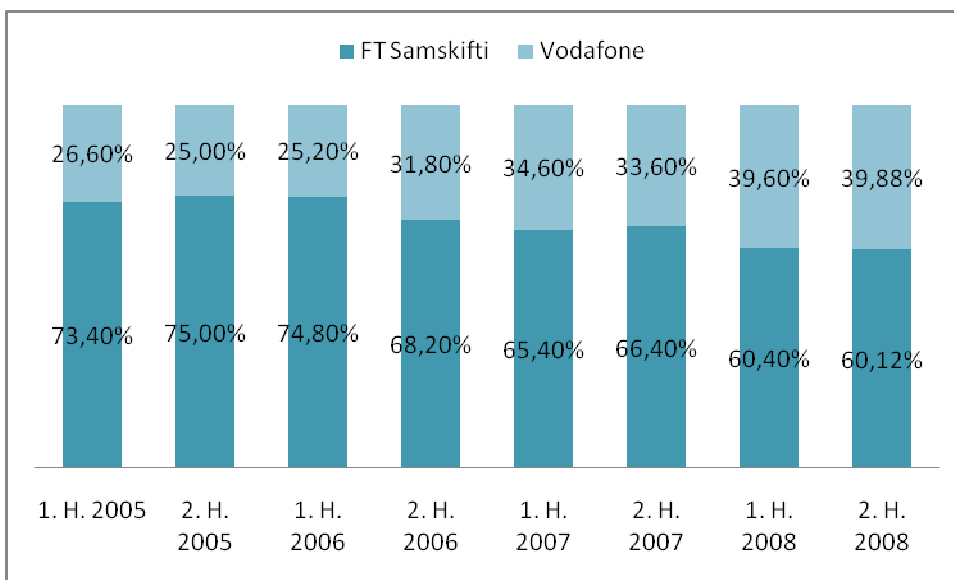
Figurur 34. Send SMS-boð – marknaðarpartar, 2. hálvár 2008

Figure 34. SMS sent – market shares, second half of 2008



Figurur 35. Send SMS-boð – marknaðarpartar, 1. hálvár 2005 - 2. hálvár 2008

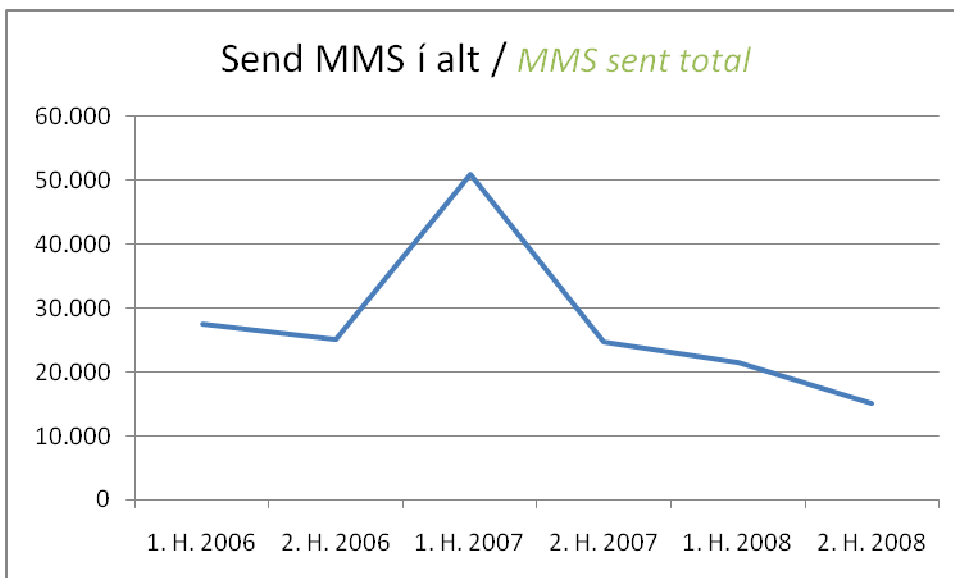
Figure 35. SMS sent – market shares, first half of 2005 - second half of 2008



Talva 16. Send MMS-boð – býtt millum fyrirtøkur, 2006-2008
 Table 16. MMS sent – by company, 2006-2008

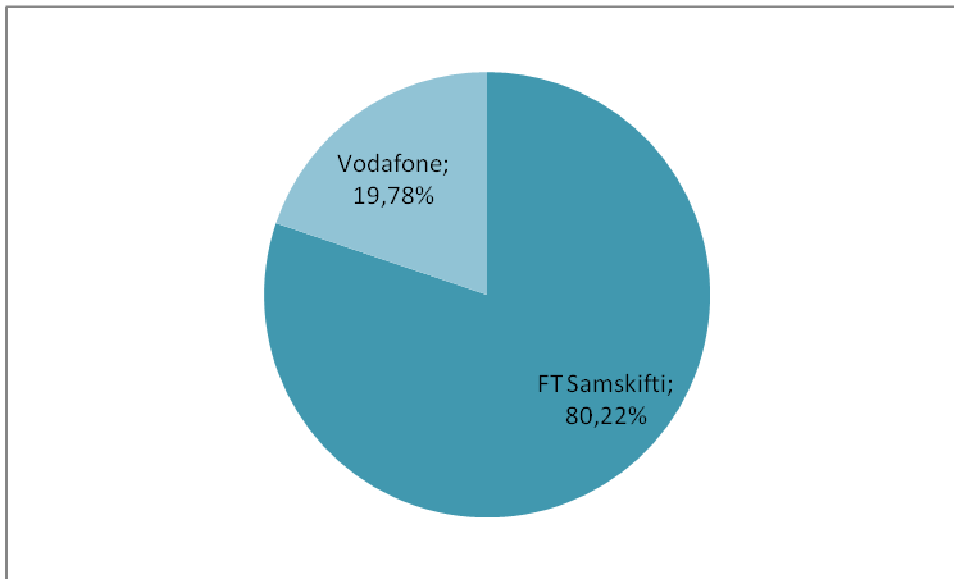
Í tíðarskeiðnum / <i>In the period</i>	Send MMS <i>MMS sent</i>					
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT Samskipti	16.570	11.733	44.364	20.254	17.795	12.164
Vodafone	11.000	13.500	6.614	4.530	3.869	3.000
Í alt / total	27.570	25.233	50.978	24.784	21.664	15.164
Marknaðarpartur <i>Market shares</i>						
FT Samskipti	60,10%	46,50%	87,03%	81,72%	82,14%	80,22%
Vodafone	39,90%	53,50%	12,97%	18,28%	17,86%	19,78%
Í alt / total	100%	100%	100%	100%	100%	100%

Figurur 36. Send MMS-boð
 Figure 36. MMS sent



Figurur 37. Send MMS-boð – marknaðarpartar, 2. hálvár 2008

Figure 37. MMS sent – market shares, second half of 2008



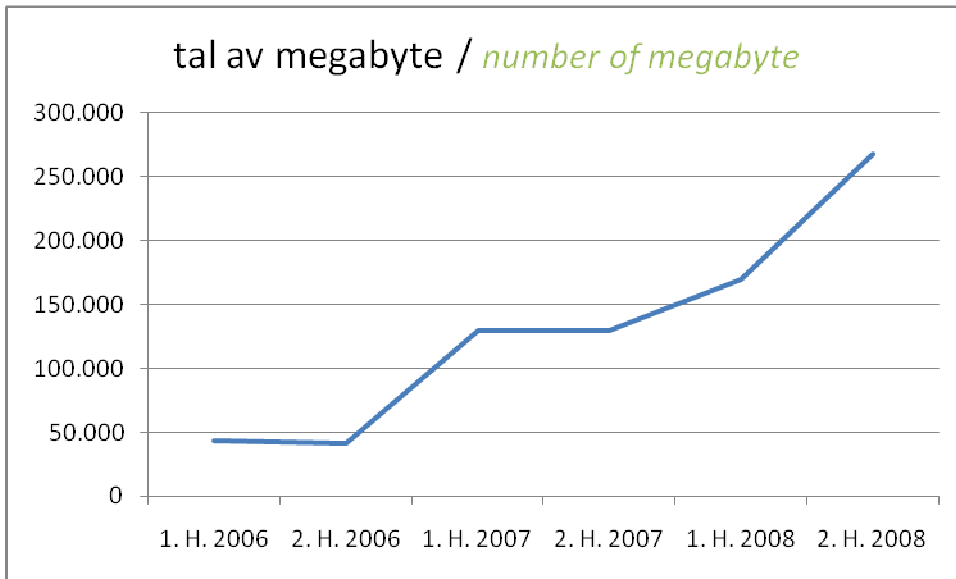
Talva 17. Ferðsla via GPRS/EDGE - tal av megabyte up/download

Tabel 17. Traffic via GPRS/EDGE – number of megabyte up/download

Í tíðarskeiðnum / <i>In the period</i>	Tal av megabyte <i>number of megabyte</i>		Marknaðarpartur <i>Market shares</i>			
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
FT Samskifti	17.010	27.819	117.287	110.043	136.409	229.649
Vodafone	26.617	13.511	12.365	19.621	32.908	38.114
Í alt / total	43.627	41.330	129.652	129.664	169.317	267.763
Marknaðarpartur / Market shares						
FT Samskifti	38,99%	67,31%	90,46%	84,87%	80,56%	85,77%
Vodafone	61,01%	32,69%	9,54%	15,13%	19,44%	14,23%
Í alt / total	100%	100%	100%	100%	100%	100%

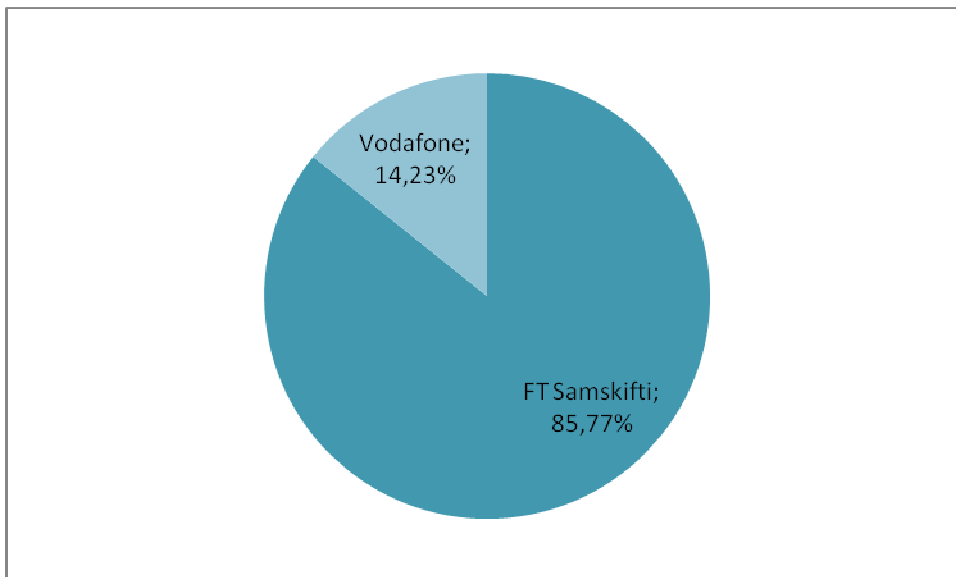
Figurur 38. Ferðsla via GPRS/EDGE

Figurel 38. Traffic via GPRS/EDGE

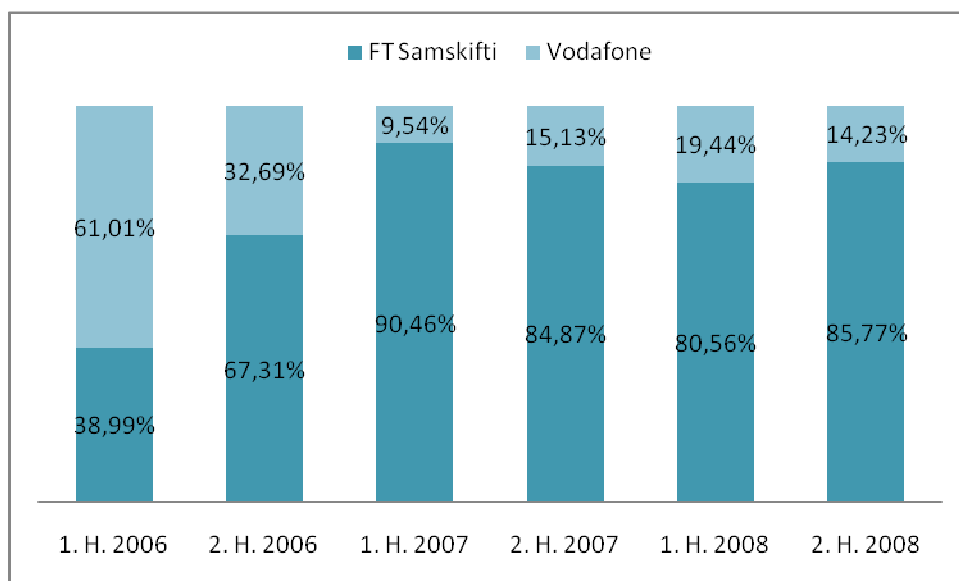


Figurur 39. Ferðsla via GPRS/EDGE - marknaðarpartar, 2. hálvár 2008

Figurel 39. Traffic via GPRS/EDGE – market shares, second half of 2008



Figurur 40. Ferðsla via GPRS/EDGE - marknaðarpartar, 1. hálvár 2006 - 2. hálvár 2008
Figurel 40. Traffic via GPRS/EDGE – market shares, first half 2006 to second half of 2008



Sjónvarpstænastrur

Television services

Talva 18. Sjónvarpstænastrur (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 18. Television services (Cable, Satellite & DVB-T – subscriptions by company)

Við endan av / End of	Hald / Subscriptions							
	2. H. 2004	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
Cable Networks	1200	1200	1.200	1.200	1.200	1.200	1.200	1.200 ¹²
Televarpið (DVB-T)	4112	5260	5.650	6.382	6.801	7.375	8.206	8.654
Canal Digital	6500	6747	6.440	6.440	6.150	6.054	5.604	5.511
Others (Sky, Viasat etc.)	650	650	650	650	650	650	650	650 ¹³
Hald í alt / Subscriptions in total	12.462	13.857	13.940	14.672	14.801	15.279	15.660	16.015

Talva 19. Sjónvarpstænastrur (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 19. Television services (Cable, Satellite & DVB-T – subscriptions by company)

Við endan av / End of	Marknaðarpartur / Market shares							
	2. H. 2004	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008
Cable Networks	9,60%	8,70%	8,60%	8,20%	8,10%	7,90%	7,66%	7,49% ¹⁴
Televarpið (DVB-T)	33,00%	38,00%	40,50%	43,50%	45,90%	48,30%	52,40%	54,04%
Canal Digital	52,20%	48,70%	46,20%	43,90%	41,60%	39,60%	35,79%	34,41%
Others (Sky, Viasat etc.)	5,20%	4,70%	4,70%	4,40%	4,40%	4,30%	4,15%	4,06% ¹⁵
Hald í alt / Subscriptions in total	100%	100%	100%	100%	100%	100%	100%	100%

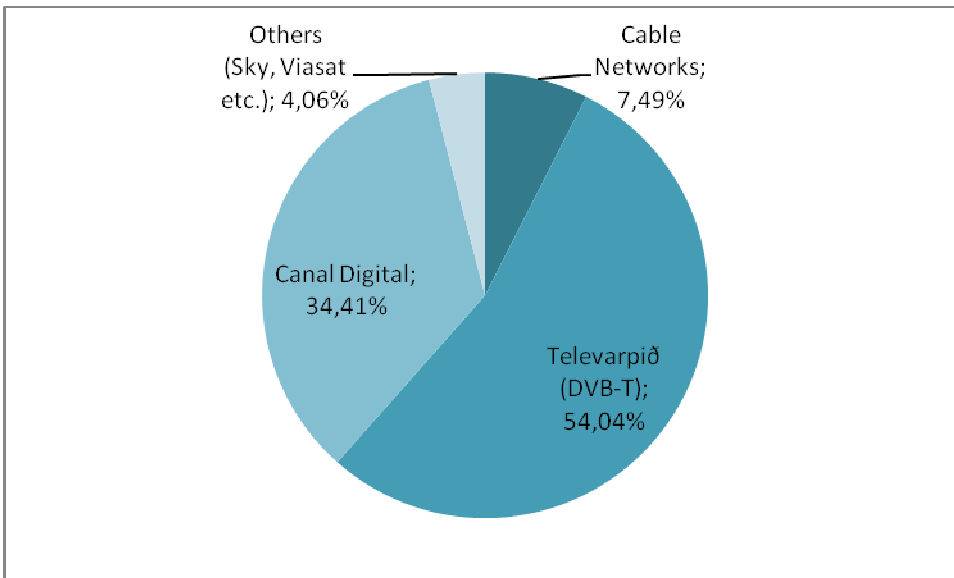
¹² Mett tal / estimated no.

¹³ Stór óvissa/ big uncertainty

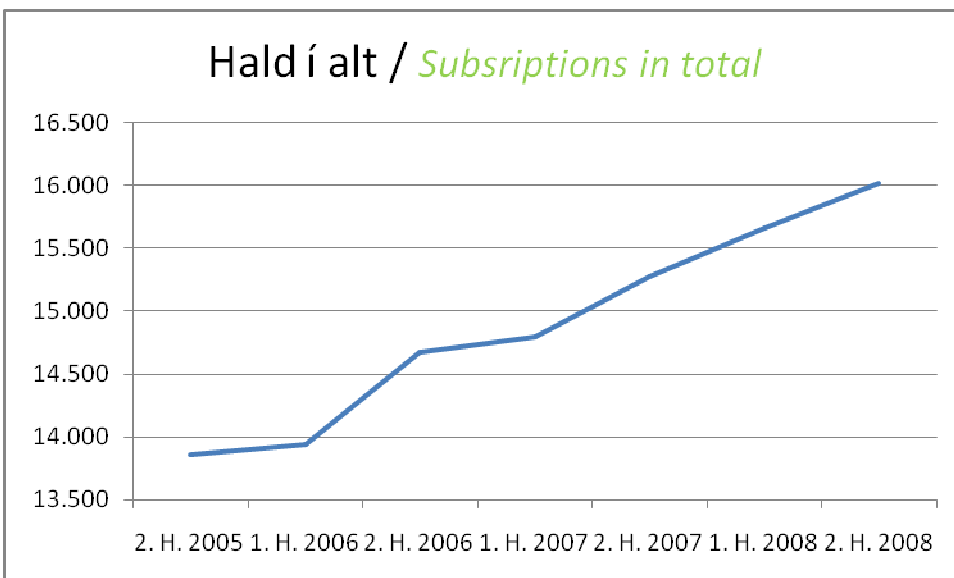
¹⁴ Mett tal / estimated no.

¹⁵ Stór óvissa/ big uncertainty

Figurur 41. Sjónvarpstænastur – marknaðarpartar, 2. hálvár 2008
 Figure 41. Television services– market shares, second half of 2008



Figurur 42. Sjónvarpstænastur
 Figure 42. Television services



Figurur 43. Sjónvarpstænastur – marknaðarpartar, 2.hálfvár 2005 - 2. hálfvár 2008

Figure 43. Television services– market shares, , second half of 2005- second half of 2008

