

Fjaraskiftishagtøl – 1. hálvár 2008

Telecom statistics - first half of 2008

9. september 2008

Fastnet

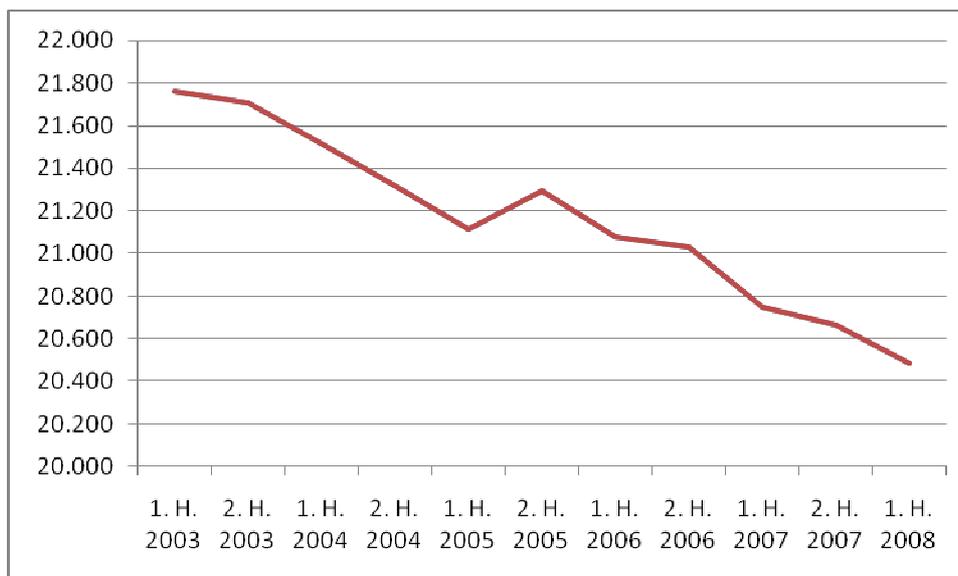
Fastnet / Fixed Network

Talva 1. Fastnetstelefoni – felagalinjur¹ 2004-2008
Table 1. Telephony on fixed network – subscriber lines¹ 2004-2008

Við endan av / End of

	1. H. 2004	2. H. 2004	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
Vanligt fastnetshald (telefoni) <i>Ordinary telephone subscriber lines</i>	21.515	21.315	21.112	21.291	21.079	21.030	20.748	20.665	20.482
ISDN-2, haldaralinjur <i>ISDN-2, subscriber lines</i>	2.656	2.607	2.563	2.492	2.129	1.972	1.829	1.748	1.690
ISDN-30, haldaralinjur <i>ISDN-30, subscriber lines</i>	34	36	41	40	41	41	44	46	46
Haldaralinjur í alt <i>Subscriber lines in total</i>	24.505	23.958	23.716	23.823	23.249	23.043	22.621	22.459	22.218

Figurur 1. Vanligt fastnetshald (telefoni) 2003 - 2008
Figure 1. Ordinary telephone subscriber lines. 2003 - 2008

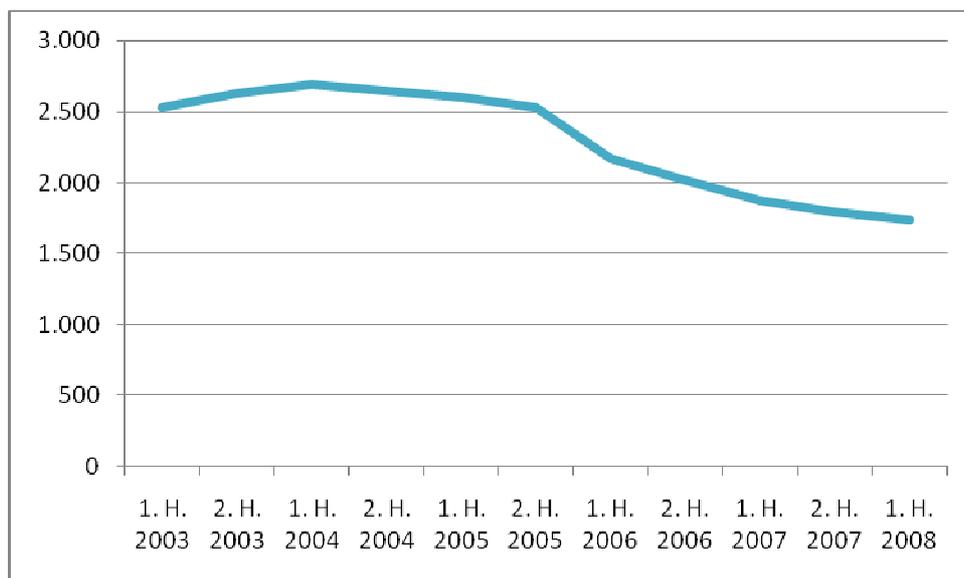


¹ Vanligar telefonfelagalinjur + ISDN-2 hald x 2 + ISDN-30 hald x 30.

¹Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Figurur 2. ISDN-x haldaralinjur.

Figure 2. ISDN-x subscriber lines.



Talva 2. VOIP – tal av haldarum

Table 2. VOIP – subscribers

Við endan av / VOIP tal av haldarum /
End of / VOIP – number of subscribers

	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
iConcept			870	1195	1.260
Teletech			450	450 ²	455
Í alt / total	309	450	1320	1645	1.715

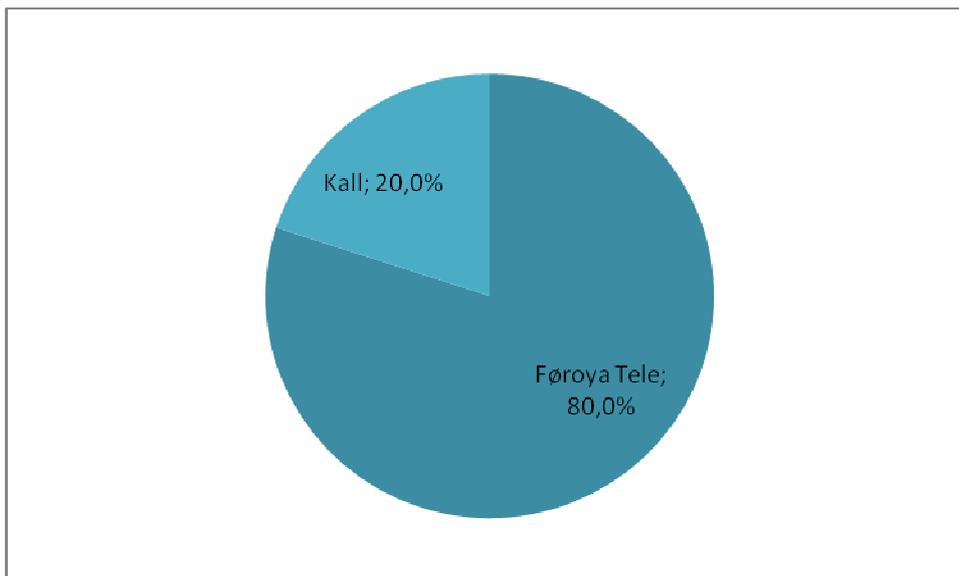
² Töluni hjá TeleTech áðrenn 2008 eru óviss, men eru mettt til at vera umleið 450 hald.

² The numbers for Teletech before 2008 are uncertain, but estimated to be approximately 450 subscribers.

Talva 3. Felagalinjur fastnet³ – marknaðarpartar
 Table 3. Subscriber lines fixed network³ – market shares

Við endan av / <i>End of</i>	Felagalinjur <i>Subscriber lines</i>					Marknaðarpartur <i>Market shares</i>				
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
Føroya Tele	18.339	18.321	17.903	17.848	17.772	78,9%	79,5%	79,1%	79,5%	80,0%
Kall ⁴	4.910	4.722	4.718	4.611	4.450	21,1%	20,5%	20,9%	20,5%	20,0%
Í alt / <i>total</i>	23.249	23.043	22.621	22.459	22.222	100%	100,0%	100,0%	100,0%	100,0%

Figurur 3. Felagalinjur³ – marknaðarpartar, við endan av 1 hálvári 2008
 Figure 3. Subscriber lines³ – market shares, end of first half of 2008



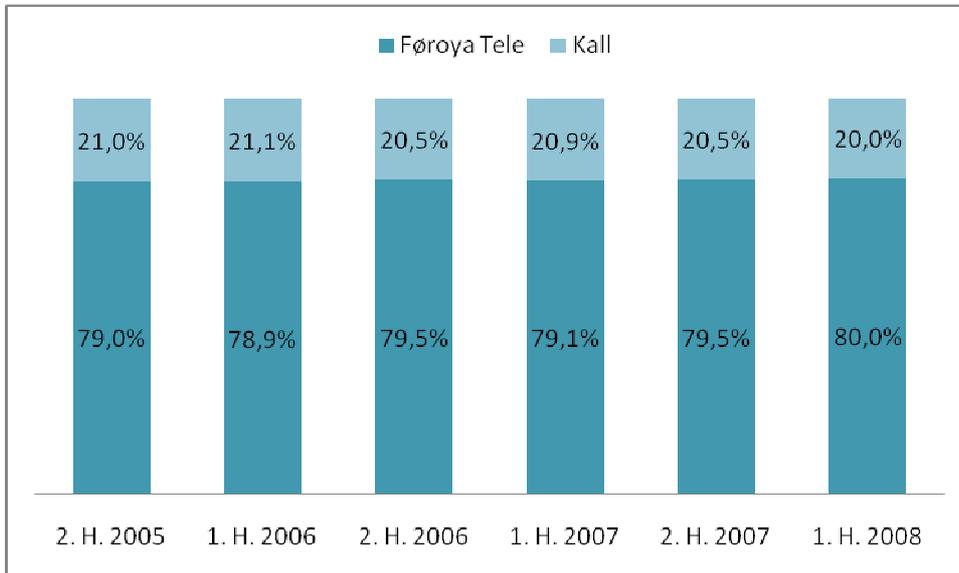
³ Vanlig telefonfelagahald + ISDN-2 hald x 2 + ISDN-30 hald x 30.

³Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

⁴ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

⁴ Kall has changed its name to Vodafone.

Figurur 4. Felagalinjur⁵ – marknaðarpartar, frá 2. hálvár 2005 til 1. hálvár 2008
 Figure 4. Subscriber line⁵–market shares, from second half of 2005 to first half 2008



Talva 4.1 Útgangandi innlendisferðsla hjá veitarunum⁶ (undantikið VOIP)
 Table 4.1 Outgoing domestic traffic by company⁶ (VOIP excluded)

Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)						
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskifti	75.054.397	66.163.559	62.255.887	47.994.149	43.097.702	36.778.455	34.904.247
Kall ⁵	19.691.073	18.063.590	15.538.745	12.341.515	10.452.099	8.720.001	7.476.268
Í alt / total	94.745.470	84.227.149	77.794.632	60.335.664	53.549.801	45.498.456	42.380.515

⁵ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

⁵ Kall has changed its name to Vodafone.

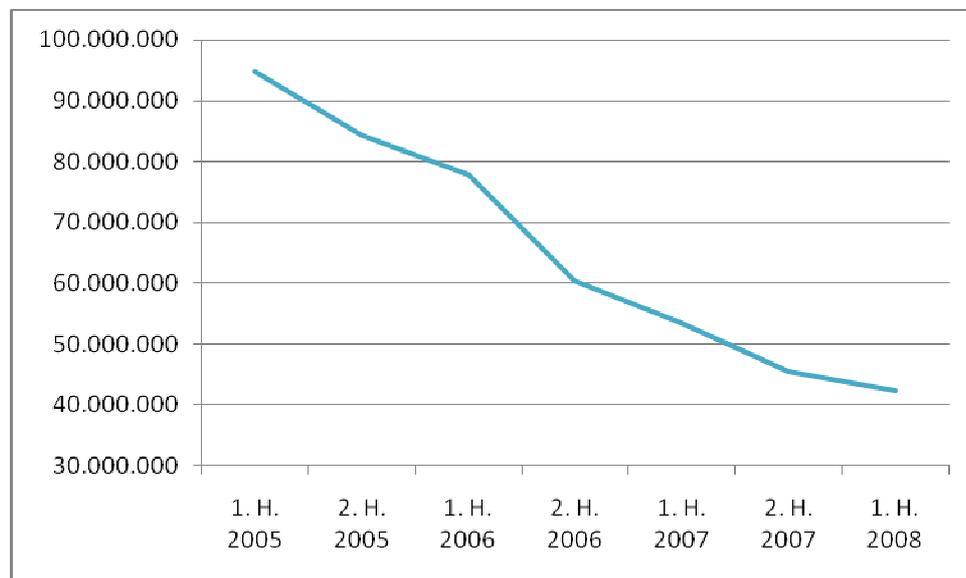
⁶ Hagtølini umfata bert ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtølini taka ikki hædd fyri ferðslu frá fartelesnetinum, ið fer gjøgnum netið hjá FT Samskifti, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá FT Samskifti, bert verður tald við eina ferð.

⁶The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskifti's network is not included and transit traffic from other fixed networks via FT Samskifti's network is not registered more than once.

Talva 4.2 Útgangandi innlendisferðsla hjá veitarunum⁷ (undantikið VOIP)
 Table 4.2. *Outgoing domestic traffic by company⁷ (VOIP excluded)*

Í tíðarskeiðnum / <i>In the period</i>	Marknaðarpartur / <i>Market shares</i>						
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskipti	79,22%	78,55%	80,03%	79,55%	80,48%	80,83%	82,36%
Kall ⁸	20,78%	21,45%	19,97%	20,45%	19,52%	19,17%	17,64%
Í alt / total	100%	100%	100%	100%	100%	100%	100%

Figurur 5. Útgangandi innlendisferðsla
 Figure 5. *Outgoing domestic traffic*



⁷ Hagtöluni umfata bert ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtöluni taka ekki hædd fyri ferðslu frá fartelefíonnetinum, ið fer gjøgnum netið hjá FT Samskipti, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá FT Samskipti, bert verður tald við eina ferð.

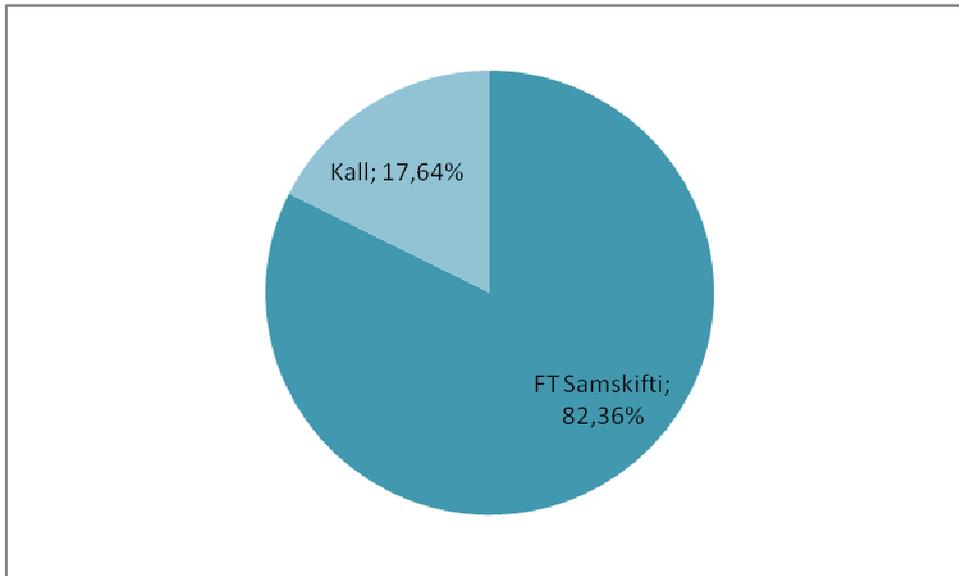
⁷The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskipti's network is not included and transit traffic from other fixed networks via FT Samskipti's network is not registered more than once.

⁸ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

⁸ Kall has changed its name to Vodafone.

Figurur 6. Útgangandi innlendisferðsla – marknaðarpartar, 1. hálfvár 2008
(undantikið VOIP)⁹

Figure 6. Outgoing domestic traffic – market shares, first half of 2008 (VOIP excluded)⁹



Talva 5. VOIP - Útgangandi innlendisferðsla hjá veitarunum

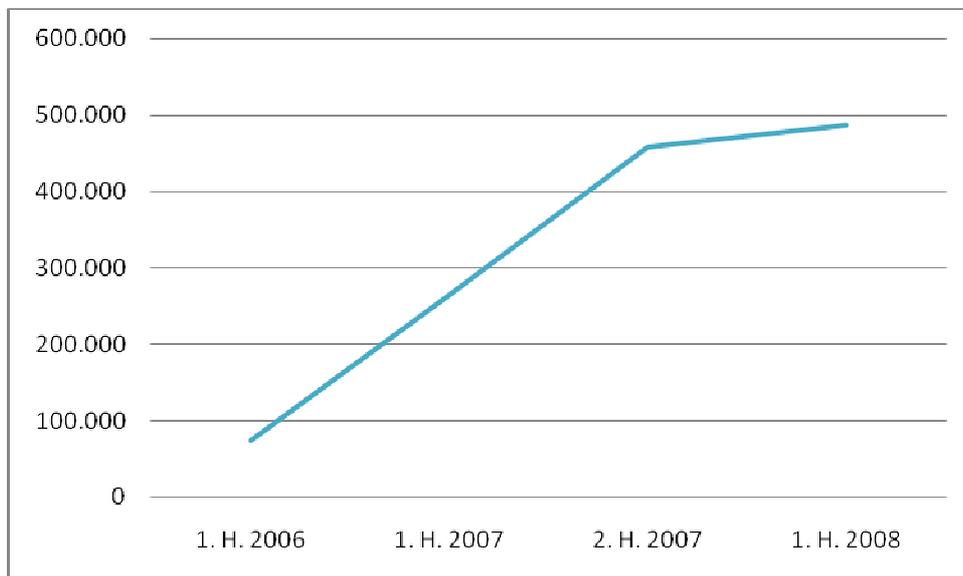
Table 5. VOIP - Outgoing domestic traffic by company

Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)				Marknaðarpartur Marketshares			
	1. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	1. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
pf iConcept	46.505	226.595	419.000	451.000	62,42%	85,64%	91,68%	92,80%
TeleTech	28.000	38.000	38.000	35.000	37,58%	14,36%	8,32%	7,20%
Í alt / total	74.505	264.595	457.000	486.000	100%	100%	100%	100%

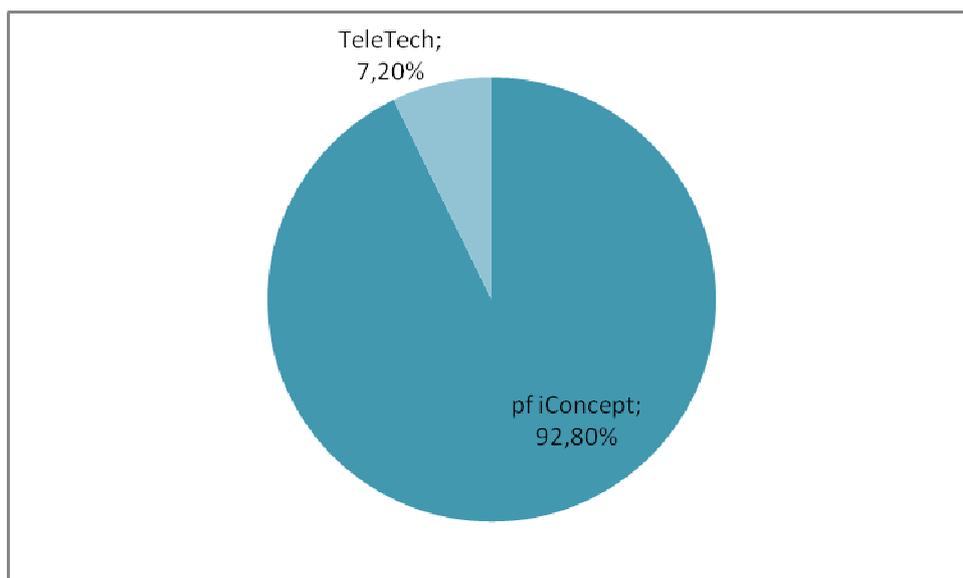
⁹ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

⁹ Kall has changed its name to Vodafone.

Figurur 7. VOIP - Útgangandi innlendisferðsla
Figure 7. VOIP - Outgoing domestic traffic



Figurur 8. VOIP - Útgangandi innlendisferðsla – marknaðarpartar, 2. hálfvár 2007
Figure 8. VOIP - Outgoing domestic traffic – market shares, second half of 2007



Talva 6.1 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.1 *Outgoing international traffic by company (VOIP excluded)*

Í tíðarskeiðinum <i>In the period</i>	Útgangandi ferðsla (min.) <i>Outgoing traffic (minutes)</i>						
	1. H. 2005	2. H. 2005	1. H 2006	2. H 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskipti	5.795.592	5.316.735	5.511.233	4.846.028	4.747.839	4.383.907	4.034.764
Kall ¹⁰	1.845.715	1.629.031	1.501.408	1.326.442	1.217.301	1.119.469	997.755
Í alt / total	7.641.307	6.945.766	7.012.641	6.172.470	5.965.140	5.503.376	5.032.519

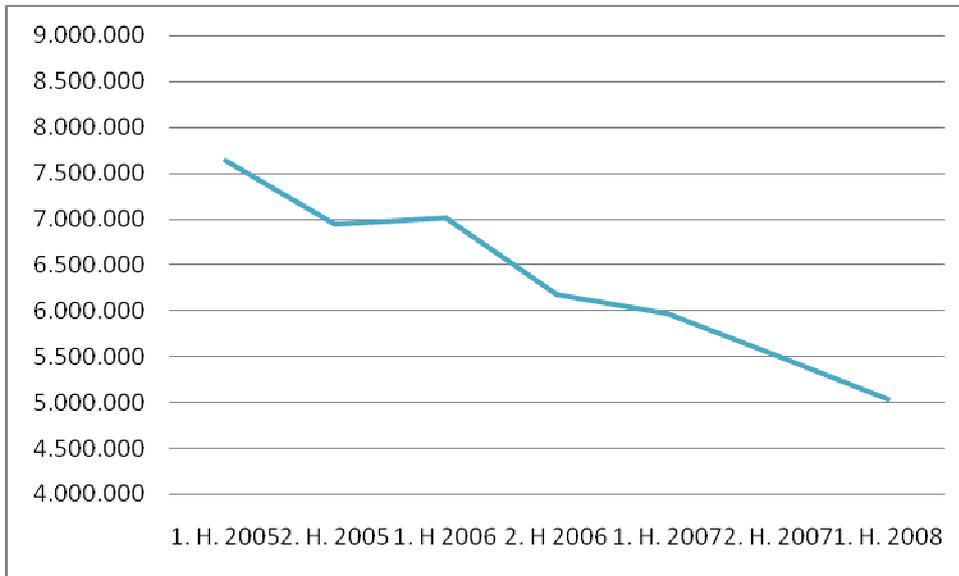
Talva 6.2 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.2 *Outgoing international traffic by company (VOIP excluded)*

Í tíðarskeiðinum <i>In the period</i>	Marknaðarpartur <i>Market shares</i>						
	1. H. 2005	2. H. 2005	1. H 2006	2. H 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskipti	75,8%	76,5%	78,6%	78,5%	79,6%	79,7%	80,2%
Kall ¹⁰	24,2%	23,5%	21,4%	21,5%	20,4%	20,3%	19,8%
Í alt / total	100%	100%	100%	100%	100%	100%	100%

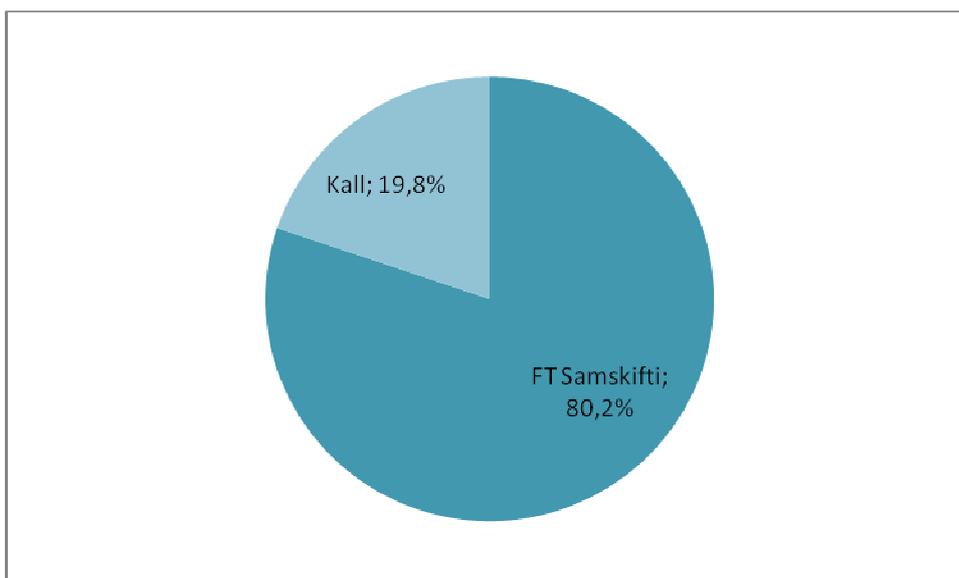
¹⁰ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

¹⁰ *Kall has changed its name to Vodafone.*

Figurur 9. Útgangandi uttanlandsferðsla (undantikið VOIP)
 Figure 9. Outgoing international traffic (VOIP excluded)



Figurur 10. Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálfvár 2008 (undantikið VOIP)¹¹
 Figure 10. Outgoing international traffic – market shares, first half of 2008 (VOIP excluded)¹¹

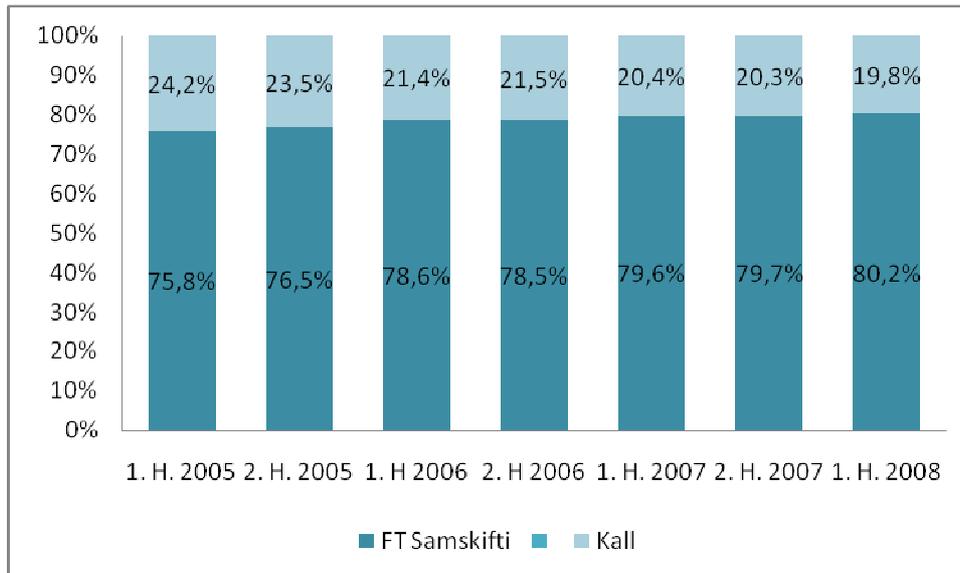


¹¹ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

¹¹ Kall has changed its name to Vodafone.

Figurur 11. Útgangandi uttanlandsferðsla – marknaðarpartar, 1 hálvár 2005 -1. hálvár 2008 (undantikið VOIP)¹²

Figure 11. Outgoing international traffic – market shares, first half of 2005 to first half of 2008(VOIP excluded)¹²



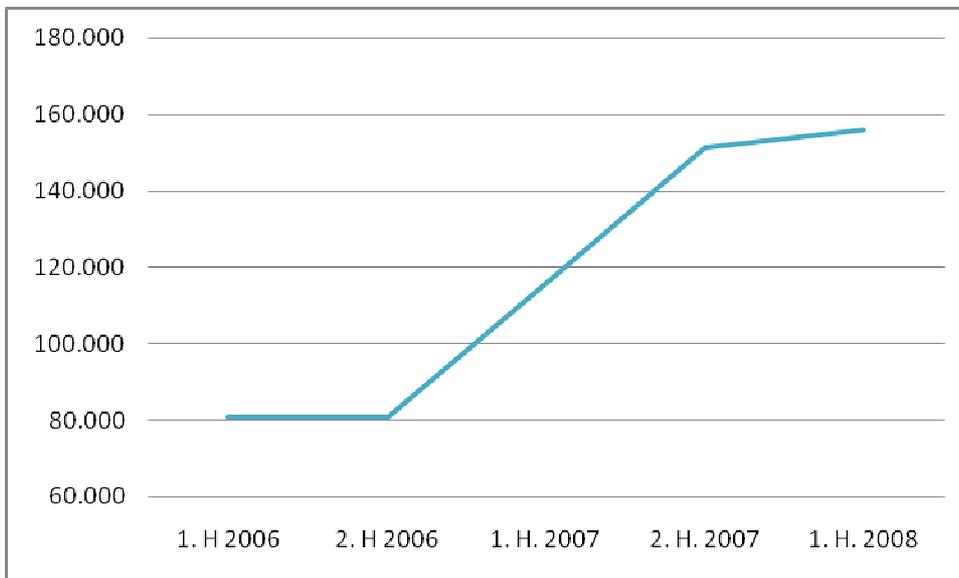
Talva 7. VOIP - Útgangandi uttanlandsferðsla
Table 7. VOIP - Outgoing international traffic

Í tíðarskeiðinum / In the period	Útgangandi uttanlandsferðsla (min.) VOIP Outgoing international traffic (minutes) VOIP				
	1. H 2006	2. H 2006	1. H 2007	2. H 2007	1. H. 2008
Í alt / total	80.731	80.731	115.768	151.200	156.000

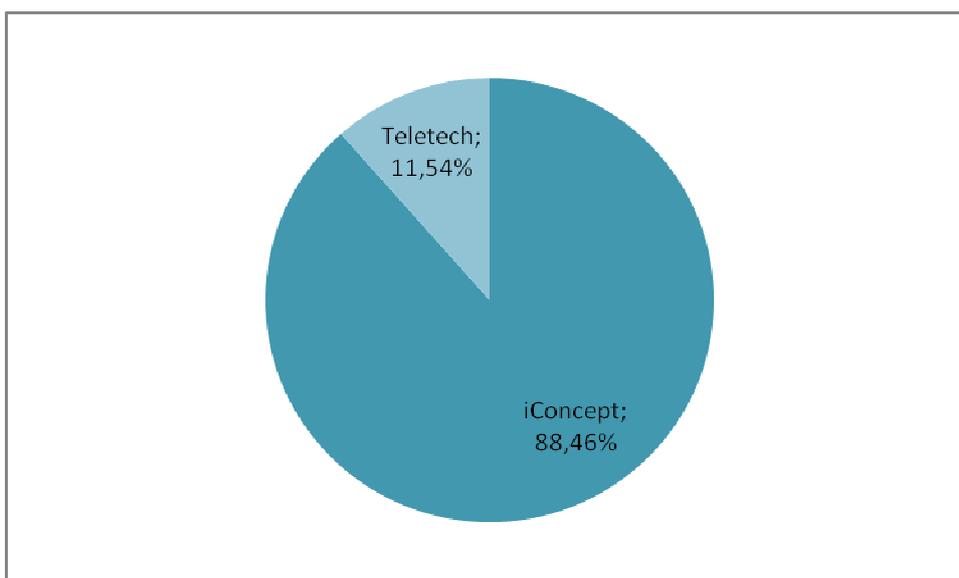
¹² Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

¹² Kall has changed its name to Vodafone.

Figurur 12. VOIP - Útgangandi uttanlandsferðsla
Figure 12. VOIP - Outgoing international traffic



Figurur 13. VOIP - Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálfvár 2008
Figure 13. VOIP - Outgoing international traffic – market shares, first half of 2008



Internet

Internet

Talva 8.1 Breiðband (FWA/xDSL) – býti av haldum hjá veitarunum
 Tabel 8.1 Broadband (FWA/xDSL) – subscriptions by company

Við endan av/ End of	Hald Subscriptions						
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskipti	2.742	3.947	5.402	6.967	8.462	9.218	9.980
Kall ¹³	700	1.250	0	0	0	0	3.160
Eitt ¹⁴	0	0	1.703	2.189	2.760	3.087	0
Teletech	308	371	418	443	451	451	455
iConcept				200	450	499	527
Aðrir veitara / other	252	300	459	500	0	0	0
Breiðband í alt <i>Broadband in total</i>	4002	5868	7.982	10.099	12.123	13.255	14.122

¹³ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

¹³ Kall has changed its name to Vodafone.

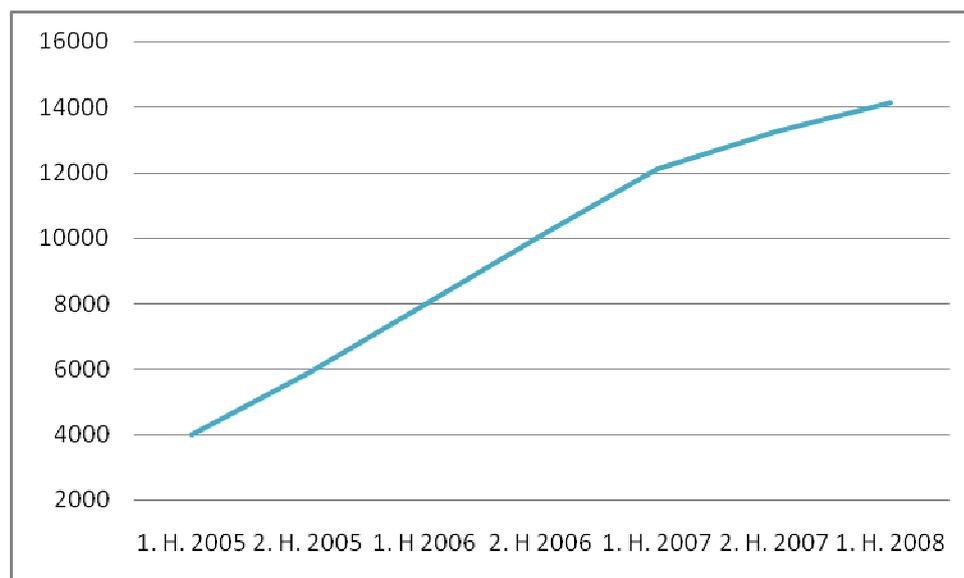
¹⁴ Eitt hefur í tíðarskeiðinum broytt navn til Vodafone.

¹⁴ Eitt has changed its name to Vodafone.

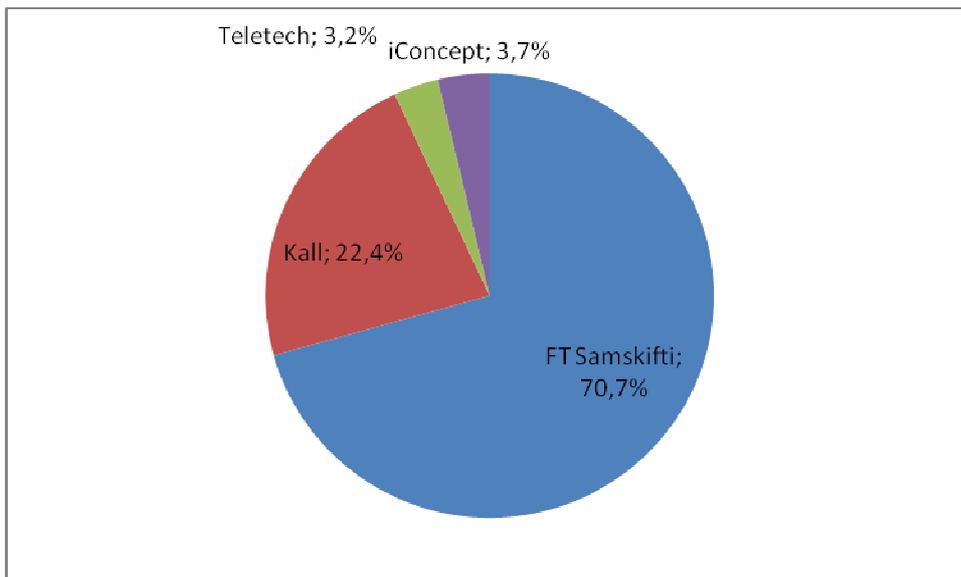
Talva 8.2 Breiðband (FWA/xDSL) – marknaðarpartar – haldarar hjá veitarunum
 Tabel 8.2 Broadband (FWA/xDSL) – market shares - subscriptions by company

Við endan av/ <i>End of</i>	Marknaðarpartur <i>Market shares</i>						
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskipti	69%	67%	68%	69%	70%	69,5%	70,7%
Kall ¹³	17%	21%	0%	0%	0%	0,0%	22,4%
Eitt ¹⁴	0%	0%	21%	22%	23%	23,3%	0,0%
Teletech	8%	6%	5%	4%	4%	3,4%	3,2%
iConcept				2%	4%	3,8%	3,7%
Aðrir veitara / other	6%	5%	6%	5%	0%	0,0%	0,0%
Breiðband í alt <i>Broadband in total</i>	100%	100%	100%	100%	100%	100%	100%

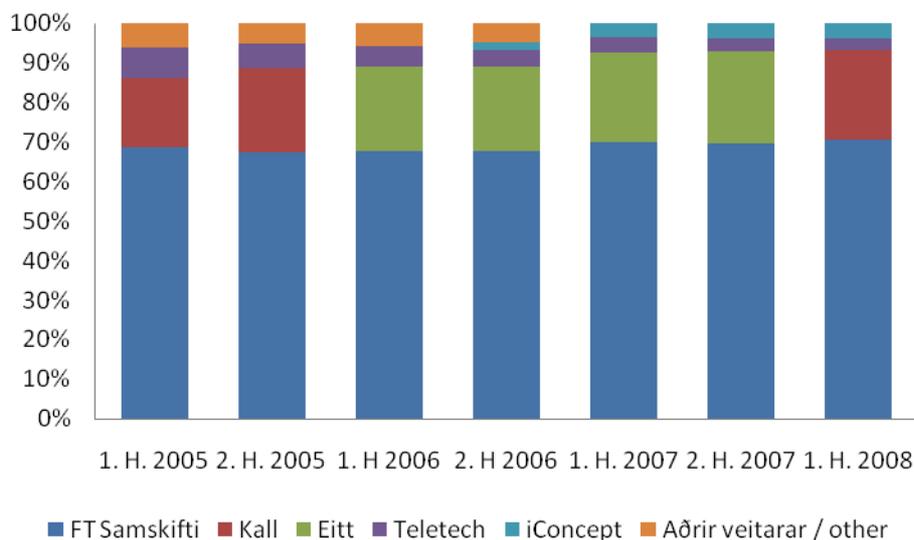
Figurur 14. Breiðband í alt
 Figure 14. Broadband in total



Figurur 15. Breiðband – býti av haldum hjá fyrirtøkum, 1. hálvár 2008¹⁵
 Figure 15. Broadband – subscriptions by company, first half of 2008¹⁵



Figurur 16. Breiðband – hald - marknaðarpartar¹⁶
 Figure 16. Broadband – subscriptions – market shares¹⁶



¹⁵ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

¹⁵ Kall has changed its name to Vodafone.

¹⁶ Fram til 1. hálvár 2006 marknaðarpartar hjá Kall, eftir hetta Eitt fram til 2008, síðan Vodafone.

Fram til 2. hálvár 2006 eru tøluni hjá iConcept saman við øðrum veitarum.

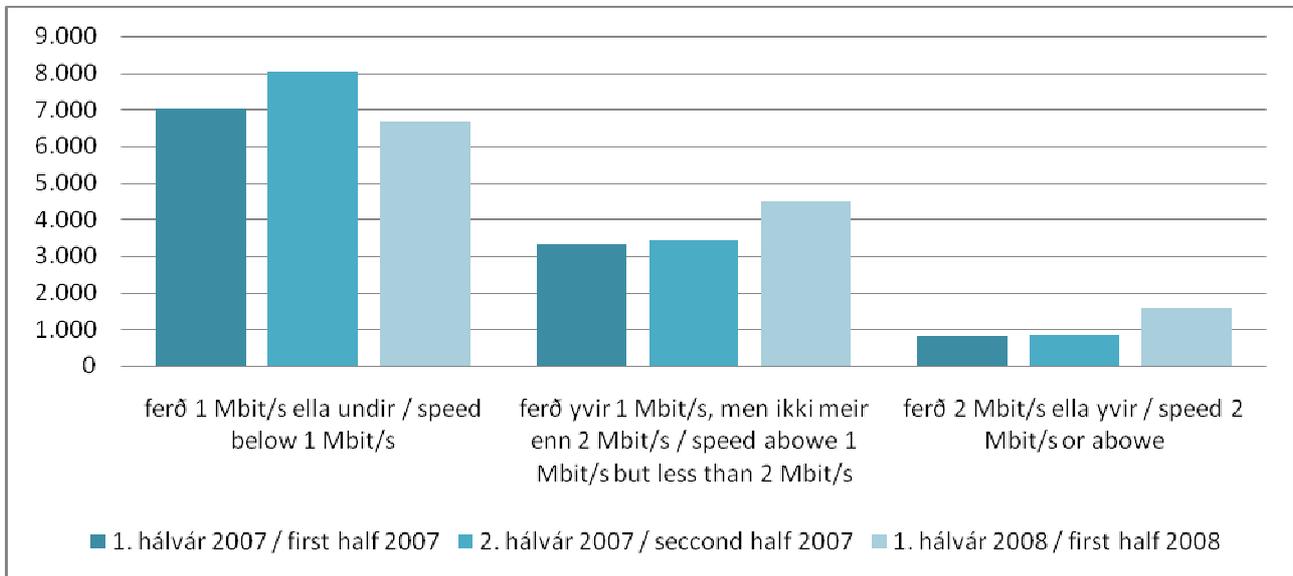
¹⁶ Until first half 2006 the Kalls market shares, after this period until 2008 Eitts market shares then Vodafone. Before second half 2006 the number for iConcepts is included Other.

Talva 9. Breiðband (FWA/xDSL) – ferð hjá skrásettum viðskiftafólki
 Tabel 9. Broadband (FWA/xDSL) – subscriptions by speed

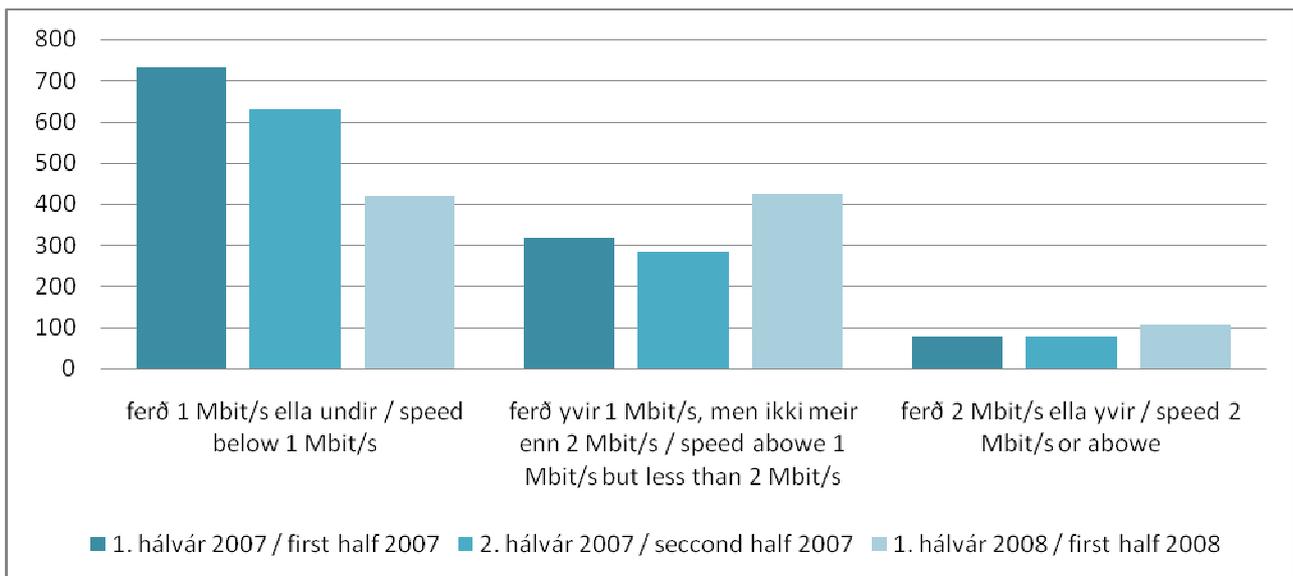
Tal av skrásettum viðskiftafólki / Number of subscribers						
ADSL/ XDSL	ferð 1 Mbit/s ella undir / speed below 1 Mbit/s		ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s / speed above 1 Mbit/s but less than 2 Mbit/s		ferð 2 Mbit/s ella yvir / speed 2 Mbit/s or above	
1. hálvár 2007 / first half 2007	6.996	63,03%	3.313	29,85%	791	7,13%
2. hálvár 2007/ second half 2007	8.011	65,32%	3.425	27,92%	829	6,76%
1. hálvár 2008 / first half 2008	6.675	52,35%	4.492	35,23%	1.584	12,42%

Tal av skrásettum viðskiftafólki / Number of subscribers						
FWA	ferð 1 Mbit/s ella undir / speed below 1 Mbit/s		ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s / speed above 1 Mbit/s but less than 2 Mbit/s		ferð 2 Mbit/s ella yvir / speed 2 Mbit/s or above	
1. hálvár 2007 / first half 2007	731	65,09%	315	28,05%	77	6,86%
2. hálvár 2007/ second half 2007	628	63,43%	283	28,59%	79	7,98%
1. hálvár 2008 / first half 2008	420	44,21%	424	44,63%	106	11,16%

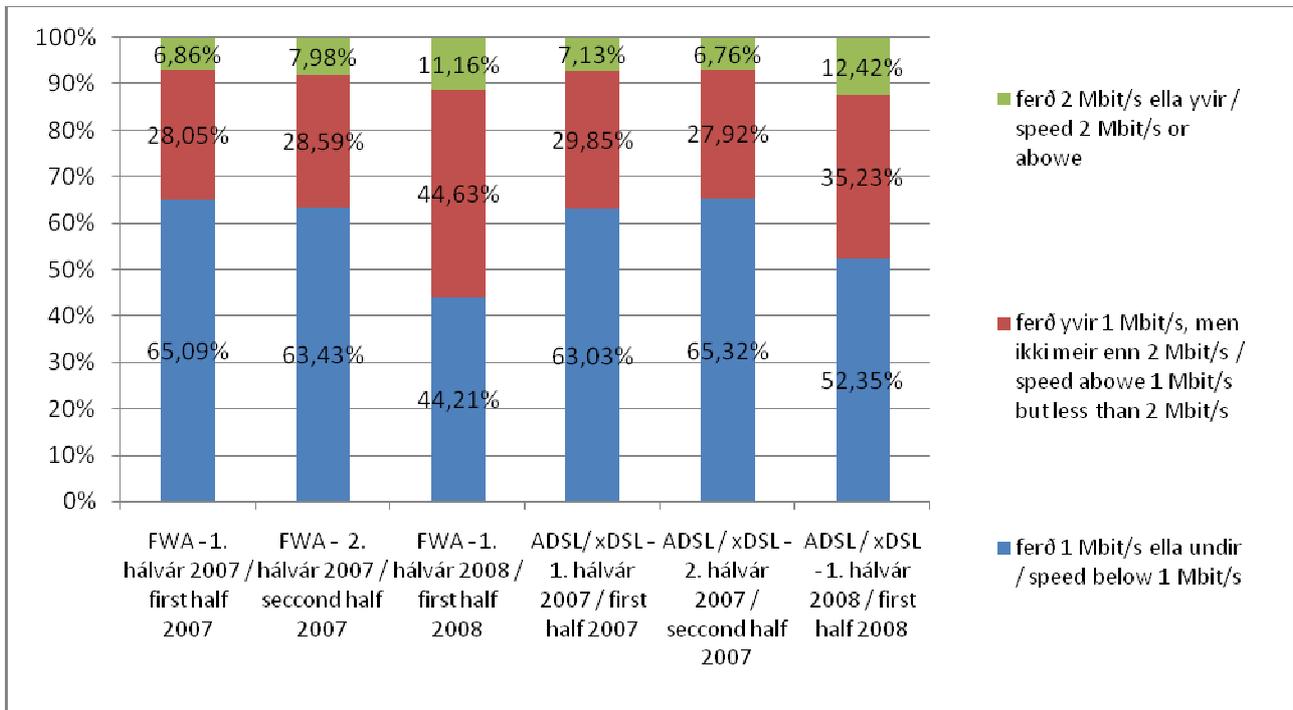
Figurur 17. Breiðband – ADSL/XDSL – býti av haldum og ferð, 2007 og 1. hálvár 2008
 Figure 17. Broadband – ADSL/XDSL - subscriptions and speed, 2007 and first half of 2008



Figurur 18. Breiðband – FWA – býti av haldum og ferð, 2007 og 1. hálvár 2008
 Figure 18. Broadband – FWA - subscriptions and speed, 2007 and first half of 2008



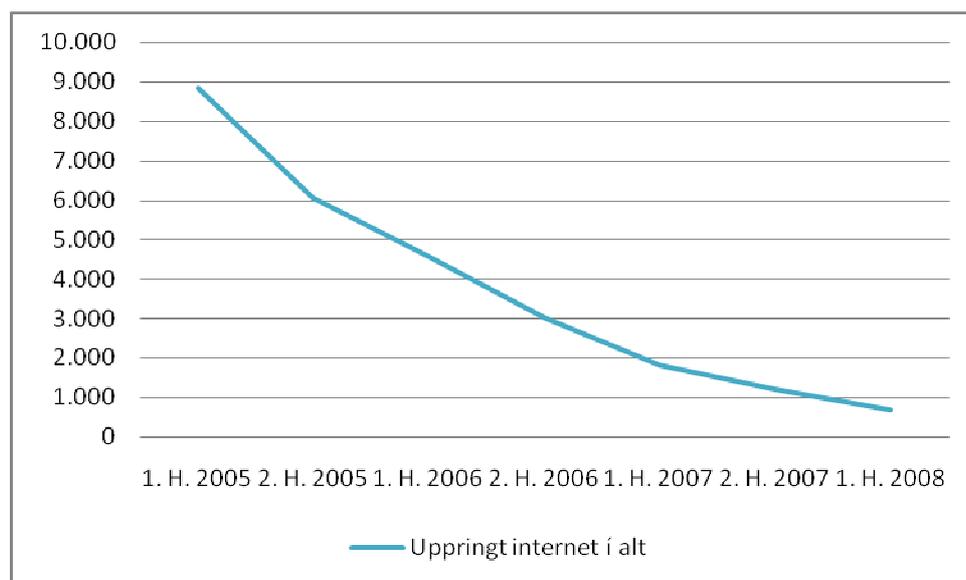
Figurur 19. Breiðband – FWA og ADSL/XDSL – 2007 og 1. hálvár 2008
 Figure 19. Broadband – FWA and ADSL/XDSL speed, 2007 and first half of 2008



Talva 10. Uppringt internet – býti av haldum hjá veitarunum
 Tabell10. Dial-up internet – subscriptions by company

Við endan av / <i>End of</i>	Hald / <i>Subscriptions</i>						
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskipti	7.139	4.653	3.567	2.389	1.385	958	557
Kall ¹⁷	1.700	1.435	1.000	640	440	250	140
Uppringt internet í alt <i>Dial up in total</i>	8.839	6.070	4.567	3.029	1.825	1208	697
	Marknaðarpartur / <i>Market shares</i>						
FT Samskipti	80,80%	76,70%	78,10%	78,90%	75,90%	79,30%	79,91%
Kall ¹⁷	19,20%	23,60%	21,90%	21,10%	24,10%	20,70%	20,09%
Uppringt internet í alt <i>Dial up in total</i>	100%	100%	100%	100%	100%	100%	100%

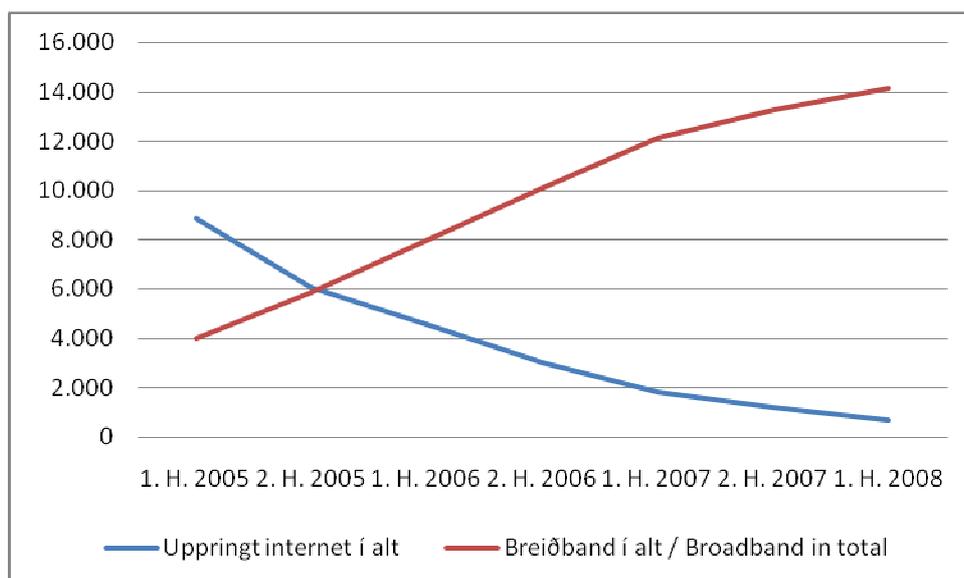
Figurur 20. Uppringt internet í alt
 Figure 20. Dial up in total



¹⁷ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

¹⁷ Kall has changed its name to Vodafone.

Figurur 21. Uppringt internet – sammett við breiðband
Figure 21. Dial up in total – compared to broadband



Fartelefoni

Mobile Network

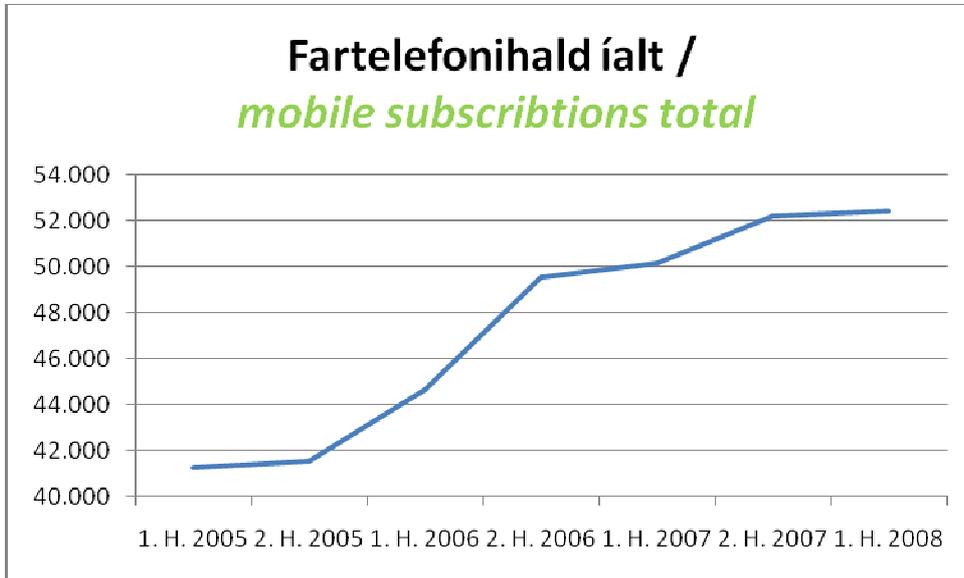
Talva 11. Fartelefoni – hald og marknaðarpartar, 2006-2008
 Table 11. Mobile telephony – subscriptions and market shares, 2006-2007

Við endan av / End of	Hald Subscriptions				Marknaðarpartur Market shares			
	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskipti	34.346	34.256	35.293	35.012	69,38%	68,32%	67,65%	66,80%
Kall ¹⁸	15.160	15.885	16.876	17.400	30,62%	31,68%	32,35%	33,20%
Í alt / Total	49.506	50.141	52.169	52.412	100%	100%	100%	100%
- Harav - Of which								
Telemetri	150	173	173	215				
Talutíðarkort / Pre-paid cards:								
FT Samskipti	17.905	17.090	17.307	16.176	65,69%	65,49%	64,42%	63,25%
Kall ¹⁸	9.350	9.004	9.560	9.400	34,31%	34,51%	35,58%	36,75%
Talutíðarkort í alt / Pre-paid cards total	27.255	26.094	26.867	25.576	100%	100%	100%	100%

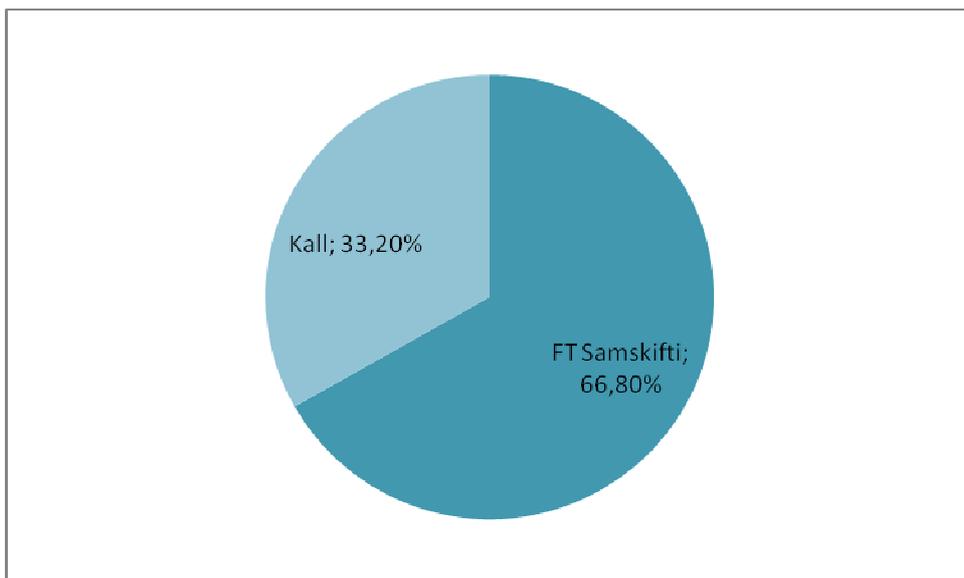
¹⁸ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

¹⁸ Kall has changed its name to Vodafone.

Figurur 22. Fartelefonhald
Figure 22. Mobile subscriptions



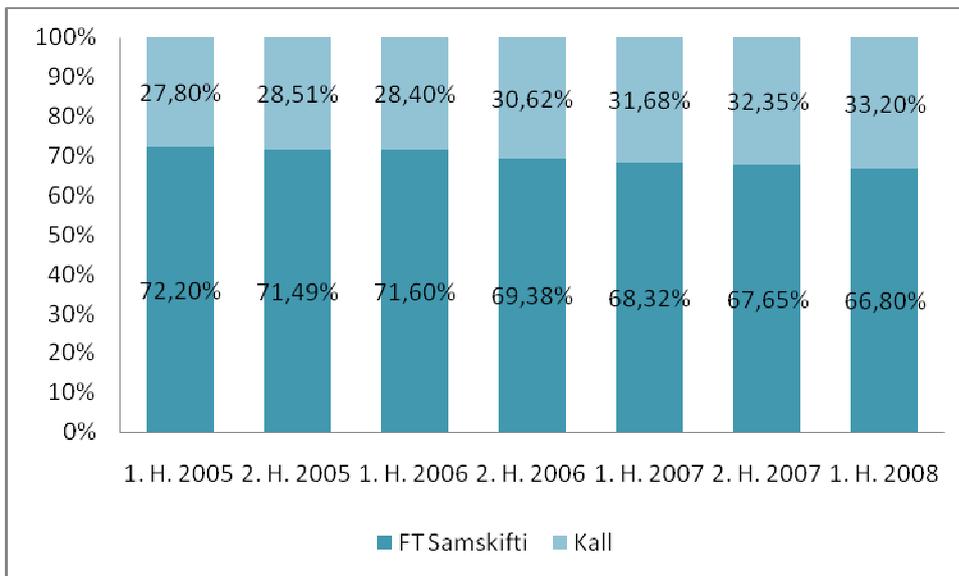
Figurur 23. Fartelefonhald – marknaðarpartar, við endan av 1. hálvári 2008¹⁹
Figure 23. Mobile subscriptions – market shares, end of first half of 2008¹⁹



¹⁹ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

¹⁹ *Kall has changed its name to Vodafone.*

Figurur 24. Fartelefonhald – marknaðarpartar, 1. hálfvör 2005 – 1. hálfvör 2008²⁰
 Figure 24. Mobile subscriptions – market shares, first half of 2005 - first half of 2008²⁰



Talva 12. Fartelefoni²¹ – útgangandi innlendisferðsla, 2005-2008
 Table 12. Mobile telephony²¹ – outgoing domestic traffic, 2005-2008

Í tíðarskeiðnum / In the period	Útgangandi ferðsla (min.) Outgoing traffic (minutes)						
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskifti	13.786.817	14.512.836	15.493.815	16.483.549	17.448.188	18.335.600	19.156.795
Kall ²⁰	4.000.000	4.552.499	5.370.407	6.138.000	7.549.459	8.670.015	9.719.982
Í alt / total	17.786.817	19.065.335	20.864.222	22.621.549	24.997.647	27.005.615	28.876.777
Marknaðarpartur Market shares							
FT Samskifti	77,5%	76,1%	74,3%	72,9%	69,8%	67,9%	66,3%
Kall ²⁰	22,5%	23,9%	25,7%	27,1%	30,2%	32,1%	33,7%
Í alt / total	100%	100%	100%	100,0%	100,0%	100,0%	100,0%

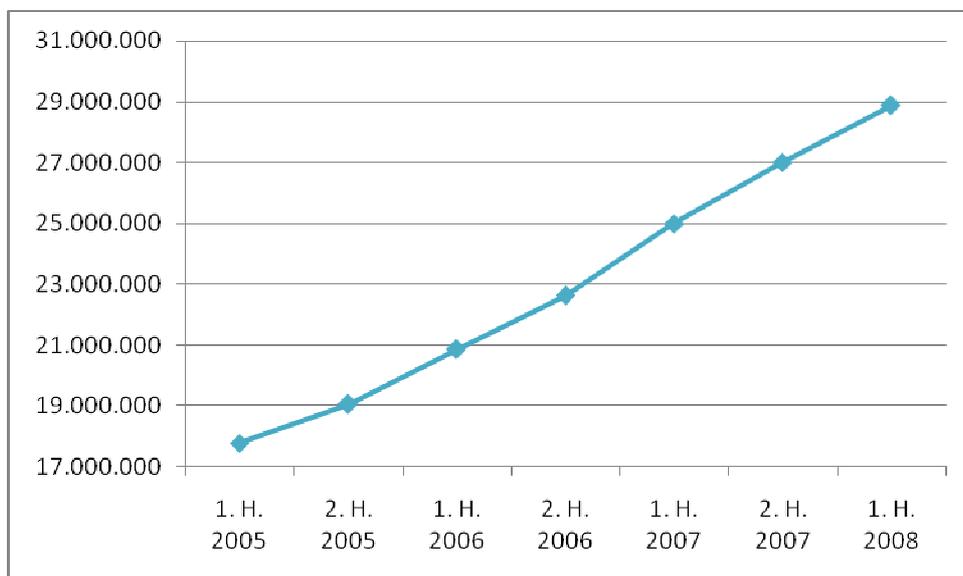
²⁰ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

²⁰ Kall has changed its name to Vodafone.

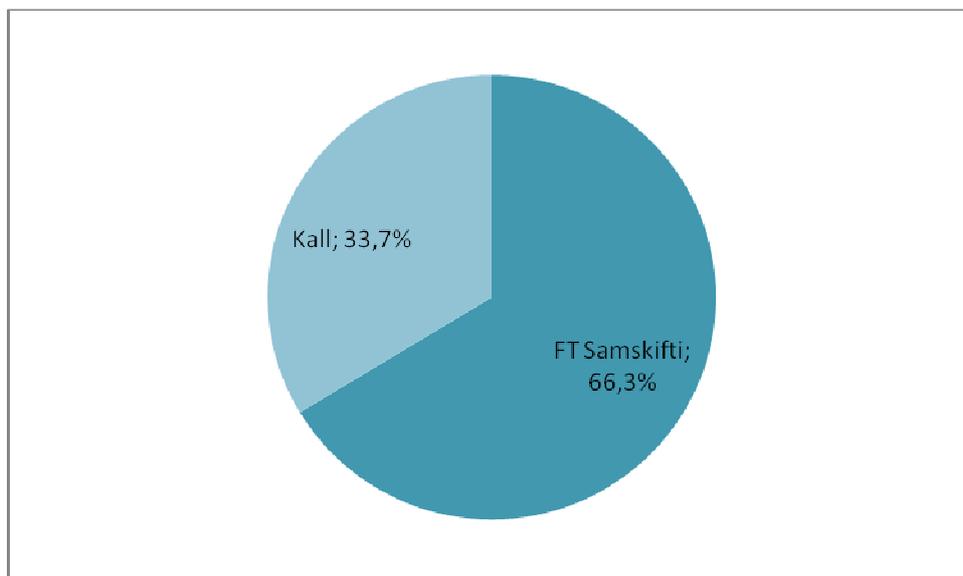
²¹ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

²¹ In the period. Including traffic from GSM.

Figurur 25. Útgangandi innlendis fartelesferðsla
Figure 25. Outgoing domestic mobile traffic



Figurur 26. Útgangandi innlendis fartelesferðsla – marknaðarpartar, 1. hálfvör 2008²²
Figure 26. Outgoing domestic mobile traffic – market shares, first half of 2008²²

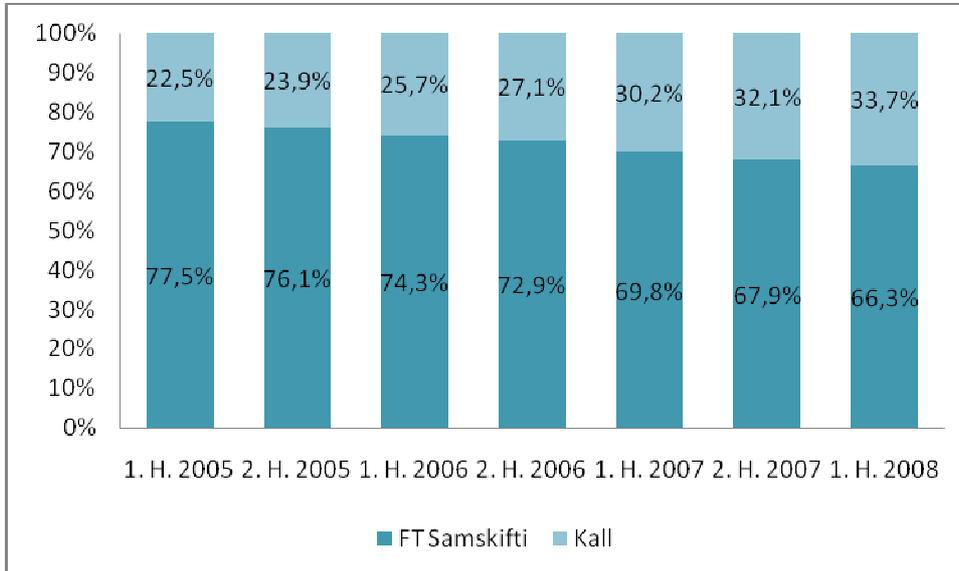


²² Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

²² *Kall has changed its name to Vodafone.*

Figurur 27. Útgangandi innlendis fartelesferðsla – marknaðarpartar, 1. hálvár 2005 – 1. hálvár 2008²³

Figure 27. Outgoing domestic mobile traffic – market shares, second half of 2005 - first half of 2008²³



Talva 13. Fartelesferðsla²⁴ – útgangandi uttanlandsferðsla, 2005-2008

Table 13. Mobile telephony – outgoing international traffic, 2005-2008

Í tíðarskeiðnum / In the period	Útgangandi ferðsla (min.) / Outgoing traffic (minutes)						
	Útgangandi ferðsla (min.) / Outgoing traffic (minutes)		Útgangandi ferðsla (min.) / Outgoing traffic (minutes)		Útgangandi ferðsla (min.) / Outgoing traffic (minutes)		Útgangandi ferðsla (min.) / Outgoing traffic (minutes)
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskifti	1.438.951	1.623.040	1.635.899	1.908.915	1.926.676	2.068.697	2.023.902
Kall ²³	312.000	366.097	406.529	454.000	461.204	635.114	693.901
Í alt / total	1.750.951	1.989.137	2.042.428	2.362.915	2.387.880	2.703.811	2.717.803
Marknaðarpartur / Market shares							
FT Samskifti	82,2%	81,6%	80,1%	80,8%	80,7%	76,5%	74,5%
Kall ²³	17,8%	18,4%	19,9%	19,2%	19,3%	23,5%	25,5%
Í alt / total	100%	100%	100%	100,0%	100,0%	100,0%	100,0%

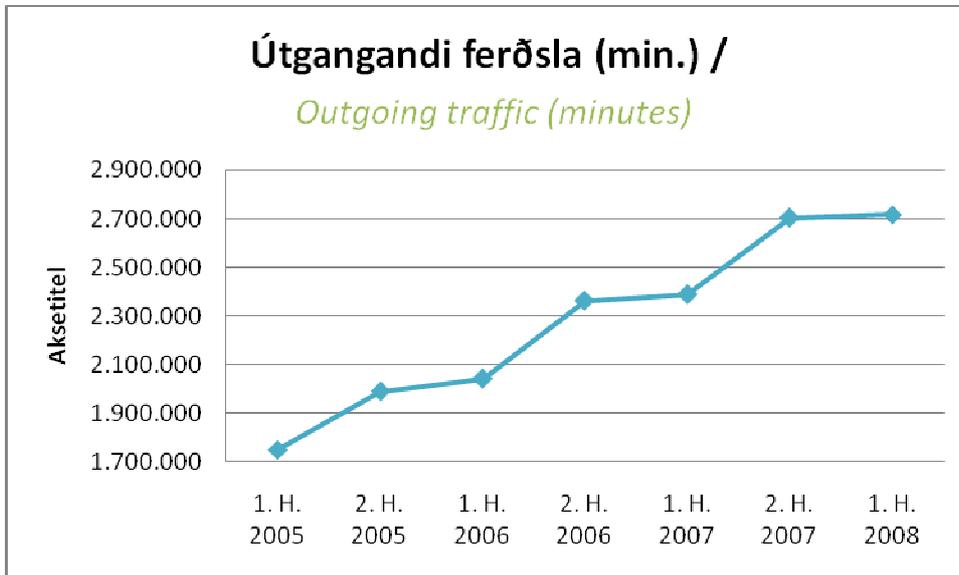
²³ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

⁴ Kall has changed its name to Vodafone.

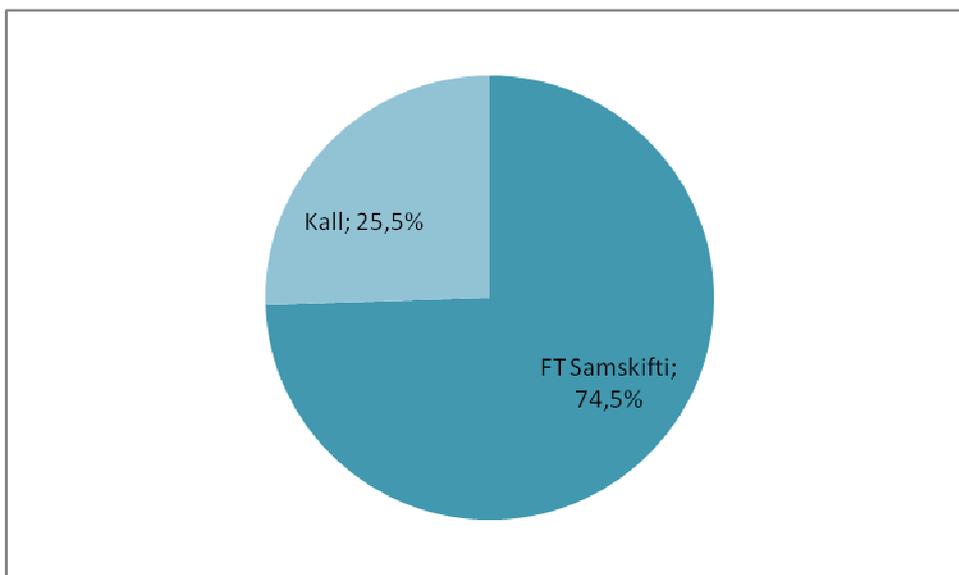
²⁴ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

²⁴ In the period. Including traffic from GSM.

Figurur 28. Útgangandi uttanlands fartelesferðsla
 Figure 28. *Outgoing international mobile traffic*



Figurur 29. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 1. hálfár 2008²⁵
 Figure 29. *Outgoing international mobile traffic – market shares, first half of 2008²⁵*

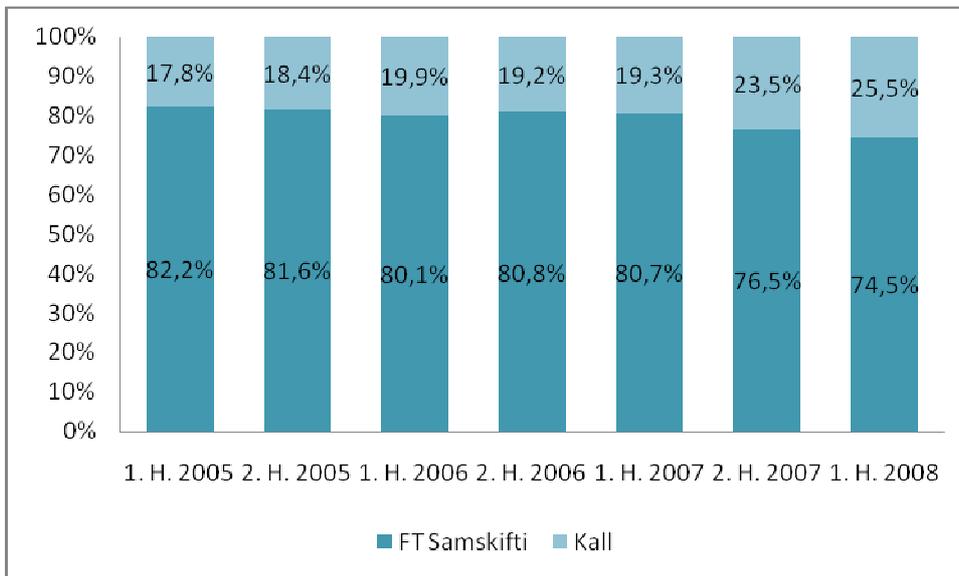


²⁵ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

²⁵ *Kall has changed its name to Vodafone.*

Figurur 30. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 1. hálvár 2005 - 1. hálvár 2008²⁶

Figure 30. Outgoing international mobile traffic – market shares, first half of 2005 - first half of 2008²⁶



Talva 14. Fartelesferðsla²⁷ – útgangandi ferðsla, 1. hálvár 2005 - 1. hálvár 2008
Table 14. Mobile telephony – outgoing, first half of 2005 - first half of 2008

Í tíðarskeiðnum / In the period	Útgangandi ferðsla (min.) / Outgoing traffic (minutes)						
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskifti	15.225.768	16.135.876	17.129.714	18.392.464	19.374.864	20.404.297	21.180.697
Kall ²⁶	4.312.000	4.918.596	5.776.936	6.592.000	8.010.663	9.305.129	10.413.883
Í alt / total	19.537.768	21.054.472	22.906.650	24.984.464	27.385.527	29.709.426	31.594.580
Marknaðarpartur / Market shares							
FT Samskifti	77,9%	76,6%	74,8%	73,6%	70,7%	68,7%	67,0%
Kall ²⁶	22,1%	23,4%	25,2%	26,4%	29,3%	31,3%	33,0%
Í alt / total	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

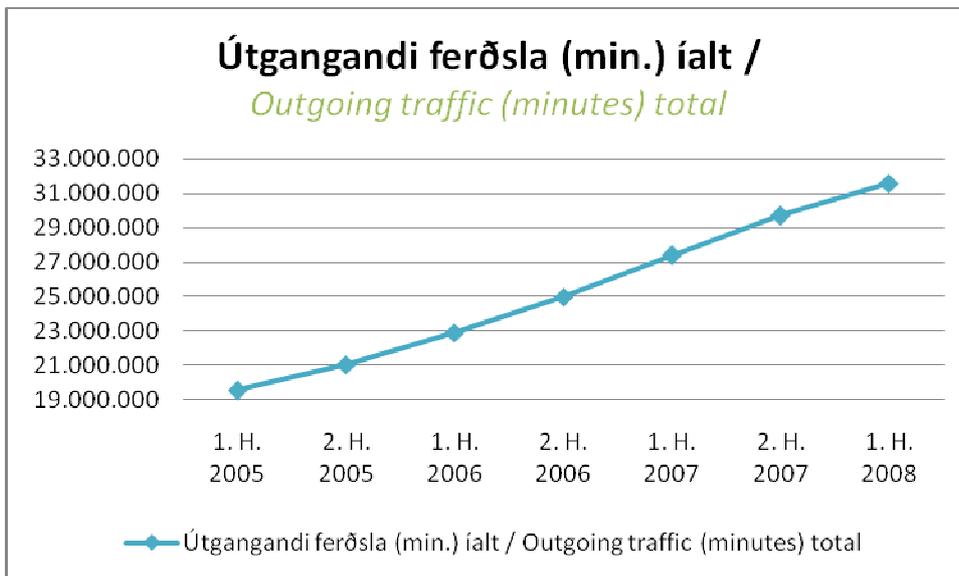
²⁶ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

²⁶ Kall has changed its name to Vodafone.

²⁷ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

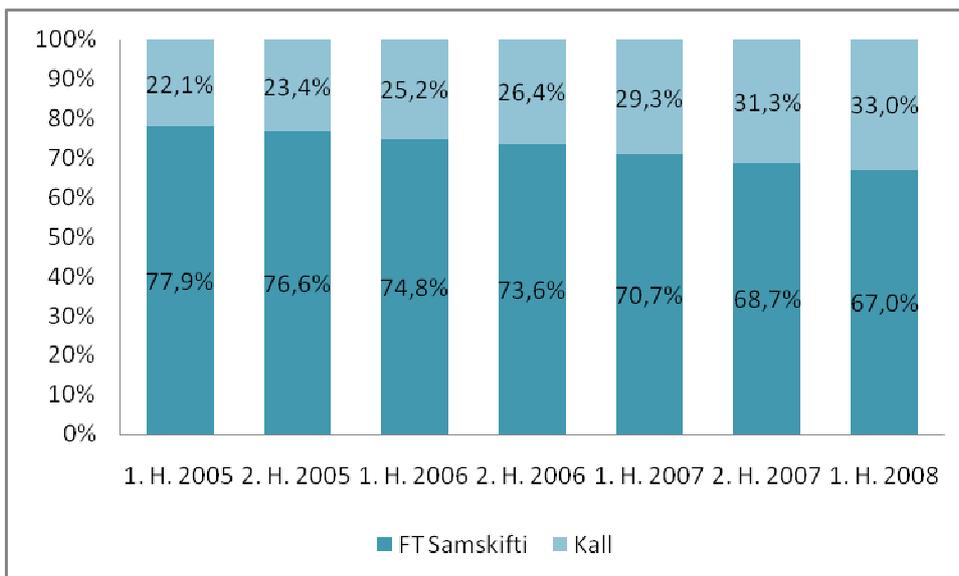
²⁷ In the period. Including traffic from GSM.

Figurur 31. Útgangandi fartelefonferðsla
Figure 31. Outgoing mobile traffic



Figurur 32. Útgangandi fartelefonferðsla – marknaðarpartar, 1. hálfvör 2005 - 1. hálfvör 2008²⁸

Figure 32. Outgoing mobile traffic – market shares, first half of 2005 - first half of 2008²⁸



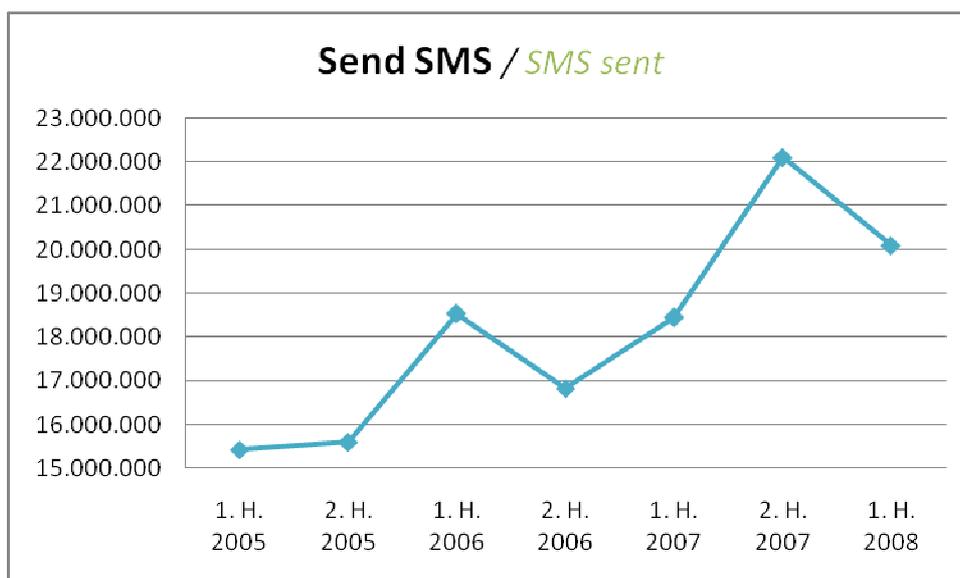
²⁸ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

²⁸ Kall has changed its name to Vodafone.

Talva 15. Send SMS-boð – býtt á fyrirtøkur, 2005-2008
 Table 15. SMS sent – by company, 2005-2008

Í tíðarskeiðnum / <i>In the period</i>	Send SMS <i>SMS sent</i>						
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskipti	11.334.398	11.710.028	13.855.902	11.480.695	12.062.545	14.667.058	12.141.229
Kall ²⁹	4.100.000	3.895.205	4.669.844	5.343.000	6.390.119	7.433.830	7.955.461
Í alt / total	15.434.398	15.605.233	18.525.746	16.823.695	18.452.664	22.100.888	20.096.690
Marknaðarpartur / <i>Market shares</i>							
FT Samskipti	73,4%	75,0%	74,8%	68,2%	65,4%	66,4%	60,4%
Kall ²⁹	26,6%	25,0%	25,2%	31,8%	34,6%	33,6%	39,6%
Í alt / total	100%	100%	100%	100,0%	100,0%	100,0%	100,0%

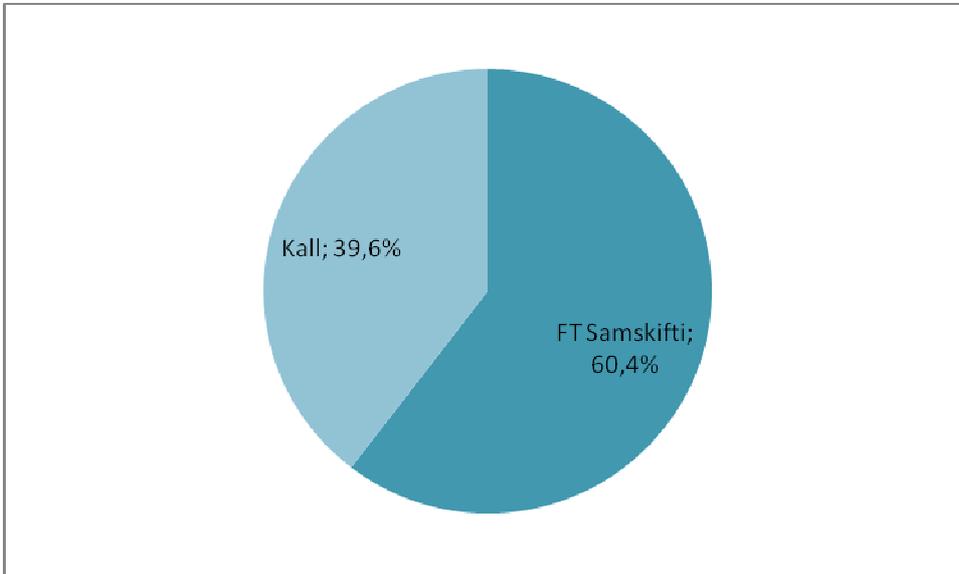
Figurur 33. Send SMS-boð
 Figure 33. SMS sent



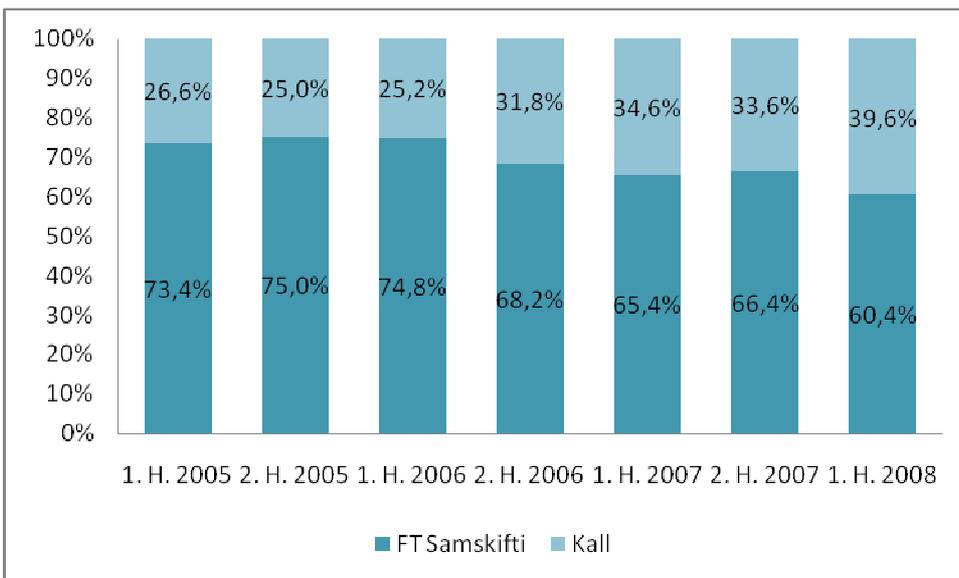
²⁹ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

²⁹ Kall has changed its name to Vodafone.

Figurur 34. Send SMS-boð – marknaðarpartar, 1. hálvár 2008³⁰
 Figure 34. SMS sent – market shares, first half of 2008³⁰



Figurur 35. Send SMS-boð – marknaðarpartar, 1. hálvár 2005 - 2. hálvár 2007³⁰
 Figure 35. SMS sent – market shares, first half of 2005 - second half of 2007³⁰



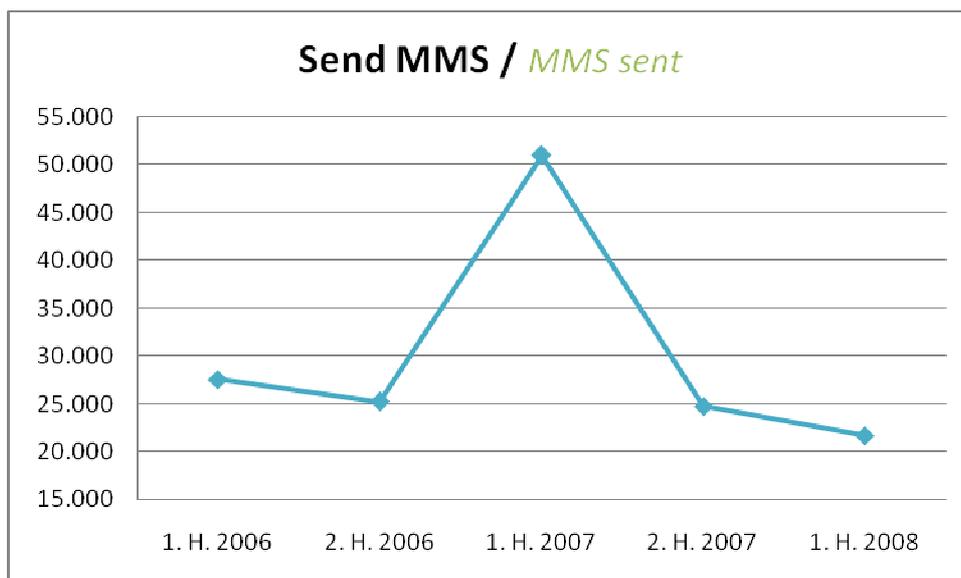
³⁰ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

³⁰ Kall has changed its name to Vodafone.

Talva 16. Send MMS-boð – býtt millum fyrirtøkur, 2006-2007
 Table 16. MMS sent – by company, 2006-2007

Í tíðarskeiðnum / In the period	Send MMS MMS sent				
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskipti	16.570	11.733	44.364	20.254	17.795
Kall ³¹	11.000	13.500	6.614	4.530	3.869
Í alt / total	27.570	25.233	50.978	24.784	21.664
Marknaðarpartur / Market shares					
FT Samskipti	60,10%	46,50%	87,03%	81,72%	82,14%
Kall ³¹	39,90%	53,50%	12,97%	18,28%	17,86%
Í alt / total	100%	100,00%	100,00%	100,00%	100,00%

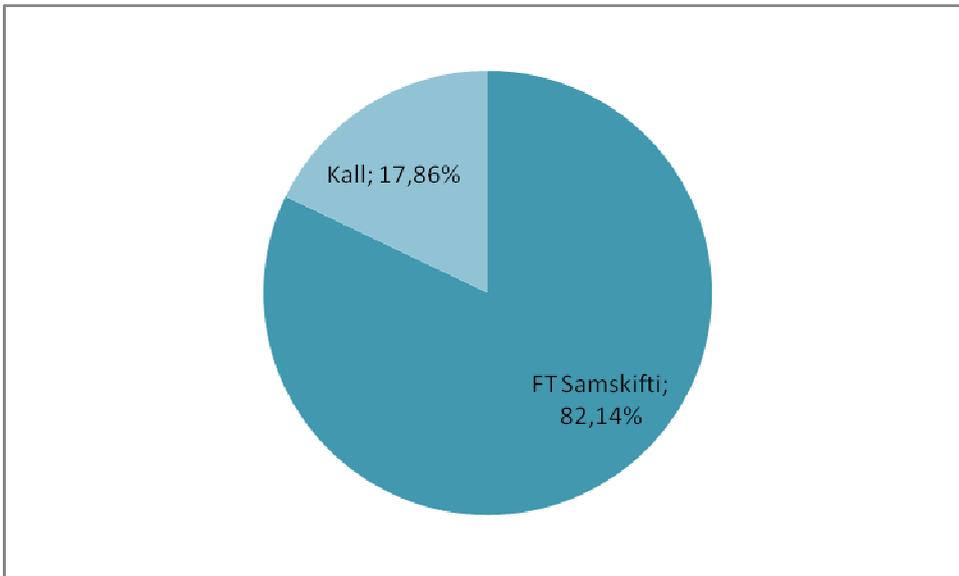
Figurur 36. Send MMS-boð
 Figure 36. MMS sent



³¹ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

³¹ Kall has changed its name to Vodafone.

Figurur 37. Send MMS-boð – marknaðarpartar, 2. hálvár 2007³²
 Figure 37. MMS sent – market shares, second half of 2007³²



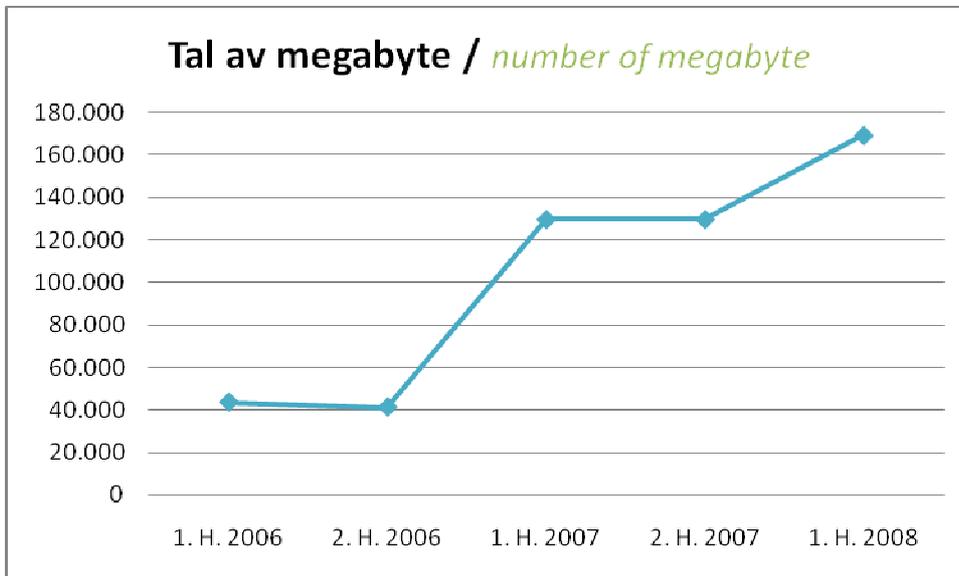
Talva 17. Ferðsla via GPRS/EDGE - tal av megabyte up/download
 Tabel 17. Traffic via GPRS/EDGE – number of megabyte up/download

Í tíðarskeiðnum / <i>In the period</i>	Tal av megabyte <i>number of megabyte</i>		Marknaðarpartur <i>Market shares</i>		
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
FT Samskifti	17.010	27.819	117.287	110.043	136.409
Kall ³²	26.617	13.511	12.365	19.621	32.908
Í alt / total	43.627	41.330	129.652	129.664	169.317
Marknaðarpartur / Market shares					
FT Samskifti	38,99%	67,31%	90,46%	84,87%	80,56%
Kall ³²	61,01%	32,69%	9,54%	15,13%	19,44%
Í alt / total	100,00%	100,00%	100,00%	100,00%	100,00%

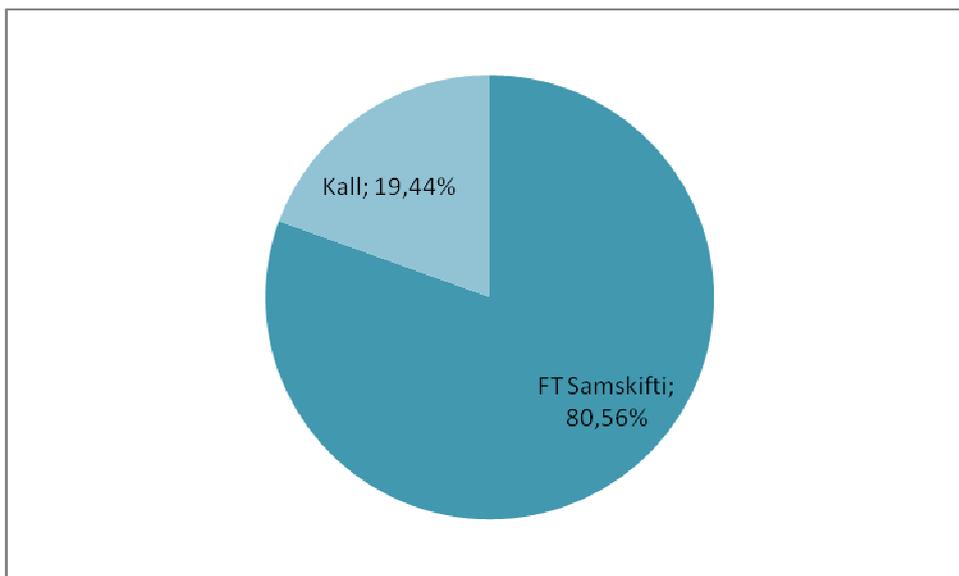
³² Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

³² Kall has changed its name to Vodafone.

Figurur 38. Ferðsla via GPRS/EDGE
Figurel 38. Traffic via GPRS/EDGE



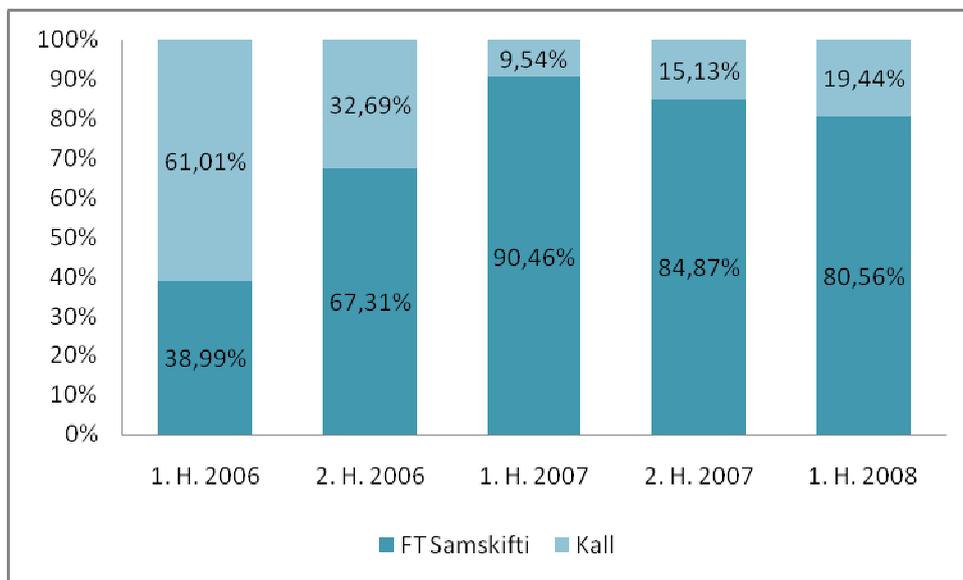
Figurur 39. Ferðsla via GPRS/EDGE - marknaðarpartar, 1. hálvár 2008³³
Figurel 39. Traffic via GPRS/EDGE – market shares, first half of 2008³³



³³ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

³³ *Kall has changed its name to Vodafone.*

Figurur 40. Ferðsla via GPRS/EDGE - marknaðarpartar, 1. hálvár 2005 - 1. hálvár 2008³⁴
 Figurel 40. Traffic via GPRS/EDGE – market shares, first half 2005 to first half of 2008³⁴



³⁴ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

³⁴ Kall has changed its name to Vodafone.

Sjónvarpstænastr

Television services

Talva 18. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 18. Television services (Cable, Satellite & DVB-T – subscriptions by company)

Við endan av / End of	Hald / Subscriptions						
	2. H. 2004	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
Cable Networks	1200	1200	1.200	1.200	1.200	1.200	1.200 ³⁵
Televarpið (DVB-T)	4112	5260	5.650	6.382	6.801	7.375	8.206
Canal Digital	6500	6747	6.440	6.440	6.150	6.054	5.604
Others (Sky, Viasat etc.)	650	650	650	650	650	650	650 ³⁶
Hald í alt / Subscriptions in total	12.462	13.857	13.940	14.672	14.801	15.279	15.660

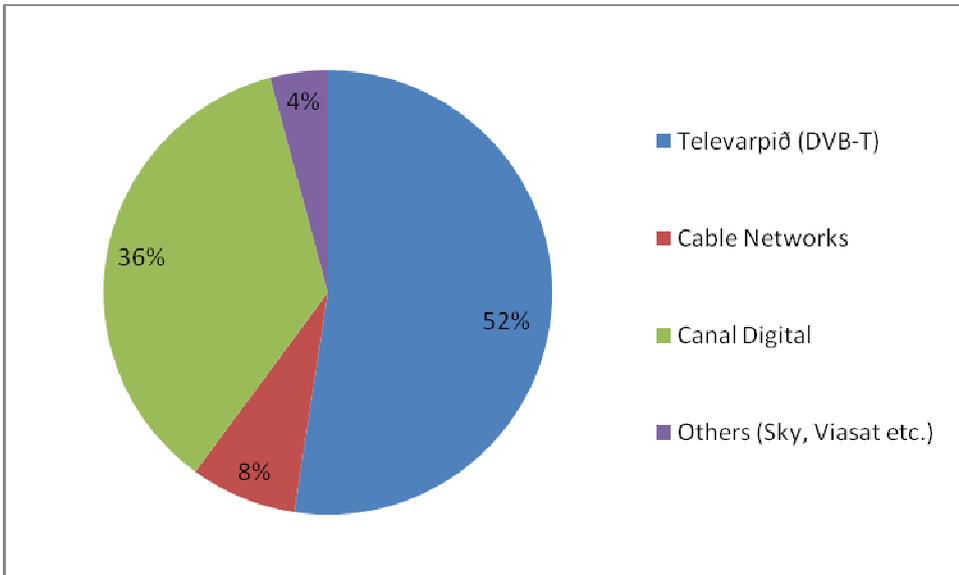
Talva 19. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 19. Television services (Cable, Satellite & DVB-T – subscriptions by company)

Við endan av / End of	Marknaðarpartur / Market shares						
	2. H. 2004	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008
Cable Networks	9,6%	8,7%	8,6%	8,2%	8,1%	7,9%	7,66% ³⁵
Televarpið (DVB-T)	33,0%	38,0%	40,5%	43,5%	45,9%	48,3%	52,40%
Canal Digital	52,2%	48,7%	46,2%	43,9%	41,6%	39,6%	35,79%
Others (Sky, Viasat etc.)	5,2%	4,7%	4,7%	4,4%	4,4%	4,3%	4,15% ³⁶
Hald í alt / Subscriptions in total	100%	100%	100%	100%	100%	100%	100,00%

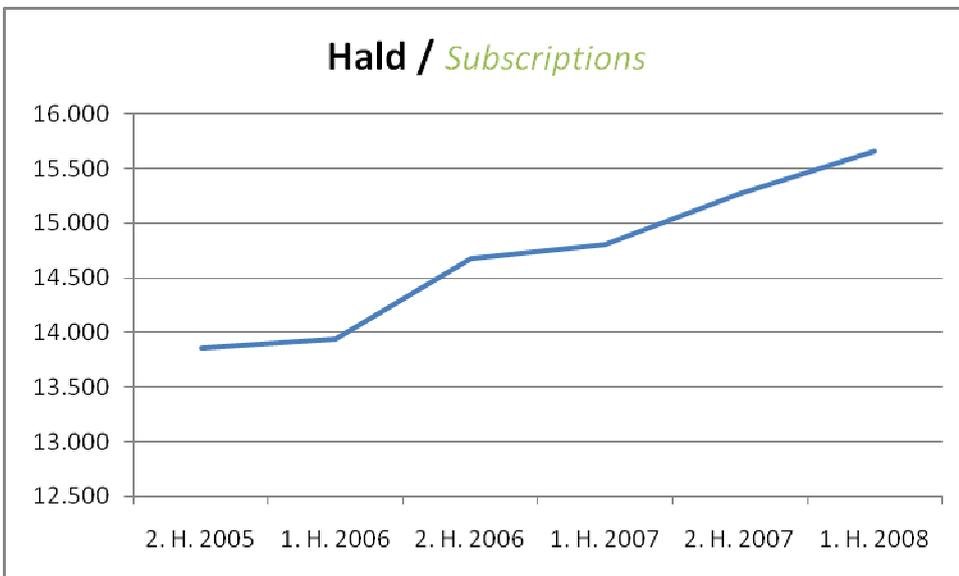
³⁵ Mett tal / *Estm. no.*

³⁶ Stór óvissa / *Big uncertainty*

Figurur 41. Sjónvarpstænastur – marknaðarpartar, 1. hálvár 2008
 Figure 41. Television services– market shares, first half of 2008



Figurur 42. Sjónvarpstænastur
 Figure 42. Television services



Figurur 43. Sjónvarpstænastur – marknaðarpartar, 2.hálvár 2005 - 2. hálvár 2007

Figure 43. Television services– market shares, , second half of 2005- second half of 2007

