Fjarskiftiseftirlitið

Fjarskiftishagtøl – 1. hálvár 2012

Telecom statistics – first half of 2012

Desember 2012

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Innihaldsyvirlit

Hagtalsyvirlit

Yvirlit 2011-2012				
Felagar við endan av tíðarskeiði / ferðsla í tíðarskeið	1. H. 2011	2. H. 2011	1. H. 2012	Vøkstur 1. H. 2011 - 1. H 2012
Haldaralinjur - fastnet	19.561	19.230	18.927	-3,2%
IP telefoni - haldarar	816	802	951	16,5%
Útgangandi innlendisferðsla - undantikið IP telefoni (1000 min)	27.764	26.725	25.826	-7,0%
Útgangandi innlendisferðsla - IP telefoni (1000 min)	1.028	1.154	1.635	59,0%
Útgangandi uttanlandsferðsla - undantikið IP telefoni (1000 min)	2.933	2.785	2.695	-8,1%
Útgangandi uttanlandsferðsla - IP telefoni (1000 min)	117	112	130	11,0%
Breiðband haldarar	16.043	16.059	16.362	2,0%
xDSL breiðband haldarar	15.842	15.944	16.138	1,9%
Fartelefon haldarar	58.370	58.475	57.185	-2,0%
Talutíðarkort	28.410	29.332	27.688	-2,5%
Útgangandi innlendis fartelefonferðsla (1000 min)	38.621	39.460	43.090	11,6%
Útgangandi uttanlands fartelefonferðsla (1000 min)	2.879	3.029	3.026	5,1%
Send SMS-boð (1000)	20.760	19.462	21.630	4,2%
Dátuhald	1.631	979	1.224	-25,0%
Mobilur dátutrafikkur (1000 MB)	3.909	7.274	11.954	205,8%
Sjónvarpstænastu haldarar	15.388	15.373	15.396	0,1%

Yvirskipað lýsing av gongdini á fjarskiftismarknaðinum

Fastnet

Talið av haldum til fastnettelefoni hevur verið fyri støðugari niðurgongd seinastu síðan 2001, og hendan gongdin heldur áfram í fyrru hálvu 2012. Sama niðurgongdin sæst eisini í mun til ISDN haldarar. Bæði ferðslan innanlanda og til útlandi umvegis fastnetið heldur eisini áfram við at minka, uttan iva tí at kundarnir í størri mun nýta fartelefonir til at samskifta, umframt at tænastur so sum VOIP og sosialu miðlanir sum heild verða nýttir bæði til innanlanda- og uttanlandssamskifti. Síðan 2006 er bæði innanlanda og uttanlands ferðslan umvegis fastnet fallin við umleið tveimum triðingum.

Tað er áhugavert at eygleiða, at innanlanda ferðslan umvegis VOIP er økt meir enn tíggjufaldað seinastu 5 árini, meðan uttanlands ferðslan er tvífaldað. Uttanlanda ferðsluni umvegis VOIP fall munandi (nærum 50%) í síðan seinnu helvt av 2009, møguliga sum avleiðing av at iConcept fór av marknaðinum umframt kapping frá tænastum so sum Skype. Hetta rák helt fram til 2011, men í nú í 2012 sær út til at vend er komin í. Úttanlanda ferðslan umvegis VOIP er í 1. hálvárið 2012 økt við 11% í mun til 1. hálvár 2011. Innanlands ferðslan umvegis VOIP er í sama tíðarskeiði økt við 59%.

Mobiltelefoni

Talið av fartelefon haldum er voksið rættiliga støðugt seinastu 5 árini, men í 1. hálvári 2011 varð fyri fyrstu ferð ein niðurgongd í fartelefon haldum. Hetta var ein munandi lækking á meir enn 1000 hald. Í 2. hálvárið 2011 sá út til at niðurgongdin var steðga, men í 1. hálvárið í 2012 er enn einaferð niðurgongd í fartelefon haldum. Talan er enn einaferð um eina munandi lækking á umleið 1300 hald. Tað er serliga Vodafone sum er rakt av hesi niðurgongd í samlaða talinum av haldum.

Í tíðarskeiðinum 1. hálvari 2011 til og við 1. hálvár 2012 vaks innanlands ferðslan umvegis fartelefoni við góðum 12% og uttanlands ferðslan umvegis fartelefoni øktist við 5%. Talið av SMS-boðum øktist við umleið 4%, og talið av MMS-boðum er økt við 33%. Hetta er fyrstu fer síðani 1. hálvár 2007 at øking hevur verið í MMS-boðum.

Mobilur dátatrafikkurin hevur verið í støðugum vøkstri seinastu árini. Í tíðarskeiðinum 1. hálvár 2011 til og við 1. hálvár 2012 er henda ferðsla økt við 206%. Orsøkin til gongdina seinastu árini er uttan iva at alt fleiri fáa sær smartphones.

Yvirkipað sær út til at marknaðurin er búnaður og tískil verður avbjóðingin hjá verandi veitarum at menna nýggjar tænastur til kundan.

Internet

Marknaðurin fyri internet umvegis breiðband tykist nú at vera búnaður, og niðurgongdin sum var í 2011 er vend. Talið av breiðbandhaldum í 1. hálvárið 2012 er áleið hitt sama sum í 2010. Ferðin á internetsambandinum heldur áfram við at økjast. Fjarskiftiseftirlitið hevur hesaferð fingið til vega eitt endurskoða yvirlit yvir, hvussu skjótt internet samband føroysku fjarskiftiskundarnir hava. Talið av haldum við 2 Mbit/s ferð ella minni er alsamt fallandi. Í 1.hálvárið 2012 er talið niðanfyri 10%. Góð 73% av haldunum hava eina ferð millum 2. Mbit/s og 10 Mbit/s. Talið av haldum yvir 10 Mbit/s er økt við uml. 4 %.

Fjarskiftiseftirlitið hevur avgjørt at steðga at føra hagtøl yvir FWA-haldum[1] og uppringt internet samband[2]. Orsøkin til tað er at talið av haldum er komið niður á eitt støði, har tað ikki

[1] Fixed Wireless Access

gevur meining at føra hesi hagtøl longur. Talan er um eitt yvirskipað rák har brúkarin krevur størri og størri ferð. Hesar tøknir kunnu ikki veita tað ferð, sum flestu brúkarar krevja í dag. Í 2007 vóru 1.123 FWA hald og 1.825 hald við uppringdum sambandi. Í 1. hálvárið 2012 eru 4 FWA-hald og 26 hald við uppringdum sambandi.

[2] Dial-up

Fastnet

Fastnet / Fixed Network

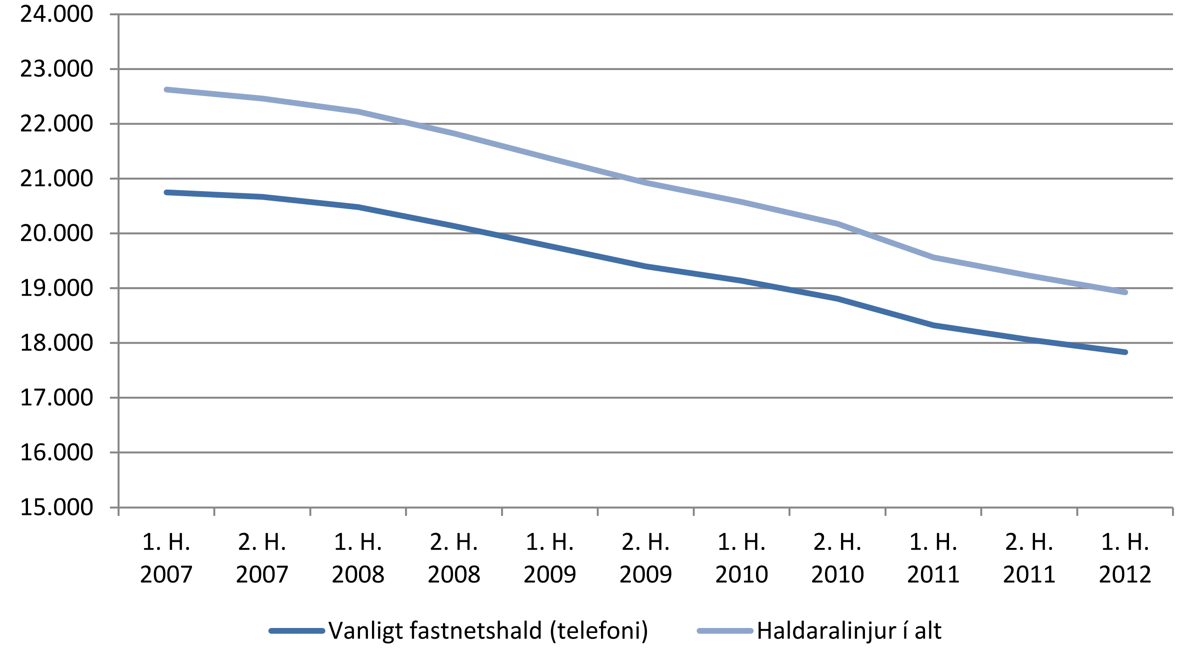
Talva 1. Fastnetstelefoni – felagalinjur[3] 2007-2012

Table 1. Telephony on fixed network – subscriber lines[1] 2007-2012

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
Vanligt fastnetshald (telefoni) *Ordinary telephone subscriber lines*	20.748	20.665	20.482	20.135	19.765	19.398	19.135	18.806	18.324	18.060	17.831
ISDN-2, haldaralinjur *ISDN-2, subscriber lines*	1.829	1.748	1.690	1.636	1.554	1.474	1.385	1.314	1.189	1.120	1047
ISDN-30, haldaralinjur *ISDN-30, subscriber lines*	44	46	50	51	51	52	54	55	48	50	49
Haldaralinjur í alt1 *Subscriber lines in total*	**22.621**	**22.459**	**22.222**	**21.822**	**21.370**	**20.924**	**20.574**	**20.175**	**19.561**	**19.230**	**18.927**

Figurur 1. Fastnetstelefoni – felagalinjur 2007 – 2012

Figure 1. Ordinary telephone subscriber lines 2007 - 2012



[3] Vanligar telefonfelagalinjur + ISDN-2 hald x 2 + ISDN-30 hald x 30.

[3]*Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30subscriptions weighted by 30 plus subscriber lines on flex-ISDN.*

Talva 2. VOIP – tal av haldarum
Table 2. VOIP – subscribers

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
iConcept	870	1195	1.260	1.480	1.480						
Teletech	450	450	455	372	372	372	372	372			
Føroya Tele			35	55	67	1.338	545	444	319	879	1729
Vodafone									483	548	323
Í alt / *total*	**1.320**	**1.645**	**1.750**	**1.907**	**1.919**	**1.710**	**917**	**816**	**802**	**1.427**	**2.052**

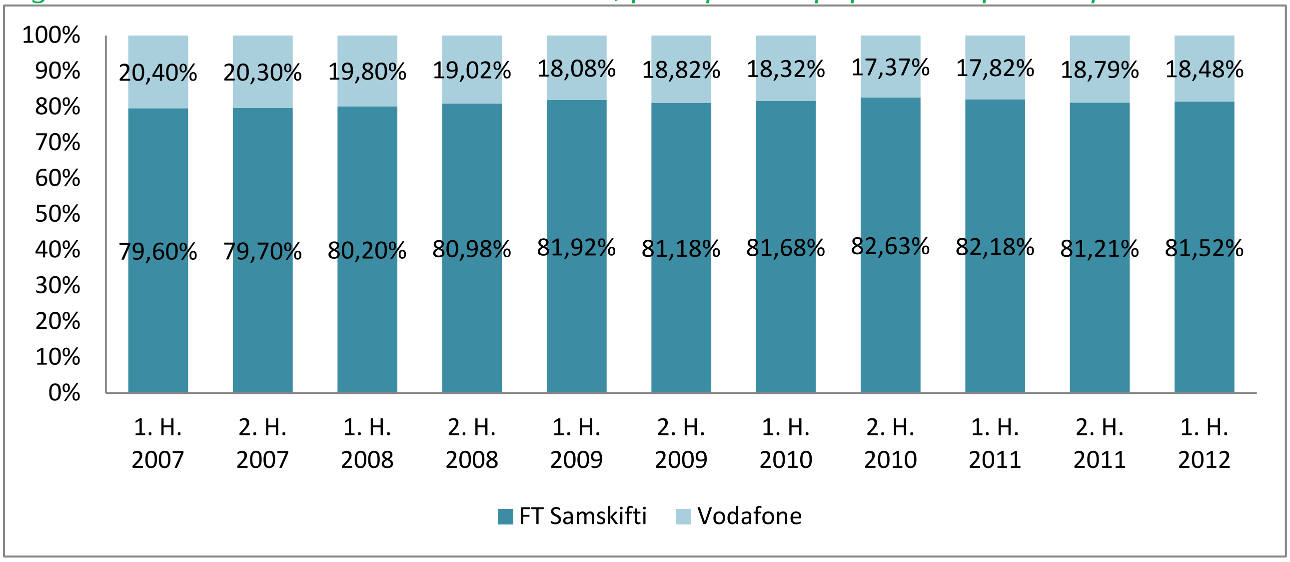
Talva 3. Felagalinjur fastnet[4] – marknaðarpartar
Table 3. Subscriber lines fixed network[3] – market shares

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
Føroya Tele	17.903	17.848	17.772	17.418	17.098	16.792	16.566	16.255	15.917	15.974	15.695
Vodafone	4.718	4.611	4.450	4.404	4.272	4.132	4.008	3.920	3.644	3.256	3.232
Í alt / total	**22.621**	**22.459**	**22.222**	**21.822**	**21.370**	**20.924**	**20.574**	**20.175**	**19.561**	**19.230**	**18.927**
Marknaðarpartur / Market shares											
Føroya Tele	79,10%	79,50%	80,00%	79,80%	80,01%	80,25%	80,52%	80,57%	81,37%	83,07%	82,92%
Vodafone	20,90%	20,50%	20,00%	20,20%	19,99%	19,75%	19,48%	19,43%	18,63%	16,93%	17,08%
Í alt / total	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%

[4] Vanlig telefonfelagahald + ISDN-2 hald x 2 + ISDN-30 hald x 30.
[4]*Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.*

Figurur 3. Felagalinjur – marknaðarpartar, frá 1. hálvár 2007 til 1. hálvár 2012

Figure 3. Subscriber line–market shares, from first half of 2007 to first half 2012



Talva 4.1 Útgangandi innlendisferðsla hjá veitarunum[5] (undantikið VOIP)

Table 4.1 Outgoing domestic traffic by company[4] (VOIP excluded)

Í tíðarskeiðinum / *In the period* — Útgangandi innlendisferðsla (1000 min.) / *Outgoing domestic traffic (1000 minutes)*

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
FT Samskifti	43.098	36.778	34.904	31.145	28.655	27.106	26.151	23.872	22.583	21.825	20.754
Vodafone	10.452	8.720	7.476	6.867	6.317	6.053	6.018	5.505	5.181	5.089	5.072
Í alt / total	**53.550**	**45.498**	**42.381**	**38.012**	**34.972**	**33.159**	**32.169**	**29.377**	**27.764**	**26.914**	**25.826**

[5] Hagtølini fevna einans um ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtølini taka ikki hædd fyri ferðslu frá fartelefonnetinum, ið fer gjøgnum netið hjá Føroya Tele, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá Føroya Tele, bert verður tald við eina ferð.

[6] *The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via Føroya Tele's network is not included and transit traffic from other fixed networks via Føroya Tele's network is not registered more than once.*

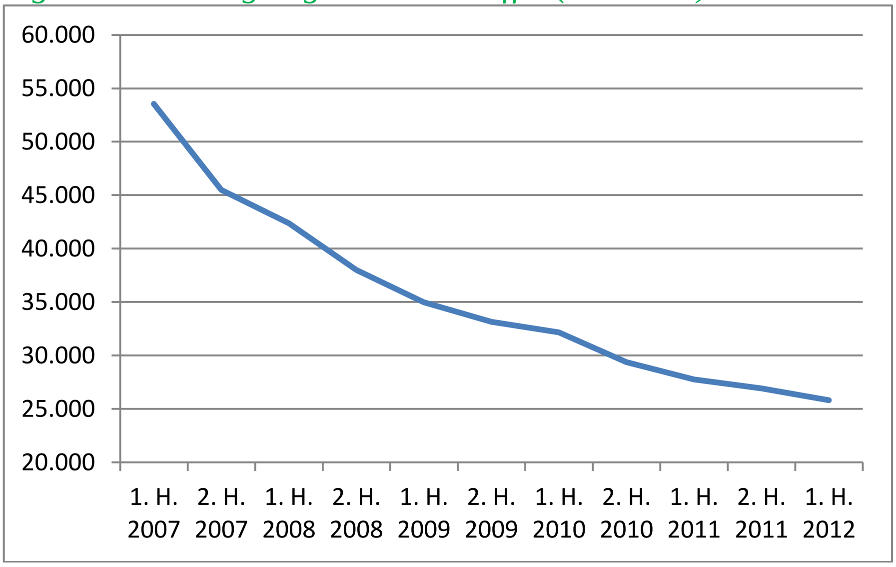
Talva 4.2 Útgangandi innlendisferðsla hjá veitarunum[6] (undantikið VOIP)

Table 4.2. Outgoing domestic traffic by company[6] (VOIP excluded)

Marknaðarpartur / Market shares											
FT Samskifti	80,48%	80,83%	82,36%	81,93%	81,94%	81,74%	81,29%	81,26%	81,34%	81,09%	80,36%
Vodafone	19,52%	19,17%	17,64%	18,07%	18,06%	18,26%	18,71%	18,74%	18,66%	18,91%	19,64%
Í alt / total	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

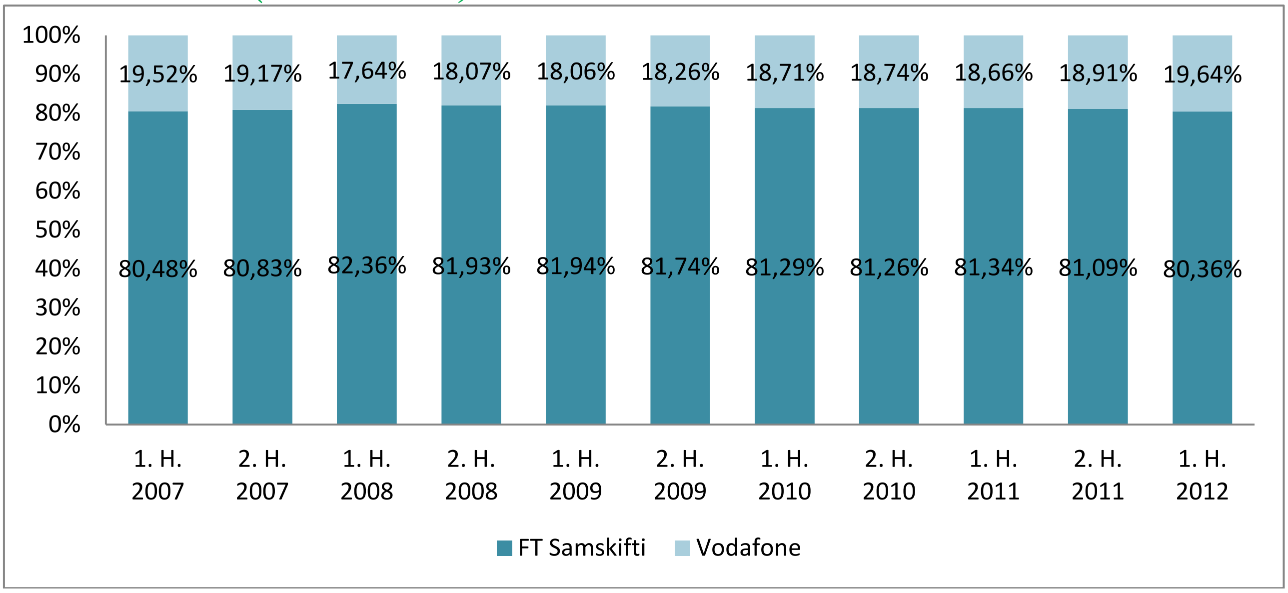
Figurur 4. Útgangandi innlendisferðsla (1000 min.)

Figure 4. Outgoing domestic traffic (1000 min)



Figurur 5. Útgangandi innlendisferðsla – marknaðarpartar, 1. hálvár 2007 til 1. hálvár 2012 (undantikið VOIP)

Figure 5. Outgoing domestic traffic – market shares, first half of 2007 to first half of 2012(VOIP excluded)[6]



Talva 5. VOIP - Útgangandi innlendisferðsla hjá veitarunum

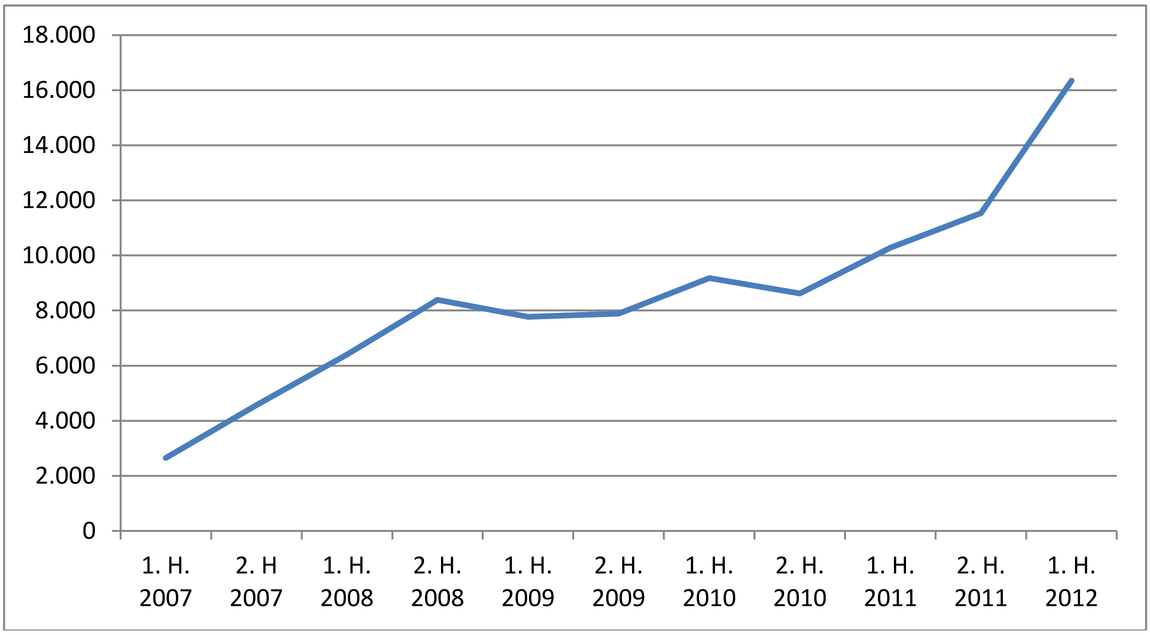
Table 5. VOIP - Outgoing domestic traffic by company

Í tíðarskeiðn Útgangandi innlendisferðsla (100 min.) / *In the period Outgoing domestic traffic (100 minutes)*

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
iConcept	2.266	4.190	4.510	5.525	5.525						
TeleTech	380	380	350	300	300	3					
FT Samskifti			1.543	2.567	1.944	7.881	9.174	8.615	8.824	9.943	12.752
Vodafone									1.455	1.596	3.598
Í alt / *total*	**2.646**	**4.570**	**6.403**	**8.392**	**7.769**	**7.884**	**9.174**	**8.615**	**10.279**	**11.539**	**16.350**
Marknaðarpartur *Marketshares*											
iConcept	85,64%	91,68%	70,44%	65,83%	71,11%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
TeleTech	14,36%	8,32%	5,47%	3,57%	3,86%	0,04%	0,00%	0,00%	0,00%	0,00%	0,00%
FT Samskifti			24,10%	30,59%	25,03%	99,96%	100,00%	100,00%	85,84%	86,17%	77,99%
Vodafone									14,16%	13,83%	22,01%
Í alt / *total*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

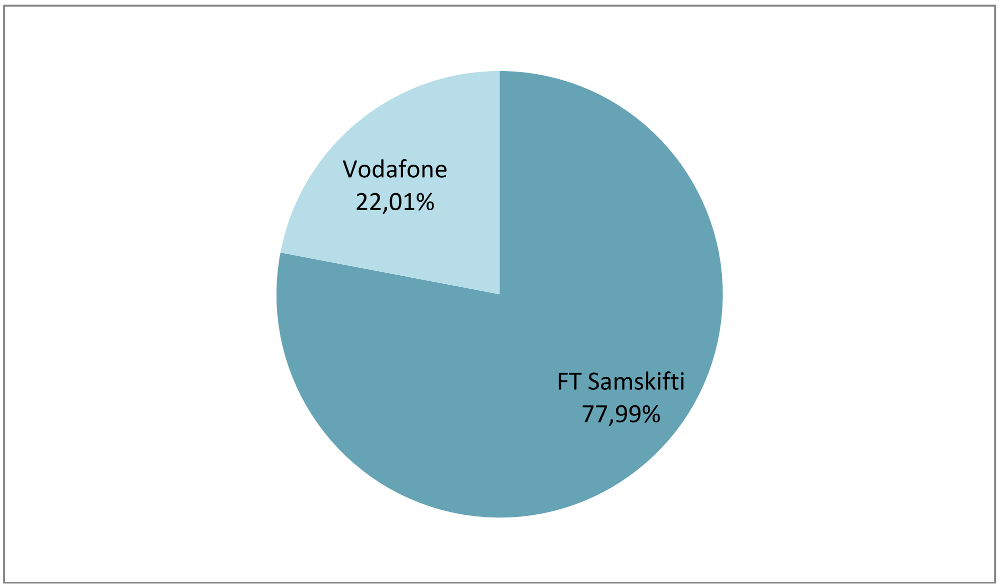
Figurur 6. VOIP - Útgangandi innlendisferðsla (100 min.)

Figure 6. VOIP - Outgoing domestic traffic (100 min.)



Figurur 7. VOIP - Útgangandi innlendisferðsla – marknaðarpartar, 1. hálvár 2012

Figure 7. VOIP - Outgoing domestic traffic – market shares, first half of 2012



Talva 6.1 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)

Table 6.1 Outgoing international traffic by company (VOIP excluded)

Í tíðarskeiðinum Útgangandi ferðsla (1000 min.)

In the period Outgoing trafic (1000 min.)

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
FT Samskifti	4.748	4.384	4.035	3.604	3.236	3.027	**2.795**	**2.615**	**2.410**	**2.262**	**2.197**
Vodafone	1.217	1.119	998	847	714	702	**627**	**550**	**523**	**523**	**498**
Í alt / *total*	**5.965**	**5.503**	**5.033**	**4.451**	**3.951**	**3.729**	**3.422**	**3.165**	**2.933**	**2.785**	**2.695**

Talva 6.2 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)

Table 6.2 Outgoing international traffic by company (VOIP excluded)

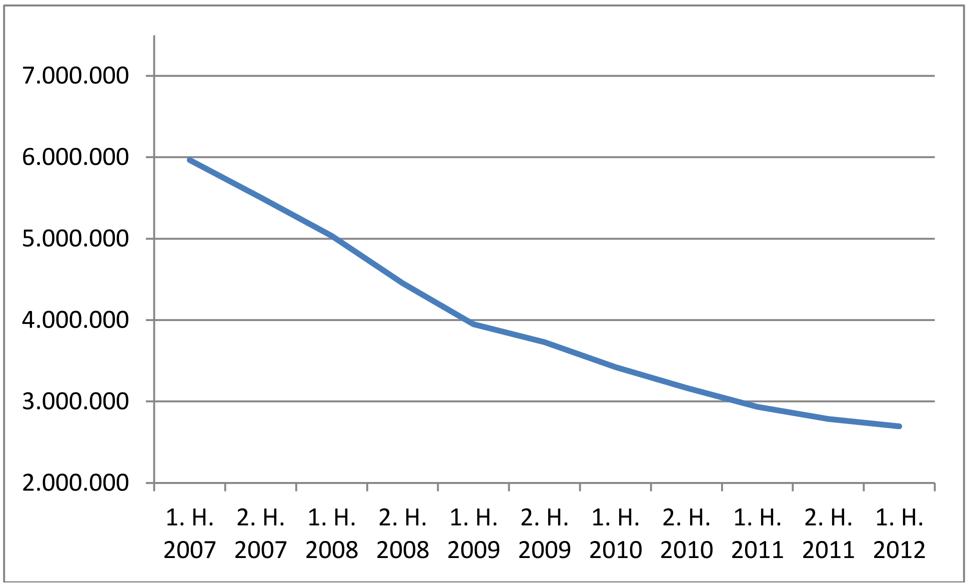
Í tíðarskeiðinum Marknaðarpartur

In the period Market shares

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
FT Samski	79,60%	79,70%	80,20%	80,98%	81,92%	81,18%	**81,68%**	**82,63%**	**82,18%**	**81,21%**	**81,52%**
Vodafone	20,40%	20,30%	19,80%	19,02%	18,08%	18,82%	**18,32%**	**17,37%**	**17,82%**	**18,79%**	**18,48%**
Í alt / *total*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

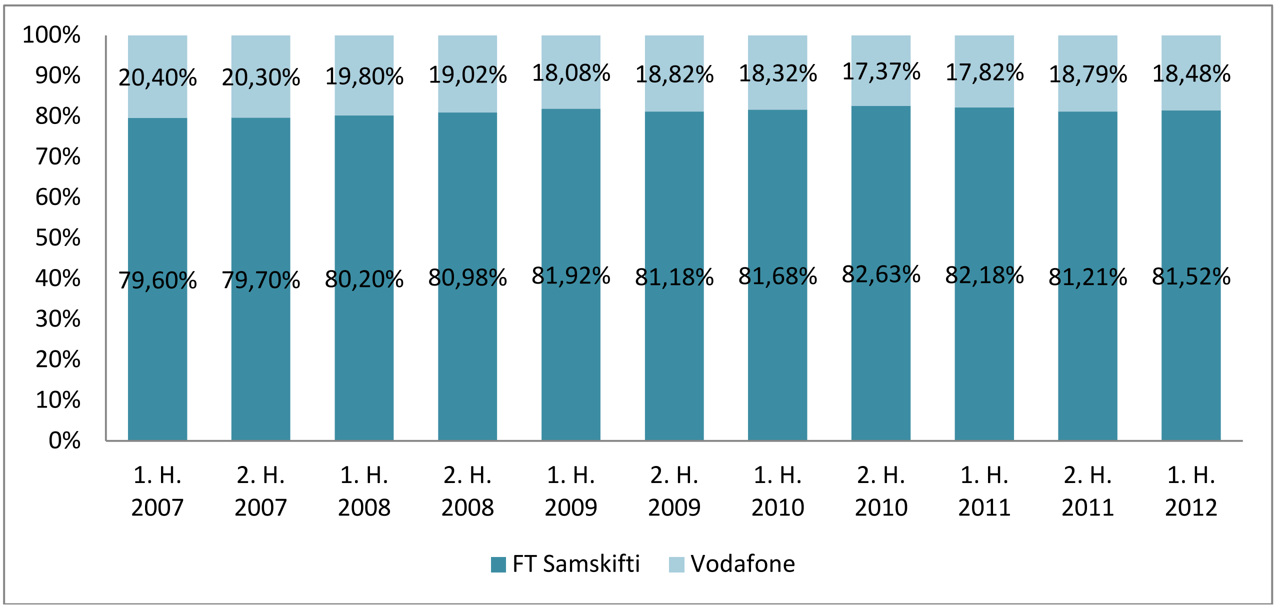
Figurur 8. Útgangandi uttanlandsferðsla - undantikið VOIP (1000 min.)

Figure 8. Outgoing international traffic - VOIP excluded (1000 min.)



Figurur 9. Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálvár 2007 - 1. hálvár 2012 (undantikið VOIP)

Figure 9. Outgoing international traffic – market shares, first half of 2007 to first half of 2012 (VOIP excluded)



Talva 7. VOIP - Útgangandi uttanlandsferðsla

Table 7. VOIP - Outgoing international traffic

Í tíðarskeiðinum Útgangandi ferðsla (100 min.)

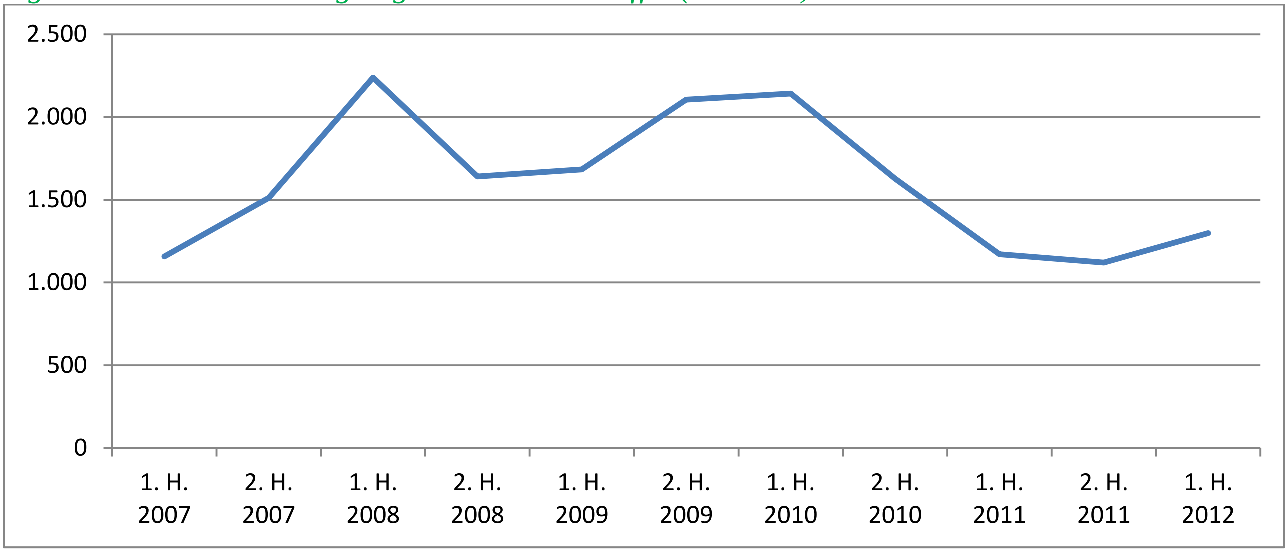
In the period Outgoing trafic (100 min.)

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
pf iConcept	91.568	127.000	138.000	142.351	142.351						
TeleTech	24.200	24.200	18.000								
FT Samskifti			67.896	21.745	25.883	210.465	214.213	162.758	101.334	90.597	104.529
Vodafone									15.684	21.432	25.295
Í alt / *total*	**115.768**	**151.200**	**223.896**	**164.096**	**168.234**	**210.465**	**214.213**	**162.758**	**117.018**	**112.029**	**129.824**

											1. H. 2012
Marknaðarpartur *Market shares*											
pf iConcept	79,10%	83,99%	61,64%	86,75%	84,61%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
TeleTech	20,90%	16,01%	8,04%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
FT Samskifti			30,32%	13,25%	15,39%	100,00%	100,00%	100,00%	86,60%	80,87%	80,52%
Vodafone									13,40%	19,13%	19,48%
Í alt / *total*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

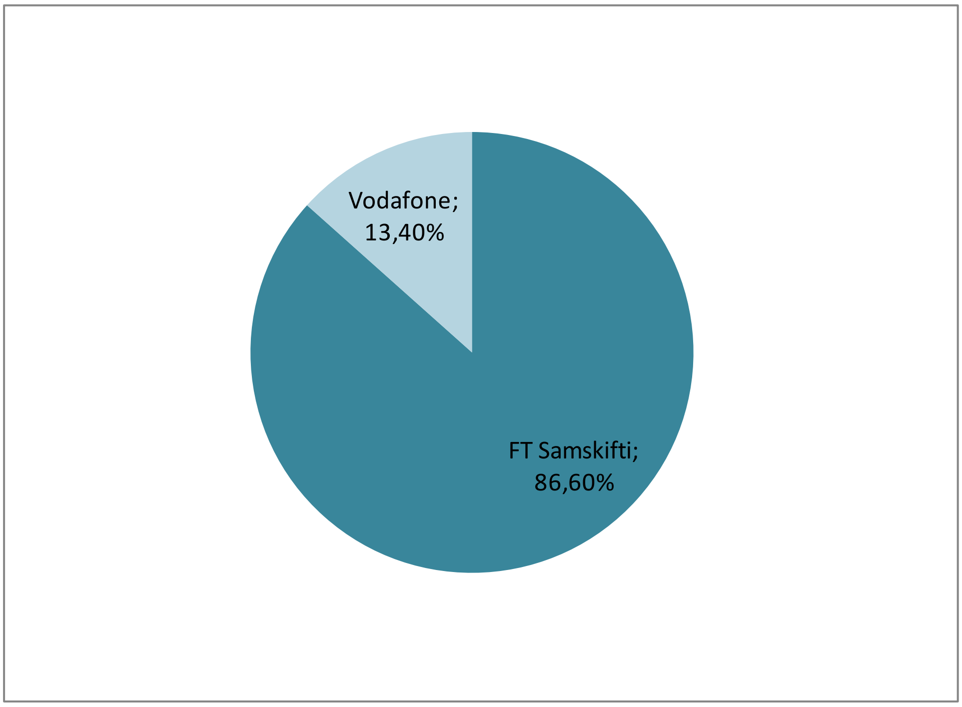
Figurur 10. VOIP - Útgangandi uttanlandsferðsla (100 min.)

Figure 10. VOIP - Outgoing international traffic (100 min.)



Figurur 11. VOIP - Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálvár 2012

Figure 11. VOIP - Outgoing international traffic – market shares, first half of 2012



Internet
Internet

Talva 8.1 Breiðband (FWA/xDSL) – býti av haldum hjá veitarunum
Table 8.1 Broadband (FWA/xDSL) – subscriptions by company

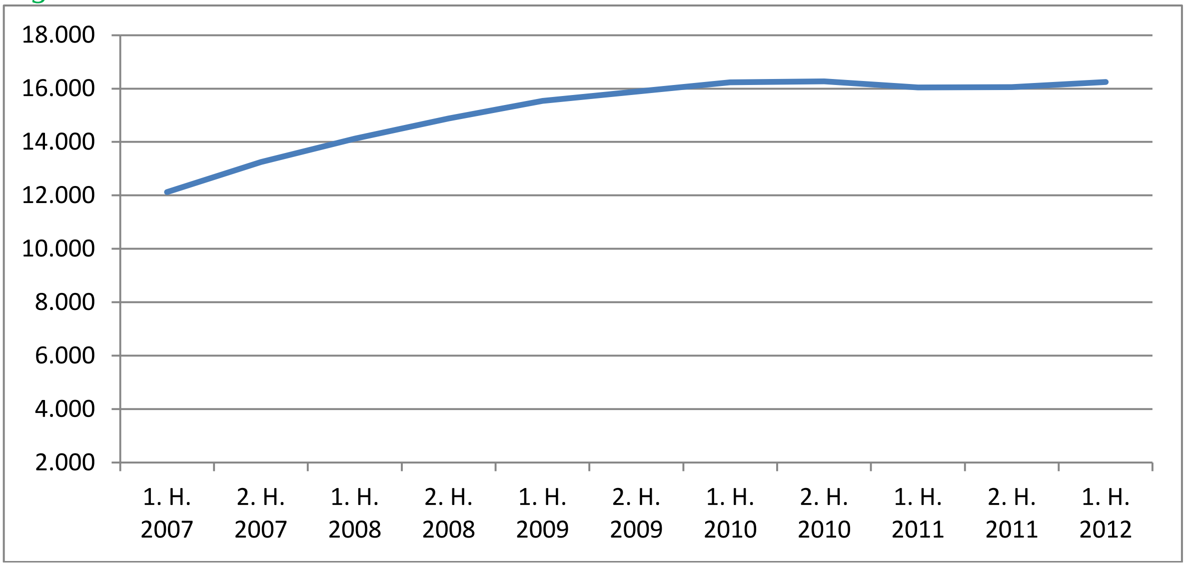
	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
FT Samskifti	8.462	9.218	9.980	10.510	10.960	11.881	11.909	12.113	**12.386**	**12.541**	**12.690**
Vodafone	2.760	3.087	3.160	3.424	3.640	3.629	3.950	3.784	**3.657**	**3.518**	**3.558**
Teletech	451	451	455	372	372	372	372	372	**0**	**0**	**0**
iConcept	450	499	527	572	572	0	0	0	**0**	**0**	**0**
Aðrir veitarar / *other*	0	0	0	0	0	0	0	0	**0**	**0**	**0**
Breiðband í alt *Broadband in total*	**12.123**	**13.255**	**14.122**	**14.878**	**15.544**	**15.882**	**16.231**	**16.269**	**16.043**	**16.059**	**16.248**

Talva 8.2 Breiðband (FWA/xDSL) – marknaðarpartar – haldarar hjá veitarunum
Table 8.2 Broadband (FWA/xDSL) – market shares - subscriptions by company

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
FT Samskifti	69,80%	69,54%	70,67%	70,64%	70,51%	74,81%	73,37%	74,45%	**77,21%**	**78,09%**	**78,10%**
Vodafone	22,77%	23,29%	22,38%	23,01%	23,42%	22,85%	24,34%	23,26%	**22,79%**	**21,91%**	**21,90%**
Teletech	3,72%	3,40%	3,22%	2,50%	2,39%	2,34%	2,29%	2,29%	**0,00%**	**0,00%**	**0,00%**
iConcept	3,71%	3,76%	3,73%	3,84%	3,68%	0,00%	0,00%	0,00%	**0,00%**	**0,00%**	**0,00%**
Aðrir veitarar / *other*	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	**0,00%**	**0,00%**	**0,00%**
Breiðband í alt *Broadband in total*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100,00%**	**100,00%**	**100,00%**	**100,00%**	**100,00%**

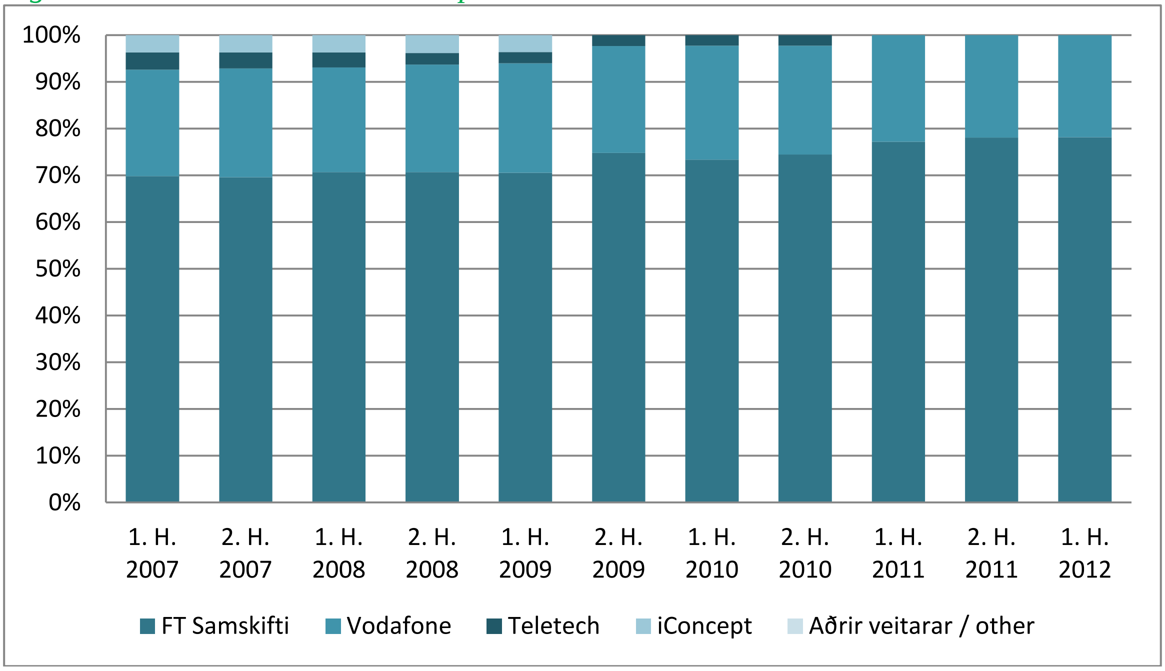
Figurur 12. Breiðband í alt

Figure 12. Broadband in total



Figurur 13. Breiðband – hald - marknaðarpartar

Figure 13. Broadband – subscriptions – market shares



Talva 9. Breiðband (ADSL/xDSL) – ferð hjá skrásettum viðskiftafólkum

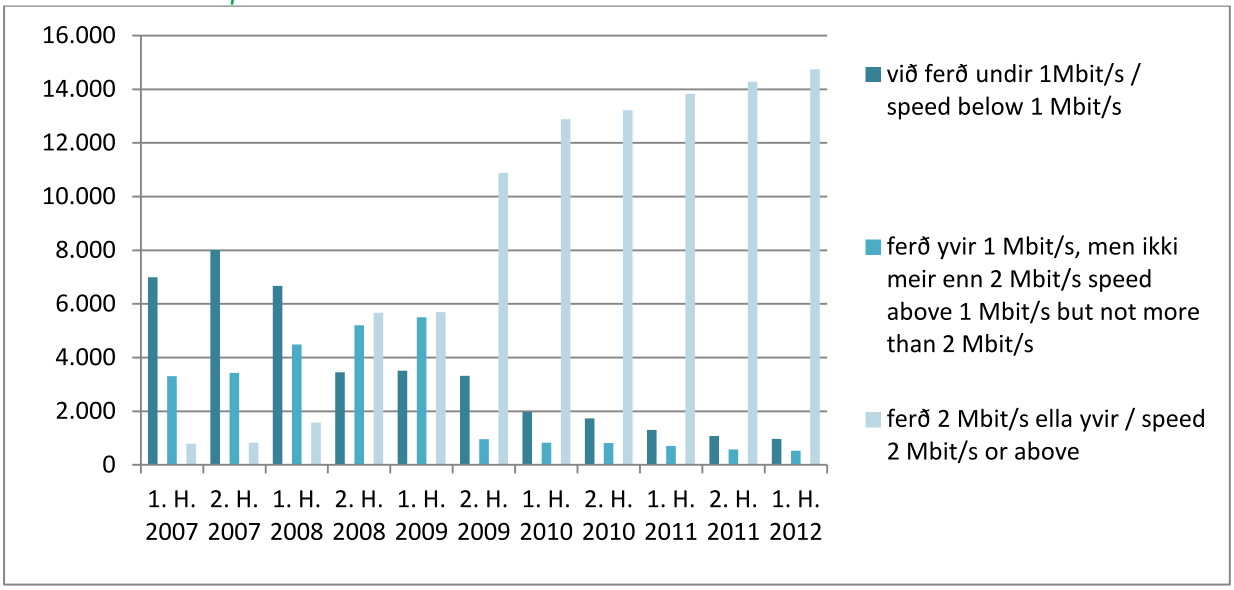
Table 9. Broadband (ADSL/xDSL) – subscriptions by speed

Ferð / *Speed*	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
við ferð undir 1Mbit/s *speed below 1 Mbit/s*	6,996	8,011	6,675	3,446	3,516	3,318	1,972	1,737	**1,306**	**1,077**	**972**
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s *speed above 1 Mbit/s but less than 2 Mbit/s*	3,313	3,425	4,492	5,211	5,507	954	823	812	**704**	**580**	**524**
ferð 2 Mbit/s ella yvir / *speed 2 Mbit/s or above*	791	829	1,584	5,671	5,697	10,885	12,890	13,226	**13,832**	**14,287**	**14,752**
ferð 2 Mbit/s ella minni *speed 2 Mbit/s or less*			n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	**2,010**	**1,657**	**1,496**
ferð yvir 2 Mbit/s til og við 10 Mbit/s *speed above 2 Mbit/s but less than 10 Mbit/s*			n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	**8,185**	**11,910**	**11,798**
ferð yvir 10 Mbit/s *speed 10 Mbit/s*			n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	**5,647**	**2,377**	**2,954**

Partur / *Shares*											
1 Mbit/s ella undir / *speed below 1 Mbit/s*	63.03%	65.32%	52.35%	24.05%	23.89%	21.89%	12.57%	**11.01%**	**8.24%**	**6.75%**	**5.98%**
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s *speed above 1 Mbit/s but less than 2 Mbit/s*	29.85%	27.92%	35.23%	36.37%	37.41%	6.29%	5.25%	**5.15%**	**4.44%**	**3.64%**	**3.22%**
ferð 2 Mbit/s ella yvir / *speed 2 Mbit/s or above*	7.13%	6.76%	12.42%	39.58%	38.70%	71.82%	82.18%	**83.84%**	**87.31%**	**89.61%**	**90.79%**
	100.01%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
ferð 2 Mbit/s ella minni *speed 2 Mbit/s or less*				n.a.	n.a.	n.a.	n.a.	n.a.	**12.37%**	**10.20%**	**9.21%**
ferð yvir 2 Mbit/s til og við 10 Mbit/s *speed above 2 Mbit/s to 10 Mbit/s*			n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	**50.38%**	**73.30%**	**72.61%**
ferð yvir 10 Mbit/s *speed 10 Mbit/s*			n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	**34.76%**	**14.63%**	**18.18%**

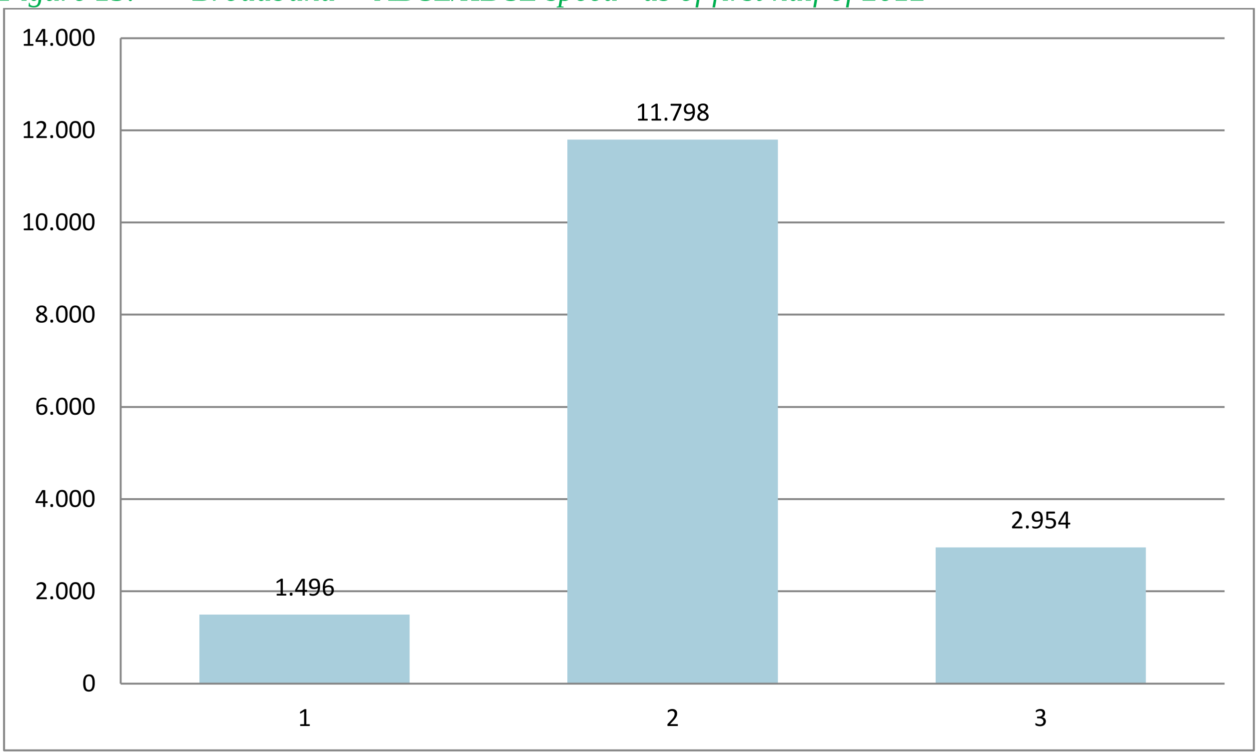
Figurur 14. Breiðband – ADSL/XDSL – býti av haldum og ferð, 1 halvár 2007 til 1. hálvár 2012

Figure 14. Broadband – ADSL/XDSL - subscriptions and speed, first half 2007 to first half 2012



Figurur 15. Breiðband – ADSL/XDSL ferð – 1. hálvár 2012

Figure 15. Broadband – ADSL/XDSL speed –as of first half of 2012

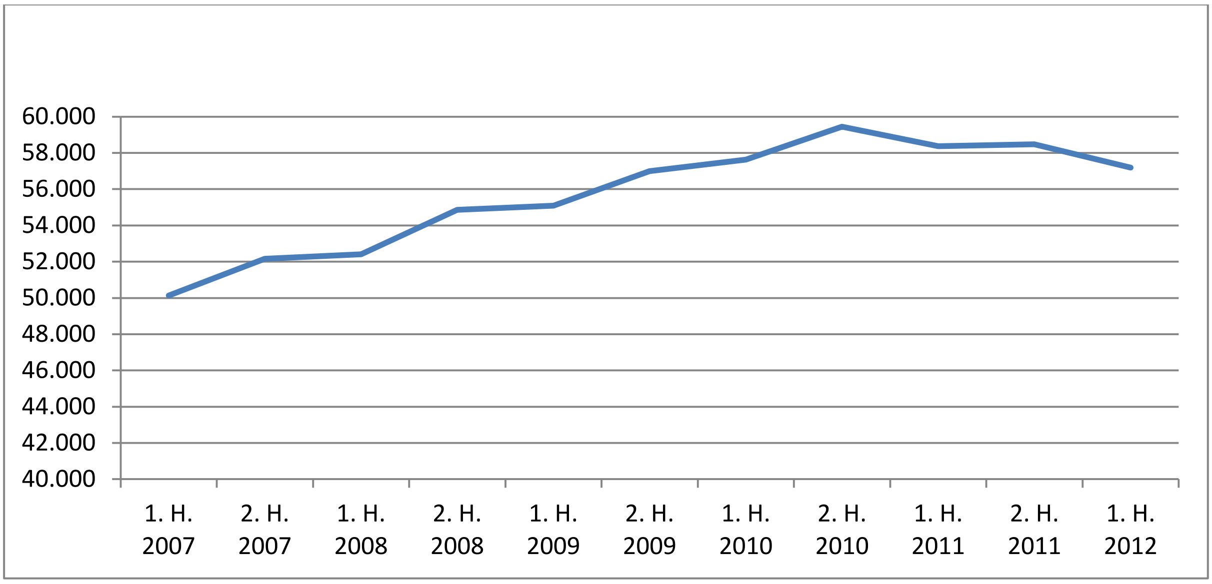


Talva 12. Fartelefoni – hald og marknaðarpartar, 1. hálvár 2007 til 1. hálvár 2012
Table 12. Mobile telephony – subscriptions and market shares, first half 2007 to first half 2012

Við endan a / *End of*	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
FT Samskifti	34.256	35.293	35.012	36.215	35.667	37.302	37.667	**39.016**	**39.328**	**39.977**	**40.365**
Vodafone	15.885	16.876	17.400	18.645	19.425	19.691	19.958	**20.430**	**19.042**	**18.498**	**16.820**
Í alt / *Total*	50.141	52.169	52.412	54.860	55.092	56.993	57.625	**59.446**	**58.370**	**58.475**	**57.185**
- Harav / *- Of which*											
Telemetri	173	173	205	253	318	359	499	574	**684**	**791**	**957**
Dátuhald			195	222	264	300	441	501	1.019	979	1.224
Talutíðarkort / *Pre-paid cards:*											
FT Samskifti	17.090	17.307	16.176	16.979	15.878	17.246	17.127	**18.524**	**18.372**	**18.887**	**18.238**
Vodafone	9.004	9.560	9.400	10.025	10.396	10.811	10.645	**11.012**	**10.038**	**10.445**	**9.450**
Í alt / *total*	26.094	26.867	25.576	27.004	26.274	28.057	27.772	**29.536**	**28.410**	**29.332**	**27.688**
Marknaðarpartar / *Market share*											
FT Samskifti	68,32%	67,65%	66,80%	66,01%	64,74%	65,45%	65,37%	**65,63%**	**67,38%**	**68,37%**	**70,59%**
Vodafone	31,68%	32,35%	33,20%	33,99%	35,26%	34,55%	34,63%	**34,37%**	**32,62%**	**31,63%**	**29,41%**
Í alt / *Total*	100%	100%	100%	100,00%	100,00%	100,00%	100,00%	**100,00%**	**100,00%**	**100,00%**	**100,00%**
Talutíðarkort / *Pre-paid cards:*											
FT Samskifti	65,49%	64,42%	63,25%	62,88%	60,43%	61,47%	61,67%	**62,72%**	**64,67%**	**64,39%**	**65,87%**
Vodafone	34,51%	35,58%	36,75%	37,12%	39,57%	38,53%	38,33%	**37,28%**	**35,33%**	**35,61%**	**34,13%**
Talutíðarko	100%	100%	100%	100%	100%	100%	100%	**100%**	**100%**	**100%**	**100%**

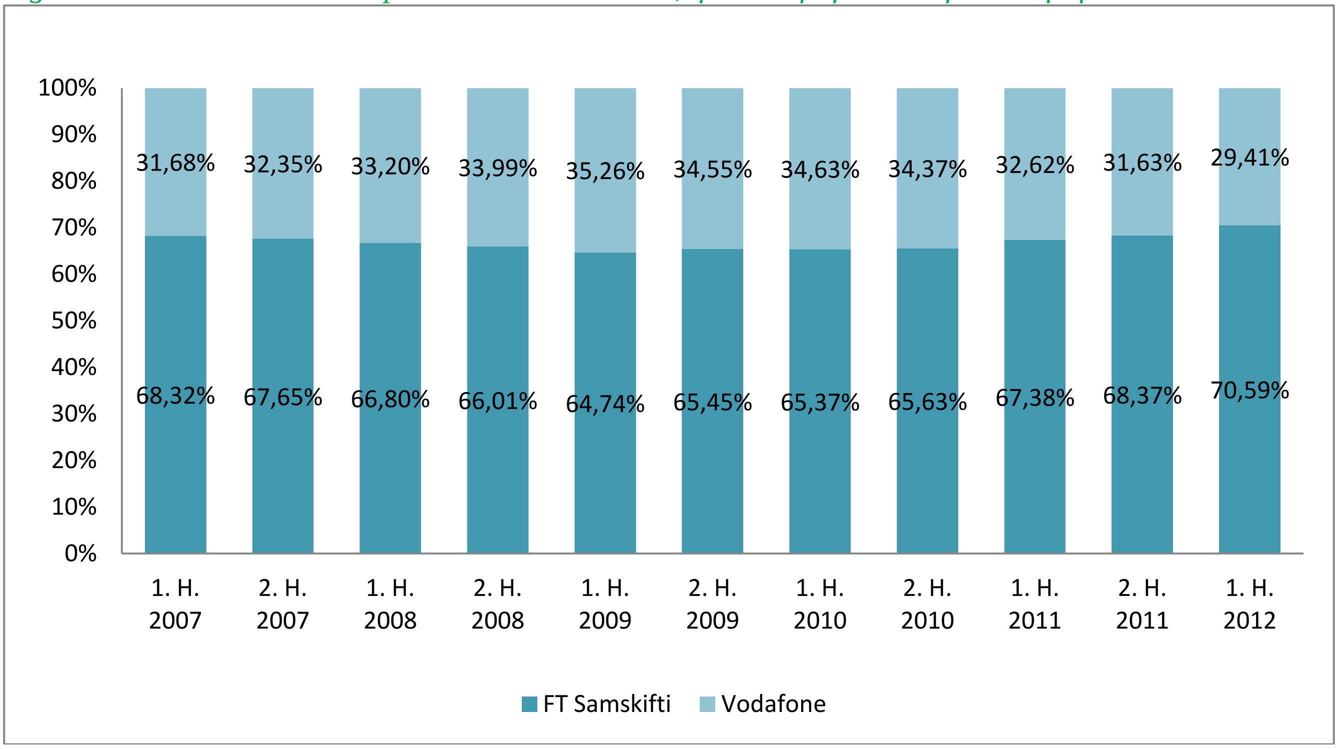
Figurur 17. Fartelefonhald

Figure 17. Mobile subscriptions



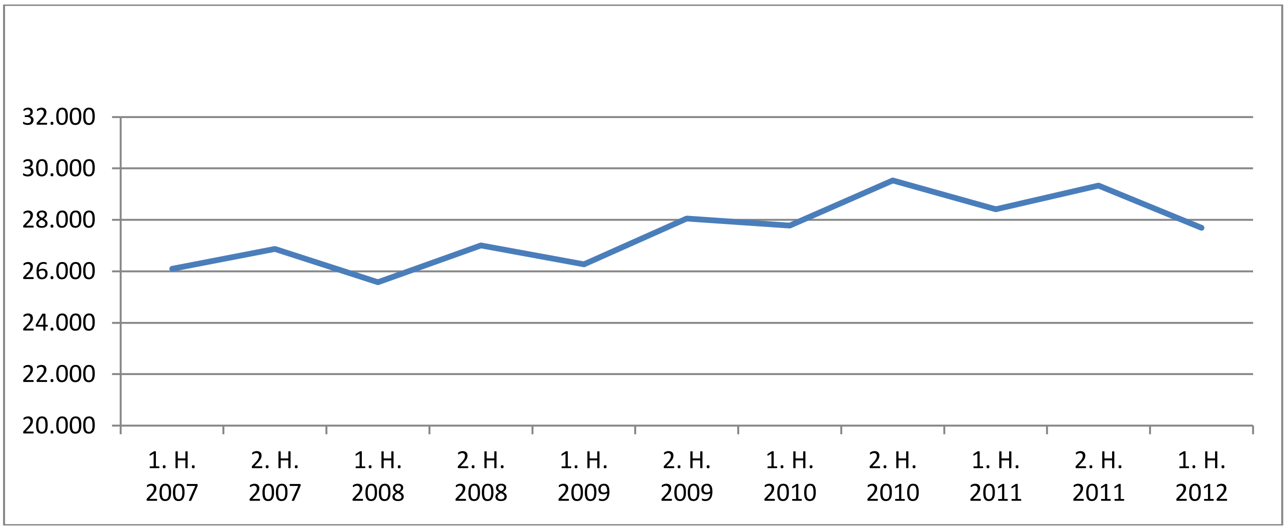
Figurur 18. Fartelefonhald – marknaðarpartar, 1. hálvár 2007 – 1. hálvár 2012

Figure 18. Mobile subscriptions – market shares, first half of 2007 – first half of 2012



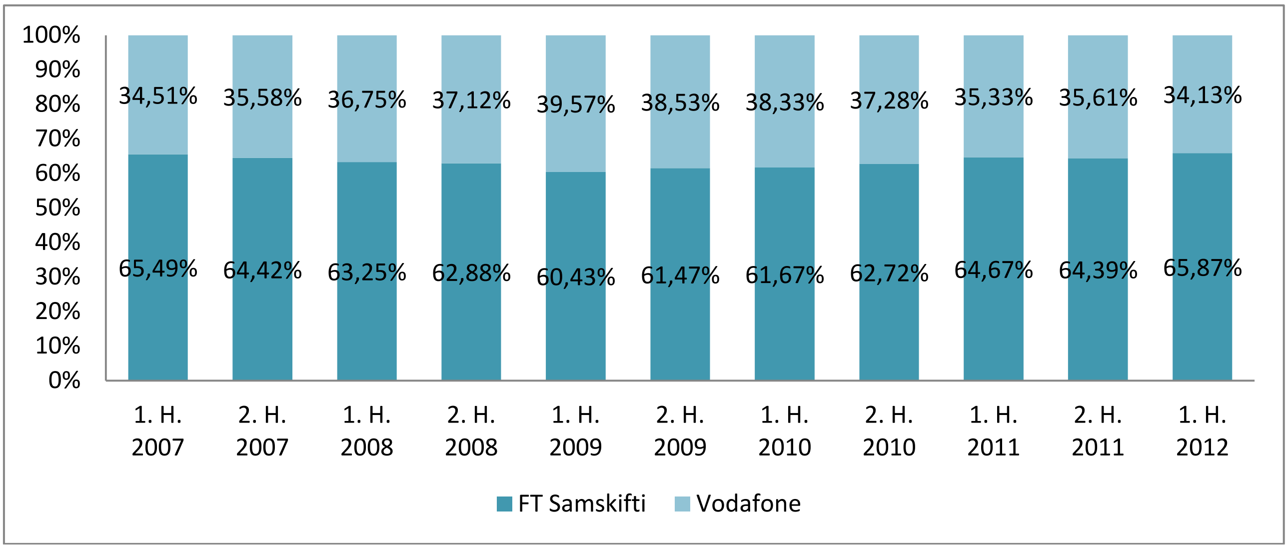
Figurur 19. Talutíðarkort

Figure 19. Pre-paid cards



Figurur 20. Talutíðarkort – marknaðarpartar, 1. hálvár 2007– 1. hálvár 2012

Figure 20. Pre-paid cards – market shares, first half of 2007 – first half of 2012



Talva 13. Fartelefoni[6] – útgangandi innlendisferðsla, 1. hálvár 2007 til 1. hálvár 2012

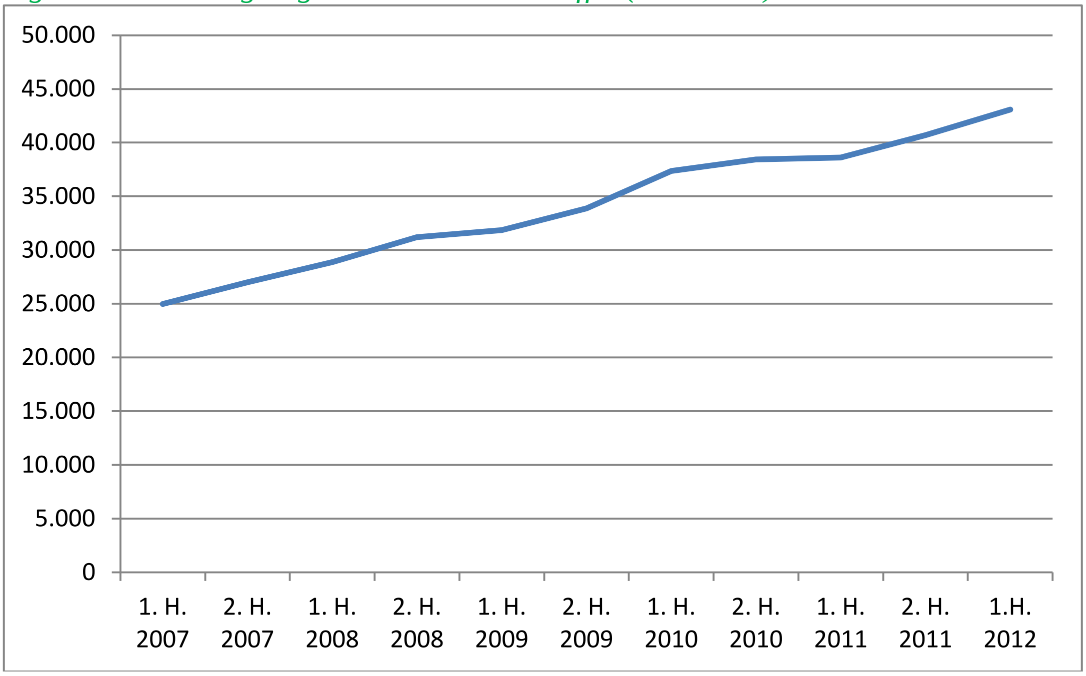
Table 13. Mobile telephone[11] – outgoing domestic traffic, first half 2007 to first half of 2012

Í tíðarskeiðnum (1.000 min) /
In the period (1.000 minutes)

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1.H. 2012
FT Samskifti	17.448	18.336	19.157	20.705	21.654	23.138	26.098	26.496	27.497	28.641	30.801
Vodafone	7.549	8.670	9.720	10.493	10.218	10.751	11.261	11.947	11.124	12.051	12.288
Í alt / *total*	**24.998**	**27.006**	**28.877**	**31.198**	**31.872**	**33.889**	**37.359**	**38.443**	**38.621**	**40.692**	**43.090**
Marknaðarpartar / *Market share*											
FT Samskifti	69,80%	67,90%	66,30%	66,37%	67,94%	68,28%	69,86%	68,92%	71,20%	70,38%	71,48%
Vodafone	30,20%	32,10%	33,70%	33,63%	32,06%	31,72%	30,14%	31,08%	28,80%	29,62%	28,52%
Í alt / *total*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

Figurur 21. Útgangandi innlendis fartelefonferðsla (1000 min.)

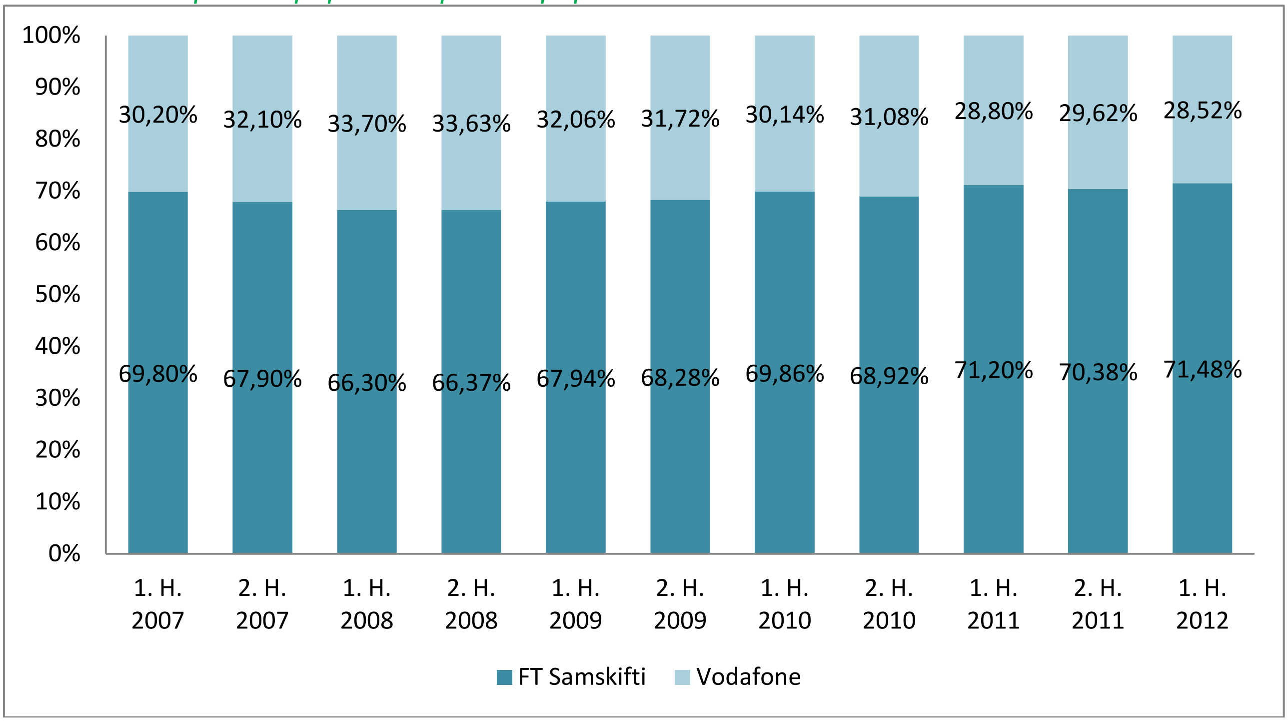
Figure 21. Outgoing domestic mobile traffic (1000 min.)



[6] Í tíðarskeiðnum. Umfatar ferðslu frá GSM.
[11] *In the period. Including traffic from GSM.*

Figurur 22. Útgangandi innlendis fartelefonferðsla – marknaðarpartar, 1. hálvár 2007 – 1. hálvár 2012

Figure 22. Outgoing domestic mobile traffic – market shares, first half of 2007 – first half of 2012



Talva 14. Fartelefoni[7] – útgangandi uttanlandsferðsla, 1. hálvár 2007- 1. hálvár 2012

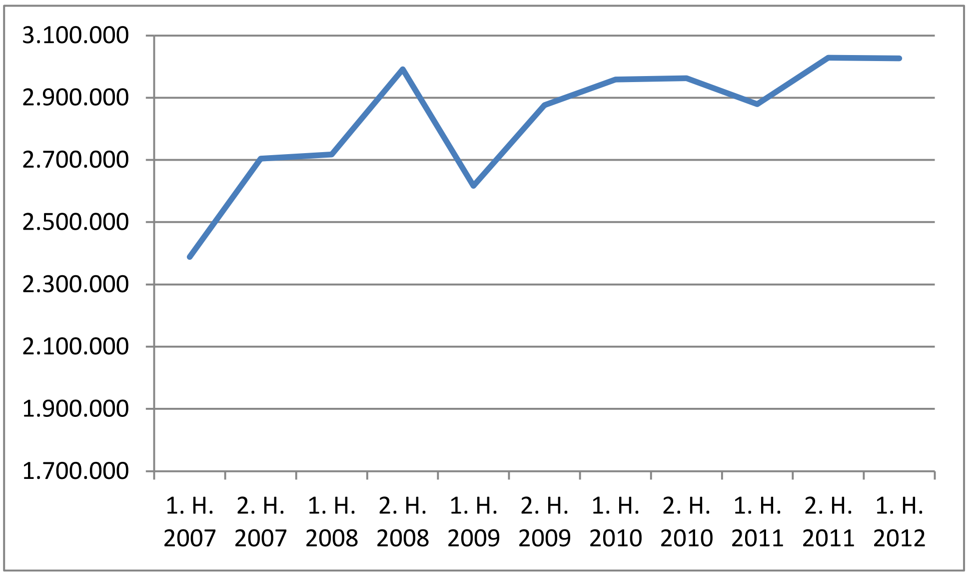
Table 14. Mobile telephony[12] – outgoing international traffic, first half of 2007 – first half of 2012

Í tíðarskeiðnum / Útgangandi uttanlandaferðsla (1000 min.) /
In the period Outgoing international traffic (1000 minutes)

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1. H. 2012
FT Samskifti	1.927	2.069	2.024	2.261	1.983	2.157	2.288	2.260	2.165	2.314	2.300
Vodafone	461	635	694	731	634	718	670	702	714	715	726
Í alt / *total*	**2.388**	**2.704**	**2.718**	**2.991**	**2.617**	**2.876**	**2.958**	**2.962**	**2.879**	**3.029**	**3.026**
Marknaðarpartar / *Market share*											
FT Samskifti	80,70%	76,50%	74,50%	75,57%	75,79%	75,02%	77,35%	76,29%	75,21%	76,38%	76,00%
Vodafone	19,30%	23,50%	25,50%	24,43%	24,21%	24,98%	22,65%	23,71%	24,79%	23,62%	24,00%
Í alt / *total*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

Figurur 23. Útgangandi uttanlands fartelefonferðsla (1000 min.)

Figure 23. Outgoing international mobile traffic (1000 min.)

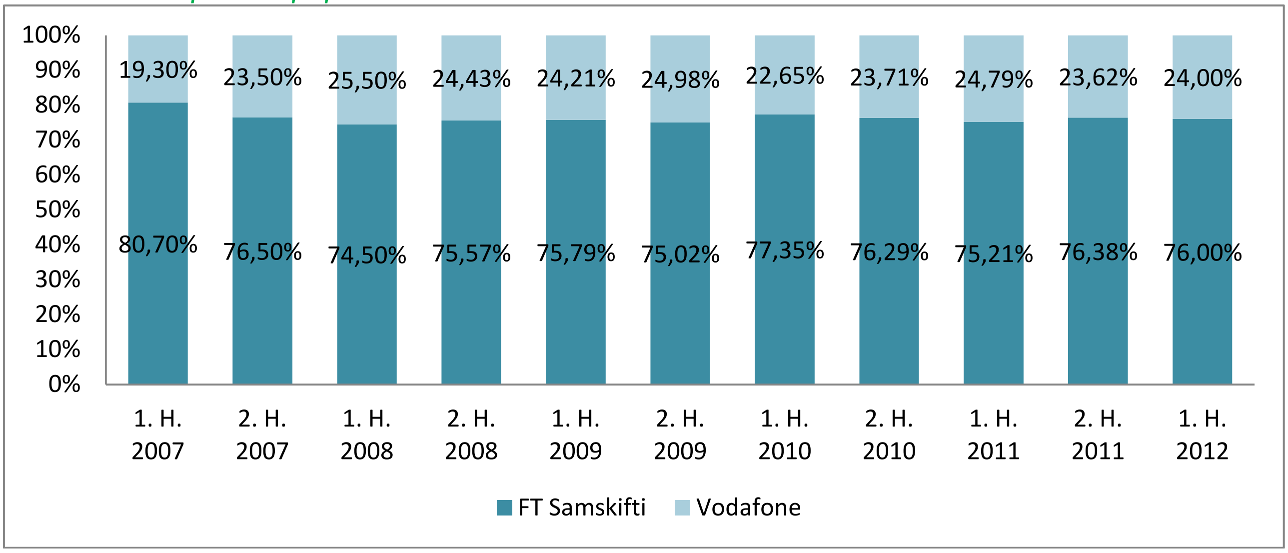


[7] Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

[12] In the period. Including traffic from GSM.

Figurur 24. Útgangandi uttanlands fartelefonferðsla – marknaðarpartar, 1. hálvár 2007 - 1. hálvár 2012

Figure 24. Outgoing international mobile traffic – market shares,, first half of 2007 - first half of 2012



Talva 15. Fartelefoni[8] – útgangandi ferðsla, 1. hálvár 2007 - 1. hálvár 2012

Table 15. Mobile telephony[13] – outgoing, first half of 2007 - first half of 2012

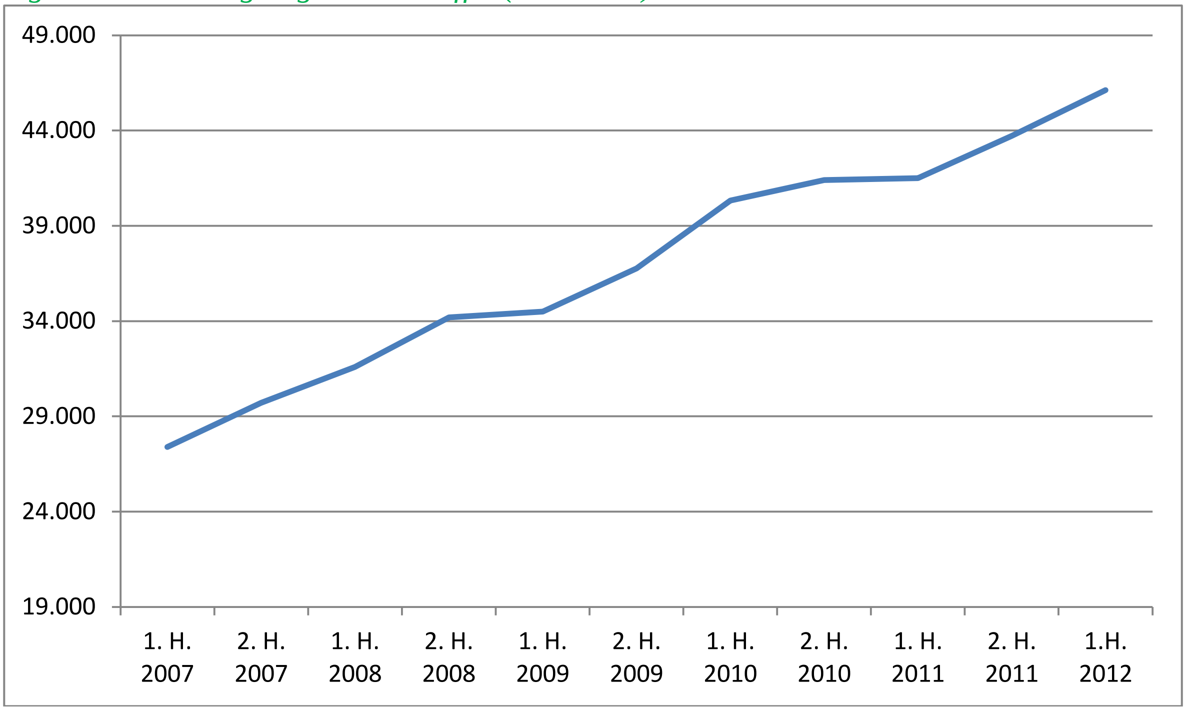
Í tíðarskeiðnum / Útgangandi ferðsla (1000 min.) /
In the period Outgoing traffic (1000 minutes)

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1.H. 2012
FT	19.375	20.404	21.181	22.966	23.638	25.296	28.386	28.756	29.662	30.955	33.101
Vodafone	8.011	9.305	10.414	11.224	10.851	11.469	11.931	12.649	11.837	12.766	13.015
Í alt / *total*	**27.386**	**29.709**	**31.595**	**34.190**	**34.489**	**36.765**	**40.318**	**41.405**	**41.499**	**43.721**	**46.116**
Marknaðarpartar / *Market share*											
FT	70,70%	68,70%	67,00%	67,17%	68,54%	68,80%	70,41%	69,45%	71,48%	70,80%	71,78%
Vodafone	29,30%	31,30%	33,00%	32,83%	31,46%	31,20%	29,59%	30,55%	28,52%	29,20%	28,22%
Í alt / *total*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

[8] Í tíðarskeiðnum. Umfatar ferðslu frá GSM.
[13] In the period. Including traffic from GSM.

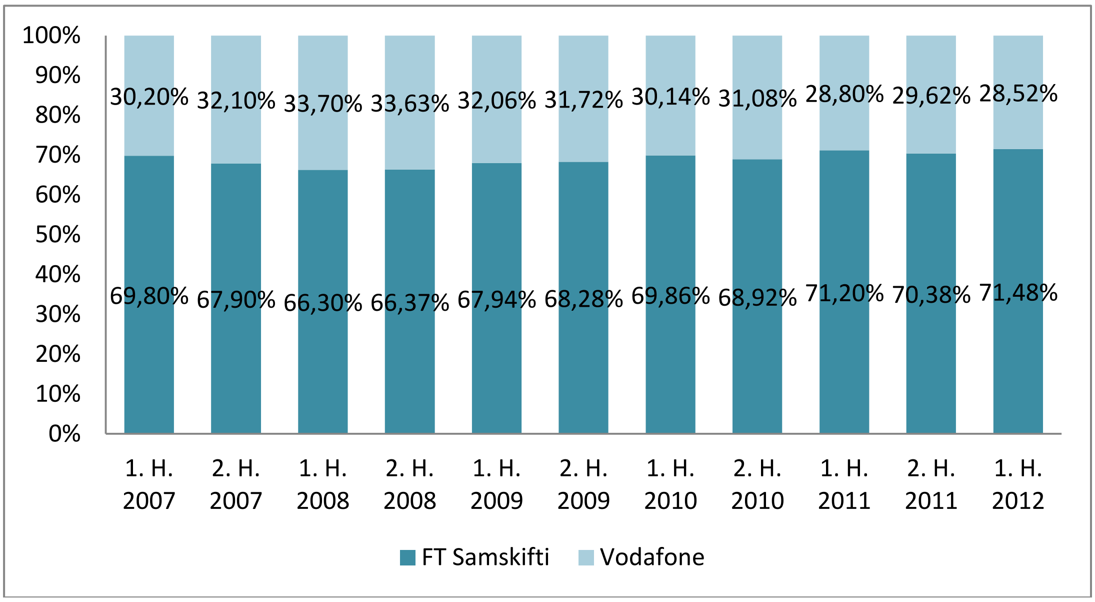
Figurur 25. Útgangandi fartelefonferðsla (1000 min.)

Figure 25. Outgoing mobile traffic (1000 min.)



Figurur 26. Útgangandi fartelefonferðsla – marknaðarpartar, 1. hálvár 2007 - 1. hálvár 2012

Figure 26. Outgoing mobile traffic – market shares,, first half of 2007 – first half of 2012



Talva 16. Send SMS-boð – býtt á fyritøkur, 1. halvár 2007– 1. halvár 2012

Table 16. SMS sent – by company, first half of 2007– first half of 2012

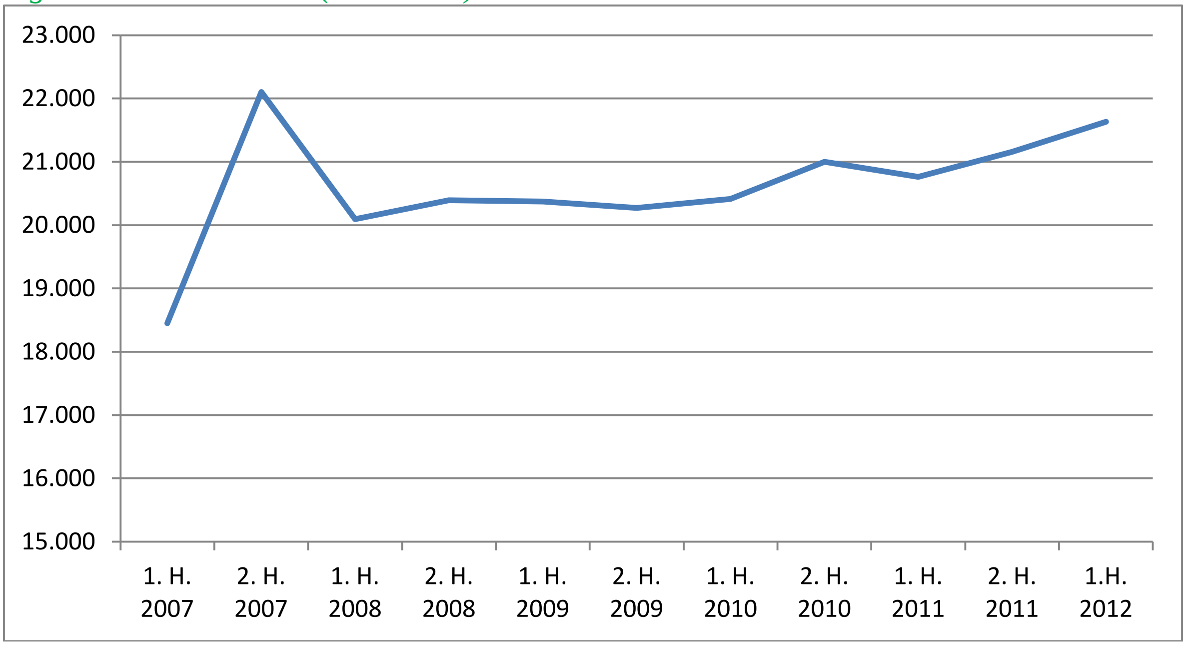
Í tíðarskeiðnum / Send SMS (1.000 eindir)

In the period SMS sent (per 1.000)

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1.H. 2012
FT Samskifti	12.063	14.667	12.141	12.261	12.713	13.045	13.325	13.920	13.974	14.388	14.819
Vodafone	6.390	7.434	7.955	8.133	7.660	7.228	7.089	7.079	6.787	6.768	6.812
Í alt / *total*	**18.453**	**22.101**	**20.097**	**20.394**	**20.372**	**20.273**	**20.414**	**20.999**	**20.760**	**21.156**	**21.630**
Marknaðarpartar / *Market share*											
FT Samskifti	65,40%	66,40%	60,40%	60,12%	62,40%	64,35%	65,28%	66,29%	67,31%	68,01%	68,51%
Vodafone	34,60%	33,60%	39,60%	39,88%	37,60%	35,65%	34,72%	33,71%	32,69%	31,99%	31,49%
Í alt / *total*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

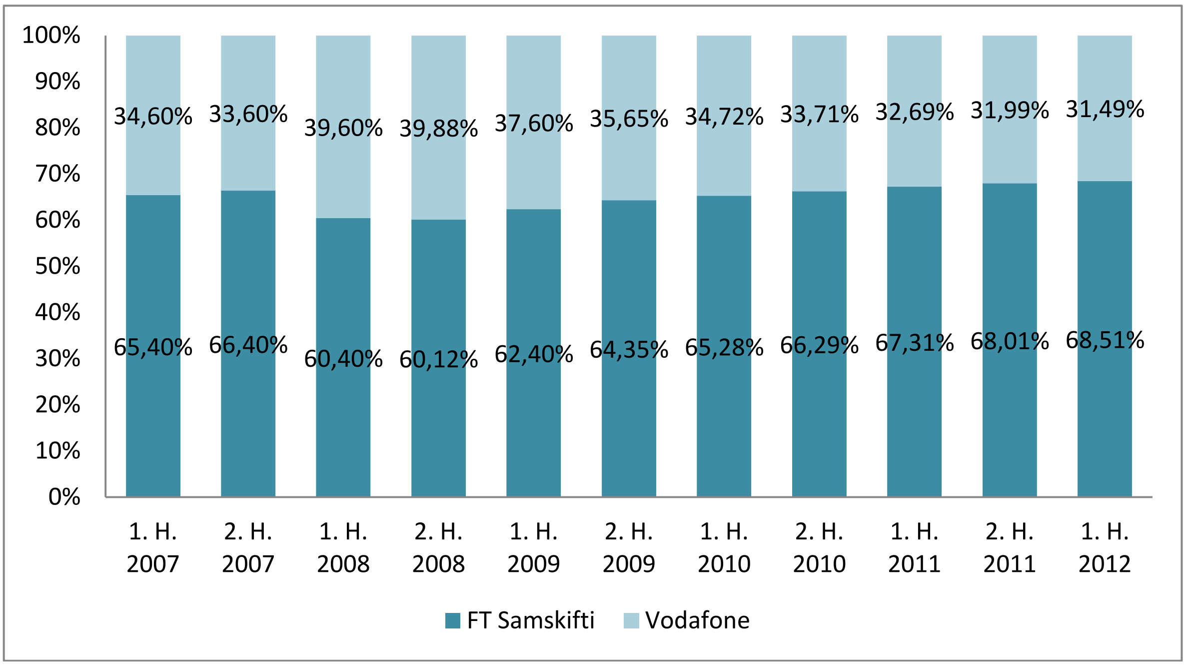
Figurur 27. Send SMS-boð (1000 eindir)

Figure 27. SMS sent (1000 units)



Figurur 28. Send SMS-boð – marknaðarpartar, 1. hálvár 2007 - 1. hálvár 2012

Figure 28. SMS sent – market shares, first half of 2007 – first half of 2012



Talva 17. Send MMS-boð – býtt millum fyritøkur, 1. halvár 2007- 1. halvár 2012

Table 17. MMS sent – by company, first half of 2007 –first half of 2012

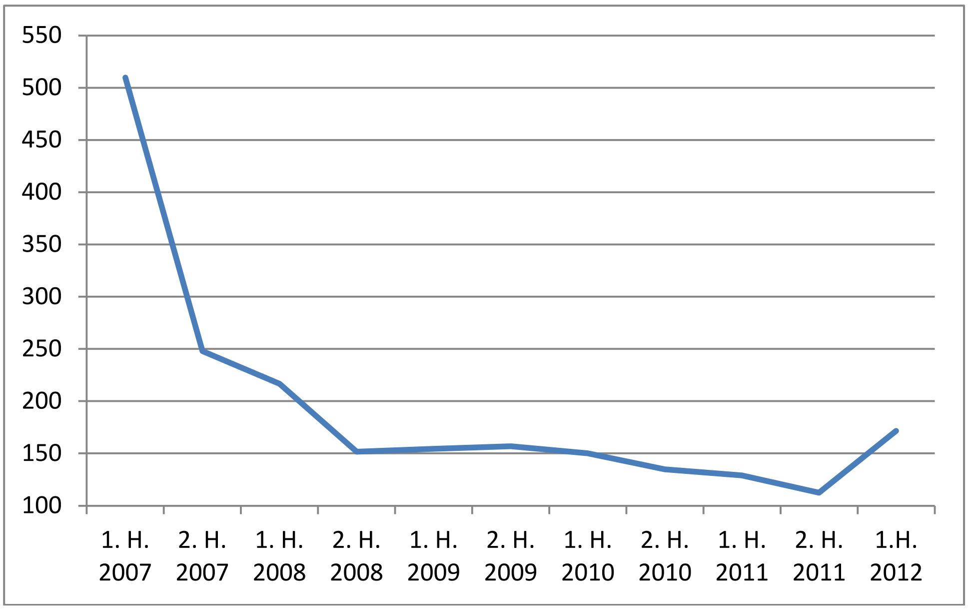
Í tíðarskeiðnum / *In the period*

Send MMS (100 eindir) / *MMS sent (per 100)*

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H. 2011	2. H. 2011	1.H. 2012
FT Samski	444 0	203 0	178 0	122 0	118 0	115 0	110 0	100 0	89 0	62 0	118 0
Vodafone	66	45	39	30	36	42	40	35	40	50	54
Í alt / *tota*	**510**	**248**	**217**	**152**	**154**	**157**	**150**	**135**	**129**	**112**	**171**
Marknaðarpartar / *Market share*											
FT Samski	87,03%	81,72%	82,14%	80,22%	76,68%	73,04%	73,51%	73,93%	69,35%	55,59%	68,67%
Vodafone	12,97%	18,28%	17,86%	19,78%	23,32%	26,96%	26,49%	26,07%	30,65%	44,41%	31,33%
Í alt / *tota*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

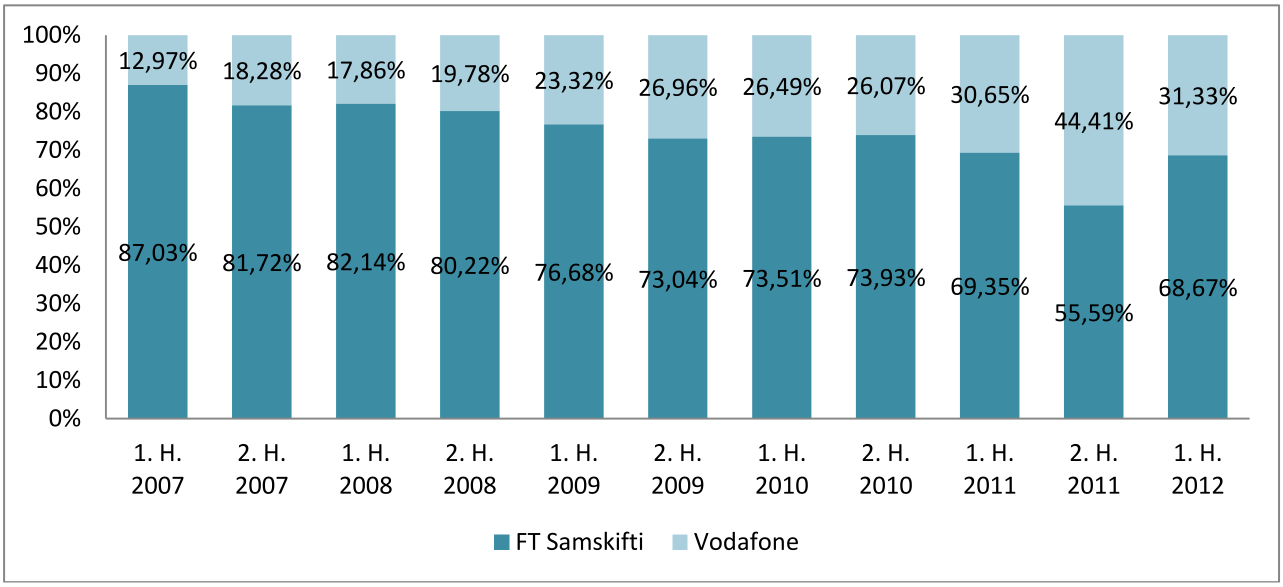
Figurur 29. Send MMS-boð (100 eindir)

Figure 29. MMS sent (100 units)



Figurur 30. Send MMS-boð – marknaðarpartar, 1. hálvár 2007 - 1. hálvár 2012

Figure 30. MMS sent – market shares, first half of 2007 – first half of 2012



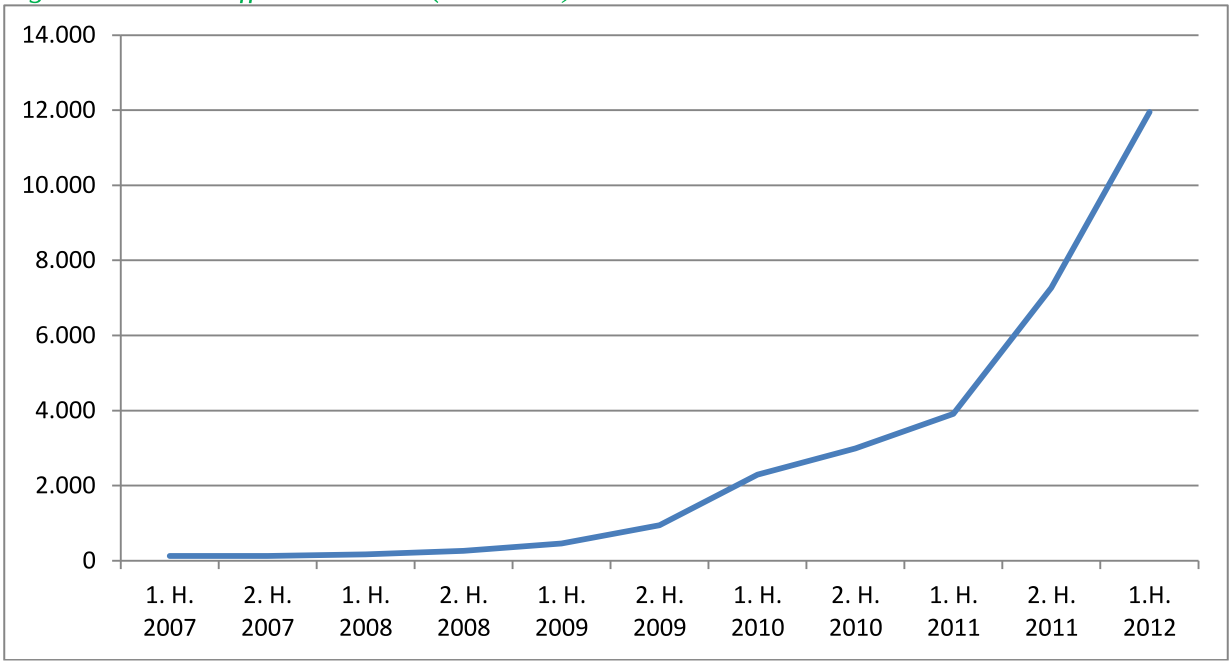
Talva 18. Ferðsla via 2G/3G - tal av megabyte up/download

Table 18. Traffic via 2G/3G – number of megabyte up/download

Í tíðarskeiðnum / *In the period*	Tal av megabyte (1000 eindir) *number of megabyte (1000 unit)*										
	1. H. 2007	**2. H. 2007**	**1. H. 2008**	**2. H. 2008**	**1. H. 2009**	**2. H. 2009**	**1. H. 2010**	**2. H. 2010**	**1. H. 2011**	**2. H. 2011**	**1.H. 2012**
FT Samskifti	117	110	136	230	317	625	1.393	2.031	3.038	6.062	10.465
Vodafone	12	20	33	38	139	320	900	961	870	1.212	1.490
Í alt / *total*	**130**	**130**	**169**	**268**	**456**	**945**	**2.293**	**2.992**	**3.909**	**7.274**	**11.954**
Marknaðarpartur / *Market shares*											
FT Samskifti	90,46%	84,87%	80,56%	85,77%	69,55%	66,15%	60,74%	67,87%	77,73%	83,34%	87,54%
Vodafone	9,54%	15,13%	19,44%	14,23%	30,45%	33,85%	39,26%	32,13%	22,27%	16,66%	12,46%
Í alt / *total*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

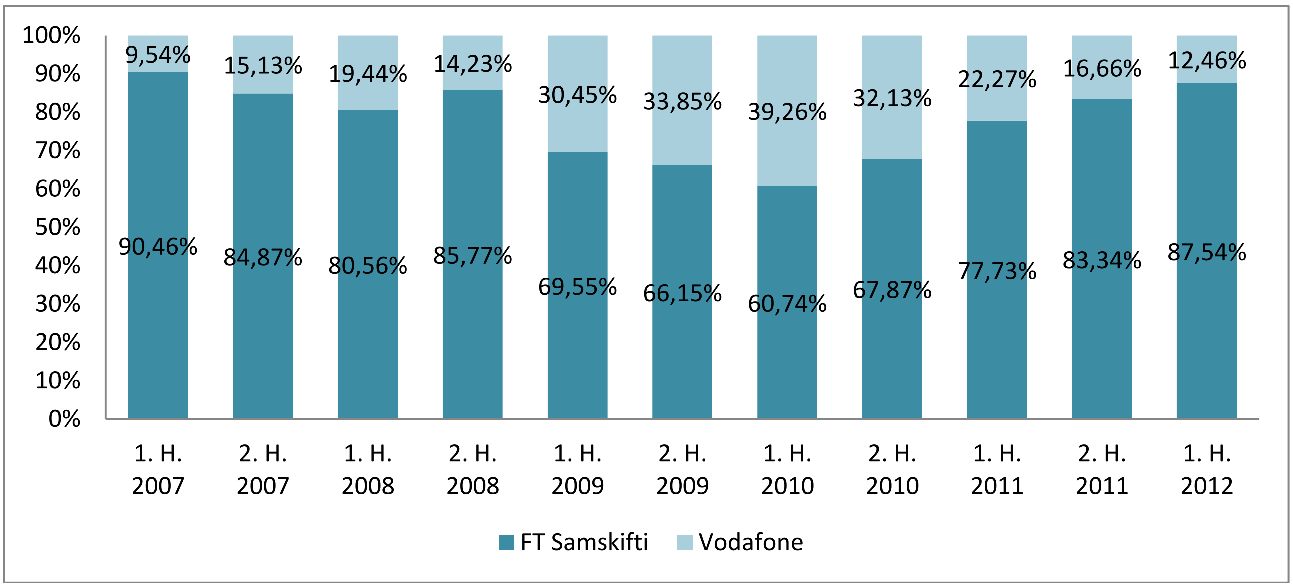
Figurur 31. Ferðsla via 2G/3G (1000 eindir)

Figurel 31. Traffic via 2G/3G (1000 unit)



Figurur 32. Ferðsla via 2G/3G - marknaðarpartar, 1. hálvár 2007 - 1. hálvár 2012

Figure 32. Traffic via 2G/3G – market shares, first half 2007 to first half of 2012



Sjónvarpstænastur
Television services

Talva 18. Sjónvarpstænastur (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
Table 18. Television services (Cable, Satellite & DVB-T – subscriptions by company

Við endan av / *End of* — Hald / *Subscriptions*

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H2011	2. H2011	1. H2012
Cable Networks	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200
Televarpið (DVB-T)	6.801	7.375	8.206	8.654	8.826	9.135	9.333	9.470	9.441	9.553	9.576
Canal Digital	6.150	6.054	5.604	5.511	4.980	4.746	4.352	4.263	4.097	3.970	3.833
Others (Sky, Viasat etc.)	650	650	650	650	650	650	650	650	650	650	650
Hald í alt / *Subsriptions in total*	**14.801**	**15.279**	**15.660**	**16.015**	**15.656**	**15.731**	**15.535**	**15.583**	**15.388**	**15.373**	**15.259**

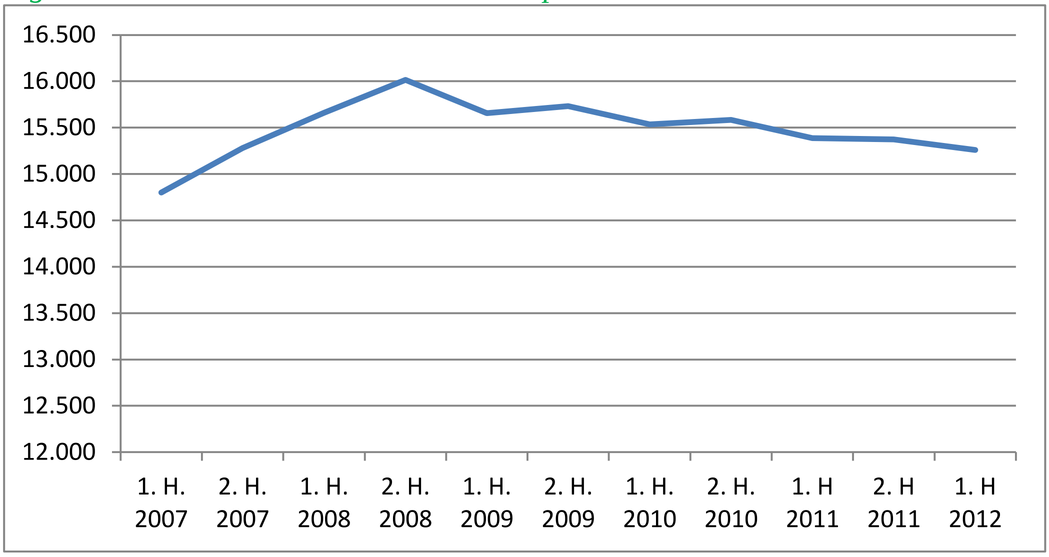
Talva 19. Sjónvarpstænastur (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
Table 19. Television services (Cable, Satellite & DVB-T – subscriptions by company

Við endan av / *End of* — Marknaðarpartur / *Market shares*

	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	2. H. 2010	1. H2011	2. H2011	1. H2012
Cable Networks	8,10%	7,90%	7,66%	7,49%	7,66%	7,63%	7,72%	7,70%	7,80%	7,81%	7,86%
Televarpið (DVB-T)	45,90%	48,30%	52,40%	54,04%	56,37%	58,07%	60,08%	60,77%	61,35%	62,14%	62,76%
Canal Digital	41,60%	39,60%	35,79%	34,41%	31,81%	30,17%	28,01%	27,36%	26,62%	25,82%	25,12%
Others (Sky, Viasat etc.)	4,40%	4,30%	4,15%	4,06%	4,15%	4,13%	4,18%	4,17%	4,22%	4,23%	4,26%
Hald í alt / *Subsriptions*	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

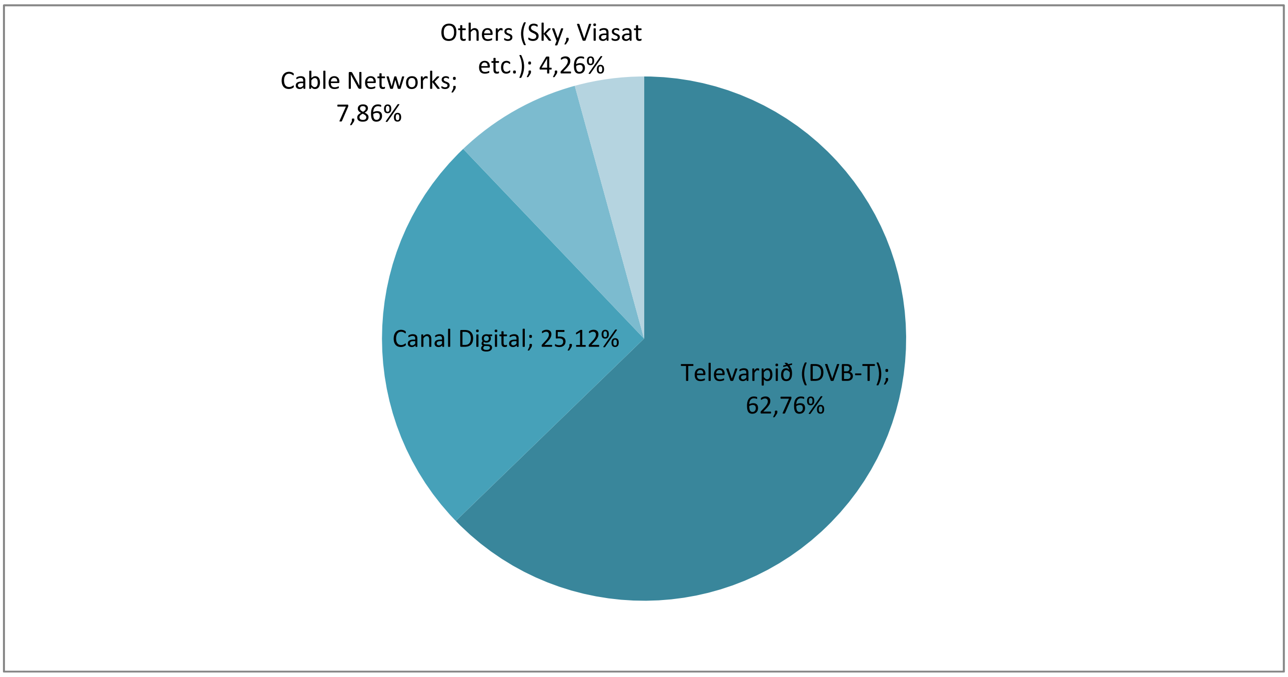
Figurur 33. Sjónvarpstænastur – hald í alt

Figure 33. Television services – subscriptions in total



Figurur 34. Sjónvarpstænastur – marknaðarpartar, 1. hálvár 2012

Figure 34. Television services– market shares, first half of 2012



Figurur 35. Sjónvarpstænastur – marknaðarpartar, 1.hálvár 2007 - 1. hálvár 2012
Figure 35. Television services– market shares, , first half of 2007 – first half of 2012