



Fjaraskiftiseftirlitið

Fjaraskiftishagtøl – 2. hálvár 2010

Telecom statistics - second half of 2010

Apríl 2011

Fastnet

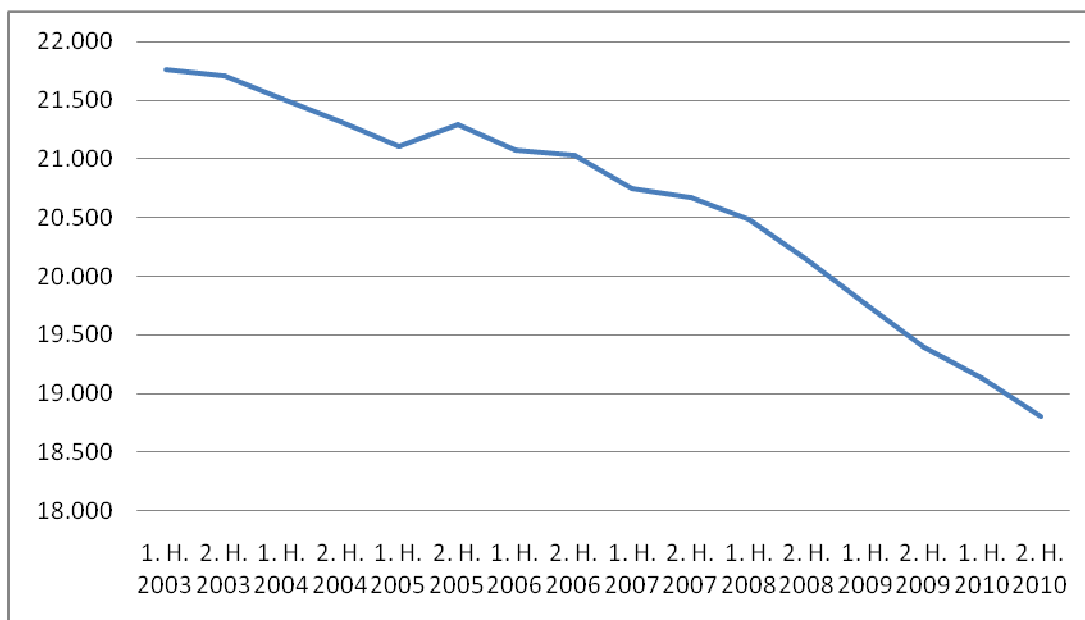
Fastnet / Fixed Network

Talva 1. Fastnetstelefoni – felagalinjur¹ 2006-2010
Table 1. Telephony on fixed network – subscriber lines¹ 2006-2010

Við endan av / End of

| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Vanligt fastnetshald (telefoni) <i>Ordinary telephone subscriber lines</i> | 21.112 | 21.291 | 21.079 | 21.030 | 20.748 | 20.665 | 20.482 | 20.135 | 19.765 | 19.398 | 19.135 | 18.806 |
| ISDN-2, haldaralinjur <i>ISDN-2, subscriber lines</i> | 2.563 | 2.492 | 2.129 | 1.972 | 1.829 | 1.748 | 1.690 | 1.636 | 1.554 | 1.474 | 1.385 | 1.314 |
| ISDN-30, haldaralinjur <i>ISDN-30, subscriber lines</i> | 41 | 40 | 41 | 41 | 44 | 46 | 50 | 51 | 51 | 52 | 54 | 55 |
| Haldaralinjur í alt ¹ <i>Subscriber lines in total</i> | 23.716 | 23.823 | 23.249 | 23.043 | 22.621 | 22.459 | 22.222 | 21.822 | 21.370 | 20.924 | 20.574 | 20.175 |

Figurur 1. Vanligt fastnetshald (telefoni) 2003 – 2010
Figure 1. Ordinary telephone subscriber lines. 2003 - 2010

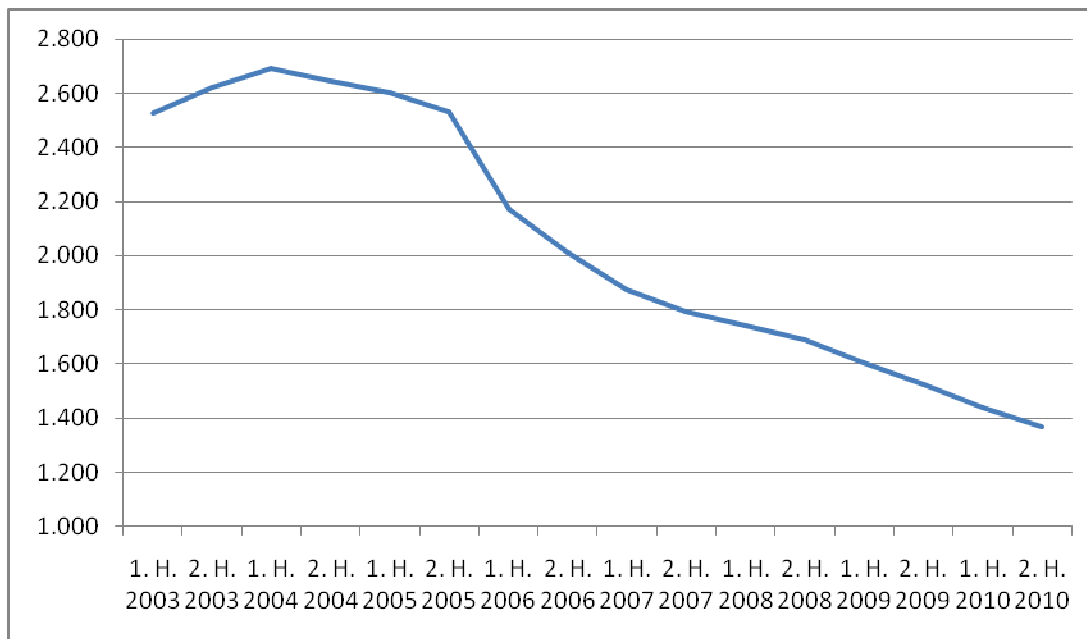


¹ Vanligar telefonfelagalinjur + ISDN-2 hald x 2 + ISDN-30 hald x 30.

¹Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Figurur 2. ISDN-x haldaralinjur.

Figure 2. ISDN-x subscriber lines.



Talva 2. VOIP – tal av haldarum

Table 2. VOIP – subscribers

Við endan av / VOIP tal av haldarum /

End of

VOIP – number of subscribers

| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
|---------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------------|
| iConcept | | | 870 | 1195 | 1.260 | 1.480 | 1.480 | 0 | 0 | 0 |
| Teletech | | 450 | 450 | 450 | 455 | 372 | 372 | 372 | 372 | 372 ² |
| Føroya Tele | | | | | 35 | 55 | 67 | 1.338 | 545 | 444 |
| Í alt / total | 309 | 450 | 1.320 | 1.645 | 1.750 | 1.907 | 1.919 | 1.710 | 917 | 816 |

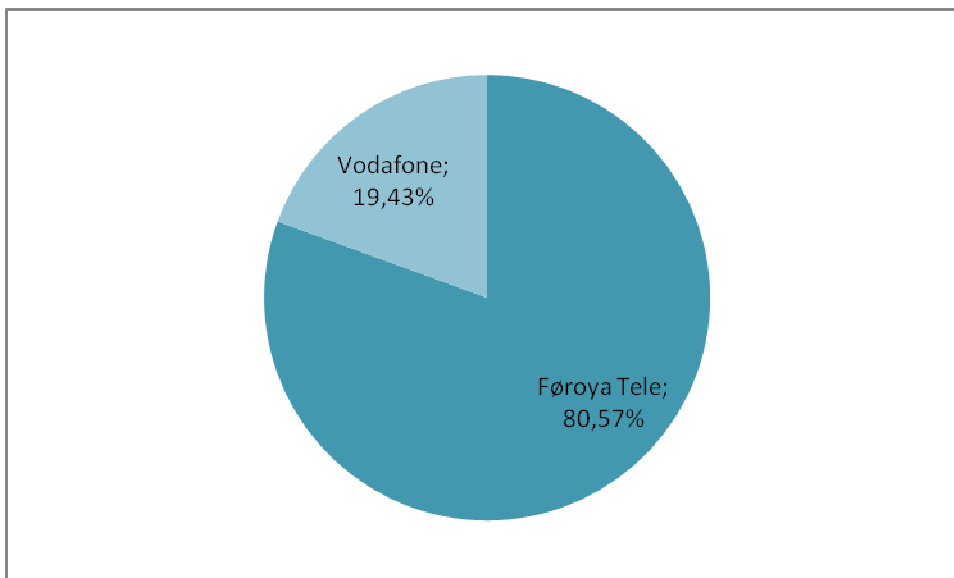
² Mett tøl. Tølini skulu takast við fyrivarni

² Uncertainty about the numbers for Teletech which for second half 2010 are estimated to be the same as the previous year

Talva 3. Felagalinjur fastnet³ – marknaðarpartar
 Table 3. Subscriber lines fixed network³ – market shares

| | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|
| Føroya Tele | 18.818 | 18.339 | 18.321 | 17.903 | 17.848 | 17.772 | 17.418 | 17.098 | 16.792 | 16.566 | 16.255 |
| Vodafone | 5.005 | 4.910 | 4.722 | 4.718 | 4.611 | 4.450 | 4.404 | 4.272 | 4.132 | 4.008 | 3.920 |
| Í alt / <i>total</i> | 23.823 | 23.249 | 23.043 | 22.621 | 22.459 | 22.222 | 21.822 | 21.370 | 20.924 | 20.574 | 20.175 |
| Marknaðarpartur <i>Market shares</i> | | | | | | | | | | | |
| Føroya Tele | 79,00% | 78,90% | 79,50% | 79,10% | 79,50% | 80,00% | 79,80% | 80,01% | 80,25% | 80,52% | 80,57% |
| Vodafone | 21,00% | 21,10% | 20,50% | 20,90% | 20,50% | 20,00% | 20,20% | 19,99% | 19,75% | 19,48% | 19,43% |
| Í alt / <i>total</i> | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% |

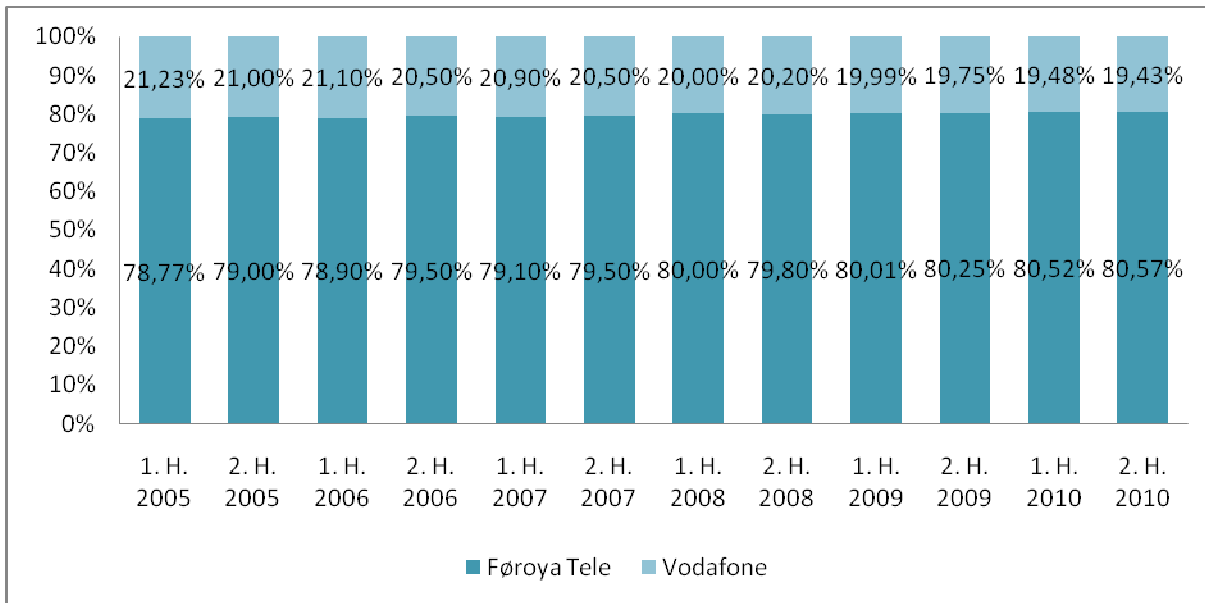
Figurur 3. Felagalinjur – marknaðarpartar, við endan av 2. hálvári 2010
 Figure 3. Subscriber lines – market shares, end of second half of 2010



³ Vanlig telefonfelagahald + ISDN-2 hald x 2 + ISDN-30 hald x 30.

³Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Figurur 4. Felagalinjur – marknaðarpartar, frá 1. hálvár 2005 til 2. hálvár 2010
 Figure 4. Subscriber line–market shares, from first half of 2005 to second half 2010



Talva 4.1 Útgangandi innlendisferðsla hjá veitarunum⁴ (undantikið VOIP)
 Table 4.1 Outgoing domestic traffic by company⁴ (VOIP excluded)

| Í tíðarskeiðnum / In the period | Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes) | | | | | | | | | |
|------------------------------------|---|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskipti | 62.255.887 | 47.994.149 | 43.097.702 | 36.778.455 | 34.904.247 | 31.144.727 | 28.654.575 | 27.105.711 | 26.151.240 | 23.871.993 |
| Vodafone | 15.538.745 | 12.341.515 | 10.452.099 | 8.720.001 | 7.476.268 | 6.867.237 | 6.317.498 | 6.053.408 | 6.017.820 | 5.504.794 |
| Í alt / total | 77.794.632 | 60.335.664 | 53.549.801 | 45.498.456 | 42.380.515 | 38.011.964 | 34.972.073 | 33.159.119 | 32.169.060 | 29.376.787 |

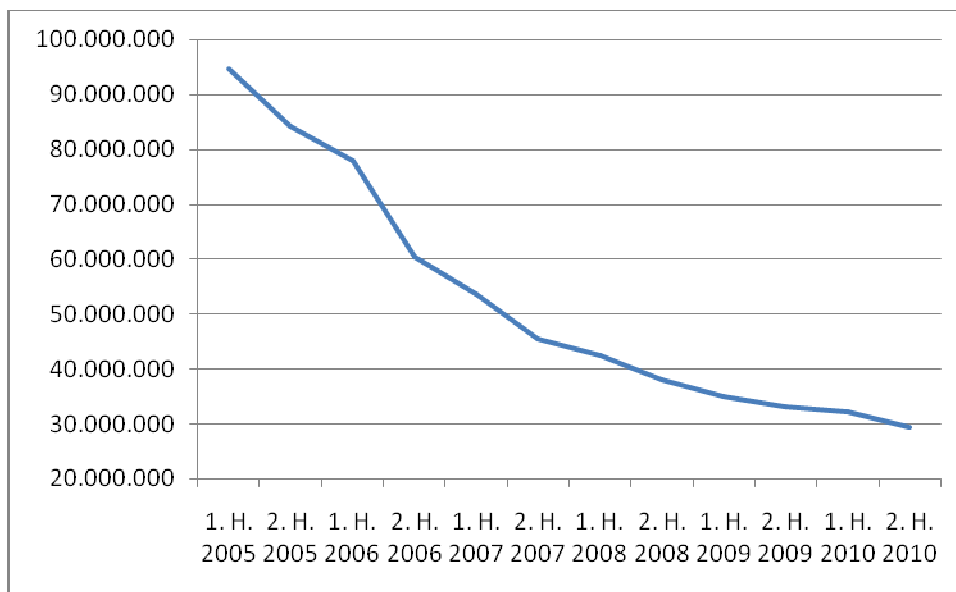
⁴ Hagtølini fevna einans um ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtølini taka ikki hædd fyri ferðslu frá fartelesnetinum, ið fer gjøgnum netið hjá Føroya Tele, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá Føroya Tele, bert verður tald við eina ferð.

⁵The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via Føroya Tele's network is not included and transit traffic from other fixed networks via Føroya Tele's network is not registered more than once.

Talva 4.2 Útgangandi innlendisferðsla hjá veitarunum⁵ (undantikið VOIP)
 Table 4.2. Outgoing domestic traffic by company⁵ (VOIP excluded)

| Í tíðarskeiðnum / <i>In the period</i> | Marknaðarpartur / <i>Market shares</i> | | | | | | | | | |
|---|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskipti | 80,03% | 79,55% | 80,48% | 80,83% | 82,36% | 81,93% | 81,94% | 81,74% | 81,29% | 81,26% |
| Vodafone | 19,97% | 20,45% | 19,52% | 19,17% | 17,64% | 18,07% | 18,06% | 18,26% | 18,71% | 18,74% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Figurur 5. Útgangandi innlendisferðsla
 Figure 5. Outgoing domestic traffic

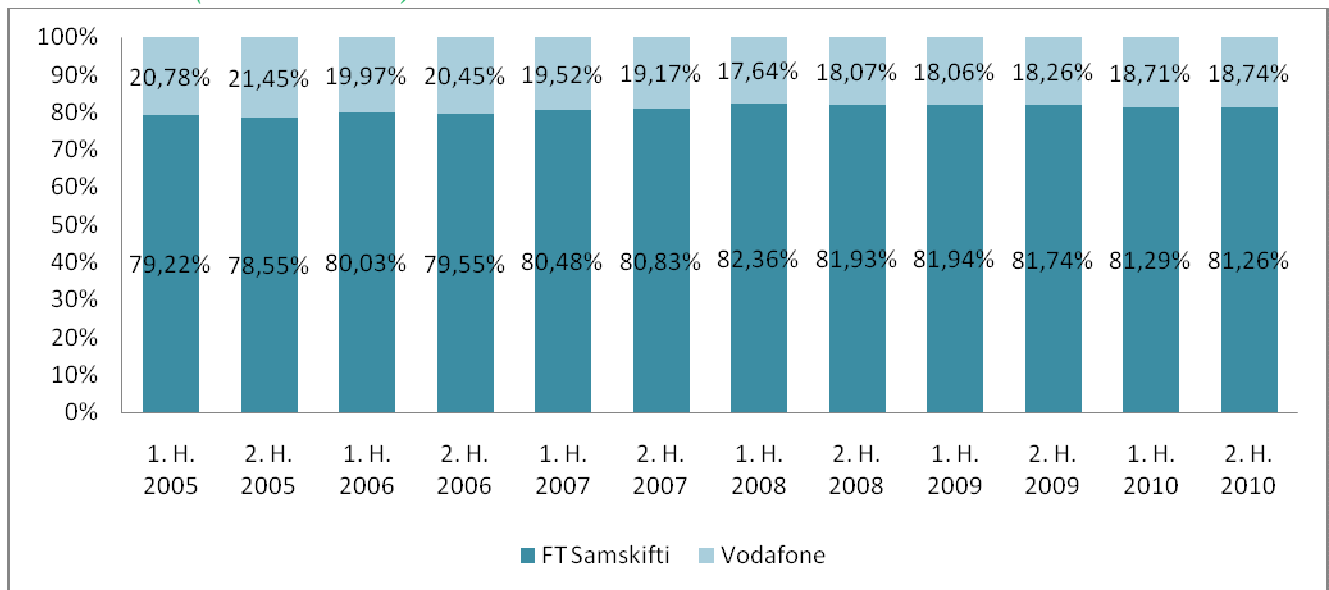


⁵ Hagtølini fevna einans um ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtølini taka ikki hædd fyri ferðslu frá fartelesnetinum, ið fer gjøgnum netið hjá Føroya Tele, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá Føroya Tele, bert verður tald við eina ferð.

⁵The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via Føroya Tele's network is not included and transit traffic from other fixed networks via Føroya Tele's network is not registered more than once.

Figurur 6. Útgangandi innlendisferðsla – marknaðarpartar, 1. hálfvör 2005 til 2. hálfvör 2010 (undantikið VOIP)⁶

Figure 6. Outgoing domestic traffic – market shares, first half of 2005 to second half of 2010 (VOIP excluded)⁶



Talva 5. VOIP - Útgangandi innlendisferðsla hjá veitarunum

Table 5. VOIP - Outgoing domestic traffic by company

Í tíðarskeiðnum / In the period Útgangandi innlendisferðsla (min.) / Outgoing domestic traffic (minutes)

| | 1. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
|-------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------------|
| iConcept | 46.505 | 226.595 | 419.000 | 451.000 | 552.456 | 552.456 | 0 | 0 | 0 |
| TeleTech | 28.000 | 38.000 | 38.000 | 35.000 | 30.000 | 30.000 | 30.000 | 30.000 | 30.000 ⁷ |
| FT Samskifti | | | | 154.275 | 256.723 | 194.418 | 788.070 | 917.439 | 861.507 |
| Í alt / total | 74.505 | 264.595 | 457.000 | 640.275 | 839.179 | 776.874 | 818.070 | 947.439 | 891.507 |
| Marknaðarpartur Marketshares | | | | | | | | | |
| iConcept | 62,42% | 85,64% | 91,68% | 70,44% | 65,83% | 71,11% | 0,00% | 0,00% | 0,00% |
| TeleTech | 37,58% | 14,36% | 8,32% | 5,47% | 3,57% | 3,86% | 3,67% | 3,17% | 3,37% |
| FT Samskifti | | | | 24,10% | 30,59% | 25,03% | 96,33% | 96,83% | 96,63% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

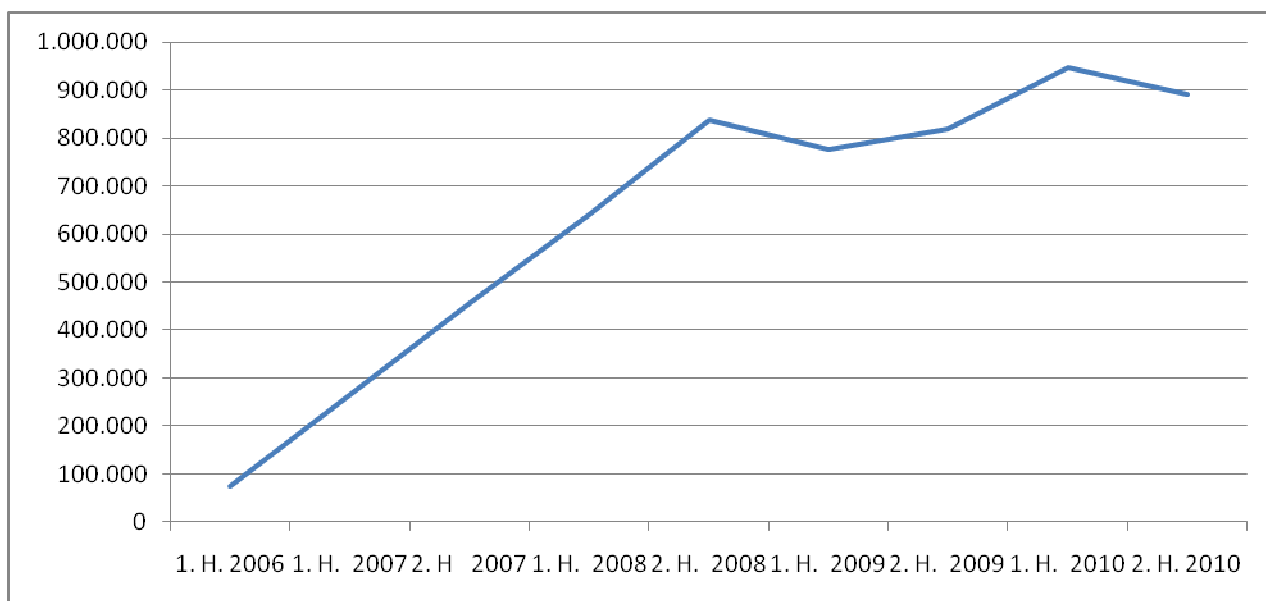
⁶ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

⁶ Kall has changed its name to Vodafone.

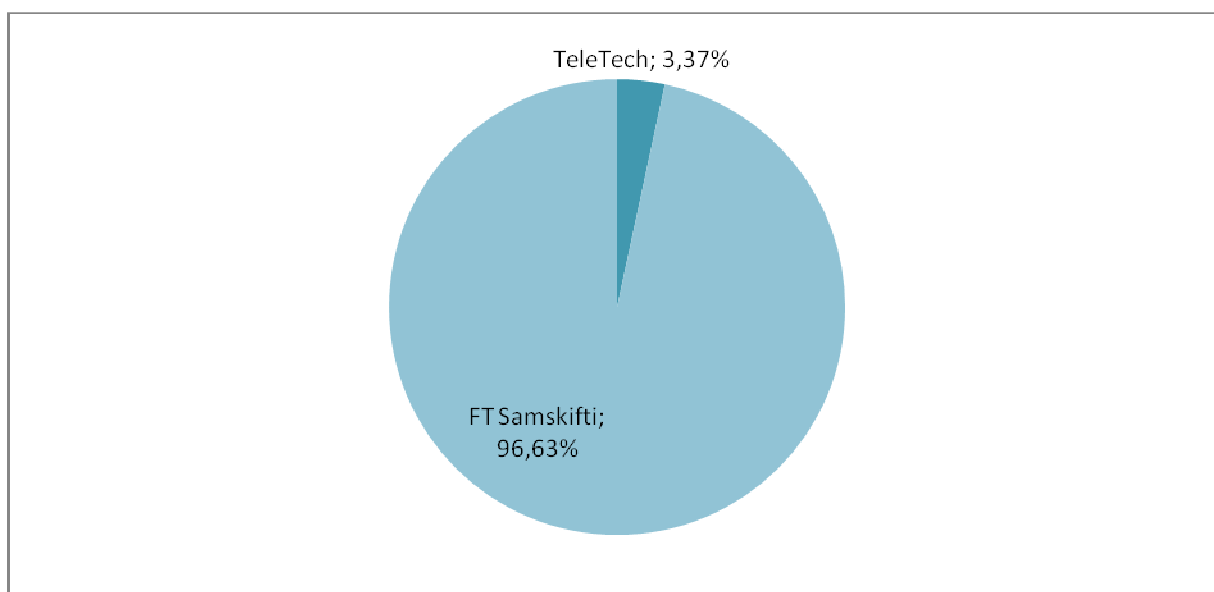
⁷ Óvissa um töluni hjá Teletech, sum eru sett at vera tað sama fyri 2 hálfvör 2010 sum undanfarna ár.

⁷ There is uncertainty about the figures for Teletech, which for second half 2010 are estimated to be the same as the previous year

Figurur 7. VOIP - Útgangandi innlendisferðsla
Figure 7. VOIP - Outgoing domestic traffic



Figurur 8. VOIP - Útgangandi innlendisferðsla – marknaðarpartar, 2. hálfvör 2010
Figure 8. VOIP - Outgoing domestic traffic – market shares, second half of 2010



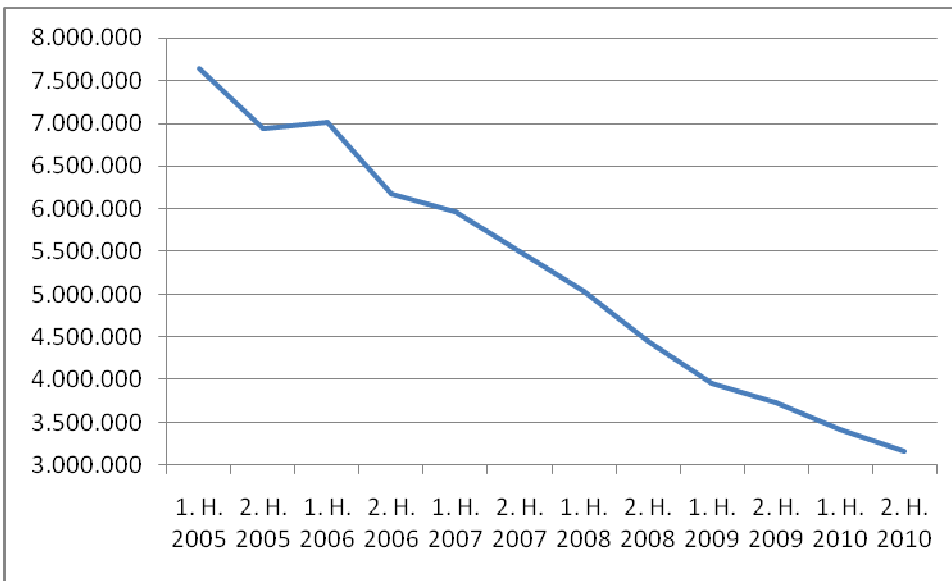
Talva 6.1 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.1 Outgoing international traffic by company (VOIP excluded)

| Í tíðarskeiðinum <i>In the period</i> | Útgangandi ferðsla (min.) <i>Outgoing traffic (minutes)</i> | | | | | | | | | | |
|--|--|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskipti | 5.316.735 | 5.511.233 | 4.846.028 | 4.747.839 | 4.383.907 | 4.034.764 | 3.604.168 | 3.236.316 | 3.027.403 | 2.795.162 | 2.615.219 |
| Vodafone | 1.629.031 | 1.501.408 | 1.326.442 | 1.217.301 | 1.119.469 | 997.755 | 846.601 | 714.229 | 702.004 | 626.923 | 549.895 |
| Í alt / <i>total</i> | 6.945.766 | 7.012.641 | 6.172.470 | 5.965.140 | 5.503.376 | 5.032.519 | 4.450.769 | 3.950.545 | 3.729.407 | 3.422.085 | 3.165.114 |

Talva 6.2 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.2 Outgoing international traffic by company (VOIP excluded)

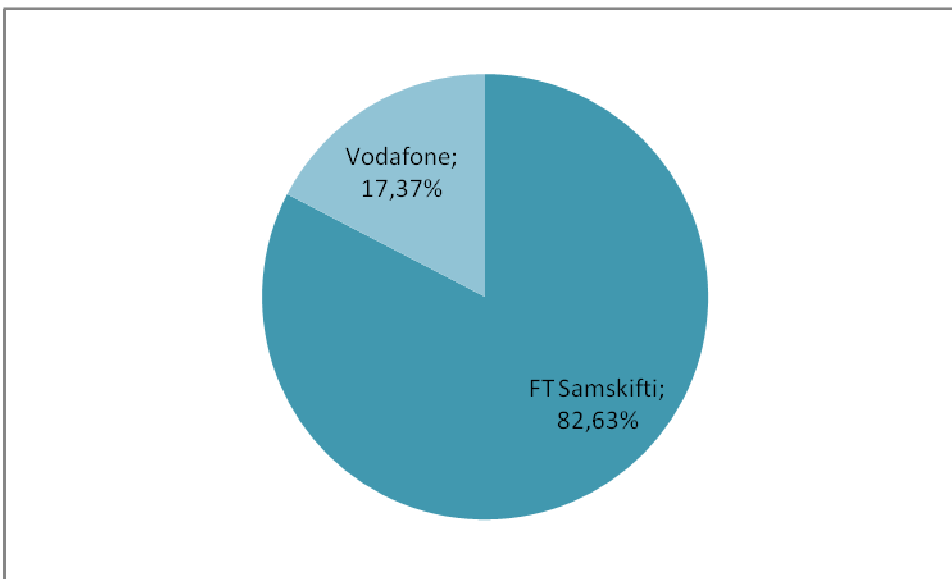
| Í tíðarskeiðinum <i>In the period</i> | Marknaðarpartur <i>Market shares</i> | | | | | | | | | | |
|--|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskipti | 76,50% | 78,60% | 78,50% | 79,60% | 79,70% | 80,20% | 80,98% | 81,92% | 81,18% | 81,68% | 82,63% |
| Vodafone | 23,50% | 21,40% | 21,50% | 20,40% | 20,30% | 19,80% | 19,02% | 18,08% | 18,82% | 18,32% | 17,37% |
| Í alt / <i>total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Figurur 9. Útgangandi uttanlandsferðsla (undantikið VOIP)
Figure 9. Outgoing international traffic (VOIP excluded)



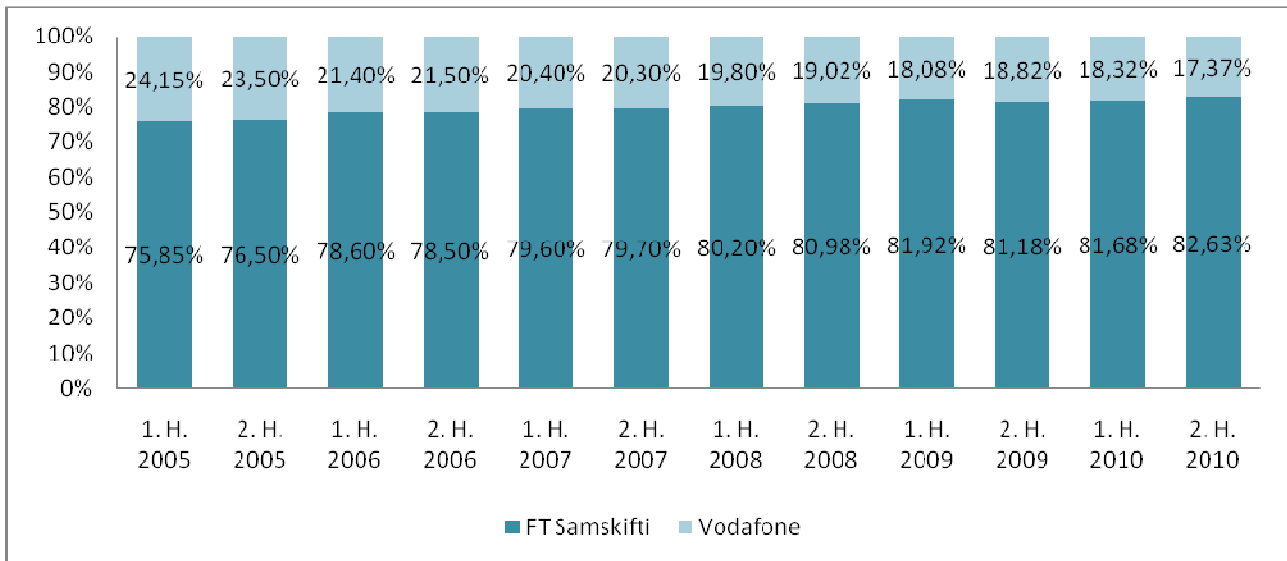
Figurur 10. Útgangandi uttanlandsferðsla – marknaðarpartar, 2. hálfvör 2010 (undantikið VOIP)

Figure 10. Outgoing international traffic – market shares, second half of 2010 (VOIP excluded)



Figurur 11. Útgangandi uttanlandsferðsla – marknaðarpartar, 1 hálvár 2005 - 2. hálvár 2010 (undantikið VOIP)

Figure 11. Outgoing international traffic – market shares, first half of 2005 to second half of 2010 (VOIP excluded)



Talva 7. VOIP - Útgangandi uttanlandsferðsla

Table 7. VOIP - Outgoing international traffic

| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
|----------------------|---------------|---------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| pf iConcept | 80.731 | 80.731 | 91.568 | 127.000 | 138.000 | 142.351 | 142.351 | 0 | 0 | 0 |
| TeleTech | | | 24.200 | 24.200 | 18.000 | 0 | 0 | 0 | 0 | 0 |
| FT Samskipti | | | | 0 | 67.896 | 21.745 | 25.883 | 210.465 | 214.213 | 162.758 |
| Í alt / total | 80.731 | 80.731 | 115.768 | 151.200 | 223.896 | 164.096 | 168.234 | 210.465 | 214.213 | 162.758 |

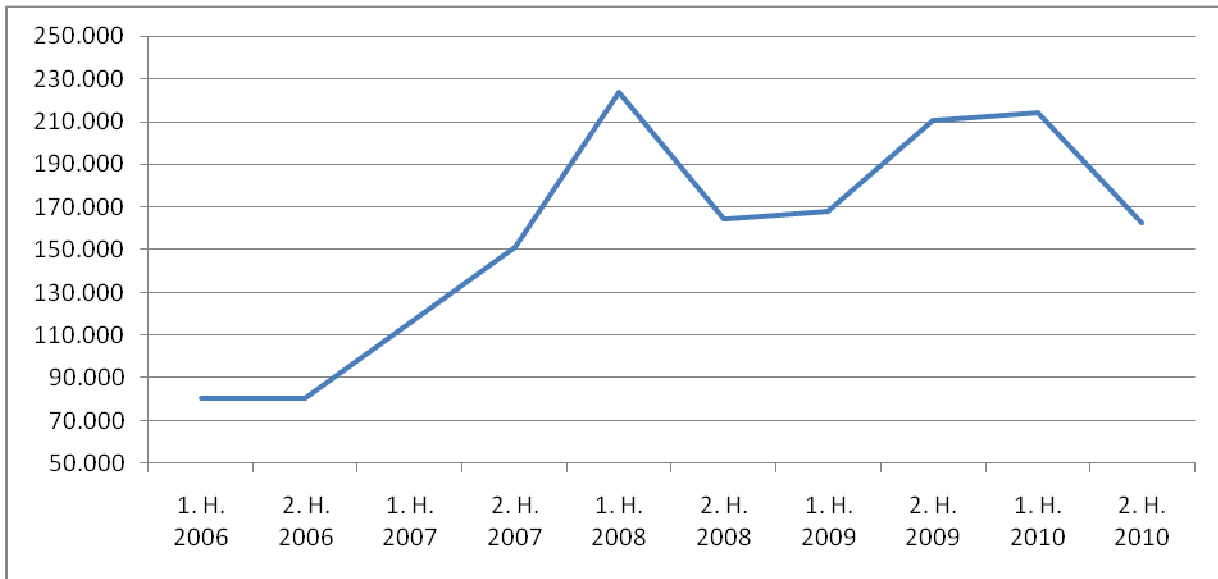
Marknaðarpartur

Market shares

| | | | | | | | | | | |
|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| pf iConcept | 100,00% | 100,00% | 79,10% | 83,99% | 61,64% | 86,75% | 84,61% | 0,00% | 0,00% | 0,00% |
| TeleTech | | | 20,90% | 16,01% | 8,04% | 0,00% | 0,00% | 0,00% | 0,00% | 0,00% |
| FT Samskipti | | | | | 30,32% | 13,25% | 15,39% | 100,00% | 100,00% | 100,00% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

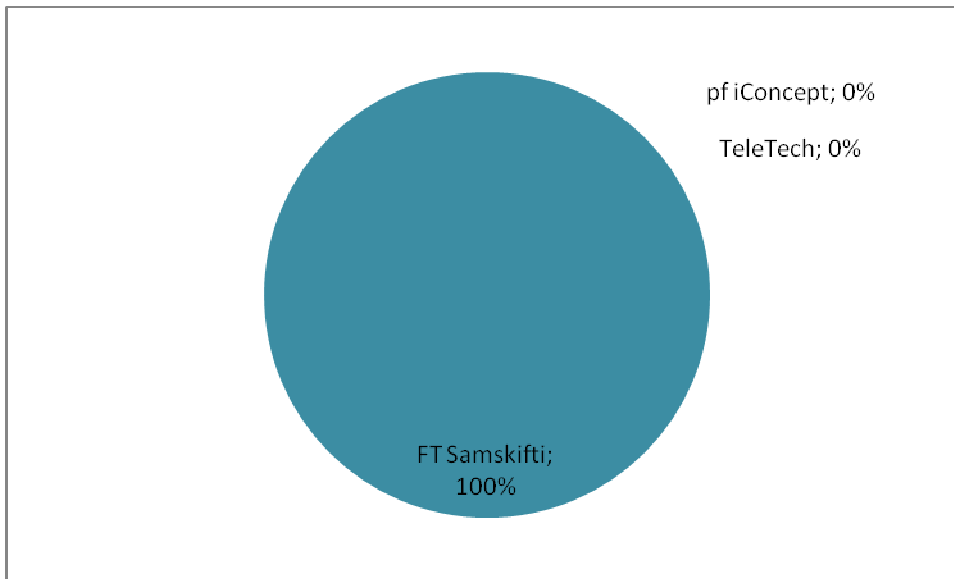
Figurur 12. VOIP - Útgangandi uttanlandsferðsla

Figure 12. VOIP - Outgoing international traffic



Figurur 13. VOIP - Útgangandi uttanlandsferðsla – marknaðarpartar, 2. hálfvör 2010

Figure 13. VOIP - Outgoing international traffic – market shares, second half of 2010



Internet

Internet

Talva 8.1 Breiðband (FWA/xDSL) – býti av haldum hjá veitarunum

Tabel 8.1 *Broadband (FWA/xDSL) – subscriptions by company*

| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 ⁸ | 1. H. 2010 | 2. H. 2010 |
|-------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------------------|---------------|---------------|
| FT Samskifti | 2.742 | 3.947 | 5.402 | 6.967 | 8.462 | 9.218 | 9.980 | 10.510 | 10.960 | 11.881 | 11.909 | 12.113 |
| Vodafone | 700 | 1.250 | 1.703 | 2.189 | 2.760 | 3.087 | 3.160 | 3.424 | 3.640 | 3.629 | 3.750 | 3.784 |
| Teletech | 308 | 371 | 418 | 443 | 451 | 451 | 455 | 372 | 372 | 372 | 372 | 372 |
| iConcept | | | | 200 | 450 | 499 | 527 | 572 | 572 | 0 | 0 | 0 |
| Aðrir veitarar / <i>other</i> | 252 | 300 | 459 | 500 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Breiðband í alt | 4.002 | 5.868 | 7.982 | 10.299 | 12.123 | 13.255 | 14.122 | 14.878 | 15.544 | 15.882 | 16.031 | 16.269 |
| <i>Broadband in total</i> | | | | | | | | | | | | |

Talva 8.2 Breiðband (FWA/xDSL) – marknaðarpartar – haldarar hjá veitarunum

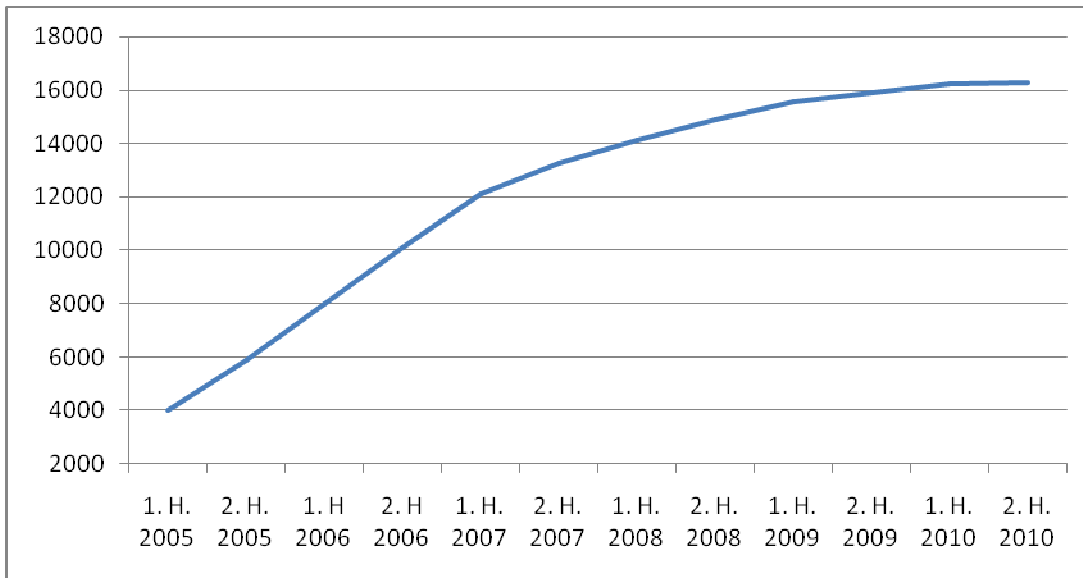
Tabel 8.2 *Broadband (FWA/xDSL) – market shares - subscriptions by company*

| Við endan av/ <i>End of</i> | Marknaðarpartur <i>Market shares</i> | | | | | | | | | | | |
|----------------------------------|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskifti | 68,52% | 67,26% | 67,68% | 67,65% | 69,80% | 69,54% | 70,67% | 70,64% | 70,51% | 74,81% | 74,29% | 74,45% |
| Vodafone | 17,49% | 21,30% | 21,34% | 21,25% | 22,77% | 23,29% | 22,38% | 23,01% | 23,42% | 22,85% | 23,39% | 23,26% |
| Teletech | 7,70% | 6,32% | 5,24% | 4,30% | 3,72% | 3,40% | 3,22% | 2,50% | 2,39% | 2,34% | 2,32% | 2,29% |
| iConcept | 0,00% | 0,00% | 0,00% | 1,94% | 3,71% | 3,76% | 3,73% | 3,84% | 3,68% | 0,00% | 0,00% | 0,00% |
| Aðrir veitarar / <i>other</i> | 6,30% | 5,11% | 5,75% | 4,85% | 0,00% | 0,00% | 0,00% | 0,00% | 0,00% | 0,00% | 0,00% | 0,00% |
| Breiðband í alt | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100,00% | 100,00% |
| <i>Broadband in total</i> | | | | | | | | | | | | |

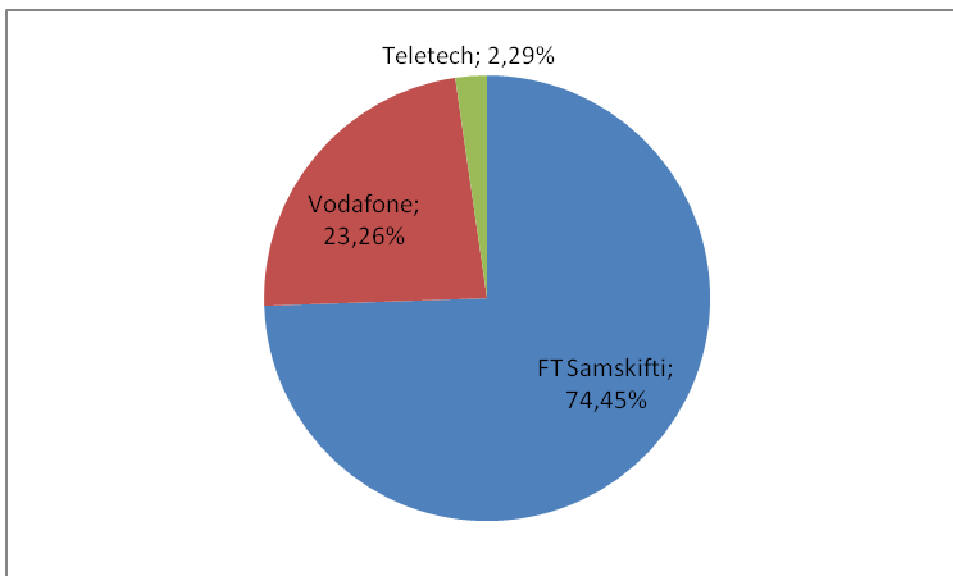
⁸ Tølini hjá Teletech eru sett at vera tey somu sum fyri undanfarna hálvár. Virksemd hjá iConcept varð yvirtikið av Føroya Tele í 2009.

⁸ *The numbers for Teletech are estimated to be the same as in 2009. In 2009 iConcept was acquired by Føroya Tele (FT Samskifti)*

Figurur 14. Breiðband í alt
Figure 14. Broadband in total

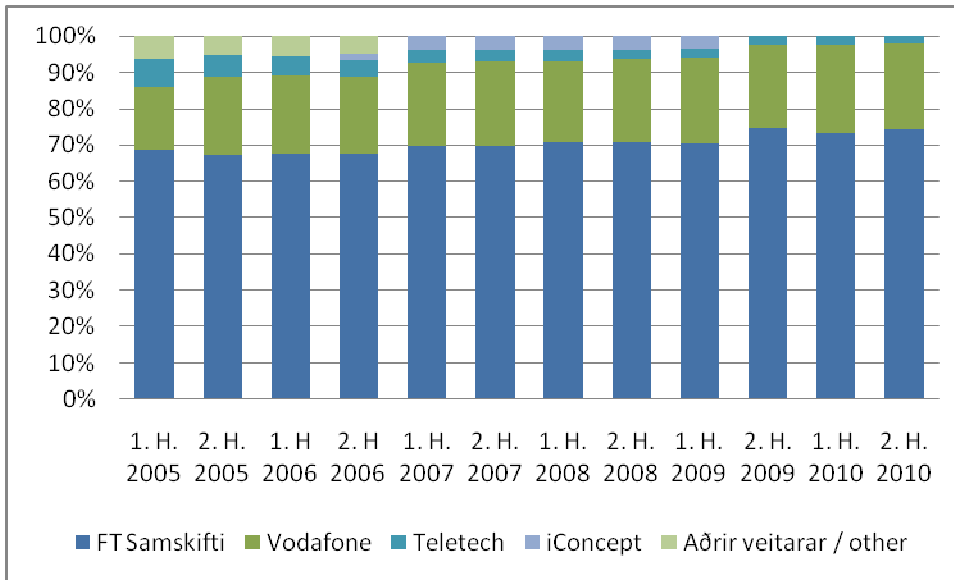


Figurur 15. Breiðband – býti av haldum hjá fyrirtøkum, 2. hálvár 2010
Figure 15. Broadband – subscriptions by company, second half of 2010



Figurur 16. Breiðband – hald - marknaðarpartar

Figure 16. Broadband – subscriptions – market shares



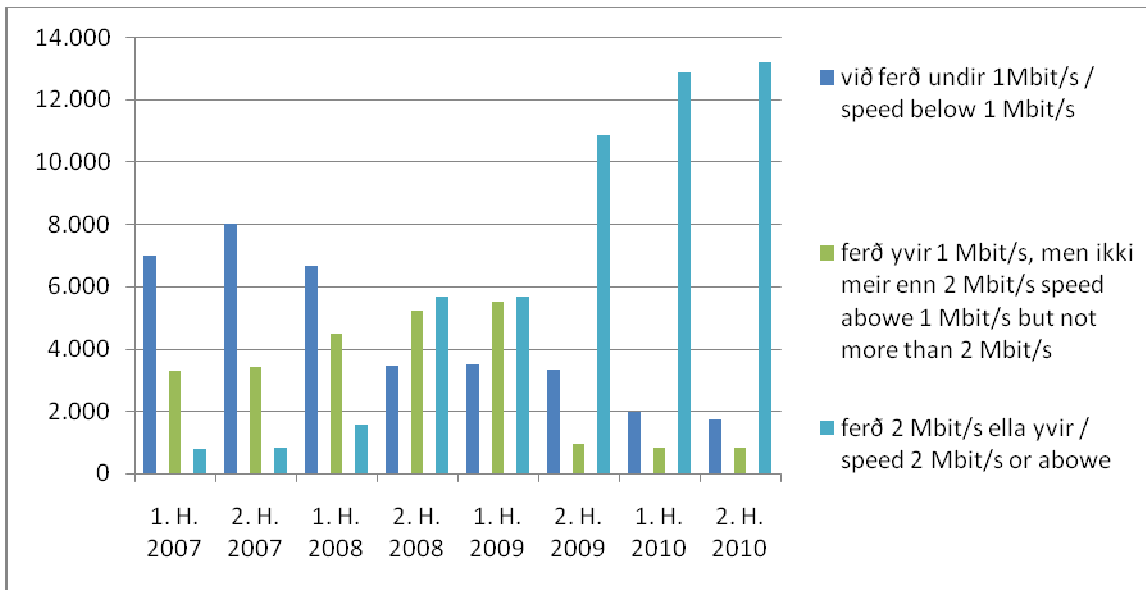
Talva 9. Breiðband (FWA/xDSL) – ferð hjá skrásettum viðskiftafólki
 Tabel 9. Broadband (FWA/xDSL) – subscriptions by speed

| ADSL/ XDSL | Tal av skrásettum viðskiftafólki / Number of subscribers | | | | | | | | |
|--|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Ferð / Speed | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| við ferð undir 1Mbit/s <i>speed below 1 Mbit/s</i> | | 6.996 | 8.011 | 6.675 | 3.446 | 3.516 | 3.318 | 1.972 | 1.737 |
| ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i> | | 3.313 | 3.425 | 4.492 | 5.211 | 5.507 | 954 | 823 | 812 |
| ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i> | | 791 | 829 | 1.584 | 5.671 | 5.697 | 10.885 | 12.890 | 13.226 |
| Partur / Shares | | | | | | | | | |
| 1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i> | | 63,03% | 65,32% | 52,35% | 24,05% | 23,89% | 21,89% | 12,57% | 11,01% |
| ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i> | | 29,85% | 27,92% | 35,23% | 36,37% | 37,41% | 6,29% | 5,25% | 5,15% |
| ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i> | | 7,13% | 6,76% | 12,42% | 39,58% | 38,70% | 71,82% | 82,18% | 83,84% |

| FWA | Tal av skrásettum viðskiftafólki / Number of subscribers | | | | | | | | |
|--|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Ferð / Speed | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| 1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i> | | 731 | 628 | 420 | 184 | 352 | 186 | 150 | 126 |
| ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i> | | 315 | 283 | 424 | 268 | 313 | 293 | 248 | 248 |
| ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i> | | 77 | 79 | 106 | 98 | 159 | 241 | 148 | 120 |
| Partur / Shares | | | | | | | | | |
| 1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i> | | 65,09% | 63,43% | 44,21% | 33,45% | 42,72% | 25,83% | 27,47% | 25,51% |
| ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i> | | 28,05% | 28,59% | 44,63% | 48,73% | 37,99% | 40,69% | 45,42% | 50,20% |
| ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i> | | 6,86% | 7,98% | 11,16% | 17,82% | 19,30% | 33,47% | 27,11% | 24,29% |

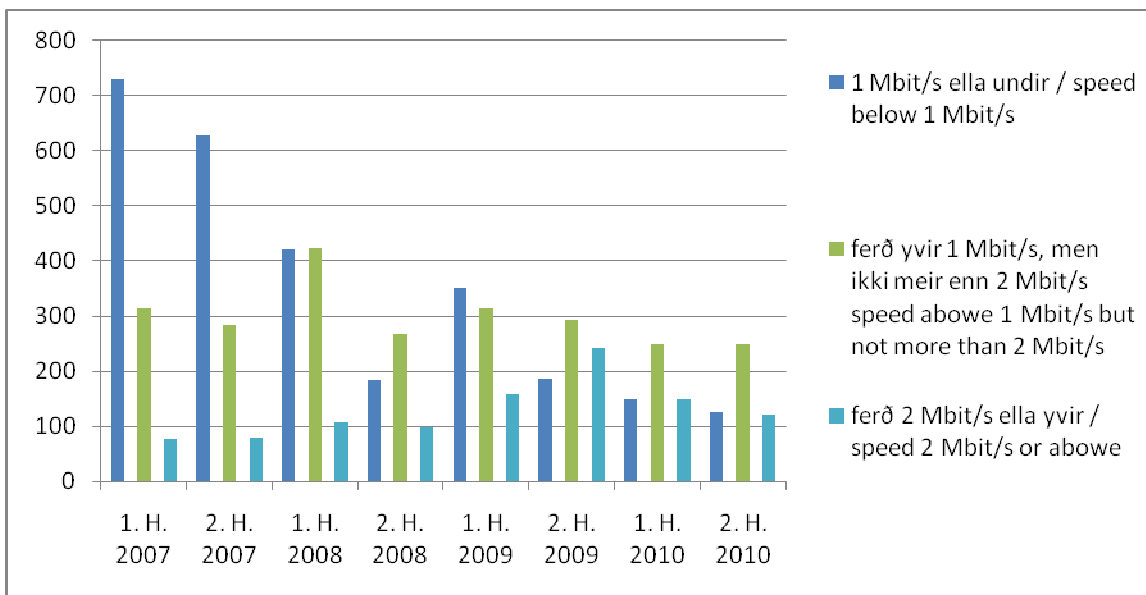
Figurur 17. Breiðband – ADSL/XDSL – býti av haldum og ferð, 1 halvár 2007 til 2 halvár 2010

Figure 17. Broadband – ADSL/XDSL - subscriptions and speed, first half 2007 to second half 2010



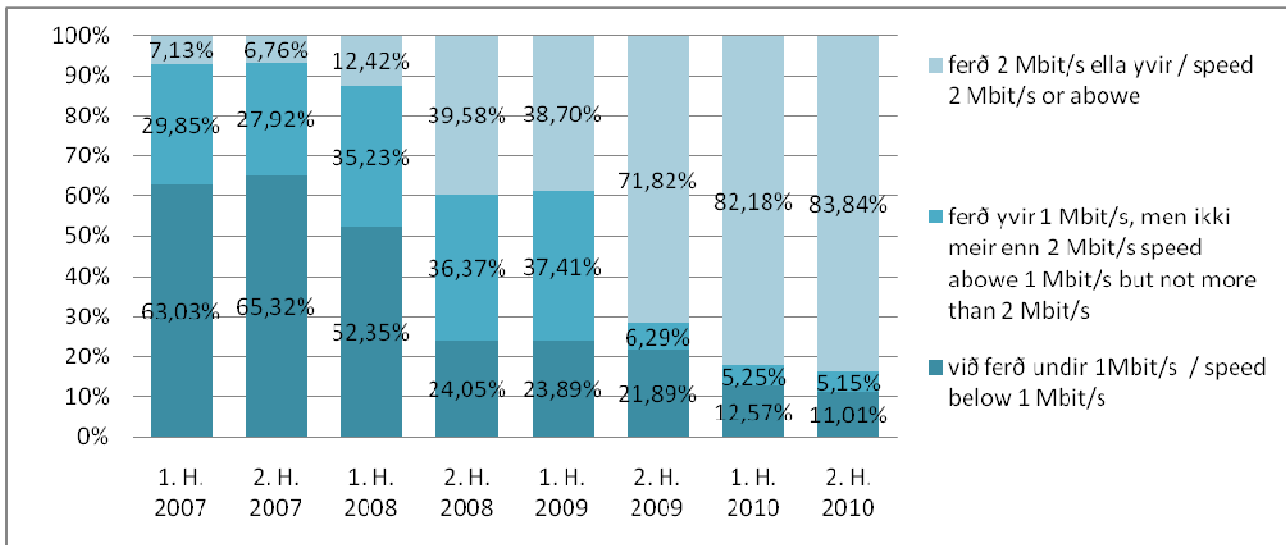
Figurur 18. Breiðband – FWA – býti av haldum og ferð, 1 halvár 2007 til 2 halvár 2010

Figure 18. Broadband – FWA - subscriptions and speed, first half 2007 to second half 2010

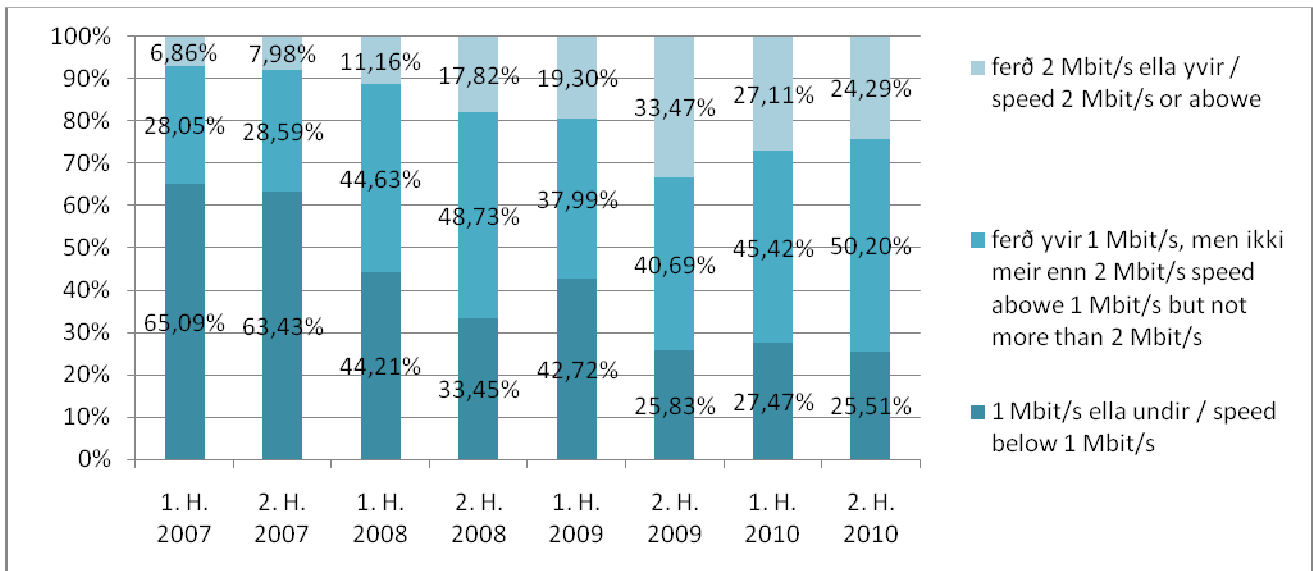


Figurur 19. Breiðband – FWA og ADSL/XDSL – 2007 og 2. hálfvár 2010
 Figure 19. Broadband – FWA and ADSL/XDSL speed, 2007 and second half of 2010

ADSL/XDSL



FWA

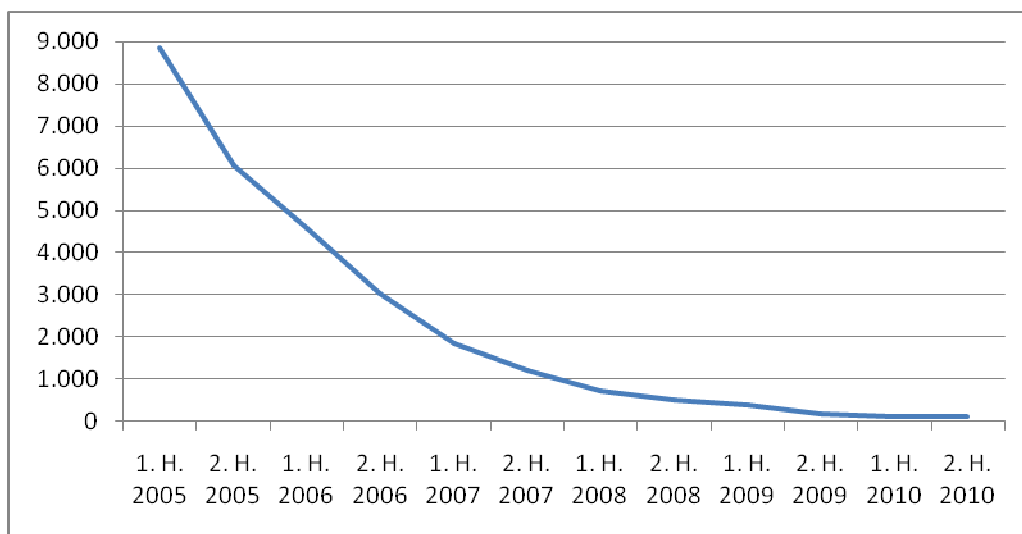


Talva 10. Uppringt internet – býti av haldum hjá veitarunum
 Tabell10. Dial-up internet – subscriptions by company

| Við endan av / <i>End of</i> | Hald / <i>Subscriptions</i> | | | | | | | | | | | |
|---------------------------------|--------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskipti | 7.139 | 4.653 | 3.567 | 2.389 | 1.385 | 958 | 557 | 361 | 246 | 164 | 114 | 90 |
| Vodafone | 1.700 | 1.435 | 1.000 | 640 | 440 | 250 | 140 | 140 | 140 | 0 | 0 | 0 |
| Uppringt internet í alt | 8.839 | 6.070 | 4.567 | 3.029 | 1.825 | 1.208 | 697 | 501 | 386 | 164 | 114 | 90 |
| <i>Dial up in total</i> | | | | | | | | | | | | |

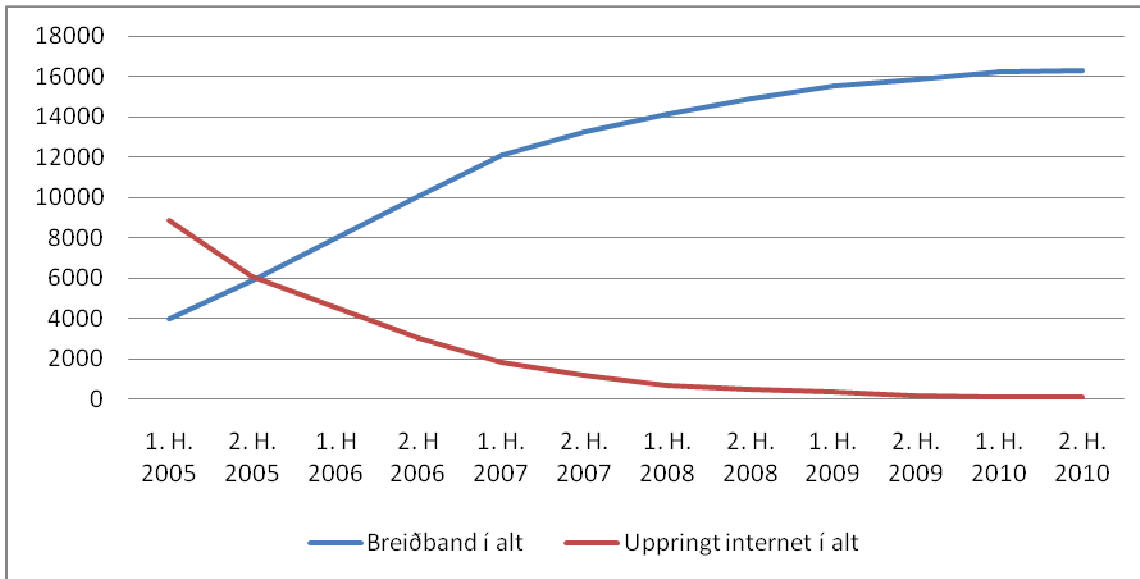
| | Marknaðarpartur / <i>Market shares</i> | | | | | | | | | | | |
|--------------------------------|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskipti | 80,80% | 76,70% | 78,10% | 78,90% | 75,90% | 79,30% | 79,91% | 72,06% | 63,73% | 100,00% | 100,00% | 100,00% |
| Vodafone | 19,20% | 23,60% | 21,90% | 21,10% | 24,10% | 20,70% | 20,09% | 27,94% | 36,27% | 0,00% | 0,00% | 0,00% |
| Uppringt internet í alt | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <i>Dial up in total</i> | | | | | | | | | | | | |

Figurur 20. Uppringt internet í alt
 Figure 20. Dial up in total



Figurur 21. Uppringt internet – sammett við breiðband

Figure 21. Dial up in total – compared to broadband



Fartelefoni

Mobile Network

Talva 11. Fartelefoni – hald og marknaðarpartar, 1 halvár 2005 til 2 halvár 2010
 Table 11. *Mobile telephony – subscriptions and market shares, first half 2005 to second half 2010*

Við endan av /

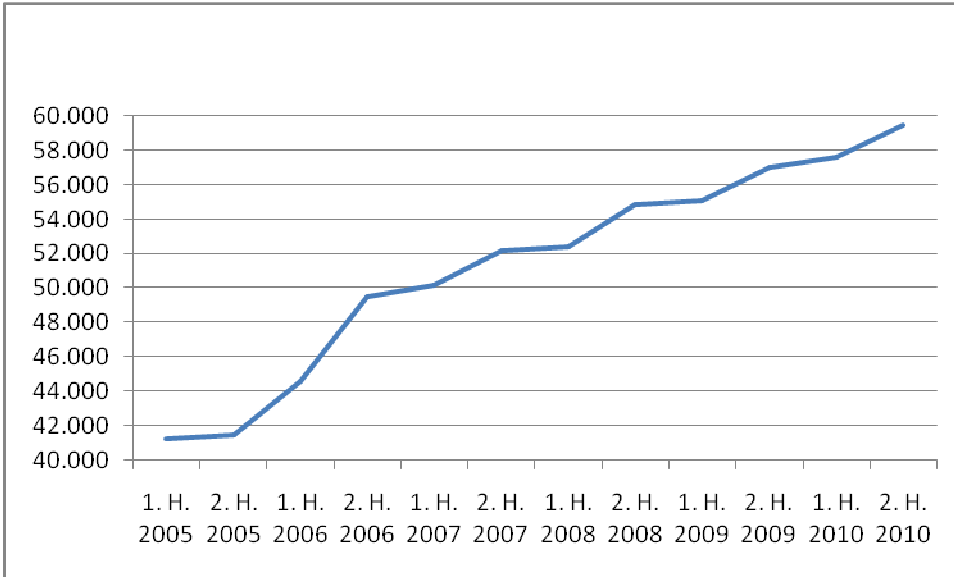
End of

| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|
| FT | | | | | | | | | | | | |
| Samskifti | 29.793 | 29.670 | 31.941 | 34.346 | 34.256 | 35.293 | 35.012 | 36.215 | 35.667 | 37.302 | 37.667 | 39.016 |
| Vodafone | 11.470 | 11.831 | 12.671 | 15.160 | 15.885 | 16.876 | 17.400 | 18.645 | 19.425 | 19.691 | 19.958 | 20.430 |
| Í alt / <i>Total</i> | 41.263 | 41.501 | 44.612 | 49.506 | 50.141 | 52.169 | 52.412 | 54.860 | 55.092 | 56.993 | 57.625 | 59.446 |
| - Harav | | | | | | | | | | | | |
| - <i>Of which</i> | | | | | | | | | | | | |
| Telemetri | | | 150 | 150 | 173 | 173 | 215 | 264 | 329 | 369 | 509 | 584 |
| Talutíðarkort ⁹ / <i>Pre-paid cards:</i> | | | | | | | | | | | | |
| FT | | | | | | | | | | | | |
| Samskifti | | | | 17.905 | 17.090 | 17.307 | 16.176 | 16.979 | 15.878 | 17.246 | 17.127 | 18.524 |
| Vodafone | | | | 9.350 | 9.004 | 9.560 | 9.400 | 10.025 | 10.396 | 10.811 | 10.645 | 11.012 |
| Í alt / <i>total</i> | 22.203 | 21.971 | 24.640 | 27.255 | 26.094 | 26.867 | 25.576 | 27.004 | 26.274 | 28.057 | 27.772 | 29.536 |
| Marknaðarpartar / <i>Market share</i> | | | | | | | | | | | | |
| FT | | | | | | | | | | | | |
| Samskifti | 72,20% | 71,49% | 71,60% | 69,38% | 68,32% | 67,65% | 66,80% | 66,01% | 64,74% | 65,45% | 65,37% | 65,63% |
| Vodafone | 27,80% | 28,51% | 28,40% | 30,62% | 31,68% | 32,35% | 33,20% | 33,99% | 35,26% | 34,55% | 34,63% | 34,37% |
| Í alt / <i>Total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100,00% | 100,00% | 100,00% | 100,00% | 100,00% |
| Talutíðarkort / <i>Pre-paid cards:</i> | | | | | | | | | | | | |
| FT | | | | | | | | | | | | |
| Samskifti | | | | 65,69% | 65,49% | 64,42% | 63,25% | 62,88% | 60,43% | 61,47% | 61,67% | 62,72% |
| Vodafone | | | | 34,31% | 34,51% | 35,58% | 36,75% | 37,12% | 39,57% | 38,53% | 38,33% | 37,28% |
| Talutíðarkort í alt / <i>Pre-paid cards in total:</i> | | | | 100,00% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

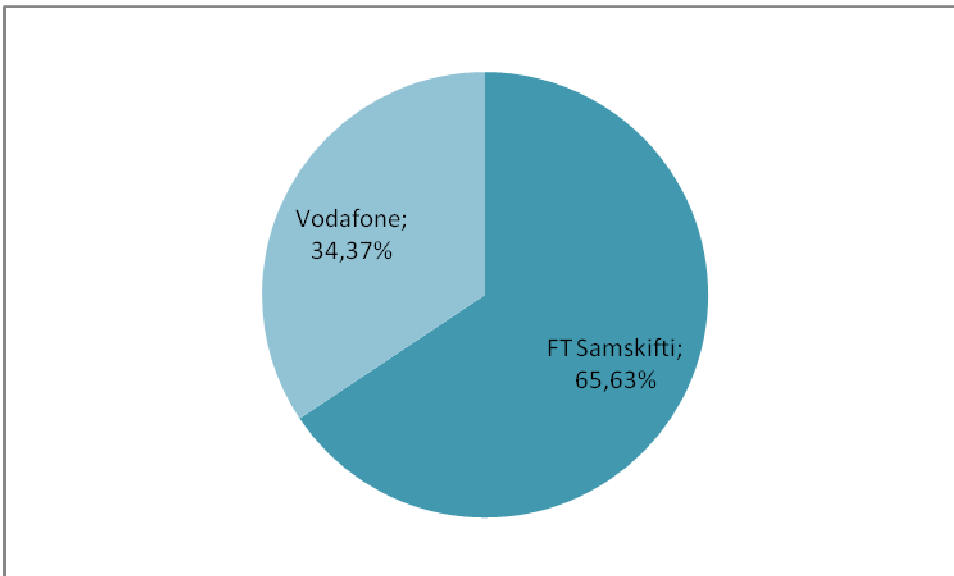
⁹ Í samband við samanbering av tølum verður tikið fyrivarni fyri, at veitararnir ikki gera upp aktiv pre-paid hald á sama hátt.

¹⁰ *The operators do not measure the number of active subscriptions in the same way.*

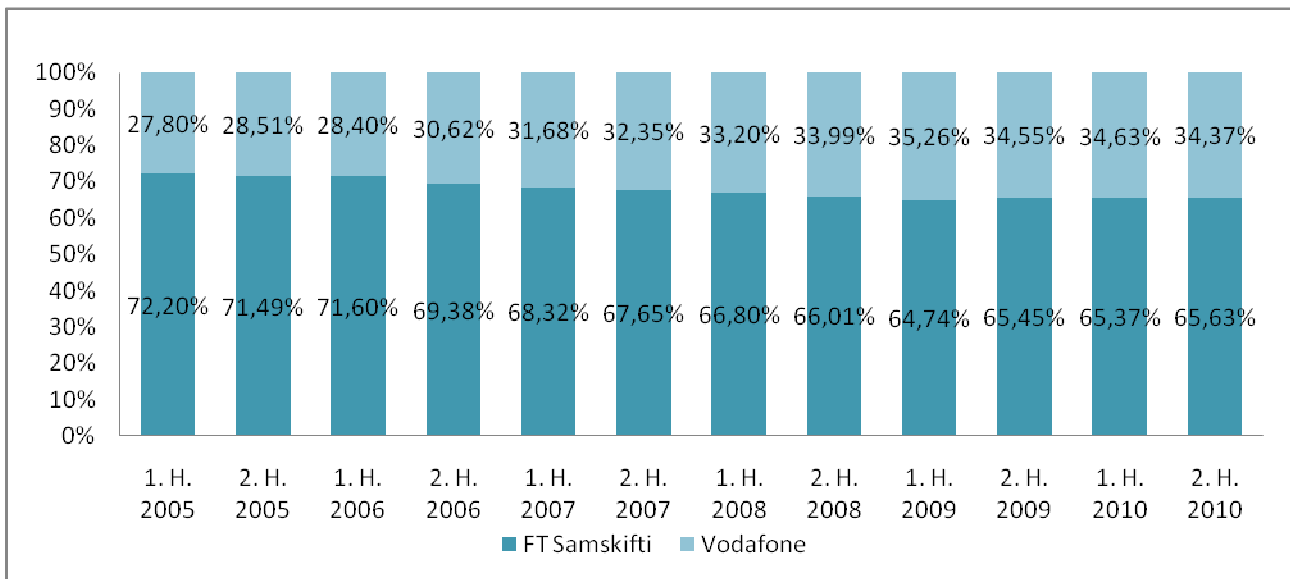
Figurur 22. Fartelefonhald
Figure 22. Mobile subscriptions



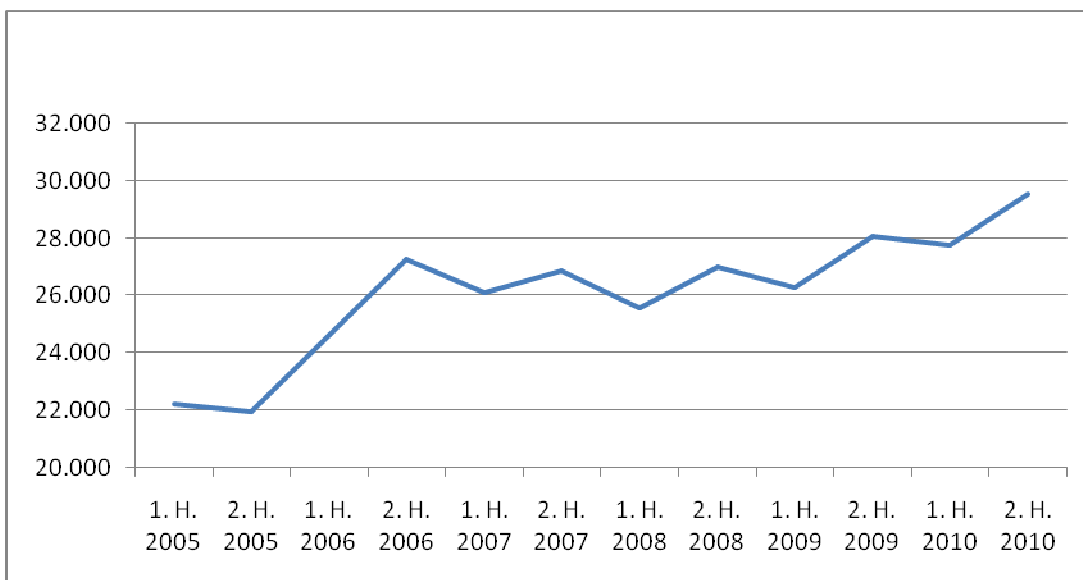
Figurur 23. Fartelefonhald – marknaðarpartar, við endan av 2. hálvári 2010
Figure 23. Mobile subscriptions – market shares, end of second half of 2010



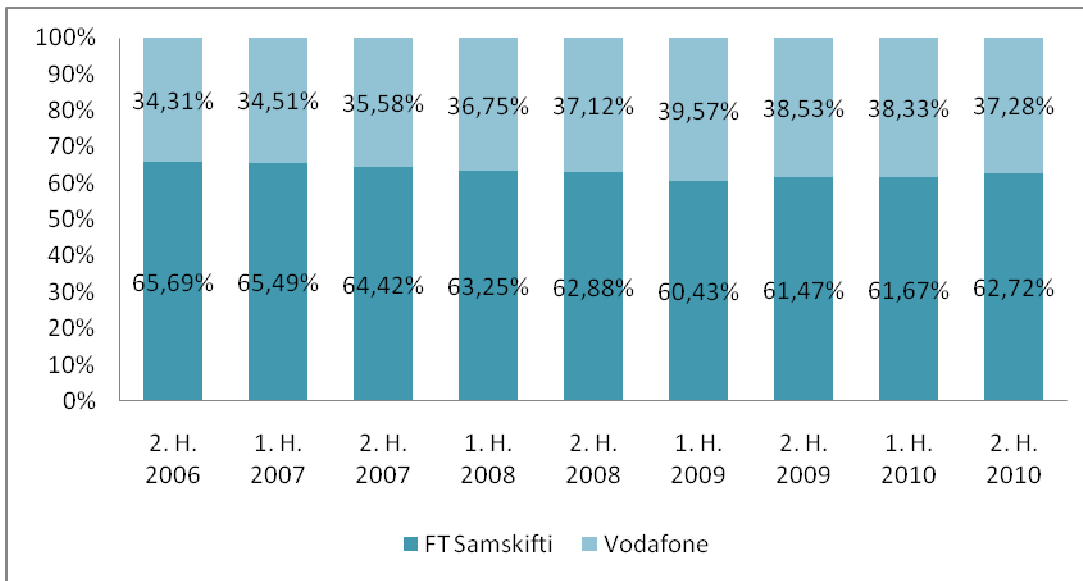
Figurur 24. Fartelefonhald – marknaðarpartar, 1. hálfvör 2005 – 2. hálfvör 2010
 Figure 24. Mobile subscriptions – market shares, first half of 2005 - second half of 2010



Figurur 25. Talutíðarkort
 Figure 25. Pre-paid cards



Figurur 26. Talutíðarkort – marknaðarpartar, 2. hálfvör 2006 – 2. hálfvör 2010
 Figure 26. Pre-paid cards – market shares, second half of 2006 - second half of 2010



Talva 12. Fartelefoni¹⁰ – útgangandi innlendisferðsla, 2. hálfvör 2005 til 2. hálfvör 2010
 Table 12. Mobile telephone¹¹ – outgoing domestic traffic, 2nd half of 2005 to 2nd half of 2010

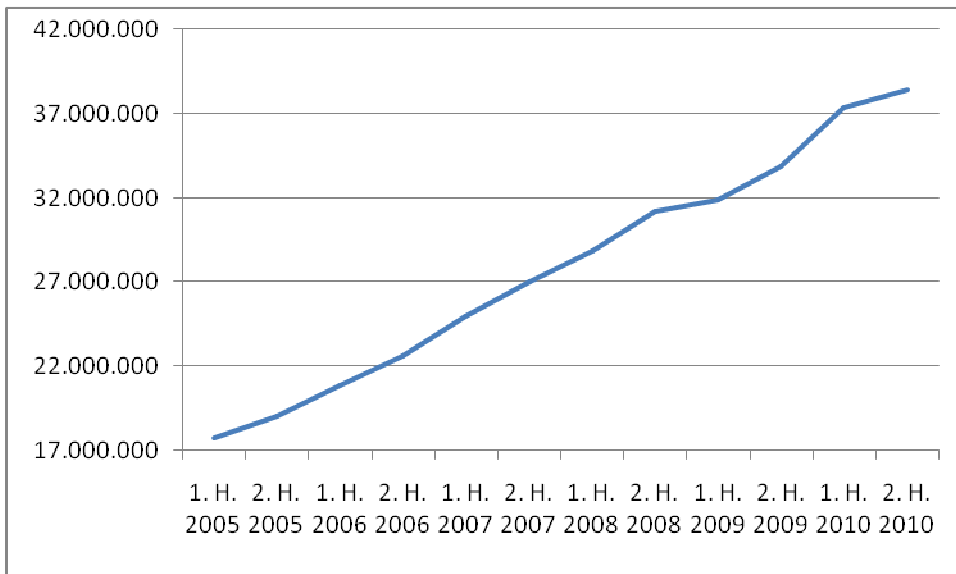
Í tíðarskeiðnum / Útgangandi innlendisferðsla (min.)
 In the period / Outgoing domestic traffic (minutes)

| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
|---------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------------|
| FT Samskifti | 13.786.817 | 14.512.836 | 15.493.815 | 16.483.549 | 17.448.188 | 18.335.600 | 19.156.795 | 20.705.156 | 21.654.180 | 23.138.272 | 26.097.991 | 26.496.062 |
| Vodafone | 4.000.000 | 4.552.499 | 5.370.407 | 6.138.000 | 7.549.459 | 8.670.015 | 9.719.982 | 10.493.112 | 10.217.735 | 10.750.617 | 11.261.169 | 11.946.945 |
| Í alt / total | 17.786.817 | 19.065.335 | 20.864.222 | 22.621.549 | 24.997.647 | 27.005.615 | 28.876.777 | 31.198.268 | 31.871.915 | 33.888.889 | 37.359.160 | 38.443.007 |
| FT Samskifti | 77,50% | 76,10% | 74,30% | 72,90% | 69,80% | 67,90% | 66,30% | 66,37% | 67,94% | 68,28% | 69,86% | 68,92% |
| Vodafone | 22,50% | 23,90% | 25,70% | 27,10% | 30,20% | 32,10% | 33,70% | 33,63% | 32,06% | 31,72% | 30,14% | 31,08% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

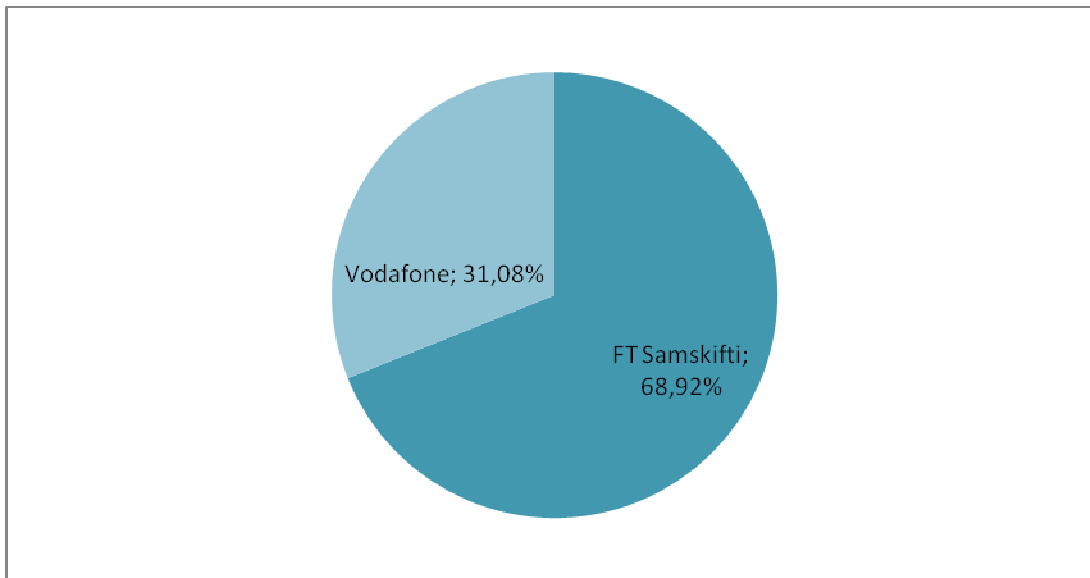
¹⁰ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹¹ In the period. Including traffic from GSM.

Figurur 27. Útgangandi innlendis fartelesferðsla
 Figure 27. *Outgoing domestic mobile traffic*

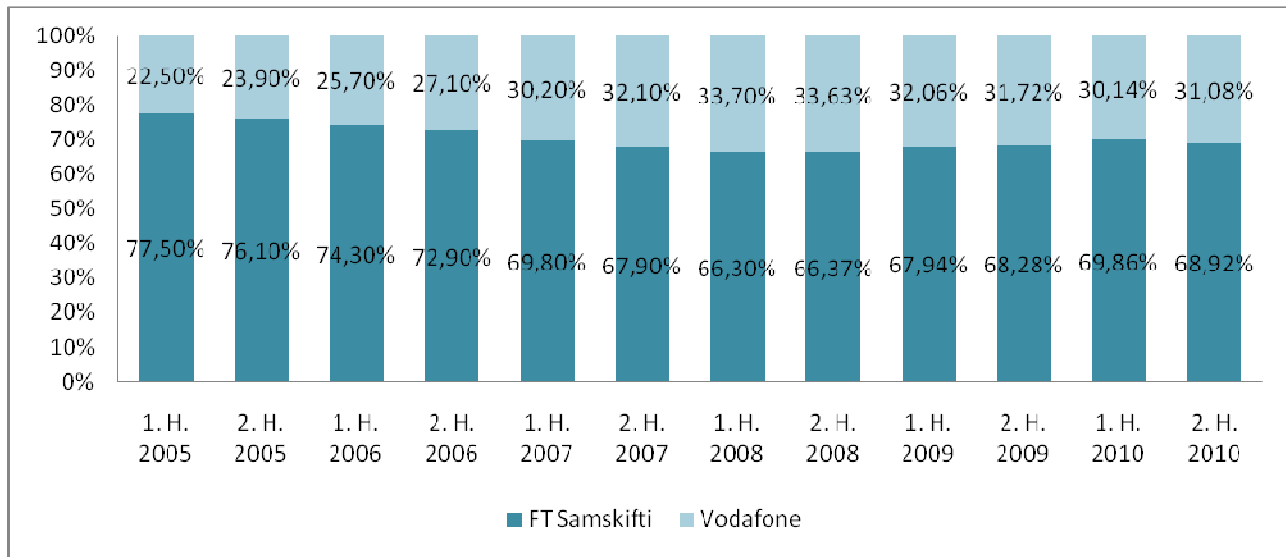


Figurur 28. Útgangandi innlendis fartelesferðsla – marknaðarpartar, 2. hálfvör 2010
 Figure 28. *Outgoing domestic mobile traffic – market shares, second half of 2010*



Figurur 29. Útgangandi innlendis fartelefónferðsla – marknaðarpartar,
1. hálfvör 2005 – 2. hálfvör 2010

Figure 29. Outgoing domestic mobile traffic – market shares,
first half of 2005 - second half of 2010



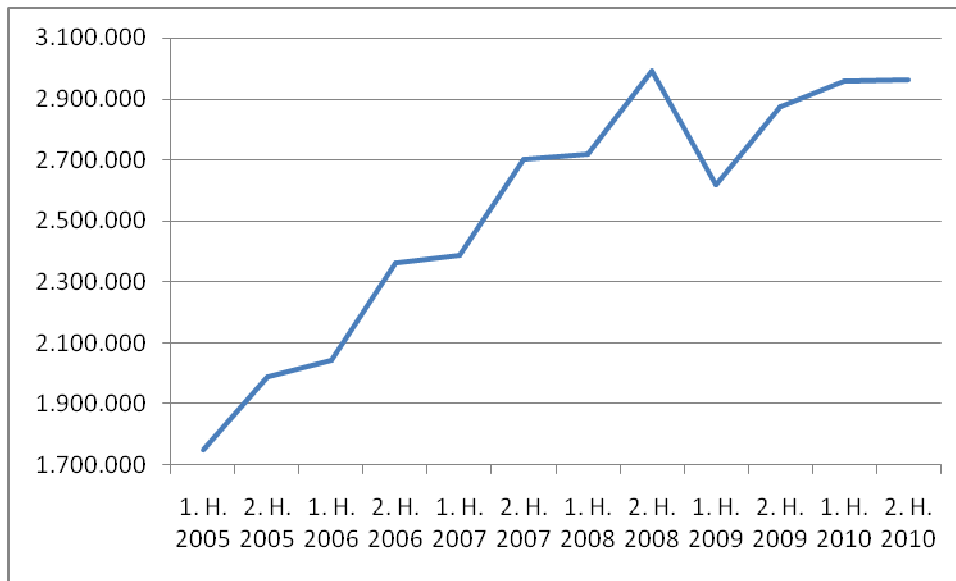
Talva 13. Fartelefóni¹¹ – útgangandi uttanlandsferðsla, 1. hálfvör 2005- 2. hálfvör 2010
Table 13. Mobile telephony¹² – outgoing international traffic, first half of 2005 - second half of 2010

| Í tíðarskeiðnum / In the period | Útgangandi uttanlandsferðsla (min.) / Outgoing international traffic (minutes) | | | | | | | | | | | |
|------------------------------------|---|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskipti | 1.438.951 | 1.623.040 | 1.635.899 | 1.908.915 | 1.926.676 | 2.068.697 | 2.023.902 | 2.260.560 | 1.983.358 | 2.157.316 | 2.288.273 | 2.259.915 |
| Vodafone | 312.000 | 366.097 | 406.529 | 454.000 | 461.204 | 635.114 | 693.901 | 730.908 | 633.657 | 718.378 | 670.221 | 702.371 |
| Í alt / total | 1.750.951 | 1.989.137 | 2.042.428 | 2.362.915 | 2.387.880 | 2.703.811 | 2.717.803 | 2.991.468 | 2.617.015 | 2.875.694 | 2.958.494 | 2.962.286 |
| FT Samskipti | 82,20% | 81,60% | 80,10% | 80,80% | 80,70% | 76,50% | 74,50% | 75,57% | 75,79% | 75,02% | 77,35% | 76,29% |
| Vodafone | 17,80% | 18,40% | 19,90% | 19,20% | 19,30% | 23,50% | 25,50% | 24,43% | 24,21% | 24,98% | 22,65% | 23,71% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

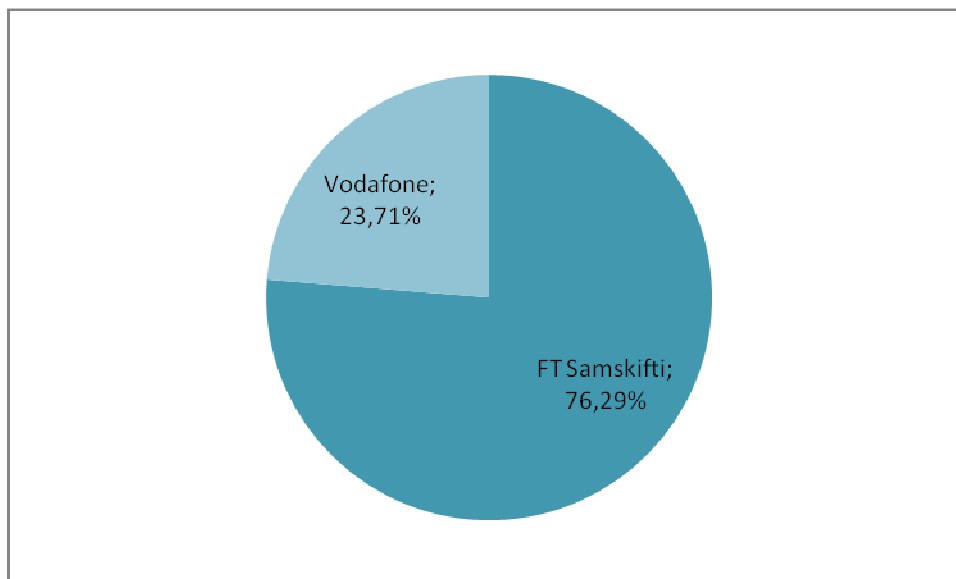
¹¹ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹² In the period. Including traffic from GSM.

Figurur 30. Útgangandi uttanlands fartelesferðsla
Figure 30. Outgoing international mobile traffic

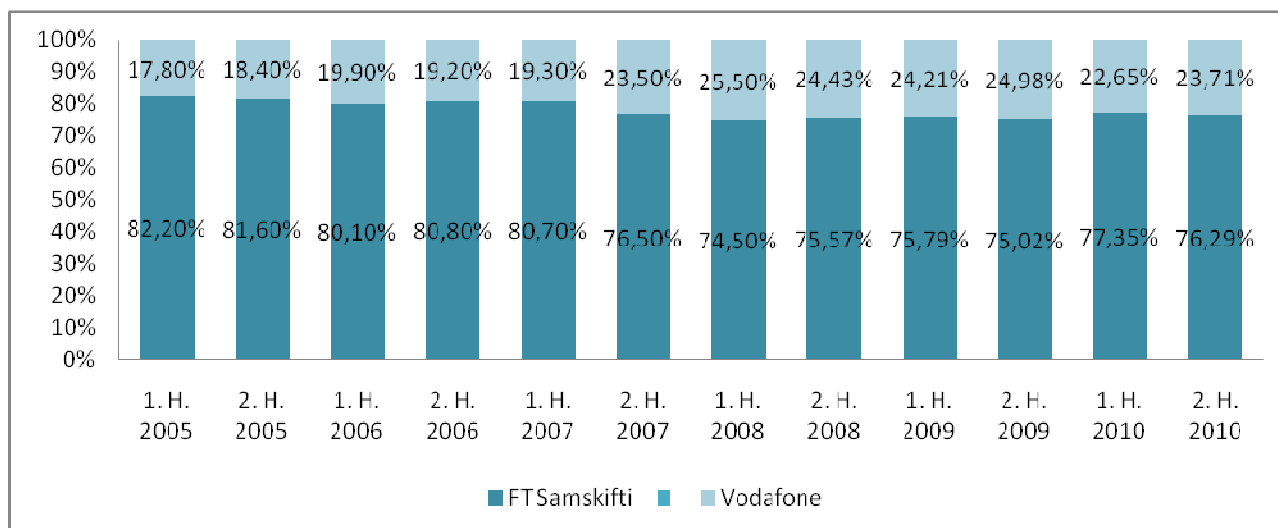


Figurur 31. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 2. hálfvör 2010
Figure 31. Outgoing international mobile traffic – market shares, second half of 2010



Figurur 32. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 1. hálvár 2005 - 2. hálvár 2010

Figure 32. Outgoing international mobile traffic – market shares, first half of 2005 - second half of 2010



Talva 14. Fartelesferðsla¹² – útgangandi ferðsla, 2. hálvár 2005 - 1. hálvár 2010

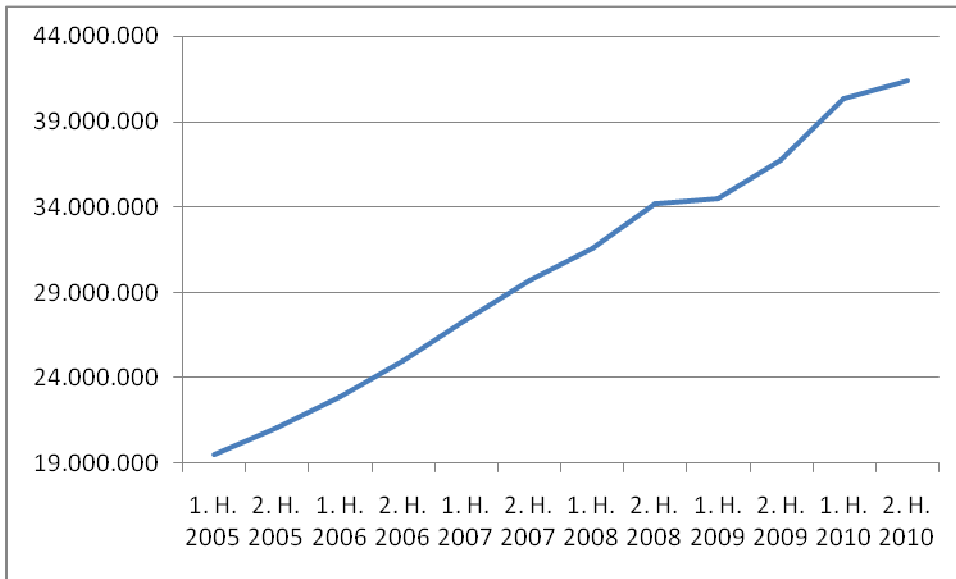
Table 14. Mobile telephony¹³ – outgoing, second half of 2005 - first half of 2010

| Í tíðarskeiðnum / In the period | Útgangandi ferðsla (min.) / Outgoing traffic (minutes) | | | | | | | | | | | |
|------------------------------------|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskifti | 15.225.768 | 16.135.876 | 17.129.714 | 18.392.464 | 19.374.864 | 20.404.297 | 21.180.697 | 22.965.716 | 23.637.538 | 25.295.588 | 28.386.264 | 28.755.977 |
| Vodafone | 4.312.000 | 4.918.596 | 5.776.936 | 6.592.000 | 8.010.663 | 9.305.129 | 10.413.883 | 11.224.020 | 10.851.391 | 11.468.995 | 11.931.390 | 12.649.316 |
| Í alt / total | 19.537.768 | 21.054.472 | 22.906.650 | 24.984.464 | 27.385.527 | 29.709.426 | 31.594.580 | 34.189.736 | 34.488.929 | 36.764.583 | 40.317.654 | 41.405.293 |
| FT Samskifti | 77,90% | 76,60% | 74,80% | 73,60% | 70,70% | 68,70% | 67,00% | 67,17% | 68,54% | 68,80% | 70,41% | 69,45% |
| Vodafone | 22,10% | 23,40% | 25,20% | 26,40% | 29,30% | 31,30% | 33,00% | 32,83% | 31,46% | 31,20% | 29,59% | 30,55% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

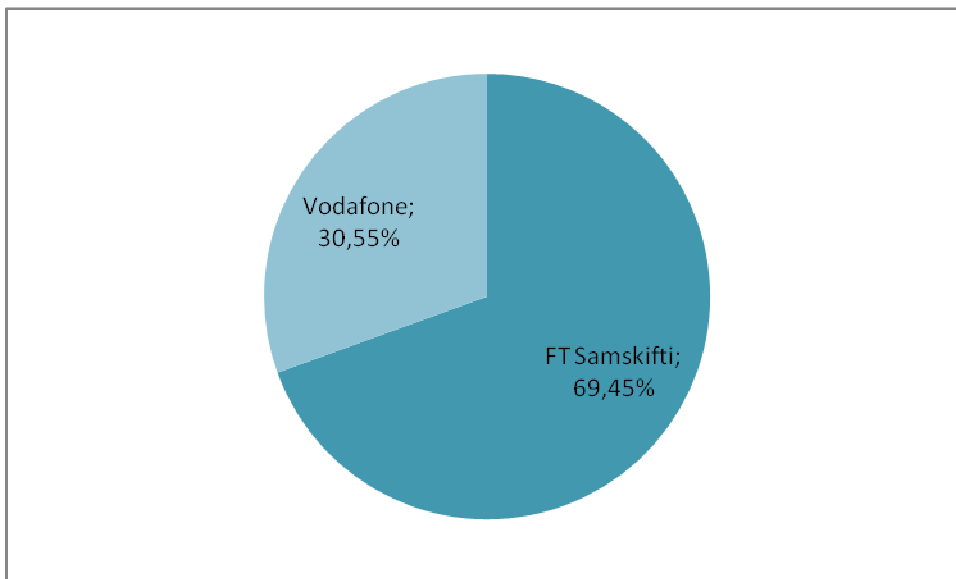
¹² Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹³ In the period. Including traffic from GSM.

Figurur 33. Útgangandi fartelesferðsla
Figure 33. Outgoing mobile traffic

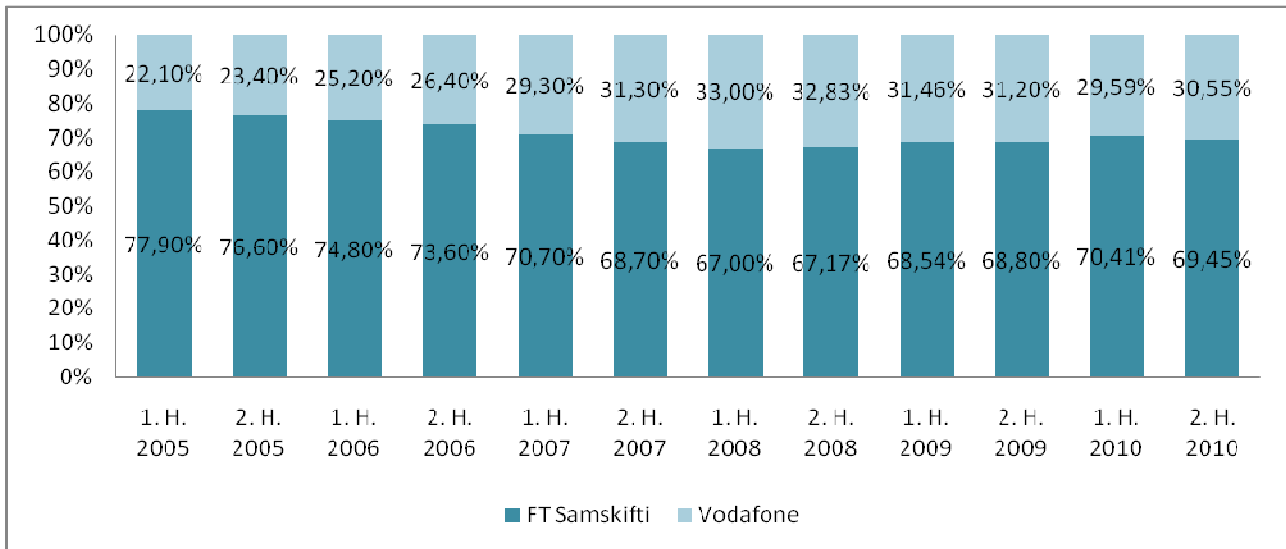


Figurur 34. Útgangandi fartelesferðsla – marknaðarpartar, 2. hálfvör 2010
Figure 34. Outgoing mobile traffic – market shares, second half of 2010



Figurur 35. Útgangandi fartelefonferðsla – marknaðarpartar, 1. hálfvör 2005 - 2. hálfvör 2010

Figure 35. Outgoing mobile traffic – market shares, first half of 2005 - second half of 2010



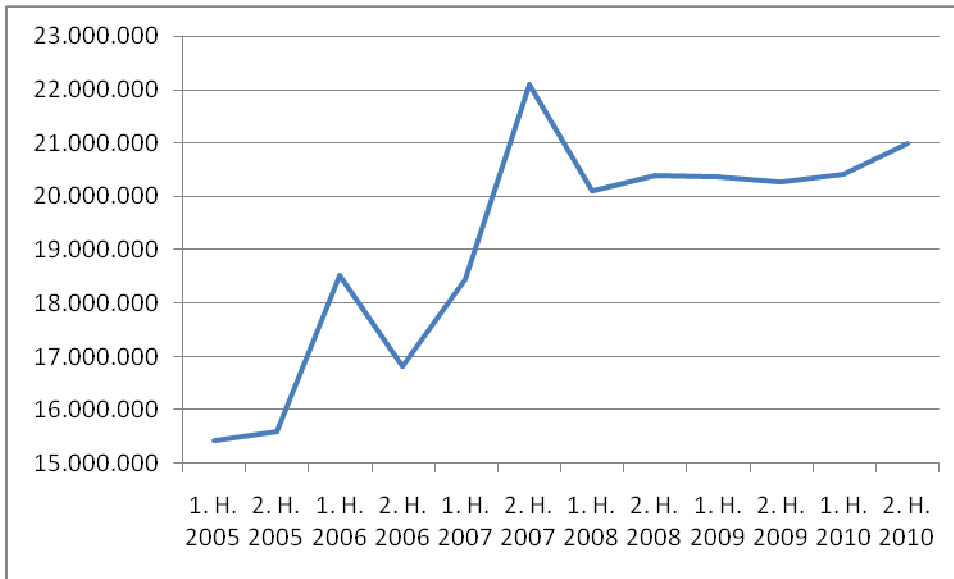
Talva 15. Send SMS-boð – býtt á fyrirtökur, 1. hálfvör 2005 – 2. hálfvör 2010

Table 15. SMS sent – by company, first half of 2005 – second half of 2010

| Í tíðarskeiðnum / In the period | Send SMS SMS sent | | | | | | | | | | | |
|------------------------------------|----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------------|
| | 1. H. 2005 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskifti | 11.334.398 | 11.710.028 | 13.855.902 | 11.480.695 | 12.062.545 | 14.667.058 | 12.141.229 | 12.260.615 | 12.712.645 | 13.045.017 | 13.325.319 | 13.919.604 |
| Vodafone | 4.100.000 | 3.895.205 | 4.669.844 | 5.343.000 | 6.390.119 | 7.433.830 | 7.955.461 | 8.133.064 | 7.659.824 | 7.228.407 | 7.088.581 | 7.078.921 |
| Í alt / total | 15.434.398 | 15.605.233 | 18.525.746 | 16.823.695 | 18.452.664 | 22.100.888 | 20.096.690 | 20.393.679 | 20.372.469 | 20.273.424 | 20.413.900 | 20.998.525 |
| Marknaðarpartar / Market share | | | | | | | | | | | | |
| FT Samskifti | 73,40% | 75,00% | 74,80% | 68,20% | 65,40% | 66,40% | 60,40% | 60,12% | 62,40% | 64,35% | 65,28% | 66,29% |
| Vodafone | 26,60% | 25,00% | 25,20% | 31,80% | 34,60% | 33,60% | 39,60% | 39,88% | 37,60% | 35,65% | 34,72% | 33,71% |
| Í alt / total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

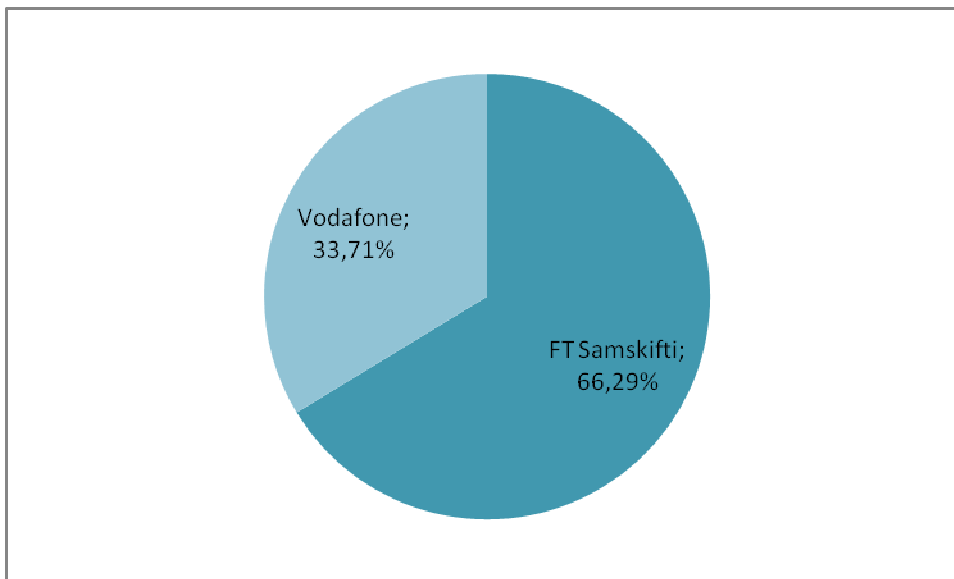
Figurur 36. Send SMS-boð

Figure 36. SMS sent

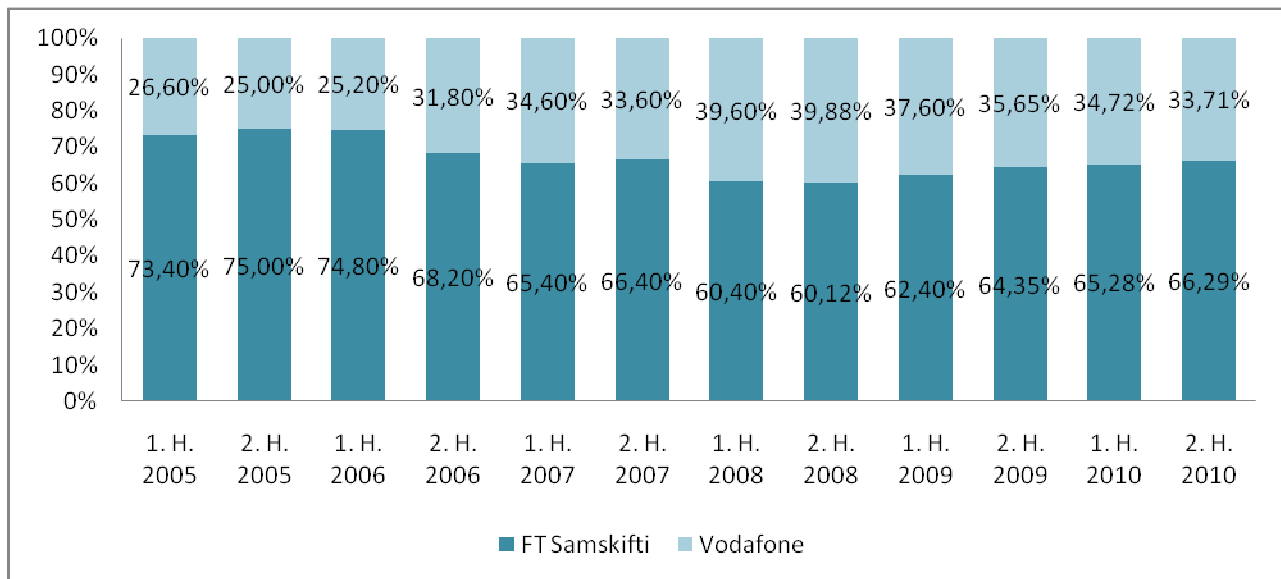


Figurur 37. Send SMS-boð – marknaðarpartar, 2. hálvár 2010

Figure 37. SMS sent – market shares, second half of 2010



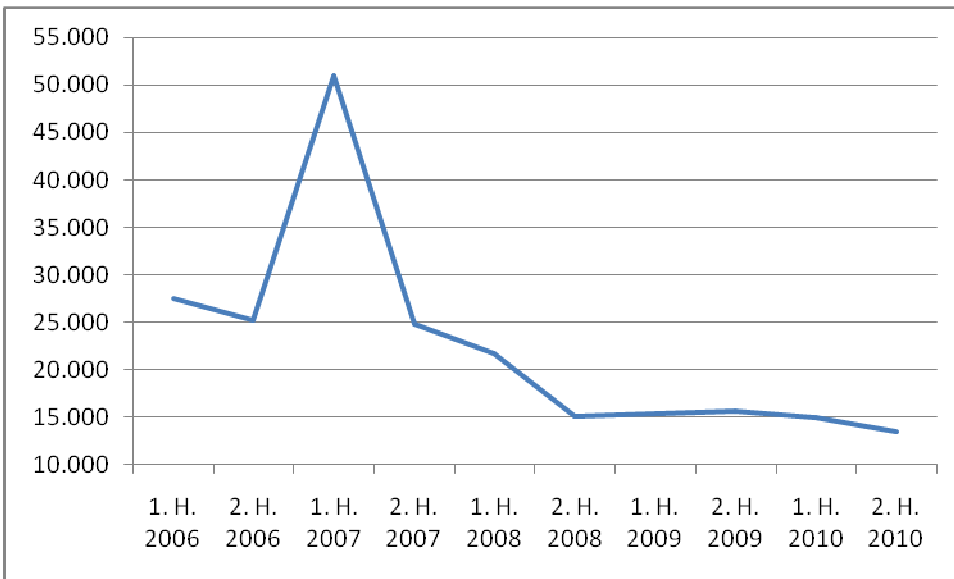
Figurur 38. Send SMS-boð – marknaðarpartar, 1. hálvár 2005 - 2. hálvár 2010
 Figure 38. SMS sent – market shares, first half of 2005 - second half of 2010



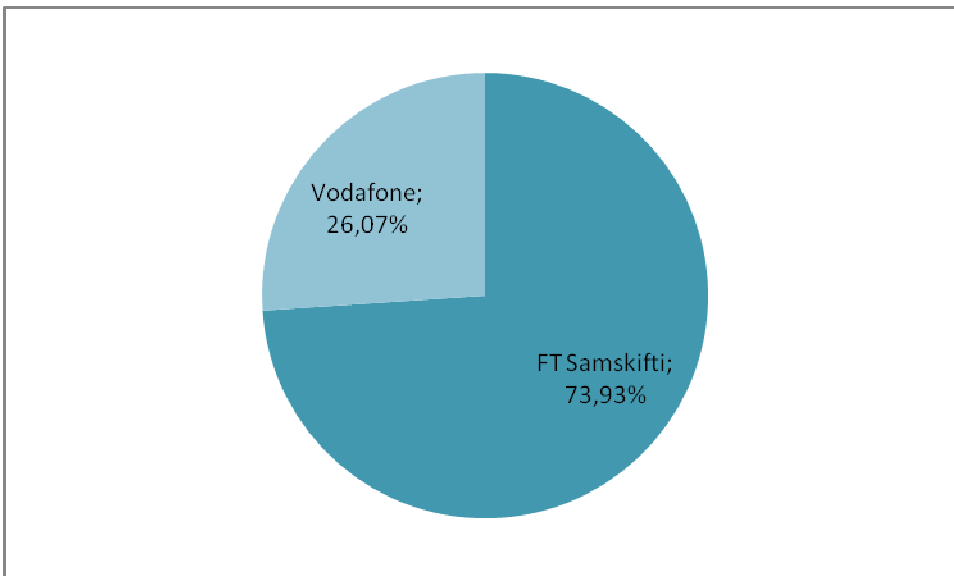
Talva 16. Send MMS-boð – býtt millum fyrirtøkur, 1. hálvár 2006- 2. hálvár 2010
 Table 16. MMS sent – by company, first half of 2006 -second half of 2010

| Í tíðarskeiðnum / <i>In the period</i> | Send MMS <i>MMS sent</i> | | | | | | | | | |
|---|-----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskifti | 16.570 | 11.733 | 44.364 | 20.254 | 17.795 | 12.164 | 11.835 | 11.454 | 11.034 | 9.967 |
| Vodafone | 11.000 | 13.500 | 6.614 | 4.530 | 3.869 | 3.000 | 3.600 | 4.228 | 3.977 | 3.514 |
| Í alt / <i>total</i> | 27.570 | 25.233 | 50.978 | 24.784 | 21.664 | 15.164 | 15.435 | 15.682 | 15.011 | 13.481 |
| FT Samskifti | 60,10% | 46,50% | 87,03% | 81,72% | 82,14% | 80,22% | 76,68% | 73,04% | 73,51% | 73,93% |
| Vodafone | 39,90% | 53,50% | 12,97% | 18,28% | 17,86% | 19,78% | 23,32% | 26,96% | 26,49% | 26,07% |
| Í alt / <i>total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

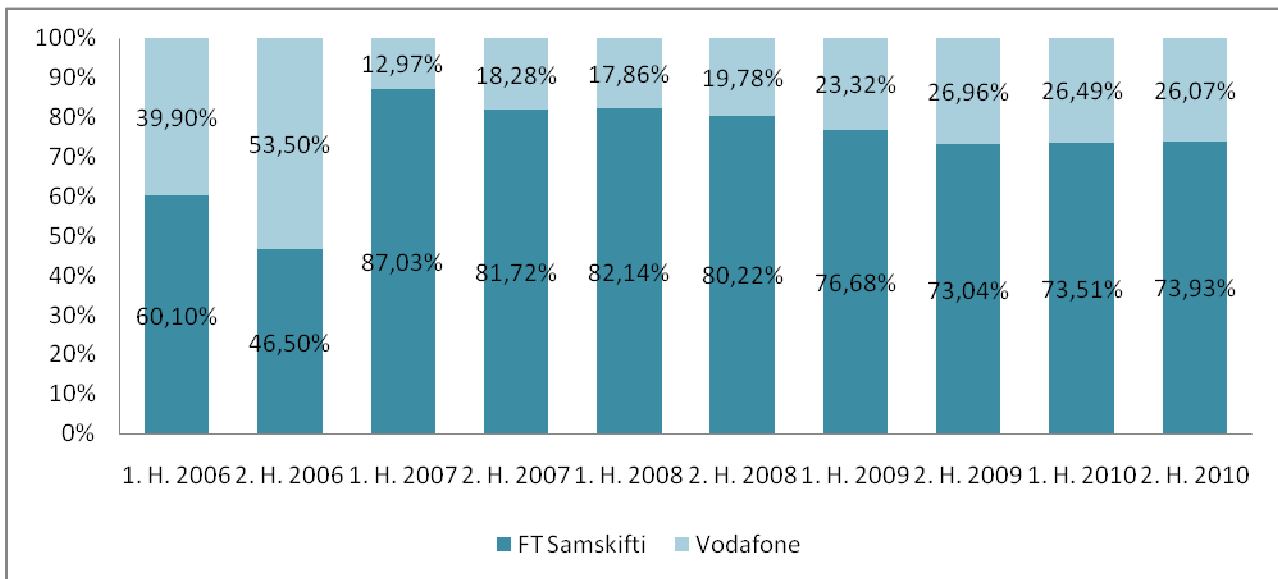
Figurur 39. Send MMS-boð
Figure 39. MMS sent



Figurur 40. Send MMS-boð – marknaðarpartar, 2. hálvár 2010
Figure 40. MMS sent – market shares, second half of 2010



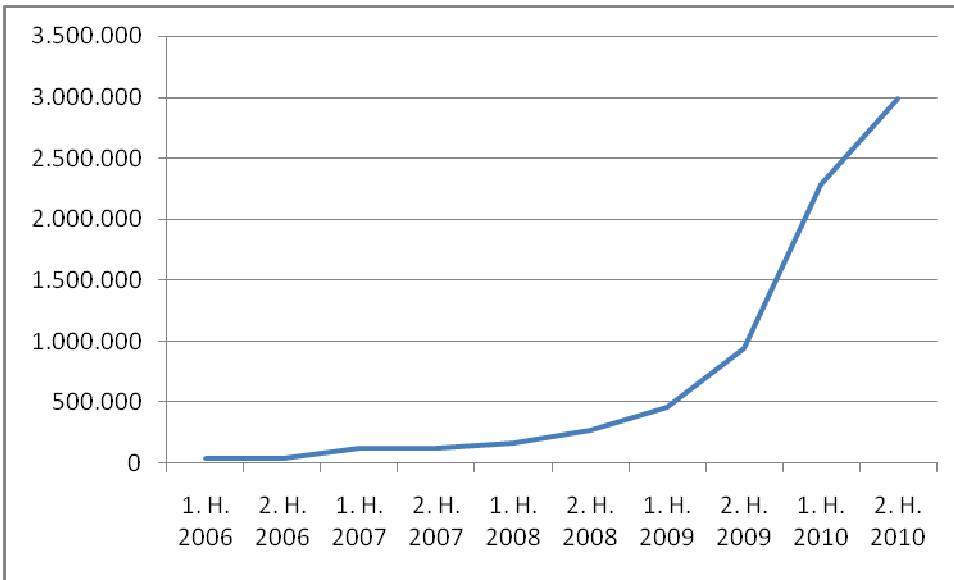
Figurur 41. Send MMS-boð – marknaðarpartar, 1. hálfvör 2006 -2. hálfvör 2010
 Figure 41. MMS sent – market shares, first half of 2006 - second half of 2010



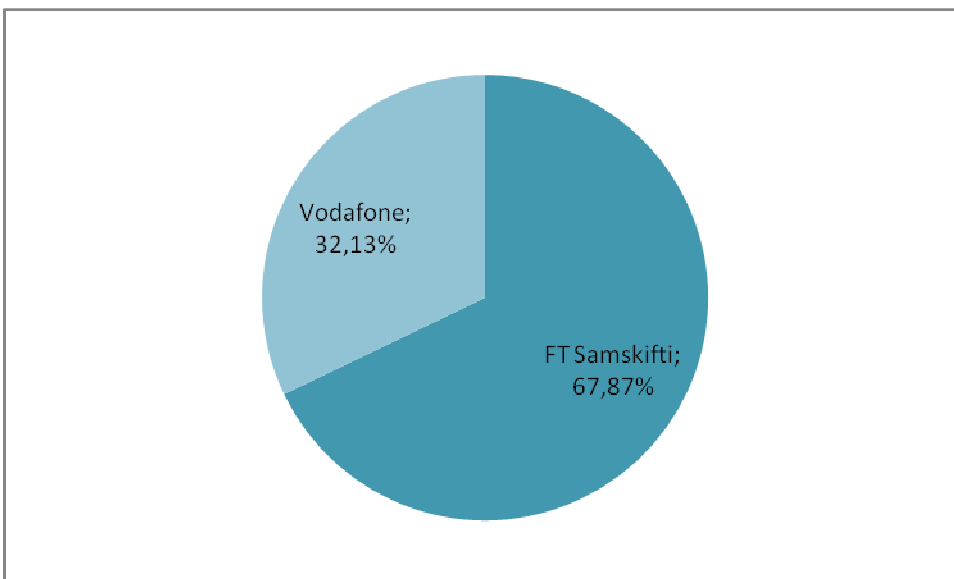
Talva 17. Ferðsla via GPRS/EDGE - tal av megabyte up/download
 Tabel 17. Traffic via GPRS/EDGE – number of megabyte up/download

| Í tíðarskeiðnum / <i>In the period</i> | Tal av megabyte <i>number of megabyte</i> | | | | Marknaðarpartur <i>Market shares</i> | | | | | |
|---|--|---------------|---------------|---------------|---|---------------|---------------|---------------|---------------|------------------|
| | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| FT Samskifti | 17.010 | 27.819 | 117.287 | 110.043 | 136.409 | 229.649 | 317.261 | 625.414 | 1.392.811 | 2.030.661 |
| Vodafone | 26.617 | 13.511 | 12.365 | 19.621 | 32.908 | 38.114 | 138.888 | 320.000 | 900.415 | 961.466 |
| Í alt / <i>total</i> | 43.627 | 41.330 | 129.652 | 129.664 | 169.317 | 267.763 | 456.149 | 945.414 | 2.293.226 | 2.992.127 |
| FT Samskifti | 38,99% | 67,31% | 90,46% | 84,87% | 80,56% | 85,77% | 69,55% | 66,15% | 60,74% | 67,87% |
| Vodafone | 61,01% | 32,69% | 9,54% | 15,13% | 19,44% | 14,23% | 30,45% | 33,85% | 39,26% | 32,13% |
| Í alt / <i>total</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

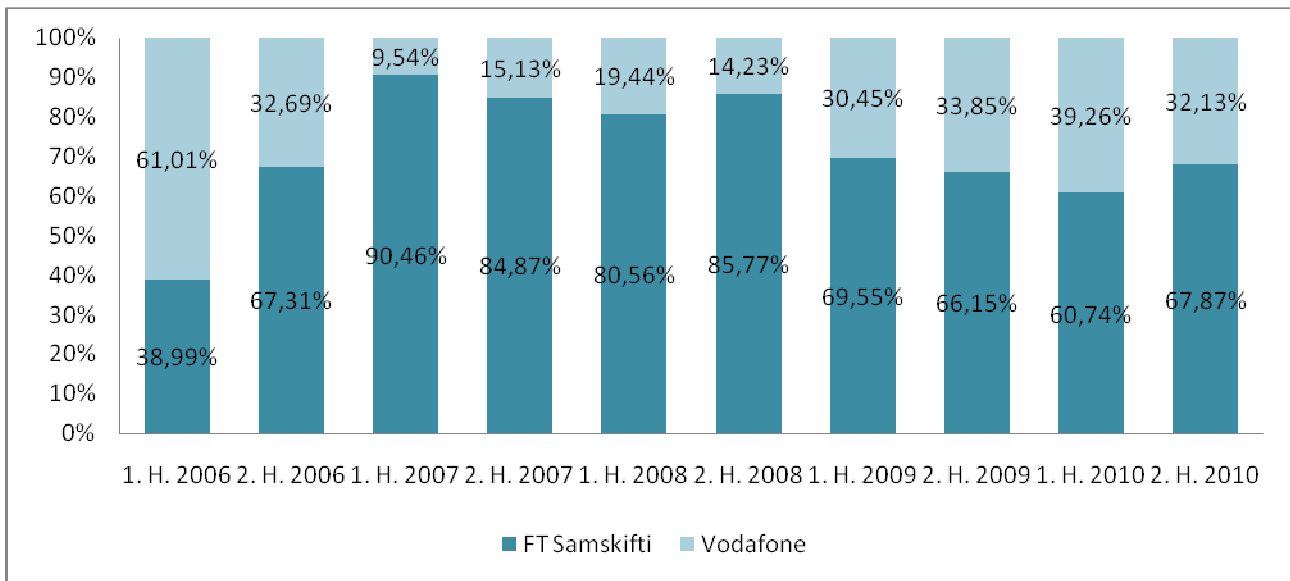
Figurur 42. Ferðsla via GPRS/EDGE
Figurel 42. Traffic via GPRS/EDGE



Figurur 43. Ferðsla via GPRS/EDGE - marknaðarpartar, 2. hálvár 2010
Figurel 43. Traffic via GPRS/EDGE – market shares, second half of 2010



Figurur 44. Ferðsla via GPRS/EDGE - marknaðarpartar, 1. hálvár 2006 - 2. hálvár 2010
 Figure 44. Traffic via GPRS/EDGE – market shares, first half 2006 to second half of 2010



Sjónvarpstænastr

Television services

Talva 18. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 18. Television services (Cable, Satellite & DVB-T – subscriptions by company)

| Við endan av / End of | Hald / Subscriptions | | | | | | | | | | | | |
|-------------------------------------|----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------------------|
| | 2. H. 2004 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 | |
| Cable Networks | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200 | 1.200¹³ |
| Televarpið (DVB-T) | 4.112 | 5.260 | 5.650 | 6.382 | 6.801 | 7.375 | 8.206 | 8.654 | 8.826 | 9.135 | 9.333 | | 9.470 |
| Canal Digital | 6.500 | 6.747 | 6.440 | 6.440 | 6.150 | 6.054 | 5.604 | 5.511 | 4.980 | 4.746 | 4.352 | | 4.263 |
| Others (Sky, Viasat etc.) | 650 | 650 | 650 | 650 | 650 | 650 | 650 | 650 | 650 | 650 | 650 | 650 | 650¹⁴ |
| Hald í alt / Subscriptions in total | 12.462 | 13.857 | 13.940 | 14.672 | 14.801 | 15.279 | 15.660 | 16.015 | 15.656 | 15.731 | 15.535 | | 15.583 |

Talva 19. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 19. Television services (Cable, Satellite & DVB-T – subscriptions by company)

| Við endan av / End of | Marknaðarpartur / Market shares | | | | | | | | | | | |
|-------------------------------------|---------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------------------|
| | 2. H. 2004 | 2. H. 2005 | 1. H. 2006 | 2. H. 2006 | 1. H. 2007 | 2. H. 2007 | 1. H. 2008 | 2. H. 2008 | 1. H. 2009 | 2. H. 2009 | 1. H. 2010 | 2. H. 2010 |
| Cable Networks | 9,60% | 8,70% | 8,60% | 8,20% | 8,10% | 7,90% | 7,66% | 7,49% | 7,66% | 7,63% | 7,72% | 7,70%¹⁵ |
| Televarpið (DVB-T) | 33,00% | 38,00% | 40,50% | 43,50% | 45,90% | 48,30% | 52,40% | 54,04% | 56,37% | 58,07% | 60,08% | 60,77% |
| Canal Digital | 52,20% | 48,70% | 46,20% | 43,90% | 41,60% | 39,60% | 35,79% | 34,41% | 31,81% | 30,17% | 28,01% | 27,36% |
| Others (Sky, Viasat etc.) | 5,20% | 4,70% | 4,70% | 4,40% | 4,40% | 4,30% | 4,15% | 4,06% | 4,15% | 4,13% | 4,18% | 4,17%¹⁶ |
| Hald í alt / Subscriptions in total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

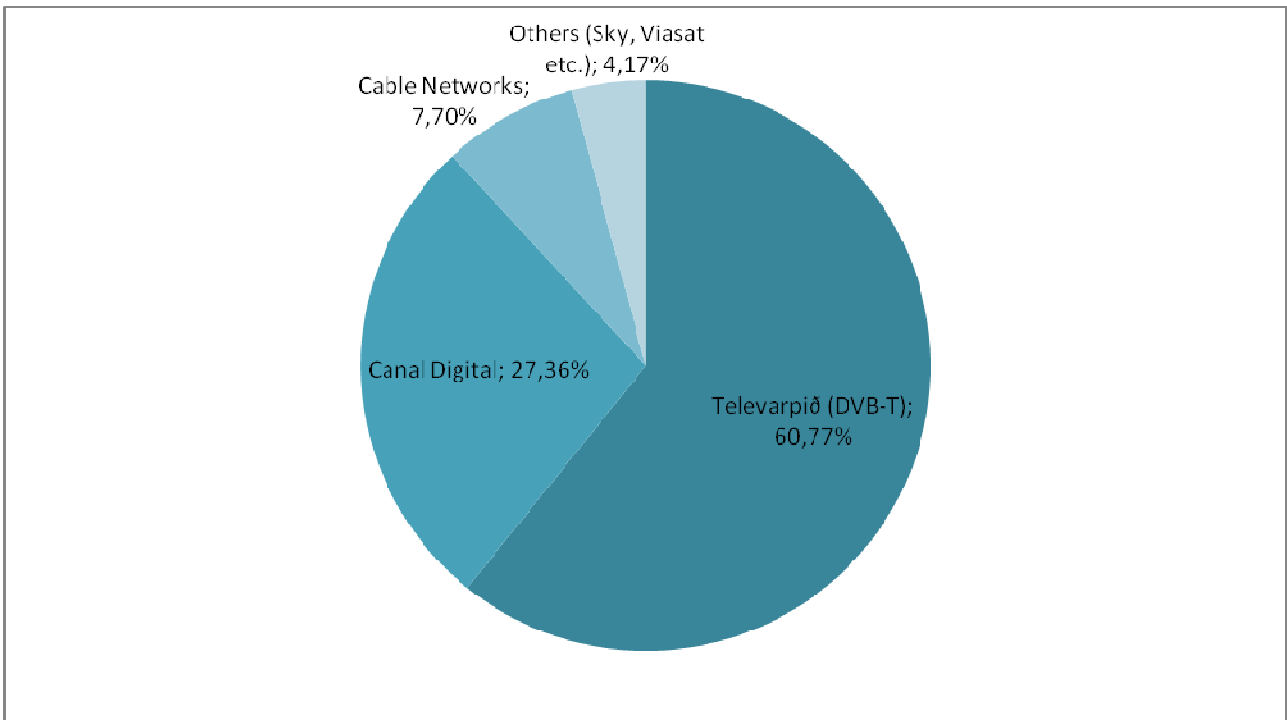
¹³ Mett tal / estimated no.

¹⁴ Stór óvissa/ large uncertainty

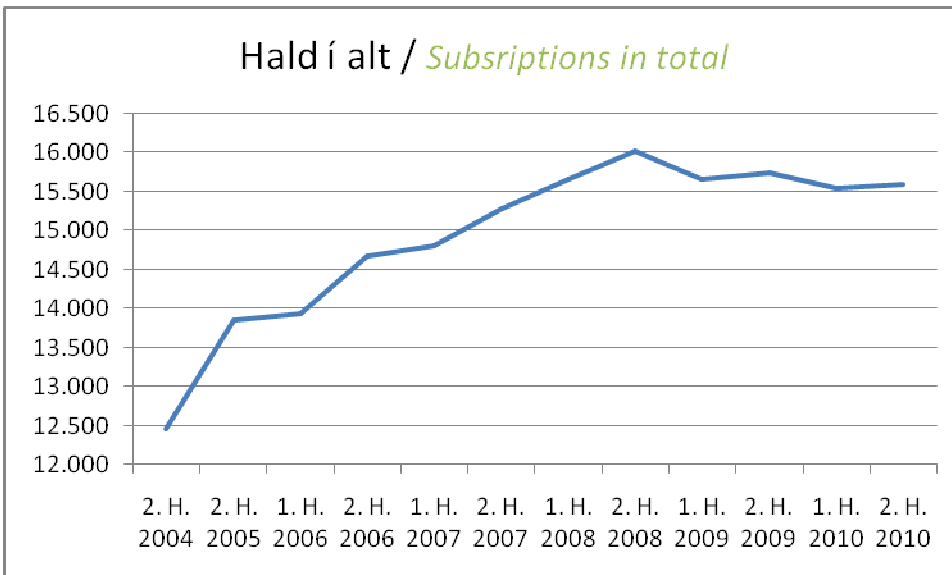
¹⁵ Mett tal / estimated no.

¹⁶ Stór óvissa/ big uncertainty

Figurur 45. Sjónvarpstænastur – marknaðarpartar, 2. hálvár 2010
 Figure 45. Television services– market shares, second half of 2010



Figurur 46. Sjónvarpstænastur
 Figure 46. Television services



Figurur 47. Sjónvarpstænastur – marknaðarpartar, 2.hálvár 2004 - 2. hálvár 2010
 Figure 47. Television services– market shares, , second half of 2004 - second half of 2010

