

Fjaraskiftishagtøl – 1. hálvár 2010

Telecom statistics - first half of 2010

November 2010

Fastnet

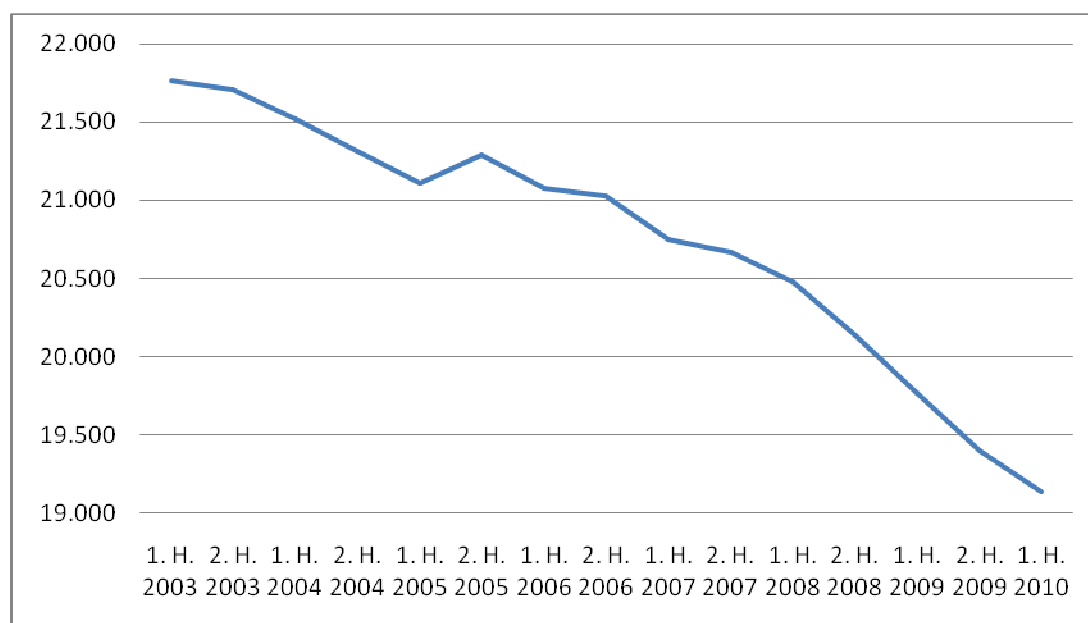
Fastnet / Fixed Network

Talva 1. Fastnetstelefoni – felagalinjur¹ 2006-2010
Table 1. Telephony on fixed network – subscriber lines¹ 2006-2010

Við endan av /
End of

	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
Vanligt fastnetshald (telefoni) <i>Ordinary telephone subscriber lines</i>	21.079	21.030	20.748	20.665	20.482	20.135	19.765	19.398	19.135
ISDN-2, haldaralinjur <i>ISDN-2, subscriber lines</i>	2.129	1.972	1.829	1.748	1.690	1.636	1.554	1.474	1.385
ISDN-30, haldaralinjur <i>ISDN-30, subscriber lines</i>	41	41	44	46	50	51	51	52	54
Haldaralinjur í alt1 <i>Subscriber lines in total</i>	23.249	23.043	22.621	22.459	22.222	21.822	21.370	20.924	20.574

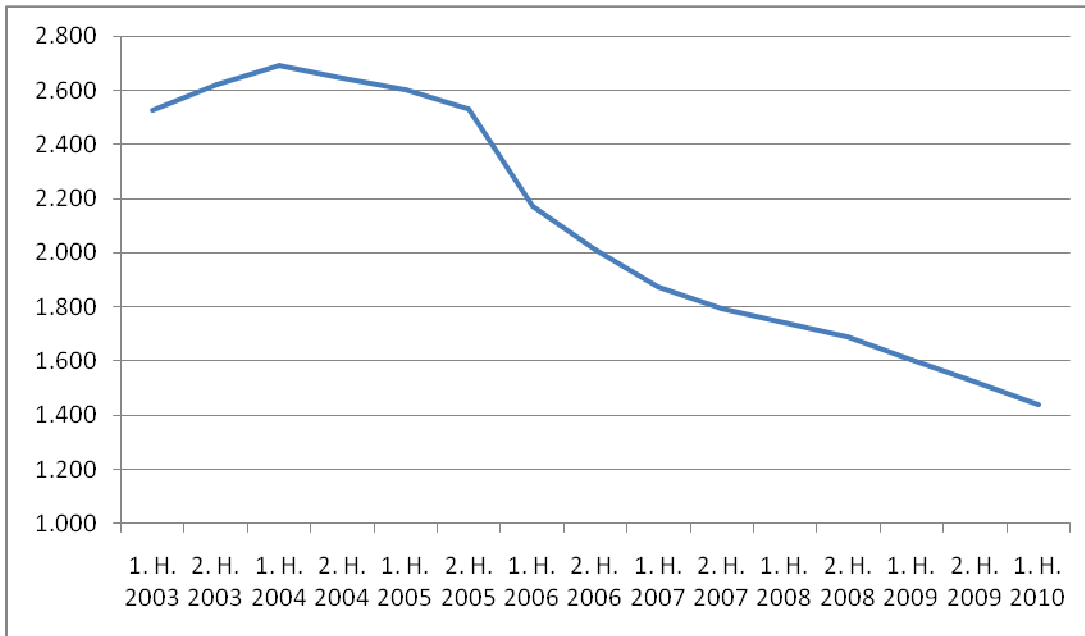
Figurur 1. Vanligt fastnetshald (telefoni) 2003 – 2010
Figure 1. Ordinary telephone subscriber lines 2003 - 2010



¹ Vanligar telefonfelagalinjur + ISDN-2 hald x 2 + ISDN-30 hald x 30.

¹Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Figurur 2. ISDN-x haldaralinjur.
 Figure 2. ISDN-x subscriber lines.



Talva 2. VOIP – tal av haldarum
 Table 2. VOIP – subscribers

Við endan
 av /

VOIP tal av haldarum /

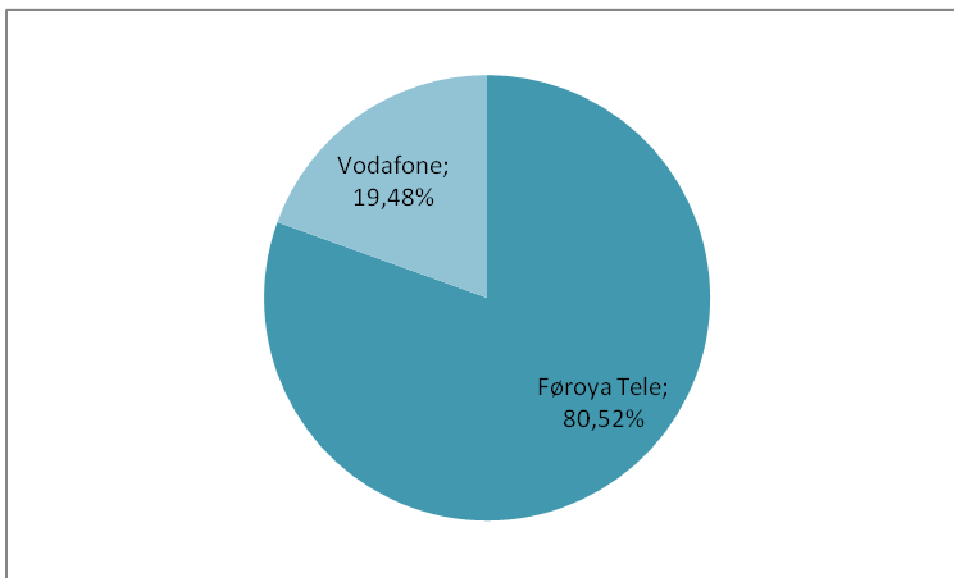
End of VOIP – number of subscribers

	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
iConcept			870	1195	1.260	1.480	1.480	0	0
Teletech			450	450	455	372	372	372	372
Føroya Tele					35	55	67	1.338	545
Í alt / total	309	450	1.320	1.645	1.750	1.907	1.919	1.710	917

Talva 3. Felagalinjur fastnet² – marknaðarpartar
 Table 3. Subscriber lines fixed network² – market shares

	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
Føroya Tele	18.339	18.321	17.903	17.848	17.772	17.418	17.098	16.792	16.566
Vodafone	4.910	4.722	4.718	4.611	4.450	4.404	4.272	4.132	4.008
Í alt / <i>total</i>	23.249	23.043	22.621	22.459	22.222	21.822	21.370	20.924	20.574
Marknaðarpartur <i>Market shares</i>									
Føroya Tele	78,90%	79,50%	79,10%	79,50%	80,00%	79,80%	80,01%	80,25%	80,52%
Vodafone	21,10%	20,50%	20,90%	20,50%	20,00%	20,20%	19,99%	19,75%	19,48%
Í alt / <i>total</i>	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%

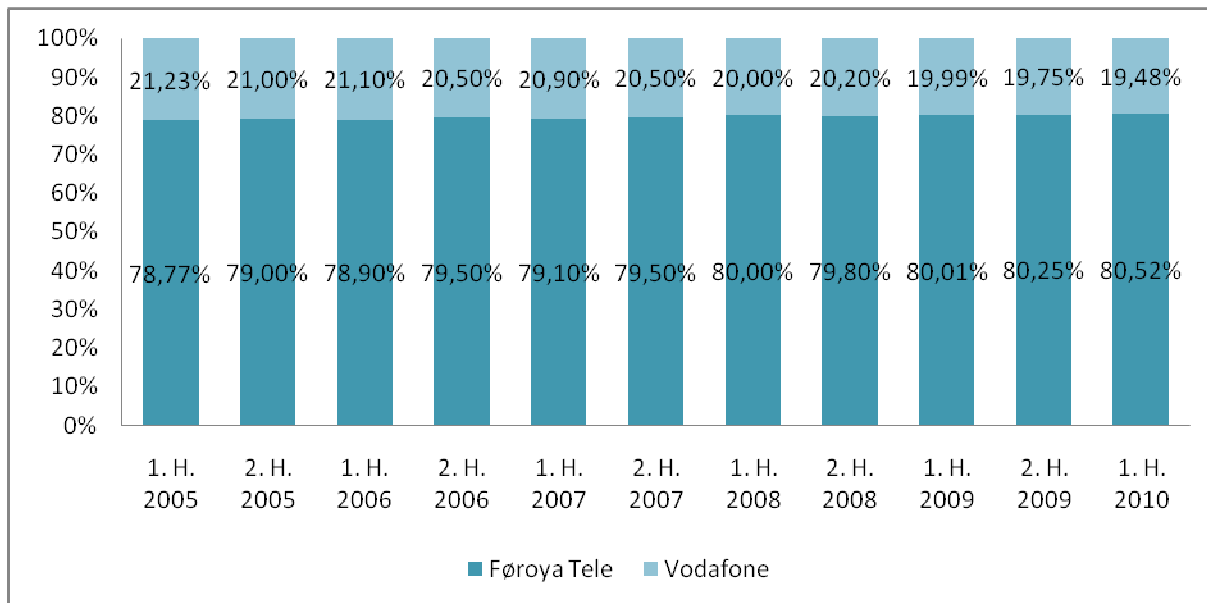
Figurur 3. Felagalinjur – marknaðarpartar, við endan av 1 hálvári 2010
 Figure 3. Subscriber lines – market shares, end of first half of 2010



² Vanlig telefonfelagahald + ISDN-2 hald x 2 + ISDN-30 hald x 30.

²Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Figurur 4. Felagalinjur – marknaðarpartar, frá 1. hálvár 2005 til 1. hálvár 2010
 Figure 4. Subscriber line–market shares, from first half of 2005 to first half 2010



Talva 4.1 Útgangandi innlendisferðsla hjá veitarunum³ (undantikið VOIP)
 Table 4.1 Outgoing domestic traffic by company³ (VOIP excluded)

Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)									
	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT Samskifti	66.163.559	62.255.887	47.994.149	43.097.702	36.778.455	34.904.247	31.144.727	28.654.575	27.105.711	26.151.240
Vodafone	18.063.590	15.538.745	12.341.515	10.452.099	8.720.001	7.476.268	6.867.237	6.317.498	6.053.408	6.017.820
Í alt / total	84.227.149	77.794.632	60.335.664	53.549.801	45.498.456	42.380.515	38.011.964	34.972.073	33.159.119	32.169.060

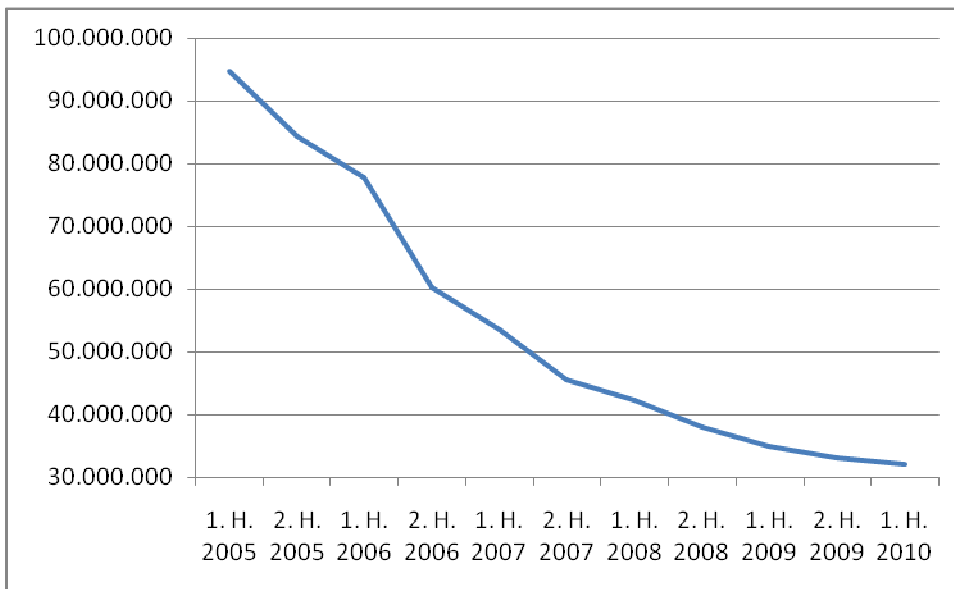
³ Hagtølini umfata bert ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtølini taka ikki hædd fyri ferðslu frá fartelefónnetinum, ið fer gjøgnum netið hjá FT Samskifti, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá FT Samskifti, bert verður tald við eina ferð.

³The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskifti's network is not included and transit traffic from other fixed networks via FT Samskifti's network is not registered more than once.

Talva 4.2 Útgangandi innlendisferðsla hjá veitarunum⁴ (undantikið VOIP)
 Table 4.2. Outgoing domestic traffic by company⁴ (VOIP excluded)

Í tíðarskeiðnum / In the period	Marknaðarpartur / Market shares									
	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT Samskipti	78,55%	80,03%	79,55%	80,48%	80,83%	82,36%	81,93%	81,94%	81,74%	81,29%
Vodafone	21,45%	19,97%	20,45%	19,52%	19,17%	17,64%	18,07%	18,06%	18,26%	18,71%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 5. Útgangandi innlendisferðsla
 Figure 5. Outgoing domestic traffic

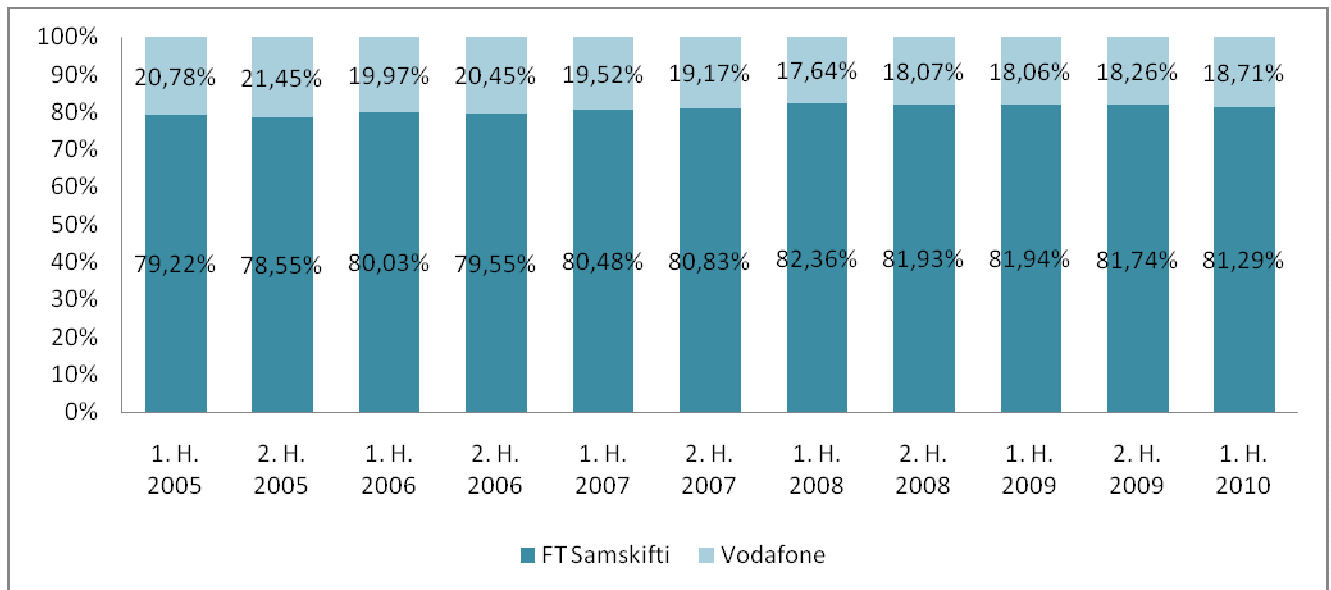


⁴ Hagtöluni umfata bert ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtöluni taka ekki hædd fyrir ferðslu frá fartelefnonnetinum, ið fer gjögnum netið hjá FT Samskipti, júst sum ferðsla frá øðrum fastnetum, ið fara gjögnum netið hjá FT Samskipti, bert verður tald við eina ferð.

⁴The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskipti's network is not included and transit traffic from other fixed networks via FT Samskipti's network is not registered more than once.

Figurur 6. Útgangandi innlendisferðsla – marknaðarpartar, 1. hálfvör 2005 til 1. hálfvör 2010 (undantikið VOIP)⁵

Figure 6. Outgoing domestic traffic – market shares, first half of 2005 to first half of 2010 (VOIP excluded)⁵



Talva 5. VOIP - Útgangandi innlendisferðsla hjá veitarunum

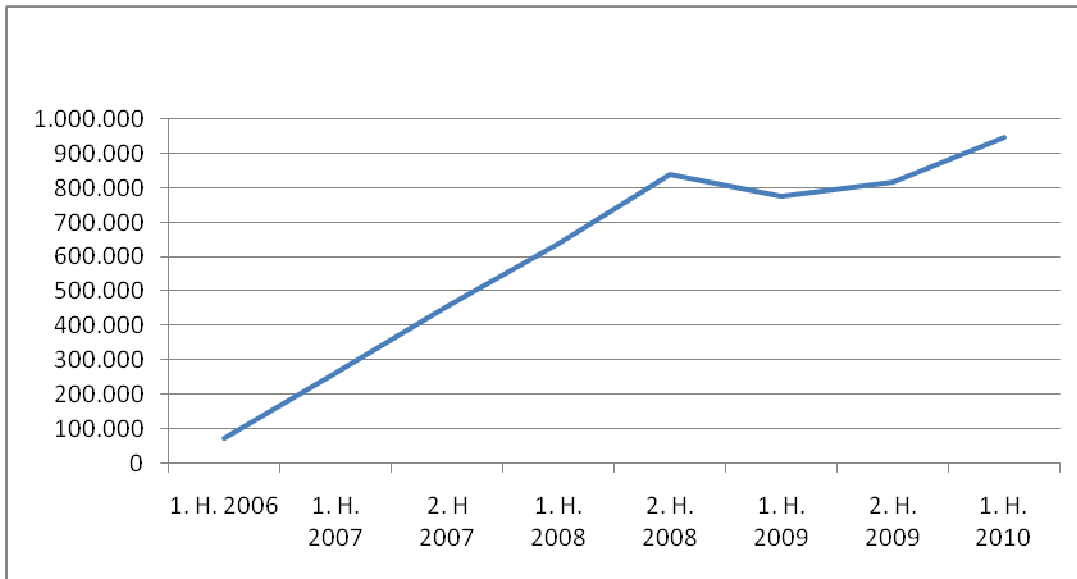
Table 5. VOIP - Outgoing domestic traffic by company

Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)							
	1. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
iConcept	46.505	226.595	419.000	451.000	552.456	552.456	0	0
TeleTech	28.000	38.000	38.000	35.000	30.000	30.000	30.000	30.000
FT Samskifti				154.275	256.723	194.418	788.070	917.439
Í alt / total	74.505	264.595	457.000	640.275	839.179	776.874	818.070	947.439
Marknaðarpartur / Market shares								
iConcept	62,42%	85,64%	91,68%	70,44%	65,83%	71,11%	0,00%	0,00%
TeleTech	37,58%	14,36%	8,32%	5,47%	3,57%	3,86%	3,67%	3,17%
FT Samskifti				24,10%	30,59%	25,03%	96,33%	96,83%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%

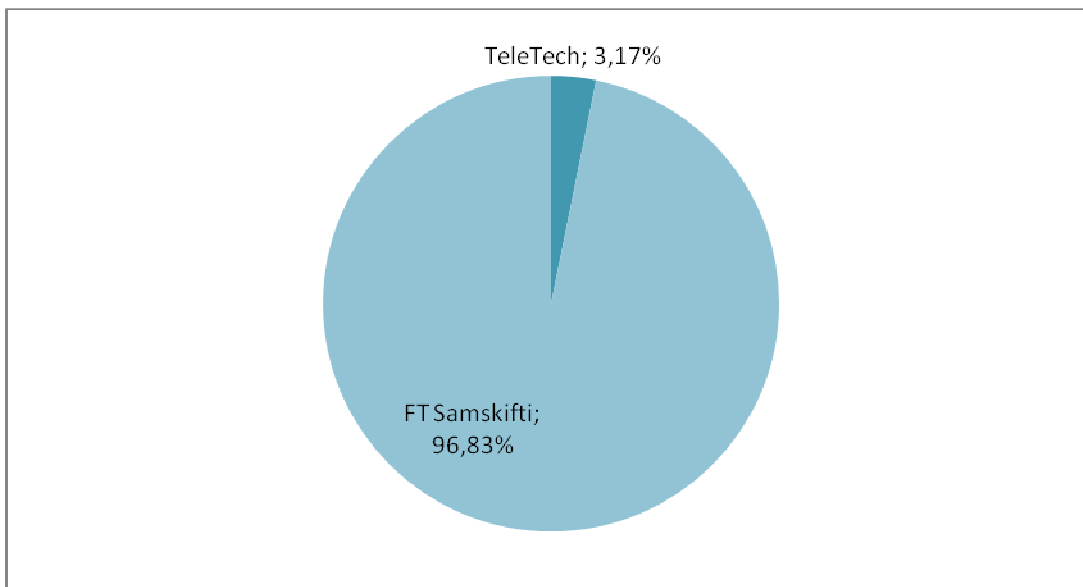
⁵ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

⁵ Kall has changed its name to Vodafone.

Figurur 7. VOIP - Útgangandi innlendisferðsla
Figure 7. VOIP - Outgoing domestic traffic



Figurur 8. VOIP - Útgangandi innlendisferðsla – marknaðarpartar, 1. hálfvár 2010
Figure 8. VOIP - Outgoing domestic traffic – market shares, first half of 2010



Talva 6.1 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.1 Outgoing international traffic by company (VOIP excluded)

Í tíðarskeiðinum Útgangandi ferðsla (min.)

In the period *Outgoing traffic (minutes)*

	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT											
Samskifti	5.795.592	5.316.735	5.511.233	4.846.028	4.747.839	4.383.907	4.034.764	3.604.168	3.236.316	3.027.403	2.795.162
Vodafone	1.845.715	1.629.031	1.501.408	1.326.442	1.217.301	1.119.469	997.755	846.601	714.229	702.004	626.923
Í alt / <i>total</i>	7.641.307	6.945.766	7.012.641	6.172.470	5.965.140	5.503.376	5.032.519	4.450.769	3.950.545	3.729.407	3.422.085

Talva 6.2 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.2 Outgoing international traffic by company (VOIP excluded)

Í tíðarskeiðinum

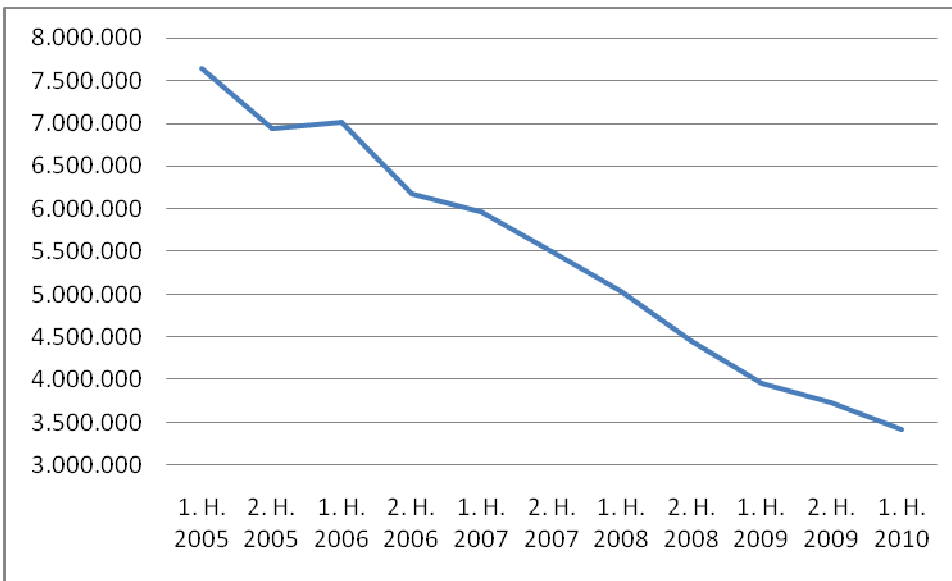
Marknaðarpartur

In the period

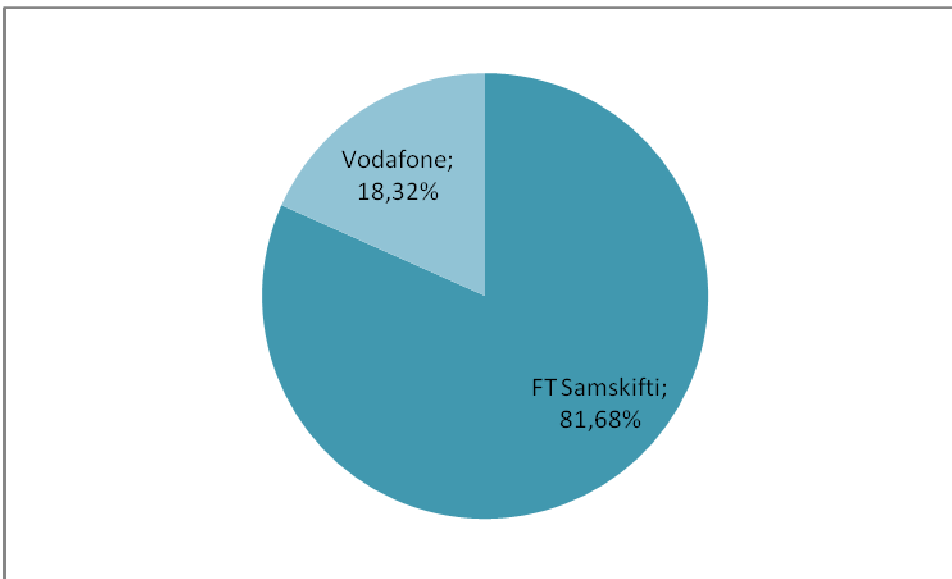
Market shares

	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT Samskifti	75,85%	76,50%	78,60%	78,50%	79,60%	79,70%	80,20%	80,98%	81,92%	81,18%	81,68%
Vodafone	24,15%	23,50%	21,40%	21,50%	20,40%	20,30%	19,80%	19,02%	18,08%	18,82%	18,32%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100,00%

Figurur 9. Útgangandi uttanlandsferðsla (undantikið VOIP)
 Figure 9. Outgoing international traffic (VOIP excluded)

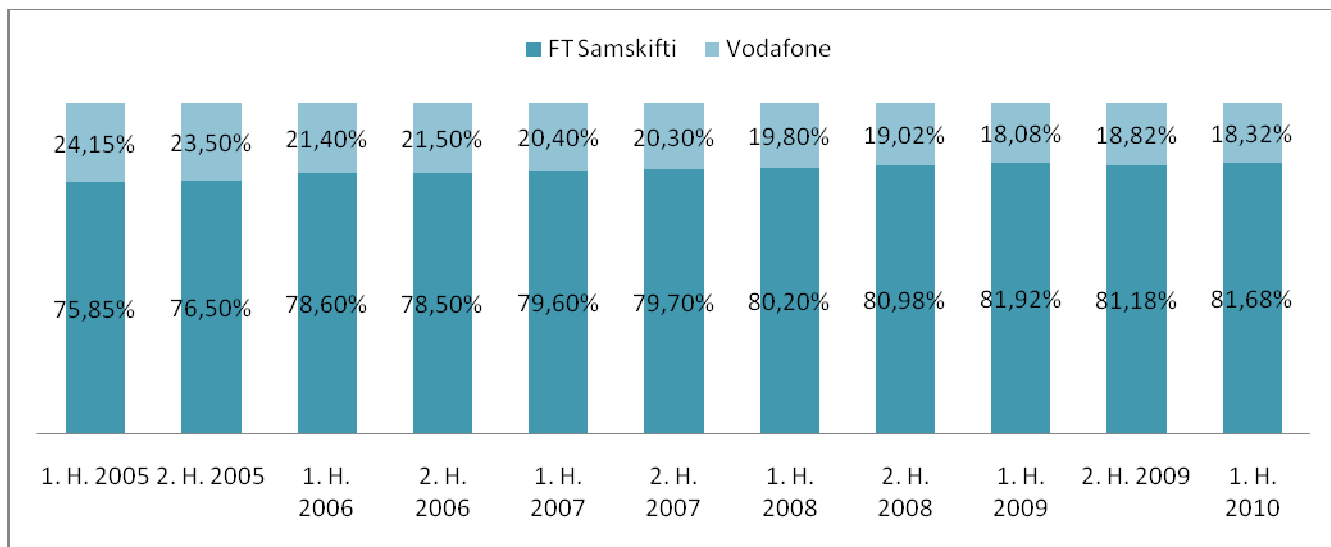


Figurur 10. Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálfvör 2010 (undantikið VOIP)
 Figure 10. Outgoing international traffic – market shares, first half of 2010 (VOIP excluded)



Figurur 11. Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálfvör 2005 - 1. hálfvör 2010 (undantikið VOIP)

Figure 11. Outgoing international traffic – market shares, first half of 2005 to first half of 2010 (VOIP excluded)



Talva 7. VOIP - Útgangandi uttanlandsferðsla

Table 7. VOIP - Outgoing international traffic

	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
pf iConcept	80.731	80.731	91.568	127.000	138.000	142.351	142.351	0	0
TeleTech			24.200	24.200	18.000	0	0	0	0
FT Samskifti				0	67.896	21.745	25.883	210.465	214.213
Í alt / total	80.731	80.731	115.768	151.200	223.896	164.096	168.234	210.465	214.213

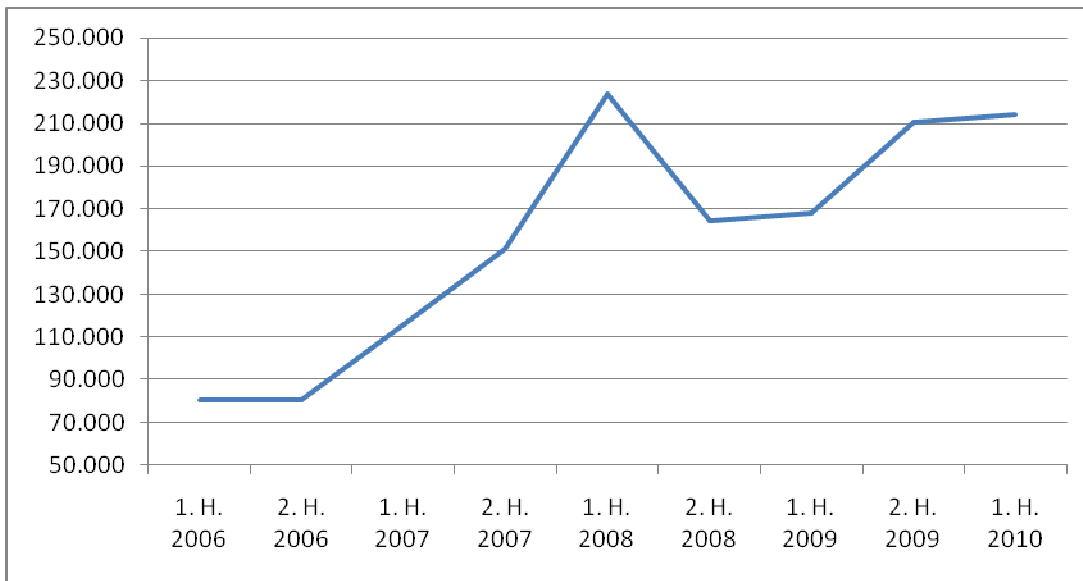
Marknaðarpartur

Market shares

pf iConcept	100,00%	100,00%	79,10%	83,99%	61,64%	86,75%	84,61%	0,00%	0,00%
TeleTech			20,90%	16,01%	8,04%	0,00%	0,00%	0,00%	0,00%
FT Samskifti					30,32%	13,25%	15,39%	100,00%	100,00%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%

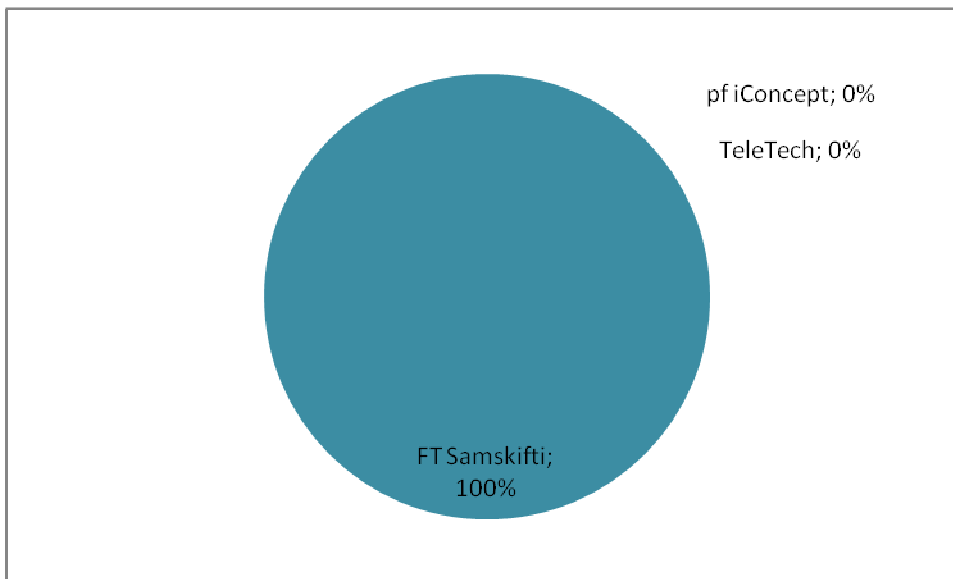
Figurur 12. VOIP - Útgangandi uttanlandsferðsla

Figure 12. VOIP - Outgoing international traffic



Figurur 13. VOIP - Útgangandi uttanlandsferðsla – marknaðarpartar, 1. hálvár 2010

Figure 13. VOIP - Outgoing international traffic – market shares, first half of 2010



Internet

Internet

Talva 8.1 Breiðband (FWA/xDSL) – býti av haldum hjá veitarunum

Tabel 8.1 Broadband (FWA/xDSL) – subscriptions by company

	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009 ⁶	1. H. 2010
FT Samskipti	2.742	3.947	5.402	6.967	8.462	9.218	9.980	10.510	10.960	11.881	11.909
Vodafone	700	1.250	1.703	2.189	2.760	3.087	3.160	3.424	3.640	3.629	3.950
Teletech	308	371	418	443	451	451	455	372	372	372	372⁷
iConcept				200	450	499	527	572	572	0	0
Aðrir veitarar / <i>other</i>	252	300	459	500	0	0	0	0	0	0	0
Breiðband í alt	4002	5868	7.982	10.299	12.123	13.255	14.122	14.878	15.544	15.882	16.231
<i>Broadband in total</i>											

⁶ Tøluni hjá iConcept og Teletech er sett at vera tað sama fyri 1 hálvår 2009 sum undanfarna hálvår.

⁶ *The numbers for iConcept og Teletech are estimated to be the same as second half 2008.*

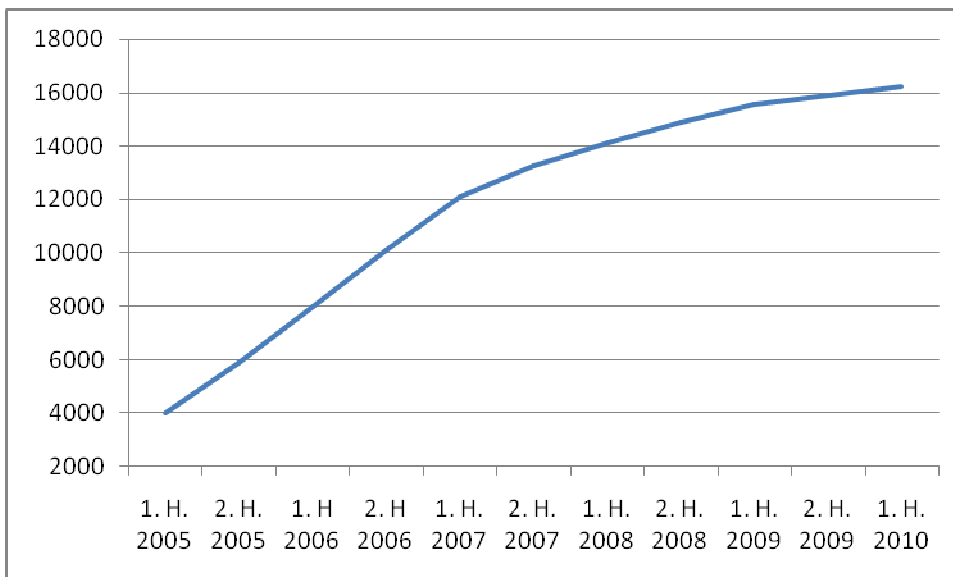
⁷ Tøluni hjá Teletech er sett at vera tað sama fyri 1 hálvår 2010 sum undanfarna ár.

⁷ *The numbers for Teletech first half 2010 are estimated to be the same as the year before.*

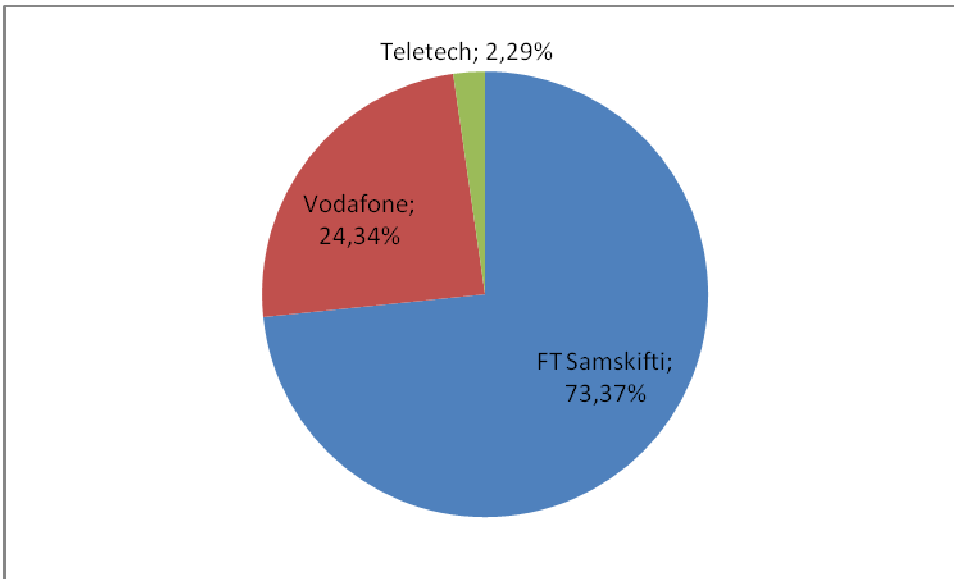
Talva 8.2 Breiðband (FWA/xDSL) – marknaðarpartar – haldarar hjá veitarunum
 Tabel 8.2 *Broadband (FWA/xDSL) – market shares - subscriptions by company*

Við endan av/ <i>End of</i>	Marknaðarpartur <i>Market shares</i>										
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT Samskipti	68,52%	67,26%	67,68%	67,65%	69,80%	69,54%	70,67%	70,64%	70,51%	74,81%	73,37%
Vodafone	17,49%	21,30%	21,34%	21,25%	22,77%	23,29%	22,38%	23,01%	23,42%	22,85%	24,34%
Teletech	7,70%	6,32%	5,24%	4,30%	3,72%	3,40%	3,22%	2,50%	2,39%	2,34%	2,29%
iConcept	0,00%	0,00%	0,00%	1,94%	3,71%	3,76%	3,73%	3,84%	3,68%	0,00%	0,00%
Aðrir veitarar / <i>other</i>	6,30%	5,11%	5,75%	4,85%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
Breiðband í alt	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100,00%
<i>Broadband in total</i>											

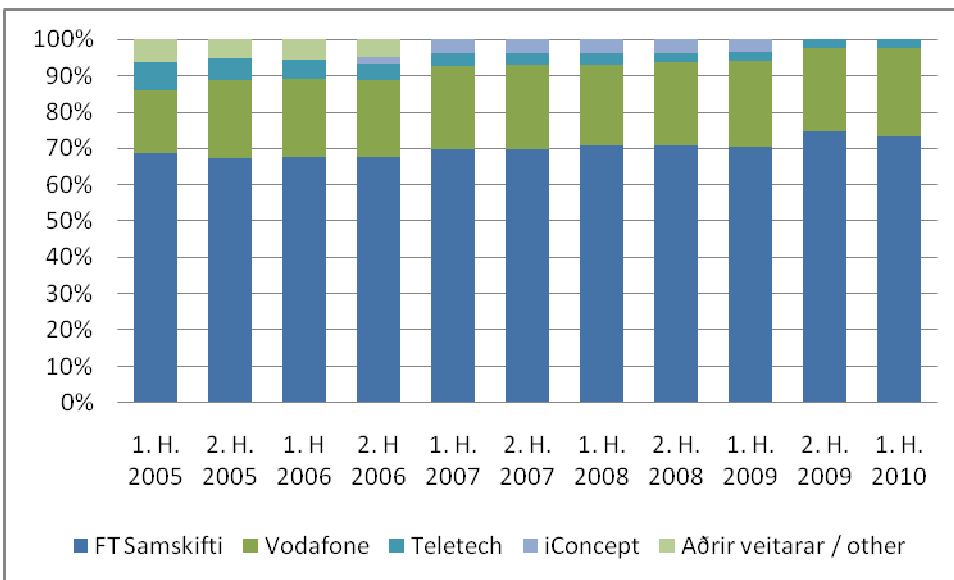
Figurur 14. Breiðband í alt
 Figure 14. *Broadband in total*



Figurur 15. Breiðband – býti av haldum hjá fyrirtøkum, 1. hálvár 2010
 Figure 15. Broadband – subscriptions by company, first half of 2010



Figurur 16. Breiðband – hald - marknaðarpartar
 Figure 16. Broadband – subscriptions – market shares



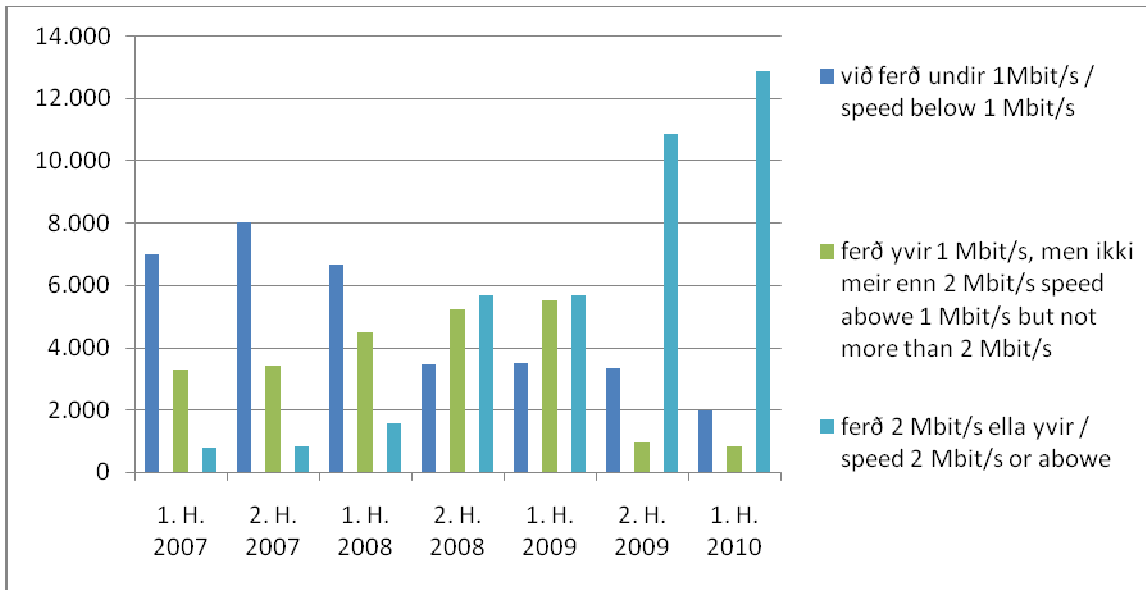
Talva 9. Breiðband (FWA/xDSL) – ferð hjá skrásettum viðskiftafólki
 Tabel 9. Broadband (FWA/xDSL) – subscriptions by speed

ADSL/ XDSL	Tal av skrásettum viðskiftafólki / Number of subscribers							
	Ferð / Speed	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
við ferð undir 1Mbit/s <i>speed below 1 Mbit/s</i>		6.996	8.011	6.675	3.446	3.516	3.318	1.972
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>		3.313	3.425	4.492	5.211	5.507	954	823
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		791	829	1.584	5.671	5.697	10.885	12.890
Partur / Shares								
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>		63,03%	65,32%	52,35%	24,05%	23,89%	21,89%	12,57%
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>		29,85%	27,92%	35,23%	36,37%	37,41%	6,29%	5,25%
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		7,13%	6,76%	12,42%	39,58%	38,70%	71,82%	82,18%

FWA	Tal av skrásettum viðskiftafólki / Number of subscribers							
	Ferð / Speed	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>		731	628	420	184	352	186	150
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>		315	283	424	268	313	293	248
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		77	79	106	98	159	241	148
Partur / Shares								
1 Mbit/s ella undir / <i>speed below 1 Mbit/s</i>		65,09%	63,43%	44,21%	33,45%	42,72%	25,83%	27,47%
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but less than 2 Mbit/s</i>		28,05%	28,59%	44,63%	48,73%	37,99%	40,69%	45,42%
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		6,86%	7,98%	11,16%	17,82%	19,30%	33,47%	27,11%

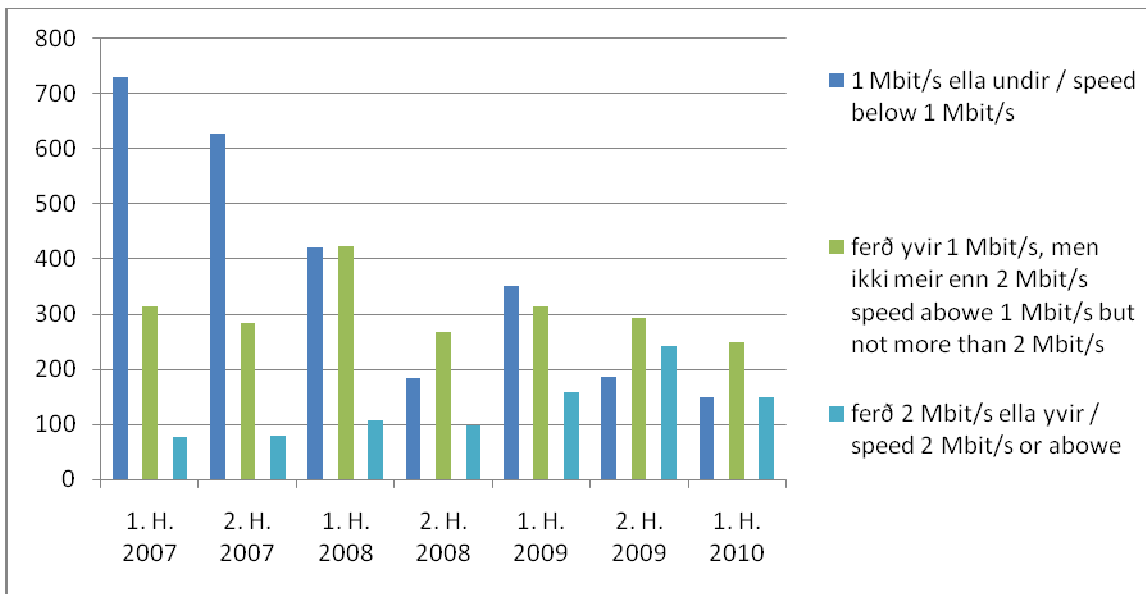
Figurur 17. Breiðband – ADSL/XDSL – býti av haldum og ferð, 1 halvár 2007 til 1 halvár 2010

Figure 17. Broadband – ADSL/XDSL - subscriptions and speed, first half 2007 to first half 2010



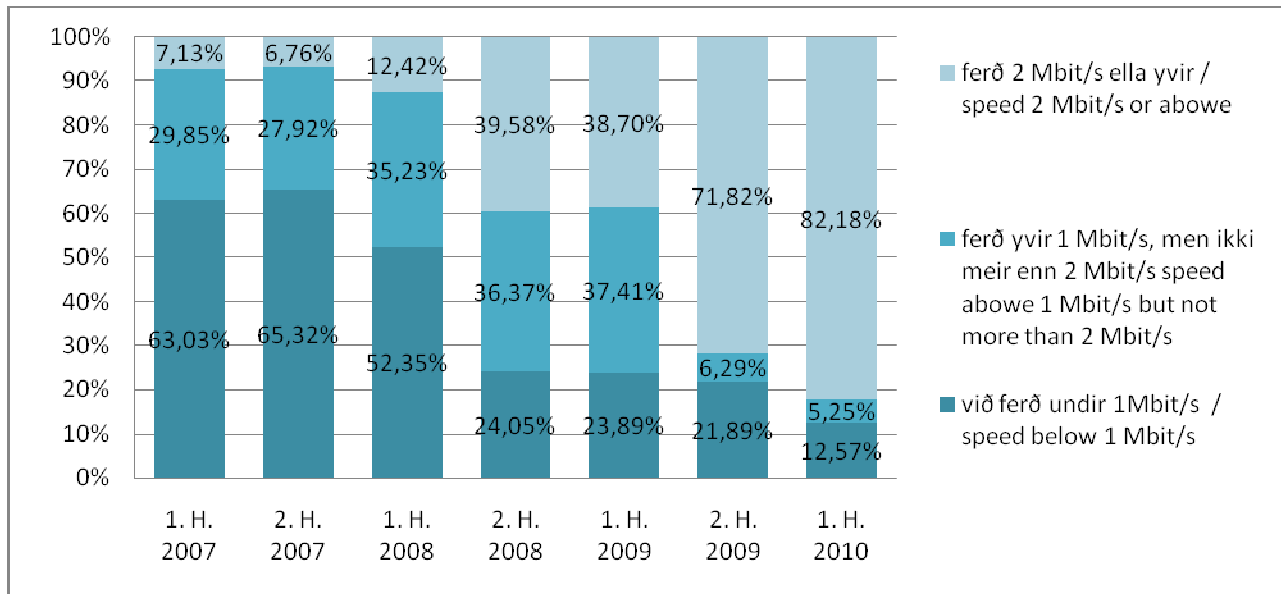
Figurur 18. Breiðband – FWA – býti av haldum og ferð, 1 halvár 2007 til 1 halvár 2010

Figure 18. Broadband – FWA - subscriptions and speed, first half 2007 to first half 2010

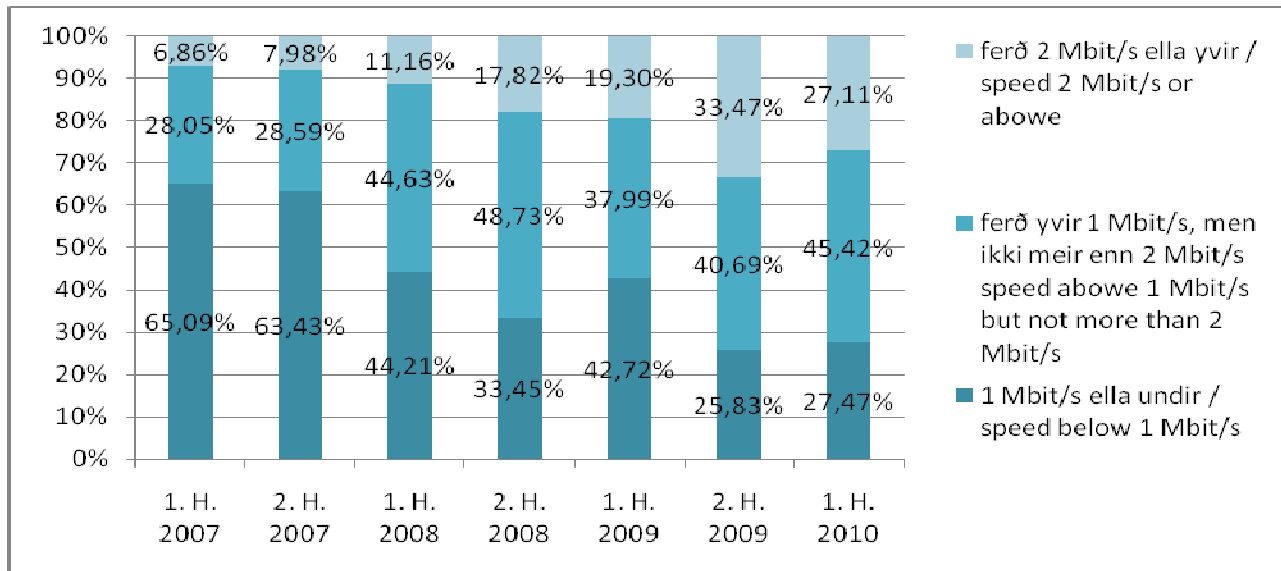


Figurur 19. Breiðband – FWA og ADSL/XDSL – 2007 og 1. hálfvár 2010
 Figure 19. Broadband – FWA and ADSL/XDSL speed, 2007 and first half of 2010

ADSL/XDSL



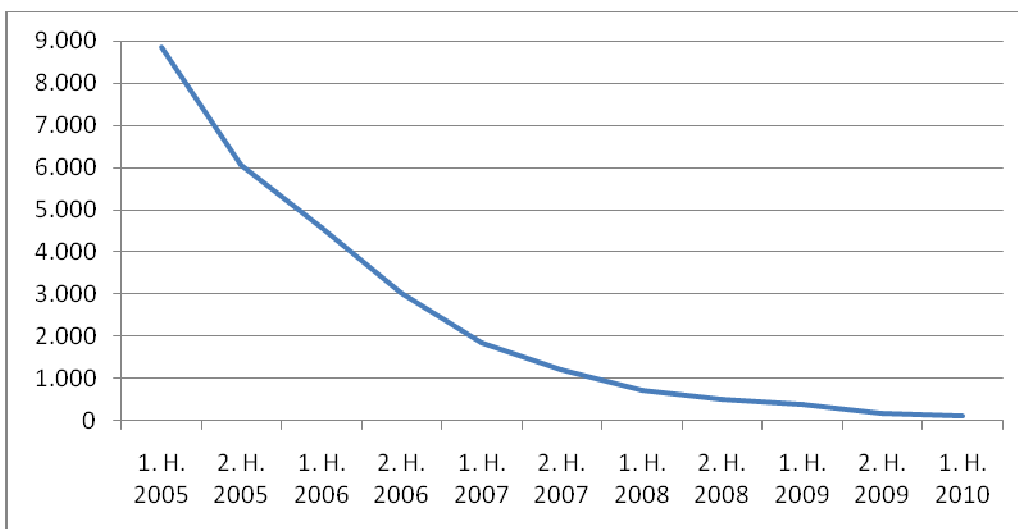
FWA



Talva 10. Uppringt internet – býti av haldum hjá veitarunum
 Tabel10. Dial-up internet – subscriptions by company

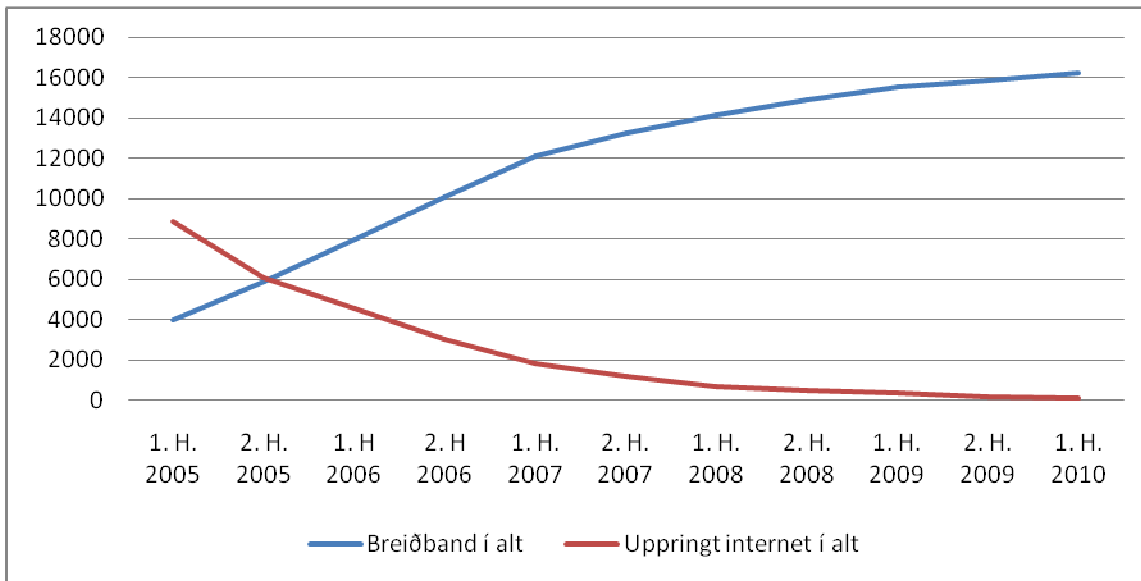
Við endan av / <i>End of</i>	Hald / <i>Subscriptions</i>										
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT Samskipti	7.139	4.653	3.567	2.389	1.385	958	557	361	246	164	114
Vodafone	1.700	1.435	1.000	640	440	250	140	140	140	0	0
Uppringt internet í alt	8.839	6.070	4.567	3.029	1.825	1208	697	501	386	164	114
<i>Dial up in total</i>											
Marknaðarpartur / <i>Market shares</i>											
FT Samskipti	80,80%	76,70%	78,10%	78,90%	75,90%	79,30%	79,91%	72,06%	63,73%	100,00%	100,00%
Vodafone	19,20%	23,60%	21,90%	21,10%	24,10%	20,70%	20,09%	27,94%	36,27%	0,00%	0,00%
Uppringt internet í alt	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<i>Dial up in total</i>											

Figurur 20. Uppringt internet í alt
 Figure 20. Dial up in total



Figurur 21. Uppringt internet – sammett við breiðband

Figure 21. Dial up in total – compared to broadband



Fartelefoni

Mobile Network

Talva 11. Fartelefoni – hald og marknaðarpartar, 1. halvár 2005 til 1. halvár 2010
 Table 11. Mobile telephony – subscriptions and market shares, first half 2005 to first half 2010

Við endan av /

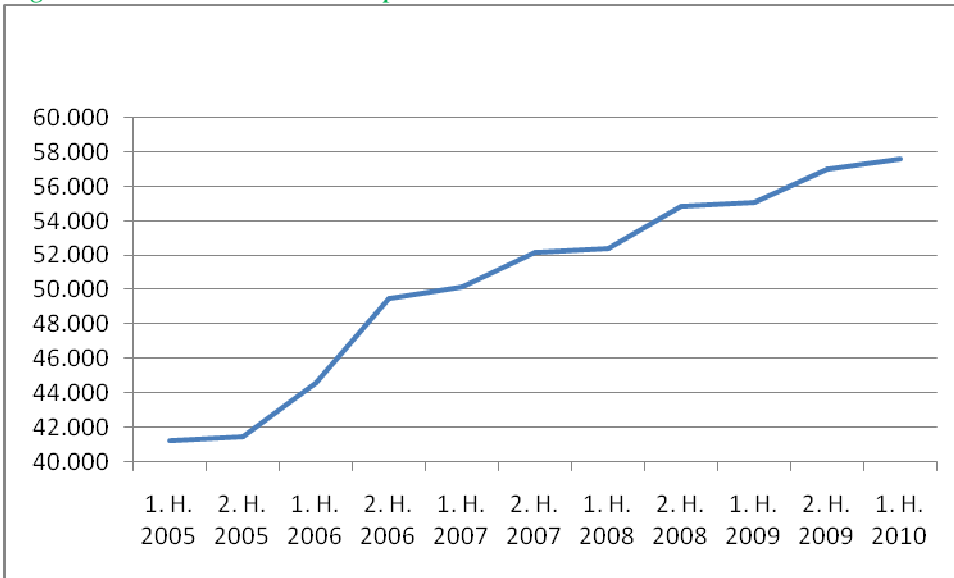
End of

	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT											
Samskifti	29.793	29.670	31.941	34.346	34.256	35.293	35.012	36.215	35.667	37.302	37.667
Vodafone	11.470	11.831	12.671	15.160	15.885	16.876	17.400	18.645	19.425	19.691	19.958
Í alt / Total	41.263	41.501	44.612	49.506	50.141	52.169	52.412	54.860	55.092	56.993	57.625
- Harav / - Of which											
Telemetri			150	150	173	173	215	264	329	369	509
Talutíðarkort ⁸ / Pre-paid cards:											
FT											
Samskifti				17.905	17.090	17.307	16.176	16.979	15.878	17.246	17.127
Vodafone				9.350	9.004	9.560	9.400	10.025	10.396	10.811	10.645
Í alt / total	22.203	21.971	24.640	27.255	26.094	26.867	25.576	27.004	26.274	28.057	27.772
Marknaðarpartar / Market share											
FT											
Samskifti	72,20%	71,49%	71,60%	69,38%	68,32%	67,65%	66,80%	66,01%	64,74%	65,45%	65,37%
Vodafone	27,80%	28,51%	28,40%	30,62%	31,68%	32,35%	33,20%	33,99%	35,26%	34,55%	34,63%
Í alt / Total	100%	100%	100%	100%	100%	100%	100%	100,00%	100,00%	100,00%	100,00%
Talutíðarkort / Pre-paid cards:											
FT											
Samskifti				65,69%	65,49%	64,42%	63,25%	62,88%	60,43%	61,47%	61,67%
Vodafone				34,31%	34,51%	35,58%	36,75%	37,12%	39,57%	38,53%	38,33%
Talutíðarkort í alt / Pre-paid cards in total:	100,00%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

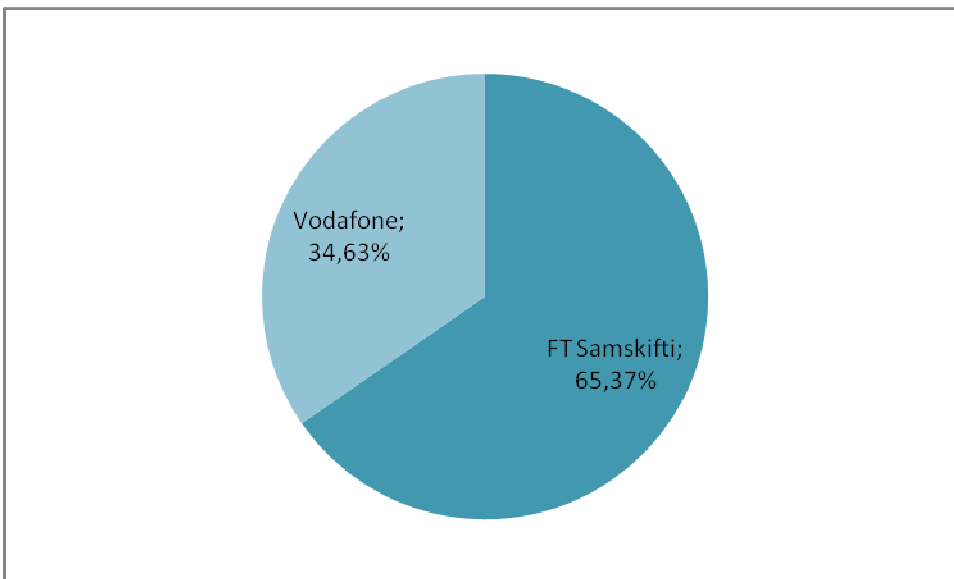
⁸ Veitaramir uppgera ekki heilt eins tal av aktivum haldum.

⁸ The operators do not measure the number of active subscriptions the same way.

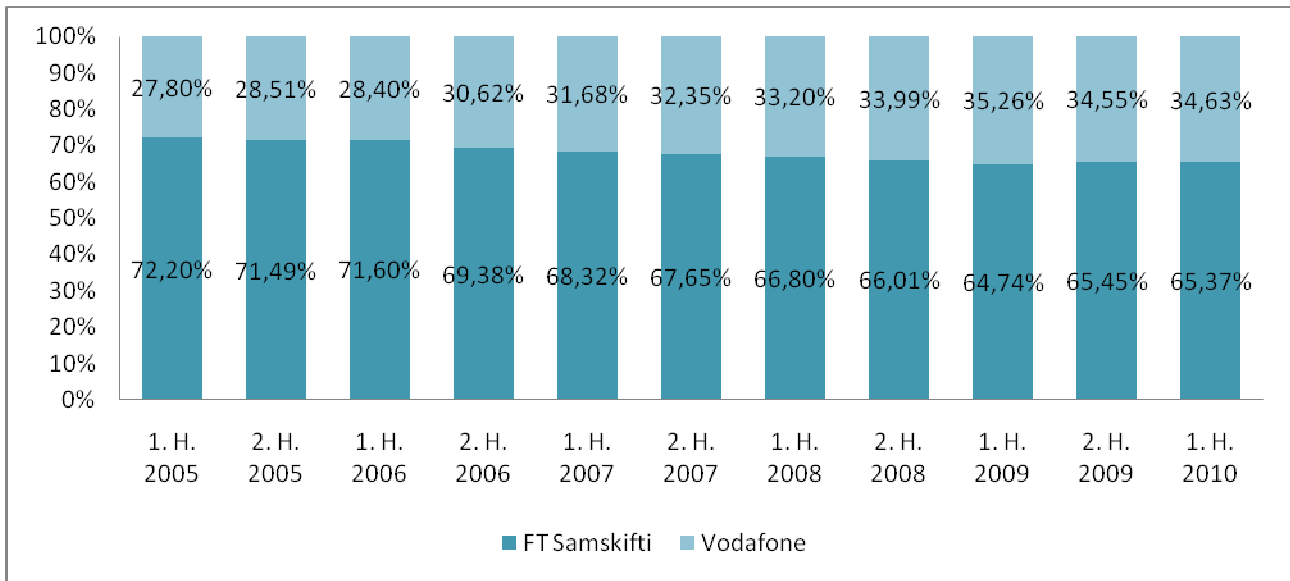
Figurur 22. Fartelefonhald
Figure 22. Mobile subscriptions



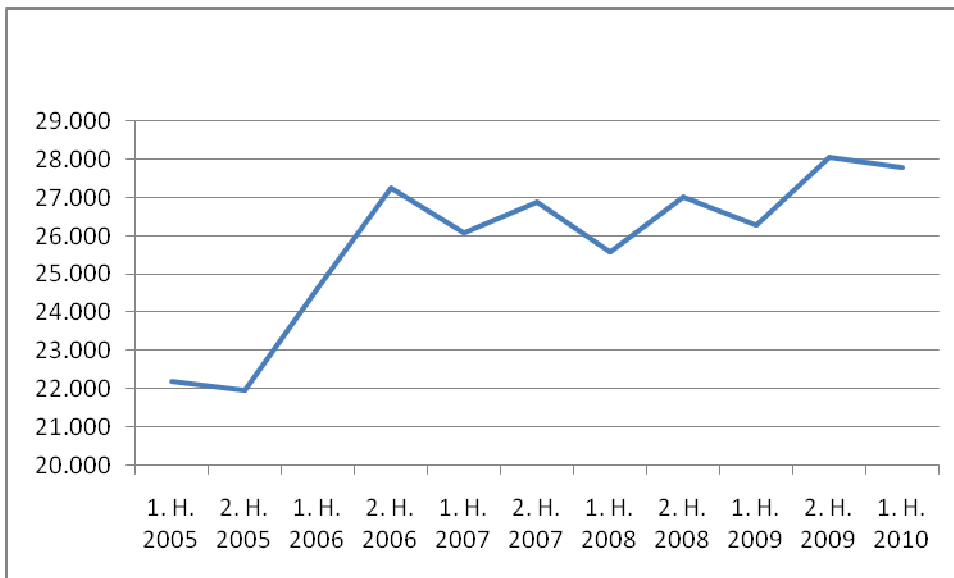
Figurur 23. Fartelefonhald – marknaðarpartar, við endan av 1. hálvári 2010
Figure 23. Mobile subscriptions – market shares, end of first half of 2010



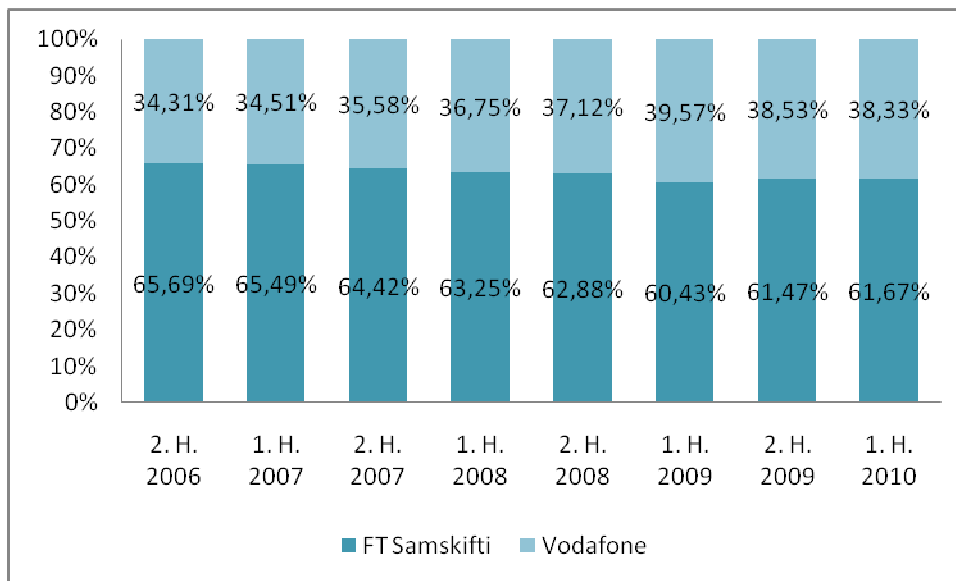
Figurur 24. Fartelefonhald – marknaðarpartar, 1. hálvár 2005 – 1. hálvár 2010
 Figure 24. Mobile subscriptions – market shares, first half of 2005 - first half of 2010



Figurur 25. Talutíðarkort
 Figure 25. Pre-paid cards



Figurur 26. Talutíðarkort – marknaðarpartar, 2. hálfvör 2006 – 1. hálfvör 2010
 Figure 26. Pre-paid cards – market shares, second half of 2006 - first half of 2010



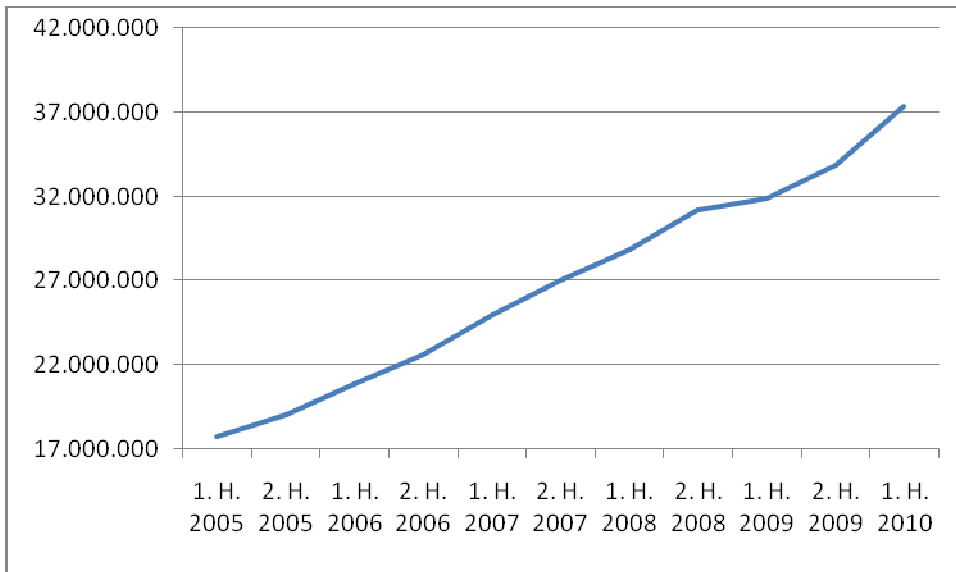
Talva 12. Fartelefoni⁹ – útgangandi innlendisferðsla, 2. hálfvör 2005 til 1. hálfvör 2010
 Table 12. Mobile telephony⁹ – outgoing domestic traffic, second half 2005 to first half 2010

Í tíðarskeiðnum / <i>In the period</i>	Útgangandi innlendisferðsla (min.) <i>Outgoing domestic traffic (minutes)</i>									
	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT Samskifti	14.512.836	15.493.815	16.483.549	17.448.188	18.335.600	19.156.795	20.705.156	21.654.180	23.138.272	26.097.991
Vodafone	4.552.499	5.370.407	6.138.000	7.549.459	8.670.015	9.719.982	10.493.112	10.217.735	10.750.617	11.261.169
Í alt / <i>total</i>	19.065.335	20.864.222	22.621.549	24.997.647	27.005.615	28.876.777	31.198.268	31.871.915	33.888.889	37.359.160

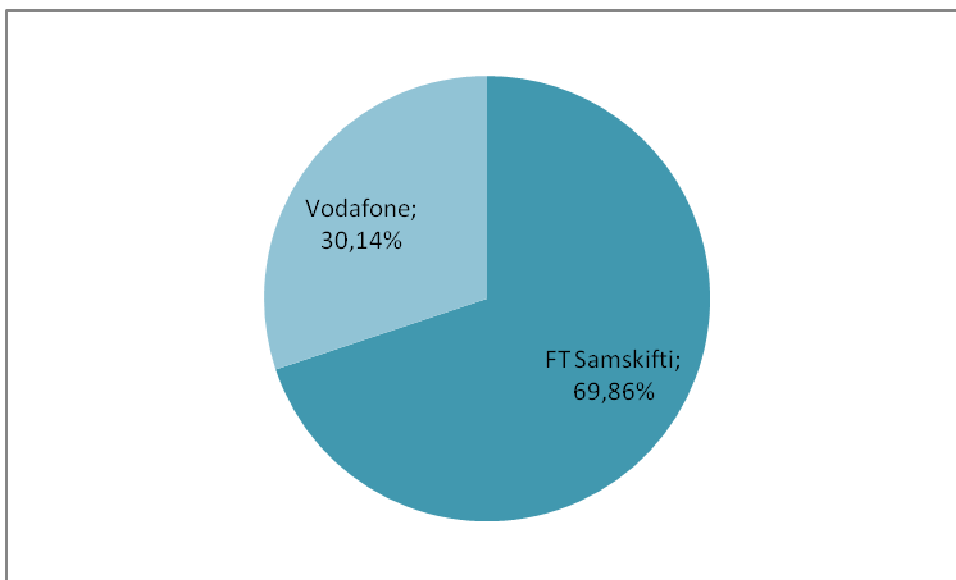
Marknaðarpartar / <i>Market share</i>										
	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT Samskifti	76,10%	74,30%	72,90%	69,80%	67,90%	66,30%	66,37%	67,94%	68,28%	69,86%
Vodafone	23,90%	25,70%	27,10%	30,20%	32,10%	33,70%	33,63%	32,06%	31,72%	30,14%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

⁹ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.
⁹In the period. Including traffic from GSM.

Figurur 27. Útgangandi innlendis fartelesfonferðsla
Figure 27. Outgoing domestic mobile traffic

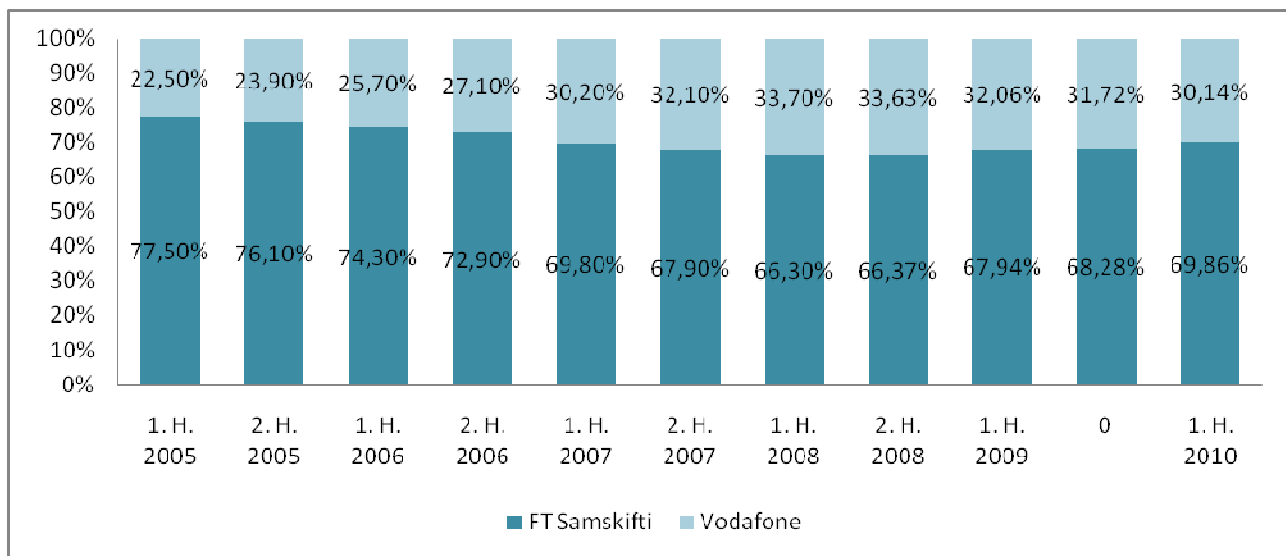


Figurur 28. Útgangandi innlendis fartelesfonferðsla – marknaðarpartar, 1. hálfvár 2010
Figure 28. Outgoing domestic mobile traffic – market shares, first half of 2010



Figurur 29. Útgangandi innlendis fartelesferðsla – marknaðarpartar,
1. hálvár 2005 – 1. hálvár 2010

Figure 29. Outgoing domestic mobile traffic – market shares,
first half of 2005 - first half of 2010



Talva 13. Fartelesferðsla¹⁰ – útgangandi uttanlandsferðsla, 1. hálvár 2005- 1. hálvár 2010
Table 13. Mobile telephony¹⁰ – outgoing international traffic, first half of 2005 - first half of 2010

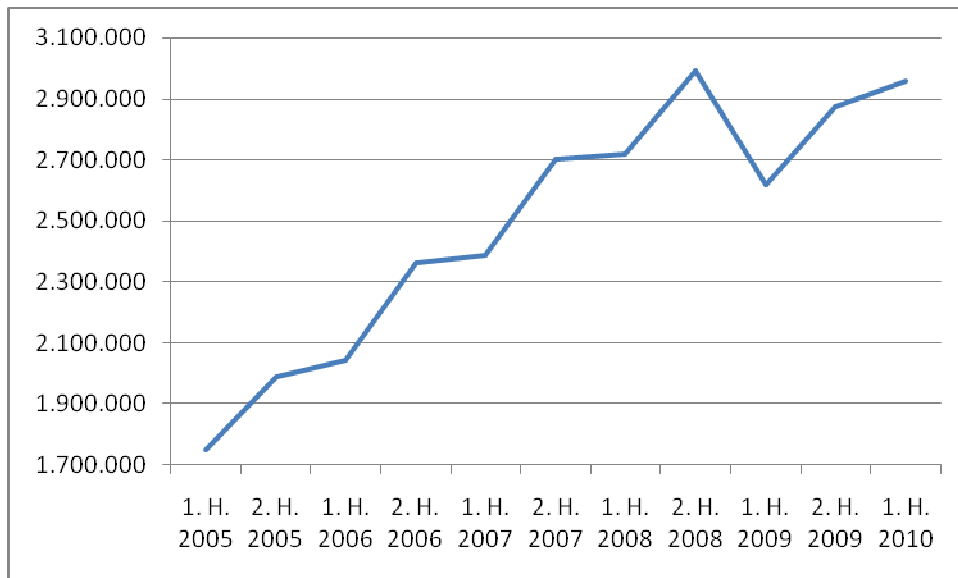
Í tíðarskeiðnum / Útgangandi uttanlandsferðsla (min.) /
In the period / Outgoing international traffic (minutes)

	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT Samskipti	1.438.951	1.623.040	1.635.899	1.908.915	1.926.676	2.068.697	2.023.902	2.260.560	1.983.358	2.157.316	2.288.273
Vodafone	312.000	366.097	406.529	454.000	461.204	635.114	693.901	730.908	633.657	718.378	670.221
Í alt / total	1.750.951	1.989.137	2.042.428	2.362.915	2.387.880	2.703.811	2.717.803	2.991.468	2.617.015	2.875.694	2.958.494
Marknaðarpartar / Market share											
FT Samskipti	82,20%	81,60%	80,10%	80,80%	80,70%	76,50%	74,50%	75,57%	75,79%	75,02%	77,35%
Vodafone	17,80%	18,40%	19,90%	19,20%	19,30%	23,50%	25,50%	24,43%	24,21%	24,98%	22,65%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

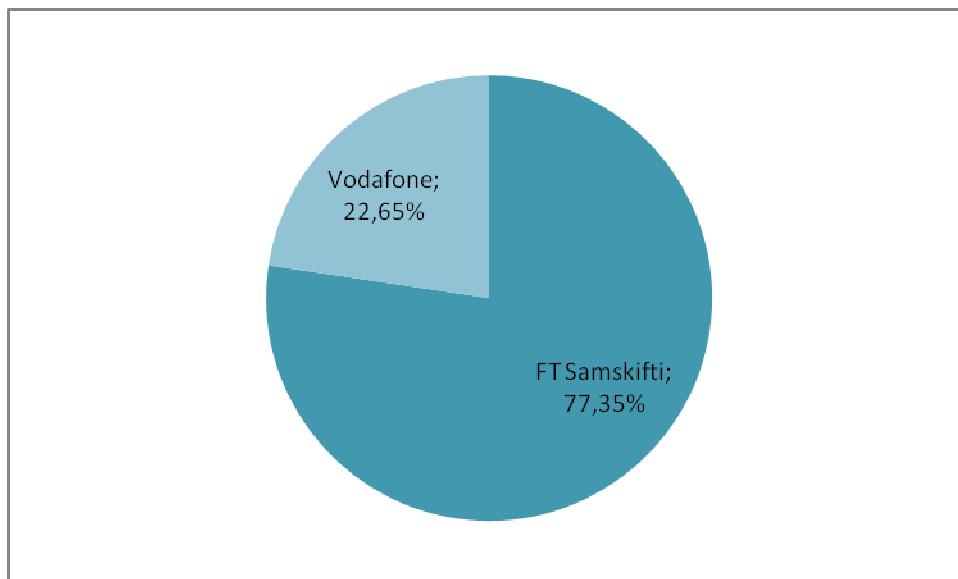
¹⁰ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹⁰ In the period. Including traffic from GSM.

Figurur 30. Útgangandi uttanlands fartelesferðsla
Figure 30. Outgoing international mobile traffic

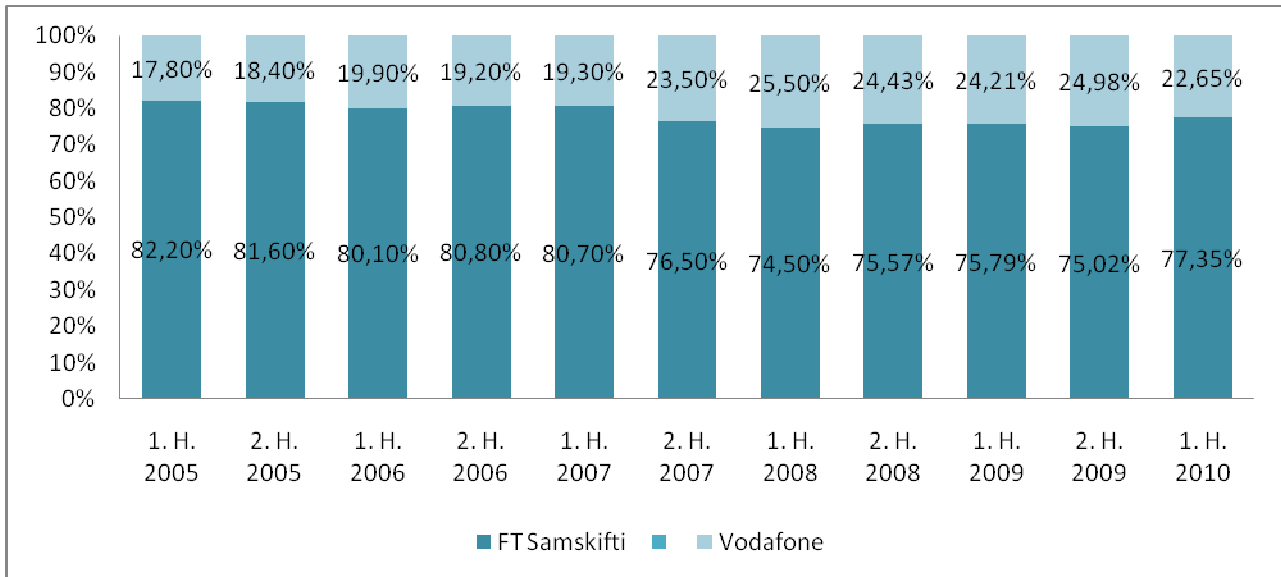


Figurur 31. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 1. hálfvör 2010
Figure 31. Outgoing international mobile traffic – market shares, first half of 2010



Figurur 32. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 1. hálvár 2005 - 1. hálvár 2010

Figure 32. Outgoing international mobile traffic – market shares, first half of 2005 - first half of 2010

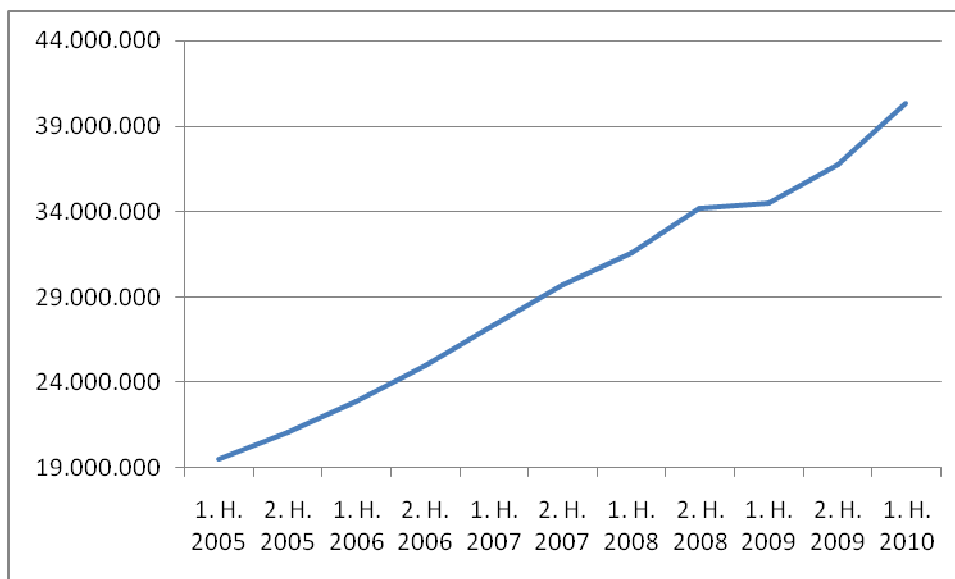


Talva 14. Fartelefoni¹¹ – útgangandi ferðsla, 2. hálfvör 2005 - 1. hálfvör 2010
 Table 14. Mobile telephony¹¹ – outgoing, second half of 2005 - first half of 2010

Í tíðarskeiðnum / <i>In the period</i>	Útgangandi ferðsla (min.) / <i>Outgoing traffic (minutes)</i>									
	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT Samskifti	16.135.876	17.129.714	18.392.464	19.374.864	20.404.297	21.180.697	22.965.716	23.637.538	25.295.588	28.386.264
Vodafone	4.918.596	5.776.936	6.592.000	8.010.663	9.305.129	10.413.883	11.224.020	10.851.391	11.468.995	11.931.390
Í alt / <i>total</i>	21.054.472	22.906.650	24.984.464	27.385.527	29.709.426	31.594.580	34.189.736	34.488.929	36.764.583	40.317.654

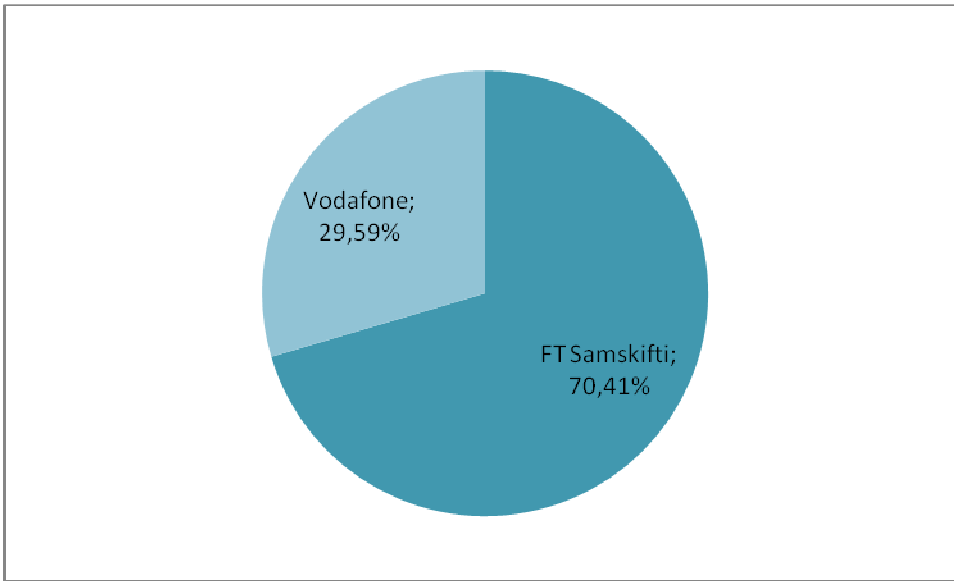
FT Samskifti	76,60%	74,80%	73,60%	70,70%	68,70%	67,00%	67,17%	68,54%	68,80%	70,41%
Vodafone	23,40%	25,20%	26,40%	29,30%	31,30%	33,00%	32,83%	31,46%	31,20%	29,59%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 33. Útgangandi fartelefonferðsla
 Figure 33. Outgoing mobile traffic

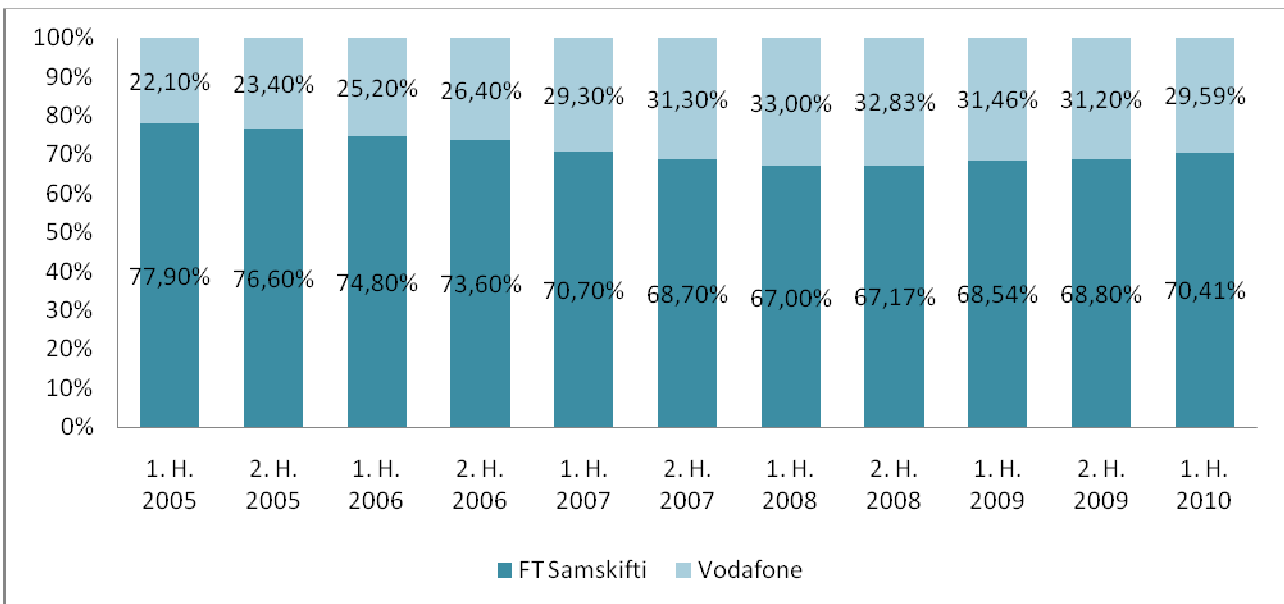


¹¹ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.
¹¹In the period. Including traffic from GSM.

Figurur 34. Útgangandi fartelesfonferðsla – marknaðarpartar, 1. hálvár 2010
 Figure 34. Outgoing mobile traffic – market shares, first half of 2010



Figurur 35. Útgangandi fartelesfonferðsla – marknaðarpartar, 1. hálvár 2005 - 1. hálvár 2010
 Figure 35. Outgoing mobile traffic – market shares, first half of 2005 - first half of 2010



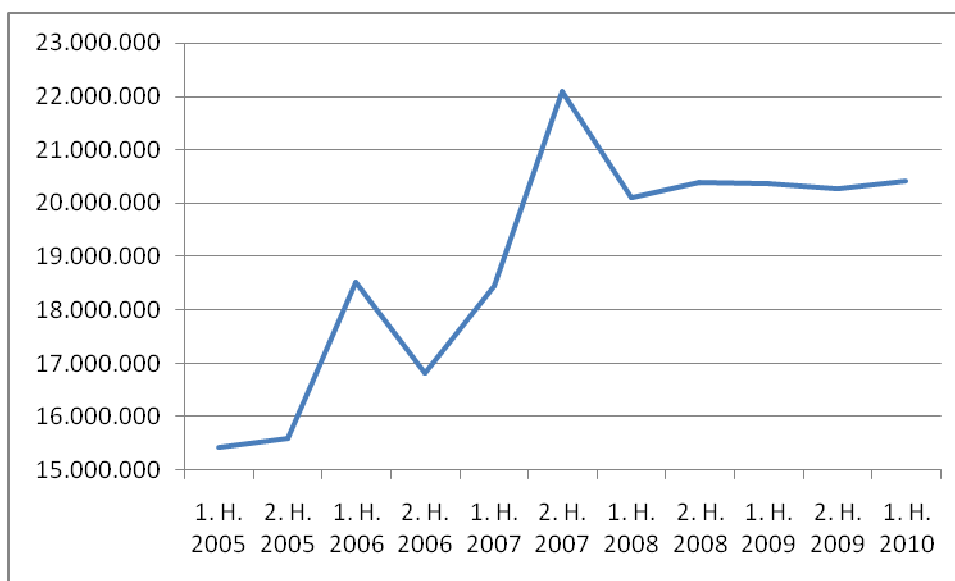
Talva 15. Send SMS-boð – býtt á fyrirtøkur, 1. halvár 2005 – 1. halvár 2010
 Table 15. SMS sent – by company, first half of 2005 – first half of 2010

	Í tíðarskeiðnum / <i>In the period</i>		Send SMS <i>SMS sent</i>								
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT											
Samskifti	11.334.398	11.710.028	13.855.902	11.480.695	12.062.545	14.667.058	12.141.229	12.260.615	12.712.645	13.045.017	13.325.319
Vodafone	4.100.000	3.895.205	4.669.844	5.343.000	6.390.119	7.433.830	7.955.461	8.133.064	7.659.824	7.228.407	7.088.581
Í alt / <i>total</i>	15.434.398	15.605.233	18.525.746	16.823.695	18.452.664	22.100.888	20.096.690	20.393.679	20.372.469	20.273.424	20.413.900

Marknaðarpartar / *Market share*

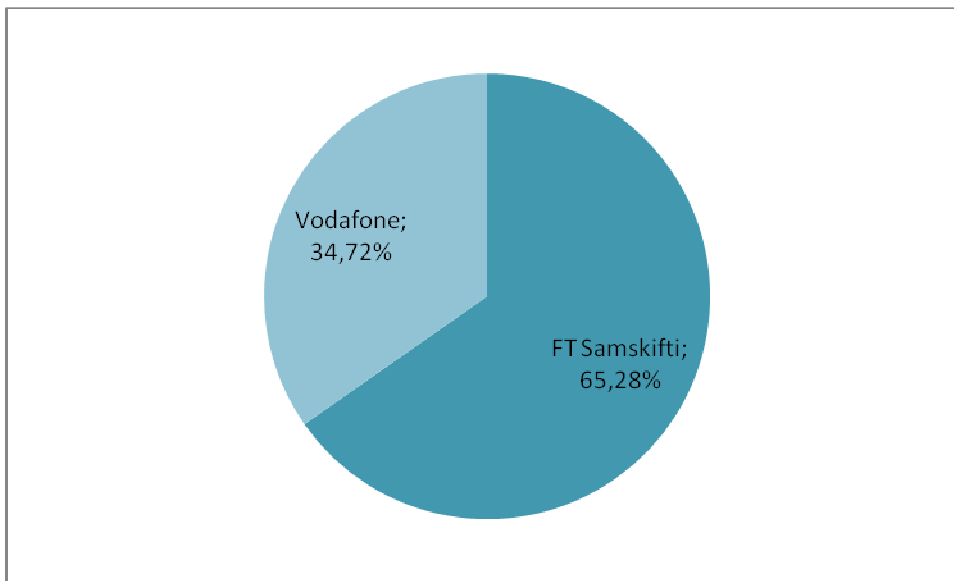
FT											
Samskifti	73,40%	75,00%	74,80%	68,20%	65,40%	66,40%	60,40%	60,12%	62,40%	64,35%	65,28%
Vodafone	26,60%	25,00%	25,20%	31,80%	34,60%	33,60%	39,60%	39,88%	37,60%	35,65%	34,72%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 36. Send SMS-boð
 Figure 36. SMS sent



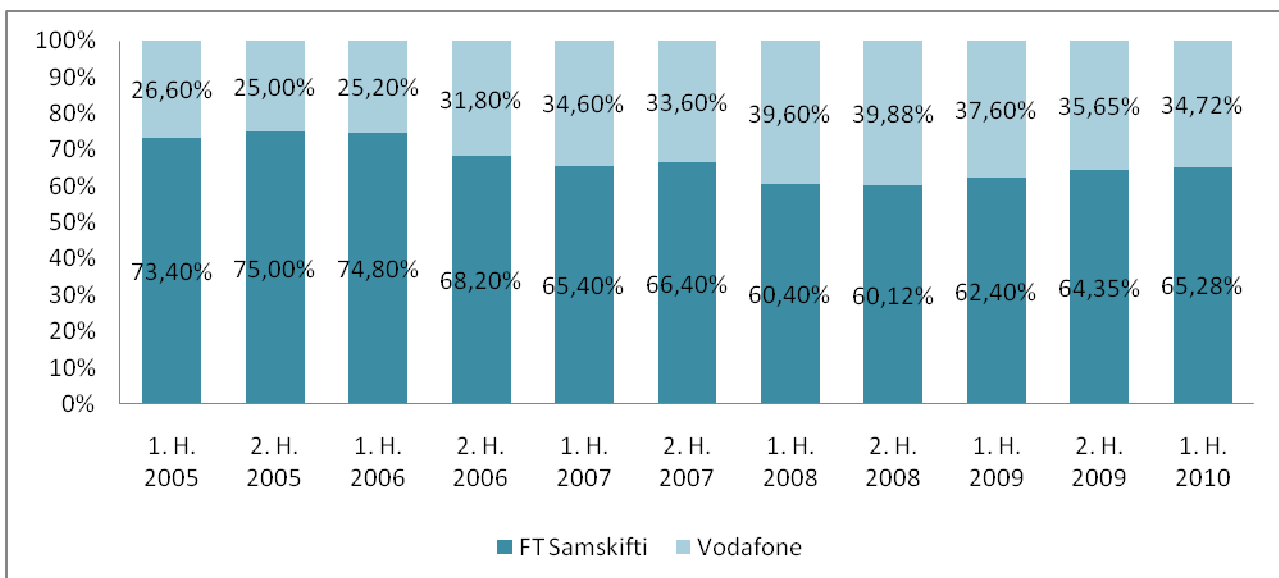
Figurur 37. Send SMS-boð – marknaðarpartar, 1. hálvár 2010

Figure 37. SMS sent – market shares, first half of 2010



Figurur 38. Send SMS-boð – marknaðarpartar, 1. hálvár 2005 - 1. hálvár 2010

Figure 38. SMS sent – market shares, first half of 2005 - first half of 2010



Talva 16. Send MMS-boð – býtt millum fyrirtøkur, 1. halvár 2006- 1. halvár 2010

Table 16. MMS sent – by company, first half of 2006 -first half of 2010

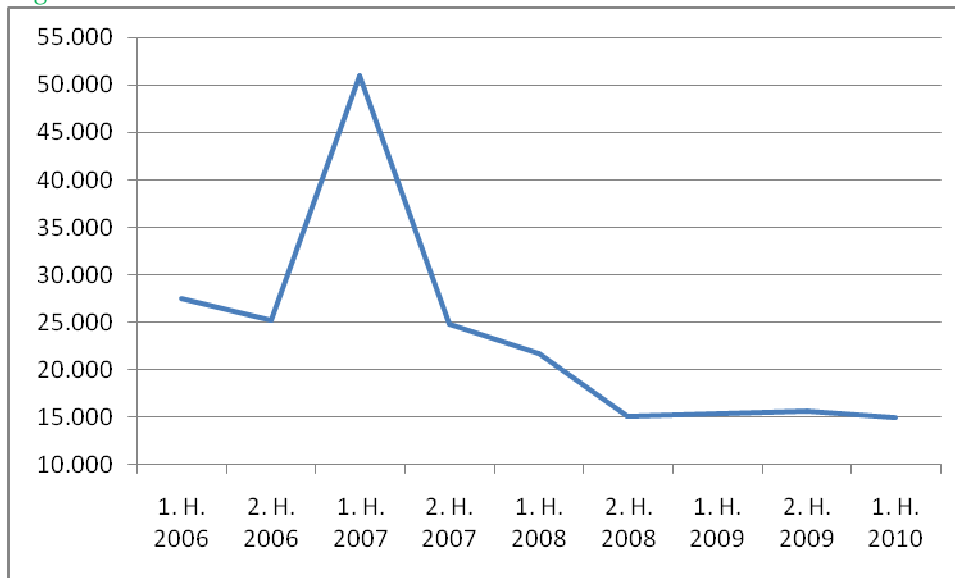
Í tíðarskeiðnum / <i>In the period</i>	Send MMS																	
	1. H. 2006		2. H. 2006		1. H. 2007		2. H. 2007		1. H. 2008		2. H. 2008		1. H. 2009		2. H. 2009		1. H. 2010	
FT																		
Samskifti	16.570	11.733	44.364	20.254	17.795	12.164	11.835	11.454	11.034									
Vodafone	11.000	13.500	6.614	4.530	3.869	3.000	3.600	4.228	3.977									
Í alt / total	27.570	25.233	50.978	24.784	21.664	15.164	15.435	15.682	15.011									

Marknaðarpartar / Market share

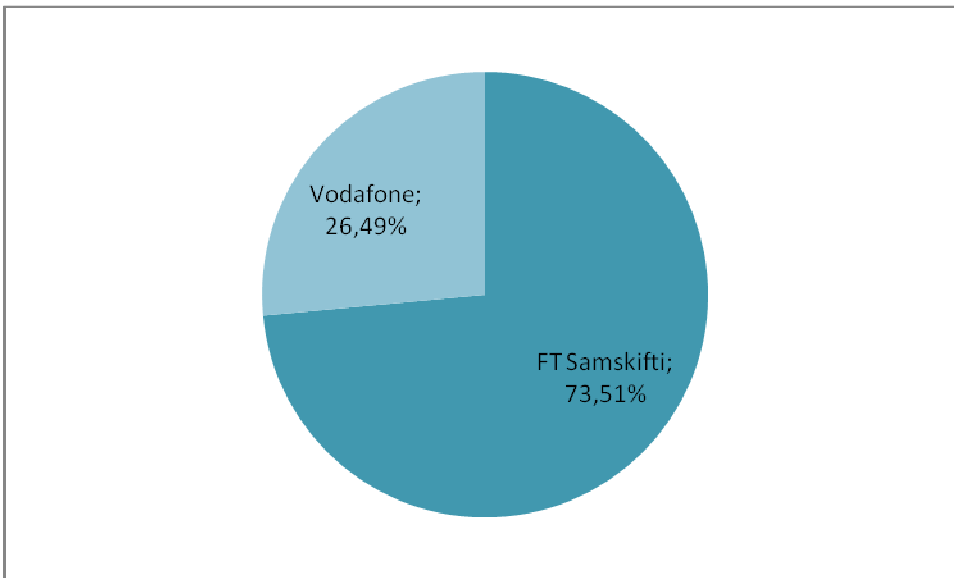
FT	Send MMS																	
	1. H. 2006		2. H. 2006		1. H. 2007		2. H. 2007		1. H. 2008		2. H. 2008		1. H. 2009		2. H. 2009		1. H. 2010	
Samskifti	60,10%	46,50%	87,03%	81,72%	82,14%	80,22%	76,68%	73,04%	73,51%									
Vodafone	39,90%	53,50%	12,97%	18,28%	17,86%	19,78%	23,32%	26,96%	26,49%									
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%									

Figurur 39. Send MMS-boð

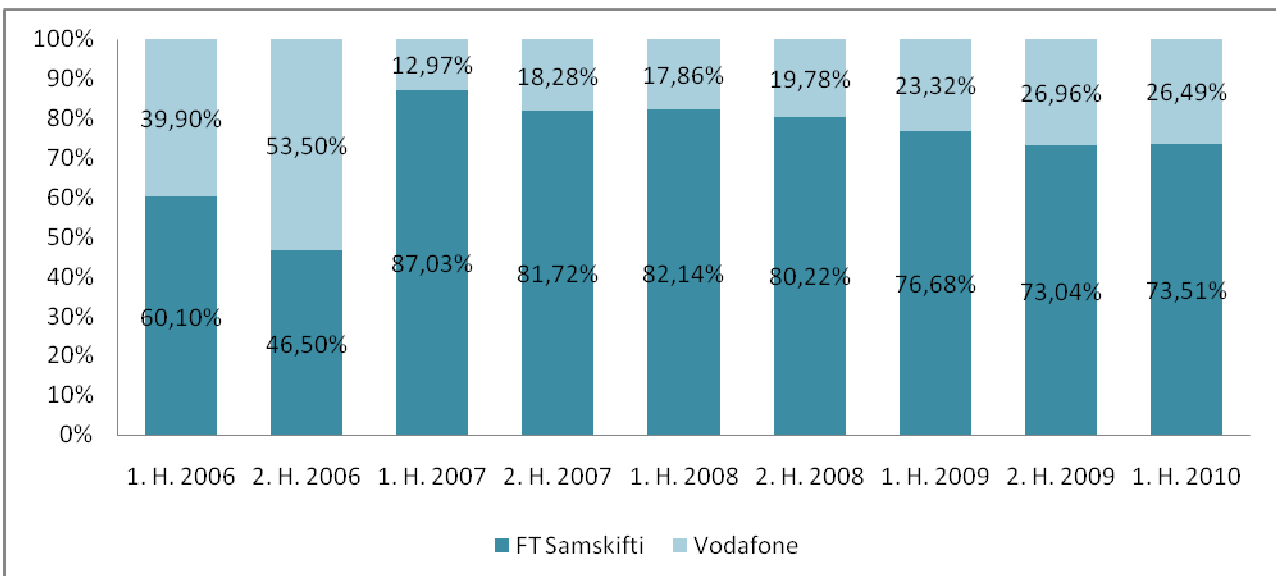
Figure 39. MMS sent



Figurur 40. Send MMS-boð – marknaðarpartar, 1. hálvár 2010
 Figure 40. MMS sent – market shares, first half of 2010



Figurur 41. Send MMS-boð – marknaðarpartar, 1. hálvár 2006 - 1. hálvár 2010
 Figure 41. MMS sent – market shares, first half of 2006 - first half of 2010



Talva 17. Ferðsla via GPRS/EDGE - tal av megabyte up/download

Tabel 17. Traffic via GPRS/EDGE – number of megabyte up/download

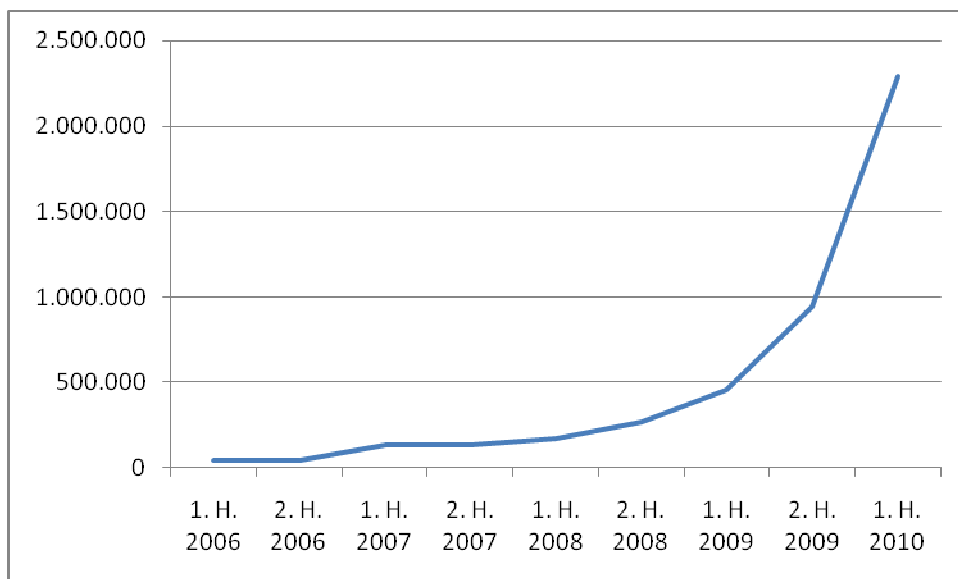
Í tíðarskeiðnum / <i>In the period</i>	Tal av megabyte <i>number of megabyte</i>				Marknaðarpartur <i>Market shares</i>				
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010
FT									
Samskipti	17.010	27.819	117.287	110.043	136.409	229.649	317.261	625.414	1.392.811
Vodafone	26.617	13.511	12.365	19.621	32.908	38.114	138.888	320.000	900.415
Í alt / <i>total</i>	43.627	41.330	129.652	129.664	169.317	267.763	456.149	945.414	2.293.226

Marknaðarpartar / *Market share*

FT									
Samskipti	38,99%	67,31%	90,46%	84,87%	80,56%	85,77%	69,55%	66,15%	60,74%
Vodafone	61,01%	32,69%	9,54%	15,13%	19,44%	14,23%	30,45%	33,85%	39,26%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%

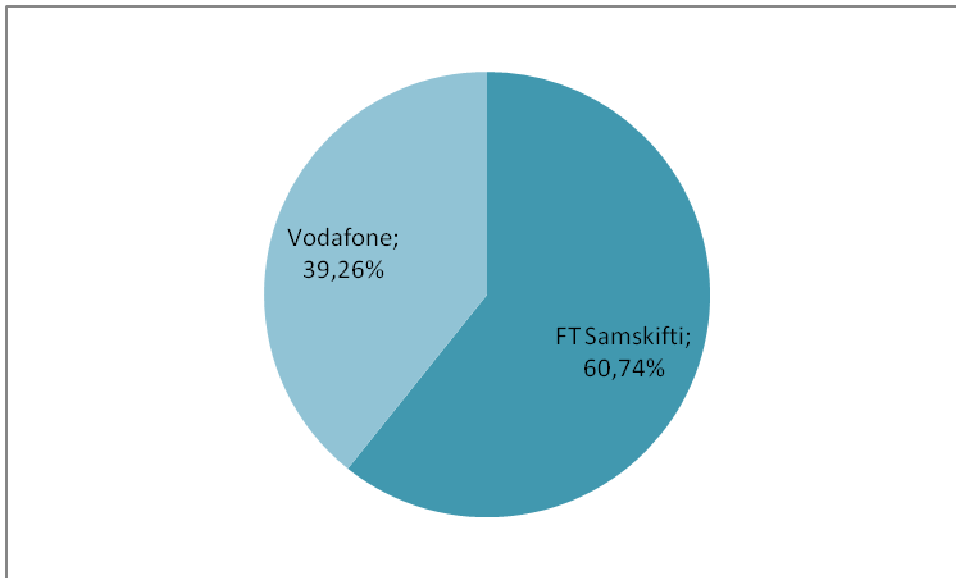
Figurur 42. Ferðsla via GPRS/EDGE

Figurel 42. Traffic via GPRS/EDGE



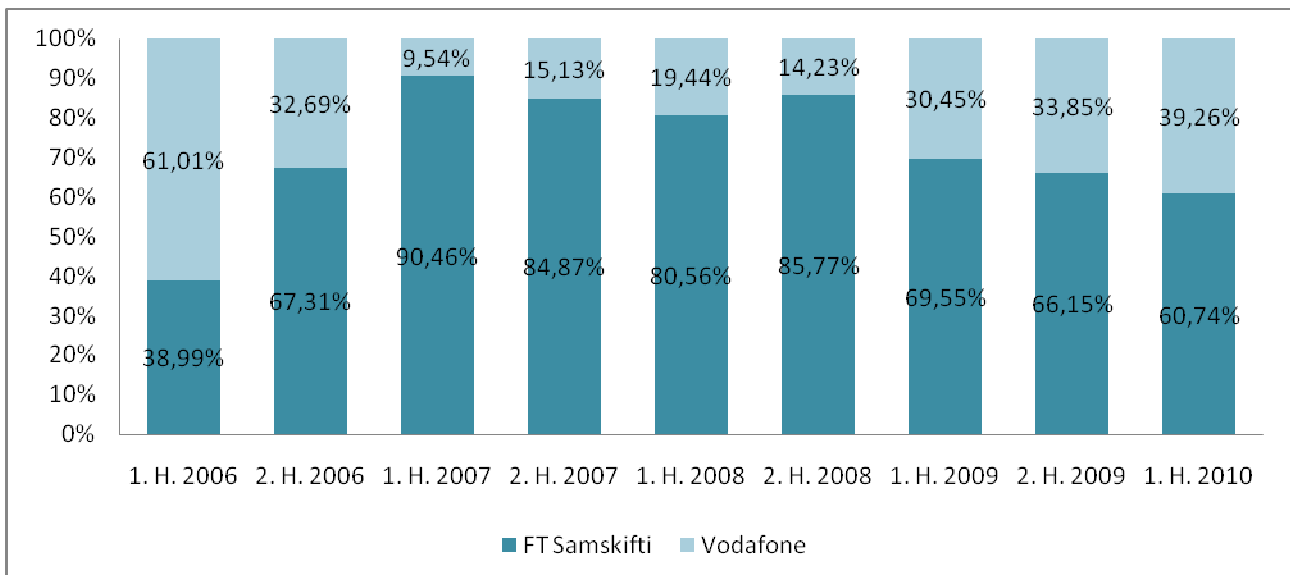
Figurur 43. Ferðsla via GPRS/EDGE - marknaðarpartar, 1. hálvár 2010

Figurel 43. Traffic via GPRS/EDGE – market shares, first half of 2010



Figurur 44. Ferðsla via GPRS/EDGE - marknaðarpartar, 1. hálvár 2006 - 1. hálvár 2010

Figure 44. Traffic via GPRS/EDGE – market shares, first half 2006 to first half of 2010



Sjónvarpstænastr

Television services

Talva 18. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 18. Television services (Cable, Satellite & DVB-T – subscriptions by company)

Við endan av / End of	Hald / Subscriptions											
	2. H. 2004	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	
Cable Networks	1200	1200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200¹²
Televarpið (DVB-T)	4112	5260	5.650	6.382	6.801	7.375	8.206	8.654	8.826	9.135		9.333
Canal Digital	6500	6747	6.440	6.440	6.150	6.054	5.604	5.511	4.980	4.746		4.352
Others (Sky, Viasat etc.)	650	650	650	650	650	650	650	650	650	650		650¹³
Hald í alt / Subscriptions in total	12.462	13.857	13.940	14.672	14.801	15.279	15.660	16.015	15.656	15.731		15.535

Talva 19. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 19. Television services (Cable, Satellite & DVB-T – subscriptions by company)

Við endan av / End of	Marknaðarpartur / Market shares											
	2. H. 2004	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	1. H. 2010	
Cable Networks	9,60%	8,70%	8,60%	8,20%	8,10%	7,90%	7,66%	7,49%	7,66%	7,63%		7,72%¹⁴
Televarpið (DVB-T)	33,00%	38,00%	40,50%	43,50%	45,90%	48,30%	52,40%	54,04%	56,37%	58,07%		60,08%
Canal Digital	52,20%	48,70%	46,20%	43,90%	41,60%	39,60%	35,79%	34,41%	31,81%	30,17%		28,01%
Others (Sky, Viasat etc.)	5,20%	4,70%	4,70%	4,40%	4,40%	4,30%	4,15%	4,06%	4,15%	4,13%		4,18%¹⁵
Hald í alt / Subscriptions in total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%

¹² Mett tal / estimated no.

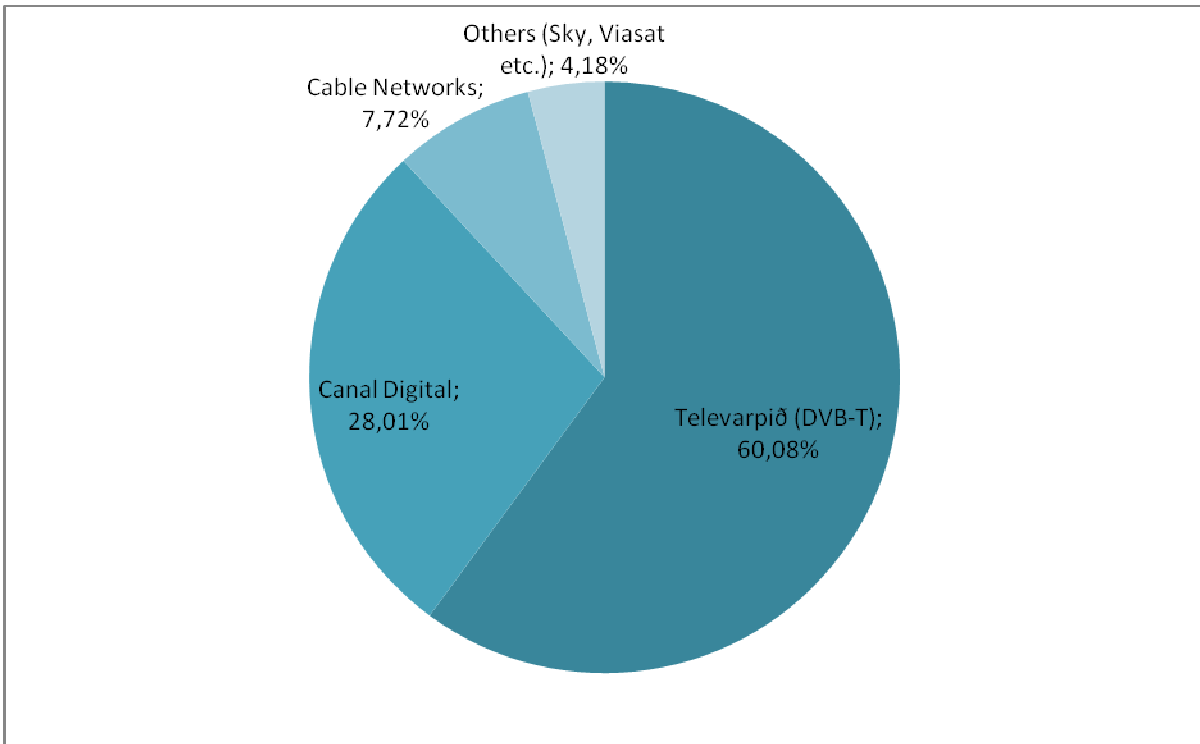
¹³ Stór óvissa/ large uncertainty

¹⁴ Mett tal / estimated no.

¹⁵ Stór óvissa/ large uncertainty

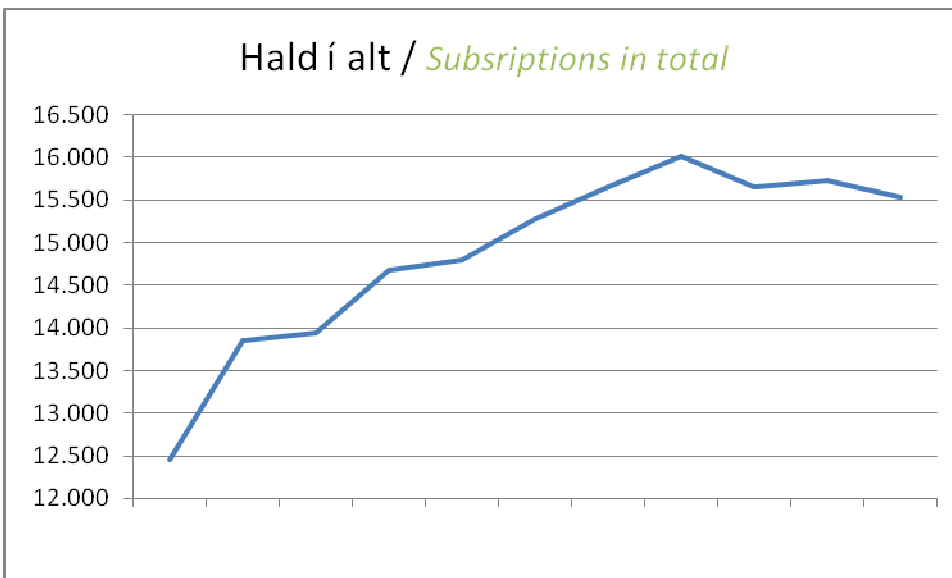
Figurur 45. Sjónvarpstænastur – marknaðarpartar, 1. hálvár 2010

Figure 45. Television services– market shares, first half of 2010



Figurur 46. Sjónvarpstænastur

Figure 46. Television services



Figurur 47. Sjónvarpstænastur – marknaðarpartar, 2.hálvár 2004 - 1. hálvár 2010
 Figure 47. Television services– market shares, , second half of 2004 - first half of 2010

