

Fjaraskiftishagtøl – 2. hálvár 2009

Telecom statistics - second half of 2009

6. apríl 2010

Fastnet

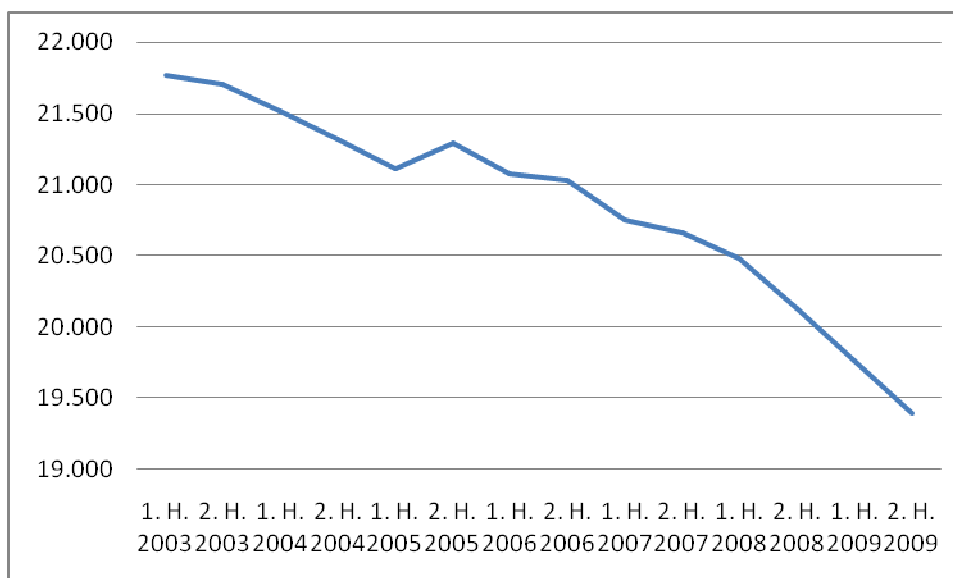
Fastnet / Fixed Network

Talva 1. Fastnetstelefoni – felagalinjur¹ 2005-2009
Table 1. Telephony on fixed network – subscriber lines¹ 2005-2009

Við endan av / End of

	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
Vanligt fastnetshald (telefoni) <i>Ordinary telephone subscriber lines</i>	21.291	21.079	21.030	20.748	20.665	20.482	20.135	19.765	19.398
ISDN-2, haldaralinjur <i>ISDN-2, subscriber lines</i>	2.492	2.129	1.972	1.829	1.748	1.690	1.636	1.554	1.474
ISDN-30, haldaralinjur <i>ISDN-30, subscriber lines</i>	40	41	41	44	46	50	51	51	52
Haldaralinjur í alt1 <i>Subscriber lines in total</i>	23.823	23.249	23.043	22.621	22.459	22.222	21.822	21.370	20.924

Figurur 1. Vanligt fastnetshald (telefoni) 2003 – 2009
Figure 1. Ordinary telephone subscriber lines. 2003 - 2009

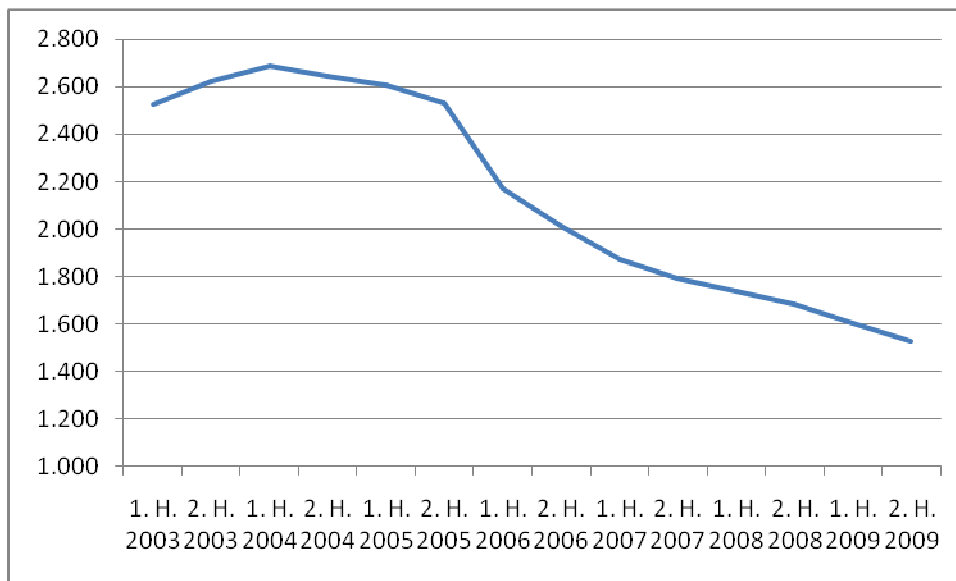


¹ Vanligar telefonfelagalinjur + ISDN-2 hald x 2 + ISDN-30 hald x 30.

¹Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.

Figurur 2. ISDN-x haldaralinjur.

Figure 2. ISDN-x subscriber lines.



Talva 2. VOIP – tal av haldarum

Table 2. VOIP – subscribers

Við endan av / VOIP tal av haldarum /

End of VOIP – number of subscribers

	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
iConcept			870	1195	1.260	1.480	1.480	0 ²
Teletech			450	450	455	372	372	372
Føroya Tele					35	55	67	1.338
Í alt / total	309	450	1.320	1.645	1.750	1.907	1.919	1.710

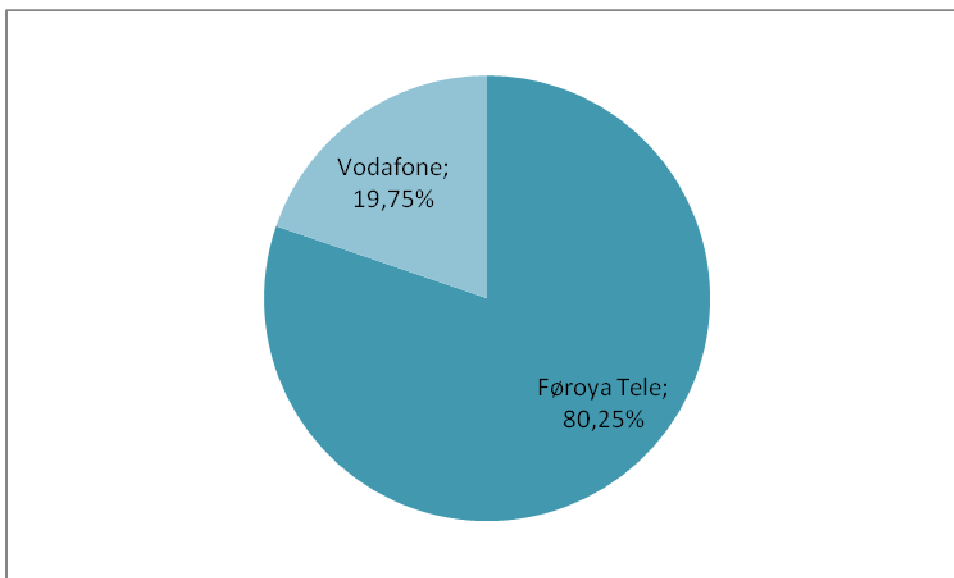
² Føroya Tele hevur yvirtikið kundarnar hjá iConcept í tíðarskeiðinum.

² Føroya Tele has taken over the iConcept customers in the periode

Talva 3. Felagalinjur fastnet³ – marknaðarpartar
 Table 3. *Subscriber lines fixed network³ – market shares*

	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
Føroya Tele	18.818	18.339	18.321	17.903	17.848	17.772	17.418	17.098	16.792
Vodafone ⁴	5.005	4.910	4.722	4.718	4.611	4.450	4.404	4.272	4.132
Í alt / <i>total</i>	23.823	23.249	23.043	22.621	22.459	22.222	21.822	21.370	20.924
Marknaðarpartur <i>Market shares</i>									
Føroya Tele	79,00%	78,90%	79,50%	79,10%	79,50%	80,00%	79,80%	80,01%	80,25%
Vodafone	21,00%	21,10%	20,50%	20,90%	20,50%	20,00%	20,20%	19,99%	19,75%
Í alt / <i>total</i>	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%

Figurur 3. Felagalinjur – marknaðarpartar, við endan av 2 hálvári 2009
 Figure 3. *Subscriber lines – market shares, end of second half of 2009*



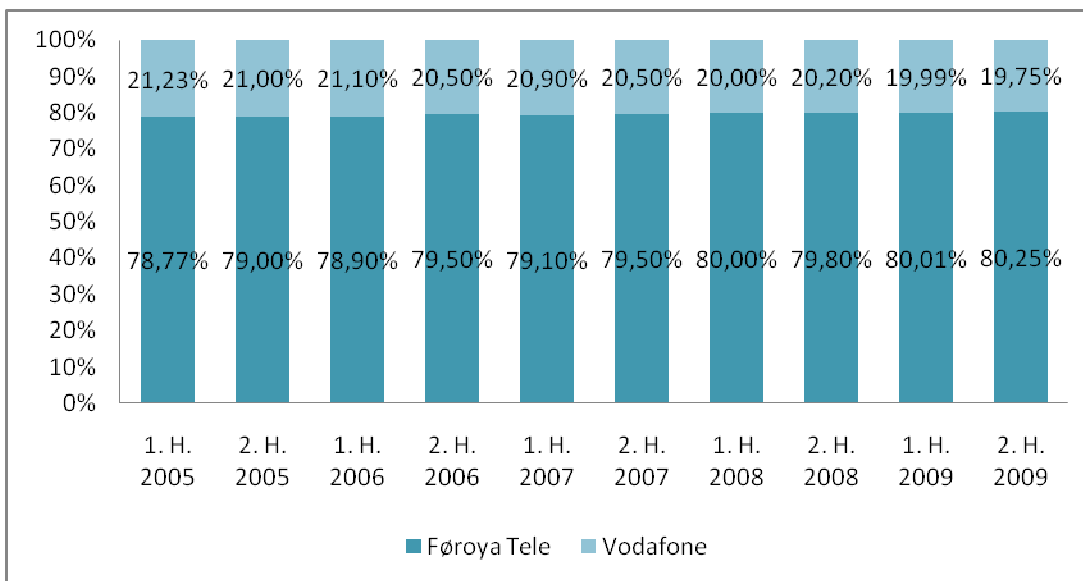
³ Vanlig telefonfelagahald + ISDN-2 hald x 2 + ISDN-30 hald x 30.

³ *Total is the sum of ordinary telephone connections plus ISDN-2 subscriptions weighted by 2 plus ISDN-30 subscriptions weighted by 30 plus subscriber lines on flex-ISDN.*

⁴ Kall hevur í tíðarskeiðinum broytt navn til Vodafone.

⁴ *Kall has changed its name to Vodafone.*

Figurur 4. Felagalinjur – marknaðarpartar, frá 1. hálvár 2005 til 2. hálvár 2009
 Figure 4. Subscriber line–market shares, from first half of 2005 to second half 2009



Talva 4.1 Útgangandi innlendisferðsla hjá veitarunum⁵ (undantikið VOIP)
 Table 4.1 Outgoing domestic traffic by company⁵ (VOIP excluded)

	Í tíðarskeiðnum / In the period		Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskipti	75.054.397	66.163.559	62.255.887	47.994.149	43.097.702	36.778.455	34.904.247	31.144.727	28.654.575	27.105.711
Vodafone	19.691.073	18.063.590	15.538.745	12.341.515	10.452.099	8.720.001	7.476.268	6.867.237	6.317.498	6.053.408
Í alt / total	94.745.470	84.227.149	77.794.632	60.335.664	53.549.801	45.498.456	42.380.515	38.011.964	34.972.073	33.159.119

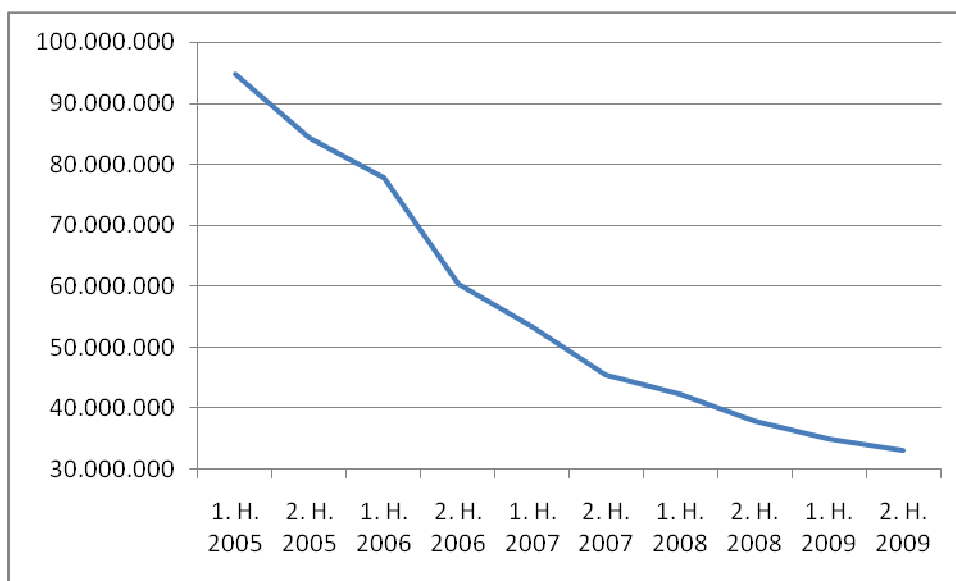
⁵ Hagtølini umfata bert ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtølini taka ikki hædd fyri ferðslu frá fartelefónnetinum, ið fer gjøgnum netið hjá FT Samskipti, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá FT Samskipti, bert verður tald við eina ferð.

⁵The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskipti's network is not included and transit traffic from other fixed networks via FT Samskipti's network is not registered more than once.

Talva 4.2 Útgangandi innlendisferðsla hjá veitarunum⁶ (undantikið VOIP)
 Table 4.2. Outgoing domestic traffic by company⁶ (VOIP excluded)

Í tíðarskeiðnum / In the period	Marknaðarpartur / Market shares									
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskipti	79,22%	78,55%	80,03%	79,55%	80,48%	80,83%	82,36%	81,93%	81,94%	81,74%
Vodafone	20,78%	21,45%	19,97%	20,45%	19,52%	19,17%	17,64%	18,07%	18,06%	18,26%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 5. Útgangandi innlendisferðsla
 Figure 5. Outgoing domestic traffic

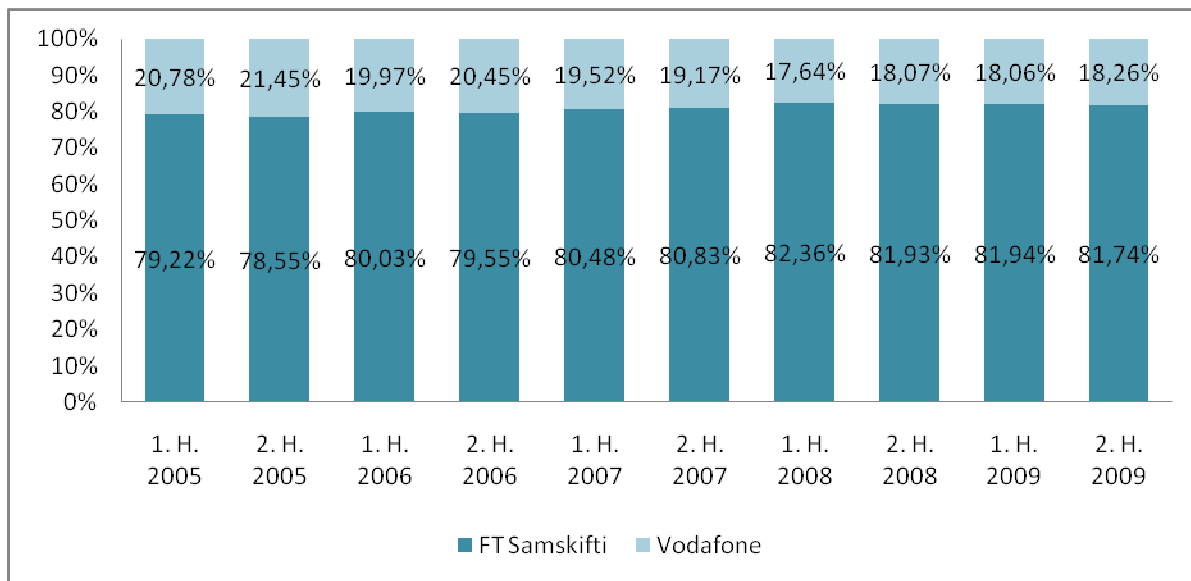


⁶ Hagtöluni umfata bert ferðslu frá haldarum um fastnetið, antin sum vanlig telefoni (PSTN/ISDN). Hagtöluni taka ekki hædd fyrir ferðslu frá fartelefónnetinum, ið fer gjøgnum netið hjá FT Samskipti, júst sum ferðsla frá øðrum fastnetum, ið fara gjøgnum netið hjá FT Samskipti, bert verður tald við eina ferð.

⁶The statistics includes only calls made by subscribers on the fixed network, either as traditional telephony (PSTN / ISDN). Thus, transit traffic from mobile networks via FT Samskipti's network is not included and transit traffic from other fixed networks via FT Samskipti's network is not registered more than once.

Figurur 6. Útgangandi innlendisferðsla – marknaðarpartar, 1. hálfvör 2005 til 2. hálfvör 2009 (undantikið VOIP)⁷

Figure 6. Outgoing domestic traffic – market shares, first half of 2005 to second half of 2009 (VOIP excluded)⁷



Talva 5. VOIP - Útgangandi innlendisferðsla hjá veitarunum

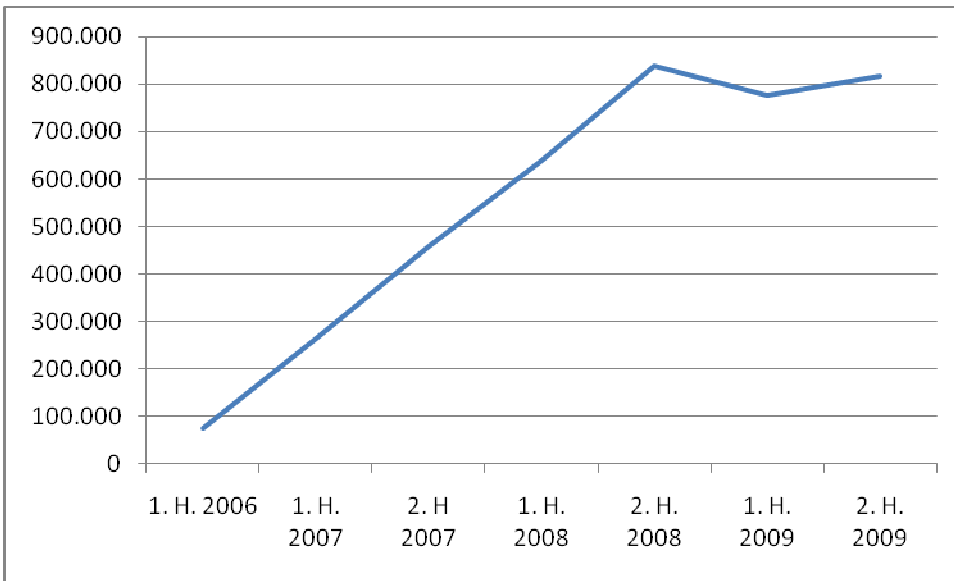
Table 5. VOIP - Outgoing domestic traffic by company

Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)						
	1. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
iConcept	46.505	226.595	419.000	451.000	552.456	552.456	0
TeleTech	28.000	38.000	38.000	35.000	30.000	30.000	30.000
FT Samskifti				154.275	256.723	194.418	788.070
Í alt / total	74.505	264.595	457.000	640.275	839.179	776.874	818.070
Marknaðarpartur Marketshares							
iConcept	62,42%	85,64%	91,68%	70,44%	65,83%	71,11%	0,00%
TeleTech	37,58%	14,36%	8,32%	5,47%	3,57%	3,86%	3,67%
FT Samskifti				24,10%	30,59%	25,03%	96,33%
Í alt / total	100%	100%	100%	100%	100%	100%	100%

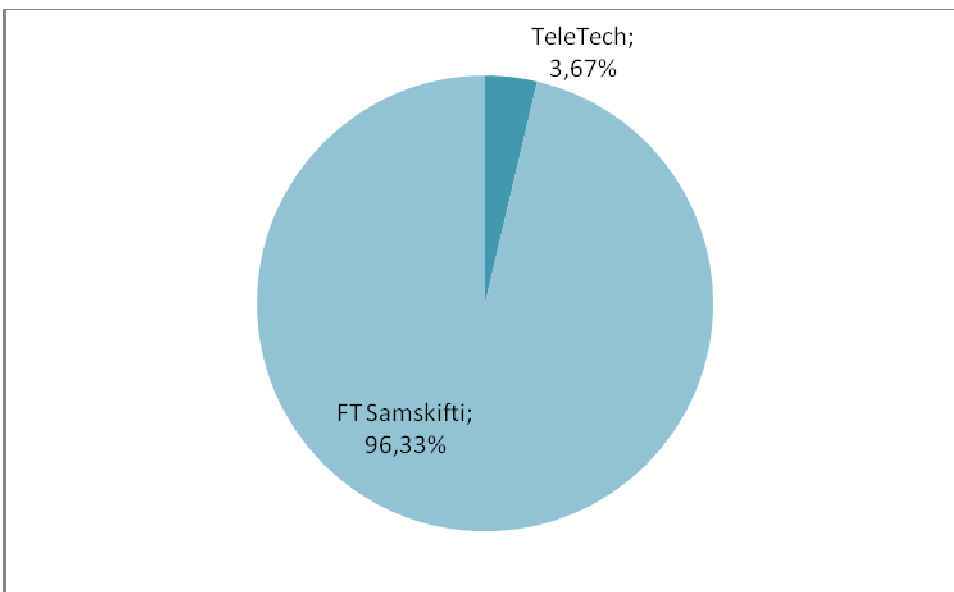
⁷ Kall hefur í tíðarskeiðinum broytt navn til Vodafone.

⁷ Kall has changed its name to Vodafone.

Figurur 7. VOIP - Útgangandi innlendisferðsla
Figure 7. VOIP - Outgoing domestic traffic



Figurur 8. VOIP - Útgangandi innlendisferðsla – marknaðarpartar, 2. hálfvör 2009
Figure 8. VOIP - Outgoing domestic traffic – market shares, second half of 2009



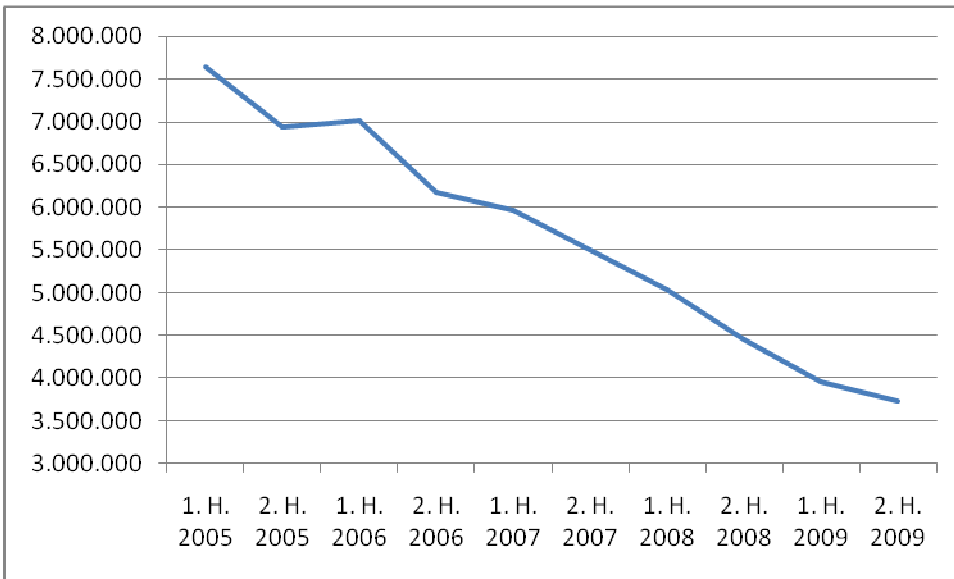
Talva 6.1 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.1 *Outgoing international traffic by company (VOIP excluded)*

Í tíðarskeiðinum <i>In the period</i>	Útgangandi ferðsla (min.) <i>Outgoing traffic (minutes)</i>									
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskipti	5.795.592	5.316.735	5.511.233	4.846.028	4.747.839	4.383.907	4.034.764	3.604.168	3.236.316	3.027.403
Vodafone	1.845.715	1.629.031	1.501.408	1.326.442	1.217.301	1.119.469	997.755	846.601	714.229	702.004
Í alt / <i>total</i>	7.641.307	6.945.766	7.012.641	6.172.470	5.965.140	5.503.376	5.032.519	4.450.769	3.950.545	3.729.407

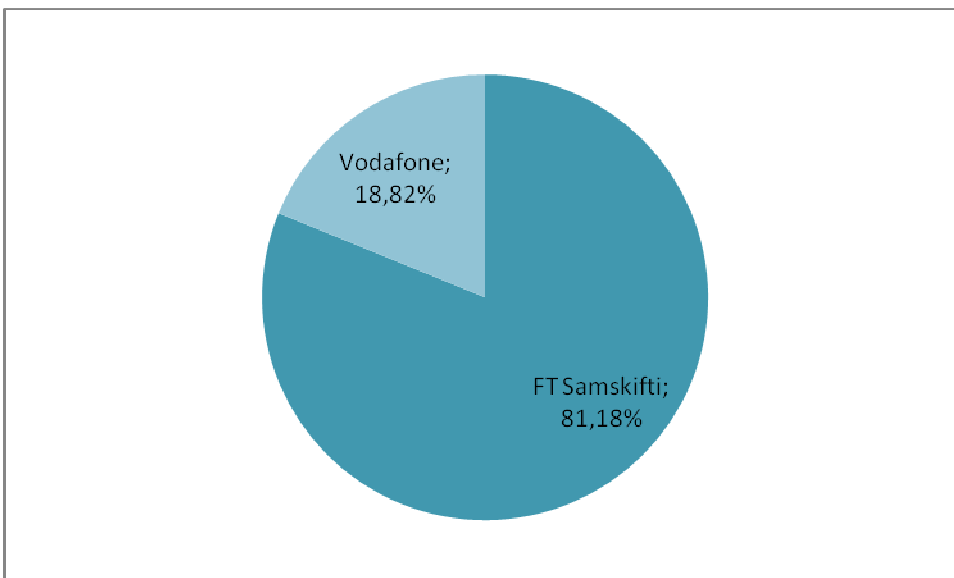
Talva 6.2 Útgangandi uttanlandsferðsla hjá veitarunum (undantikið VOIP)
 Table 6.2 *Outgoing international traffic by company (VOIP excluded)*

Í tíðarskeiðinum <i>In the period</i>	Marknaðarpartur <i>Market shares</i>									
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskipti	75,85%	76,50%	78,60%	78,50%	79,60%	79,70%	80,20%	80,98%	81,92%	81,18%
Vodafone	24,15%	23,50%	21,40%	21,50%	20,40%	20,30%	19,80%	19,02%	18,08%	18,82%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Figurur 9. Útgangandi uttanlandsferðsla (undantikið VOIP)
Figure 9. Outgoing international traffic (VOIP excluded)

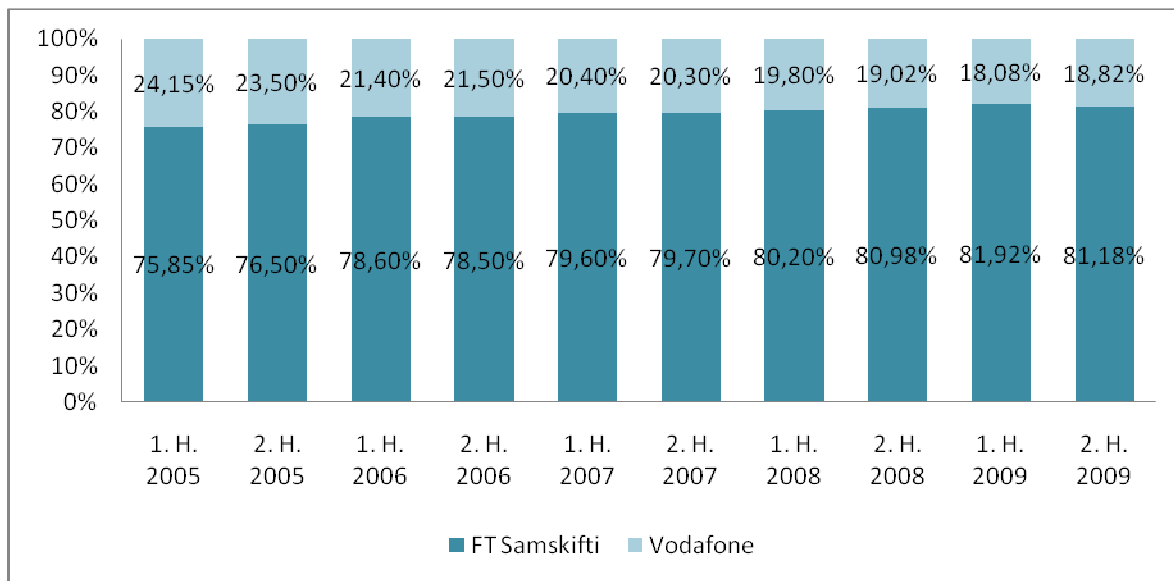


Figurur 10. Útgangandi uttanlandsferðsla – marknaðarpartar, 2. hálfvör 2009 (undantikið VOIP)
Figure 10. Outgoing international traffic – market shares, second half of 2009 (VOIP excluded)



Figurur 11. Útgangandi uttanlandsferðsla – marknaðarpartar, 1 hálvár 2005 - 2. hálvár 2009 (undantikið VOIP)

Figure 11. Outgoing international traffic – market shares, first half of 2005 to second half of 2009 (VOIP excluded)



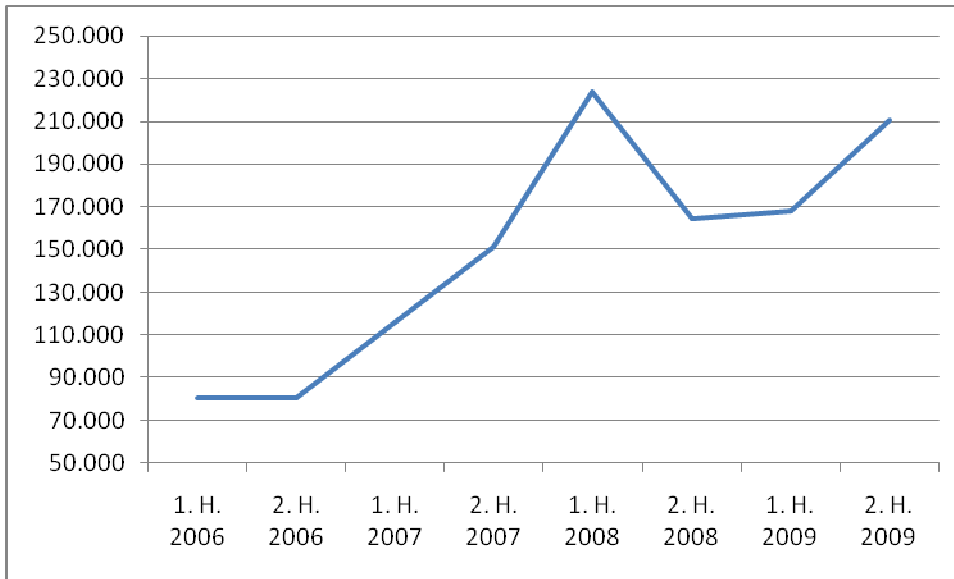
Talva 7. VOIP - Útgangandi uttanlandsferðsla
Table 7. VOIP - Outgoing international traffic

Í tíðarskeiðinum / In the period	Útgangandi uttanlandsferðsla (min.) VOIP / Outgoing international traffic (minutes) VOIP							
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009 ⁸	2. H. 2009
pf iConcept	80.731	80.731	91.568	127.000	138.000	142.351	142.351	0
TeleTech			24.200	24.200	18.000	0	0	0
FT Samskifti				0	67.896	21.745	25.883	210.465
Í alt / total	80.731	80.731	115.768	151.200	223.896	164.096	168.234	210.465
Marknaðarpartur / Market shares								
pf iConcept	100,00%	100,00%	79,10%	83,99%	61,64%	86,75%	84,61%	0,00%
TeleTech			20,90%	16,01%	8,04%	0,00%	0,00%	0,00%
FT Samskifti					30,32%	13,25%	15,39%	100,00%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%

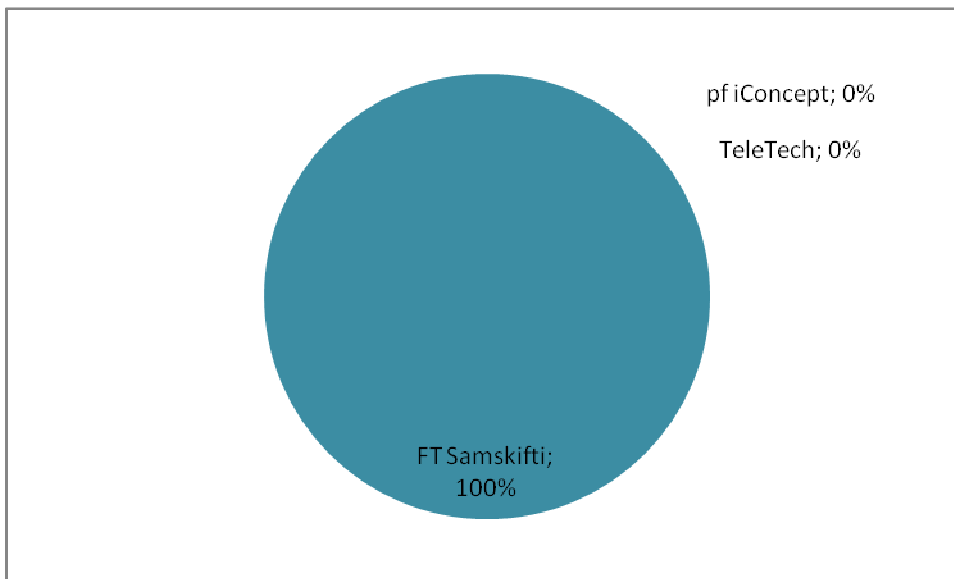
⁸ Töluni hjá iConcept og Teletech er sett at vera tað sama fyri 1 hálvár 2009 sum undanfarna hálvár.

⁸ The numbers for iConcept og Teletech are estimated to be the same as second half 2008.

Figurur 12. VOIP - Útgangandi uttanlandsferðsla
Figure 12. VOIP - Outgoing international traffic



Figurur 13. VOIP - Útgangandi uttanlandsferðsla – marknaðarpartar, 2. hálfvör 2009
Figure 13. VOIP - Outgoing international traffic – market shares, second half of 2009



Internet

Internet

Talva 8.1 Breiðband (FWA/xDSL) – býti av haldum hjá veitarunum
Tabel 8.1 *Broadband (FWA/xDSL) – subscriptions by company*

Við endan av/ <i>End of</i>	Marknaðarpartur <i>Subscriptions</i>									
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009 ⁹	2. H. 2009
FT Samskipti	2.742	3.947	5.402	6.967	8.462	9.218	9.980	10.510	10.960	11.881
Vodafone	700	1.250	1.703	2.189	2.760	3.087	3.160	3.424	3.640	3.629
Teletech	308	371	418	443	451	451	455	372	372	372
iConcept				200	450	499	527	572	572	0
Aðrir veitarar / <i>other</i>	252	300	459	500	0	0	0	0	0	0
Breiðband í alt	4002	5868	7.982	10.299	12.123	13.255	14.122	14.878	15.544	15.882
<i>Broadband in total</i>										

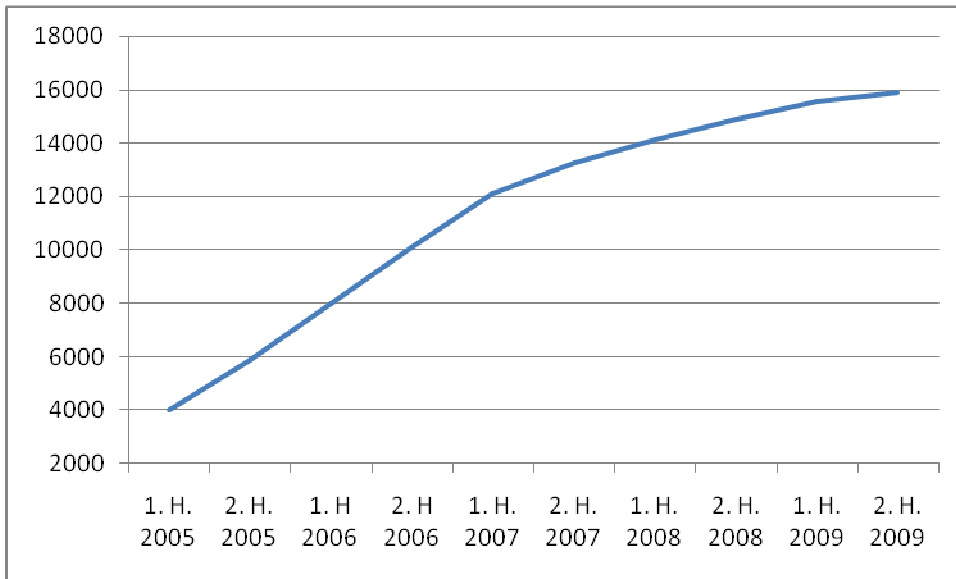
Talva 8.2 Breiðband (FWA/xDSL) – marknaðarpartar – haldarar hjá veitarunum
Tabel 8.2 *Broadband (FWA/xDSL) – market shares - subscriptions by company*

Við endan av/ <i>End of</i>	Marknaðarpartur <i>Market shares</i>									
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskipti	68,52%	67,26%	67,68%	67,65%	69,80%	69,54%	70,67%	70,64%	70,51%	74,81%
Vodafone	17,49%	21,30%	21,34%	21,25%	22,77%	23,29%	22,38%	23,01%	23,42%	22,85%
Teletech	7,70%	6,32%	5,24%	4,30%	3,72%	3,40%	3,22%	2,50%	2,39%	2,34%
iConcept	0,00%	0,00%	0,00%	1,94%	3,71%	3,76%	3,73%	3,84%	3,68%	0,00%
Aðrir veitarar / <i>other</i>	6,30%	5,11%	5,75%	4,85%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
Breiðband í alt	100%	100%	100%	100%	100%	100%	100%	100%	100%	100,00%
<i>Broadband in total</i>										

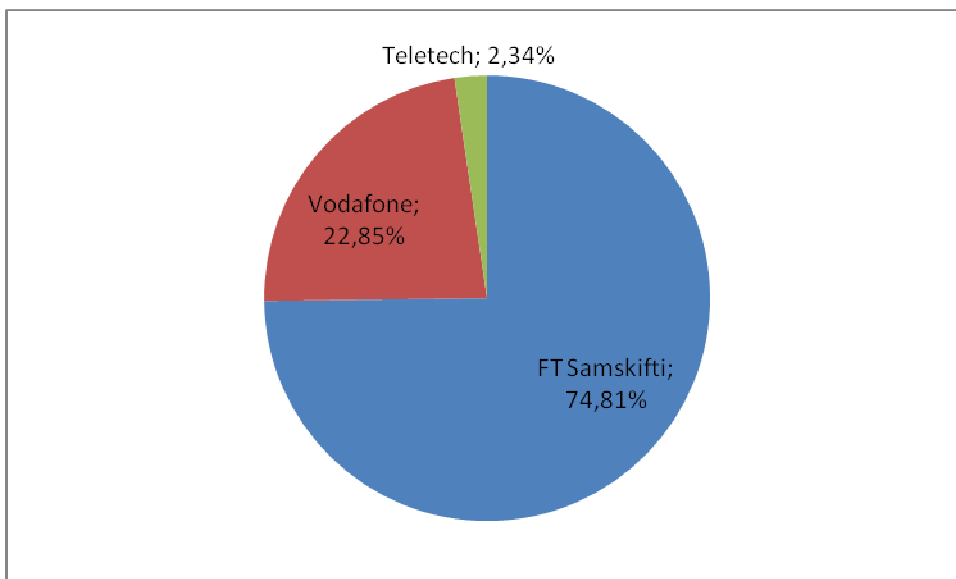
⁹ Töluni hjá iConcept og Teletech er sett at vera tað sama fyri 1 hálvár 2009 sum undanfarna hálvár.

⁹ *The numbers for iConcept og Teletech are estimated to be the same as second half 2008.*

Figurur 14. Breiðband í alt
Figure 14. Broadband in total

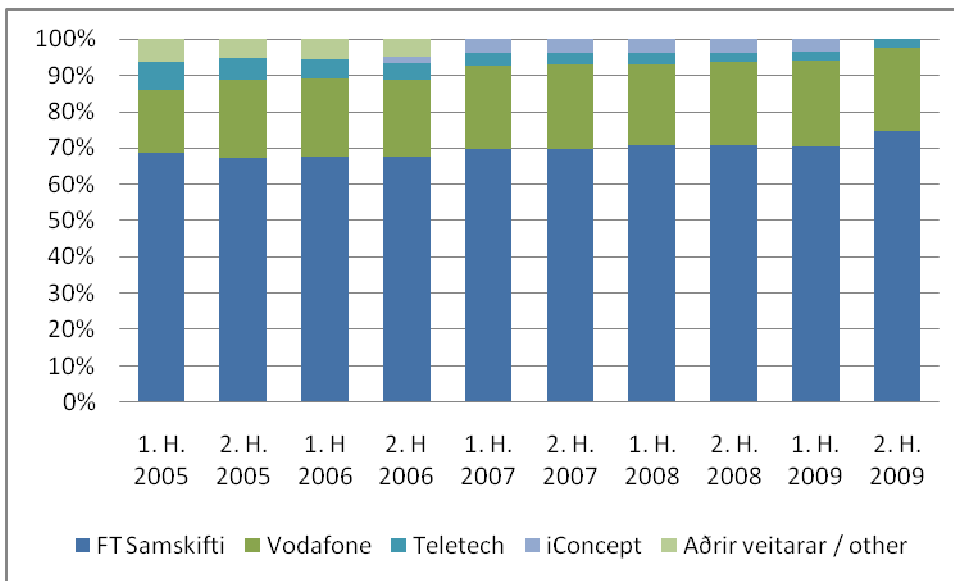


Figurur 15. Breiðband – býti av haldum hjá fyrirtøkum, 2. hálvár 2009
Figure 15. Broadband – subscriptions by company, second half of 2009



Figurur 16. Breiðband – hald - marknaðarpartar

Figure 16. Broadband – subscriptions – market shares

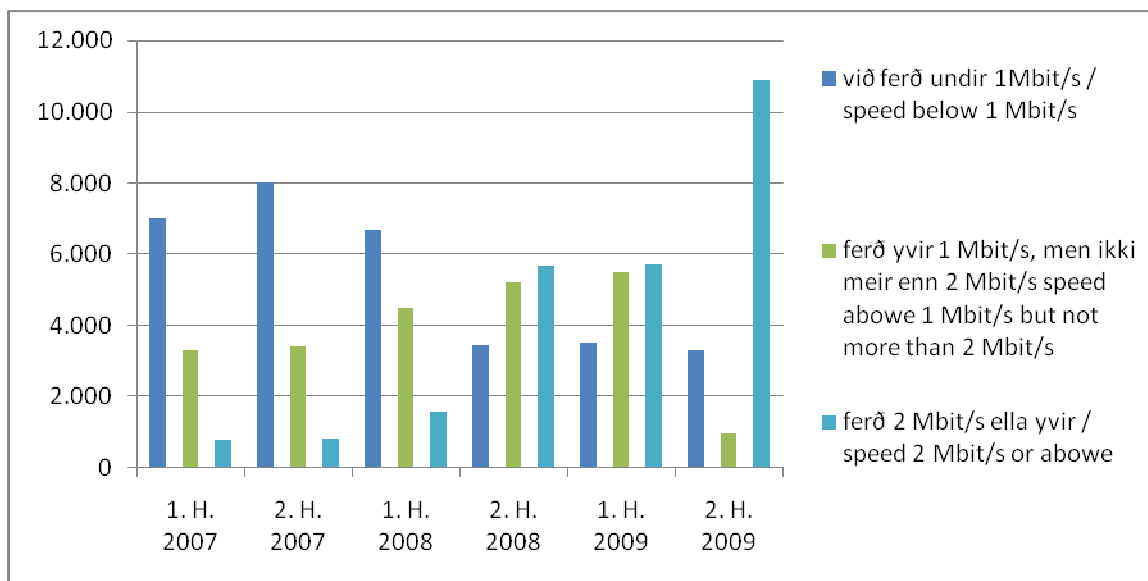


Talva 9. Breiðband (FWA/xDSL) – ferð hjá skrásettum viðskiftafólku
 Tabel 9. Broadband (FWA/xDSL) – subscriptions by speed

ADSL/ XDSL	Tal av skrásettum viðskiftafólku / Number of subscribers						
	Ferð / Speed	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
ferð undir 1 Mbit/s / <i>speed below 1 Mbit/s</i>		6.996	8.011	6.675	3.446	3.516	3.318
ferð 1 Mbit/s ella yvir, men ikki meir enn 2 Mbit/s <i>speed 1 Mbit/s or above, but not more than 2 Mbit/s</i>		3.313	3.425	4.492	5.211	5.507	954
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		791	829	1.584	5.671	5.697	10.885
Partur / Shares							
ferð undir 1 Mbit/s / <i>speed below 1 Mbit/s</i>		63,03%	65,32%	52,35%	24,05%	23,89%	21,89%
ferð 1 Mbit/s ella yvir, men ikki meir enn 2 Mbit/s <i>speed 1 Mbit/s or above, but not more than 2 Mbit/s</i>		29,85%	27,92%	35,23%	36,37%	37,41%	6,29%
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		7,13%	6,76%	12,42%	39,58%	38,70%	71,82%
Tal av skrásettum viðskiftafólku / Number of subscribers							
FWA							
	Ferð / Speed	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
ferð 1 Mbit/s ella undir / <i>speed 1 Mbit/s or below</i>		731	628	420	184	352	186
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but not more than 2 Mbit/s</i>		315	283	424	268	313	293
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		77	79	106	98	159	241
Partur / Shares							
ferð 1 Mbit/s ella undir / <i>speed 1 Mbit/s or below</i>		65,09%	63,43%	44,21%	33,45%	42,72%	25,83%
ferð yvir 1 Mbit/s, men ikki meir enn 2 Mbit/s <i>speed above 1 Mbit/s but not more than 2 Mbit/s</i>		28,05%	28,59%	44,63%	48,73%	37,99%	40,69%
ferð 2 Mbit/s ella yvir / <i>speed 2 Mbit/s or above</i>		6,86%	7,98%	11,16%	17,82%	19,30%	33,47%

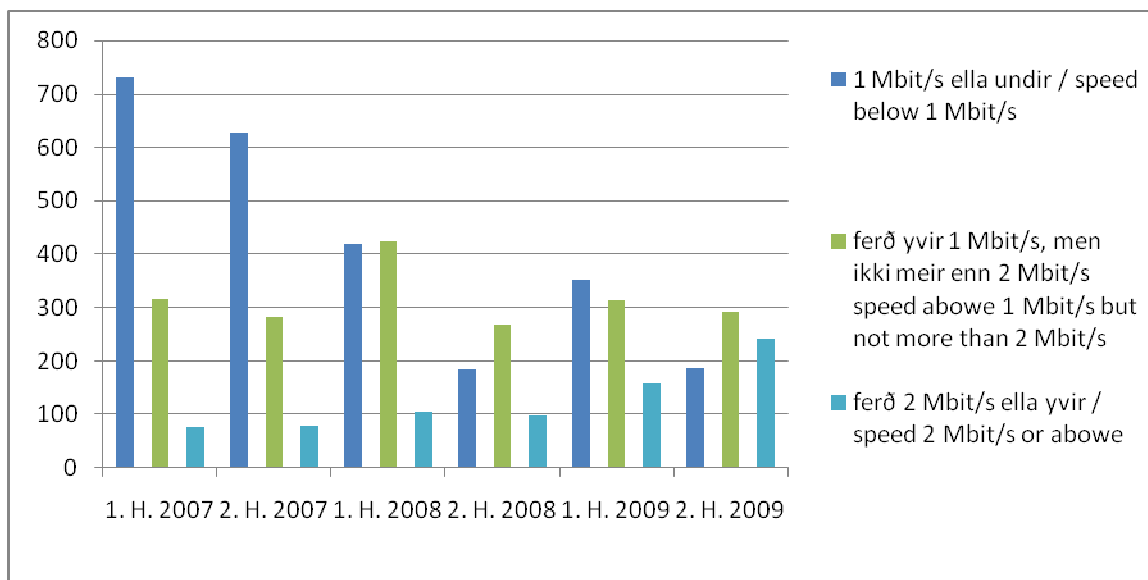
Figurur 17. Breiðband – ADSL/XDSL – býti av haldum og ferð, 1 halvár 2007 til 2 halvár 2009

Figure 17. Broadband – ADSL/XDSL - subscriptions and speed, first half 2007 to second half 2009



Figurur 18. Breiðband – FWA – býti av haldum og ferð, 1 halvár 2007 til 2 halvár 2009

Figure 18. Broadband – FWA - subscriptions and speed, first half 2007 to second half 2009

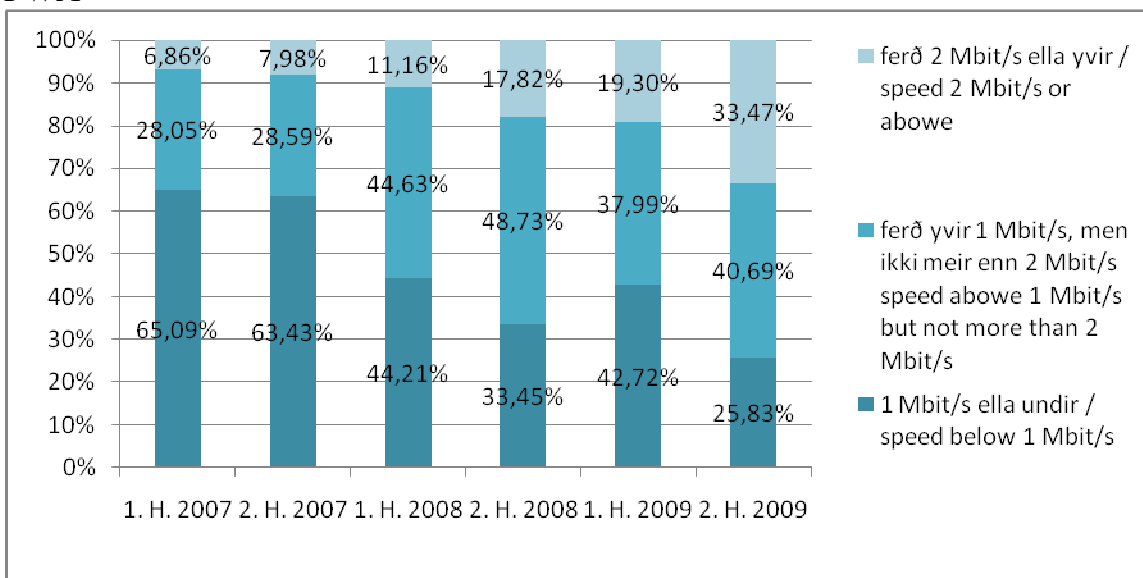


Figurur 19. Breiðband – FWA og ADSL/XDSL – 2007 og 2. hálfvár 2009
 Figure 19. Broadband – FWA and ADSL/XDSL speed, 2007 and second half of 2009

ADSL/XDSL



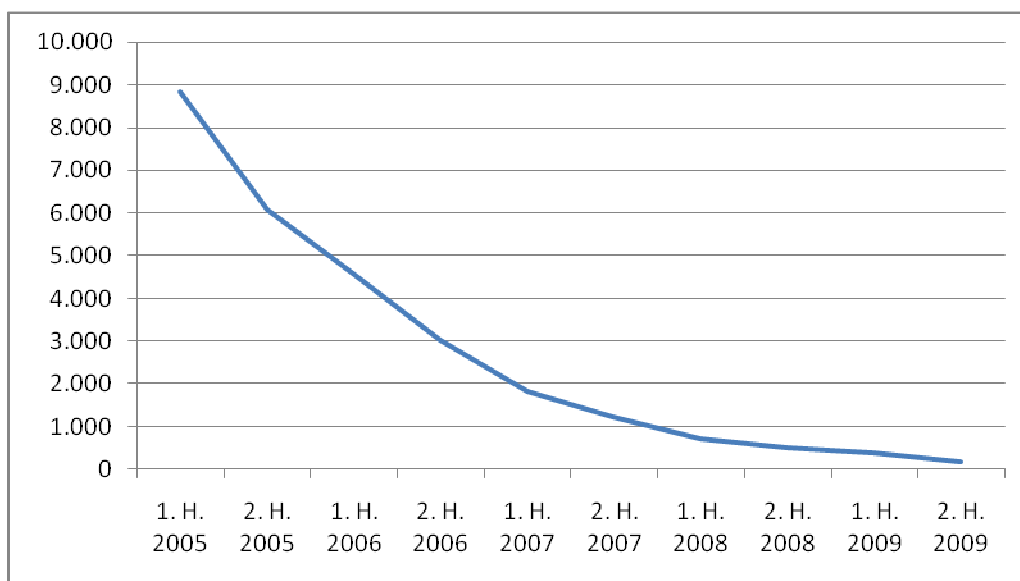
FWA



Talva 10. Uppringt internet – býti av haldum hjá veitarunum
 Tabel10. Dial-up internet – subscriptions by company

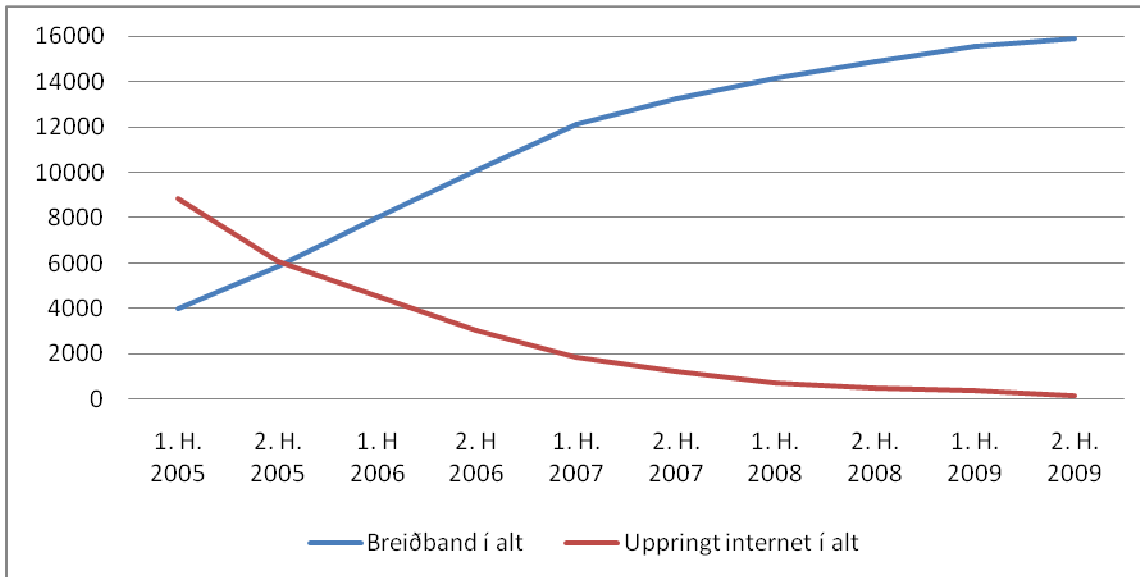
Við endan av / <i>End of</i>	Hald / <i>Subscriptions</i>									
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskifti	7.139	4.653	3.567	2.389	1.385	958	557	361	246	164
Vodafone	1.700	1.435	1.000	640	440	250	140	140	140	0
Uppringt internet í alt	8.839	6.070	4.567	3.029	1.825	1208	697	501	386	164
<i>Dial up in total</i>										
	Marknaðarpartur / <i>Market shares</i>									
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskifti	80,80%	76,70%	78,10%	78,90%	75,90%	79,30%	79,91%	72,06%	63,73%	100,00%
Vodafone	19,20%	23,60%	21,90%	21,10%	24,10%	20,70%	20,09%	27,94%	36,27%	0,00%
Uppringt internet í alt	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<i>Dial up in total</i>										

Figurur 20. Uppringt internet í alt
 Figure 20. Dial up in total



Figurur 21. Uppringt internet – sammett við breiðband

Figure 21. Dial up in total – compared to broadband



Fartelefoni

Mobile Network

Talva 11. Fartelefoni – hald og marknaðarpartar, 1. halvár 2005 til 2. halvár 2009
 Table 11. Mobile telephony – subscriptions and market shares, first half 2005 to second half 2009

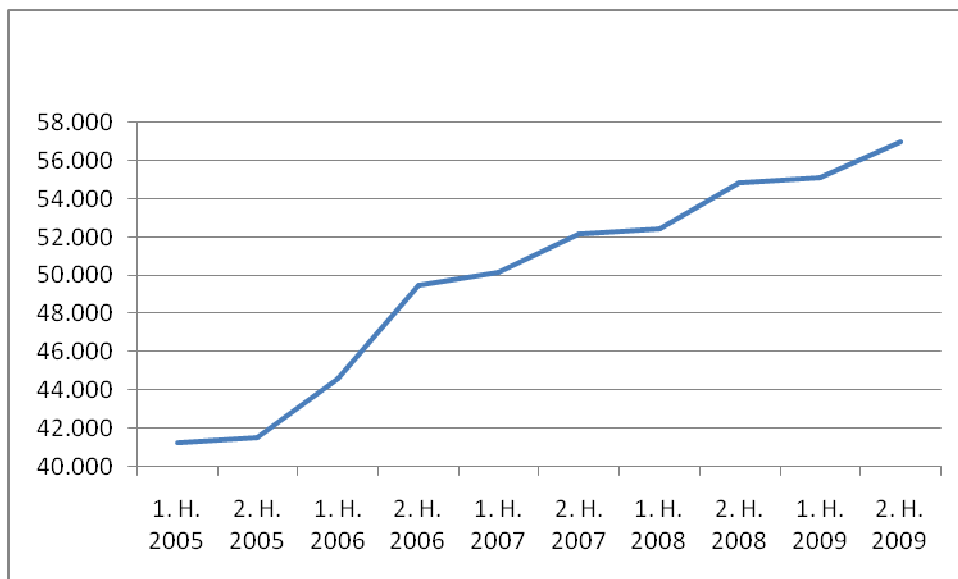
Við endan av /
 End of

	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT										
Samskifti	29.793	29.670	31.941	34.346	34.256	35.293	35.012	36.215	35.667	37.302
Vodafone	11.470	11.831	12.671	15.160	15.885	16.876	17.400	18.645	19.425	19.691
Í alt / Total	41.263	41.501	44.612	49.506	50.141	52.169	52.412	54.860	55.092	56.993
- Harav										
- Of which										
Telemetry			150	150	173	173	215	264	329	369
Talutíðarkort ¹⁰ / Pre-paid cards:										
FT										
Samskifti				17.905	17.090	17.307	16.176	16.979	15.878	17.246
Vodafone				9.350	9.004	9.560	9.400	10.025	10.396	10.811
Í alt / total	22.203	21.971	24.640	27.255	26.094	26.867	25.576	27.004	26.274	28.057
Marknaðarpartar / Market share										
FT										
Samskifti	72,20%	71,49%	71,60%	69,38%	68,32%	67,65%	66,80%	66,01%	64,74%	65,45%
Vodafone	27,80%	28,51%	28,40%	30,62%	31,68%	32,35%	33,20%	33,99%	35,26%	34,55%
Í alt / Total	100%	100%	100%	100%	100%	100%	100%	100,00%	100,00%	100,00%
Talutíðarkort / Pre-paid cards:										
FT										
Samskifti				65,69%	65,49%	64,42%	63,25%	62,88%	60,43%	61,47%
Vodafone				34,31%	34,51%	35,58%	36,75%	37,12%	39,57%	38,53%
Talutíðarkort í alt / Pre-paid cards in total:				100,00%	100%	100%	100%	100%	100%	100%

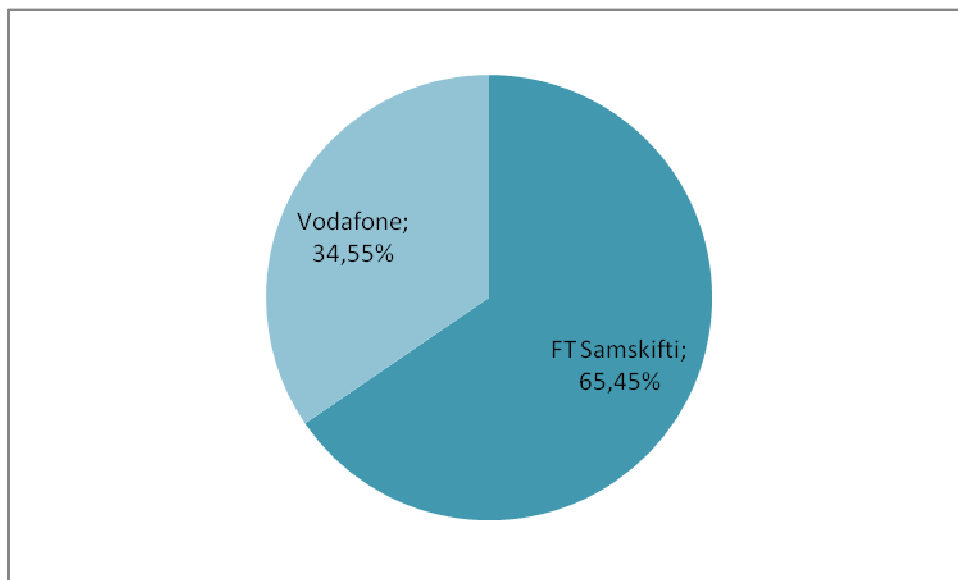
¹⁰ Veitararnir uppgera ekki heilt eins tal av aktivum haldum.

¹⁰ The operators do not measure the number of active subscriptions the same way.

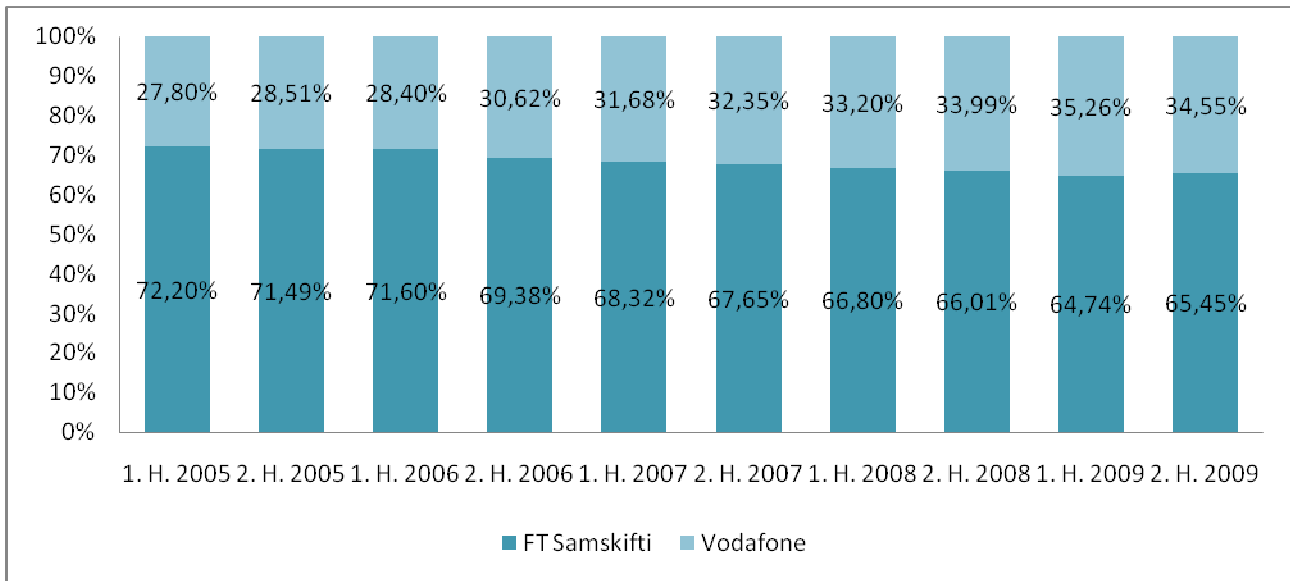
Figurur 22. Fartelefonhald
Figure 22. Mobile subscriptions



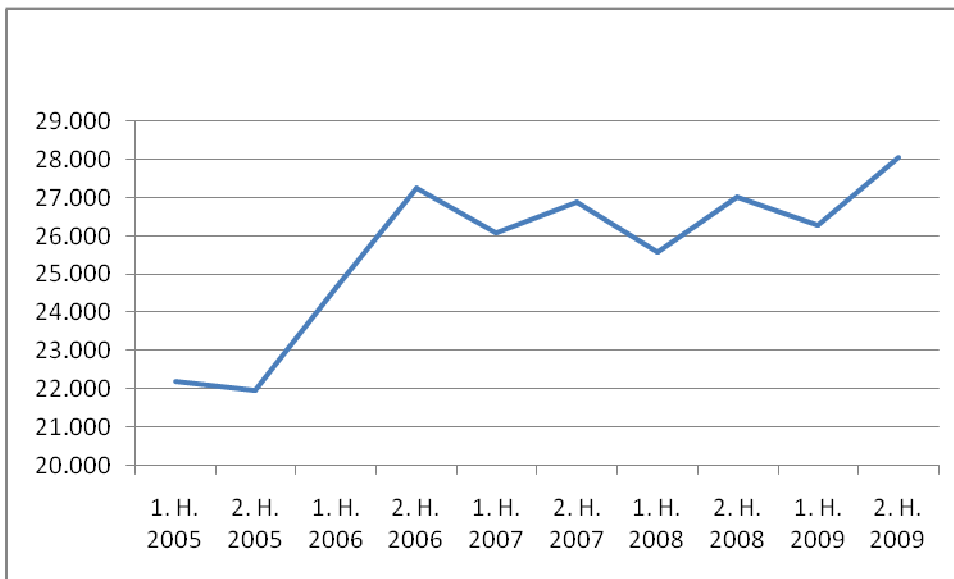
Figurur 23. Fartelefonhald – marknaðarpartar, við endan av 2. hálvári 2009
Figure 23. Mobile subscriptions – market shares, end of second half of 2009



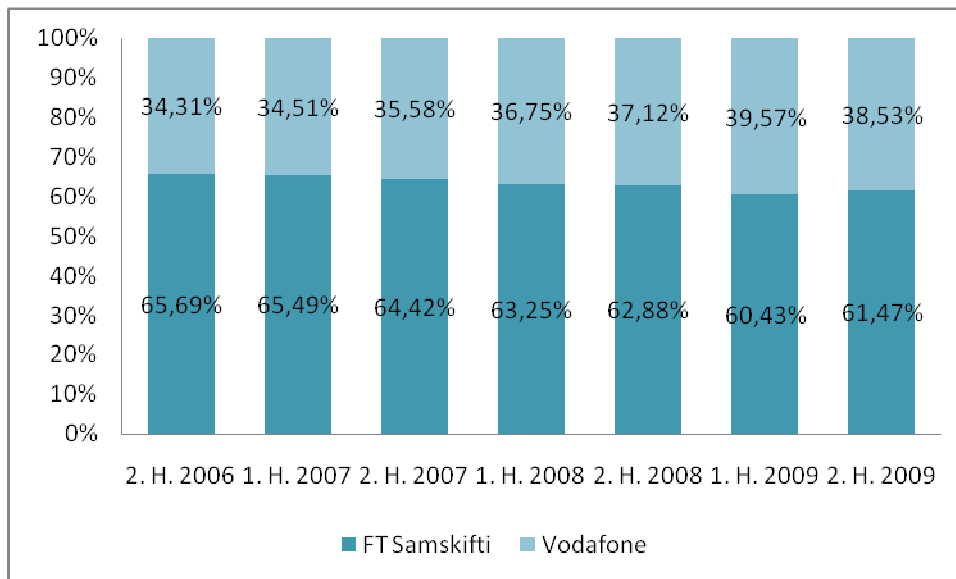
Figurur 24. Fartelefonhald – marknaðarpartar, 1. hálfvör 2005 – 2. hálfvör 2009
 Figure 24. Mobile subscriptions – market shares, first half of 2005 - second half of 2009



Figurur 25. Talutíðarkort
 Figure 25. Pre-paid cards



Figurur 26. Talutíðarkort – marknaðarpartar, 2. hálfvör 2006 – 2. hálfvör 2009
 Figure 26. Pre-paid cards – market shares, second half of 2006 - second half of 2009

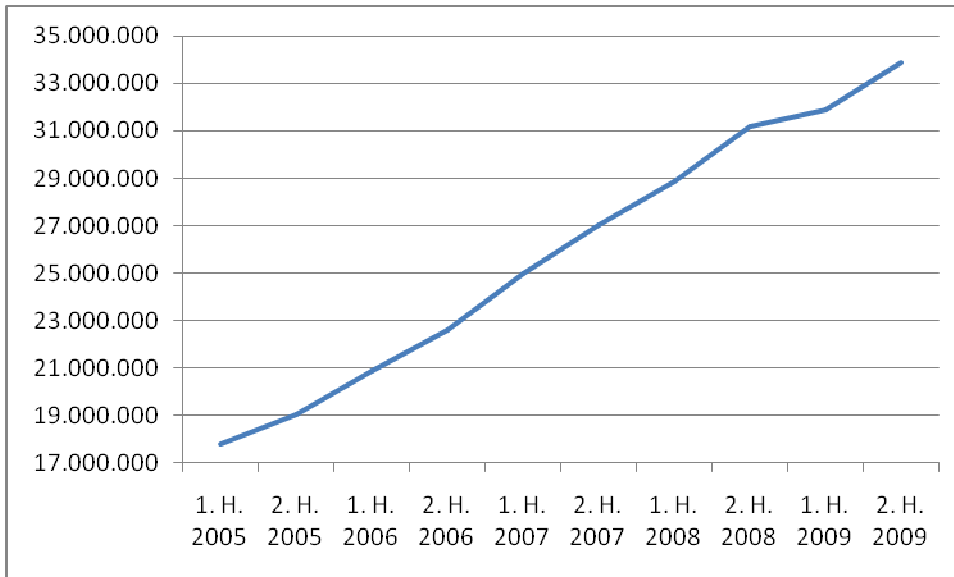


Talva 12. Fartelefoni¹¹ – útgangandi innlendisferðsla, 1. hálfvör 2005 til 2. hálfvör 2009
 Table 12. Mobile telephone¹¹ – outgoing domestic traffic, first half 2005 to second half 2009

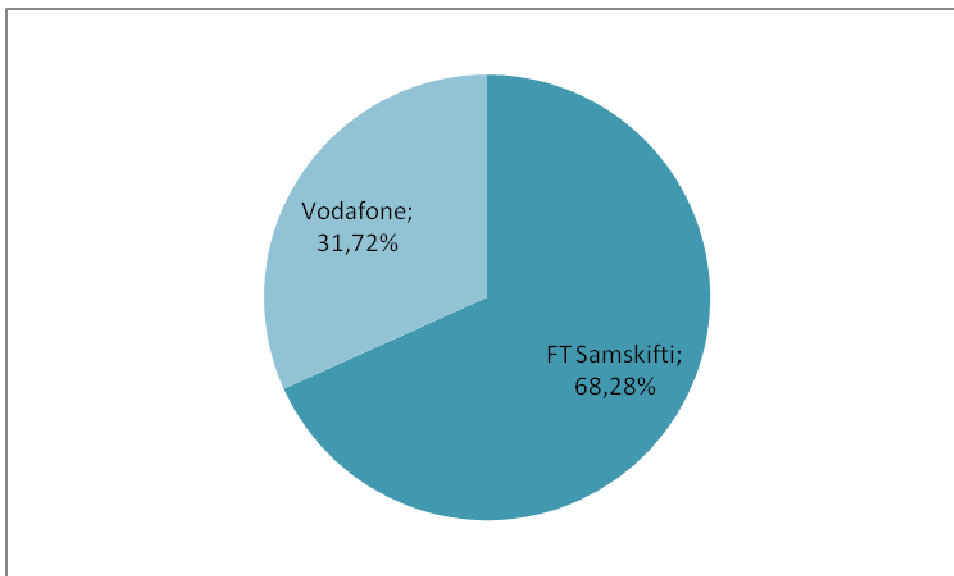
Í tíðarskeiðnum / In the period	Útgangandi innlendisferðsla (min.) Outgoing domestic traffic (minutes)									
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskifti	13.786.817	14.512.836	15.493.815	16.483.549	17.448.188	18.335.600	19.156.795	20.705.156	21.654.180	23.138.272
Vodafone	4.000.000	4.552.499	5.370.407	6.138.000	7.549.459	8.670.015	9.719.982	10.493.112	10.217.735	10.750.617
Í alt / total	17.786.817	19.065.335	20.864.222	22.621.549	24.997.647	27.005.615	28.876.777	31.198.268	31.871.915	33.888.889
Marknaðarpartur Market shares										
FT Samskifti	77,50%	76,10%	74,30%	72,90%	69,80%	67,90%	66,30%	66,37%	67,94%	68,28%
Vodafone	22,50%	23,90%	25,70%	27,10%	30,20%	32,10%	33,70%	33,63%	32,06%	31,72%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

¹¹ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.
¹¹In the period. Including traffic from GSM.

Figurur 27. Útgangandi innlendis fartelesfonferðsla
Figure 27. Outgoing domestic mobile traffic

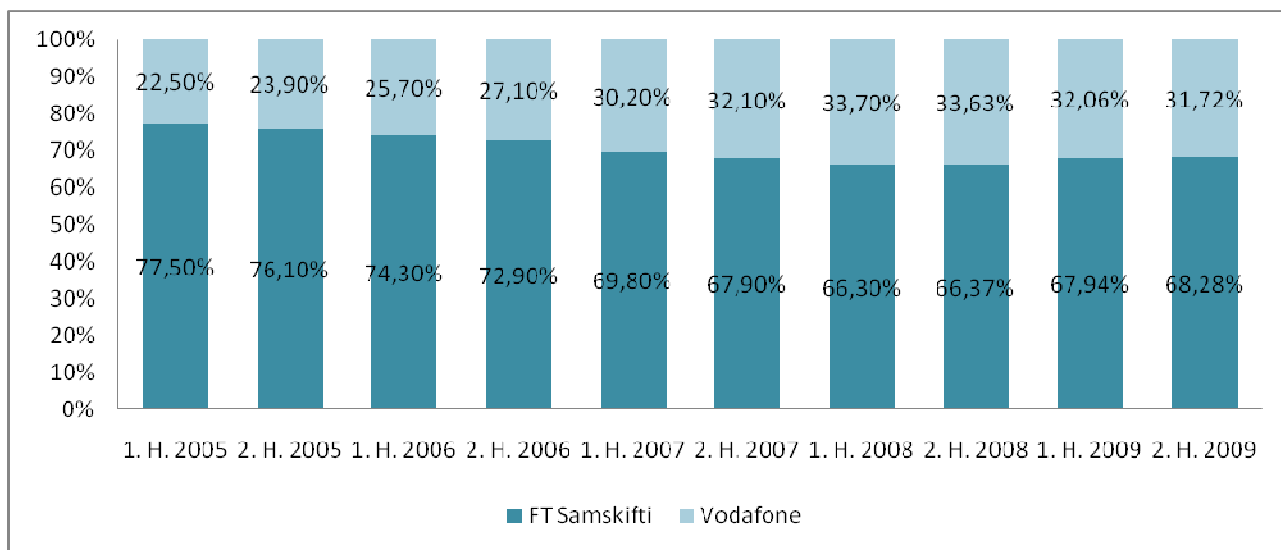


Figurur 28. Útgangandi innlendis fartelesfonferðsla – marknaðarpartar, 2. hálvár 2009
Figure 28. Outgoing domestic mobile traffic – market shares, second half of 2009



Figurur 29. Útgangandi innlendis fartelefonferðsla – marknaðarpartar,
1. hálfvör 2005 – 2. hálfvör 2009

Figure 29. *Outgoing domestic mobile traffic – market shares,
first half of 2005 - second half of 2009*



Talva 13. Fartelefoni¹² – útgangandi uttanlandsferðsla, 1. hálfvör 2005- 2. hálfvör 2009
Table 13. *Mobile telephony¹² – outgoing international traffic, first half of 2005 - second half of 2009*

	Í tíðarskeiðnum / <i>In the period</i>		Útgangandi uttanlandsferðsla (min.) / <i>Outgoing international traffic (minutes)</i>							
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT										
Samskipti	1.438.951	1.623.040	1.635.899	1.908.915	1.926.676	2.068.697	2.023.902	2.260.560	1.983.358	2.157.316
Vodafone	312.000	366.097	406.529	454.000	461.204	635.114	693.901	730.908	633.657	718.378
Í alt / <i>total</i>	1.750.951	1.989.137	2.042.428	2.362.915	2.387.880	2.703.811	2.717.803	2.991.468	2.617.015	2.875.694

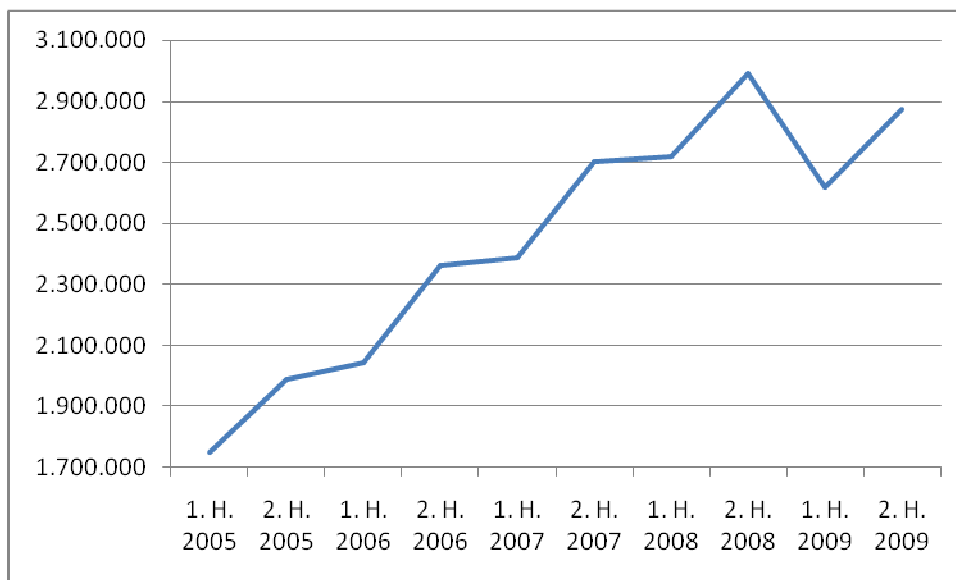
Marknaðarpartur / *Market shares*

FT										
Samskipti	82,20%	81,60%	80,10%	80,80%	80,70%	76,50%	74,50%	75,57%	75,79%	75,02%
Vodafone	17,80%	18,40%	19,90%	19,20%	19,30%	23,50%	25,50%	24,43%	24,21%	24,98%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

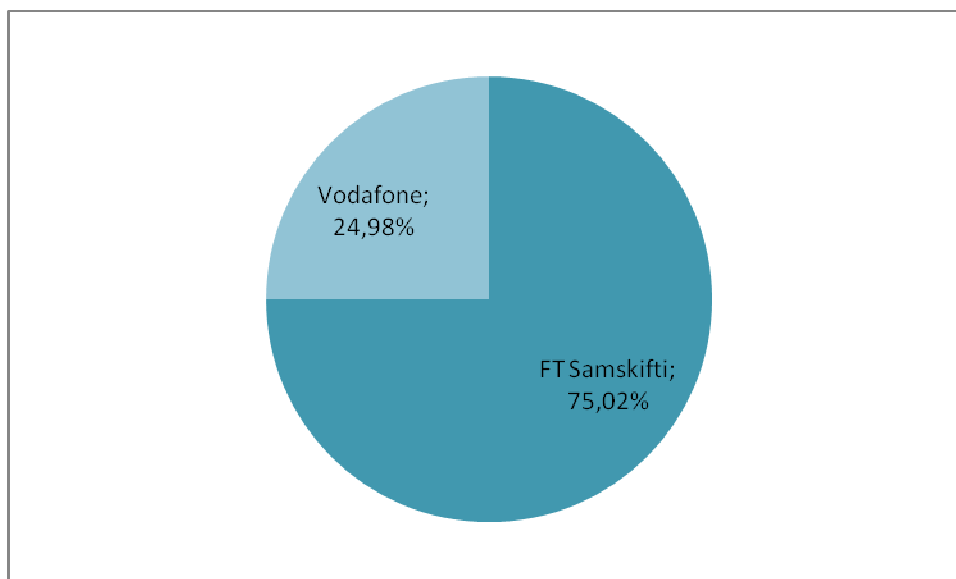
¹² Í tíðarskeiðnum. Umfatar ferðslu frá GSM.

¹² *In the period. Including traffic from GSM.*

Figurur 30. Útgangandi uttanlands fartelesferðsla
Figure 30. Outgoing international mobile traffic

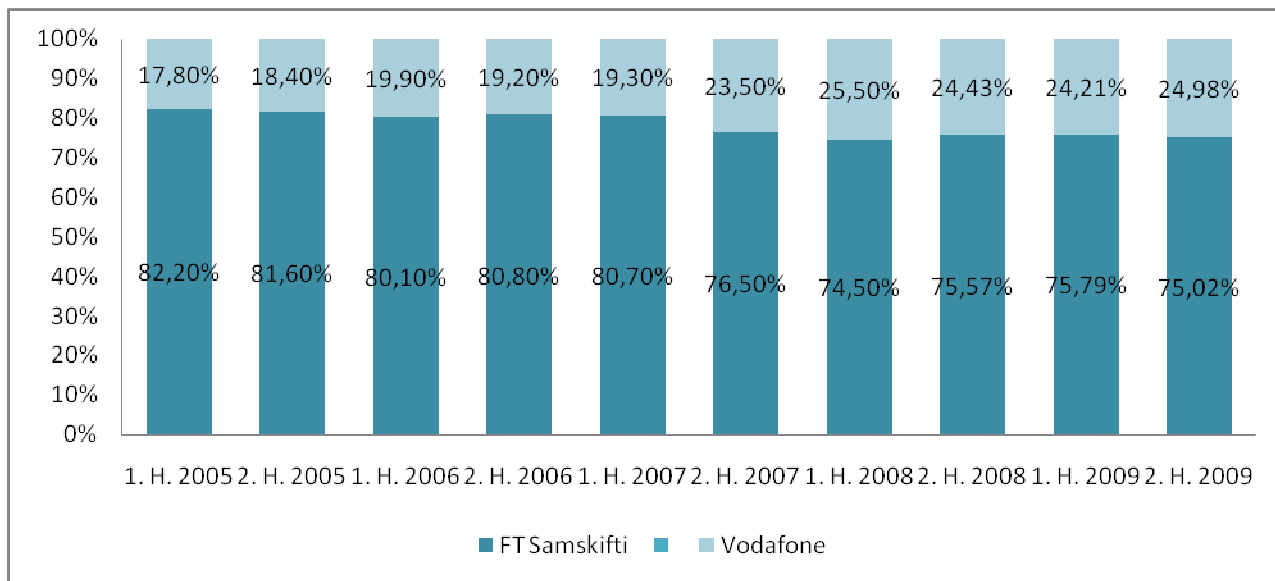


Figurur 31. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 2. hálfvör 2009
Figure 31. Outgoing international mobile traffic – market shares, second half of 2009



Figurur 32. Útgangandi uttanlands fartelesferðsla – marknaðarpartar, 1. hálvár 2005 - 2. hálvár 2009

Figure 32. Outgoing international mobile traffic – market shares,, first half of 2005 - second half of 2009



Talva 14. Fartelesferðsla¹³ – útgangandi ferðsla, 1. hálvár 2005 - 2. hálvár 2009

Table 14. Mobile telephony¹³ – outgoing, first half of 2005 - second half of 2009

Í tíðarskeiðnum / Útgangandi ferðsla (min.) /
In the period / Outgoing traffic (minutes)

	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
--	------------	------------	------------	------------	------------	------------	------------	------------	------------	------------

FT Samskifti 15.225.768 16.135.876 17.129.714 18.392.464 19.374.864 20.404.297 21.180.697 22.965.716 23.637.538 **25.295.588**

Vodafone 4.312.000 4.918.596 5.776.936 6.592.000 8.010.663 9.305.129 10.413.883 11.224.020 10.851.391 **11.468.995**

Í alt / total 19.537.768 21.054.472 22.906.650 24.984.464 27.385.527 29.709.426 31.594.580 34.189.736 34.488.929 **36.764.583**

Marknaðarpartur / Market shares

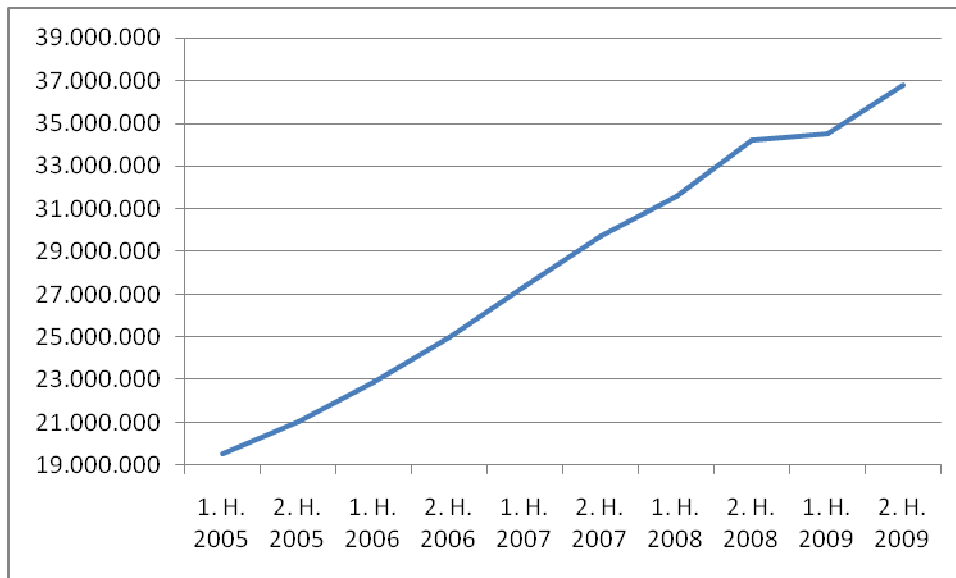
FT Samskifti 77,90% 76,60% 74,80% 73,60% 70,70% 68,70% 67,00% 67,17% 68,54% **68,80%**

Vodafone 22,10% 23,40% 25,20% 26,40% 29,30% 31,30% 33,00% 32,83% 31,46% **31,20%**

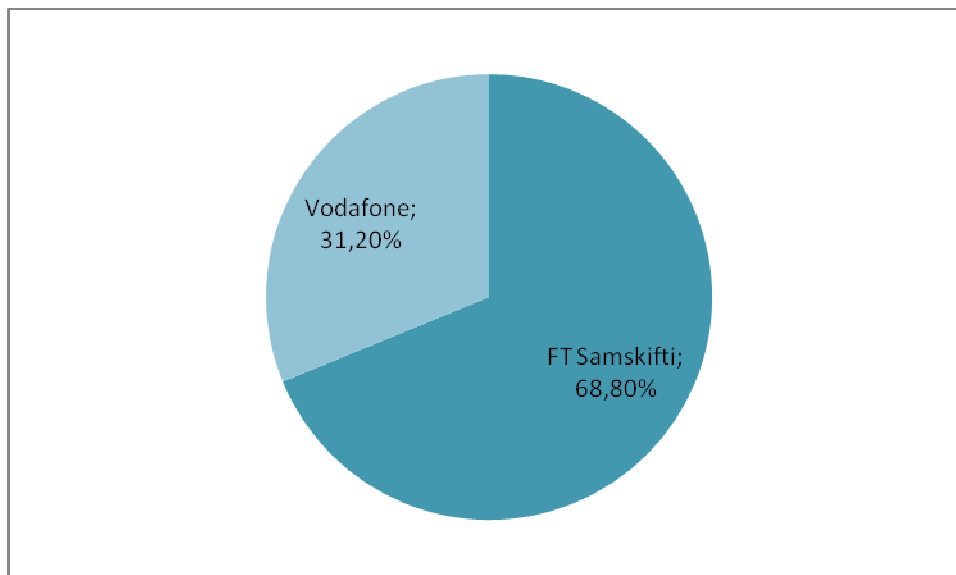
Í alt / total 100% 100% 100% 100% 100% 100% 100% 100% 100% **100%**

¹³ Í tíðarskeiðnum. Umfatar ferðslu frá GSM.
¹³In the period. Including traffic from GSM.

Figurur 33. Útgangandi fartelesferðsla
Figure 33. Outgoing mobile traffic

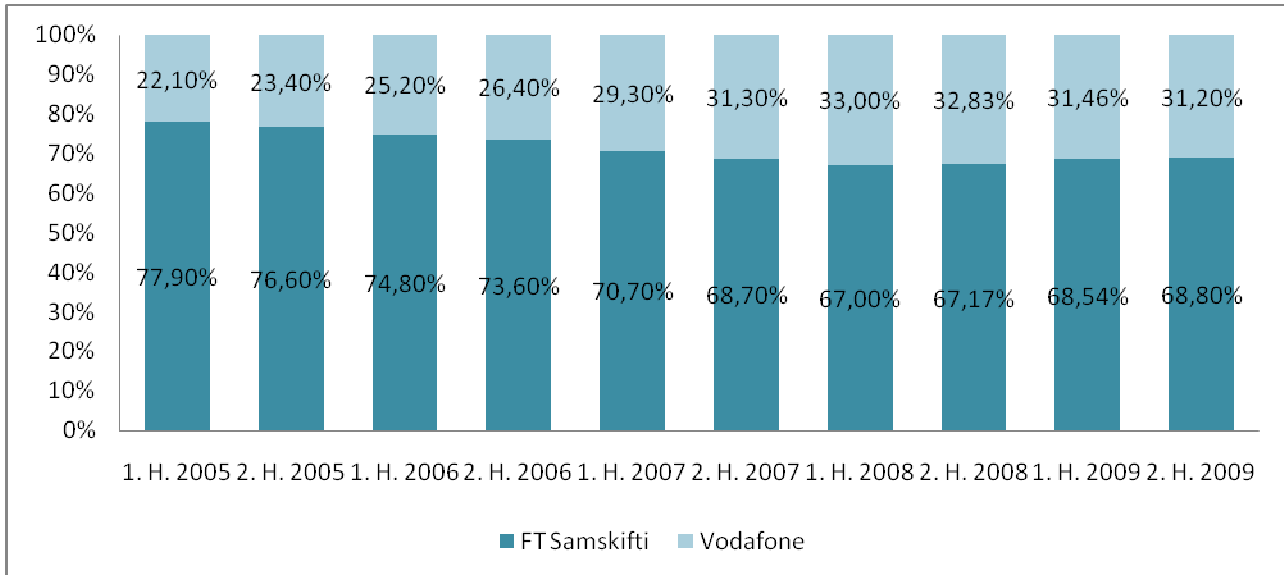


Figurur 34. Útgangandi fartelesferðsla – marknaðarpartar, 2. hálfvör 2009
Figure 34. Outgoing mobile traffic – market shares, second half of 2009



Figurur 35. Útgangandi fartelefonferðsla – marknaðarpartar, 1. hálfvör 2005 - 2. hálfvör 2009

Figure 35. Outgoing mobile traffic – market shares, first half of 2005 - second half of 2009

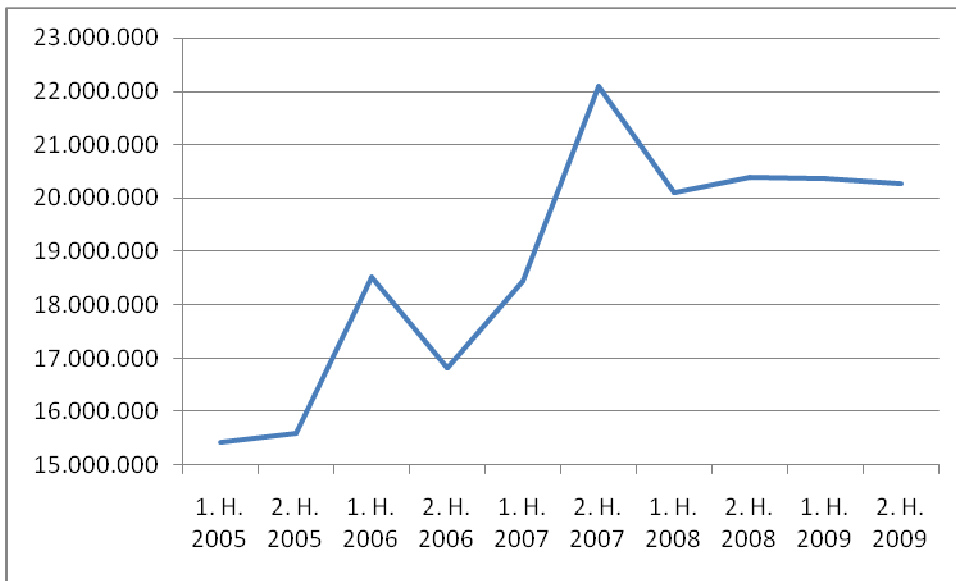


Talva 15. Send SMS-boð – býtt á fyrirtøkur, 1. hálfvör 2005 – 2. hálfvör 2009

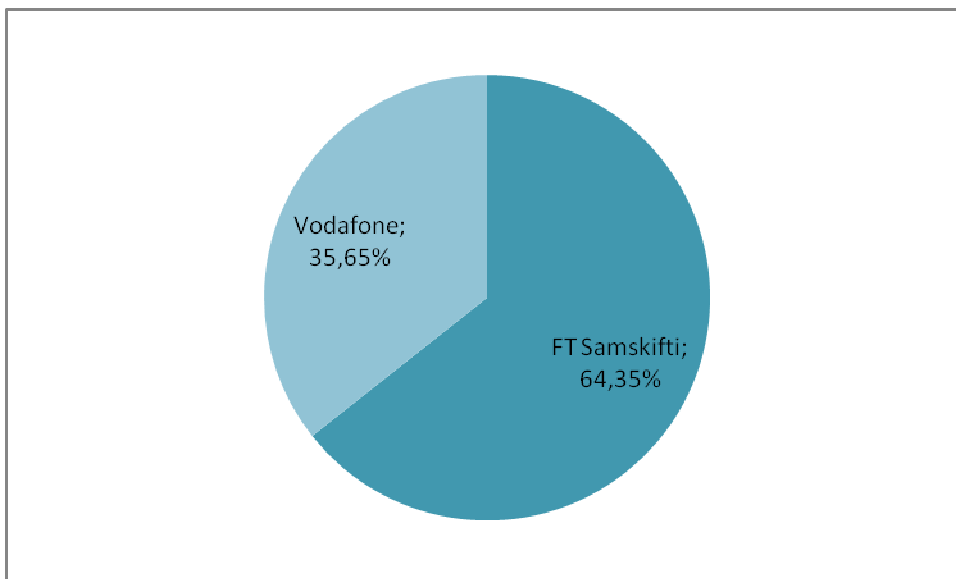
Table 15. SMS sent – by company, first half of 2005 – second half of 2009

Í tíðarskeiðnum / In the period	Send SMS SMS sent									
	1. H. 2005	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT										
Samskifti	11.334.398	11.710.028	13.855.902	11.480.695	12.062.545	14.667.058	12.141.229	12.260.615	12.712.645	13.045.017
Vodafone	4.100.000	3.895.205	4.669.844	5.343.000	6.390.119	7.433.830	7.955.461	8.133.064	7.659.824	7.228.407
Í alt / total	15.434.398	15.605.233	18.525.746	16.823.695	18.452.664	22.100.888	20.096.690	20.393.679	20.372.469	20.273.424
Marknaðarpartur / Market shares										
FT										
Samskifti	73,40%	75,00%	74,80%	68,20%	65,40%	66,40%	60,40%	60,12%	62,40%	64,35%
Vodafone	26,60%	25,00%	25,20%	31,80%	34,60%	33,60%	39,60%	39,88%	37,60%	35,65%
Í alt / total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

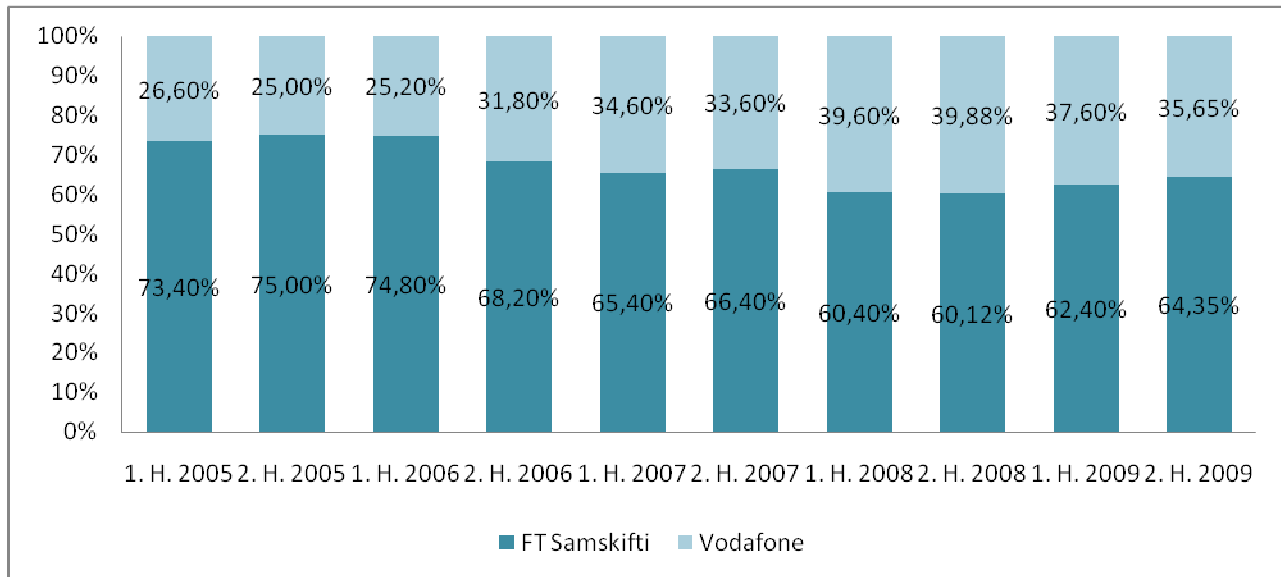
Figurur 36. Send SMS-boð
Figure 36. SMS sent



Figurur 37. Send SMS-boð – marknaðarpartar, 2. hálfvör 2009
Figure 37. SMS sent – market shares, second half of 2009



Figurur 38. Send SMS-boð – marknaðarpartar, 1. hálfvör 2005 - 2. hálfvör 2009
 Figure 38. SMS sent – market shares, first half of 2005 - second half of 2009

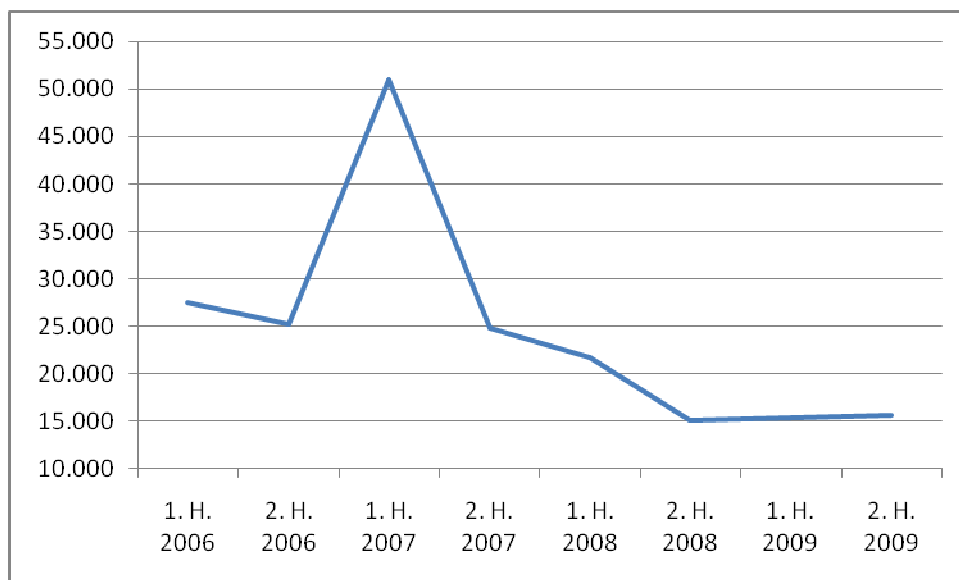


Talva 16. Send MMS-boð – býtt millum fyrirtøkur, 1. hálfvör 2006- 2. hálfvör 2009
 Table 16. MMS sent – by company, first half of 2006 - second half of 2009

Í tíðarskeiðnum / <i>In the period</i>	Send MMS <i>MMS sent</i>							
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskipti	16.570	11.733	44.364	20.254	17.795	12.164	11.835	11.454
Vodafone	11.000	13.500	6.614	4.530	3.869	3.000	3.600	4.228
Í alt / <i>total</i>	27.570	25.233	50.978	24.784	21.664	15.164	15.435	15.682
Marknaðarpartur / <i>Market shares</i>								
FT Samskipti	60,10%	46,50%	87,03%	81,72%	82,14%	80,22%	76,68%	73,04%
Vodafone	39,90%	53,50%	12,97%	18,28%	17,86%	19,78%	23,32%	26,96%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%

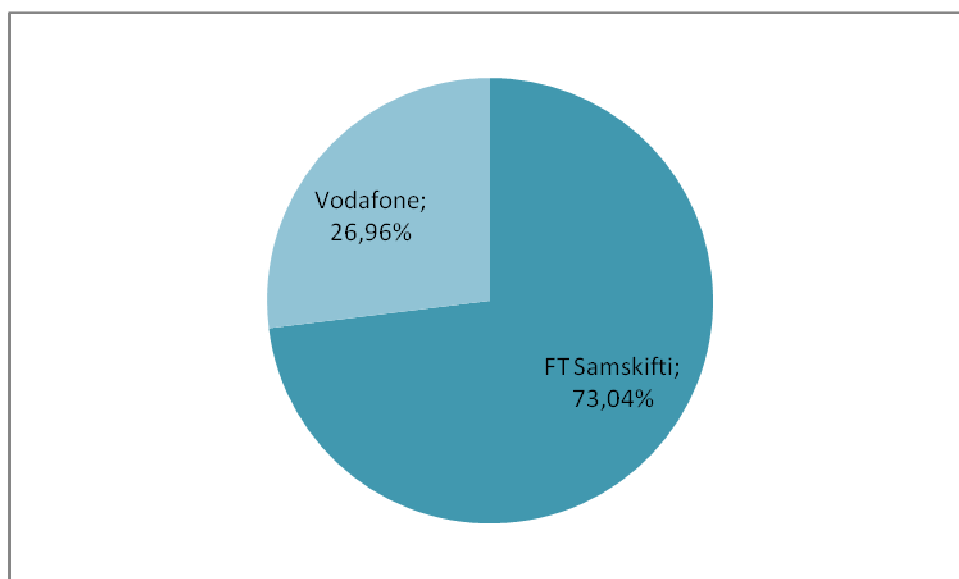
Figurur 39. Send MMS-boð

Figure 39. MMS sent

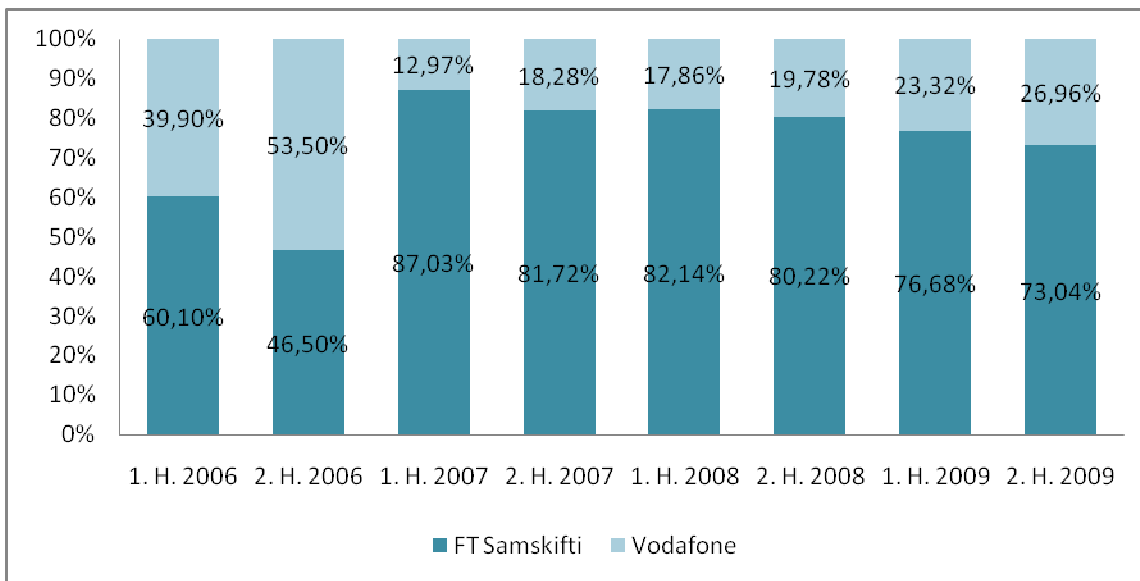


Figurur 40. Send MMS-boð – marknaðarpartar, 2. hálvár 2009

Figure 40. MMS sent – market shares, second half of 2009



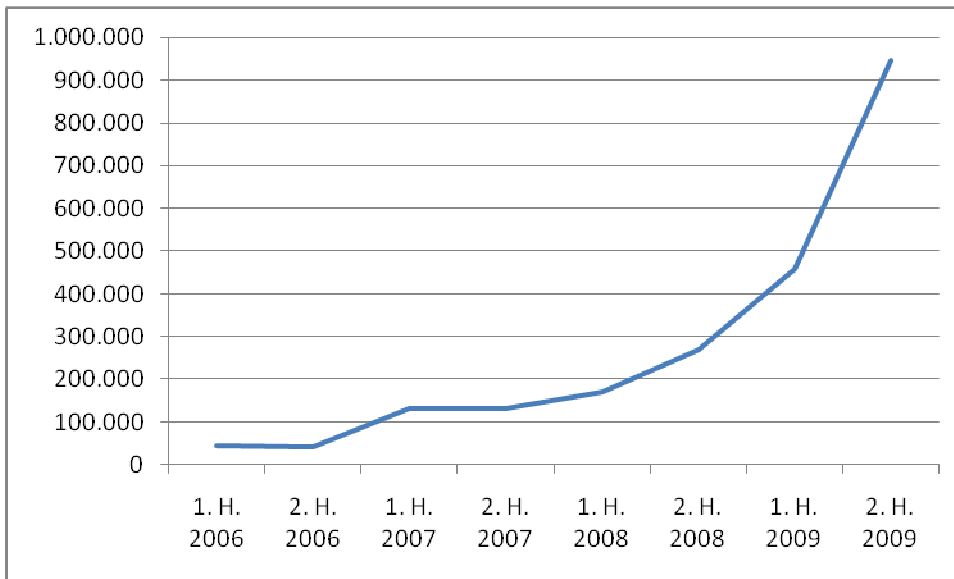
Figurur 41. Send MMS-boð – marknaðarpartar, 1. hálvár 2006 - 2. hálvár 2009
 Figure 41. MMS sent – market shares, first half of 2006 - second half of 2009



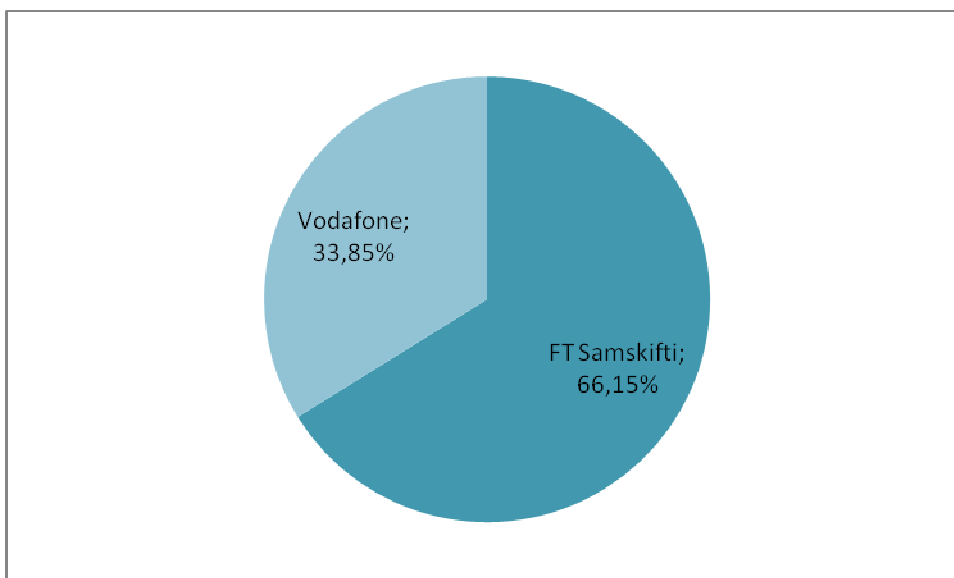
Talva 17. Ferðsla via GPRS/EDGE - tal av megabyte up/download
 Tabel 17. Traffic via GPRS/EDGE – number of megabyte up/download

Í tíðarskeiðnum / <i>In the period</i>	Tal av megabyte <i>number of megabyte</i>				Marknaðarpartur <i>Market shares</i>			
	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009
FT Samskifti	17.010	27.819	117.287	110.043	136.409	229.649	317.261	625.414
Vodafone	26.617	13.511	12.365	19.621	32.908	38.114	138.888	320.000
Í alt / <i>total</i>	43.627	41.330	129.652	129.664	169.317	267.763	456.149	945.414
Marknaðarpartur / <i>Market shares</i>								
FT Samskifti	38,99%	67,31%	90,46%	84,87%	80,56%	85,77%	69,55%	66,15%
Vodafone	61,01%	32,69%	9,54%	15,13%	19,44%	14,23%	30,45%	33,85%
Í alt / <i>total</i>	100%	100%	100%	100%	100%	100%	100%	100%

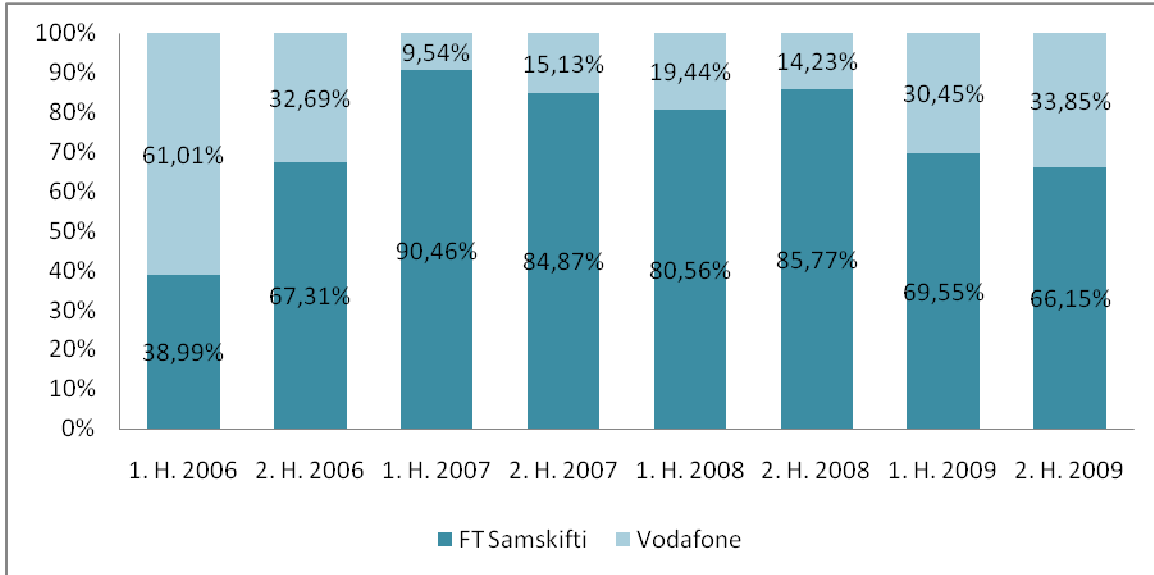
Figurur 42. Ferðsla via GPRS/EDGE
Figurel 42. Traffic via GPRS/EDGE



Figurur 43. Ferðsla via GPRS/EDGE - marknaðarpartar, 2. hálvár 2009
Figurel 43. Traffic via GPRS/EDGE – market shares, second half of 2009



Figurur 44. Ferðsla via GPRS/EDGE - marknaðarpartar, 1. hálvár 2006 - 2. hálvár 2009
 Figure 44. Traffic via GPRS/EDGE – market shares, first half 2006 to second half of 2009



Sjónvarpstænastr

Television services

Talva 18. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 18. Television services (Cable, Satellite & DVB-T – subscriptions by company)

Við endan av / End of	Hald / Subscriptions										
	2. H. 2004	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	
Cable Networks	1200	1200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200	1.200 ¹⁴
Televarpið (DVB-T)	4112	5260	5.650	6.382	6.801	7.375	8.206	8.654	8.826		9.135
Canal Digital	6500	6747	6.440	6.440	6.150	6.054	5.604	5.511	4.980		4.746
Others (Sky, Viasat etc.)	650	650	650	650	650	650	650	650	650		650 ¹⁵
Hald í alt / Subscriptions in total	12.462	13.857	13.940	14.672	14.801	15.279	15.660	16.015	15.656		15.731

Talva 19. Sjónvarpstænastr (Kaðalsjónvarp, fylgisveinasjónvarp og DVB-T) – veitarar
 Tabel 19. Television services (Cable, Satellite & DVB-T – subscriptions by company)

Við endan av / End of	Marknaðarpartur / Market shares										
	2. H. 2004	2. H. 2005	1. H. 2006	2. H. 2006	1. H. 2007	2. H. 2007	1. H. 2008	2. H. 2008	1. H. 2009	2. H. 2009	
Cable Networks	9,60%	8,70%	8,60%	8,20%	8,10%	7,90%	7,66%	7,49%	7,66%		7,63% ¹⁶
Televarpið (DVB-T)	33,00%	38,00%	40,50%	43,50%	45,90%	48,30%	52,40%	54,04%	56,37%		58,07%
Canal Digital	52,20%	48,70%	46,20%	43,90%	41,60%	39,60%	35,79%	34,41%	31,81%		30,17%
Others (Sky, Viasat etc.)	5,20%	4,70%	4,70%	4,40%	4,40%	4,30%	4,15%	4,06%	4,15%		4,13% ¹⁷
Hald í alt / Subscriptions in total	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%

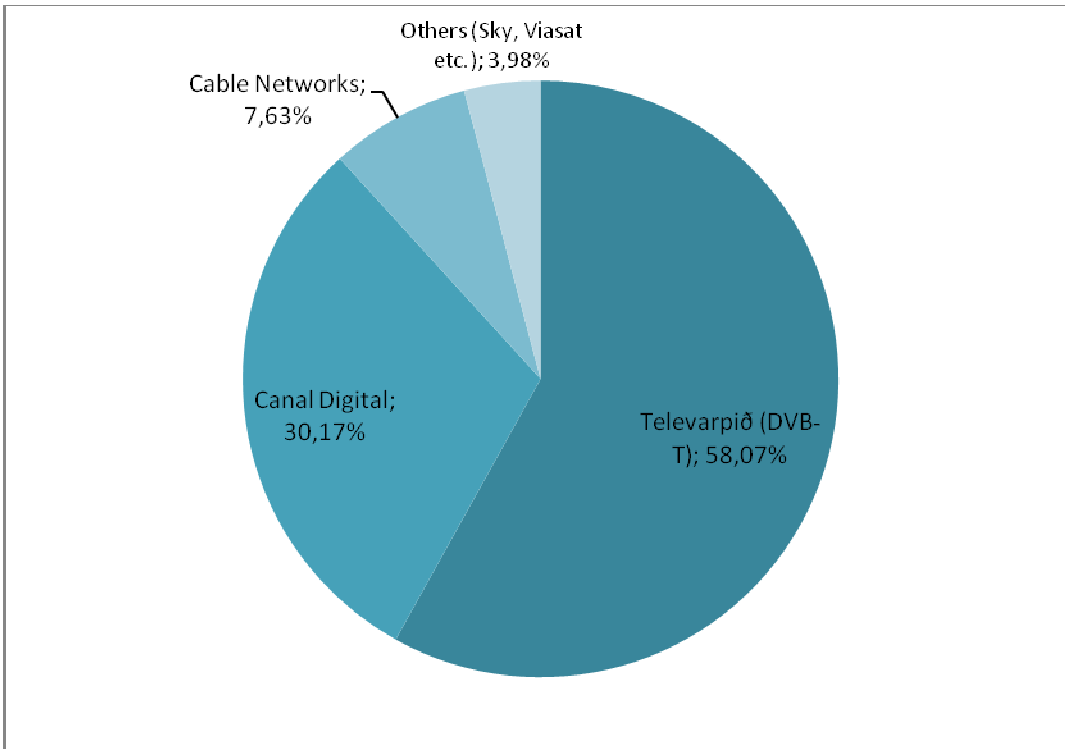
¹⁴ Mett tal / estimated no.

¹⁵ Stór óvissa/ big uncertainty

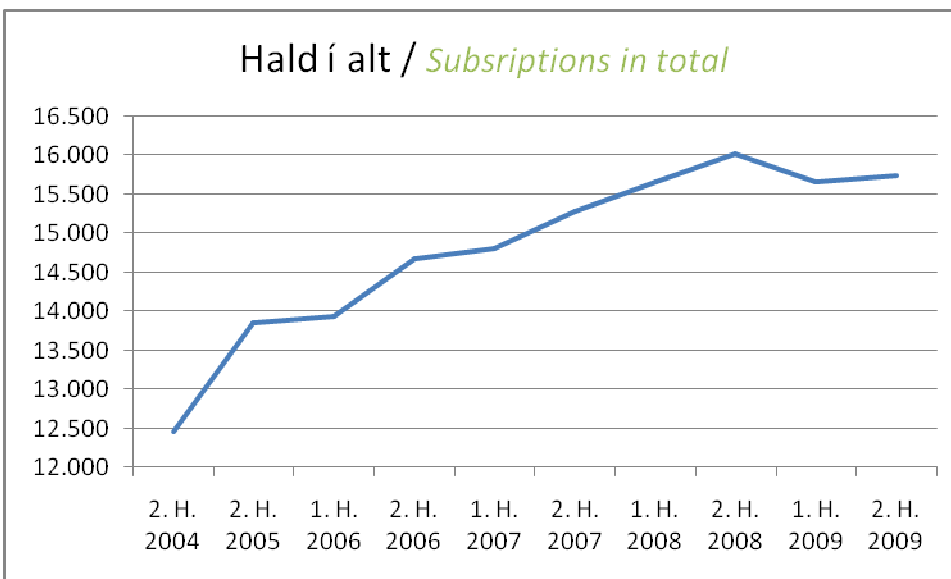
¹⁶ Mett tal / estimated no.

¹⁷ Stór óvissa/ big uncertainty

Figurur 45. Sjónvarpstænastur – marknaðarpartar, 2. hálvár 2009
 Figure 45. Television services– market shares, second half of 2009



Figurur 46. Sjónvarpstænastur
 Figure 46. Television services



Figurur 47. Sjónvarpstænastur – marknaðarpartar, 2.hálvár 2004 - 2. hálvár 2009

Figure 47. Television services– market shares, , second half of 2004 - second half of 2009

